



Peter Rabbit wishes you and yours a very Happy Easter!

Two very important announcements concerning CKCO-TV were made since our last edition of CAPsule. Following is the text of these announcements

"After careful consideration, I have decided to take early retirement from CKCO effective July 1, 1995. With unused vacation credits, my last day in the office will be May 19, 1995.

Electrohome had offered me new duties at corporate offices on Wellington Street but after reviewing that offer, I have elected early retirement instead.

I made the decision to enter this great business called broadcasting 40 years ago and I have spent the last 35 years in Kitchener. The business is changing quickly as it gears up to enter the electronic highway and it's now time for new people to guide CKCO onto that highway.

I would like to take this opportunity to thank management and staff - past and present

who worked with me over the years to make CKCO, CKKW and CFCA leading broadcasting institutions in the Southern Ontario community. I would also like to thank the Pollock family for allowing me to manage one of their most important assets and in particular to thank Bill McGregor for giving me the opportunity to do what I have done in the broadcasting business in K. W. over the past 35 years. He trusted my abilities and for that I say thank you.

The first order of the day after retirement will be to hopefully recharge the batteries; volunteer my services to the community and probably become the proverbial consultant.

It's been a great ride!!!!!!!

Don"

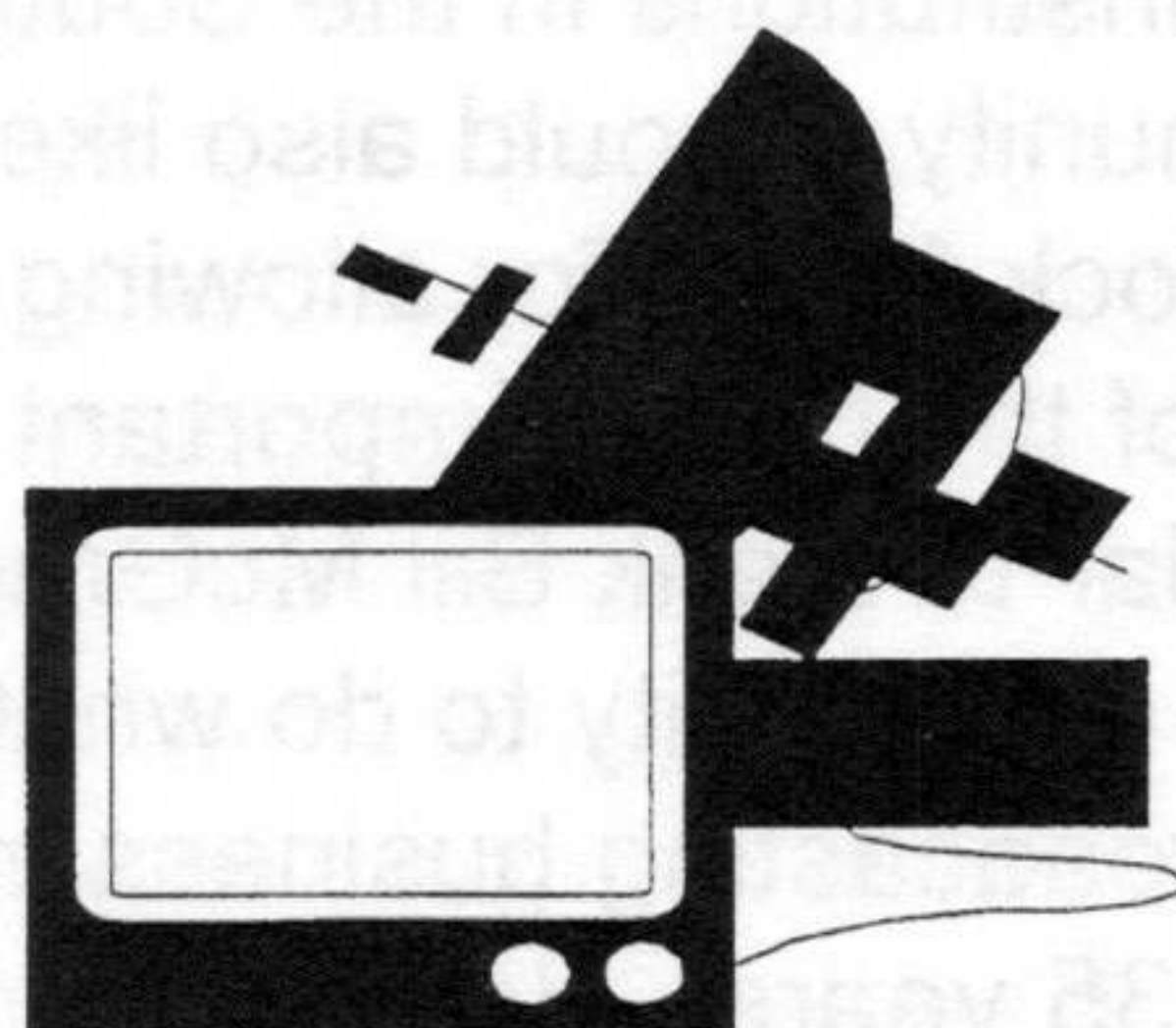
APPOINTMENT NOTICE TO ALL STAFF

Bruce Cowie, President and C.O.O. is pleased to announce the appointment of **Dennis A. Watson** to the position of Vice President and General Manager of CKCO-TV.

Mr. Watson comes to us from Peterborough where he has been Executive Vice President and General Manager of CHEX Television, CKRU-AM and CKWF-FM until joining Electrohome.

The appointment is effective July 1 of this year, however, **Dennis** may join the staff of CKCO at an earlier date.

Bruce E. Cowie
President & C.O.O.
Broadcast Group

**MODUS OPERANDI**

And the Oscar for "showing what the professional crews at CKCO can do" goes to . . . (Envelope ripping sfx) . . . **Scott Takacs, Alan Fraser and Phil Maeers.**

For those not in the know, Canada's National Film Board won an Oscar for the film "Bob's Birthday". However, on Oscar night CTV was in a commercial break when the award was presented! Phil Maeers was recording the ABC live feed in master control and caught the award presentation. A frantic CTV was asking on the "cue circuit" of anyone had recorded it. Scott called and said he had the footage and would send it to CHCH via our microwave link with then. Then CTV could use their link with CHCH to take the footage and (are you following all this?) tape it for later broadcast in the show. Through masterful switching by Alan Fraser we fed the footage to CHCH, CTV used their link with CHCH and the award for the NFB production was shown near the end of the Oscar awards show.

