



# CAP *Style*

March 1992

## Zoltan D. Simo Appointed New Electrohome President



**Zoltan D. Simo** has been appointed President and Chief Executive Officer at Electrohome Limited, it was announced by J.A. Pollock, Chairman of the Board of the Company.

Mr. Simo has been a member of Electrohome's Board for the past three years and prior to his new appointment was Senior Vice President of Sharwood and Company, Toronto a company established in 1976 to act as investment bankers and financial advisors for small to medium sized public and private organizations. Earlier, he had been the Chief Executive Officer of a large Canadian electrical heating firm (Chromalox) and later was CEO of the Electrical and Electronics group of Federal Industries. Mr. Simo was also Chairman of the Canadian Standards Association and presently holds directorships in several Canadian corporations.

A native of Markinch, Saskatchewan, he received a B.Sc. (Mechanical Engineering) degree from the University of Saskatchewan and his MBA from McMaster University in Hamilton. In making the announcement, Mr. Pollock said the change will allow him to devote additional time to outside business, as well a community interests.

## The AM 109/Formosa Springs StarCruiser Has Arrived!

Hits Radio AM 109 and Formosa Springs Draft Beer are pleased to bring the first STARCRUISER to Canada!

Special thanks to **Rick Moss, Brian Clemens** and **Erwin Nikel** for all their efforts in bringing the STARCRUISER north of the border!

Area business leaders and media representatives had the opportunity to attend the 'unveiling' of Canada's first "STARCRUISER" on Friday, February 7th, at Bingeman Park. AM 109 and Formosa hosted an official launch party to introduce this state-of-the-art broadcast vehicle to the public.

The STARCRUISER is available for AM 109 remotes for retail locations, local events, and public service activities.

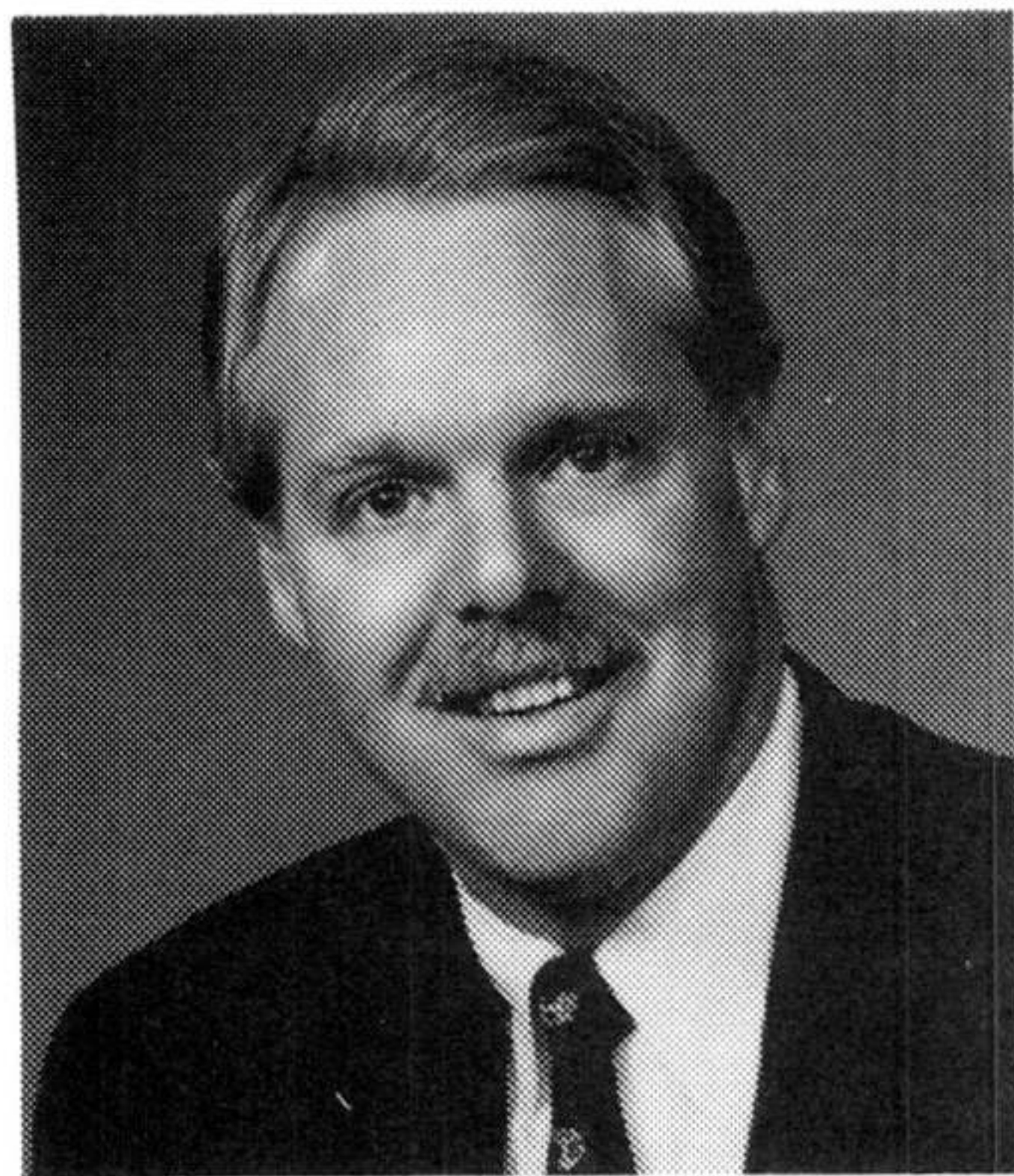
The STARCRUISER comes equipped with:

- \* A state of the art 600 watt public address sound system
- \* A 7kw generator, which allows the STARCRUISER full broadcast capability with or without hydro
- \* A complete soft drink dispensing system for COKE
- \* A 30 foot mast to allow the STARCRUISER to broadcast from almost anywhere
- \* Three ultra-bright LED moving message signs, which are fully programmable from a lap top computer on board the STARCRUISER.
- \* A flashing strobe light





