

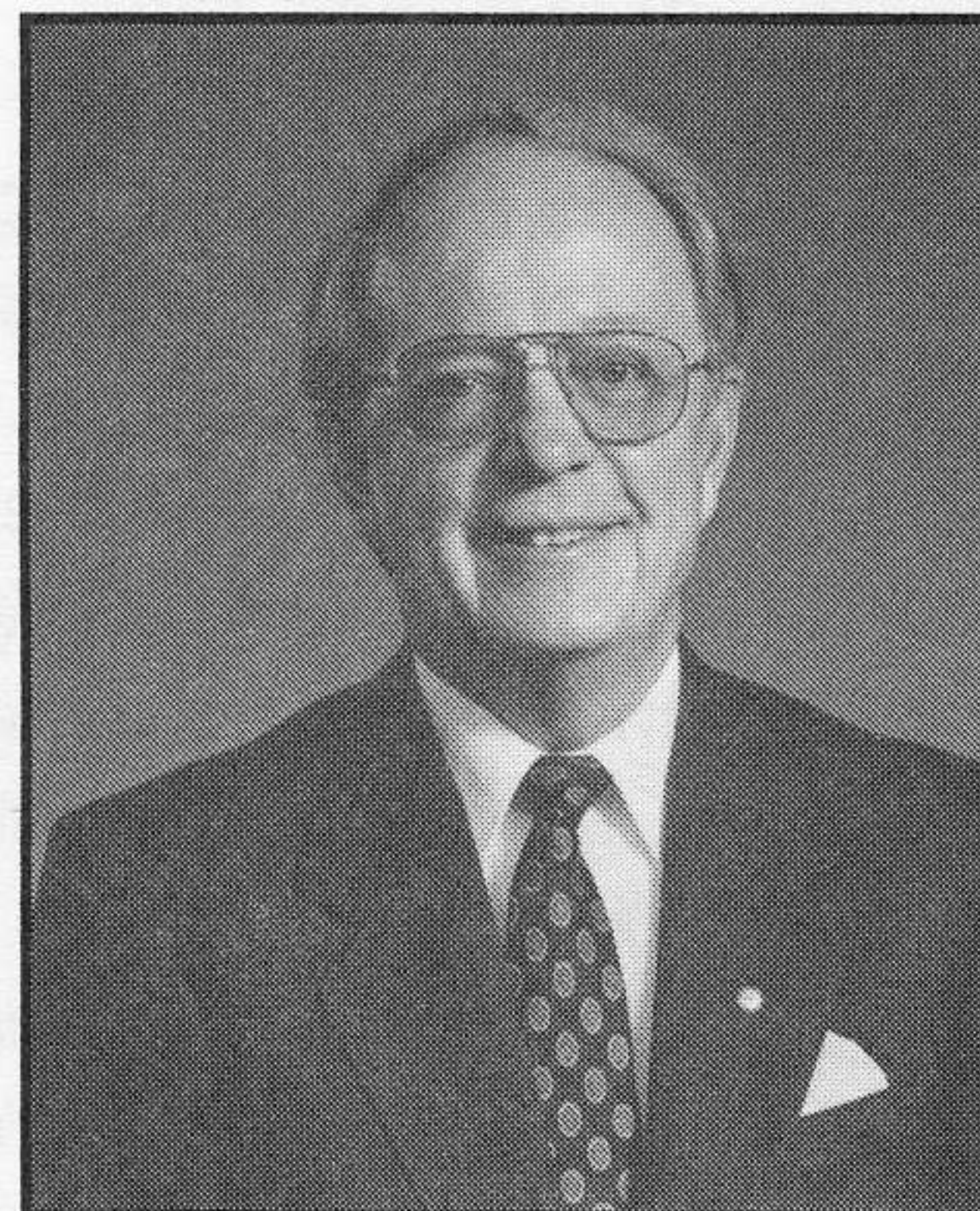
# CAP *Sule*

DECEMBER 1992

***"I will honour Christmas in my heart  
and try to keep it all the year".***

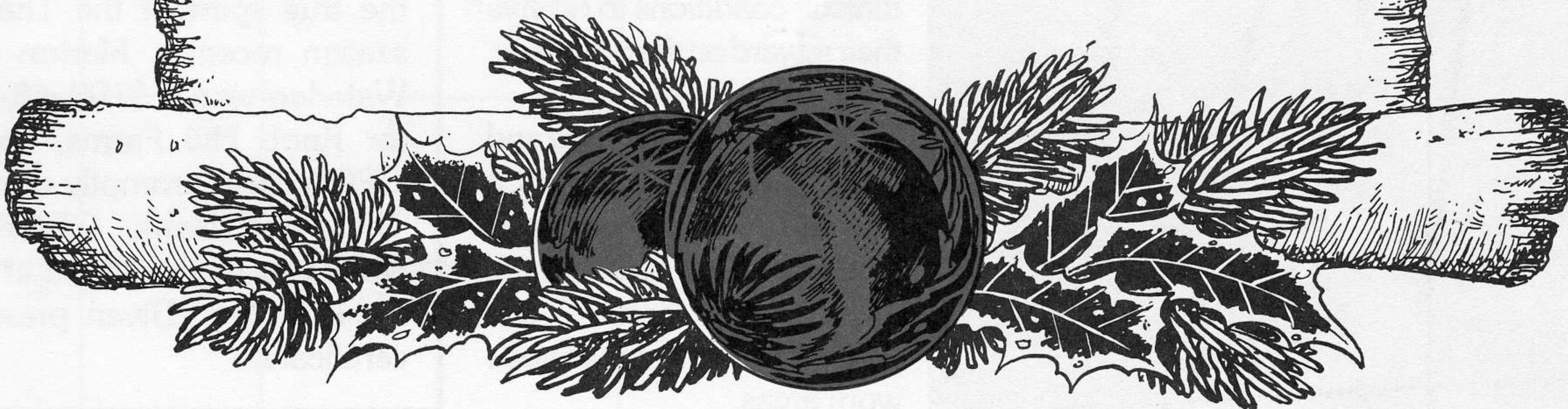
From "Christmas Carol" by Charles Dickens

For each of us, Christmas has a special meaning. It is the time of year when we look back over the year just past, and contemplate, and even plan for the days ahead. I believe each and every one of us forms an inner resolve to try to make everything better in our own way.



Both Anne and I wish you, and all those you hold dear, the Merriest Christmas and the happiest of New Years.

Don Willcox,  
Vice President and  
General Manager





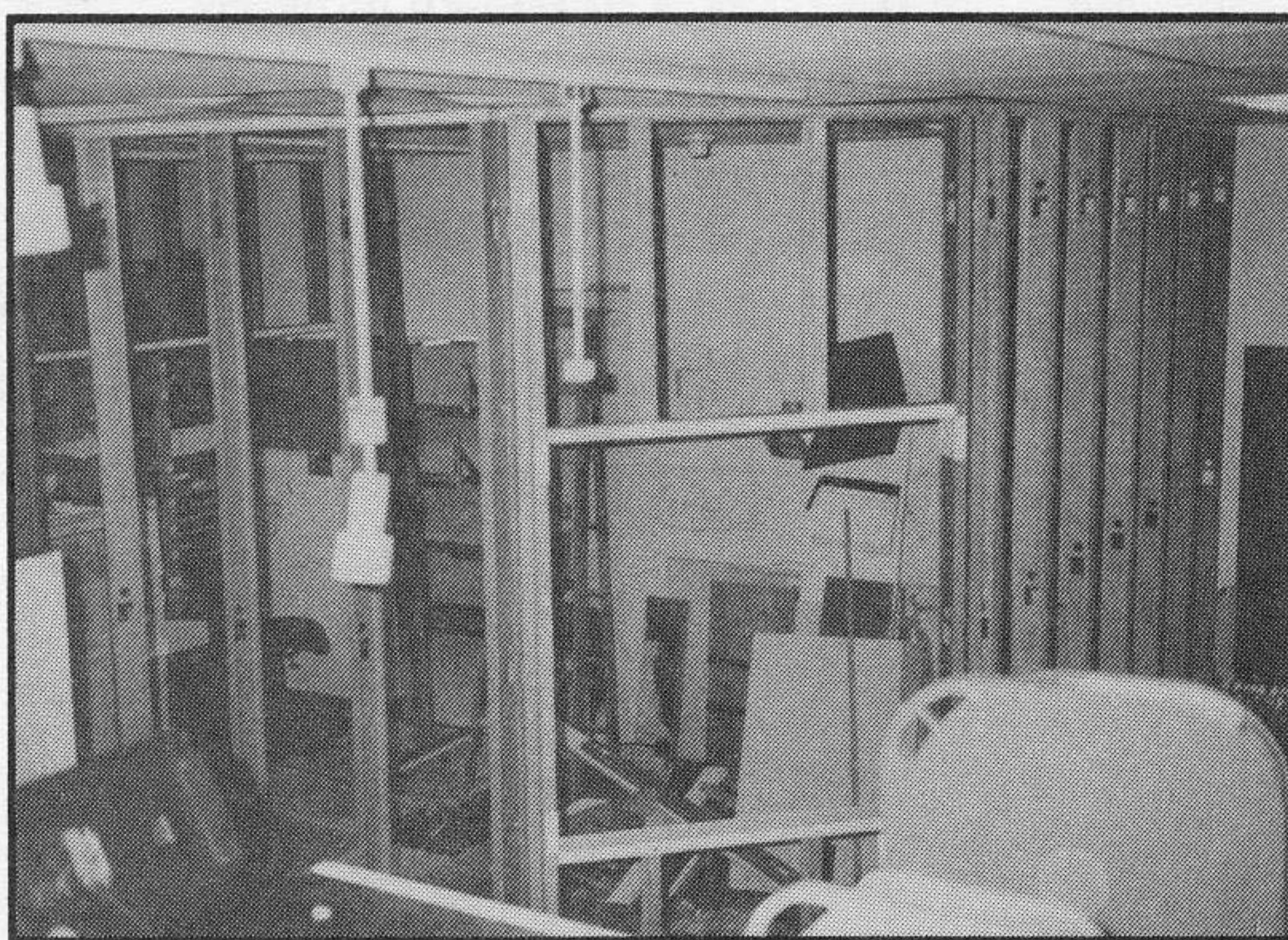
# TV MASTER CONTROL CHANGES

## Joe Brenner

The "ON AIR" control room for **CKCO-TV** was recently rebuilt to modernize the switching and monitoring facilities. With more split programming and commercial breaks being switched from this area, a more user friendly layout was required.

The project started with investigation of video/audio switchers that would simplify the operation of running a multi-station ON AIR control room. The selection was made easy once we determined the manufacturer of our routing switcher also made a multi-station master control switcher. The ease of tying the systems together and the performance and reliability confirmed our initial decision.

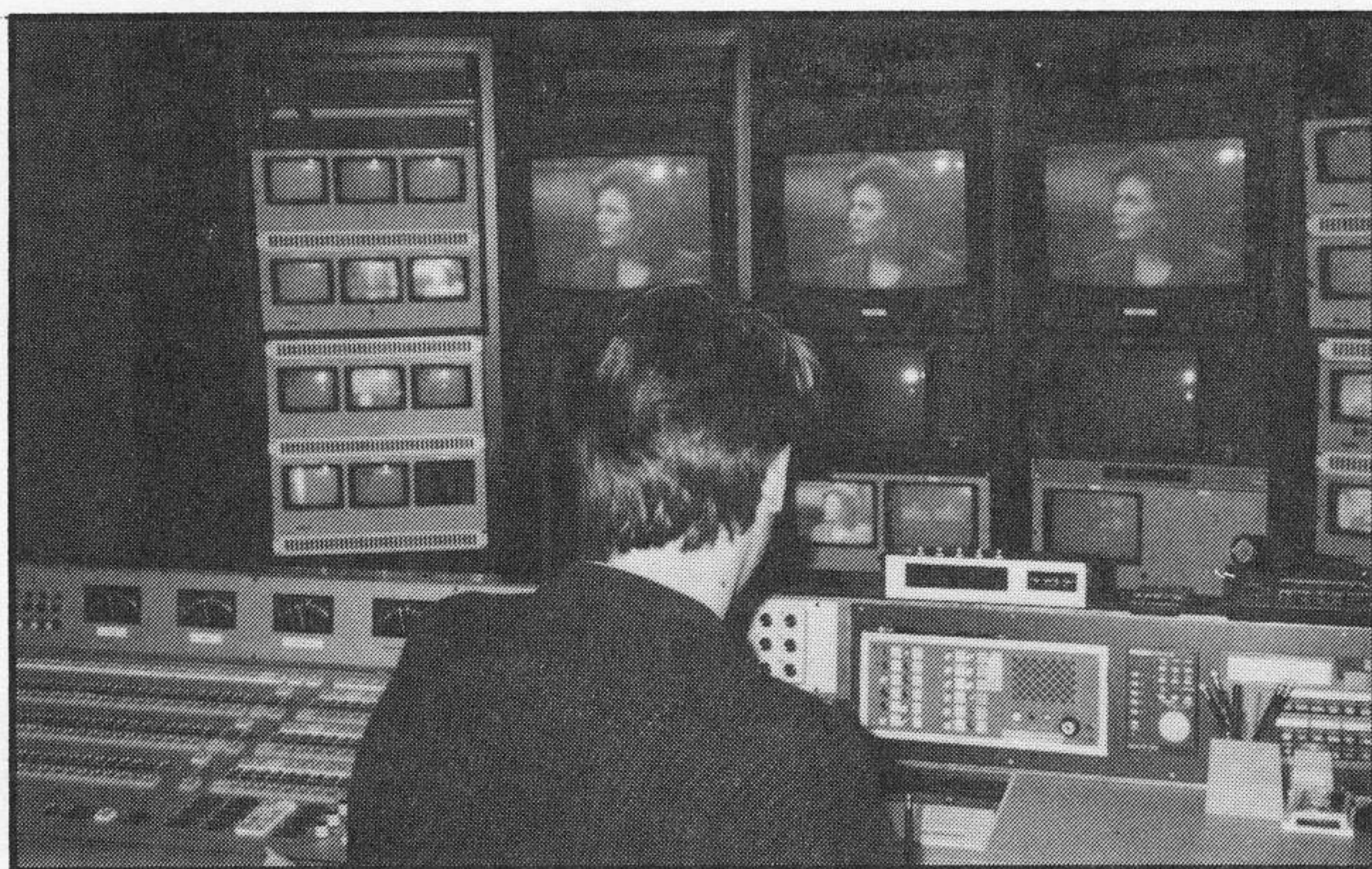
Once the switcher selection was completed meetings were held with operations personnel to determine the best room configuration. Drawings were produced, and after much discussion and compromise the present layout was achieved. The new facility provides room for the operator to feel comfortable, and able to concentrate on the fast paced and varied tasks without being cramped. The room is insulated and isolated from the hectic environment of



master control to reduce distractions and provide a calm, quiet area to properly monitor all outgoing signals.

The budget for master control was approved in April and construction started in May. The old "ON AIR" switching area was moved (to temporary, cramped quarters) while the new control room was built and equipped. After several weeks of training (it only seemed like days) the system was switched to air on October 14th.

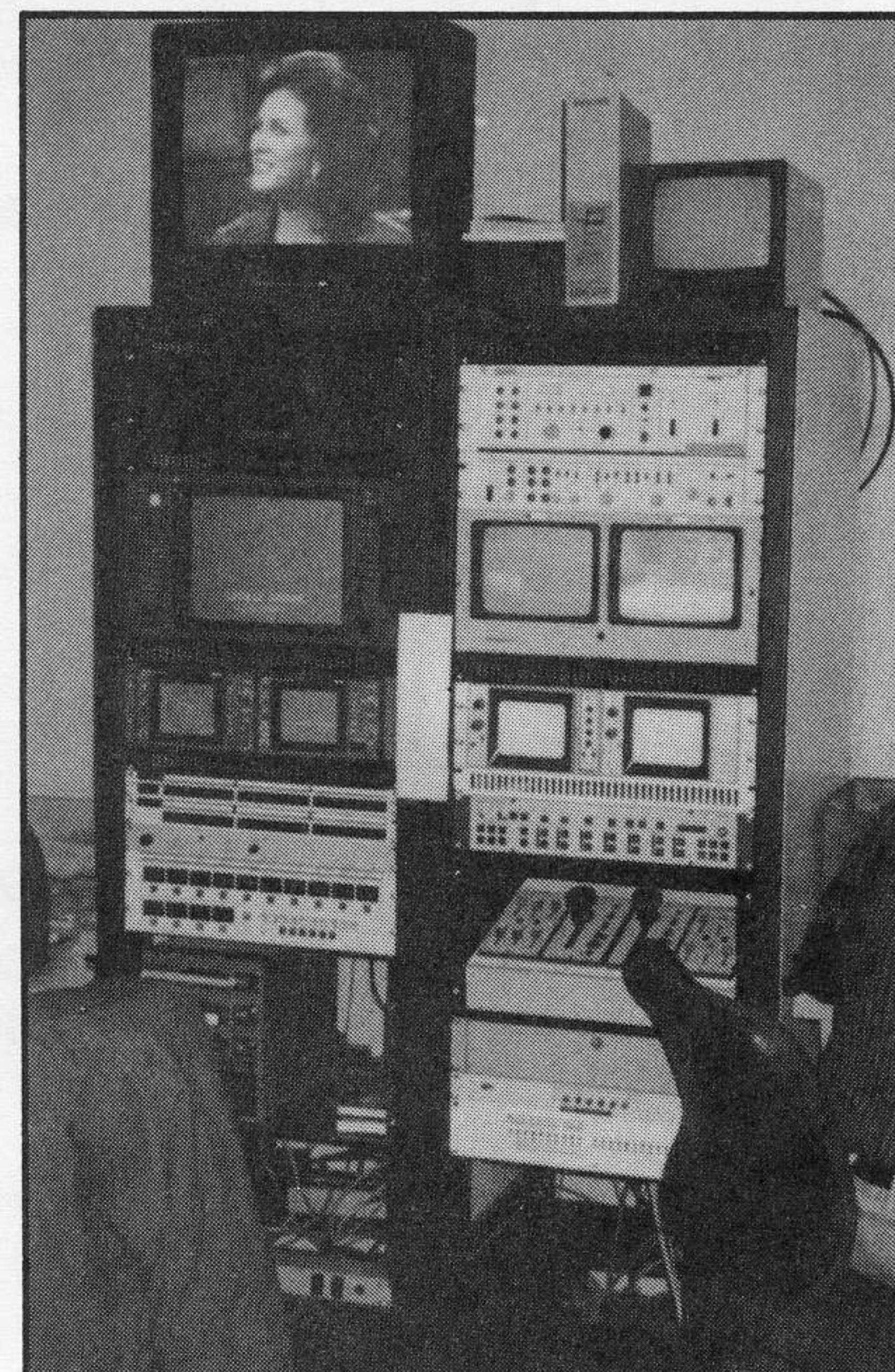
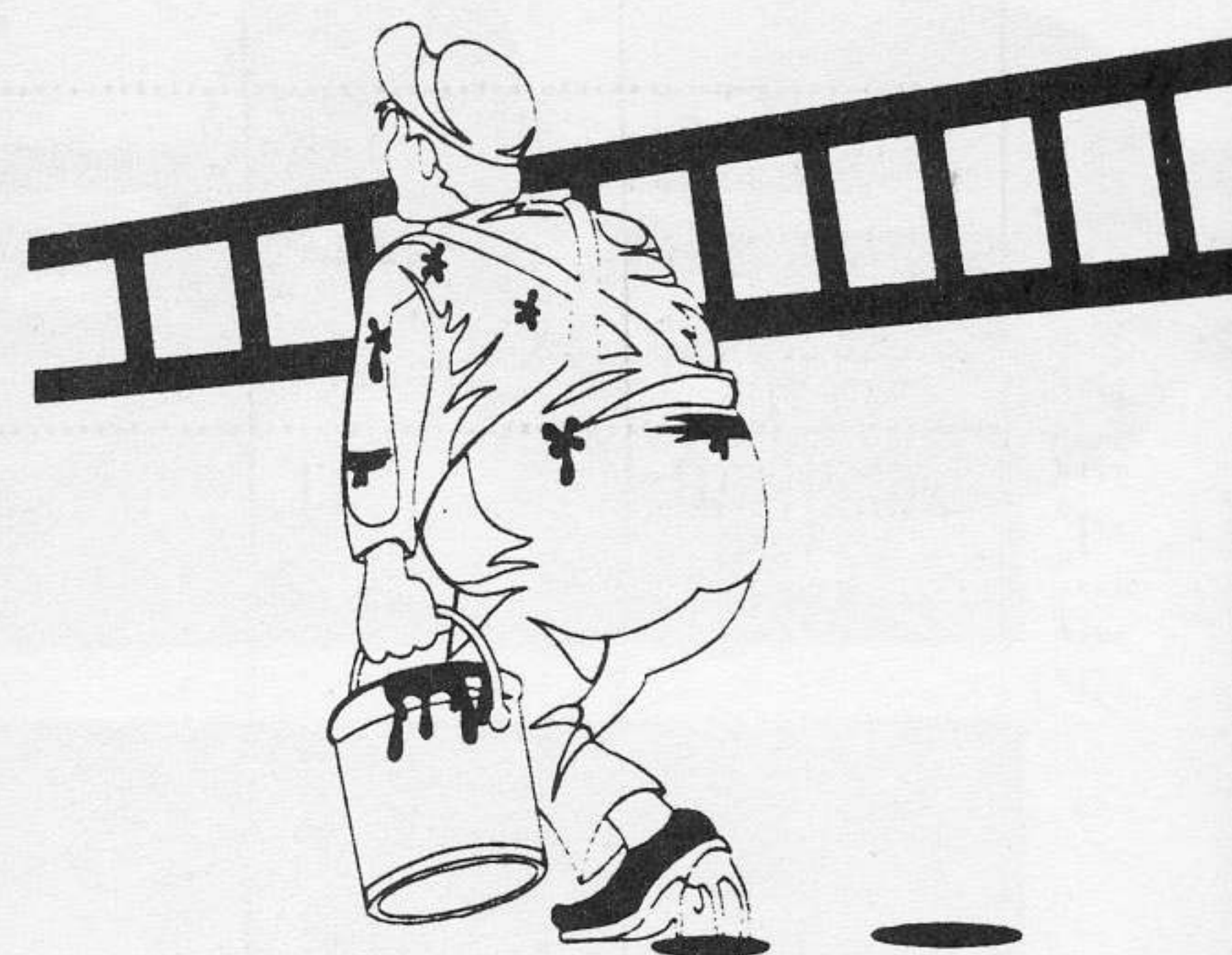
The start-up glitches have been few considering the heart bypass operation that was just completed. Minor items are being completed but the end result is a top-notch facility. The flexibility built in will allow us to more easily change and adapt to future requirements.



