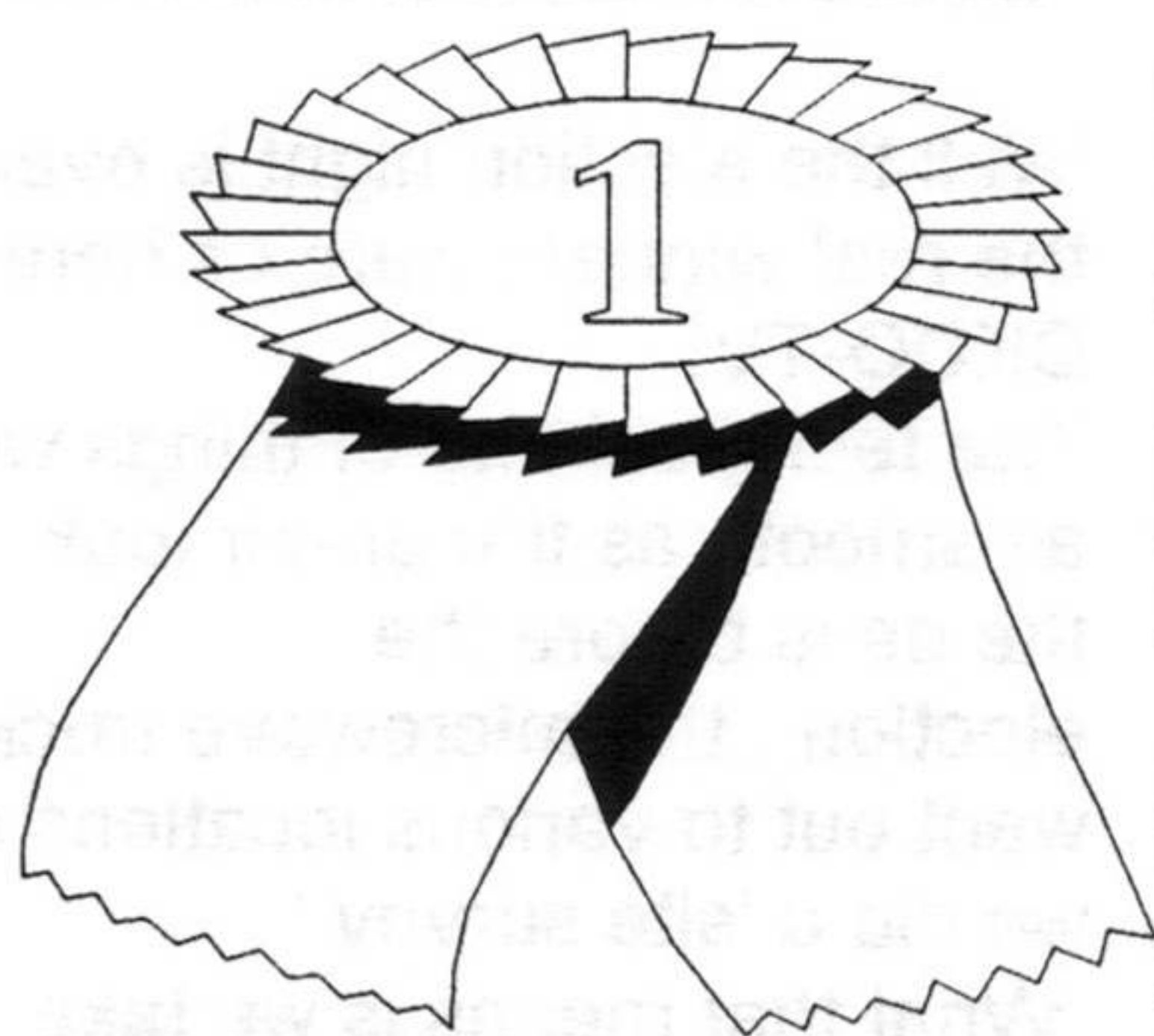


June 6/97

Station Break

AWARDS



"They Keep Coming ..."