We got a write up in the Toronto Star, and CTV thanked Scott, Alan and Phil with some CTV goodies. Great job guys!!!!!!

Another great job was done at the recent remote taping at The Centre in the Square. CKCO was there to tape the Waterloo Board of Education's high school band and choir concert. It was one of the smoothest executed remotes from the Centre. Many thanks to the terrific stage crew at The Centre. It was almost a full house and many people were asking when the show

was going to be on. (Early September . . . maybe sooner.)

Some fast takes:

- Construction of the new Production Control is going well as it slowly takes shape.
- Welcome to **Brad and Lise**, our two new part-timers in Master Control

Fade to black until next month.

Contributed by
Alan Merritt

EMPLOYEE OF THE MONTH SCOTT TAKACS

The employees of CKCO-TV have chosen **SCOTT TAKACS** (Crew Chief) as **EMPLOYEE OF THE MONTH** for February, 1995. The nomination came about as Scott was training applicants for the directors position and a helping hand to the stand-in supervisor in Master Control. The employee wrote . . . "Scott demonstrated true professionalism throughout the process". Congratulations Scott!!

AT LONG LAST - YARD WORK!!



RETAIL SALES

A puzzle from Retail Sales. Submit the correct solution to Reg Sellner and win a gift certificate for a local eatery.

Connect all 9 dots, using only 4 continuously connected lines. There is only 1 possible way to do it!

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OTHER STUFF

RIC WAURECHEN's "PAINT THE TOWN NITE" is coming on May 5 . . . Today is a good day to get your tickets. . . available in the lunch room from **Marj** or **Kathy Fedy** in NEWS. CKCO will sponsor (in part) the **Manulife Ride for Heart**. . . We need a team for the June 4th event. . . gimme a call at ext. 405. . . We will have two teams in the K-W edition of the **SUPER CITIES WALK FOR MS** on April 23. . . **DAVE MACDONALD** and **SU MCKILLOP** are the Captains. . . **JANINE GRESPAN** - proud mother of **JESSE DANIEL**. . . born April 1st at 2:18 . . . 7 lbs. 2 ounces. . . everything is nifty. **AL GIBSON** reports that **KAREN SUGAR** is now a part-time reporter for the London Bureau, responsible chiefly for weekends. . . and **JANE PINZHOFFER** is now a part-time weekend graphics person. Jane replaces Sara Kong. . . who recently left for the BIG SMOKE. . . Sad to report that **RITA** and **JOHN ARAJS'** father, **ARTUS ARAJS** passed away on March 30th. . . our condolences. . . Starting April 30 **DAVID IMRIE** will be doing a COUNTRY

