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SUNSHINE KIDS

Thanks to all those who threw their loose change into the jar for the Sunshine Kids.

But since we've all been "charited" out over the past months... we only collected \$13. So, there's been a change in plans. The money is being used to purchase two toys, one for a boy, one for a girl... and will be donated along with all the toys collected at the kids Christmas party for underprivileged children in our region.

Thanks again to all who helped out!

Deb Simic



Discount for CKCO Employees!

Dave Bartlam of The Oakwood Inn has graciously made an offer via Cameron Crassweller. Dave would like to offer CKCO Employees a significant discount program.

Bottom line - 50% room discount during selected dates as posted on The Oakwood Inn website.

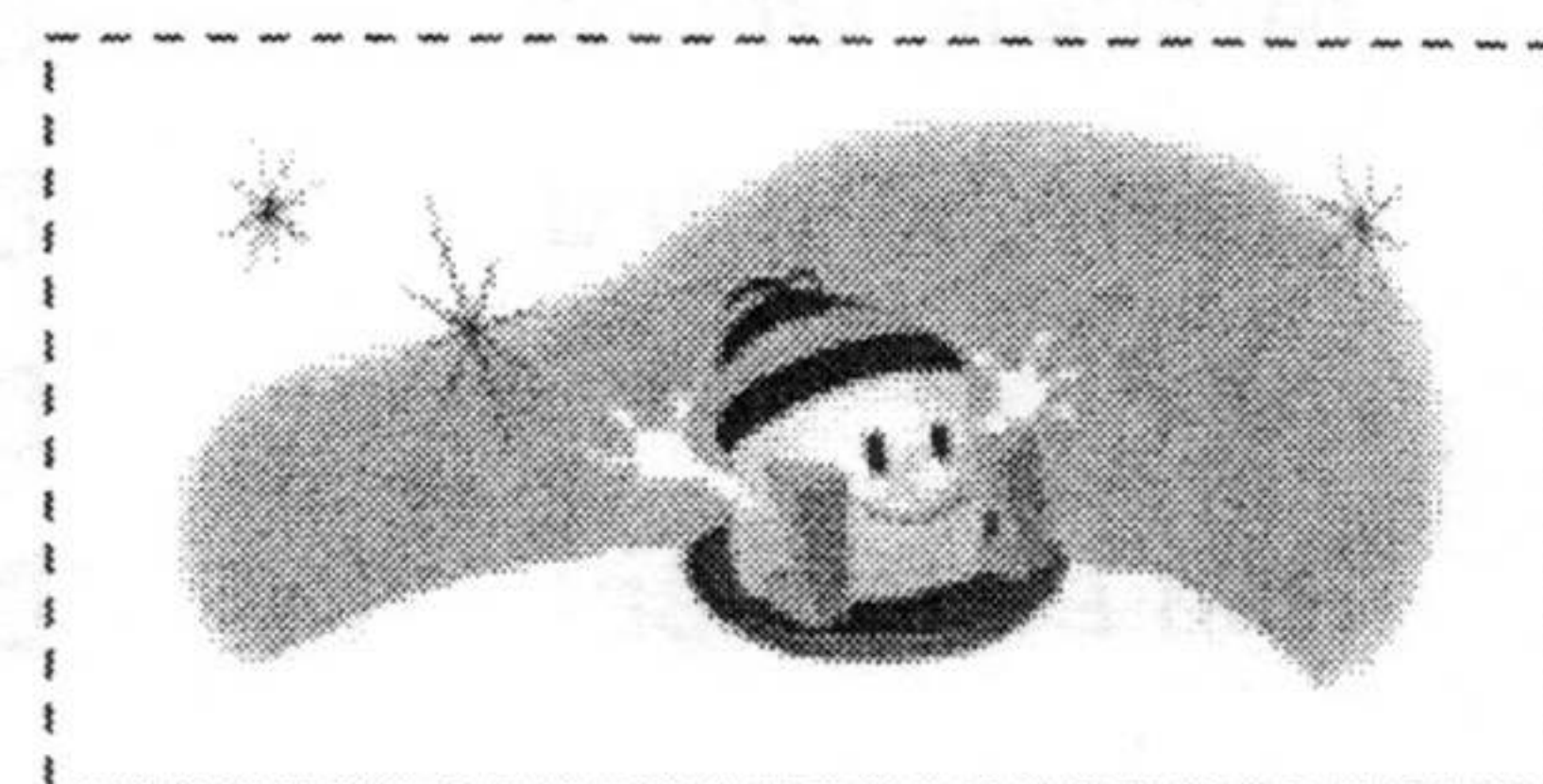
Go to their website at:

www.oakwoodinnresort.com

Print off the coupon, as shown below, and phone the Oakwood Inn direct to make your reservations.