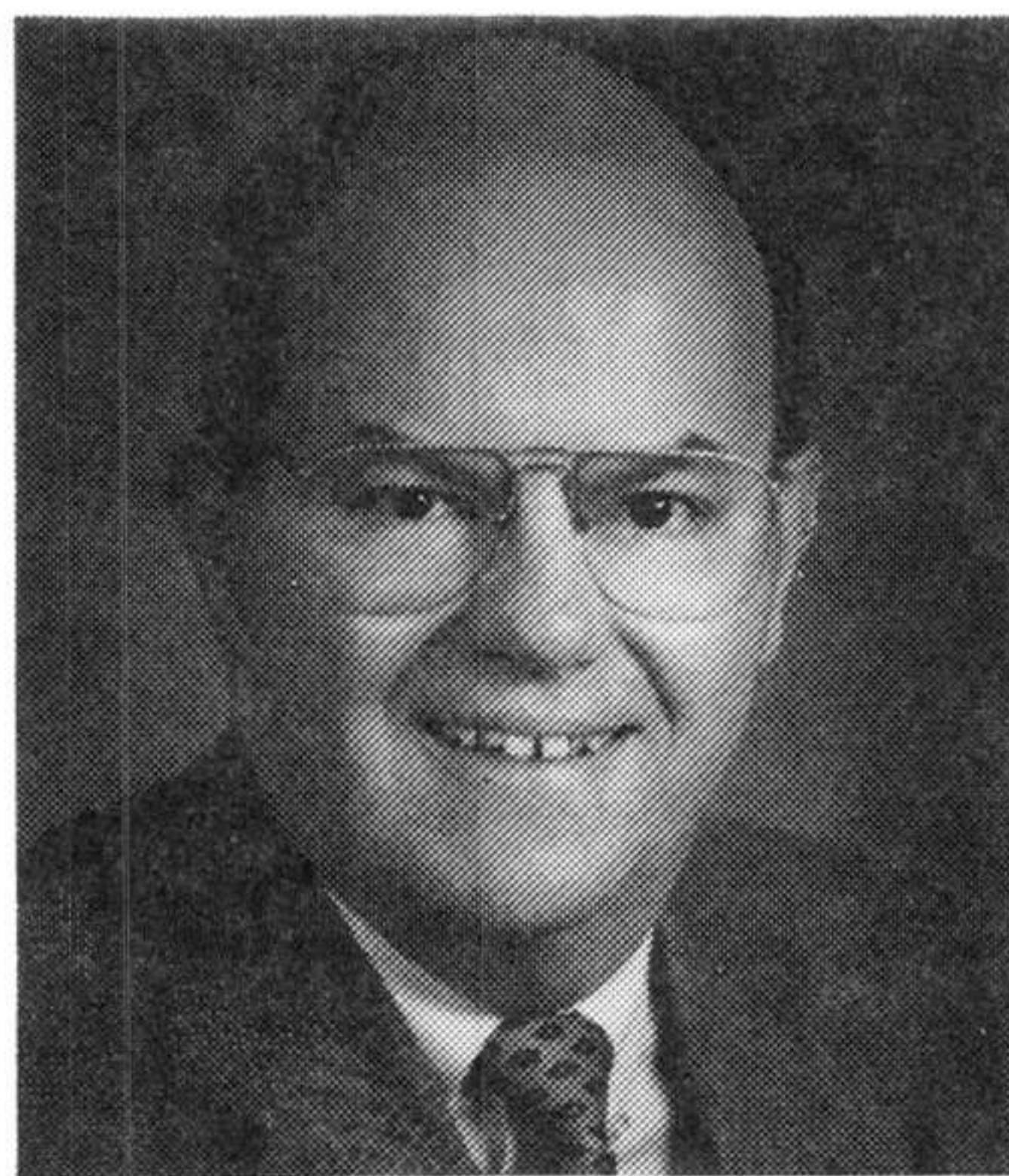
## STAFF APPOINTMENTS



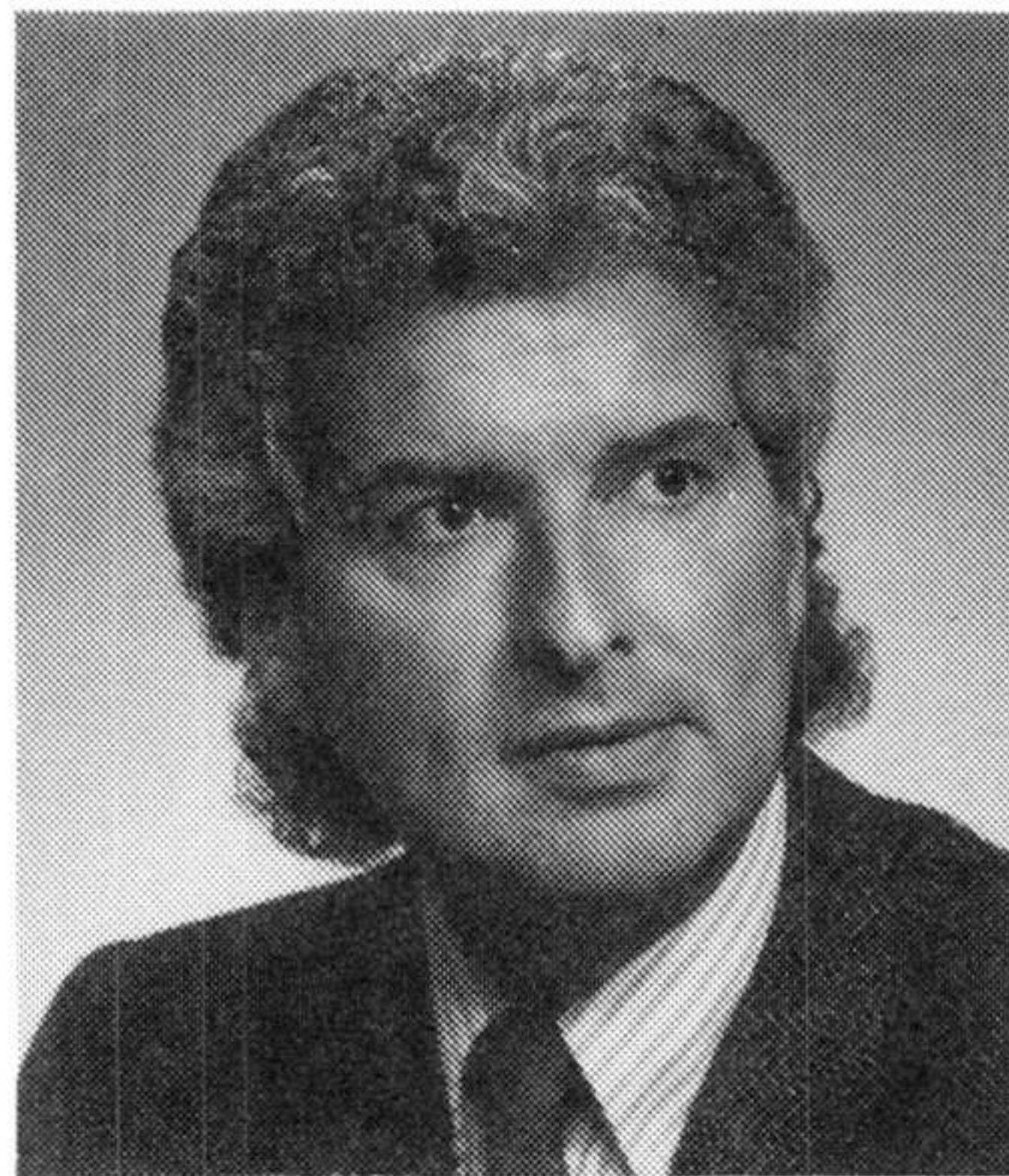
Michael Peterkin

**Peter Jackman**, Manager & General Sales Manager, CKCO-TV is pleased to announce the appointment of **Michael Peterkin** as National Marketing Director CKCO-TV. Mr Peterkin brings a solid broadcast and marketing background to this new office, having held related positions in media sales, research and marketing. Michael's responsibilities include new business development and the co-ordination of ONT (Ontario Network Television). Michael is located in Paul Mulvilhill offices in Toronto.

**Peter Jackman**, Manager & General Sales Manager, CKCO-TV announced the appointment of **John Spragge** as Television Retail Sales Director effective March 1st. John, for the last two years has been Manager of Radio at CAP Communications and looks forward to his new challenges.