I want to thank the Engineering Techs **John Grant, Joe Langel, Frank Parsons and Dave Melse**. They worked as a team to pull it together and put in a lot of effort and extra time. Thanks for a job well done.

The other group that requires recognition are master control techs and especially the operators and crew chiefs who provided ideas, shared their insight and tolerated difficult conditions to receive their reward on the other side.

Thanks for the assistance and input to make the project a success. The changes continue in TV Master Control as other areas are redeveloped to improve **your** work areas.

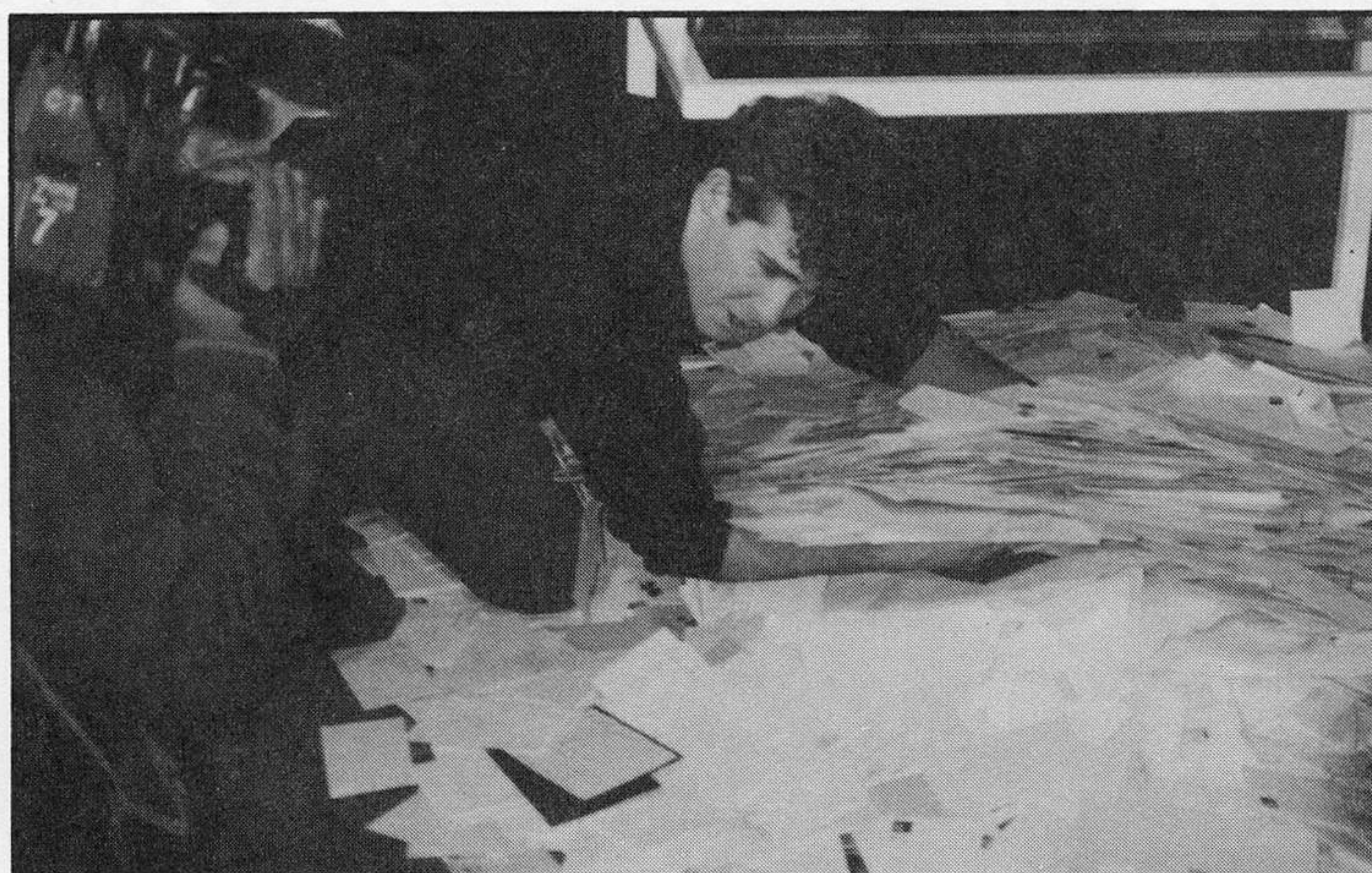


One of our **CFCA** winners showed the true spirit of the Thanksgiving season recently. Marion Given of Waterloo won a \$100 gift certificate for Knob Hill Farms, courtesy of **CFCA**...and promptly donated it to The Food Bank. **CFCA's Ken Silvester** was on-hand at the Food Bank as Mrs. Given presented the certificate.



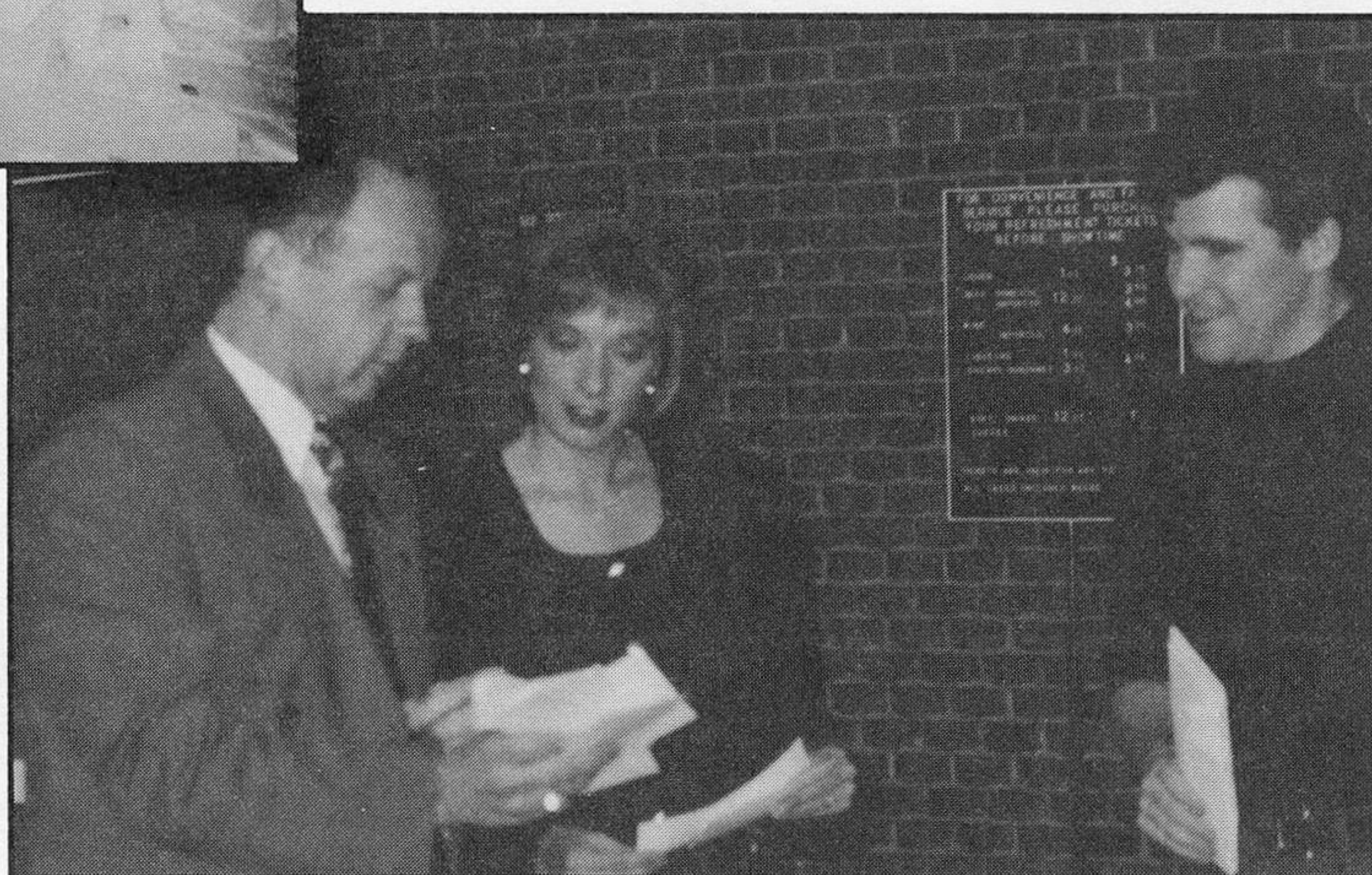
# PHANTOM CONTEST DRAWS BIG...

In conjunction with the appearance of the *Phantom of the Opera* at the **Centre in The Square**...CKCO-TV ran a contest offering 10 pairs of tickets to see the show. The results were overwhelming with over 15,000 entries received from all channels.



**Paul Gatchell** the "Phantom" along with **Dan Donaldson**, Manager of Centre in The Square, made the draw for the lucky winners along with entertainment reporter **Nancy McKellar**.

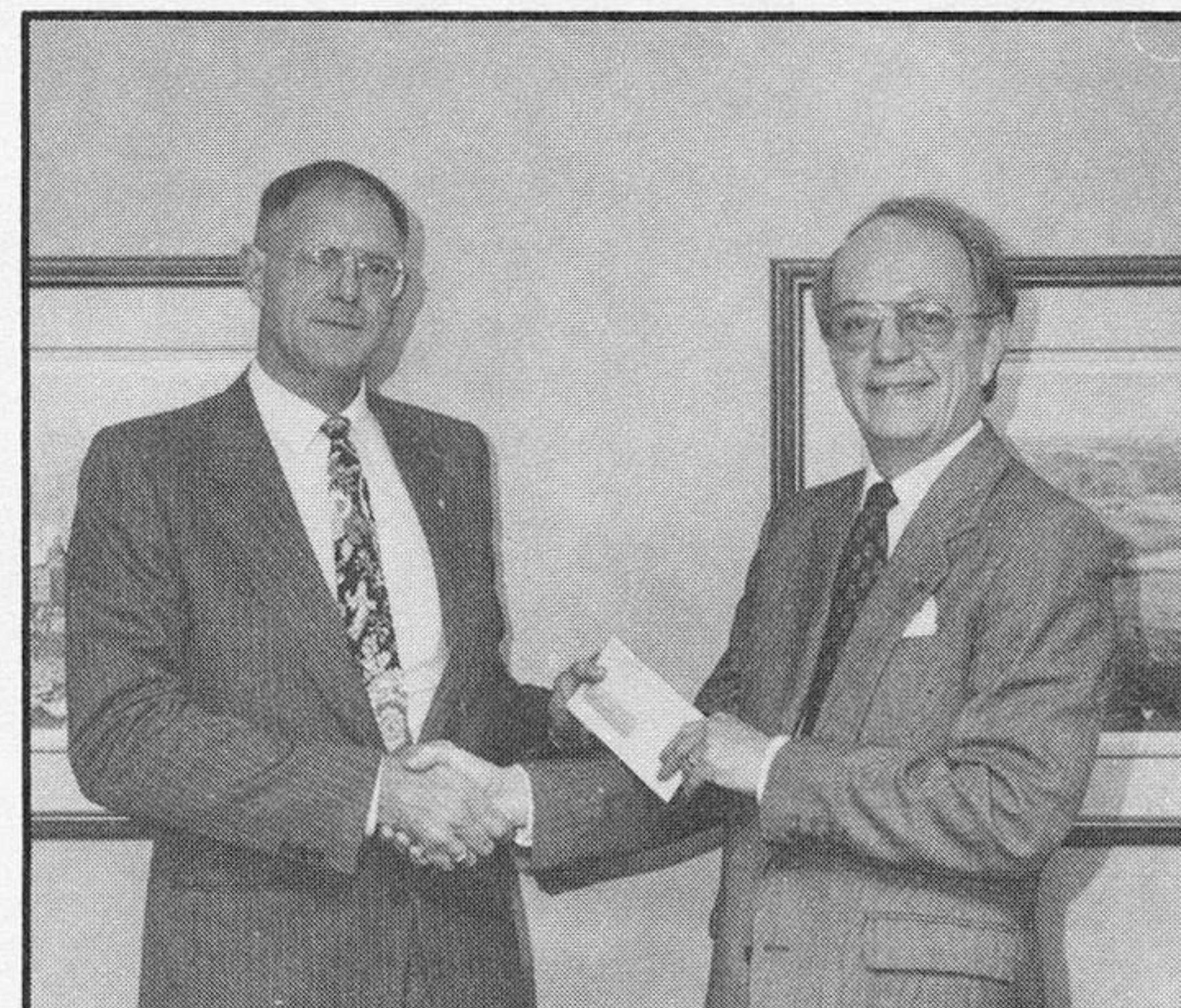
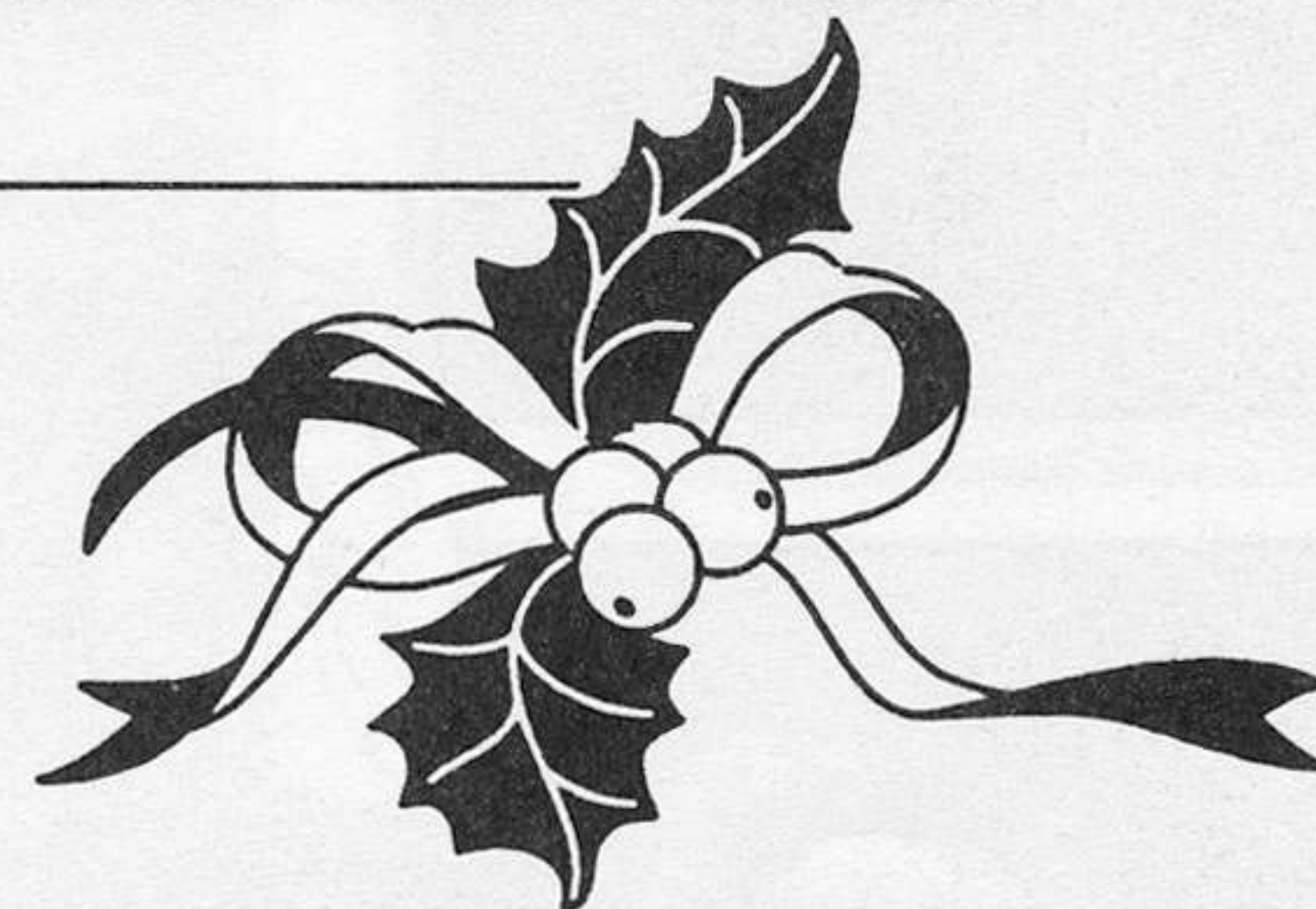
The contest was publicized only on Nancy's "Entertainment Report" on the "6 O'clock News". Winners were required to send in the time of day they saw the Phantom mask appear on the screen.