HOLIDAY CAFETERIA HOURS

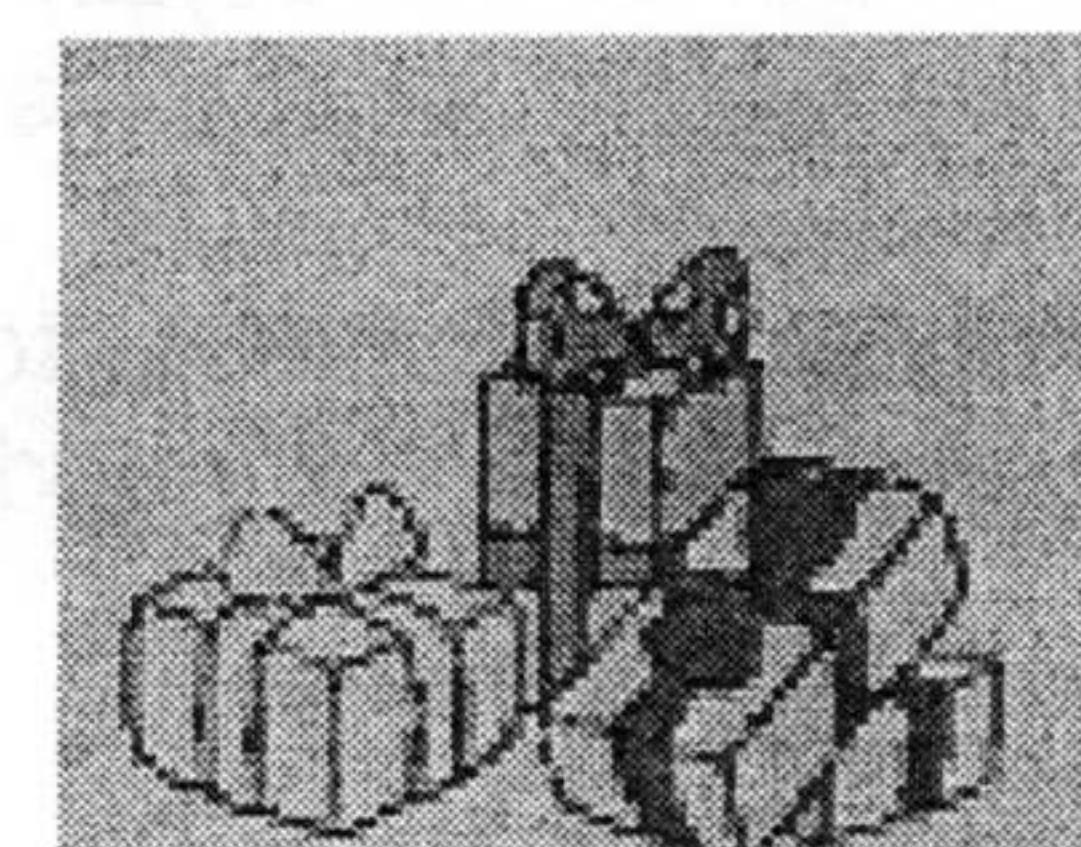


Marj's Kitchen will close for the holiday season on Friday, December 21st at 1:00 pm. It will re-open for business on Wednesday, January 2, 2002.

Please keep in mind that the Employee Christmas Luncheon will be held on the third floor from 1:00 pm to 3:30 pm on Friday, December 21st.

Reminder: Sign up sheet for any goodies you would like to contribute on the door in Human Resources!

Everyone is welcome to attend and participate in the festivities.



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HAPPY BIRTHDAY

Jim Switzer	Dec. 8 th
Leslie Gravill	Dec. 13 th
Ute Neugebauer	Dec. 14 th
Michele Urban	Dec. 14 th
Casey Lessard	Dec. 16 th
Ed Fox	Dec. 18 th
Dan Lauckner	Dec. 22 nd

HAPPY ANNIVERSARY

Ron Molland	Dec. 1 st - 21 yrs
Peter Graham	Dec. 1 st - 26 yrs
Brent Hanson	Dec. 7 th - 20 yrs
Bob Coleman	Dec. 12 th - 18 yrs
Randy Steinman	Dec. 18 th - 12 yrs
Stephanie Watson	Dec. 21 st - 3 yrs

**If It's News To You
It's News To Us**

The newsroom is looking very festive and as usual the over-worked news-nuts are anxiously waiting the holiday season.