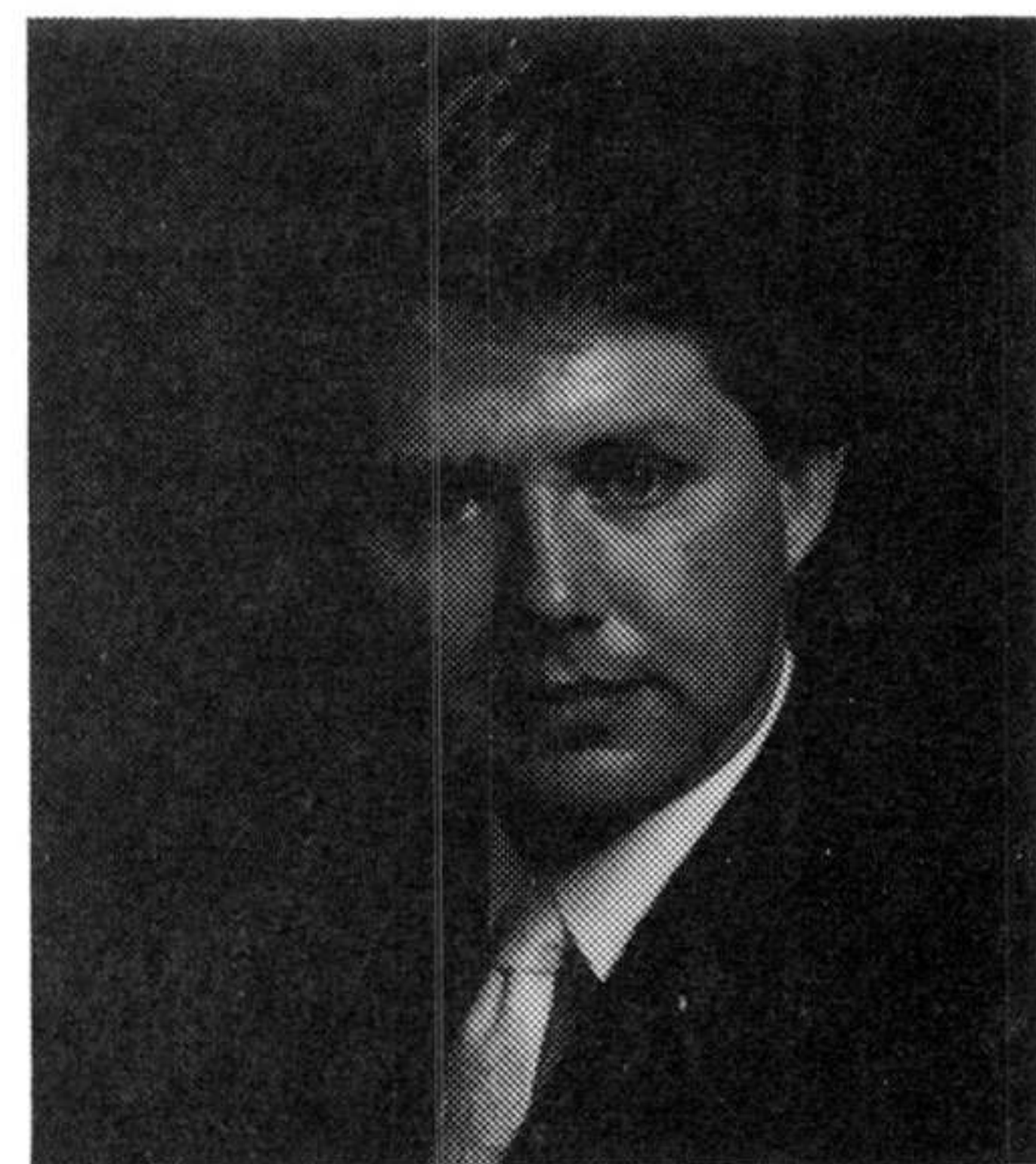
John Spragge



Rick Moss

**Don Willcox**, General Manager, CAP Communications, recently appointed **Rick Moss** as Operations Manager, Radio Division, CAP Communications effective March 1st. Rick will be responsible for all radio programming, and production activities.

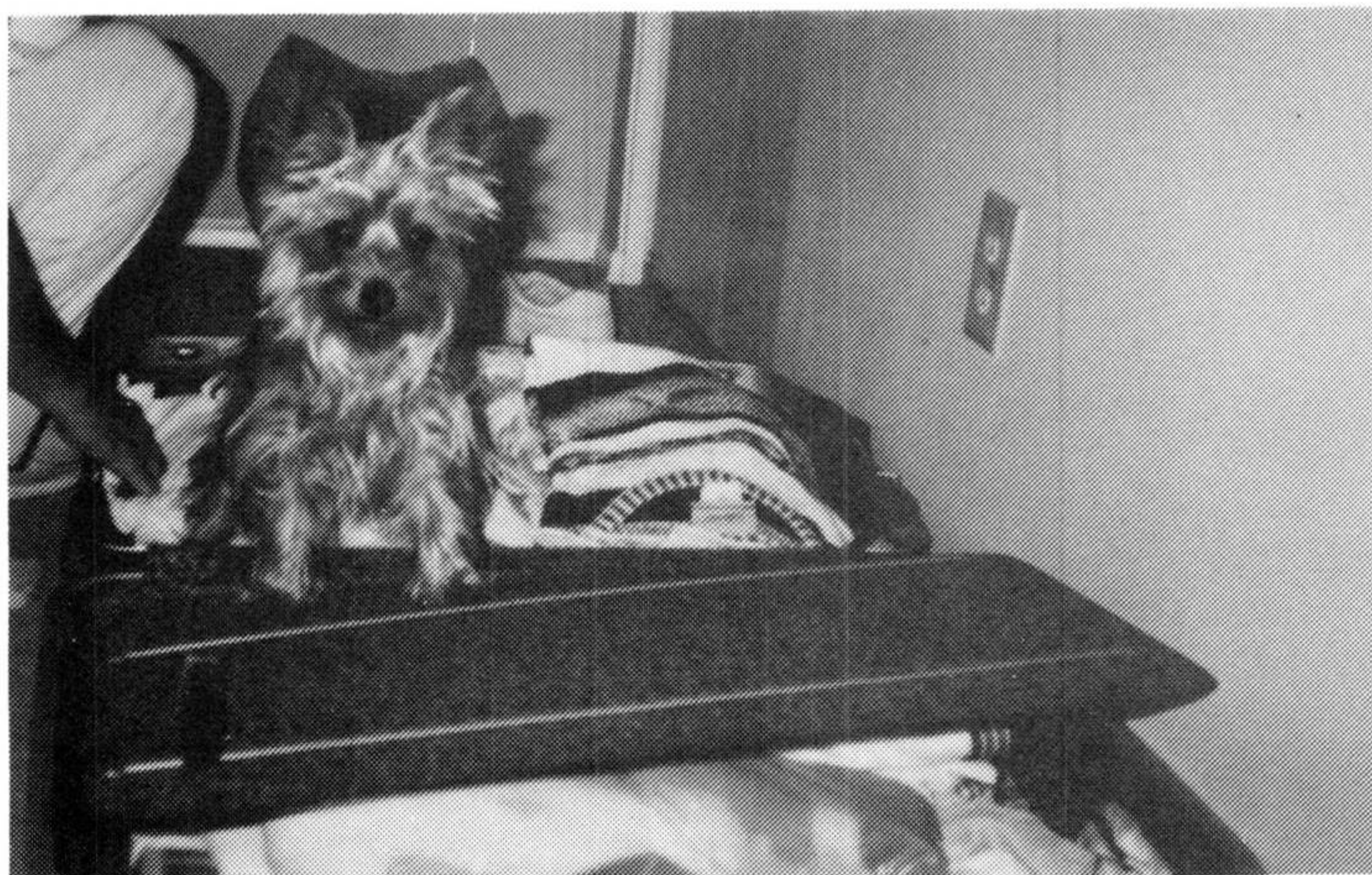
The News Department is pleased to announce the appointment of **Todd Lozon** to our Chatham office. A lifelong resident of Southwestern Ontario, Todd was born and raised in Dresden. He has completed the Lambton College Television Journalism program. In 1981, Todd joined CBC Television as a reporter for CBET Windsor. His television career has covered all facets of News programming including researcher, writer, fill-in anchor, general assignment reporter and environmental specialist. Todd comes to us highly recommended and assumed his new duties on February 10th. Please join in welcoming Todd to our staff.



Todd Lozon

## CKCO-TV Gypsy Show Contest Winner

In conjunction with the sponsorship of Gypsy at The Centre in the Square, CKCO-TV ran a contest on **Nancy McKellar's** Entertainment segment in the Scan Newshour. A dog was needed for a bit part in the first act of the play so we invited viewers to state the reasons why their pooch should be in show business. The Centre printed the winning entry in the programme for the presentation.



### CKCO-TV presents GYPSY

The Winner of CKCO TV's  
**GYPSY DOG CONTEST**  
Special Guest Star  
**Chompers Goodman**



#### RESUME

**Personal:**  
Birthdate: January 3, 1990 Health: Doggone great!  
Marital Status: Single - and loving it!  
Sex: Female/Spayed (i.e. responsible)  
Height: A modest 7 lbs. Breed: Australian Silky Terrier

**Career Goal:**  
To follow in the footsteps of my predecessors, Toto, Lassie and other famous canine actors, and become a leading lady in the play "Gypsy".

**Education:**  
March 1990 to May 1990: Fifi's Correspondence School of Grooming, Making Yourself Heard, and Begging; Paris, France.

**Employment:**  
March 1990 to present: Manager/Controller, Goodman residence, Kitchener, Ontario: Managing and controlling all aspects of my owners' lives on a daily basis (Although they wouldn't admit it, they couldn't get by without me).

January 1990 to March 1990: Puppy-in-Training, Artarmon, Australia.  
Experienced life as a puppy firsthand; duties included learning to walk, bark, sleep and be weaned.

**Volunteer Work:**  
Guard Dog Services: Goodman Residence — 11 pm to 7 am daily.

Chomper's Fertilizer Inc: Territory includes a 1/2 mile radius around the neighbourhood; Duties include the organic fertilization of neighbours' lawns and gardens.