The Radio-Television News Directors Association announced the winners of the 1996 RTNDA Central Canada Awards honoring the best in broadcast journalism in the region. CKCO-TV was the winner of the Ron Laidlaw Award for continuing news coverage. The award is for the "Tornadoes Hit Ontario" coverage and, in particular, how we covered the rebuilding process. Congratulations to everyone in the newsroom for a great team effort.

The readers of the Cambridge Reporter named CKCO-TV as their "Favorite Television Station". We were included in a special addition of "Cambridge's Best", which the Reporter sent out to its readers. You may have noticed the certificate and ribbon in the front hall bulletin board.



CKCO-TV continues to be "On the Street Where We Live". Here is a list of the events we were involved in locally;

Dennis Watson

- Skills Canada Luncheon
- Better Business Bureau board meeting
- BBS National sales meeting

Dave Wood

- Guest Speaker at the Hamilton, Brant, and Niagara Districts Masonic Past Masters dinner in Hamilton the topic: "Broadcasting Technology in the 90's".

Lisa LaFlamme

- Master of Ceremonies at the 5th Annual Betty Thompson Golf Tournament". Again this year CKCO-TV was a major sponsor of this event and the organizers of the tournament are hoping to take the event Province wide using Betty's name to raise money for breast cancer research. Rounding out Team CKCO were Julie Marie Innes, Daiene Vernile and Kate Ingram. This year's Tournament

raised \$23,000 - not bad for a rainy Thursday in May.

-ROOF walkathon, raising money for homeless kids in our area.

Dave Mac Neil

-Opening Night Drayton Festival, Mike Tiernay and Kate Ingram and I were presented with a plaque from the Theater as the Season Sponsor for their seventh season.

- The Foodbank of Waterloo Region. We were the major sponsor for the 1st Annual Golf Tournament which raised over \$15,000. Our Randy Steinman was the MC.

-Blood Donor Appreciation Night, CKCO-TV was presented with a plaque for their conning support and coverage. It's on display in the front lobby.

David Imrie

-Master of Ceremonies for the KW Chamber of Commerce Environmental Awards.

Mike Yaworski

-Was a panel member at an all candidates meeting in Guelph.

Tim Hortons

-Lisa LaFlamme, Mike Yaworski, Randy Steinman, Wayne Kooyman, Daiene Vernile and David Imrie helped the staff of Tim Hortons pour coffee to send kids to camp. Excellent promo Tom Keller.

I'm sure I've missed some names so please leave me a message at Ext. 414.

SPORTSWORLD PASSESS



Experience "The Power of Fun" this summer with a SportsWorld Power Passport. This one day pass is valid any day from May 31 through September 1 for only \$16.50 for Adults (12 - 64), \$14.50 Child/Seniors (5 - 11 & 65 and over) and \$7.00 for Toddlers. What's included you ask? Unlimited, Waterpark, Mini-Golf, Jammin' Jungle, Off the Boards Basketball and Amusement Rides! But that's not all - you also get 1 lap on the go-karts, 1 baseball token for the indoor batting cages, 15 minutes driving range & 1 regular rock climb.



For tickets or more information see Chris Uhrig.



TIDBITS FROM NEWS

Another Federal Election has come & gone... and another Liberal majority!! Thanks to everyone for your hard work on Monday night. It was a long day but as always the planning, effort and professionalism of the entire staff paid off. We set out to provide our audience with the best possible local election coverage and I think we achieved that goal. Well done!!