## CAP CHRISTMAS CARDS

CAP's Vice President & General Manager **Don Willcox**, presents a cheque of **Bob Broad**, Unit President of the Canadian Cancer Society to mark the festive season.

In lieu of purchasing a festive greeting card, **CAP** has made a donation to the Canadian Cancer Society on behalf of all three stations. This is the second year **CAP** has chosen this method to celebrate the holidays.



CKCO-TV • AM 109 • CFCA-FM

*At this very happy time of year, we at C A P Communications thought it appropriate to direct our very special feelings to a worthy cause, in the form of a monetary donation.*

*In lieu of purchasing a festive greeting card, we have made a donation to the Canadian Cancer Society—Grand Valley District. In the spirit of the season, we wish you a joyous holiday and a new year filled with peace, good health, and prosperity.*

Best  
Wishes



C A P COMMUNICATIONS  
a division of Electrohome Limited

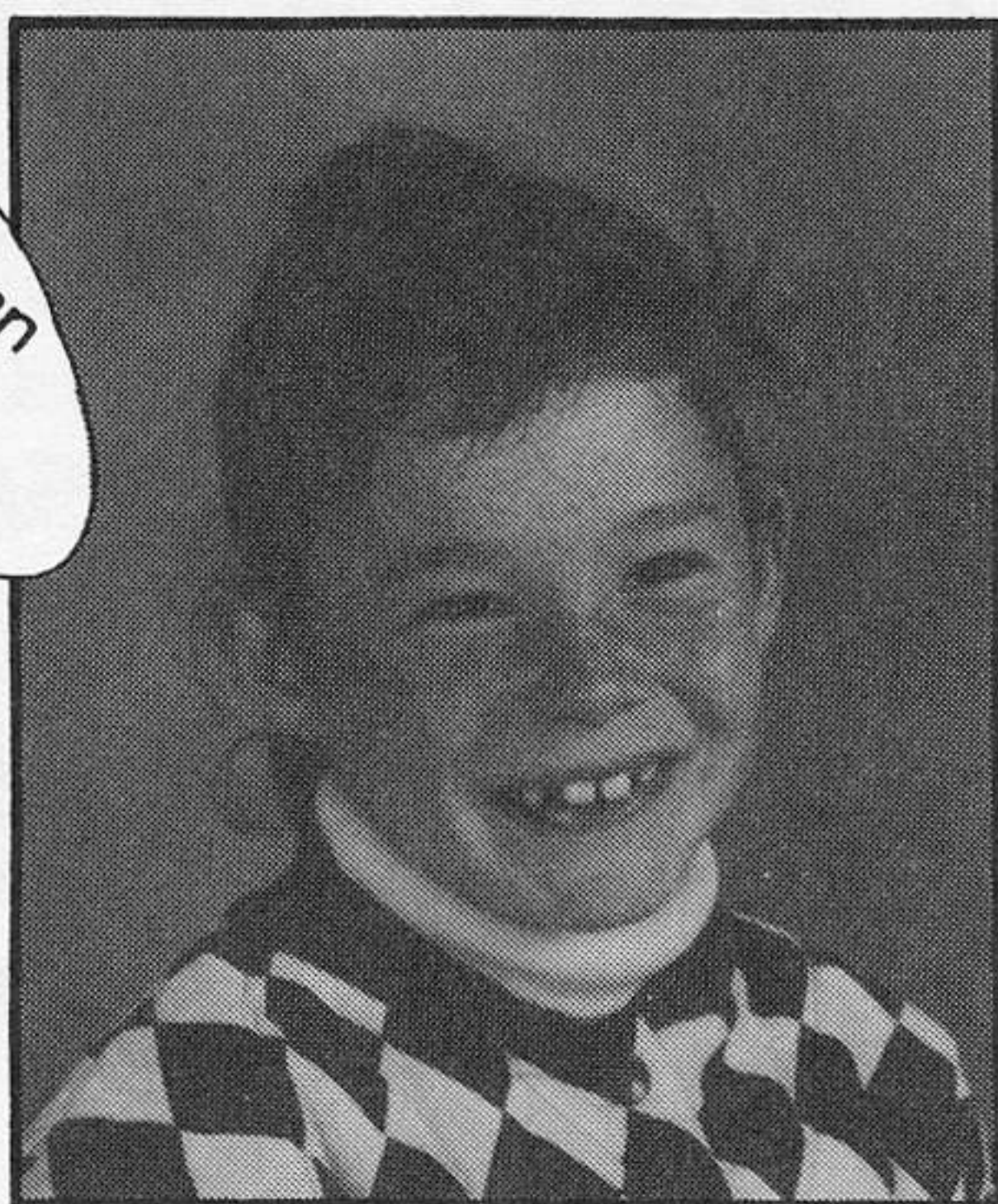
CANADIAN  
CANCER  
SOCIETY

SOCIÉTÉ  
CANADIENNE  
DU CANCER

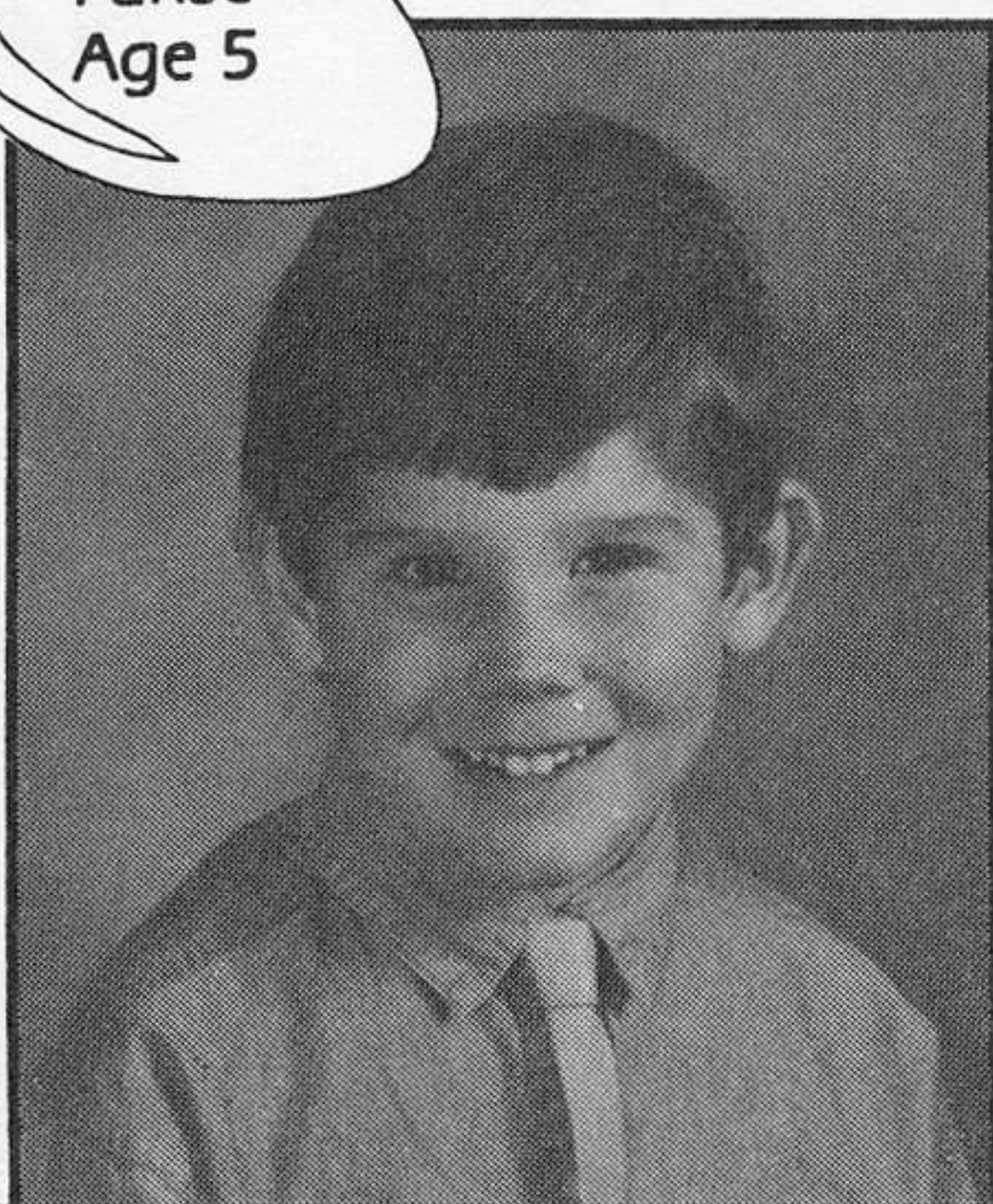




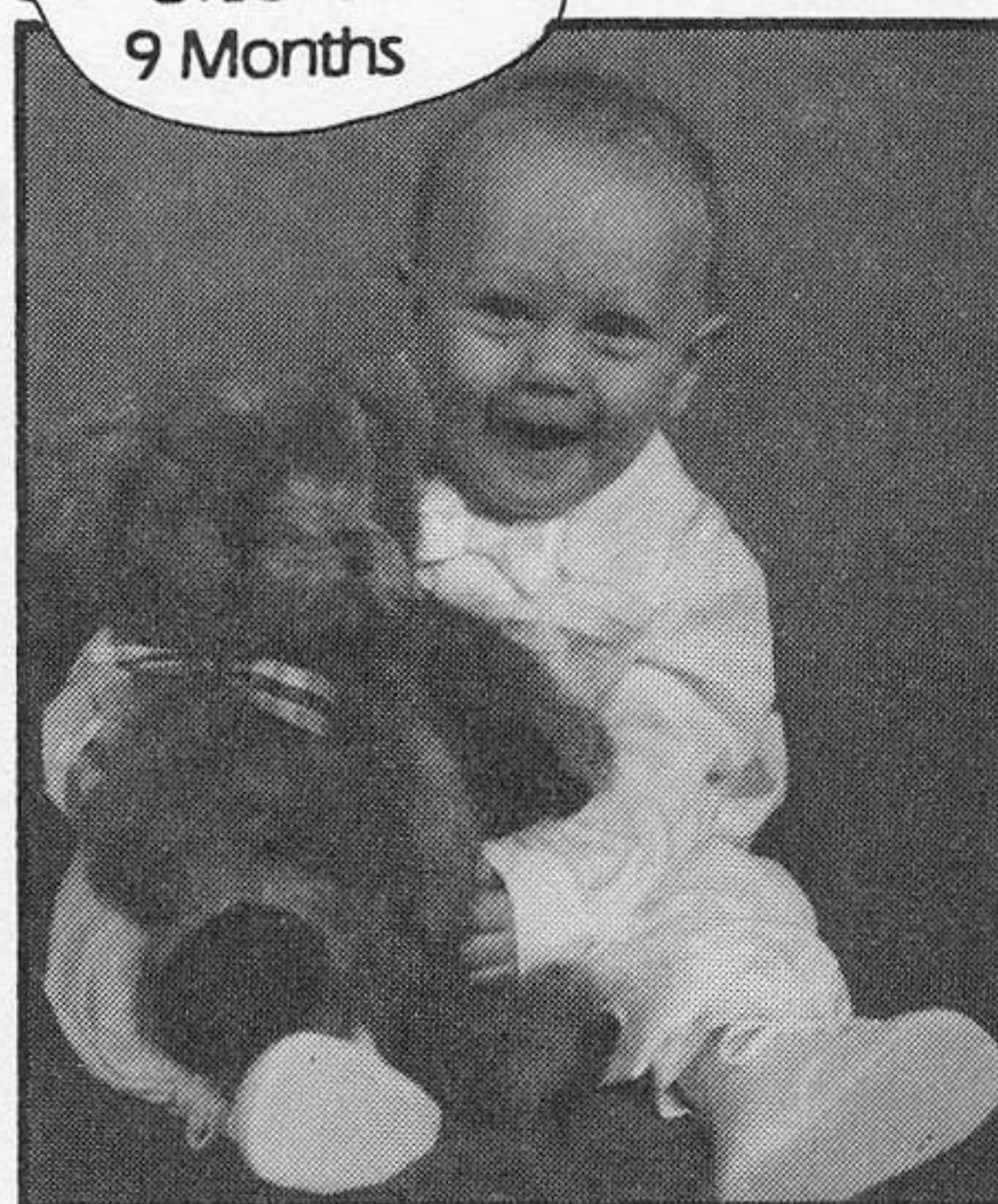
Lee Ann  
Parisé  
Age 8



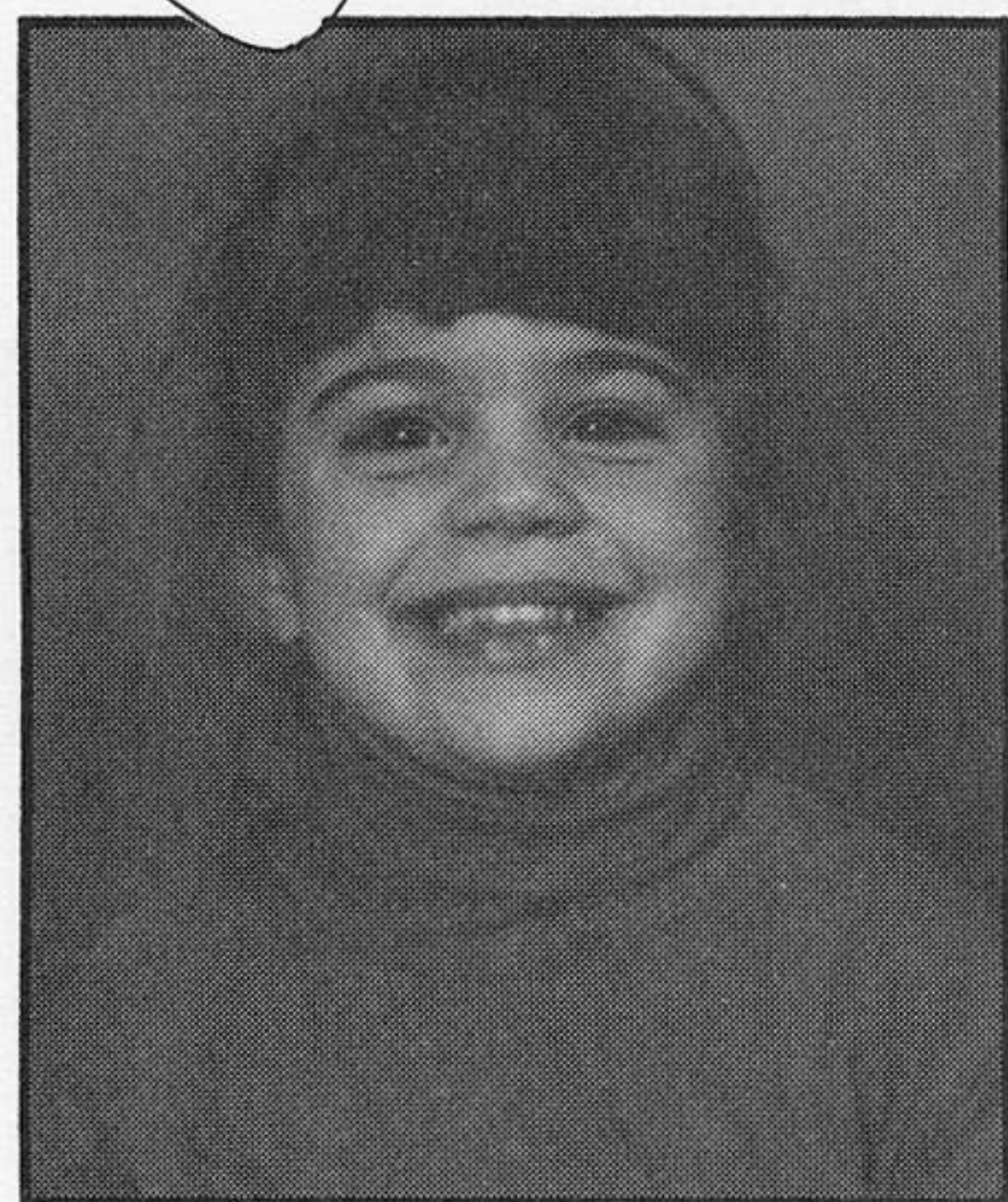
James  
Parisé  
Age 5



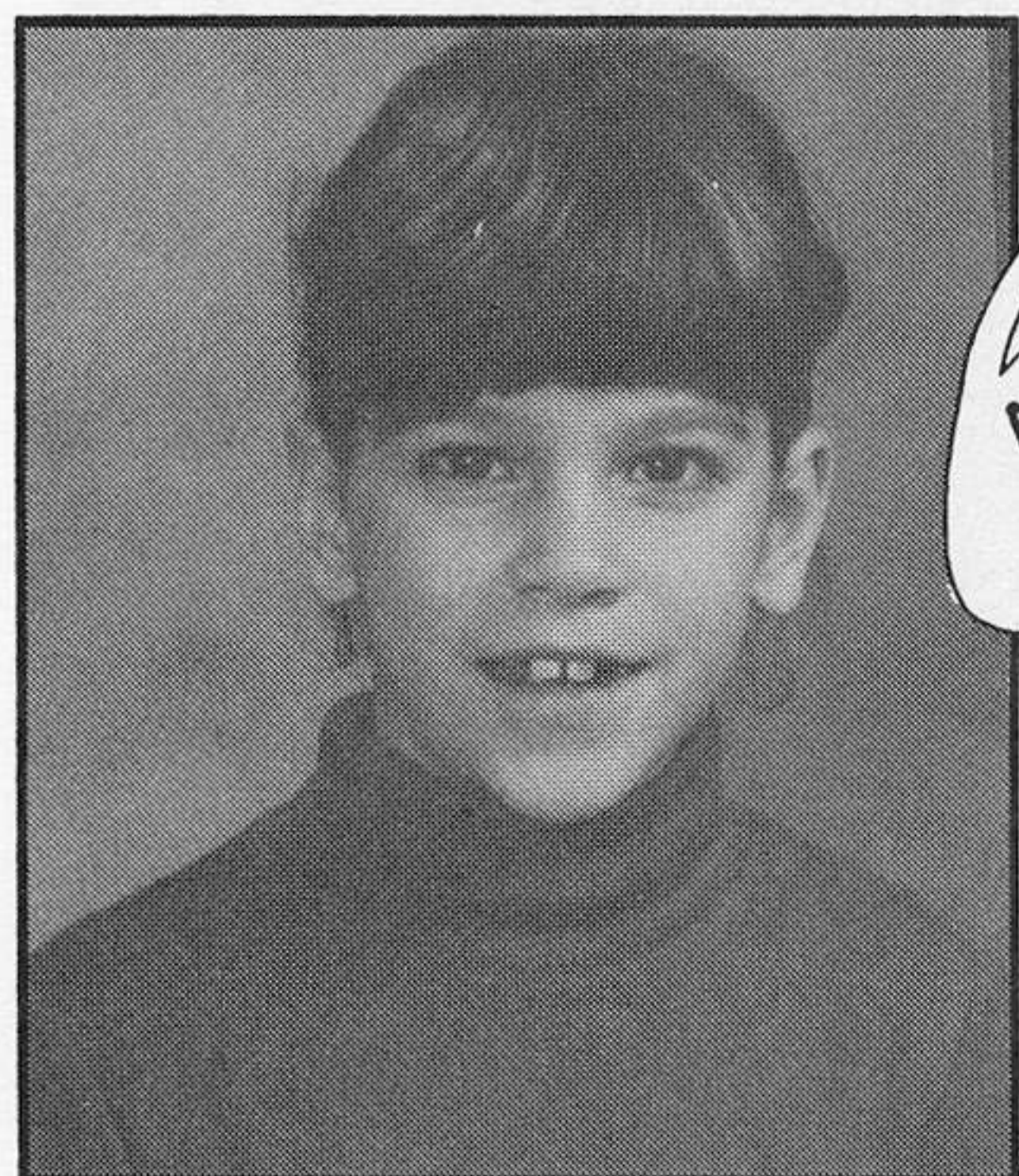
Michael Paul  
Urschel  
9 Months



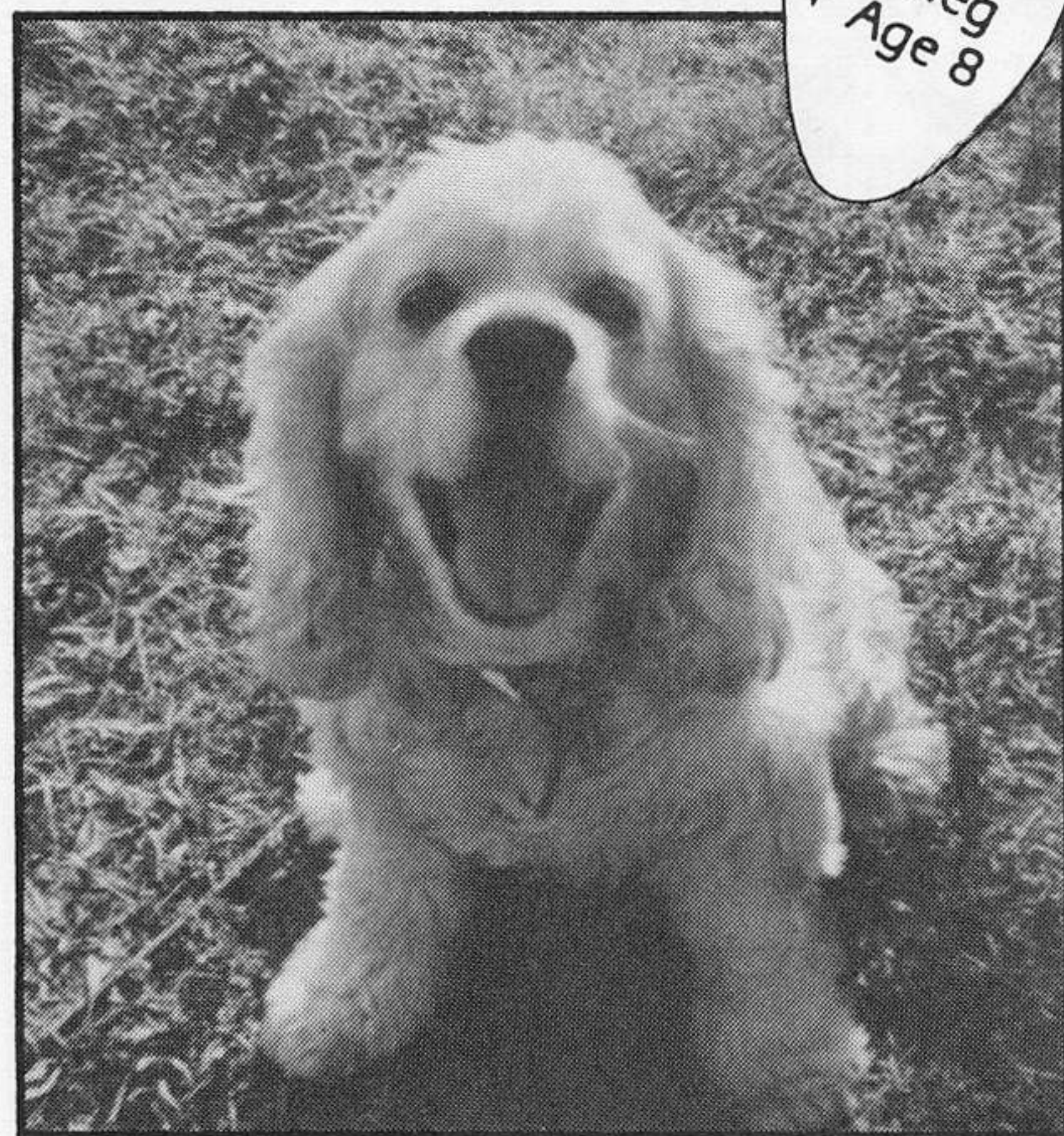
Amber  
Dobson  
Age 5



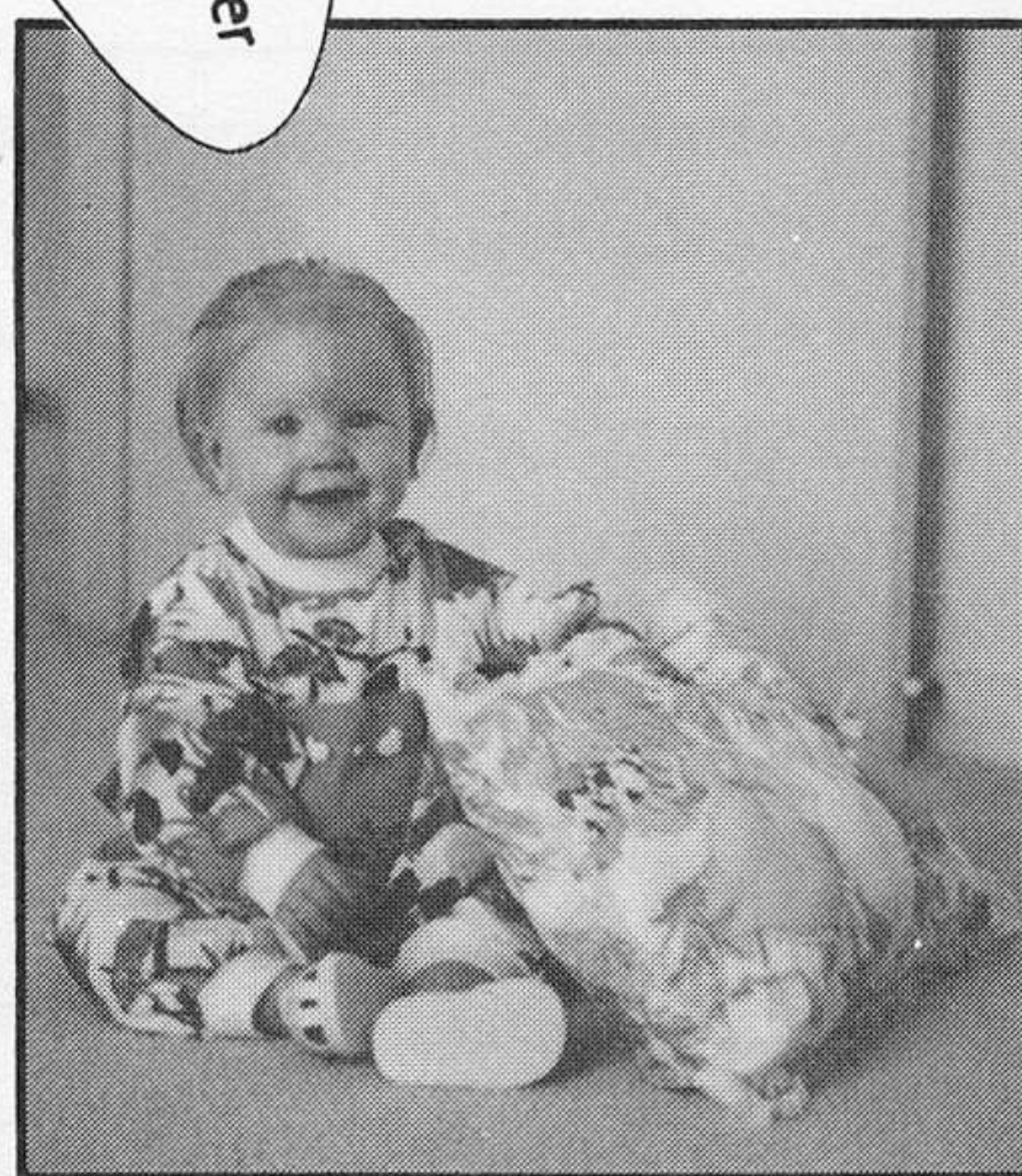
Amanda  
Dobson  
Age 8



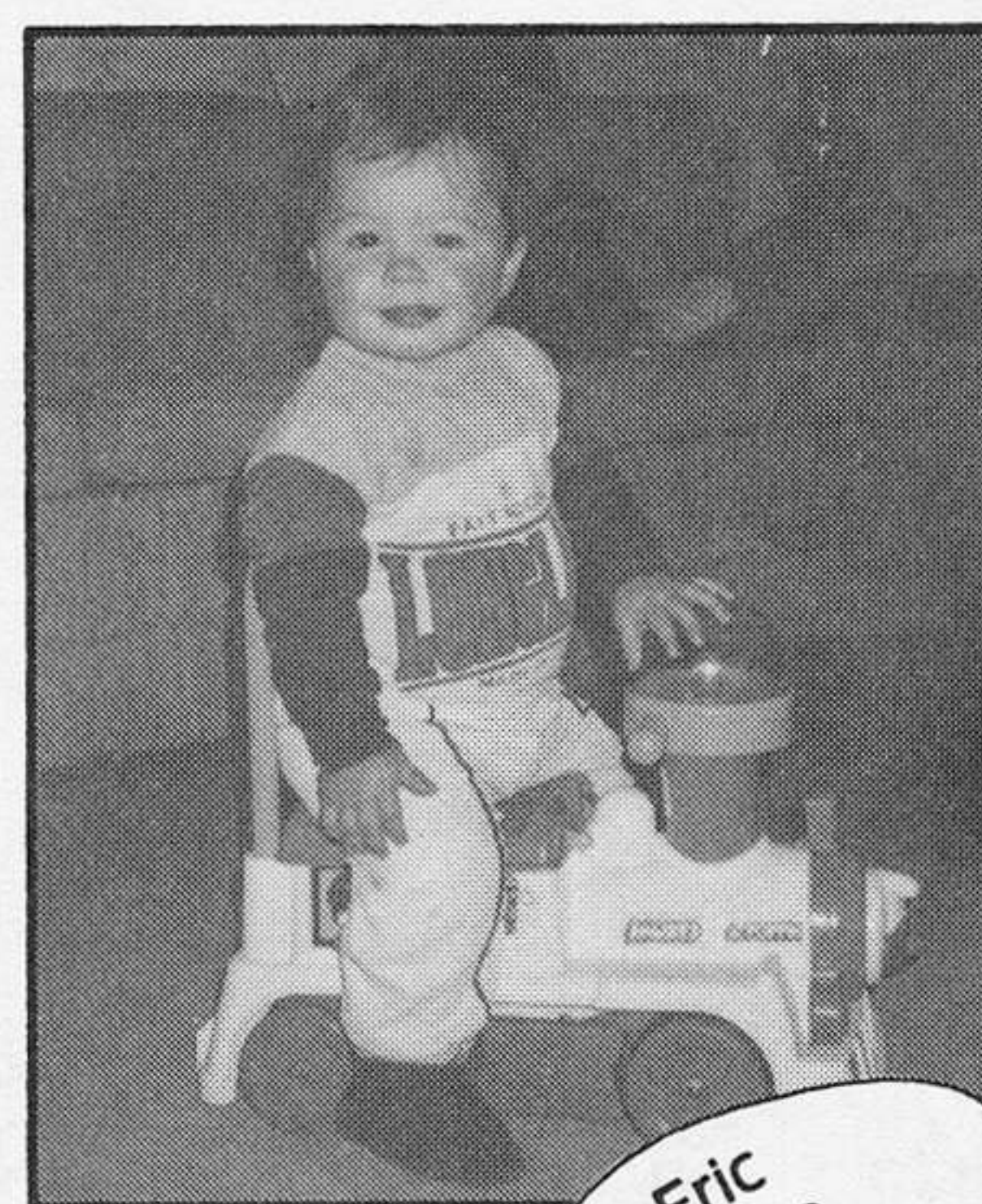
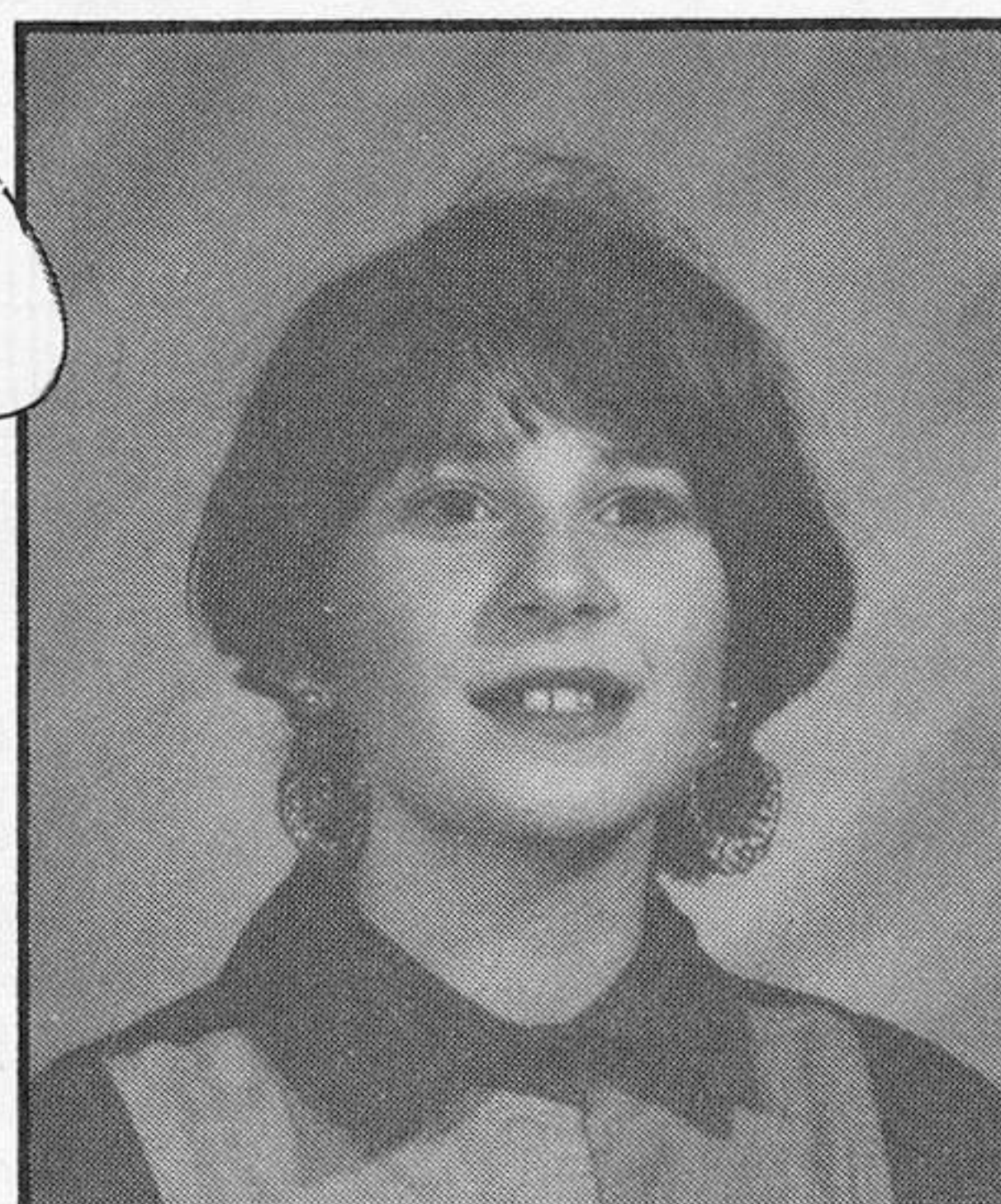
Molly  
Krieg  
Age 8