**References:**  
Toto  
c/o The Yellow Brick Road  
Land of Oz  
DOG DOG

Benji  
c/o Sunset Boulevard  
Hollywood, California  
ROL OVR



## Betty Thompson Honoured as KW "Citizen of the Year 1991"



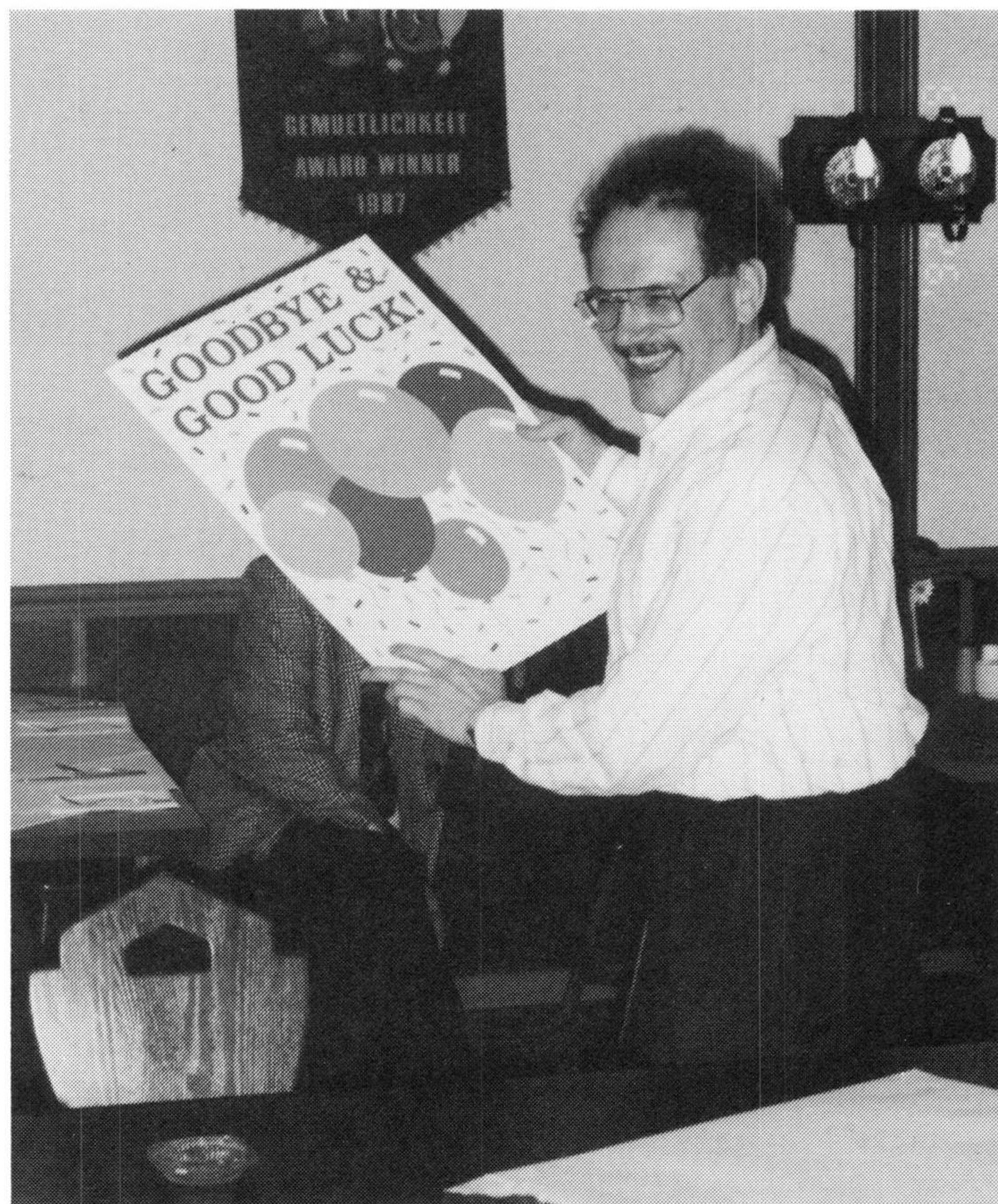
Our very own **Betty Thompson** took the honours as Kitchener-Waterloo's Citizen of the Year 1991 on Thursday, January 23, 1992. About 210 people, from as far away as British Columbia and Quebec, filled the Valhalla Inn ballroom in Kitchener to honour Betty who was the 35th Kitchener-Waterloo Citizen of the Year. The award, presented by the K-W Junior Chamber of Commerce, recognized outstanding volunteers in the community. **Fran Pappert** called Betty "one of the most talented, hard-working and best loved women in television broadcasting". CAP Communications congratulates Betty on such a deserved award! Your last edition of "E World" carried the latest "Betty Thompson" story.



## Steve Bender Heads West

After 18 years in the newsroom, **Steve Bender** has packed up his family and ski's and headed for Revelstoke, B.C. Steve has decided to leave broadcasting and take a crack at being Mutual Life's Rep. in that western city. Staffers got together at the Trans to wish Steve well, and presented him with a new **Nerd Pack** from the Engineering Department and a pen and pencil set from CAP and the Rec club.

**Vacation Note:** If you head for B.C. for the holidays, go skiing with Bender, hunting, fishing, and horseback riding with MacDonald ...

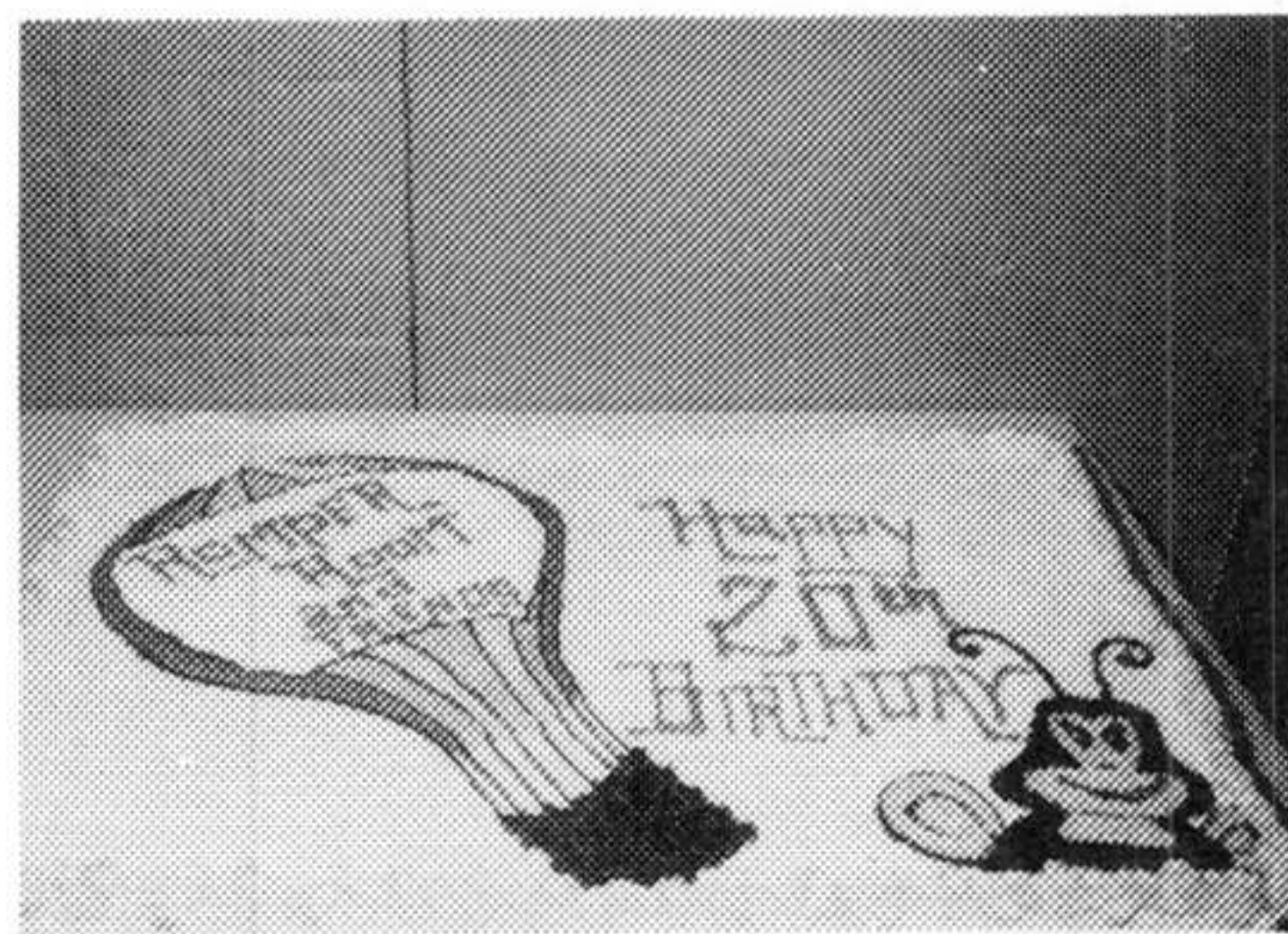




## Romper Room Celebrates Twenty Years of Quality Children's Television Thursday, March 19th on CTV

In the true spirit of a Birthday Party, Miss Fran (**Fran Pappert**), Do Bee (**Cathy Menard**) and a host of friends celebrate **Romper Room & Friends' Twentieth Birthday** on the CTV Television Network with music, magic, memories and many special guests, to air on all the CTV affiliates on Thursday, March 19th.