Brent has started a bit early and has headed off to Mexico and this time he is combining a little relaxation with some Christmas goodwill. He's such a charitable guy and on this holiday he is taking a load of eyeglasses to a group of disadvantaged Mexicans. Apparently it's quite a trek, six hours by bus outside of Acapulco. We wish him well and applaud his generosity.

Alumni News; Paul Moser and his wife Lisa are expecting a baby any day now. Jeff Hutcheson is doing his own show on Discovery Channel highlighting some great travel destinations in Canada..and did you see Lisa LaFlamme in jolly old England interviewing Sir Paul McCartney on his new album ?

Whatever you are up to this Christmas season all of us in News wish you good health and happiness.

Cheers,
Julie-Marie



Where does the time go? December the 14th already and only 10 more sleeps till the big day. As most of you know the "children" in the Watson household are fully grown, of course all that means is that they don't rocket around the house in anticipation and that they ask "Santa" for more expensive gifts.

Of all the holiday times of the year, this is the one I enjoy best of all. Certainly there are many reasons to rejoice over the festive season but the biggest one for me is the opportunity to spend time with friends and family. I hope that whatever your plans are for the holidays that you get to share some good cheer with the people that are most important to you.

I also hope that you will accept my best wishes for you and your family to have a safe happy holiday season, and may the New Year bring peace and happiness to us all!

Dennis Watson
Vice President & General Manager
CKCO



CRTC License Hearings

As you know the CRTC hearings for new licenses to serve Toronto, Hamilton and Kitchener have just concluded. To say the least it was an interesting experience to be a spectator in the audience and listen to the 5 applicants slamming their competitors for their shortcomings and at the same time promising to do more then anyone else. Someone said it reminded them of a "WWF Rumble" in business attire.

It is very difficult if not impossible to predict what the Commission will do, having said that here are my thoughts on the hearing.

The best-written presentation belonged to Alliance Atlantis who applied for GTTV, a Toronto station with re-broadcasts in KW and Hamilton. Their approach was similar to MYTV in that their news focus would be the GTA. The AA proposal was referred to by CHUM as warmed over CITY TV and they dropped the ball during the oral presentation when they couldn't describe the new innovative Canadian Programming they were talking about.

The best appearing presentation was the Craig Family. They proposed a Toronto station with a re-broadcast in Hamilton. They were light on news, (4.5 hours a week at alternative time), but said they would produce 14 hours a week of variety and other under-served categories. They had an excellent panel including former Toronto Mayor David Crombie. They also proposed to serve the 3rd generation ethnic market with programming tailored to that segment in English. They have fallen short of their commitments in Alberta and stumbled on what foreign programming they would acquire.

Global's presentation for "Proudly Canadian" was embarrassing to watch. They tried to "suck and blow" at the same time by telling the CRTC there wasn't any room for another station but if there is give it to us.

Rogers presented an excellent case for a 2nd multilingual station and even suggested that the CRTC should license 2 stations, them and one of the other applicants. They had lots of support from the ethnic communities.

Torstar brought out all the big guns for the hearing and were pushing hard for the license. They were challenged on the quality of their proposed programming and their commitment to be all "Canadian Content". They proposed a schedule that was 93.5 % Canadian but asked for a license condition of only 80%. In the end, after much prodding, they agreed to 85% Canadian.

I think the Commission would like to grant a license for at least the Toronto market even though CTV, Global, CHUM, Standard Radio and Telemedia all said the market would not support another station. In my opinion the leading contenders are Torstar and Rogers.

While Torstar got pushed around on some areas I thought the CRTC took it easy on them. Their pitch uses all the right buzzwords; the question is will the CRTC scratch deep enough into the written application to see that there really isn't anything of value there for the KW market.

