# Volume 2 Issue 15

# March 1,1996

# Don't Be Afraid To Fail

ou've failed many times, although you may not remember.

You fell down the first time you tried to walk.

You almost drowned the first time you tried to swim, didn't you?

Did you hit the ball the first time you swung a bat? Heavy hitters, the ones who make the most home runs also strike out a lot.

R. H. Macy failed seven times before his store in New York caught on.

English novelist John Creasey got 753 rejection slips before he published 564 books.

Babe Ruth struck out 1,330 times, but he also hit 714 home runs.

Don't worry about failure.
Worry about the chances you miss when you don't even try.

A message as published in the Wall Street Journal by United Technologies Corporation, Hartford, Connecticut 06101

<sup>1</sup>Reprinted from Chicken Soup for the Soul, Jack Canfield and Mark Victor Hanse, Health Communications Inc. Deerfield Beach, Florida.

# ANNIVERSARIES

CKCO has 12 staffers celebrating anniversaries this month. Leading off is Wayne Kooyman celebrating 20 years at CKCO. Wayne started on March 24, 1975. Art Baumunk has been at the station 18 years

on March 25th and Jim
Alexander started on March 23,
1981, 14 years for Jim. Other
March anniversaries are:

Su McKillop	03/08/82
Annemarie Raines	03/15/82
Linda Kearns	03/26/84
Olaf Heinzel	03/06/89
Mike Kelly	03/07/89
Ken Grist	03/27/89
Angela Borges	03/29/94
Kelvin Mazik	03/30/94
Shirley Lai	03/07/95

Happy Anniversary everyone and best wishes to Shirley in her new position.

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# Inside This Issue

- 1 March Anniversaries
- 2 Electrohome Broadcast Summit
- 3 Brown Bag Lunch with Dennis
- 4 "A Steady Pour"

# Tidbits from News

Well... it's surprising what a coat of blue paint and some red lines can do to a room !!! The newsroom has finally begun it's face-lift. The shots for the 'live-hits' from the newsroom are looking pretty good these days.... with a bit more work to come at a later time.

Ratings are upon us!!! Chris Duncan's 2-part feature on the LCBO was the first to go to air on Feb. 22 & 23; Lisa LaFlamme's 3-parter on Kitchener's night life aired this past week (Feb. 28 - Mar. 1); Steve Parr's 3-part feature on the Internet is set to go from Mar. 6 - 8; and as I mentioned in the last CAPsule... Crista Mechlinski is doing a 3-parter on Lottery Winners which airs Mar. 13 - 15 and the final series is Mike Yaworski's 3-part series on Tattoos and Body Piercing airing Mar. 20 - 22. Tune in !!!

Julianne Elizabeth (Julie-Marie's latest) made her TV debut last
Thursday on the Noon News!!!
Julie-Marie stopped by for a visit and Hutch just couldn't resist strolling onto the set with the wee one for all our viewers to see!!
She's a real cutie!!

Shirley Lai will be leaving us.

Shirley has decided to take a parttime job with the CBC in Toronto.
Her last shift will be this weekend.

We wish her all the best!!

Remember Guy Lepage ?? Guy called the other day to say hi to everyone and to say that he is now working full time at Global. His

new job function is "Bureau Producer". All the best to him.

As promised.... here is a list of some of the more **BIZARRE** names that we got in the "Name Dave MacDonald's WEATHER WAND contest.... Winky the Weather Wand; Guido; Dave's Doodler; Weather Weasel; Dave's "Crockett" King of the Weather Frontier; Watch-a-am-call-it; Stormin' Norman; Stumpee; Gigit/Wigit; Buckwheat; Drag Queen; Weather Meister; Jetstream Joystick; Dave's Don Wand; Baton Baton; The Streaker; Dave's Trick Stick; Toto; Sky Dude; Poindexter; Fickle Finger; Pokey; The Blue Nose; Dave's Dickety Do Stick; The Dragster; CKCO Comet; Chilly Willy Wand; Weatherguys Worthy Sidekick; Dave's Doodle Bug; McStick; and my favourite, Wand... James Wand;.... and these were just a few. We had hundreds of calls.... so many, that it jammed up our phone lines for a time!!! And the big winner was..... THE **WEATHER WIZARD !!!** 

Also, the "Casual Day" donations from March 1st through to May 17th, 1996 will be for the "Ken Elliott Fund". This money will be used to help pay for the cost of the hall for the benefit..... so come on EVERYONE drop a couple of bucks in the jar on Fridays... especially during that time !!!!!!!!