This special episode of Romper Room features several clips of the show's earlier years, and a special appearance by Miss Betty (**Betty Thompson**), host of Romper Room when it first aired in 1972, reunited her with one of her first young 'students' (see photo), now towering 6'5" and an articulate young man. Miss Fran interviews several 'graduates' of Romper Room who share their fondest memories. This anniversary special features greetings from internationally acclaimed children's author Robert Munsch, CTV News Anchor Lloyd Robertson, and John Cassaday, President and CEO of the CTV Television Network.



## Soft & Easy Favourites, CFCA-FM Celebrates 25 Years!

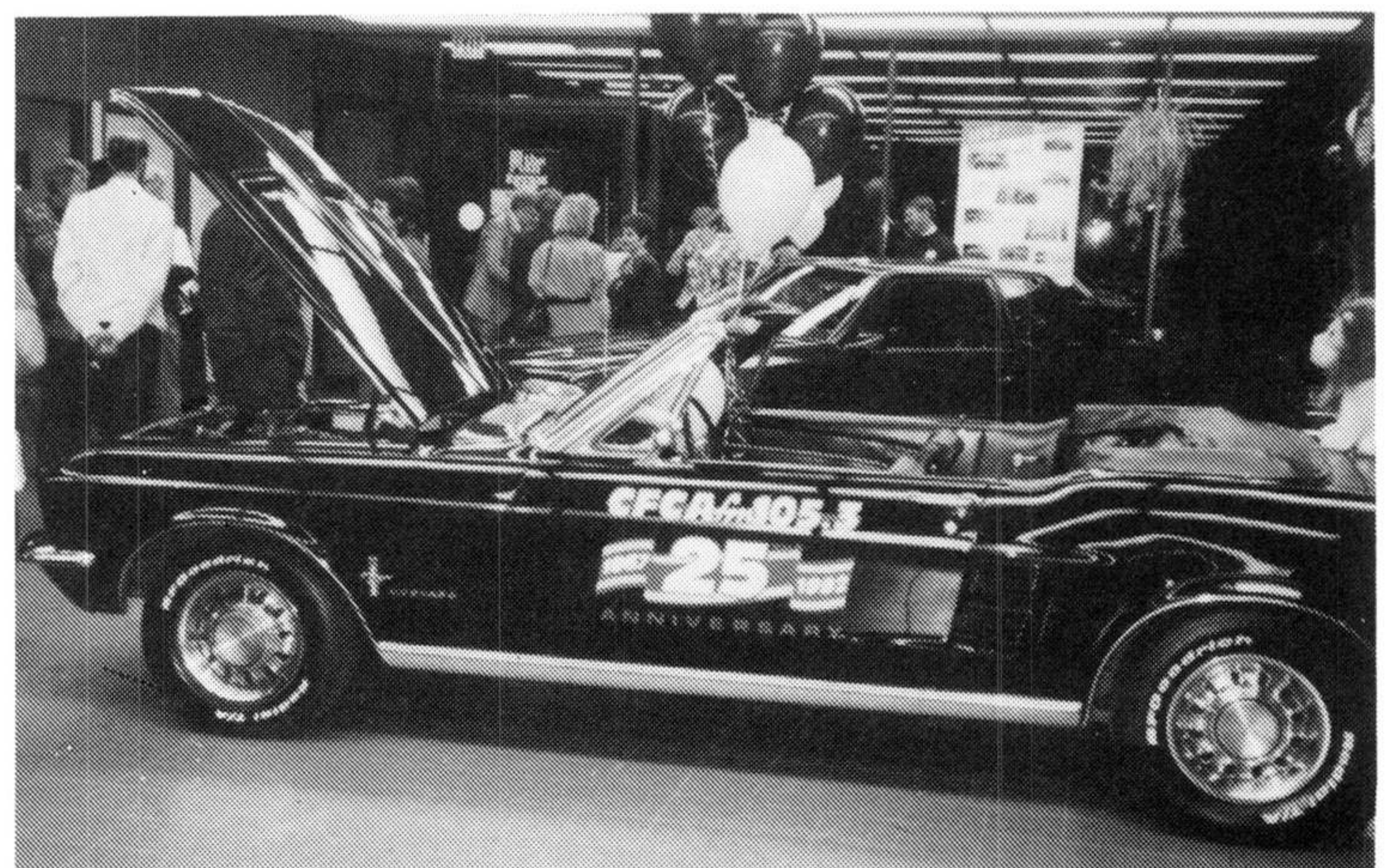
CFCA-FM 105.3 is celebrating its 25th Anniversary in 1992, with many projects underway.

CFCA in cooperation with the Zonta Club and Parkway Ford are currently selling tickets on a beautiful black 1967 Mustang Convertible. Proceeds from the sale will be donated to Big Sisters "Housing For Kids" project, "The Betty Thompson House".

Tickets on the Mustang are just \$4 or 3 for \$10, and are available at Dutch Boy Stores, Stuffies on Belmont, Storage Plus, M & M Meats and at CFCA events. The draw will take place at the "Mustang Sally Dance" at the Waterloo Inn on Saturday, May 9th. The dance will feature music from the 50's and 60's, hosted by CFCA-FM. Tickets to the dance are \$15.

The CFCA 25th Anniversary celebrations will continue throughout the coming year, including special 25th Anniversary coins, entitling you to discounts at participating stores. Listen for more details!

A special thank you to the Art Department for all their effort in designing the CFCA "25th Anniversary" logo, which will be used throughout the Anniversary year.





## Retirees

### John German Retires

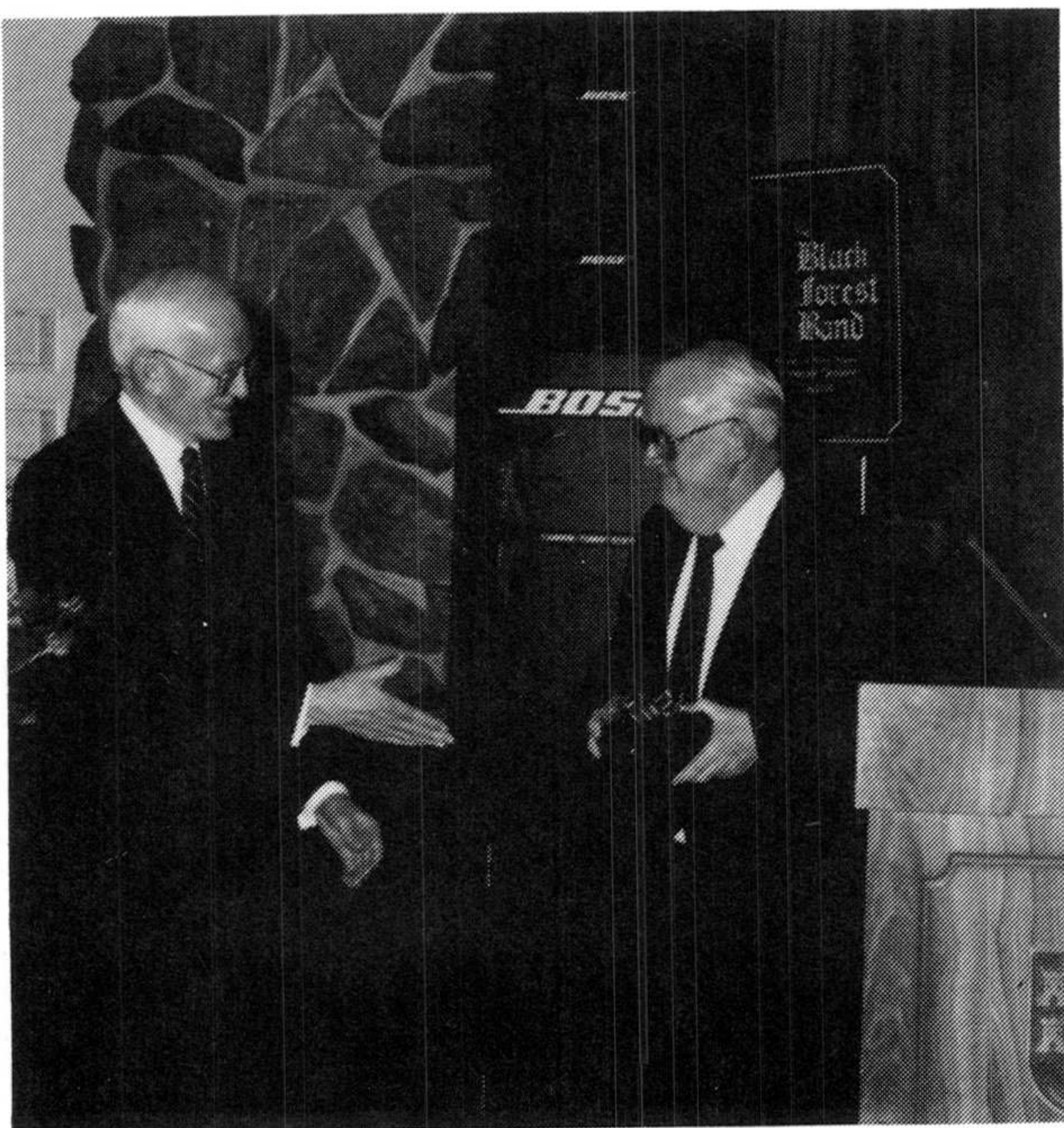
A group of business associates joined together recently in Toronto and bid **John German** a fond adieu after serving CKCO-TV since December of 1968. John worked out of the S & T office and Paul Mulvihill offices in Toronto and consequently was not always recognized when he made his visits to the station. One of the roasters at John's farewell function said that John knew "everybody, who was anybody" in the business. It was that association that served CKCO-TV so well over the years. John was presented with a Peter Etril Snyder painting by CKCO-TV. John will pursue a lost cause in his retirement (trying to improve his tennis game). Bob Lake and Bermuda will see a lot of John in the coming years. Good Luck Mate.



