

December 6, 1996

Changes Coming to *Action News*

In order to meet our objectives of establishing more in-depth reporting and local entertainment in our news, we are making the following changes.

Effective January 6, 1997, Daiene Vernile will take on the responsibility of producing special half hour shows, town hall meetings and special reports. She will also continue to co-host Provincewide.

Janine Grespan will co-anchor the noon news with Brent Hanson, while Julie Marie Innes will be responsible for a new local entertainment segment in the 6 o'clock news and Canada AM inserts.

These changes will also result in some adjustments to our 6 o'clock news format.

It's Here!

Yes, it's the new BBS/CKCO TV logo!

Some of you may need the new BBS/CKCO TV logo on your computer. If you do, please call Chris Uhrig (X317). Chris can install the proper file format for each individual system. Also, please note that once the logo is installed, Baton has issued the order that "No one part of the logo may be altered in size or shape in any way, and the logo must remain as a whole unit, as it is provided to you on disk". (So there!!)

If you have any questions about the use of the logo, please contact Sandy Clarke for the complete list of rules that have been supplied by Baton

STATION 13
ACTION
BBS/CKCO

Christmas Stuff!

Christmas Cards

As in past years, CKCO has had a very simple Christmas 'card' printed which explains to our clients and suppliers that instead of the traditional card, we are donating money to charity.

This year the donation will be made to the Salvation Army. This is the first year that CKCO will be participating in "Toy Mountain" (along with other BBS stations) and the Salvation Army will distribute all the toys collected. It seemed only natural then that if the "Sally Ann" is helping our cause, we should support their many services, particularly at Christmas time.

A card will be mailed with the invoices for all of our November advertising clients. If you require a supply of cards to send to individuals you deal with, please see Sandy Clarke in the promotion department.

If possible, include the cards with other correspondence you would normally be sending out, rather than incurring additional postage costs.

Give the Gift of Christmas!

This year, the Rec Club encourages you to donate to the Food Bank, and there are three easy ways to do this!

- 1) Bring a non-perishable food item to work on Friday, December 6th. (That's today - and Central Meat Market is just down the street, if you need a quick item)
- 2) Take a non-perishable food item to the Christmas party on Saturday, December 7th.
- 3) For those of us who may have still forgotten, cash donations will also be accepted at the Christmas party.

Since tradition tells us that Saturday will be cold, windy, and snowing, and we have to transport the food from the Christmas party back to CKCO, we would prefer you use Option #1!

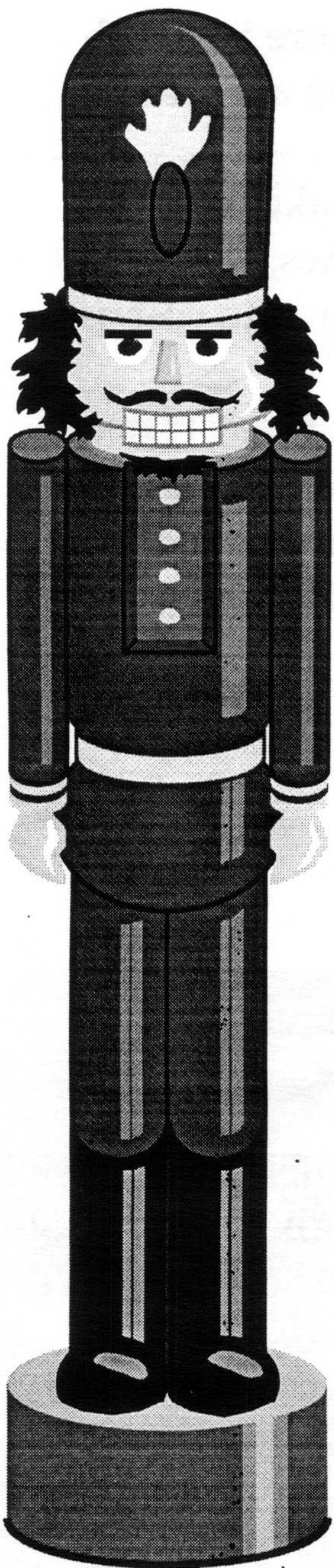
From the Rec Club and the Food Bank,
Thank you, and Merry Christmas!

Speaking of the Christmas Party...

As in previous years, the Rec Club and CEP will each contribute \$5.00 towards the cost of your taxi ride home from the Christmas Party.

Please submit your receipt to Peter Kent for reimbursement.

Please don't drink and drive!



New Faces

And now the Weather, with.....Tom Otto!

Tom Otto has joined us as a part-time weather person.