That's it for this time, catch you next time !!!

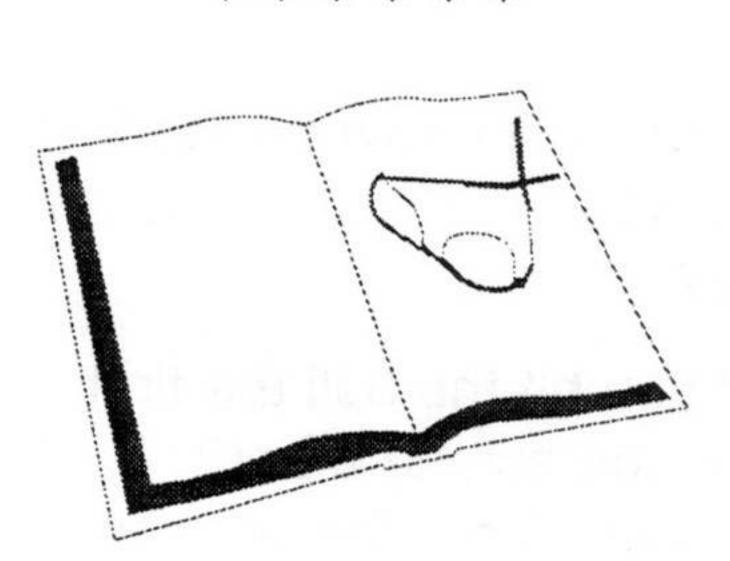
Kathy

## ELECTROHOME BROADCAST SUMMIT

On Thursday, February 22/ 96 the senior executives from CFRN and CKCO, John Pollock, Bruce Cowie and Dan Wright got together for a day to discuss the future of broadcasting, the internet, programming and other related matters. John Cassady, President of CTV, was one of the guest speakers. Cassady spoke on the Future of CTV and also discussed the CTV specialty applications.

All the participants felt it was a productive day.

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# READ ANY GOOD BOOKS LATELY?

I am sure there are a multitude of readers in the building. John Matlock suggested we compare notes. If you have read something recently, fiction, non-fiction, sci-fi, or whatever give us a brief outline, author's name etc. Please try and get the information to Ann Gebhart

prior to Wednesday at noon any pay week.



### MARCH BIRTHDAYS

We have 20 birthdays in the month of March. Starting off is one of CKCO's favorite teenagers Gwen Brenner, celebrating on March 3rd, sharing March 4 are Ruth Walker and Greg Sloan, next come the cheque lady, Joan Mueller and Janine Grespan on March 6, Alan Merritt and Joe Langel each celebrate on the 7th of March. Joe Ulmer has a birthday on March 8 and Brent Hanson adds another year on the 13th. Gary O'Neil, our Chatham sales rep adds to his total on March 14th. Vaughn Boegel parties on the 15th of March, Terry Kelly on the 16th, Paul Moser and Mike Lorentz have the 18th to celebrate. Joe Brenner gets another year older on the 19th, Steve Lowe on the 20th and Todd Lozon on March 21st. Mike Hastie has a birthday on March 22, and Faye Bechtel celebrates on the 27th. Last but certainly not least is Chris Duncan who

closes out the month on March 29th.

Happy Birthday everyone and may the coming year bring you joy and happiness.



# BROWN BAG LUNCH WITH DENNIS

Bring your questions and your lunch, CKCO will provide dessert and drinks. Have lunch with Dennis in the Main Floor Boardroom either one on one or a group. Call Ann at ext. 249 to set up the day and time.

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#### INTERNET UPDATE

Internet Discount Access has arrived! Through the kind folks at MGL systems every employee has been given the opportunity to sign up at a reduced rate. For \$20.00 a month plus a initial sign up fee of \$15.00. You get unlimited access to email, gopher, FTP and of course you can "Surf

the Net". Please see Chris in engineering for sign up forms. Interstall software is available for making your connection easy, see Brian Clemens with your disk and he will give you a copy.

Latest stats from big "E" on the number of hits of the CKCO Television Home Page is 2,144 hits or times that our page has been accessed from February 5 to 26.

A total of 162 people found a link to some other place on the Internet and left our page. Check it out soon!