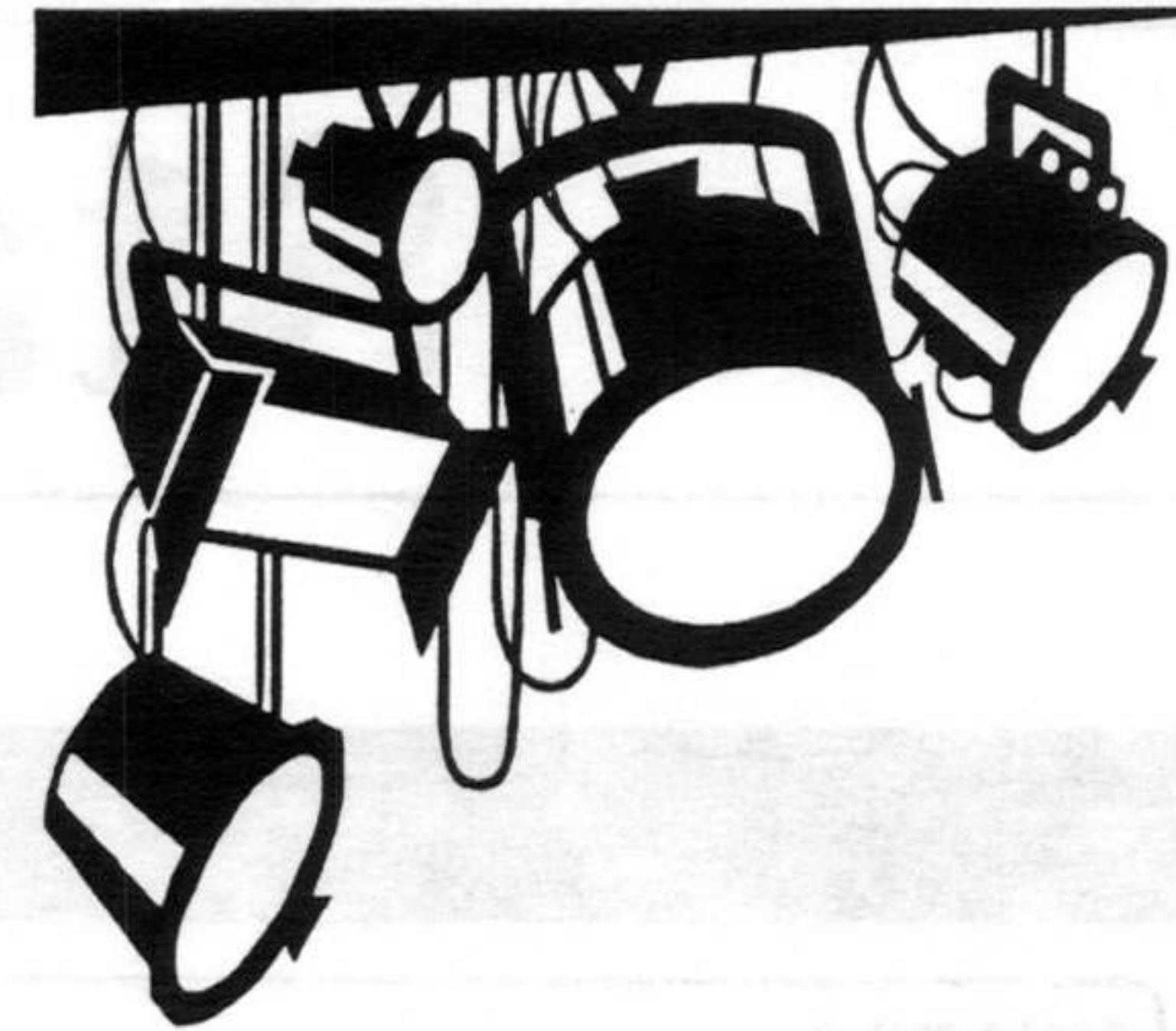
Chris Duncan

Well, she may have had her last full time day on Friday, May 2nd... but no one said anything about part time!! Nancy Richards will be reporting on weekends until early September. This should keep her pretty busy... doing the daycare thing weekdays... then reporting on weekends! All the best Nancy.