Tom has an extensive broadcast journalism background in Television and Radio. His recent accomplishments include News Director at CISS-FM in Toronto, host of Entertainment Extra at CHCH-TV and News anchoring at CFTR radio/CFMT-TV Toronto.

Tom's addition to the staff will enable Tom Knowlton to take a break from working our weekends.

Lloyd Mercey Joins TV Sales

On December 2nd, Lloyd Mercey joined the CKCO sales team as Account Manager, working out of the Kitchener office. Prior to this, Lloyd was with CFPL in a sales capacity for over seven years. Our sales forces have now been combined for the purposes of cross-selling. This means a local business will soon have only one representative calling on them representing CKCO, CFPL, CKNX & CHWI.

Lloyd will be concentrating on developing the market from Cambridge east to Hamilton, and west to Simcoe.

Welcome to Tom and Lloyd!



Employee of the Month - Alex Spiridonov!

Alex has been selected as the Employee of the Month for November! He is recognized for his "aim for excellence, and is not satisfied with anything less. Our clients always have high praise for Alex's work. 2001 Audio/Video bought an extra flight of spots for a pre-Christmas campaign, based solely on the fine work Alex did on their Halloween commercial".

Congratulations Alex!

Try a little humour when life is going wrong, Try a little laughter, try a little song...
It will work like magic when you're feeling low - Make a little effort, and the mood will go.
Try a little sunshine on a gloomy day, Practise painting rainbows on a sky of gray...
Don't sit at the window, grumbling at the showers - Weave a thread of brightness through the dreary hours.
Do not be despondent, when the shadows fall - Brooding on your problems will not help at all....
Fight down the depressions, and your feelings hide...
Try a little humour - See the funny side!

(submitted by Henning)

Birthdays & Anniversaries

Celebrating Birthdays In The Next Two Weeks....

James Switzer - December 8
Gerry Morrow - December 12
Ute Neugebauer and Michele Urban - December 14
Christa Mechlinski and Chris Roesnspiess - December 17
Edward Fox - December 18
Brian McKague - December 19
Jamie Killingsworth and Chris Uhrig - December 20

& Anniversaries....

Brent Hanson - December 7 - 15 years
Bob Coleman - December 12 - 13 years
Mike O'Driscoll - December 16 - 11 years
Heather Farwell - December 16 - 7 years
Randy Steinman - December 18 - 7 years
Brian French - December 22 - 3 years



Momma Marj's Christmas Dinner Wednesday, December 11, 1996

Menu:

Turkey	Dressing
Potatoes	Turnip
Pistachio Salad	Cabbage Salad
Cranberries	
Carrot Pudding	Trifle

December 20, 1996

Merry Christmas



Twas the day before Christmas
And all through the station,
There was enough food around
To feed the United Nations.
The smokers were hanging
By the back door with care,
In hopes that quitting time
Soon would be there.

When out in the hallway
There arose such a clatter,
Dennis sprang from his chair
To see what was the matter.

And what to his wondering eyes should appear,
But the Live Eye truck and the news crew with gear.
More rapid than any union rules would allow,
The crew were racing to partake in the chow.

On Mike, on Lisa, on Jeff and Brent,
To the Sales Department for free shrimp,
The group was hell-bent.

For food and frolic the troops they all came,
What? Work on the last day? Get in the game!
Then Dennis and Dave came wandering the halls,
Which quickly silenced the chatter - concerned about 'thin walls'.
Well, it turns out they came with best wishes for all -
And told us 'Go home to your families; Have a ball!'
The stampede began, racing out the back door
Let's get the heck out of here - Work is a bore!
And Dennis heard them exclaim as they drove out of sight -
Thank God for the holidays - they're our Union right!



STATION BREAK

Birthdays & Anniversaries

Celebrating Birthdays In The Next Two Weeks...

Absolutely no one!!!

& Anniversaries....

Finishing out the year...Brian French marks 3 years on Dec. 22nd.

Rick Gamble joined us on New Year's Day of 1991,

And John Matlock celebrates his first year

(back again), on January 2, 1997!

New Comers To The Staff...

The Operations Department

has two new part-timers,

Tony Gratl

& Steve Langan.

Please welcome them to CKCO!

Happy Holidays

to all Employees!

All the Best of the Season,
and Thank You for your
effort and input over the past year.



From Human Resources

Effective January 1997, the Unemployment Insurance Act (U.I.), becomes the Employment Insurance Act (E.I.).

Included in the change of this Act is the removal of the Maximum U.I. deduction per pay. In 1996, this maximum was \$44.25. You will now pay E.I. premiums on every dollar earned, with an Annual maximum deduction of \$1131.00 for 1997.

Because of this change, some employees may notice a decrease in their net pay effective January 3, 1997.