Submitted by the Webguy.

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### OTHER STUFF

Spring is just around the corner, summer can't be far away. Word is from the News Room Chris Duncan and his wife Caroline are expecting in August. Congratulations. Change in lifestyle coming up.

Many thanks to Anne Arajs for another wonderful Heart Saver session. Everyone enjoyed themselves and learned lots. Thanks again to Anne.

A big thank you to everybody who contributed throughout the year to the Pat Fitzgerald Fund, Henning has been

able to deposit \$275.00 in contributions. Well done.

Paul Francescutti received a great letter from the K-W Counseling Services, thanking CKCO, Brent and the crew and of course Paul for all CKCO's support and professionalism during an on-site interview at Planet Fusion. The full letter is posted on the back bulletin board. Congratulations

Baton Broadcast Sales will

become our national rep house as of Monday, March 4/96.

On Monday night when the live weather was unavailable due to Mother Nature, Mike and Lisa introduced the Great Canadian Train Adventure contest. The ACTIONLINE received 647 calls within the first hour. Great response.

The Mount St. Louis Ski Bonanza contest will be

finalized on Saturday, March 16 at Mt. St. Louis
Moonstone. The people at Mt. St. Louis are offering a free ski day to all CKCO staff and their families. Take advantage, enjoy the spring skiing and have a great family day. See Deb Robertson to Register.

Till next time, have a great weekend.

Ann



"A Steady Pour" !!! is the name that's been adopted for the CKCO Staff Party for Ken Elliott. Once again we find ourselves with a helpless feeling over the loss of a friend and fellow employee. Hopefully we can resolve some of those feelings with "A Steady Pour!!" This party will raise money for Ken's very young son Sammy. This is certainly not charity by any means, but rather a way for Ken's family to know he had a lot of people at CKCO and in the community who cared about him. It's our fondest desire that in some way the money raised for his son, to help him through school when he grows up, will help to perpetuate the memory of Ken.

Here are the details:

### "A STEADY POUR !!"

Friday, May 24th, 1996 (the Friday after the Long Weekend)

8 p.m. til 1 a.m.

Polish Legion

Wellington St., Kitchener

Cost: \$10.00 per person.

Entertainment: The Power of Shuh... plus a few !!

We will be having a buffet, but it's not a pot luck. As we get closer to the date, we may also need some help.

Tickets will be available in April... but remember to mark the date on the calendar now... see you there !!

Hutch

# STRATEGIC ALLIANCE UPDATE

t hardly seems possible but in less than two weeks the CRTC hearing for the Strategic Alliance will take place. March 25/96 is the day with Vancouver being the location. I will be attending along with John Pollock, Bruce Cowie and Dan Wright from Electrohome.

We had hoped we would not have to appear but obviously that is not the case.

We have not received any negative interventions and will be rehearsing our presentation on Monday and Tuesday of next week. I think we are well prepared and I am extremely optimistic that our alliance will be approved. We expect to get a decision from the CRTC in late June, after which we will be in a position to start a meaningful dialogue about "Eastco".

If you have any questions, give me a call at ext. 400.

Dennis



# **BLACK FOREST INN**

he Rec Club has arranged an evening at the Black Forest Inn in Conestogo Inn. The date is March 29, 1996, the time is 6:30 p.m.

This will be a Dinner/ Show event with Malton and Hamilton providing the show. To quote their publicity, this duo is celebrating 25 years as a comedy team. They have appeared at Ontario Place, 12 consecutive years at the Calgary Stampedge and Edmonton's Klondike Days, the Aladdin and Sahara Clubs in Las Vegas, the Shaw Festival and have two gold records to their credit. The doors open at 6:30 p.m. with cocktails, dinner at 7:00 p.m. (choice of three entrees), and the

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- 1 Rec Club Event
- 2 White On White Exhibit 66.66
- 3 Mt. St. Louis Moonstone Ski Day

show starts at 9:00 p.m.

There is a sign-up sheet in the Cafeteria, sounds like a fun night. Don't be left out, sign up to-day.

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### **WELCOME TO CKCO**

Lots of new faces gracing the halls of CKCO. Lynda Lynch starting on March 12 and David Lostracco starting on March 18 are part-timers in Operations.

We also have two co-op students, Torri Rees in Operation s until April 12 and Peter Loeppky in H.R. and Finance until June.