April showers bring May flowers... May flowers, bring June brides!! If you know of someone who is going to be a June bride or a bride in any other month... Daiene Vernile has a three part series ready to air June 11 - 13 called "Operation Wedding Bells". The series will focus on things like... What's trendy?, How to do a wedding cheaply, Why some couples go to a marriage counselor before the wedding etc.

That's about it for now... catch you next time.

Kathy Fedy



MODUS OPERANDI

Well the election night is over and the real winners were us here at CKCO-TV!

The technical end of things went as smooth as the on-air look. In the days before the election, the microwave truck went out to various locations and we did a 'site survey.'

What that means is we take readings to ensure that the location we pick enables us to get a good signal back to the station. This is then stored in the computer that controls the stations' microwave dish so that it's almost a one button set-up. Provided that the live-eye truck goes to the exact location that the survey was done from. This way, for instance, the producer says the live-eye truck is going to Karen Redman's headquarters, then we just punch in the preset number for that location.

We also had a satellite truck in conjunction with CFTO up in the riding of Lewis Mackenzie, and a link to Guelph to contend with. All this and the studio too made for quite the set-up. It all worked great and all are to be commended.

That's it. Fade to black. Roll commercials. **AJM**



HAPPY BIRTHDAY

The following people will be celebrating their birthday this month;

Howard Fraracci June 7
 Kathy Fedy ⁴² June 13
 Rick Howe ⁴⁴ June 13
 Brian French June 18
 Phil Molto June 24
 Peter Kent ⁵⁴ June 26
 Warren Letson June 28
 Dave Pettitt ³⁸ June 28

It has been our policy not to give out the ages of employees so I will not divulge the ages however in this group of 8 people the ages are: 38, 54, 36, 42, 34, 44, 30, 33. Match the correct age to the correct person and you could win a BBS CKCO-TV sweatshirt. If there are more than one correct entry, a random draw will take place. Put your guess in a sealed envelope in the promotion mail slot at the backdoor. The winner will be announced in the next issue of station break. Good luck!



ANNIVERSARIES

Frank Parsons 17 years
 (June 16/80)
 Dan Sloane 16 years
 (June 15/81)
 Pat Menich 15 years
 (June 24/82)
 Dave MacNeil 12 years
 (June 3/85)
 Jim Switzer 12 years
 (June 3/85)
 Matt Richards 11 years
 (June 9/86)
 Bill Anderson 9 years
 (June 20/88)
 Sue Mondoux 8 years
 (June 11/89)
 Jim Troyak 8 years
 (June 19/88)
 Pam Church 6 years
 (June 24/91)
 John Lay 3 years
 (June 6/94)
 Dennis Watson 2 years
 (June 5/95)
 Deb Simic 2 years
 June 20/95)
 Michele Urban 1 year
 (June 19/97)

Congratulations everyone!