LIFE segment in SUNDAY A.M. replacing the 6 A.M. Sunday show. David will continue to be involved in the Noon Report, and you will also see him on other major news spots as well, reaching a much wider audience. The SPRING BBM Results will be reported to us on MAY 10th. . . .

Celebrate YOUR EASTER. Keep in touch. . .

Reg Sellner.

CKCO-TV SPRING FOOD DRIVE

We have agreed to participate in the Waterloo Region's Spring Food Drive for the food bank. This year's drive is taking on the Corporate Challenge theme. It is the hope of the Food Bank to have 100 companies by the campaigns end. The food drive is on now and ends on April 24/95.

FOOD BANK FACTS

- In Waterloo Region, **47,500 children** were fed by a Food Bank supported agency in 1993.
- In Canada **one out of six children** lives below the poverty line.
- In Waterloo Region. over **50,000 individuals received emergency food assistance** from a Food Bank supported agency in 1993. That is equivalent to **one in seven households** in our Region.

**WHAT IS NEEDED?
NON-PERISHABLE FOOD ONLY!**

Food bins are located at the back door and just inside the Art Department storage area.

Let's come together as a company and help make Waterloo Region Hunger Free!!



"PAINT THE TOWN"

Next Friday (May 5/95) is **RIC WAURECHEN NIGHT** at Market Square . . in the Upper Level Hall from 8:00 P.M. to 1:00 A.M.

Seeing as to-day is payday . . . **GET YOUR TICKETS NOW!** Only \$10.00 each. Don't forget to let **Ute Neugebauer** know what you are bringing for the Pot Luck Lunch in a non-returnable container of course.

Remember you can win some really neat prizes . . like a **COLOUR TV. . . VCR. . . CD PLAYER. . . HOLIDAY WEEKENDS. . . AND MUCH MORE. . . BRING YOUR FRIENDS!**

PRODUCTION is very busy these days . . . Video sales have been lively for March and April . . . also producing a volunteer video for OKTOBERFEST INC., and one for the KITCHENER PARKS AND RECREATION DEPT.

PROMOTION is coming up with their busiest season . . . with a full plate and a full calendar. . . You will be hearing and seeing a lot more from this department . . . and you can be sure you will **TAKE ANOTHER LOOK . . .**

UPDATE FROM ENGINEERING

More on the move. . . and renovations are finally wrapping up. . . Renovations to the former production area have been completed with News staff moved in. More News department renovations will come when a new design has been chosen for the new News set and when the work is complete.

Traffic has just moved into their new spot . . right in front of the building with lots of windows. The lockup for the Promotion and Accounting departments in the top floor storage room will be done by the end of April. With the completion of the top floor storage room the top floor meeting room will be ready for use.

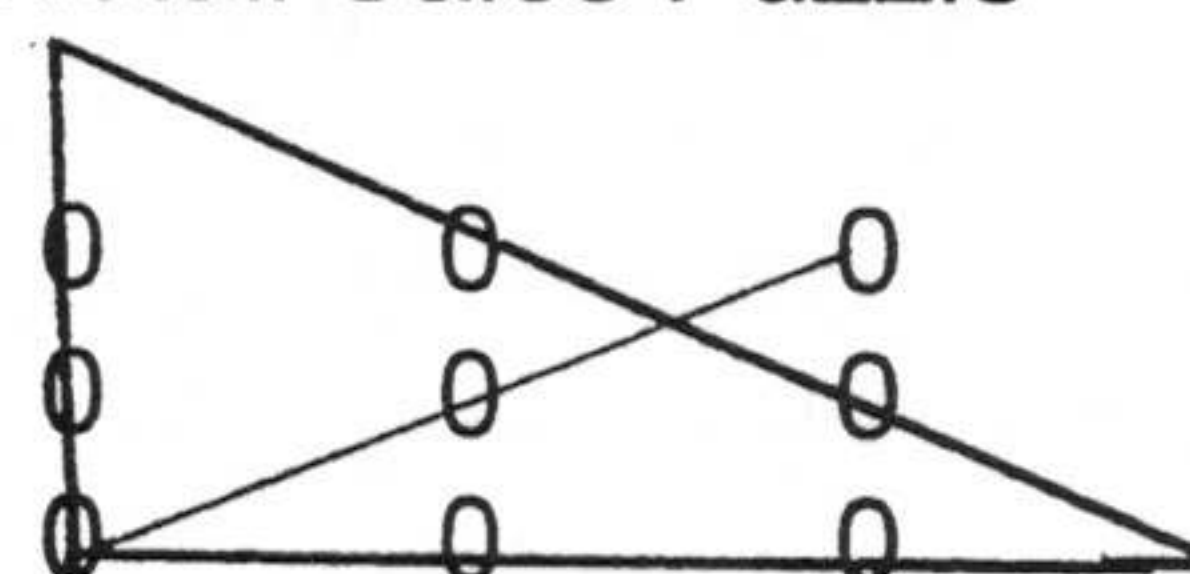
The physical construction of the new Production Control area is complete and equipment installation including desks and counters will start shortly. All renovations should be complete by the end of June.