Welcome aboard and we hope you learn a lot and enjoy your time at CKCO Television.

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## **CAPsule Tidbits from News**

The News Department has moved into the 90's !!! We are now part of the Internet... with all the news shows having their own address... so our viewers will now be able to talk to us via **The Net** !!!

Construction continues... the yellow file cabinets will be repainted a neutral colour next week to blend in with the new decor of the newsroom. The "new" edit suites will be worked on... and when complete... edit suites 5 & 6 will move out of the backroom... so all the suites will be in a row from the coffeebar down to the newsroom.

Crista Mechlinski's 3-parter on Lottery Winners has been airing this week... Mar. 13 - 15 and the final series is Mike Yaworski's 3-part series on Tattoos and Body Piercing which airs next week... Mar. 20 - 22. Tune in !!!

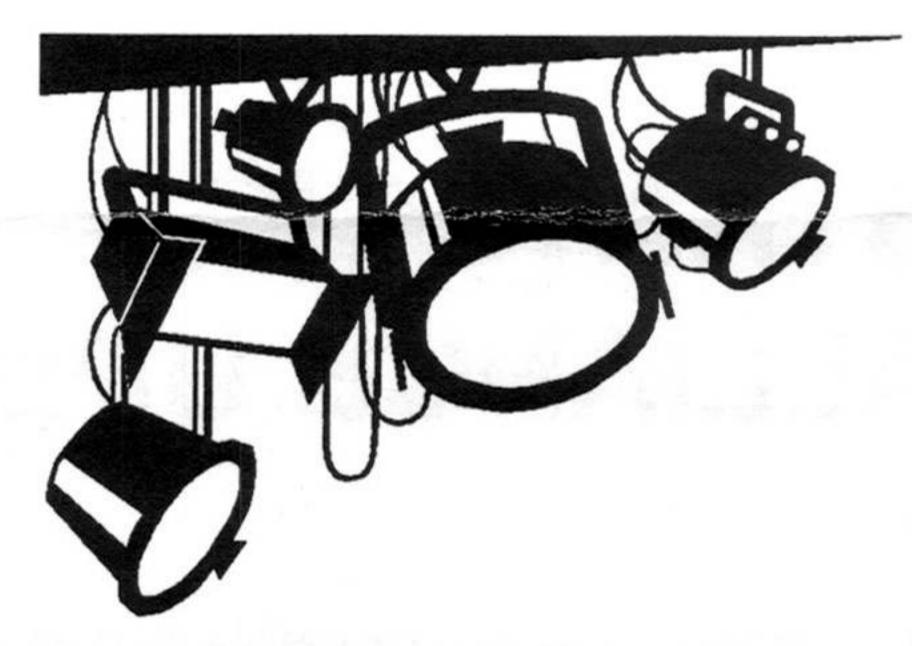
Remember... the "Casual Day" donations from March 1st through to May 17th, 1996 are going towards the "Ken Elliott Fund". This money will be used to help pay for the cost of the hall for the

benefit..... so come on EVERYONE drop a couple of bucks in the jar on Fridays... even if you're not dressed down !!!!!!!!

That's it for this now, catch you next time !!!

Kathy

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# CANADIAN CLAY & GLASS GALLERY Presents WHITE ON WHITE

On Tuesday March 12, 1996 the White on White exhibit opens. This exhibit is being sponsored by John and Joyce Pollock, Electrohome Limited and TNT Express Worldwide and will run until May 20, 1996. At that time the exhibit will go to Japan and then to China and Britain. This is the first CCGG exhibit to travel to international venues.

A challenge went out to nineteen leading Canadian ceramic artists to present a work in white reflecting their interpretation of the inherent and external meanings white brings to clay. I. E. notions of purity, simplicity, cleanness, lightness, newness and transcendence. The results are now on display for all to enjoy.

On April 30, 1996, from 7:00 to 9:00 p.m. Susan Jefferies will be conducting a Curator's Talk and Tour.

A good way to spend a Sunday afternoon.