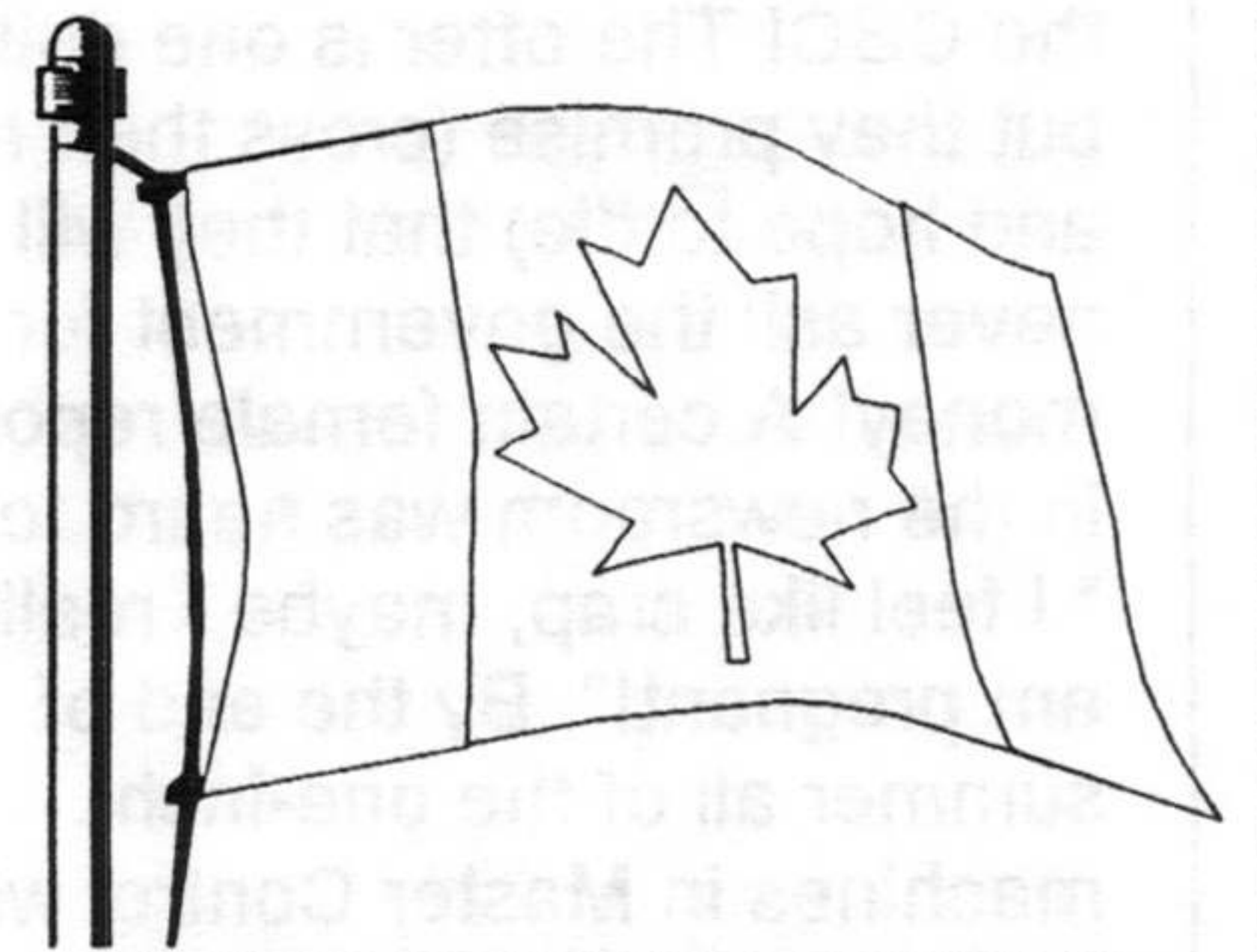


VISION COMMITTEE

Ute Neugebauer, Chair of the Vision Committee is happy to announce

Joan Mueller as the employee of the month for May. "With the increased work loads at the same time the computer system is being changed over, Joan remains cheerful, helpful and positive. The extra effort is always there."

Congratulations Joan.



CANAD DAY

Just a reminder - The Canada Day statutory holiday actually falls on July 1st. The office will be open on Monday June 30 and closed on Tuesday, July 1, 1997.



CKCO-TV



THE RUMOR GUY!

The following column is meant to provide erroneous information which may be construed as fact but in reality is based on truth that was heard throughout the hallways of life. No offense is met. The rumors and innuendo were flying across this reporters desk all spring and this keyboard klacker felt a need . . . no, dare I say a duty . . . to provide this info to the masses! Here we go . . . BBS is reported to be approaching the CRTC in a secret bid to buy the CBC! The offer is one dollar but they promise (cross their heart and hope to die) that they will never ask the government for any money! A certain female reporter in the newsroom was heard to say "I feel like crap, maybe I really am pregnant!". By the end of summer all of the one-inch machines in Master Control will be replaced with Panasonic M-2 machines that are currently taking up space in a Vancouver Television Station! A certain couple, now living together but not married (morally corrupt but legally acceptable) are said to be officially tying the knot this summer in a secret ceremony at City Hall, with a reception to follow! Your not invited! And finally, Jeff Hutcheson is rumored to be coming back to CKCO-TV! Hutch himself was overheard to say "I'm just not sure I like this radio thing . . . it's hard not getting noticed on the street!" Wow! What a rumor!

