

BROADCAST BITS

by Tom Keller

Congrats go out to **John Matlock, Buck Dunseith, Kevin Doerr** and **Mike Lockston** for a great job on the "Run & Gun" photog shoot! It tackled the smoking issue in Waterloo Region. A great piece of "refreshing" television!

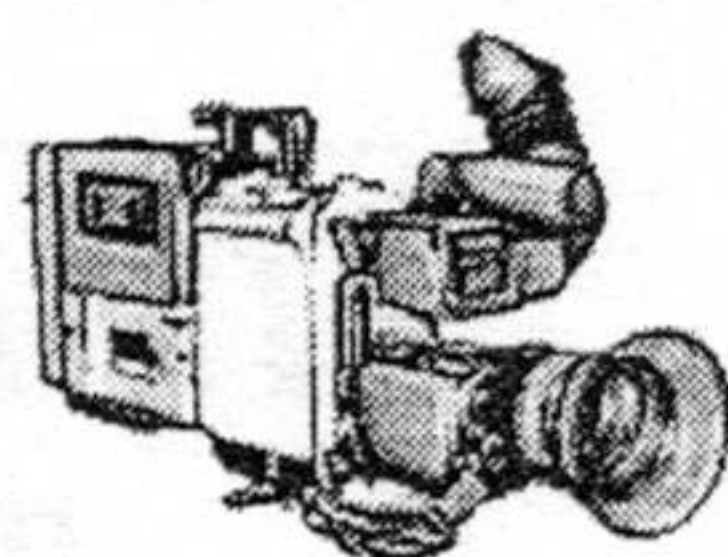
Knechtel – Foodland and CKCO-TV are about to give away two Ford Focus sedans tomorrow in Seaforth! Come on up and be a part of the excitement! You could win some great prizes (not the cars!) and see the KF Team in action! Whoa, what a day!!! Or, you could sit at home and have a garage sale. Whatever.

(see back page for Tom's Trivia..)

Reminder...

FREE CALLS

When calling CKCO on the Bell Mobility Cellular Network, for Switchboard use #1313, for the Newsroom use #2526.



.....IN PRODUCTION

by Andrew Heubner

On a chilly Saturday in March, **Paul Francescutti, Andrew Heubner, Vicki Gough, Dave Pettitt, Shane Roberts** and **Paul Smith** headed south of the border to the big town of Buffalo (pop. 250,000 ...according to a waitress). After a warm greeting by a gentleman with a bottle in a brown bag at 8:30 in the morning, we made our way to the **National Press Photographer's Association** seminar.

The first session was put on by **Lori G.**, a 4-time Emmy award winning photographer. She showed us examples of her best work, her worst work, and a little bit of everything in-between. It was interesting to see how much you can do with the proper resources, and how much you can do with the simple tools we all have here at CKCO. The Lighting seminar was another example of how a few simple tricks with 2 lights and 10 minutes set-up time can make any shoot look "professionally" done. The highlight of the trip for me was a HDTV presentation. It's hard to describe in words how much better High Definition Television looks, but it does for TV what IMAX does for a regular movie theater. The whole day was a great learning experience for us.

On another chilly night in March, all of downtown Kitchener was ablaze, and we were there live! O.K., maybe the whole downtown wasn't on fire, but from the amazing pictures we got on air that night you couldn't tell the difference. Everyone put in 150% effort and it really showed. It's on these crazy nights (when everything works out, of course!) it is actually fun to be in this business....

HARDY HEARTS HEALTH WALK



The date is set, **Saturday, May 6th** ~ Rain or Shine ~ in Waterloo Park. Thanks to all those who have sponsored me. If I've missed anyone, leave a message on my voice mail ~ ext. 432.

We're trying to raise funds for new exercise equipment for this rehabilitation programme. A reminder that 100 cents on the dollar (no administration costs) goes to this project.

Thanks
Bob Coleman

IN THIS ISSUE ...

- ◆ *Plenty of new (and some familiar) faces at CKCO*
- ◆ *Health & Safety Committee Update*
- ◆ *Who was the big winner at the Rec Club's Mohawk Raceway event?*
- ◆ *For all you movie fans...more "Connection Challenge"...*

NEW FACES



DANIELA BERESCU,
Human Resources

Please join Anne Tyczynski in welcoming **Daniela Berescu** to CKCO. Daniela will be responsible for the administration of CKCO payroll, covering the maternity leave for **Linda Radcliffe**. Daniela's administrative experience has been primarily accounting and payroll and she is currently in the process of completing part-time studies accounting and (CPA) payroll courses at Conestoga College. So if you see a new face in Human Resources please stop to welcome Daniela to CKCO.