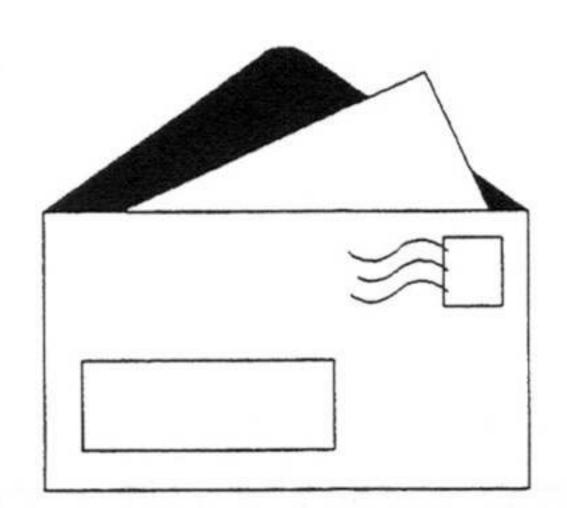
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LAST CALL!

LAST CALL - CKCO STAFF AND FAMILY CAN SKI FREE AT MOUNT ST. LOUIS MOONSTONE SATURDAY, MARCH 16/96. THE GRAND PRIZE BONANZA FOR THE SKI BONANZA CONTEST IS AT NOON IN THE MAIN LODGE. CALL DEB ROBERTSON AT EXT. 316 IF YOU WOULD LIKE TO GO.

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Kandi and Rita would like to thank all of you who have been kind enough to redirect any stamps from your incoming mail their way. For those of you who don't you may want to start. A seniors group in Guelph collect used postage stamps and turn them in for medical equipment, wheel chairs etc. to go to Third World countries. When you are opening your mail set aside the envelopes with stamps and send them on to Kathy Fedy in News, Pat Taylor in Programming or the Film Dept. Do some good for the environment, and contribute to a good cause.

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AND FROM THE SHRINER'S

Keep those cans and cans coming, we the Shriners do appreciate your support. The first tractor trailer load has left for Sarnia, so there will be room for plenty more.

Thanks

Henning

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### OTHER STUFF:

Our condolences to Pat Taylor whose dad passed away on March 3/96.

CKCO received a nice letter from The Waterloo County Board of Education thanking us for our help after the Wilson Avenue Public School fire.

Also received a letter from Chicopee Ski Club thanking Jeff Hutcheson and Jim Switzer and the CKCO Crew for all their support on Saturday, February 17/96. Good work people.

Ron Johnston received a letter from the Kinsmen Club of K-W, thanking everyone for all their help, especially the production crew during the annual auction on Februyary 3/96.

The large notice on the back bulletin board from the Canada Labour Board is simply to record a change of name on behalf of CKCO. We were identified as CAP Communications, a division of Electrohome Limited, we are now identified as CKCO-TV, a division of Electrohome Limited. The posting is a legal requirement.