See ya next time!

The Rumor Guy



NEW LOOK !!!

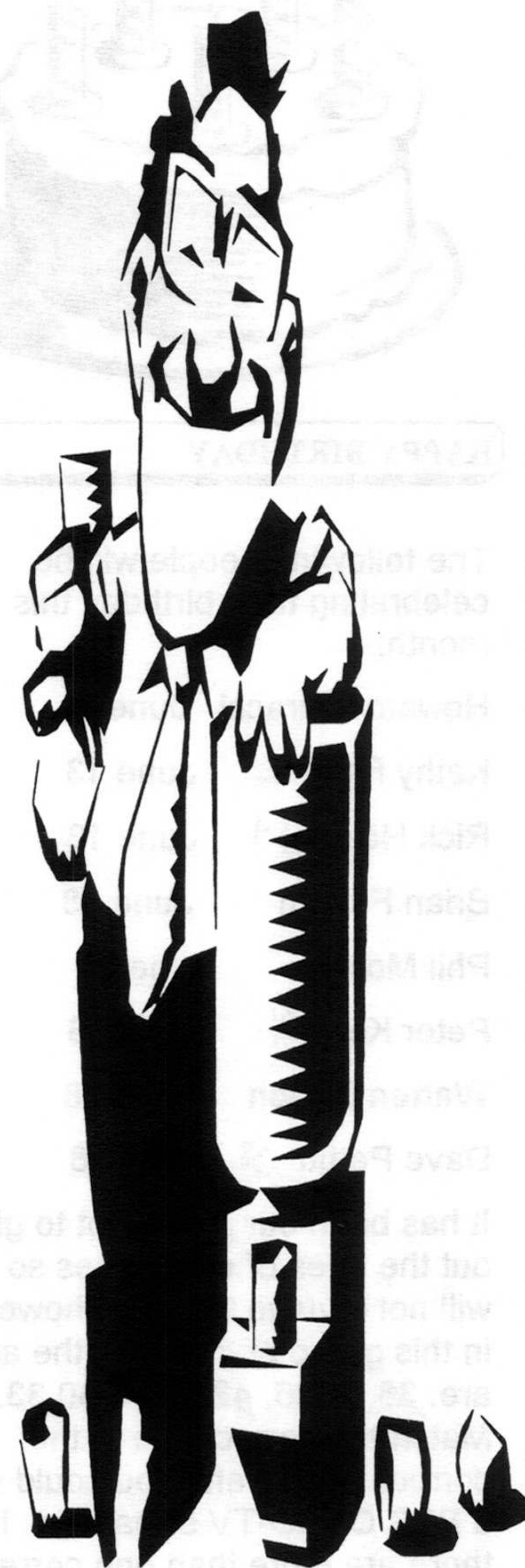
Well I guess by now you've noticed a change in Station Break. I have taken on the responsibility (Wanda has passed the secrets onto me). I am hoping for your support and contributions to keep up the tradition. What might you look for in coming issues?

Perhaps a few more spelling and grammatical errors, a column entitled "That's My Job", an issued look at various jobs and people through out CKCO-TV, you've just read our newest contributor "The Rumor Guy" be careful what you say, and who you say it to as the writer is a secret. Look for a few more contest and give aways and with any luck one or two more contributors by our next issue on June 20.

If you would like to be part of the team or a suggestion for the Station Break please give me a call at ext. 414 or leave me a note.

Dave MacNeil

PS - If you notice a spelling or grammatical error, please show your children and encourage them not to make the same mistakes. It's too late to change me.



Cheers!