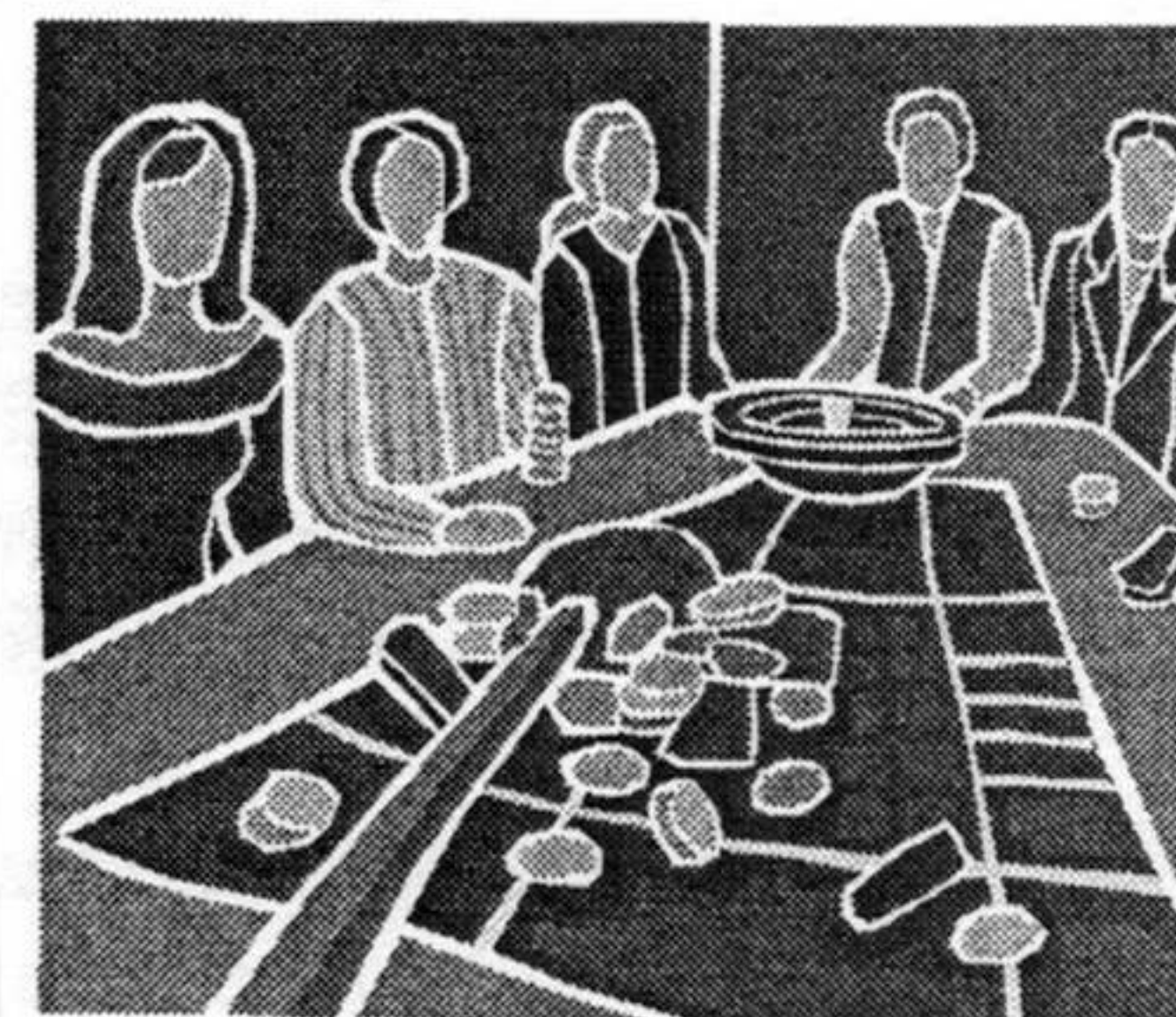
The Rogers application also has a lot of resonance with the Commission as it promises to serve the large ethnic market in the Toronto area, and they suggested that two licenses should be given.

My guess, and it really is a guess, is that either Rogers or Torstar will get a Toronto only license but we won't know for sure till the CRTC gives their decision, which should be in March of 2002.

If you have any questions drop by or give me a call

Cheers
Dennis

The Winter Gala Saturday, January 19, 2002



We will begin the evening with cocktails and hors d'oeuvres from 6:00 pm until 6:45 pm.

Presentations and the Annual Film will follow the dinner.

Casino gaming will start after all of the presentations and the film. Gamble the evening away or relax and take in the jazz sounds of The Denise Baker Group.

Gaming will end by 11:00 so ballots can be filled out and entered before the draw.

Enjoy the modern dance hits by the DJ from 11:00 pm to 2:00 am in the ballroom.

We've planned a great night for your enjoyment. We shall see you there!

The Rec Club

P.S. Merry Christmas Everyone!!!!