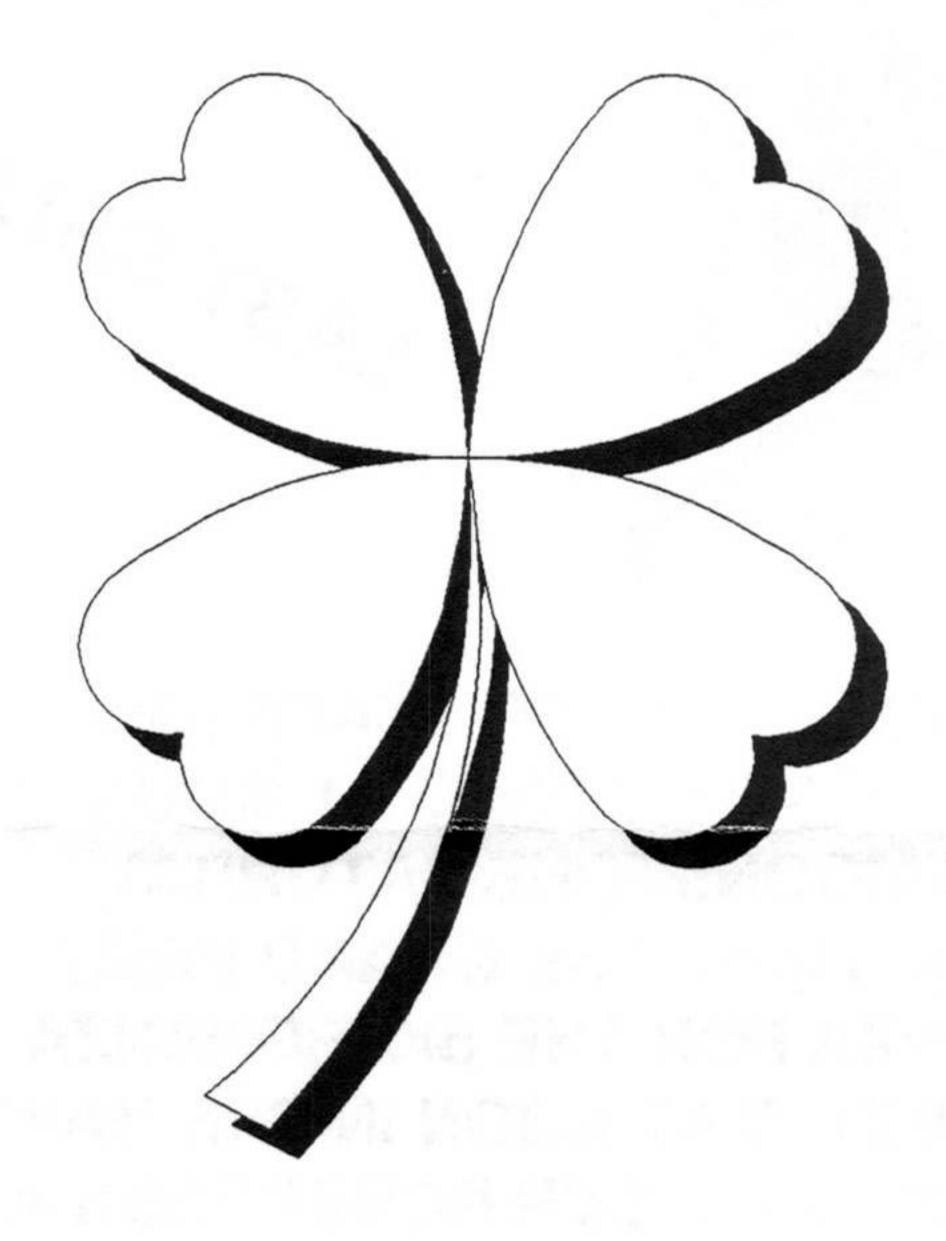
It looks like Spring may be here, enjoy the weekend.

Ann

### Corporate Trivia:

What do the numbers 4,4A,7,5 have in common?

Put CKCO in front of the each number and you have the license plates of the Company vehicles parked in the Handicapped spots over the last three weeks.



SUNDAY, MARCH 17TH IS THE DAY WHEN EVERYONE WANTS TO BE IRISH

HAVE A GREAT ST. PATRICK'S DAY AND WATCH OUT FOR THE GREEN BEER.

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DON'T FORGET TO MARK YOUR CALENDARS FOR THE FOLLOWING:

DINNER AT THE BLACK FOREST ON MARCH 29

2

THE STEADY POUR ON MAY 24TH.

### Vestibule Camera:

Chris Uhirg will be coming around to collect the \$0.95 monthly feed for this new pay television service (vestibule cam) that Engineering has put on the CAP Cable system. Like Rogers we knew you wouldn't mind paying for this exciting service so we didn't ask if you wanted it (just like Rogers!).

Check it out you are paying for it anyway channel 2 is where it's at!



**SPRING IS ON THE WAY!!** 

# STRATEGIC ALLIANCE UPDATE

ello from Vancouver. By now you have probably all had a chance to read the oral presentation made to the CRTC. I understand it is posted by the cafeteria. The presentation was made on Tuesday afternoon and I believe it was well received by the Commission. Questions were posed by the Commission on Tuesday afternoon and Wednesday morning. I believe all of us were well prepared and provided the information the Commission was looking for. Now we wait for the decision.

See you on Monday.

Dennis

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# FROM ENGINEERING

heck out an upcoming Mclean and company for a story on Video Conferencing done out of our studio. Joe Langel and Ron Molland learned more about ISDN circuits, modems, and codec than they really wanted to know. Ask then anything on the subject.

Being a new Net surfer it occurs to me that we have a lot of staff "E-Mail" address floating around. Is anyone interested in a published list of staff and company "E-Mail" addresses? If you are interested in the list just express message "Voice-Mail" box 500 and leave your <u>name</u> and "E-Mail" address.

Anyone that submits their address will get a copy of the compiled list. Oh by the way my "E-Mail" address is "jgrant@mgl.ca". Drop me a line anytime. (the novelty hasn't wom off yet!)