Mallory  
Crassweller  
Age 1

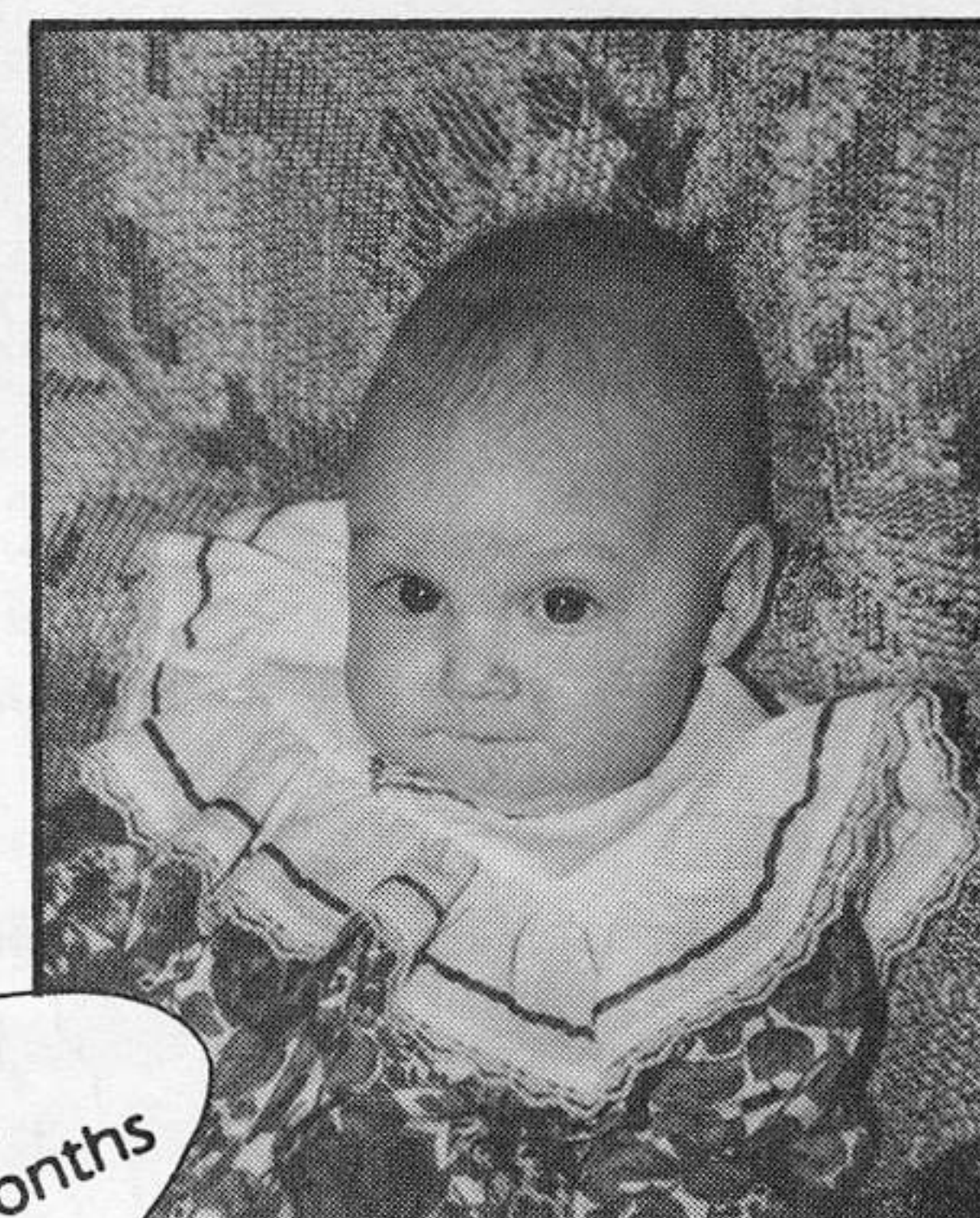


Nicole  
Raines  
Age 12

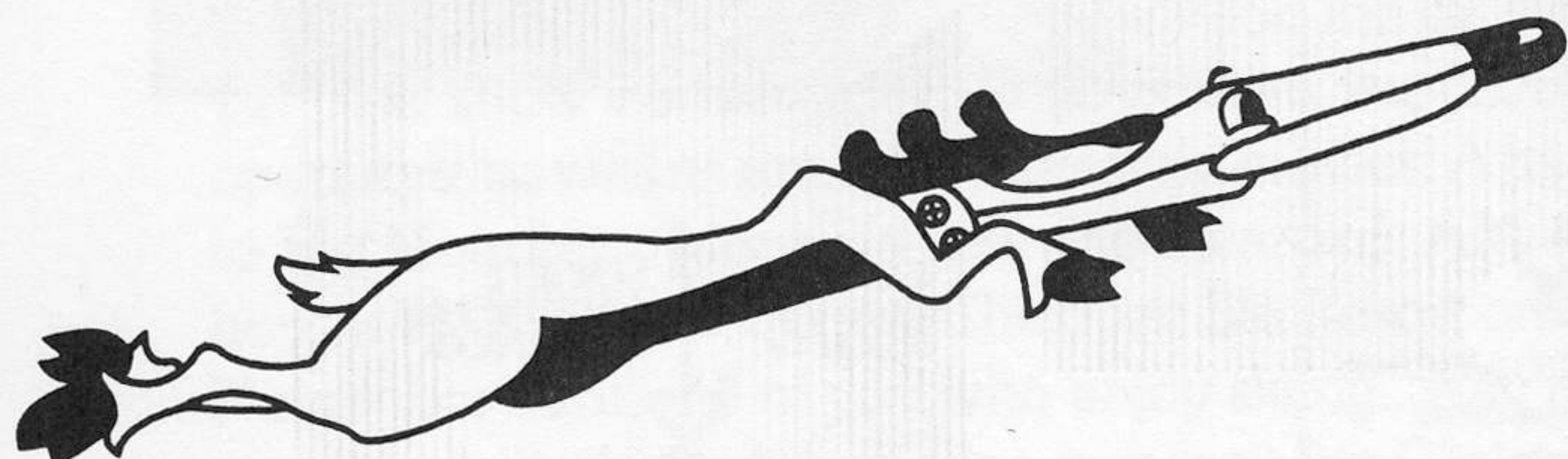
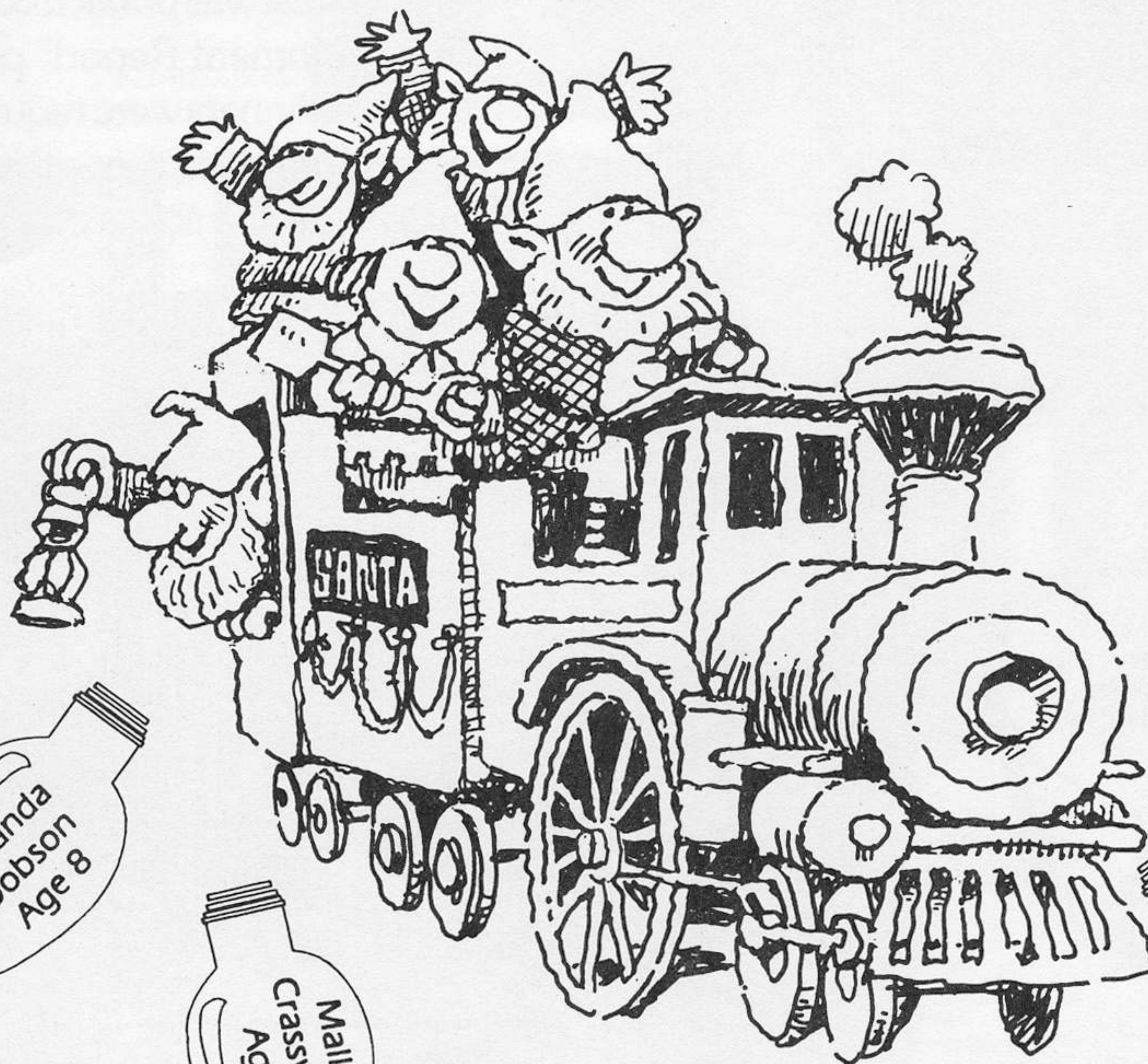
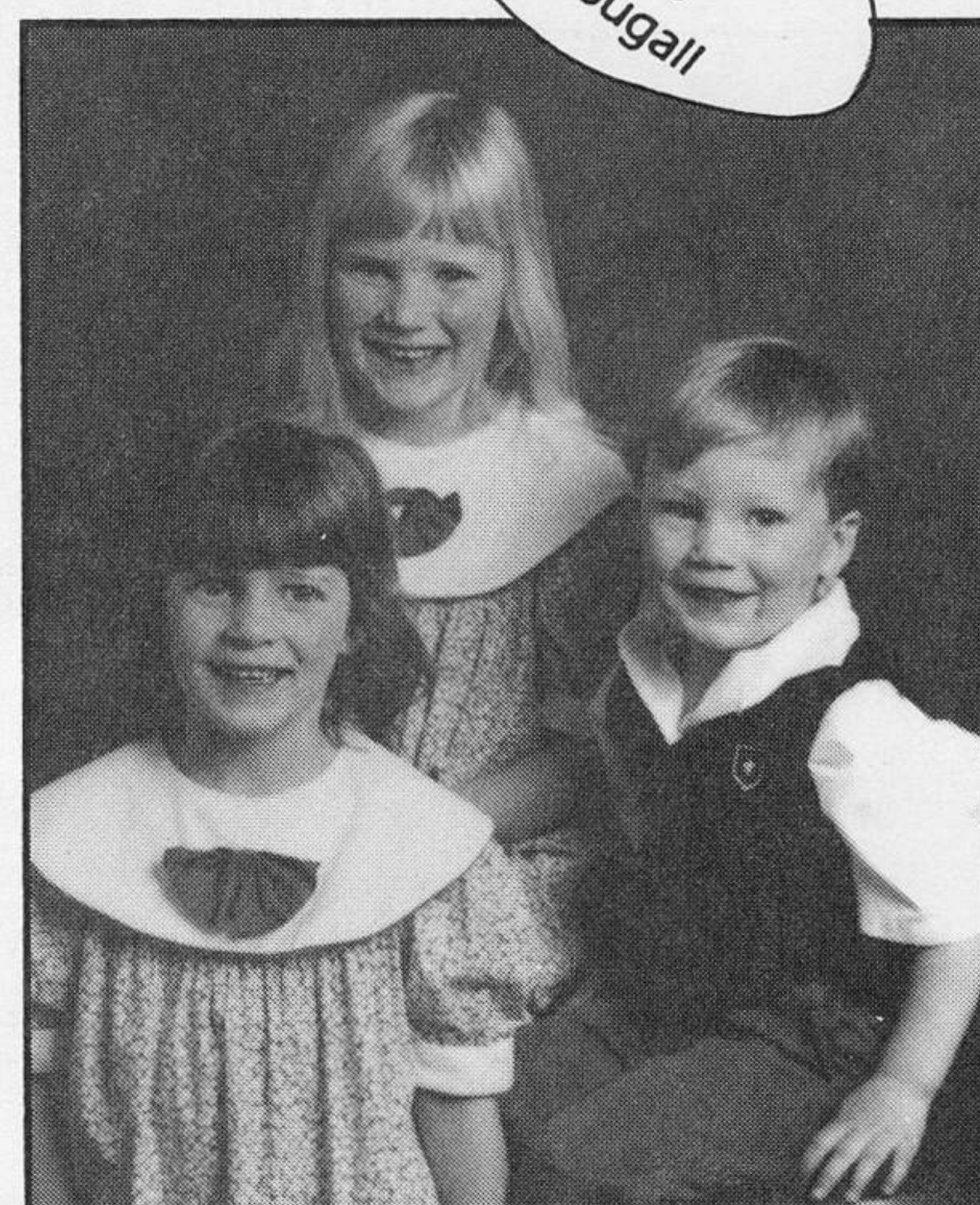


Eric  
Molto  
15 Months

Olivia  
Kagel  
Age 4 Months

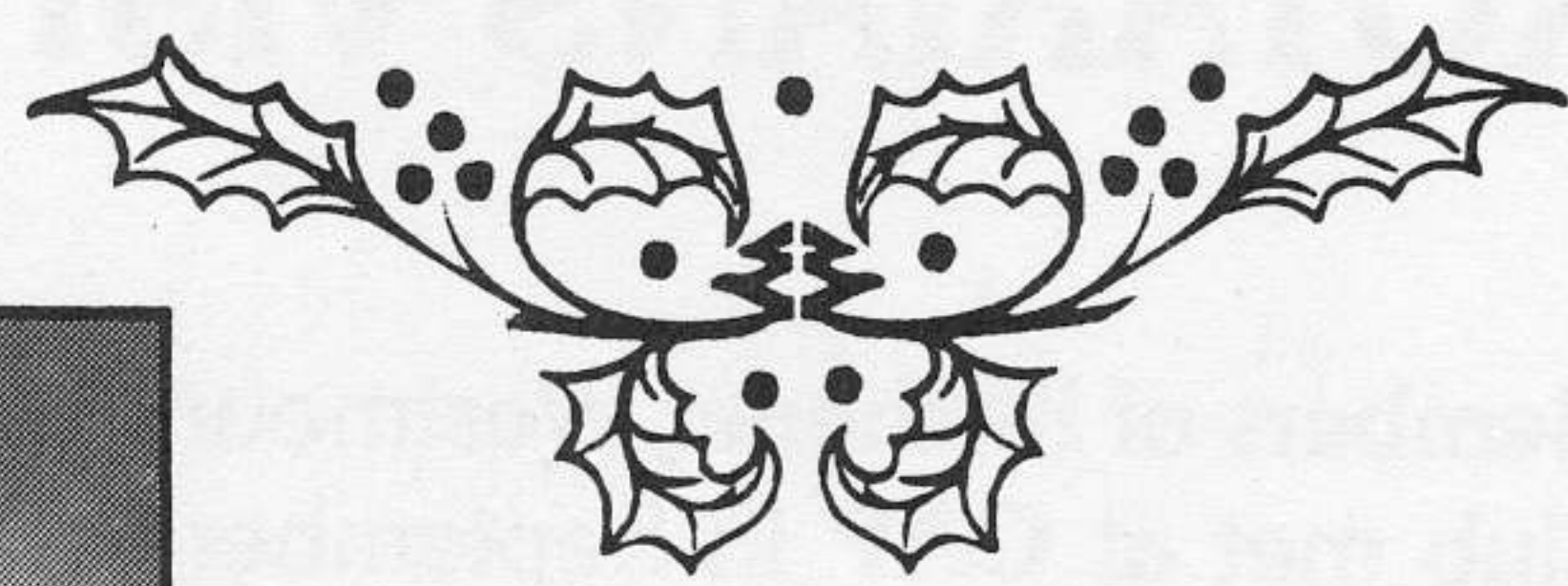
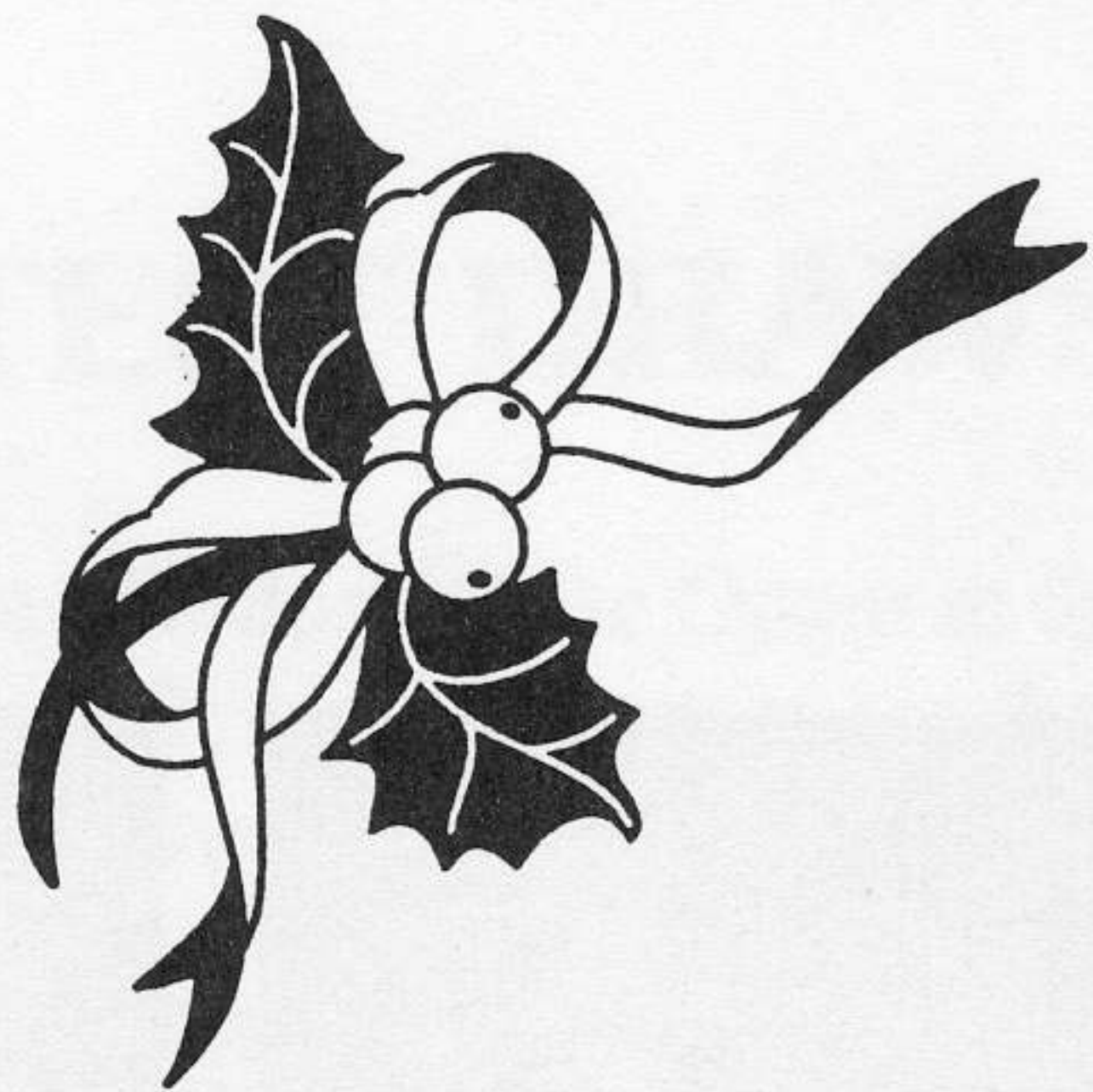