AMANDA SINGROY,
Videographer

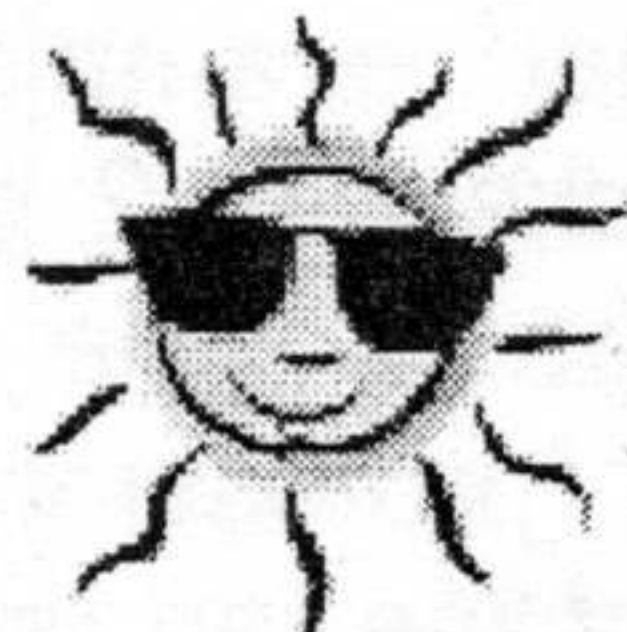
Larry Rose is pleased to announce that **Amanda Singroy** has been appointed as a Videographer with CKCO News.

Amanda has worked for Shaw-TV in Toronto and WPTZ in Burlington, Vermont. She attended the Broadcast Journalism program at Ryerson. Amanda begins April 17th.

BILL MINER, Sales

Cameron Crassweller is pleased to announce that **Bill Miner** will be joining our Sales Team here in Kitchener on Monday, April 10, 2000. Bill is no stranger to CTV. He's currently working as an Account Manager for MCTV in Sault Ste. Marie. Last year Bill received his station's award for **Top Sales Representative**.

Bill is enthusiastically looking forward to moving back to Southern Ontario and the challenges, and opportunities, facing him at CKCO. We're looking forward to the strengths he brings to our team.



TOM KNOWLTON,
Weather

As the seasons change, so too do our weather personalities..... **Olaf Heinzl** is leaving after 11 years with CKCO. We wish Olaf all the best with nothing but sunny skies and warm pressure fronts in his forecast!

Keep your Camp Cariboo hats "locked on" kids, because **Tom Knowlton** will be returning to CKCO as a part-time weekend weatherman. Welcome back Tom !!

***IF IT'S NEWS
TO YOU....***



***IT'S
NEWS
TO US!***

*Is no news good news?
Julie Marie is fresh out of gossip....
What? No more babies to
announce?
Julie Marie will return next month
with her regular newsroom scoop!*

Reminder...

*Pop and Juice from the Pop Fridge
are now **75¢** each.*

*If you do not have the cash,
IOU's will be accepted.*

Out of Retirement...

How do **CKCO retirees** spend their new found "free" time? While you may find some of them in Florida and other exotic destinations... usually they can be found right here in K-W.

The CKCO retirees meet regularly on the **second Tuesday of each month** at **12:00 noon** at the **Concordia Club**.

Anyone who would like to join them for lunch is most welcome. Just show up!

From the Sales Dept.

How Long Is The Race?

Submitted By Ray Irwin

Have you ever heard anybody say "I tried advertising in the electronic media, and it didn't work for me"? Invariably, their tests were conducted according to the rules that highly favour newspaper. They were looking for a quick payoff, and newspaper is definitely the best sprinter: you get what you get immediately, but it doesn't get better and better. Radio and television are marathon runners, the longer you continue, the better they work. They're a better investment in the long run than newspaper or yellow pages.

If you want to gamble on who's going to be in the lead at the end of thirty days, put your money on newspaper to win. But if your race is scheduled to run longer than six months, mortgage the house to buy TV and radio.

Excerpt from "Secret Formulas of the Wizard of Ads",

by Roy H. Williams.

WELCOME BACK!

The Sales Department is happy to see the healthy return of **Kate Ingram!**
Welcome back Kate!



The CKCO-CTV Health and Safety Committee

UPDATE

FIRST AID KITS IN THE BUILDING

The Health & Safety Committee has conducted a Bi-Annual inspection of the building First Aid kits and supplies have been replenished. As a reminder the kits are located in the following areas:

TOP FLOOR

- ✓ Sales/Production Secretary's Desk
- see Cathy Parise

MAIN FLOOR

- ✓ Human Resources
- ✓ Studio 3 – beside the door closest to the back entrance of the building

BOTTOM FLOOR

- ✓ Crew Chiefs Office
- ✓ First Aid Room – located across from the Art Department, the door is clearly marked as the "First Aid Station" which is the main emergency kit for the building. The actual First Aid kit can be found inside the white cabinets against the wall.

BUILDING FIRE EXTINGUISHERS

All building and vehicle Fire extinguishers were inspected and updated in November of 1999. We have replaced all of the White Halon extinguishers with red Halotron extinguishers.

Halon as a chemical agent is no longer being used in extinguishers as it is harmful to the ozone. The Halotron extinguishers have been placed in areas of the building most likely to experience an electrical fire. Halotron can be used on all three classes of fire:

Class A – Combustible (wood, paper)

Class B – Flammable liquid (gas).