Retail Sales Supervisor **Dennis Connolly** (The Maple Leafs Number One Supporter) was joined by his sales crew and other CAP personnel at a retirement reception at the Transylvania Club. This was one of several celebrations held to wish Dennis farewell as he leaves CKCO-TV after 28 years.

**Bill McGregor** presented Dennis with his gold watch at the Christmas Party and a rare painting of a golfer was presented on behalf of CAP and The Rec Club. Dennis and Mary plan a trip to Ireland, no doubt will spend more time in Muskoka at their cottage on Long Lake, and Dennis will probably become the plague of local greenskeepers as he perfects his game. Have a long and happy retirement and take care of all the kids Dennis.

Editor's Note: Wouldn't you know, Dennis would get a watch **after** he retires??? (inside joke!)

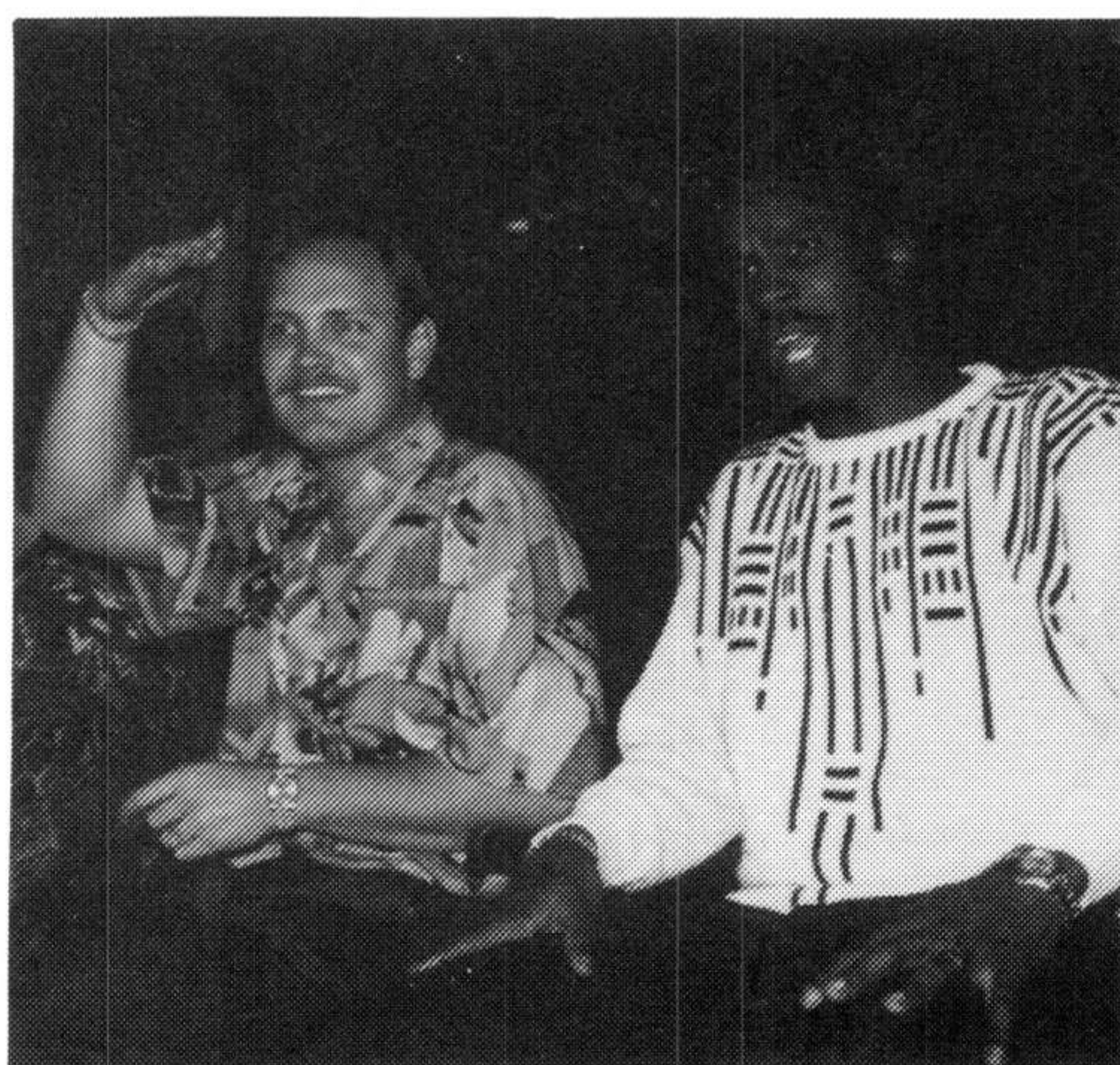
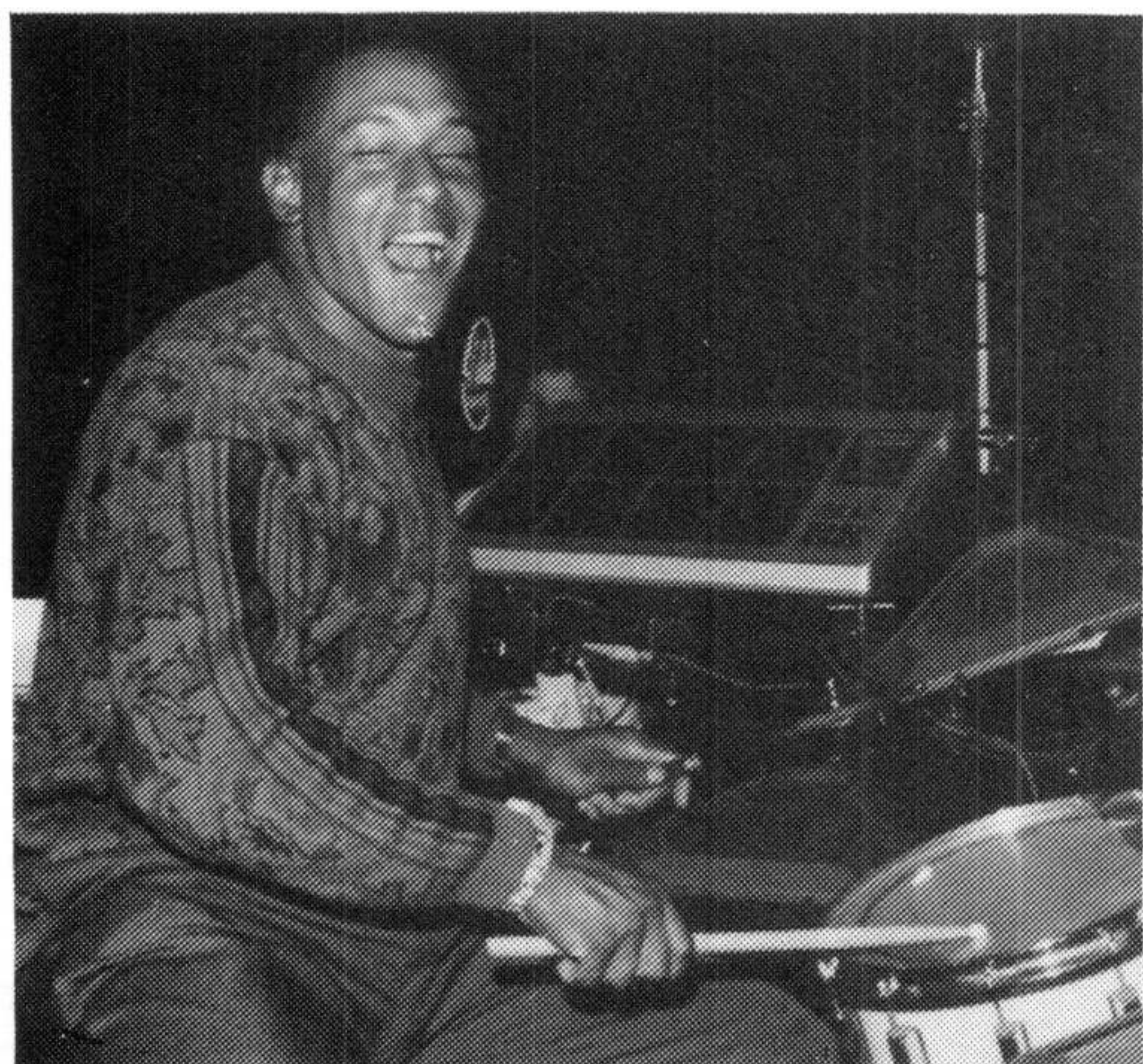
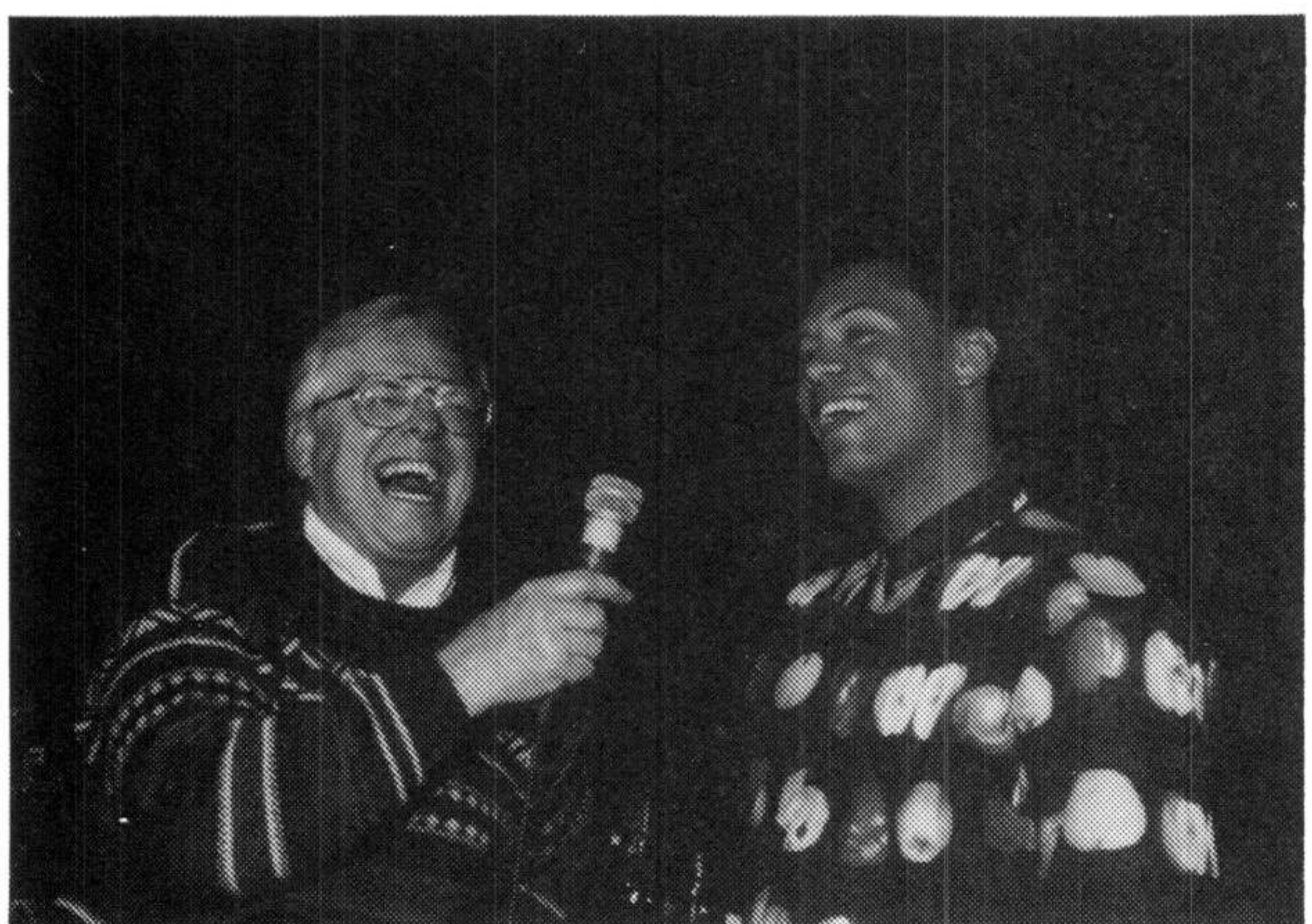