Christopher  
Imrie  
Age 2 1/2

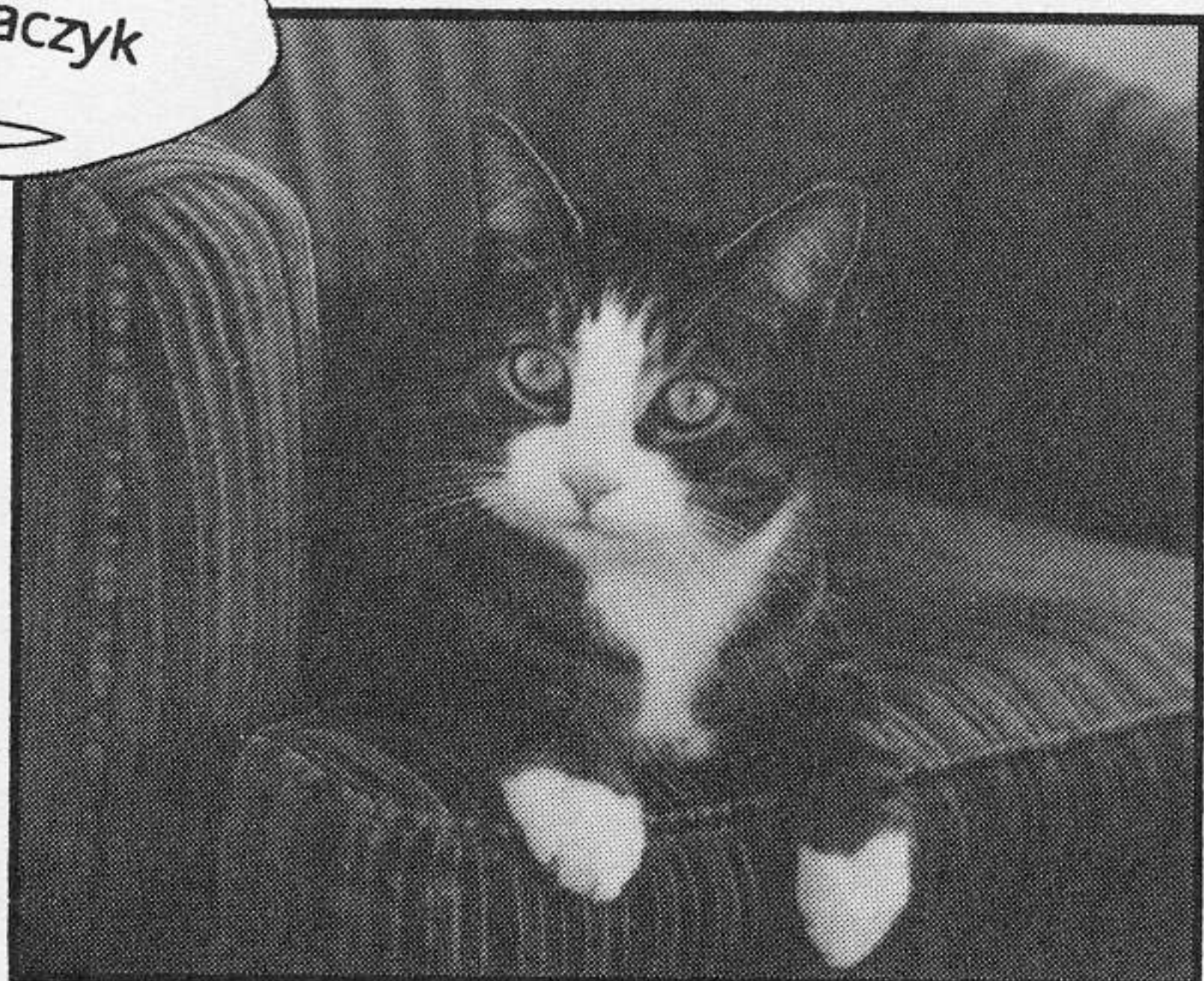




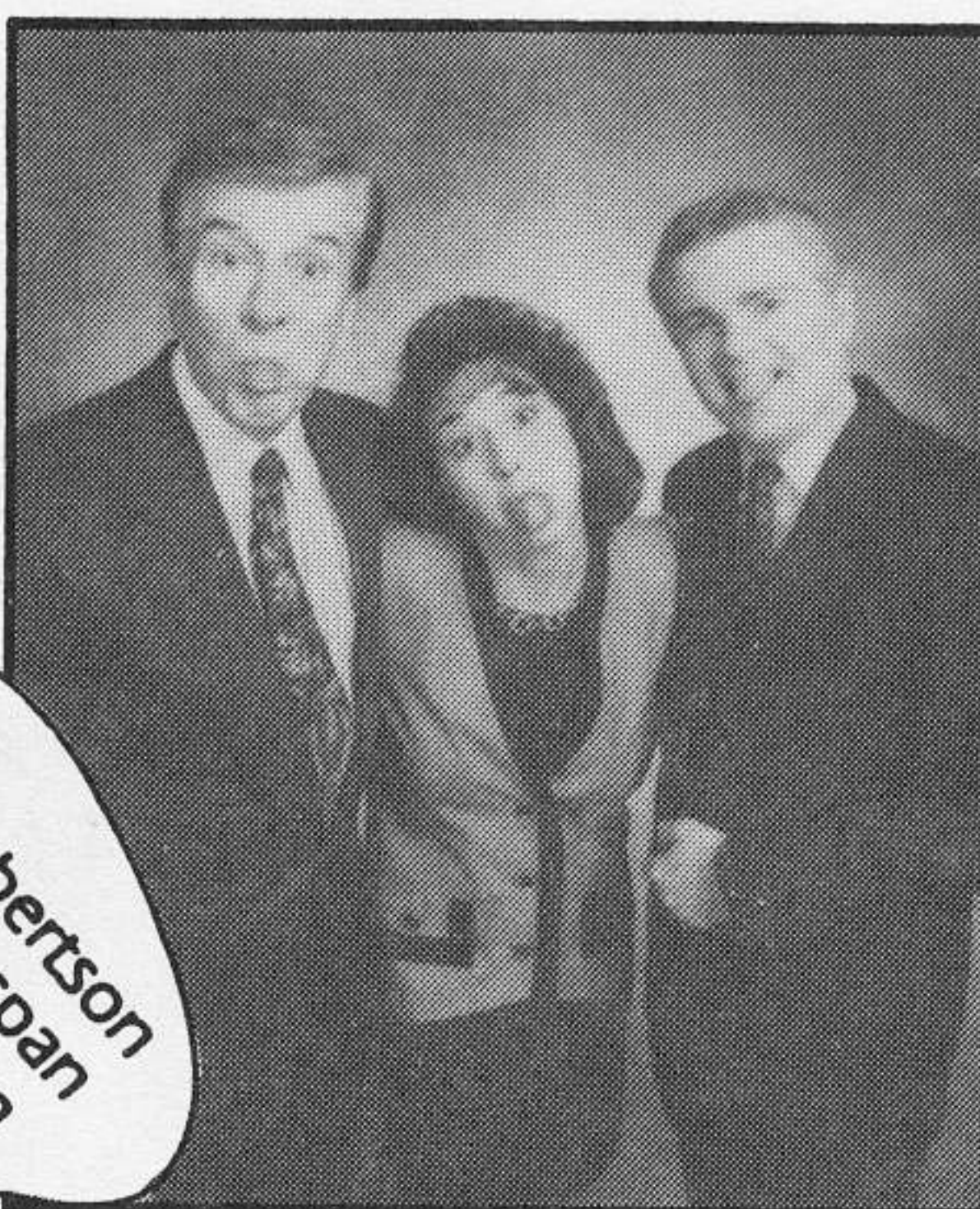
# My Christmas



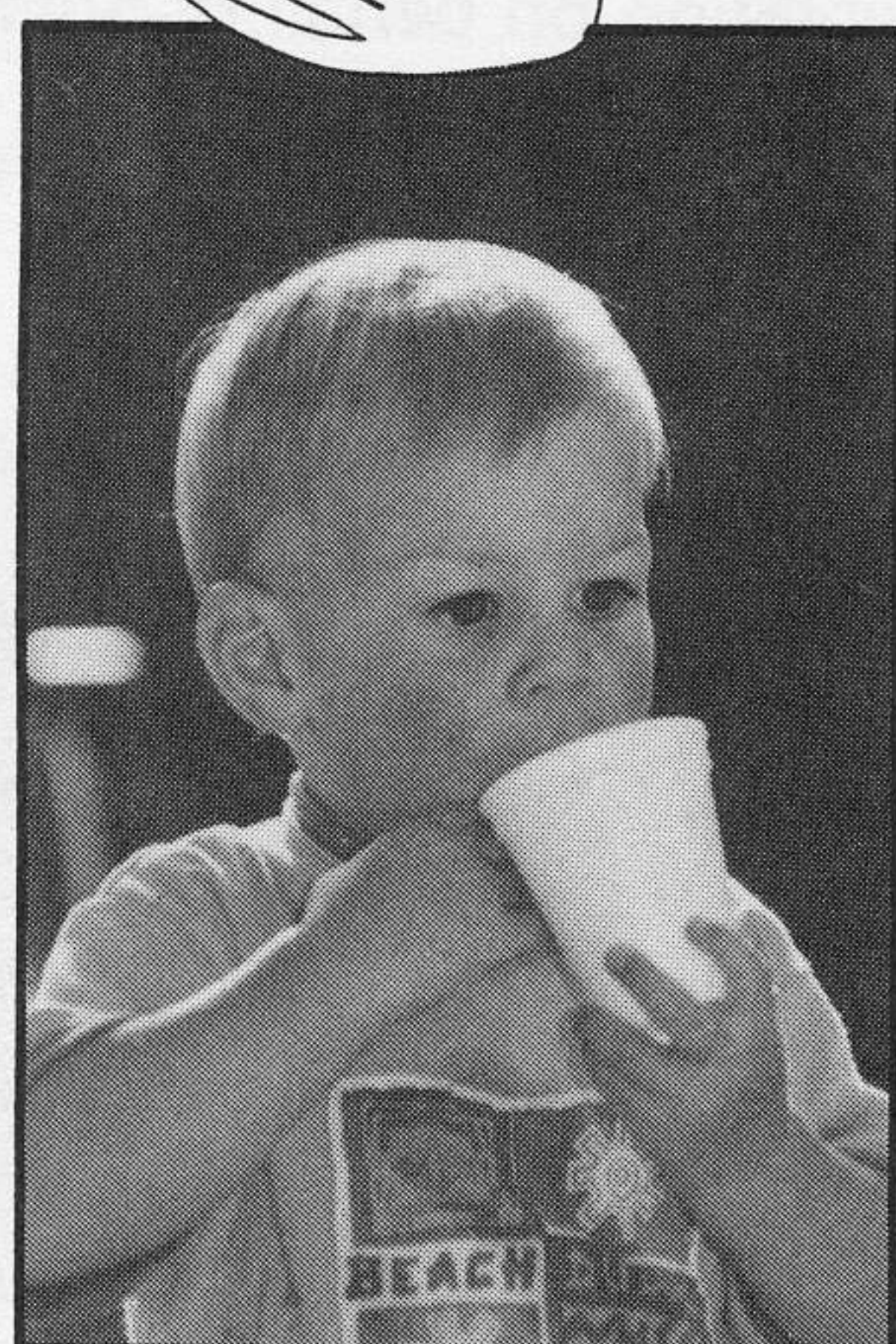
Tomas  
Maciaczyk



Lloyd Robertson  
Janine Grespan  
Ron Johnston



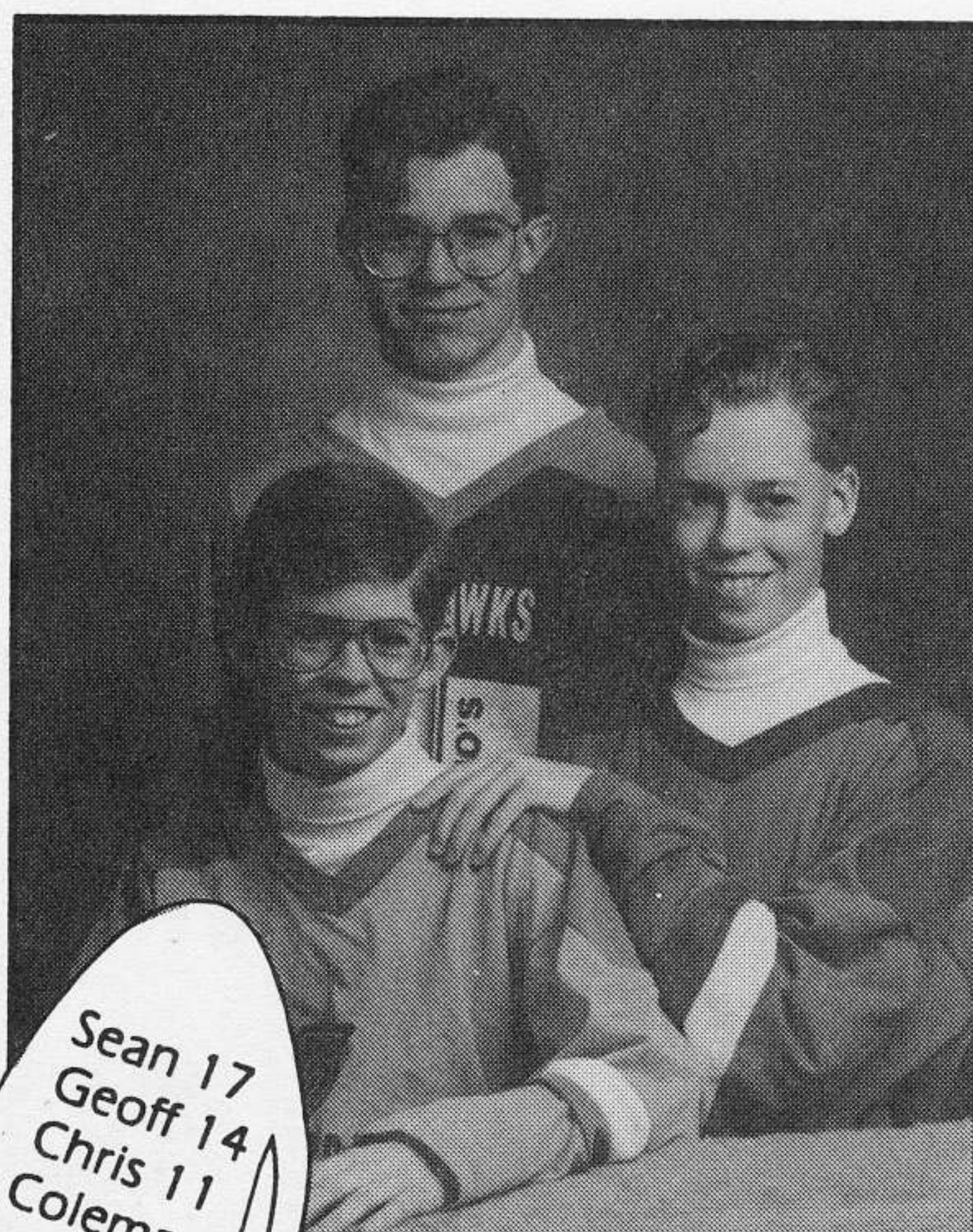
Michael  
Taylor  
Age 2



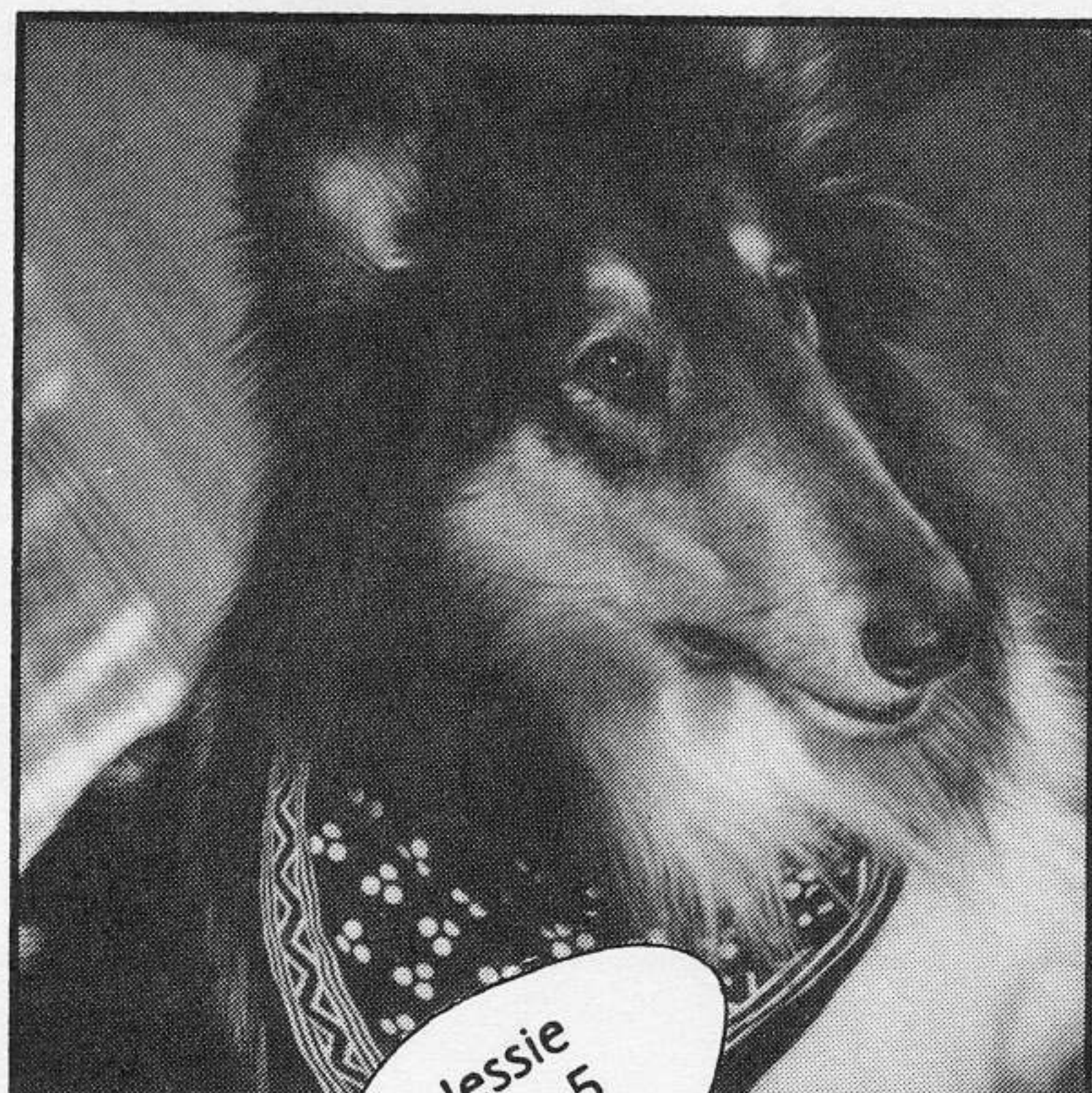
Jackie  
Kuntz  
Age 9



Sean 17  
Geoff 14  
Chris 11  
Coleman



Jessie  
Age 5



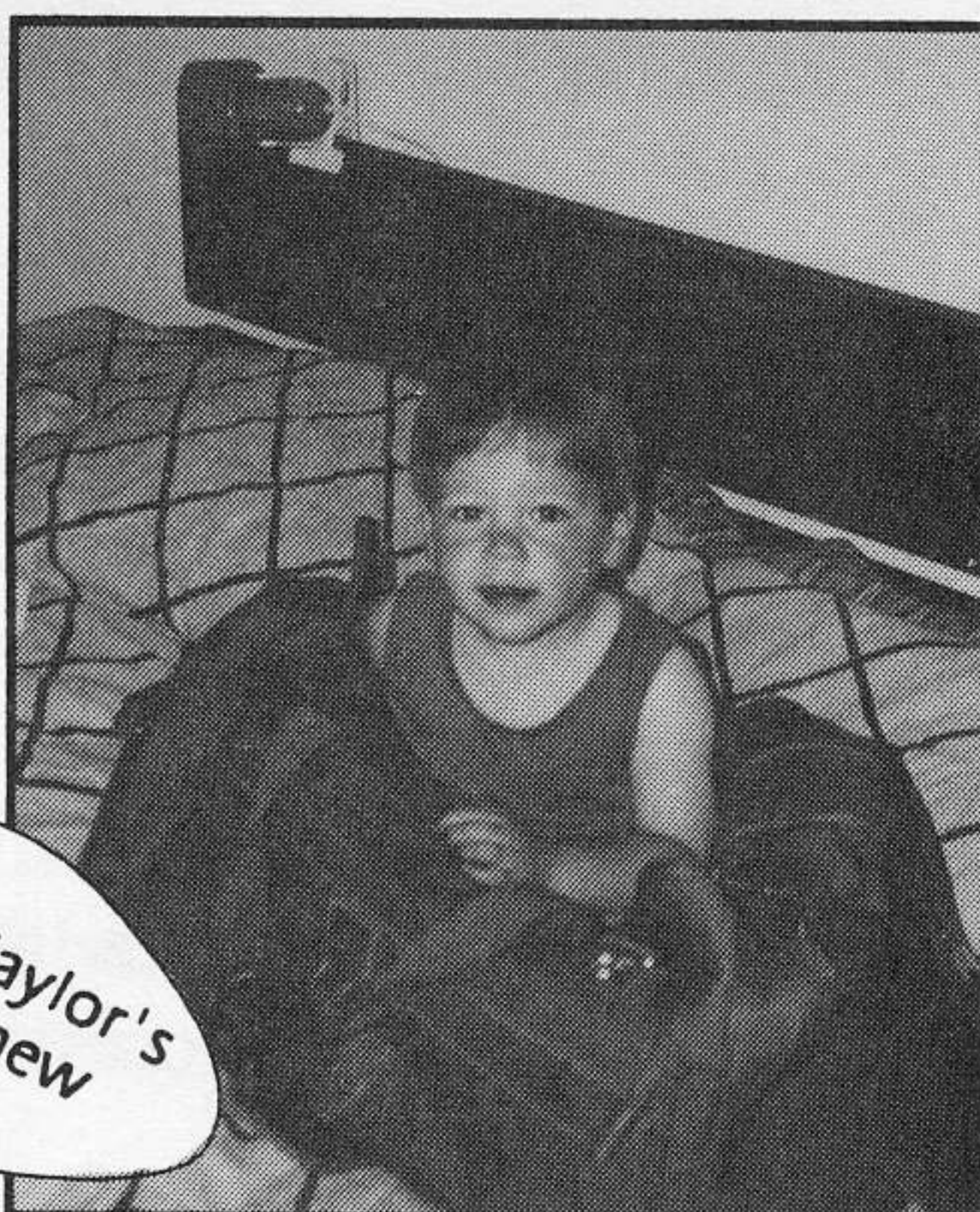
Christina  
Tiffin  
Age 6



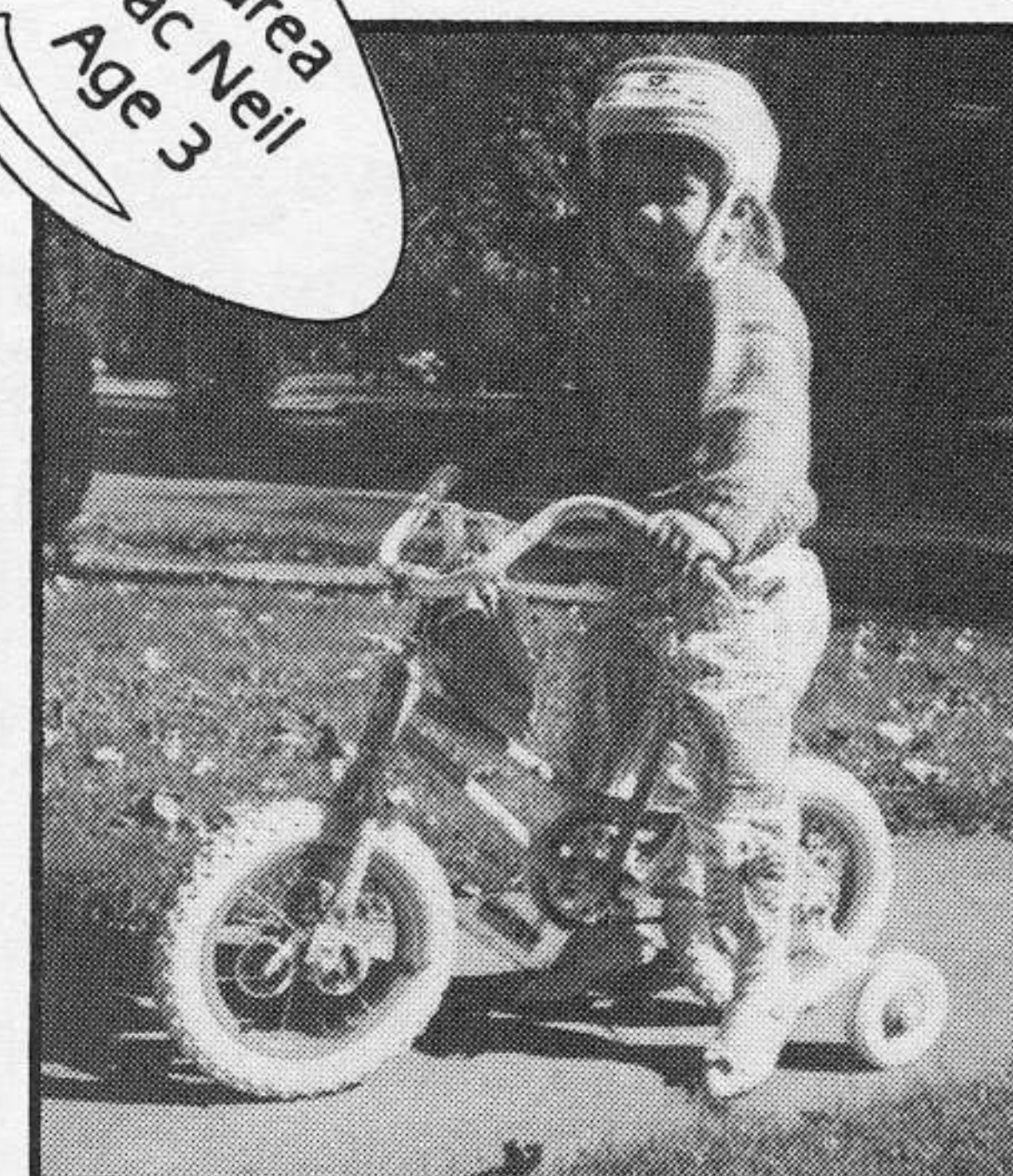
Nicole Tiffin  
Age 8 Months



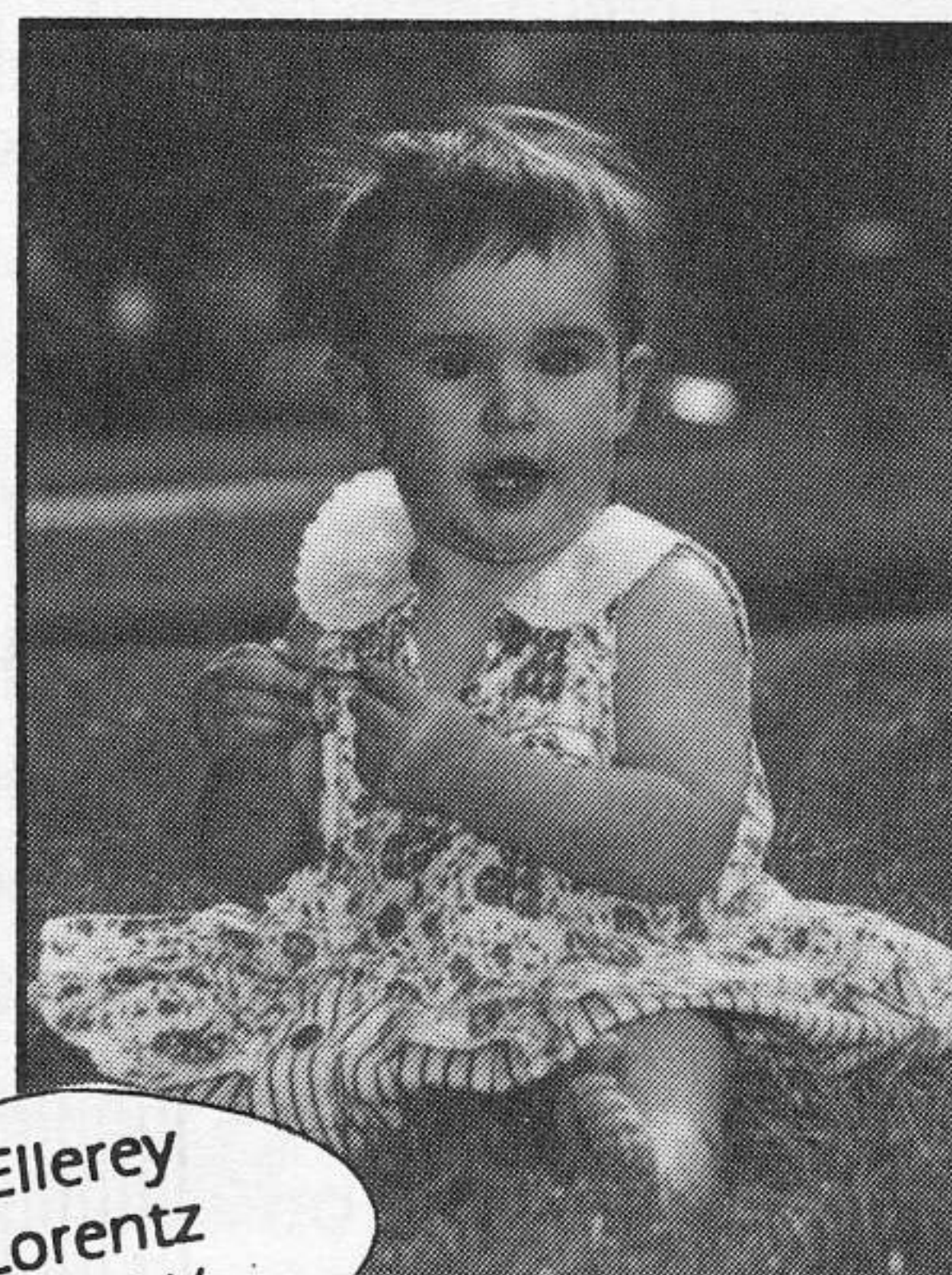
Pat Taylor's  
nephew



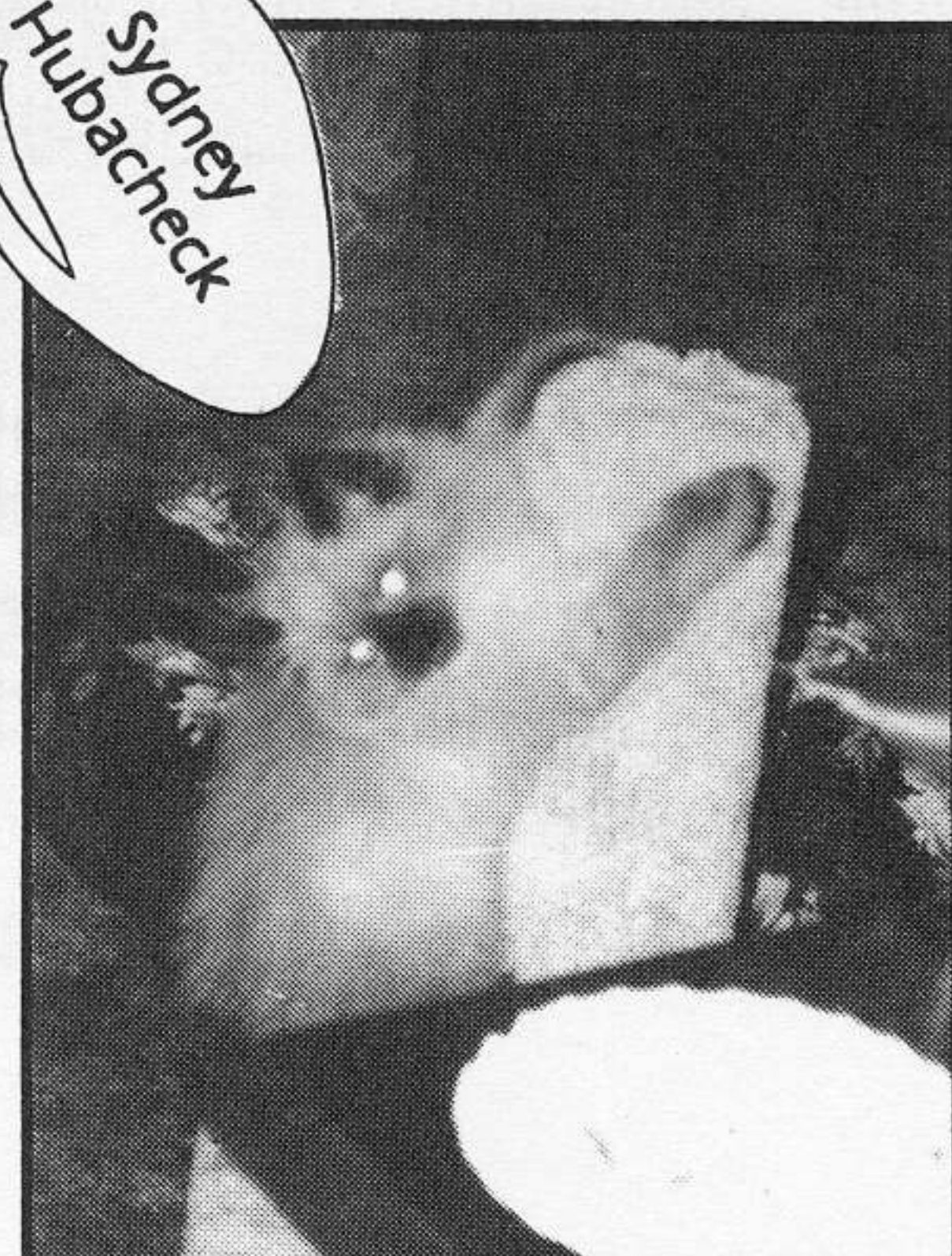
Andrea  
Mac Neil  
Age 3



Sydney  
Hubacheck



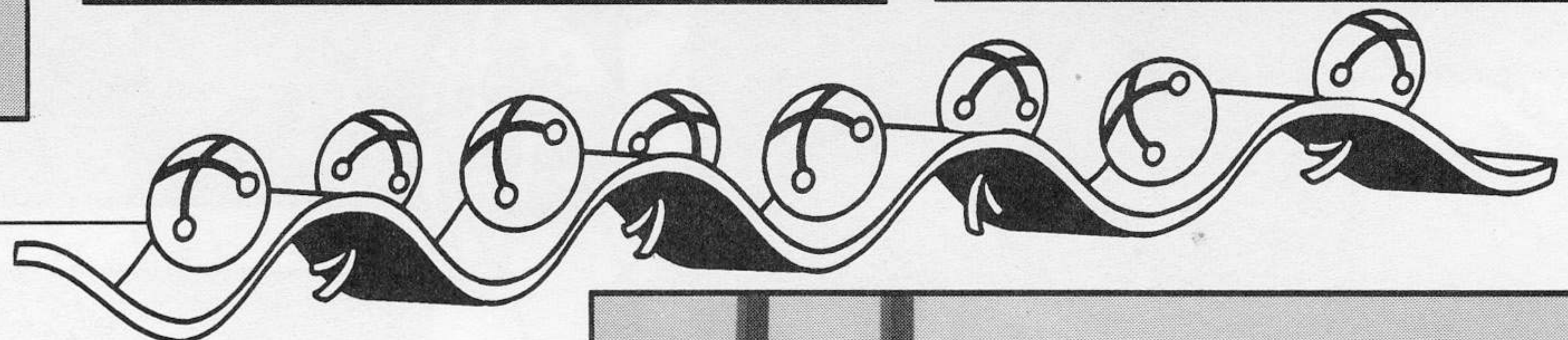
Ellerey  
Lorentz  
Age 1 1/2





## ROTARIANS VISIT CAP

Members of Kitchener Westmount Rotary Club met at CAP in September to learn more about our operation and to meet CAP personnel. **Vice President & General Manager Don Willcox** gave a history of the company overall. **Neil Aitchison** and **John Spragge** made a presentation on behalf of their respective divisions - followed by tours.

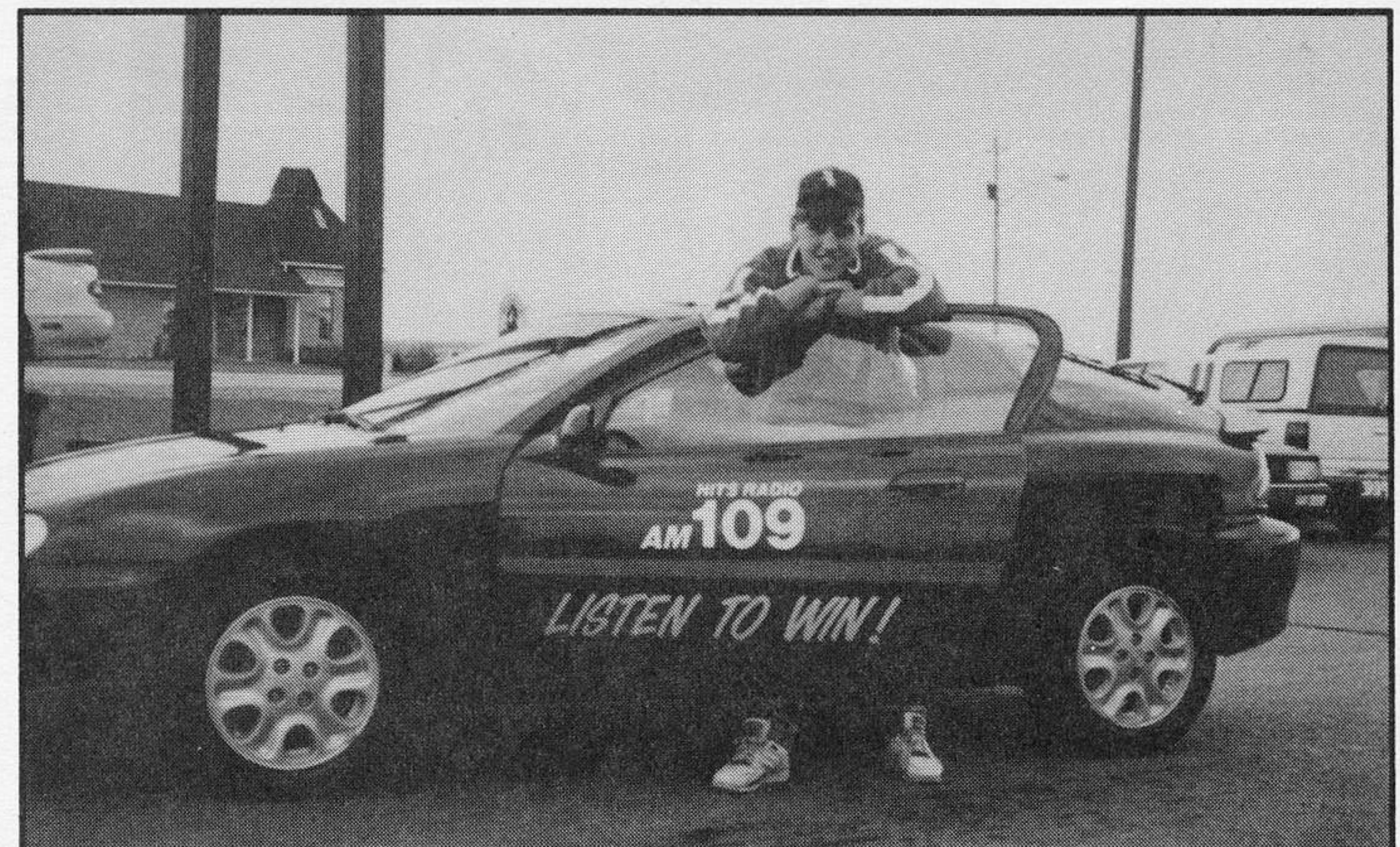


Hits Radio **AM 109** hosted their reception for the 109 winners in the "**FAST CAR...FAST FOOD CONTEST**" on Sunday, October 25th. All winners had the opportunity to try their key in the new **MAZDA MX-3 GS PRECIDIA**, and one lucky listener drove away a winner! **Grant McArthur**, 17, of Cambridge held the winning key!

Thanks to our co-sponsors **Little Caesar's Pizza** and **Guelph City Mazda** for making our promotion so successful!

Ten lucky winners from **CFCA FM 105.3** are back here to the slush and snow, after spending a week in the sun, sand and surf of Barbados! **Phil Meighan** escorted the group for the week of November 14 - 21 to the Coconut Creek Resort. Our group of winners included couples from Kitchener-Waterloo, Cambridge, Breslau and Markdale.

**AM 109** has kicked off the ski season already by hosting the Ski Show with O.W Sports at the Waterloo Inn on November 11. The show consisted of displays from suppliers & tour operators, as well as one of the latest ski movies! A trip for two to Big Mountain, Montana was also awarded. **AM 109** also hosted an "Open House" at Chicopee Ski Resort on Sunday, November 22nd. All of you who enjoy skiing...stay tuned for an update on the radio ski trips coming after Christmas!