J Grant

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- 1 Strategic Alliance Update
- 2 How to Write Good
- 3 "Pouring" Update
- 4 Actionline & Research Stuff

### **HOW TO WRITE GOOD**

- 1. Avoid alliteration. Always.
- Prepositions are not words to end sentences with.
- 3. Avoid clichés like the plague. (They're old hat).
- 4. Employ the vernacular.
- 5. Eschew ampersands and abbreviations, etc.
- Parenthetical remarks (however relevant) are unnecessary.
- 7. It is wrong to ever split an infinitive.
- 8. Contractions aren't necessary.
- 9. Foreign words and phrases are no apropos.
- 10. One should never generalize.
- 11.Eliminate quotations. As Ralph Waldo Emerson said, "I hate quotations. Tell me what you know."
- 12. Comparisons are as bad as clichés.
- 13.Don't be redundant; don't use more words than necessary; it's highly superfluous.
- 14.Be more or less specific.
- 15.Understatement is always best.
- 16.One-word sentences? Eliminate.
- 17. Analogies in writing are like feathers on a snake.
- 18. The passive voice is to be avoided.
- 19.Go around the barn at high noon to avoid colloquialisms.
- 20. Even if a mixed metaphor sings, it should be derailed.
- 21. Who needs rhetorical questions?
- 22.Exaggeration is a billion times worse than understatement.

This wonderful article, HOW TO WRITE GOOD, came from Wanda Love.

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### **KUDOS TO CKCO TELEVISION**

An abundance of correspondence from viewers and various organizations in the community:

From the organizers of Wonders of Winter a letter of thanks and a Certificate of Support in addition to a letter from Brian Turnbull conveying the thanks of Waterloo City Council and the citizens of Waterloo.

A letter from the Elmira Sugar Kings Junior B hockey club to **Wayne Kooyman**, thanking him for his participation in the Sugar Kings Anniversary/ Reunion weekend at the end of February. Way to go Wayne.



### **HAPPY BIRTHDAY TO YOU!**

Leading off the month is Dan Foster who celebrates his birthday on April 1st. Our very own April Fool. Next in line is Art Baumunk who adds another year on April 6. Bob Stewart celebrates on April 13 and Olaf Heinzel and Jeff Hutcheson share April 15th. Don Cameron and Rick Smith both entered the world on April 16th, Sandy Clarke and Jeff Taylor arrived on April 18. Tom Keller will be partying on April 23, Pam Sahli on 24th, John Matlock celebrates on April 25th and Dan Sloane closes out the month with a birthday on April 28th.

Happy Birthday all, have a great year!

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## **CAPsule Tidbits from News and Sports**

# "Pouring"

By now you have all seen the sign for "A Steady Pour" in the cafeteria. Yes, preparations for the party for Ken Elliott are well underway and look for tickets to be available early next week. Once again, our date is Friday, May 24th, that's the Friday after the long weekend, and the location is The Polish Legion on Wellington Street in Kitchener.

Tickets are \$10.00 a head, and can be acquired through Marj in the cafeteria or through Kathy Fedy. Kathy will have the tickets at her desk... that's on the lower floor just outside Al Gibson's office.

A reminder that this party will not involve a "pot luck" type of theme. All food will be provided. Don't forget the plans for our raffle. Already we have a line on a couple of leather "theme" jackets..a colour TV..an official NBA basketball autographed by the original Toronto Raptors..a pair of snowboard racing boots..a \$100 gift certificate to "Howl at the Moon" saloon..a \$100 in gift certificates from Market Square..and we have only begun to build the table!!! If you know where we can get additional items for the raffle, with a minimum value of \$100, please let Hutch know.

Also, thanks to everyone who is donating to the "Ken Elliott Party Fund" on casual days. This money will pay the cost of the hall and obligatory bartender rental, and what's left over will go toward the cost of paying for "refreshments" for the party.

A special thanks to **Paul Moser** in the newsroom. Unselfishly and generously, our *Employee of the Month for March* has donated his \$50 cash reward to the "Ken Elliott Party Fund". Thanks again Paul...your donation to the fund will result in a donation triple the size to the overall pot!!

So circle the date on your calendar, line up some friends and plan to attend on the 24th !!!

Oh yeah.... Mick might even drop by !!!

That's it for now, catch you next time !!!