# Blue Jays Reception



The Blue Jays Labatt's Caravan rolled into town on Tuesday, January 21st, for their fourth annual night at Lulu's. Close to 3000 young fans gave a loud ring of approval to the group led by favourite Roberto Alomar, who was joined by Duane Ward, Devon White, Pat Tabler, Candy Moldonato and broadcaster Tom Cheek, who joined CKCO's **Bill Inkol** and **Jeff Hutcheson** on stage for the annual show. The visiting Jays displayed a lot more than baseball talent as they sang, danced, talked and played instruments much to the delight of the crowd on hand.





APRIL

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
CANCER MONTH DENTAL HYGIENE MONTH			1 1975 GIVE TEMPERATURE IN CELSIUS	2	3	4 CAN PRO - LONDON TO APRIL 7
5 NAT L WILDLIFE WEEK DAYLIGHT SAVING TIME STARTS	6	7	8	9	10	11 NAB - LAS VEGAS TO 14TH
12	13 CRTC HEARINGS QUEBEC CITY	14	15	16	17 GOOD FRIDAY	18 JEWISH PASSOVER TO 25TH
19 EASTER SUNDAY PROFESSIONAL SECRETARIES WEEK	20	21	22	23 ST. GEORGES DAY	24	25
26	27	28	29	30		

MAY

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
	CYSTIC FIBROSIS MONTH	HEARING AWARENESS MONTH	HUNTINGTON'S DISEASE AWARENESS MONTH		1 CENTRAL CANADA RTNDA (KINGSTON) MENTAL HEALTH WEEK	2
3 NATIONAL FOREST WEEK	4	5	6	7	8 WORLD RED CROSS DAY	9
10 MOTHERS DAY	11	12	13	14	15 CANADIAN CITIZENSHIP DAY	16
17	18 VICTORIA DAY	19	20	21	22	23
24 31	25	26	27	28	29	30

JUNE

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
	1	2	3	4	5	6
7 RED CROSS WATER SAFETY WEEK	8	9	10	11	12	13
14 BPME SEATTLE TO 17TH	15	16	17	18	19	20
21 FATHERS DAY	22	23	24	25	26	27
28	29	30				