Class C – Electrical

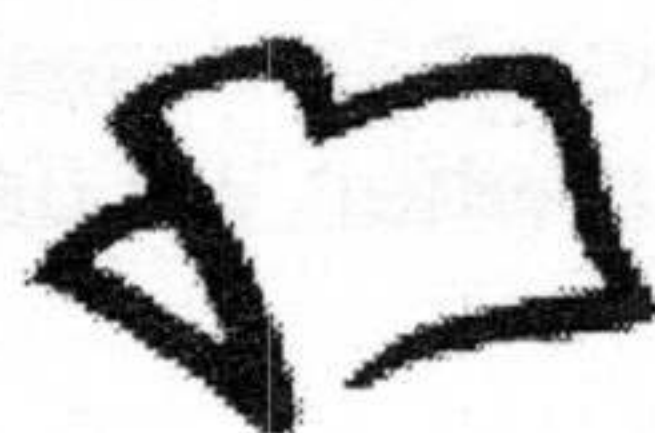
The chemical agent "Halotron" contained in some of the red extinguishers minimizes damage to any equipment surrounding the fire area. When using any extinguisher avoid breathing in the fumes/gas for a prolonged period of time as they may cause dizziness or unconsciousness.

CKCO RECYCLES!

Blue boxes are throughout the building and also in the parking lot. Many people seem to be forgetting, as demonstrated by the pop cans, bottles, newspapers etc. found in waste paper baskets.

Please do your share to help!

The "CEP" Files



CEP in Ottawa is checking addresses to try and correct any errors that occurred earlier this year. Again if your address is incorrect please let the Executive know.

Recently some employees have had questions regarding various articles in the collective agreement. Please ask a steward or your executive for interpretation assistance.

Bob Coleman
Secretary, CEP – Local 712 M

TRIVIA STUFF!

In the last issue of *Station Break* there was lots of discussion on the answer to the connection of *Batman Forever* + *Top Gun*. That's because there can be multiple answers (more than one movie). One of the answers was "Far and Away" because Nicole Kidman (*Batman Forever*) and Tom Cruise (*Top Gun*) both appeared in "Far and Away"! Congratulations to our winners **Lynda Lynch** and **Deb Simic**!

The rules to **Connection Challenge** are simple. Each question is comprised of the names of two movies. The correct answer is the name of any movie in which a performer from the first movie and a performer from the second movie both appear. There can be more than one answer!

Here's this week's stumper for Connection Challenge!

THE EMPIRE STRIKES BACK + THE SANDLOT

To be fair to all employees, a winner will be selected from all correct entries received. A winner will be drawn next Thursday, April 13th at 4pm.

RETURN YOUR BALLOT TO
TRACY JASMIN IN SALES
(No phone calls please...)

YOUR ANSWER:

NAME: _____

EXT: _____

ANSWER: _____

A "WISE GUY" ONCE ASKED:

Why do you press harder on a remote control when you know the battery is dead?

What happened to preparations A through G?

Why do they sterilize needles for lethal injections?

Why is 'abbreviated' such a long word?

If a tree falls in the forest and no one is around to see it, do the other trees make fun of it?

Would the ocean be deeper if sponges didn't live there?

Why are there 5 syllables in the word 'monosyllabic'?

When two airplanes almost collide why do they call it a near miss, not a near hit?

So what's the speed of dark?

Why doesn't glue stick to the inside of the bottle?

Should you trust a stockbroker who is married to a travel agent?

If all those psychics know the winning lottery numbers, why are they still working?

Why do we put suits in a garment bag and put garments in a suitcase?

Why doesn't Tarzan have a beard?

Why do we wash bath towels? Aren't we clean when we use them?

Is it true cannibals don't eat clowns because they taste funny?

- Steven Wright, Comedian

HAPPY ANNIVERSARY

Lisa Mayberry	April 10 (5 yrs)
Jenn Wagner	April 13 (2 yrs)
Wolf Urshel	April 19 (18 yrs)
Tom Keller	April 23 (21 yrs)
Elaine Economoff	April 25 (34 yrs)
Viviane Bossy	April 27 (2 yrs)

DON'T FORGET ~

April 21 ~ Good Friday (Stat)

April 23 ~ Easter Sunday

HAPPY BIRTHDAY

Dan Foster	April 1
Art Baumunk	April 6
Frank Parsons	April 14
Olaf Heinzl	April 15
Rick Smith	April 16
Tom Keller	April 23
Pam Sahli	April 24
John Matlock	April 25

REC CLUB

On Friday, March 31st the Rec Club held its first event of the new millennium. A bus load of hopefuls departed CKCO, with their wallets and pockets ready, for *Mohawk Raceway and Slots*. The big winner of the evening was **Julie Marie Innes** winning a Triactor Treasure!

Next Rec Club Event:

Niagara on the Lake
Saturday, May 6th, 2000



Watch the Bulletin Board for Details