

March 19, 2004

John Matlock has decided to leave CKCO. I wish John well and I am delighted to hear that he will be taking on an exciting new challenge.

However, it is a bittersweet moment for me and I am sure for many of us. That is because John's contribution to CKCO, over many years, has been enormous. I cannot think of a person who is more passionate about local news, more passionate about the role of CKCO in our community than he is. He is one of the most creative, hard working and capable journalists I have met in nearly 40 years in the field.

I think of John, in many ways, as the heart of CKCO news. How he has been able to produce two shows a day, organize ratings series, quarterback election coverage, do two TownHall broadcasts a year and two Final Round remotes, I have no idea. It is almost impossible to think of CKCO without his warmth, humanity and generosity or without his leadership.

It is a truism that a rising tide lifts all boats and I think that among John's many gifts has been an ability to set standards that lift us all. CKCO News has been better -- by far--for John's presence.

I am sure you join me in wishing John health and happiness. To his new colleagues, a short message: your team is getting one great guy.

-- Larry

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Pop Fridge

When you remove a pop or water from the fridge, could you PLEASE replace it with another. Also with the IOU book, could you PRINT your whole name legibly, as there are many individuals in the building sharing the same first name.

Hardy Hearts

Hardy Hearts is gearing up for our annual Healthwalk. It takes place Saturday, May 8th at Waterloo Park starting with registration at 9 and the walk at 10. During the entire morning our silent auction will take place. Anyone who has items that we could include in the auction, please get in touch with me.

Thank you!

Bob Coleman

Diversity Committee Progress Report

The Diversity Committee has been working to implement some suggestions that arose during the diversity training in December. Here is what the diversity committee is currently working on:

- A current diversity audit The 6:00 pm news for March 1-5th will be audited to exam our current diversity content. The Committee will follow the same criteria that ProMedia used to evaluate the content. In December the ethnicity in CKCO local news was 95% White, 0.1% Aboriginal, 1.1% Asian, 2.0% Black, 0.1% Latin American, 0.4% Middle Eastern and 1.3% South Asian. Stay tuned for March audit results
- An "Open House" for cultural communities to attend This will focus on teaching the community groups on
 how to contact us, how to provide us with news
 stories and what information we need. Tentative
 plans include the attendees listening to a power point
 presentation, receiving information handouts and
 having the opportunity to practice speaking in front of
 the camera. The forecasted date is Saturday May
 29th
- A news form on the website that the public can use to inform us of a story idea and upcoming events.
 The website will require all important fields to be filled in before the website accepts the completed form
- A diversity contact list accessible to all CKCO staff.
 The list is currently in progress and it should be accessible to all staff soon
- A "Diversity Folder" in Microsoft Outlook where all employees can access the meeting minutes, the diversity contact list, the update articles etc. The committee will send out an e-mail once this folder is accessible
- A "Diversity Tote Board" where employees can record all diversity stories and new contacts. The purpose of the board is to recognize our stories and to continue to monitor our progress. This folder will go in the Microsoft Outlook folder
- News story ideas include doing a series that focuses on educating the public as to who we are (CKCO and the community), how we've changed and what's expected for the future. Leslie is currently working on a story or series called "The Changing Face of KW". Leslie has also completed the series "Starting Over", airing March 15-17' which focuses on three immigrant families now living in Kitchener Waterloo.

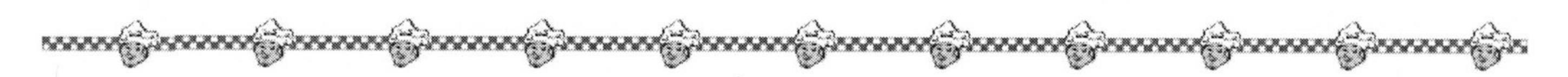
The diversity committee is meeting monthly to implement these suggestions and more. We hope to have a public folder available to all staff soon so they can continue to monitor our progress and pitch their own ideas. In the meantime, if you have any suggestions please e-mail them to Marcia. Please watch for further progress reports.



SMINIBALT



KING STREET COOKS! Ray's Mushroom Wine Burgers



INGREDIENTS

- 1 pound lean ground beef
- ½ cup light cream
- 1 tablespoon minced onion
- 1 teaspoon salt
- 1/4 teaspoon pepper
- 2 tablespoons butter or margarine
- 2 tablespoons flour

- ½ cup beef bouillon
- ½ cup red wine
- 1 teaspoon Worcestershire sauce
- 2 tablespoons chopped dried or fresh parsley
- ½ pound fresh or canned mushrooms
- 4 Buns toasted under broiler (egg buns work well)

DIRECTIONS

- 1. Combine beef, cream, milk, onion, salt and pepper. Toss lightly with a fork. Shape into 3 or 4 thick patties.
- Pan fry patties in hot butter in a skillet just until browned on both sides. Remove patties and keep warm.
- Add flour to the drippings in the skillet. Stir in bouillon and wine. Cook, stirring constantly, until
 mixture boils and thickens. Add worchestershire sauce, parsley and mushrooms with liquid, season to
 taste with salt and pepper.
- 4. Return patties to sauce and simmer until meat is cooked to the desired degree of doneness.
- 5. Place meat patties on buns and pour sauce over top.

Happy Birthday!

| Ric Bon | Mar. 1st |
|--------------------|-----------|
| David Moses | Mar. 1st |
| Darryl Konynenbelt | Mar. 6th |
| Joan Mueller | Mar. 6th |
| Janine Grespan | Mar. 6th |
| Joe Ulmer | Mar. 8th |
| Brent Hanson | Mar. 13th |
| Gary O'Neil | Mar. 14th |
| Mike Lorentz | Mar. 18th |
| Tom Otto | Mar. 19th |
| Steve Lowe | Mar. 20th |
| Gary Cain | Mar. 22nd |
| Jennifer Gatto | Mar. 28th |

Happy Anniversary!

| Art Baumunk | Mar. 25th - 26 yrs. |
|-----------------|--------------------------------|
| Jim Alexander | Mar. 23rd - 23 yrs. |
| Linda Radcliffe | Mar. 26th - 20 yrs. |
| Tom Knowlton | Mar. 11th - 4 yrs. |
| Bob Pronyk | Mar. 5 ^{tth} - 3 yrs. |
| Rob Osburn | Mar. 6th - 2 yrs. |
| Joel Jantzi | Mar. 31st - 1 yr. |