Kathy & Hutch

### **PROMOTION**

The Great Ride-Walk to Beat Cancer will be held on Sunday, April 28th. This is the 18th Annual and the Honorary Chairperson is our very own **Lisa LaFlamme**. The forms are in the Promotion Department if you would like to participate.

The second phase of the CAB's radio and television campaign against violence is going full speed ahead. It will build on the tremendous success of the 1994/95 award winning "Speak Out Against Violence" campaign. Private broadcasters donated in excess of \$10.6 million in air time to help raise awareness of the growing problem of violence in our communities. The name of the second phase is "Violence - You CAN Make a Difference". Watch for two CAB supplied PSA's to appear on CKCO along with some localized PSA's we plan to produce in the near future.



Leading off our April anniversaries is Elaine
Economoff who started at the station on April 25,
1966. Congratulations on thirty years Elaine. Next
comes Tom Keller celebrating 17 years with CKCO
on April 23, 1979. Steve Parr joined the station 15
years ago on April 1, 1981. The threesome of
Brian McKague, Wolf Urschel and Dave Wood all
started on April 19, 1982. Dave was at
Electrohome for a few years before coming to
CKCO. Other April anniversaries are:

Alan Merritt	April 6/87
Kellie Deming	April 18/88
Dave Loughlean	April 30/90
Michelle Lahn	April 20/92
Mike Radcliffe	April 28/93
Lisa Brisbin	April 10/95
Brad Amlin	April 21/95.

Happy anniversary to all.

## **ACTIONLINE STUFF**

The **ACTIONLINE** has once again extended it's reach. With over 111,000 calls to the system so far this year we are averaging over 1600 calls per day during March so far. In addition to the regular features on the system.

This month alone we have used the ACTIONLINE as an integral part of the

- Great Canadian Train Adventure,
- the Ski Bonanza,
- an Inside Entertainment contest that asked viewers to tell us their vote for the Academy Award for "best actress", "best actor" and "best picture" (this contest also built a database of moviegoers designed to help CKCO get a larger share of the movie advertising business)
- an ACTION NEWS poll on the 6:00 PM newscast
- the Dashwood Window & Door line, a client sponsored promotion designed to build a database of potential Dashwood customers.

The Great Canadian Train Adventure ended with the Grand Prize Draw on Thursday night at Sportsworld. The winner won a train trip across Canada that included first class Via Rail service with stop overs for two nights in Halifax, Montreal, Toronto, Jasper and Vancouver at CP Hotels. Including Via Rail and CP Hotels, we were able to sign on Sportsworld and the Millcroft Inn as sponsors.

#### RESEARCH NOTES

BBM Sweeps ended this week. We can expect to see the results of this survey on May 8.

Did you know that (based on a 1995 survey by Canadian Facts)

- 70% of adults 18+ in Canada indicated that Television was their primary source for news
- that of all major media Canadian believe television advertising is the most authoritative, most influential and most believable.

Until next time.

Cameron

### **OTHER STUFF:**

A warm welcome to **Lisa Schmuck**, a new parttimer in the Art Department. Lisa will be working in the News Graphics position. She is a second year student at Conestogo College in the Broadcasting Program.

In Operations we have a co-op student **Joe Kilichowsi** at CKCO until April 12/96. Welcome aboard Joe!

Drop by and introduce yourself to Lisa and Joe when you are in their work areas.

Henning dropped off an interesting bit of information the other day. Did you know that you can find the "Grand River Adventure" video at the Waterloo Public Library. The video has been loaned out 29 times and they have a waiting list for the VHS tape.

A while back **Daiene Vernile** did a feature on a pizza place in London, Famous Eastown Pizza Bistro Cafe, and how they had won the :Best Canadian Pizza at the Canadian Food and Restaurant Association. Since that time the Eastown has won the "Exotic Pizza Class" at the Annual Worldwide pizza competition at the Las Vegas Convention Centre. Could make a great road trip for the Rec.Club??

Peter Jackman reports a record sale for a 60 second spot to a National Advertiser in the Academy Awards - \$12,600.00 each for two spots. Congratulations!

Congratulations to **Paul Moser** on being nominated Employee of the Month for February. Way to go Paul.

Enjoy the Elmira Maple Syrup Festival on Saturday, March 30/96 and have a great Easter weekend.

Bye for now.

Ann

P. S. Don't forget Daylight Saving Time starts on Sunday, April 7 at approximately 2:00 a.m.