## Birthdays

Dan Foster	April 1
Cliff Rawnsley	April 2
Art Baumunk	April 6
Tony Luciani	April 9
Michael Peterkin	April 9
Edmund Lindsay	April 12
Robert Stewart	April 13
Frank Parsons	April 14
Olaf Heinzl	April 15
Jeff Hutcheson	April 15
Donald Cameron	April 16
Rick Smith	April 16
Sandy Clarke	April 18
Jeff Taylor	April 18
Sandra Jeffery	April 21
Franck Kocis	April 21
Donna Baxter	April 22
Tom Keller	April 23
Regina Ertel	April 24
Pamela Sahli	April 24
Lena I. Lawrence	April 25
Paul Hill	April 27
Daniel Sherman	April 27
Danial Sloane	April 28
Stephen Sobczuk	April 28
Debbie O'Driscoll	April 29
Dale Parsons	April 29
Rick Waurechen	April 29
Kirk Blake-Dickson	May 1
Joseph McIntyre	May 1
J. Daniel Fish	May 7
Cameron Crassweller	May 10
Royden Jarvis	May 11
Debbie McCrudden	May 11
Kerry Mckee	May 13
Jack L. Alexander	May 15
Cynthia Hill	May 15
Colleen Walsh	May 15
Thomas J. Farwell	May 17
John Grant	May 17
Kenneth Grist	May 17
Peggy Merritt	May 18
Penny Jolly	May 23
John Donahue	May 24
John Smith	May 24
Patricia Taylor	May 26
Susan Mondoux	May 29
William D. McGregor	June 3
Howard Fraracci	June 7
Sean Jasmins	June 10
Donald Willcox	June 10
Jane Dobson	June 13
Kathy Fedy	June 13
Richard Howe	June 13
Brian French	June 18
Gregory Attridge	June 19
Scott Farhood	June 22
Deborah Bohnert	June 24
Philip Molto	June 24
Tino Monte	June 25
Winnefred Habel	June 26
Peter Kent	June 26
Warren Letson	June 28
Michael McDonald	June 28
David Pettitt	June 28
Stefan Frahm	June 29
Philip Meighan	June 30



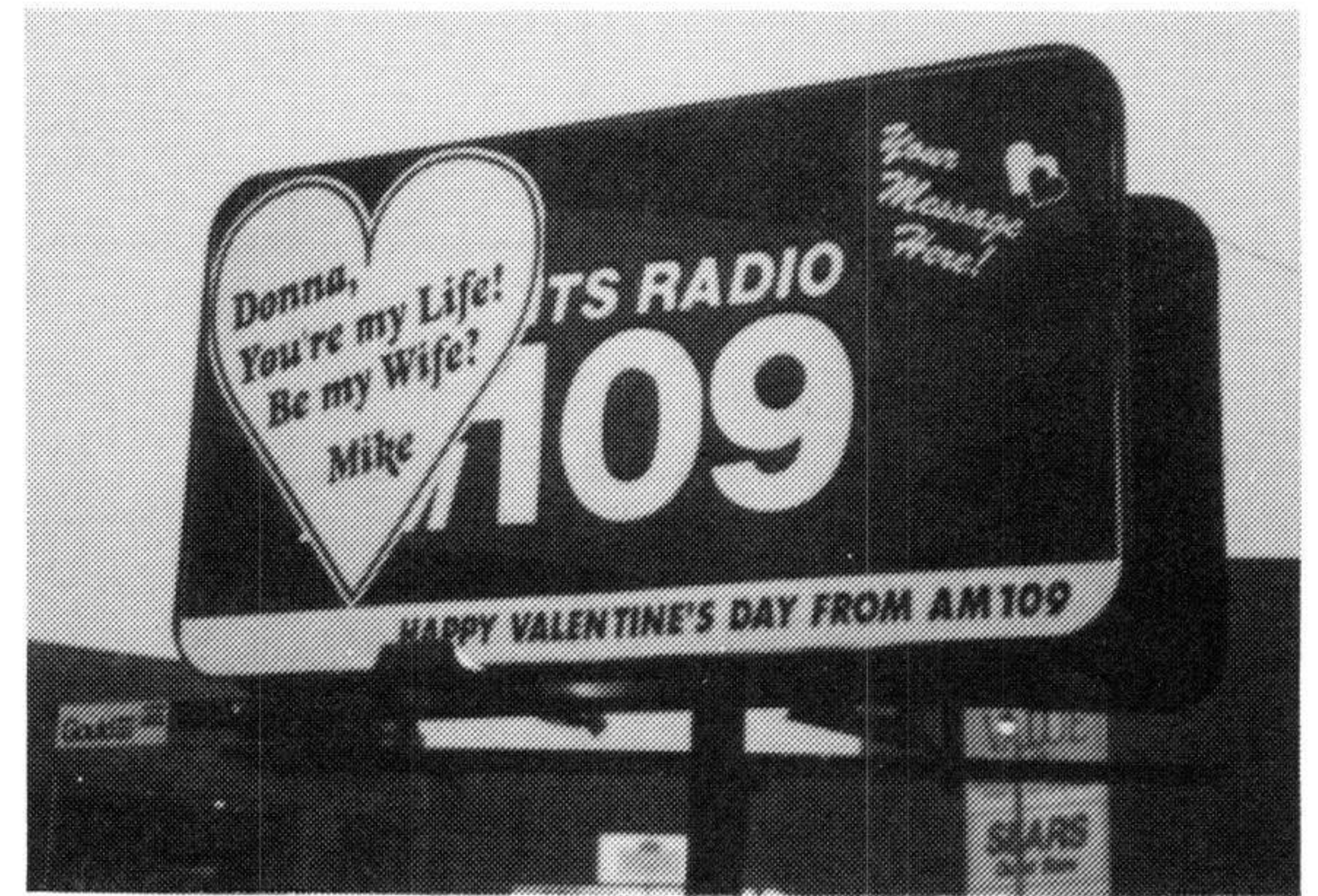
# Valentine's Day at AM 109

## A Larger-Than-Life Message

On Friday, February 14th at 8:00 a.m., one of our AM 109 listeners proposed to his girlfriend ... using the AM 109 "Valentine's billboard"!

Over the month of January, AM 109 encouraged listeners to fax or mail their Valentine message, in eight words or less. The winner was selected, and their message was posted on the billboard located at the intersection of Charles and Water Streets in Kitchener.

Mike Eckert took the opportunity to propose to his girlfriend .. for all the world to see! AM 109 picked up the couple in a limousine, complete with flowers and champagne, and drove to the billboard site ... where the marriage proposal awaited. Donna's reply was an immediate 'YES'!!



## "Love Bug" Toured The Streets of Kitchener-Waterloo

To celebrate that special day of love, Valentine's Day, Hits Radio AM 109 randomly scattered joy and love throughout the area in the AM 109 "Love Bug"!

The AM 109 Love Bug is a Volkswagen Bug, which was decorated with hearts, and cruised the streets of K-W on Valentine's Day distributing flowers and chocolates to passers-by.

The LOVE BUG was generously sponsored by Crosby Volkswagen, Raymond's Flowers, and Chocolate Temptations.



## CFCA FM 105.3

Soft & Easy Favourites CFCA FM 105.3 gave listeners a chance to renew their wedding vows on Valentine's Day.

Doug & Barbara Dunnington renewed their wedding vows in front of 50 friends at the Valhalla Inn. It was a special day for them, as Doug has little recall of their actual wedding! Doug had been involved in a serious auto accident just days before the wedding 23 years ago ... He walked up the aisle with stitches lining his entire face, and pumped full of painkillers!! After it had been put through a blender! He consumed the wedding meal through a straw! Not your picture-perfect wedding!

When CFCA gave listeners the opportunity to submit letters explaining why they wished to renew their wedding vows, Doug & Barbara responded with their tale! Their letter was selected from close to 100 entries, and they received their CFCA Valentine package:

- \* A "Wedding Ceremony" poolside at the Valhalla Inn
- \* A reception for fifty friends following the ceremony
- \* Wedding cake & Guest Book
- \* 18 carat gold signet rings
- \* A 7-course Valentine dinner
- \* Suite for the weekend at the Valhalla Inn

## New Arrival's

The stork has been a busy bird the past couple of months. His first visit blessed **Cameron Crassweller** and his lovely wife Sue with a baby girl, Mallory Susannah on December 9, 1991. The second stop was the following day on December 10th to **Daiene Vernile** and her husband John Matlock, with a bouncing baby boy named Anthony Curtis. Proud brother Andrew is thrilled.

January 1992 was declared vacation time to fly south but, February was a baby booming month! John Jordon arrived on Thursday, February 20th at 5:00 a.m. Proud mom **Linda Stante-Fricker** and dad Bruce are all doing fine. Friday, February 21st, was yet another joyous occasion welcoming Michael Paul ("Little Wolf") into the world for **Wolf Urschel** and his wife Rosemary. Congratulations to all! One final comment, "may you enjoy the early mornings and never ending nights".

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**Next Capsule Deadline June 5, 1992**