**AM 109** and **CFCA** are geared up for Christmas with several campaigns, including the **CFCA's "12 Gifts of Christmas"**, and a similar **AM 109** project, "**The Christmas Crate**". **AM 109** will also be hosting the annual "Christmas Miracle" Toy Drive with the Kitchener and Waterloo Sertoma Clubs. Anyone wishing to donate a toy, please call the Christmas Miracle Hot Line at **742-1436**.

**CFCA's** annual "**Cork and Colour**" tour will be taking place on Sunday, December 13th. This year's tour will include departure from the Seagram Museum, a tour of Hillebrand Winery, Niagara-on-the-Lake, and the Skylon Tower.



## JANUARY

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
					1 NEW YEARS DAY HAPPY NEW YEAR	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24 31	25	26	27	28	29	30

## FEBRUARY

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
	1	2	3	4	5	6
7	8	9	10	11	12	13
14 VALENTINES DAY	15 HERITAGE DAY	16	17	18	19	20
21	22 NIELSON TV TO MARCH 14	23	24 ASH WEDNESDAY	25	26	27 TV BBM STARTS TO APRIL 1st.
28						

## MARCH

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
	1 BBM RADIO TO APRIL-18th	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17 ST. PATRICK'S DAY	18	19	20
21	22	23	24	25	26	27
28	29	30	31			

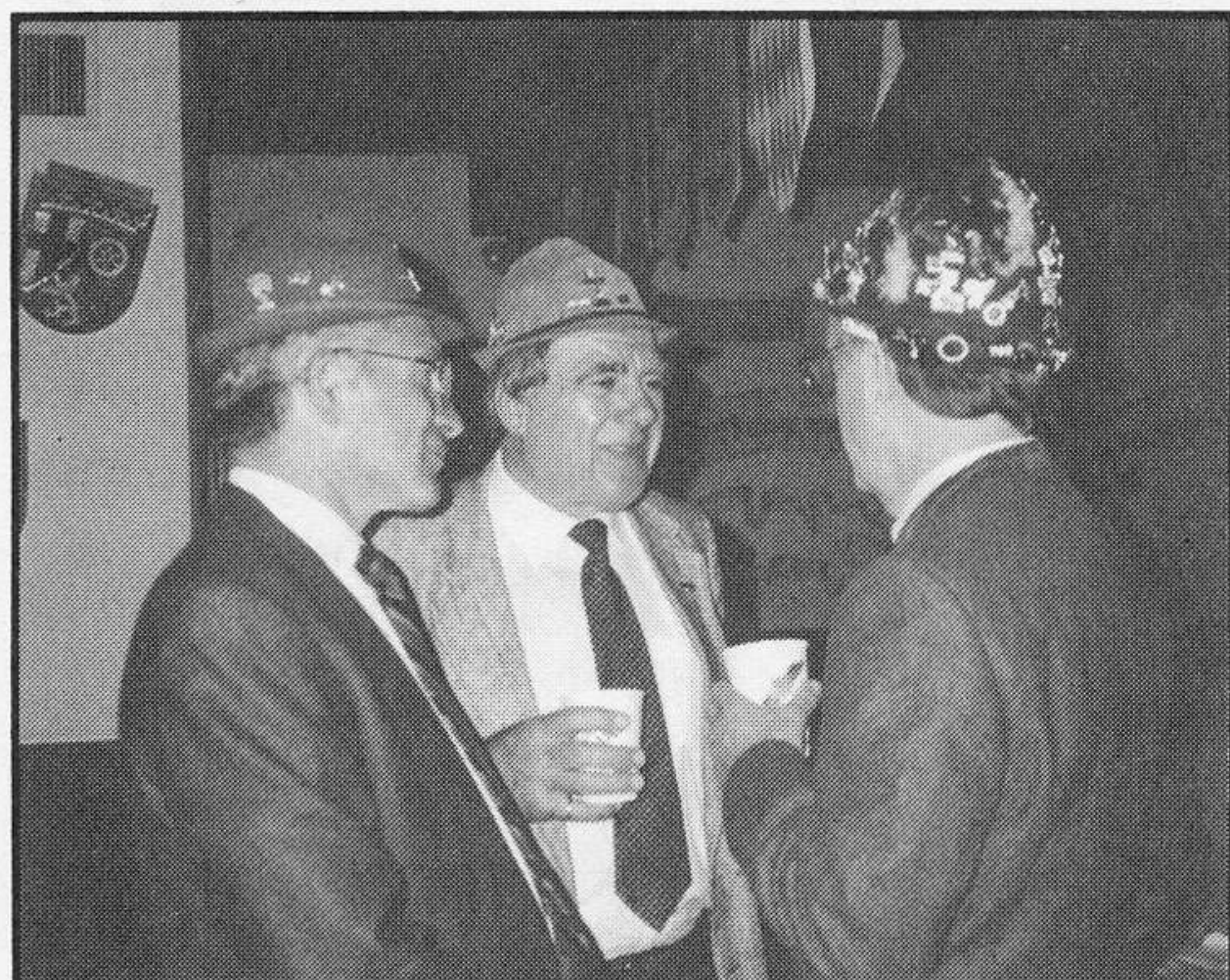
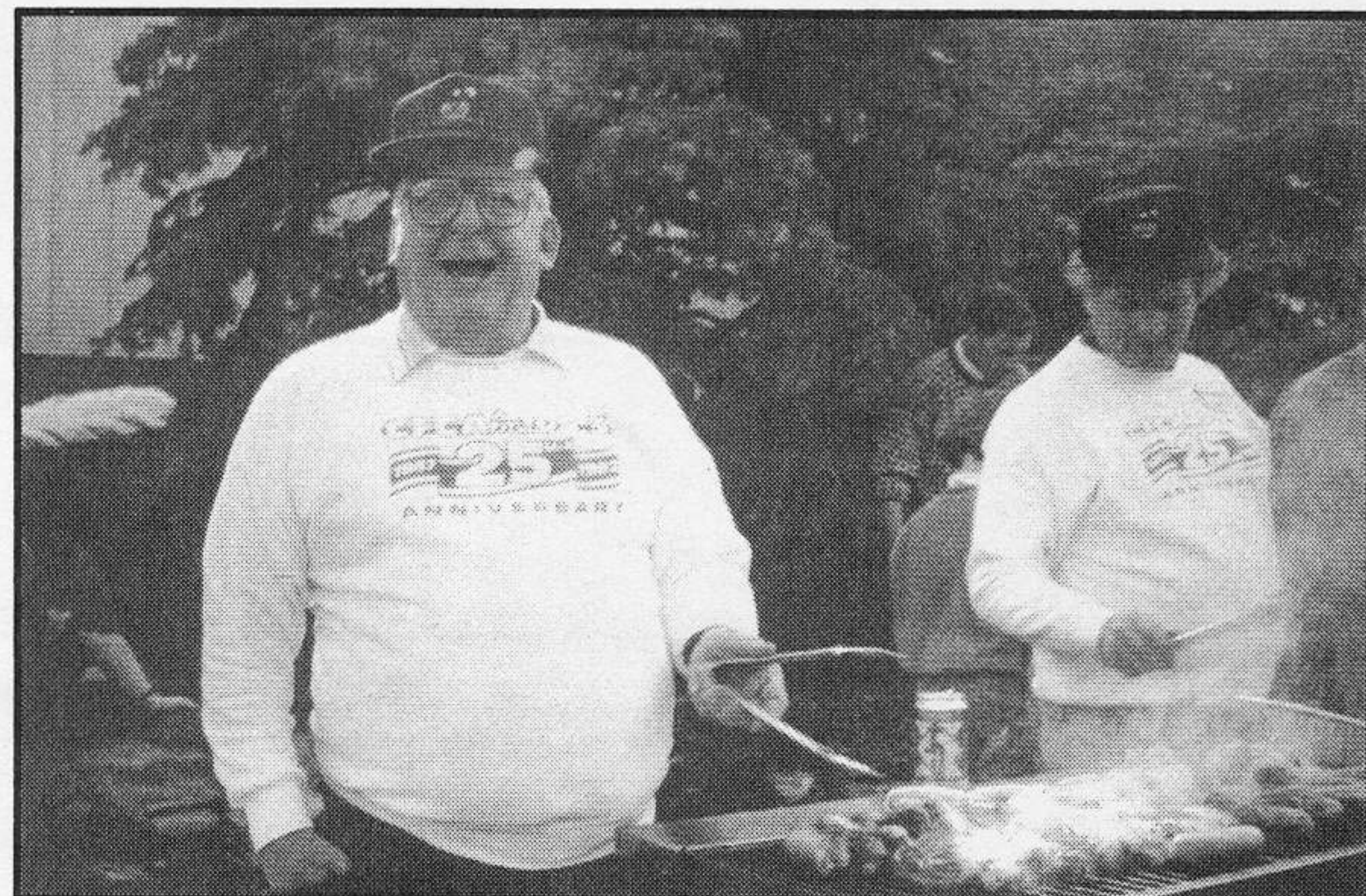
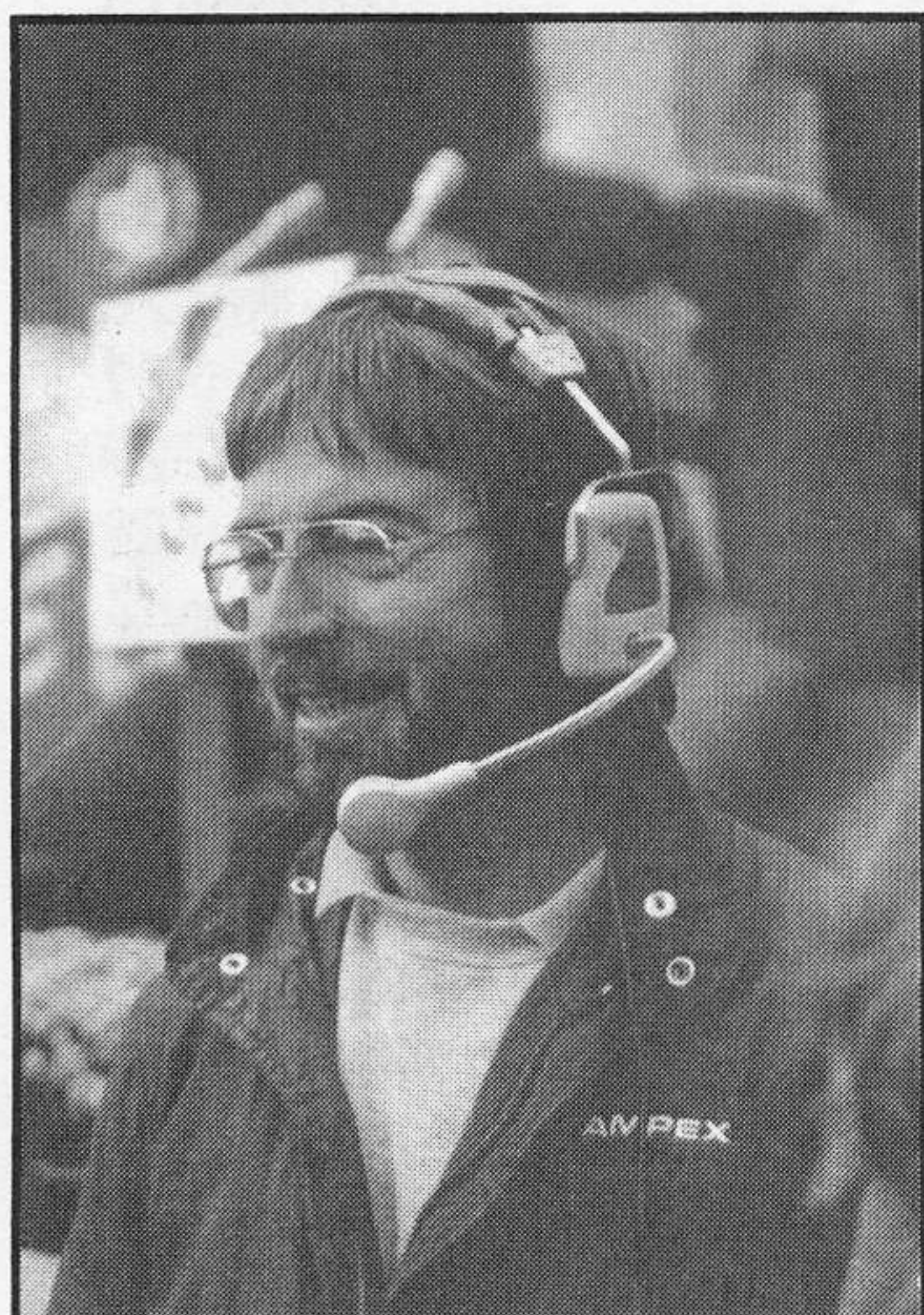
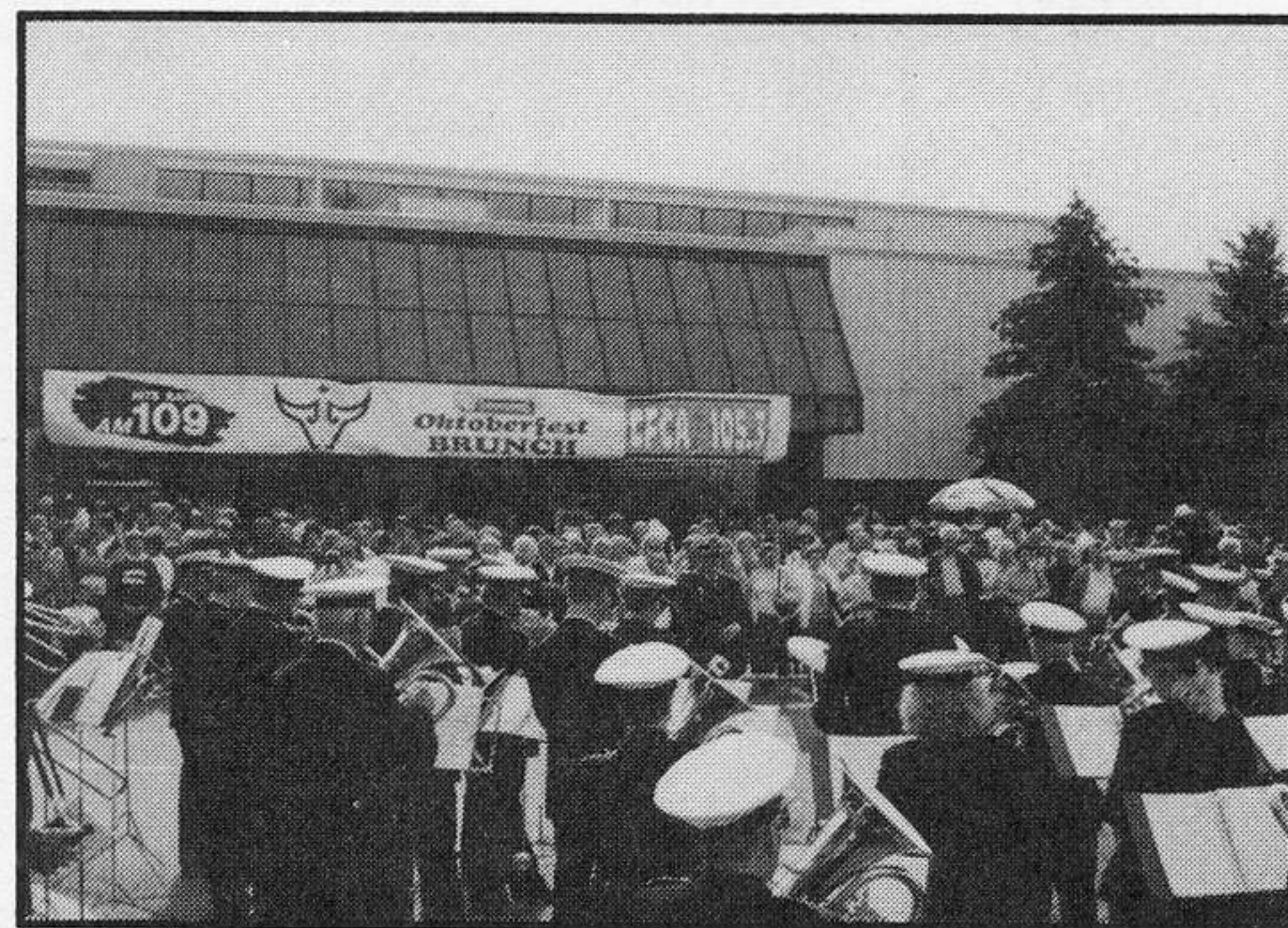
## Birthdays

Calvin Shaver	January 4
John Spragge	January 4
Corrina Dajko	January 7
Matt Richards	January 7
Dave Macneil	January 8
Steve Hooper	January 9
Laverne Heiz	January 13
Reza Honari	January 13
Cheryl Lewis-Stringer	January 15
Robert Tiffin	January 15
Lana Coghill	January 19
Fred Martinovic	January 19
Kimberley Maukonen	January 21
James Haskins	January 26
Mark Burley	January 27
Kellie Hubacheck	January 28
Michael Walloschek	January 28
Michael Strickland	February 2
Angela Farrell	February 4
David G Loughlean	February 6
Charles Tryon	February 8
Vicki Gough	February 10
Richard Moss	February 10
Deborah Hopkins	February 11
Trevor Wilker	February 11
Frank Lynn	February 13
Susan Cook-Scheerer	February 14
Bruce Emmerson	February 14
Fred Merritt	February 17
J. Scott Jensen	February 18
D. Jamie Niven	February 19
Greg Shaughnessy	February 19
Heather Farwell	February 21
Brian Clemens	February 23
Janet Taylor	February 23
John Yost	February 24
Cory McCrindle	February 27
Scott Takacs	February 28
Harold Zister	March 1
Janet M Loney	March 3
Greg Sloan	March 4
Ruth Walker	March 4
Richard C. Smith	March 5
Joan Mueller	March 6
Janine Sharp	March 6
Joe Langel	March 7
Alan Merritt	March 8
Joe Ulmer	March 8
Pat Fitzgerald	March 11
Brent Hanson	March 13
T. Andrew Nageleisen	March 13
Joanne Palmer	March 13
Douglas Newman	March 14
Audrey Phypers	March 14
Vaughn Boegel	March 15
Michael Lorentz	March 18
Paul Moser	March 18
Joe Brenner	March 19
Steven J. Lowe	March 20
Todd W. Lozon	March 21
Luba Bury	March 23
Craig Smith	March 23
Paul Scott	March 26
Faye Bechtel	March 27
Chris Duncan	March 29
John Vethaak	March 29
Archie Ferrie	March 31
Paula Murphy	March 31



# OKTOBERFEST 1992

Oktoberfest celebrated Canada's 125th birthday this year and as usual **CKCO-TV**, **AM109** and **CFCA-FM** were very much in evidence. Radio was front and centre with the big Oktoberfest brunch from *Knob Hill Farms* with the Danish Police Band as their guests to entertain the crowd. Both stations were involved with the hot air balloon festival. For the second year, **CKCO-TV** went live with the opening ceremonies and the Miss Oktoberfest Pageant, and of course the street parade on Thanksgiving Day. All three stations were seen at most venues over the ten day celebration PROSIT.



## WELCOME TO CAP COMMUNICATIONS

**Blake Roberts** Announcer/Reporter News Bureau-Windsor  
September 21

**Lisa Laflamme** Announcer/Reporter News  
September 8

**Guy Lepage** Bureau Newsperson News Bureau - QP  
September 21

**Janice Keough** Credit/Collection Sup. Administration  
August 17

**Cory McCrindle** Photographer/Reporter News Bureau-Windsor  
September 21

**Robert Asselstine** Sales Representative AM Sales  
October 19



Published by the Public Relations  
& Promotion Department of CAP  
Communications a division of  
Electrohome Limited. Send  
Contributions to the Editor.

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