Still with Engineering - the Toronto Microwave should be complete by the end of May . . . and the new ENG truck is pegged for delivery by mid-May when installation of the electronic equipment will occur followed by testing and commissioning which is scheduled to occur in July.

AND THE WINNER IS!!

BILL ANDERSON!!!!

Bill submitted the following as the solution to the Retail Sales Puzzle



Bill is right and is going out to dinner!

JUST SPORTS

Fishing and Golf tips start their run on May 16th and 18th respectively. Bob Hunke is sponsoring the fishing tips and Nevada Bob's has taken the golf tips . . .

HUTCH squeezed in a three day trip to Florida the second week of April for a two day visit to the JAYS training camp. He gathered material to use over a two week period prior to the season opener. **RANDY STEINMAN** has just completed another sports series dealing with Ontario athletes in our coverage area attending the University of Michigan on scholarships. . . there are 8 of them. . .

CTV has announced renewals for the fall of **E.R.** (for 2 years), **MURPHY BROWN**, **CYBILL**, **JOHN LARROQUETTE**, **LAW & ORDER & ROSEANNE**. Canajan eh shows returning include **LONESOME DOVE**, **TEK WAR** (8 episodes) and a new series called **TAKING THE FALLS**. **DUE SOUTH** will be back if CBS renews. **RON JOHNSTON** also announces a Talent Search Contest in conjunction with **KOOL FM**. **CKCO** will tape the finals in August for a one hour September special. Ron describes the involvement as a move from the **Walter Ostenak set** to **CLASSIC ROCKERS**.

THE PRICE IS RIGHT has been acquired for weekday mornings at 11 this fall. The **NEWSROOM** got a preview of what our live truck will be able to do with the recent ammonia leak at the Waterloo Recreation Complex. On April 13 a satellite truck stationed in Guelph was rented from a Toronto firm to provide coverage in the **6 O'CLOCK NEWS**. . . **DAVID IMRIE** is now doing a **COUNTRY LIFE** segment in **SUNDAY AM**. . . the last half hour of **COUNTRY LIFE** ran on Saturday, April 23/95.

A part time reporter has been hired for London. **KAREN SUGAR** worked for **CHEX-TV** in Peterborough and interned at **CKCO-TV**.

OTHER STUFF

A BIG THANK YOU TO **DAVE MACDONALD** AND **SU MCKILLOP** for leading their teams in the **MS SUPER CITIES WALK** last Sunday in Waterloo, sponsored by **CKCO-TV**. A record turnout of walkers raised in excess of \$100,000. I noticed **DAVE MACDONALD** is in training for the **MANULIFE RIDE FOR HEART** which **CKCO-TV** is **CO-SPONSORING** in June. Thanks again.

Queen's Park Bureau Chief **GUY LEPAGE** is pleased to announce the birth of **DOMINIQUE LEPAGE** at 5:02 a.m. on Sunday, April 23 . . . 8 pounds. . . Mom **Jane Gilbert** is just fine and Dad is overjoyed. . . Best wishes from the entire staff. We are very happy to report **JOHN ARAJS** should be back at work in about 4 weeks, after a very successful bypass operation.

Keep in touch

Reg Sellner