



January 3, 1997

Happy New Year!

**As we enter into a new year, let's take a look
back in history...**

- * In 1930 there were fewer than 5,000 employed as TV and radio announcers. Now there are more than 60,000
- * In 1900 there were 51,000 electricians/electronic repairers. Now there are 711,000

And into the future...

- * In 1995 the Internet handled more mail than the 177 billion pieces that went through the U.S. postal service
- * The annual rate of growth for World Wide Web traffic is 341,000 percent. Approximately 159 countries are reachable by electronic mail
- * Only 20 years ago, there were 50,000 computers in the world; now that many are being installed daily....
- * There will be a billion people on the Net by the end of the decade

The Most Popular New Year's Resolutions Are...

- * Lose weight
- * Quit smoking
- * Save money

And Your New Year's Quote For 1997...

"Sometimes I get the feeling the whole world is against me, but deep down I know that's not true. Some of the smaller countries are neutral."

- Robert Orben

BIRTHDAYS & ANNIVERSARIES

Celebrating Birthdays in the Next Two Weeks...

Cal Shaver - January 4
Brad Amlin - January 7
Matt Richards - January 7
Dave MacNeil - January 8
Kandi Heisz - January 13
Bob Tiffin - January 15

Anniversaries...

January 5 - Paul Smith - 3 years
January 6 - Scott Takacs - 11 years
January 7 - Dave Melse - 23 years
January 7 - Brian Clemens - 17 years
January 17 - Bill White - 15 years



BRAVO!

There's No Business Like Show Business...

The Centre in the Square has once again provided CKCO employees with Show/Business Club membership cards. The new cards are valid until December 31, 1998.

The cards are slightly different than those of previous years in that they do not have a business name or club number on them. To make it easier when ordering tickets, club members need only present their card, OR give their business name to the box office clerk in order to receive club discounts. The Box Office has a list of all the businesses who are members of the Centre's Show/Business Club - almost 600 businesses.

They have over 35,000 members - this certainly is a club of note! If you would like to pick up a membership card, they are available in the promotion department.

January 17, 1997

News from the Baton Bubble...

Come on Baby, Do the Baton Shuffle...

Bruce Cowie has been named Executive Vice-President and Chief Operating Officer of Baton Broadcasting Incorporated. Mr. Cowie will be overseeing the operations of Baton's growing conventional and specialty broadcasting, distribution and content provision activities.

George Lund has been named to the newly created position of Senior Vice President, Ontario, over-seeing its local television broadcasting assets in the key Ontario market. Mr. Lund will be directly responsible for local programming and retail sales for all 15 Ontario-based stations owned by Baton.

Fred Filthaut has been appointed as Acting President of Electrohome Broadcast Group and as Executive Vice President and General Manager of the Electrohome/Baton western alliance, TV West Inc.

BBM Bonanza!

Results from the latest BBM...

Time Spent Watching CKCO Programming:

- + 9% in the Kitchener EM
- + 18% in the London EM
- + 8% in the Ch. 42 area
- 1% in the Ch. 2 - 11 area

Primetime Audiences:

- + 16% in the Kitchener EM
- + 2% in London EM

More Good News...

ActionNews at Six continues to be the region's most watched evening newscast.

The combined CKCO & CFPL audience generates the largest share of viewing in the Kitchener-London EM with a 21% share vs. Global's 16% share

...And Another Announcement... *Janet Taylor has been named "Employee of the Month"!*

Janet has been recognized as a "true team player. When there are problems, she helps solve them. When there are changes she adapts. When there is extra work, she gets it done. She is always energetic and always positive".

Congratulations Janet!

CKCO TOP TEN PROGRAMS

1. E.R.
2. Cosby
3. Wheel of Fortune
4. Family Matters
5. Boy Meets World
6. Jeopardy
7. SunLife Skate Canada
8. *Action News at Six*
9. CTV Sunday Movies
10. Ink

BIRTHDAYS & ANNIVERSARIES

Celebrating Birthdays in the Next Two Weeks...

Fred Martinovic - January 19
Michael Brooks - January 27
Kellie Deming - January 28
Mike Walloschek - January 28

Anniversaries...

Pam Sahli celebrates 16 years on January 19th,
and Nancy McIver marks one year on the 24th.

Faye Bechtel and Paul Reekie both joined us
on January 28th - Faye has 23 years with the company,
and 17 years for Paul.

Nancy Richards began her CKCO career on
January 29th, 1990.

Paul Nyhout hits his 25th anniversary on
January 30th, and
Kevin Doerr celebrates 'lucky thirteen' the same day.

"What are SENIORS worth anyway? We are worth a fortune!"

Remember old folks are worth a fortune, with silver in their hair, gold in their teeth, stones in their kidneys, lead in their feet, and gas in their stomachs. I have become a little older since I saw you last, and a few changes have come into my life since then. Frankly, I have become quite a frivolous old gal. I am seeing five gentlemen every day. As soon as I wake up, Will Power helps me get out of bed. Then I go to see John. Then Charlie Horse comes along, and when he is here he takes a lot of time and attention. When he leaves, Arthur Ritis shows up and stays for the rest of the day. He doesn't like to stay in one place very long, so he takes me from joint to joint. After such a busy day, I'm really tired and glad to go to bed with Ben Gay. What a life? The preacher came to call the other day. He said at my age I should be thinking about the hereafter. I told him, oh, I do all the time. No matter where I am, in the parlour, upstairs, in the kitchen or in the basement, I ask myself now.....What am I here after??

- submitted by Henning