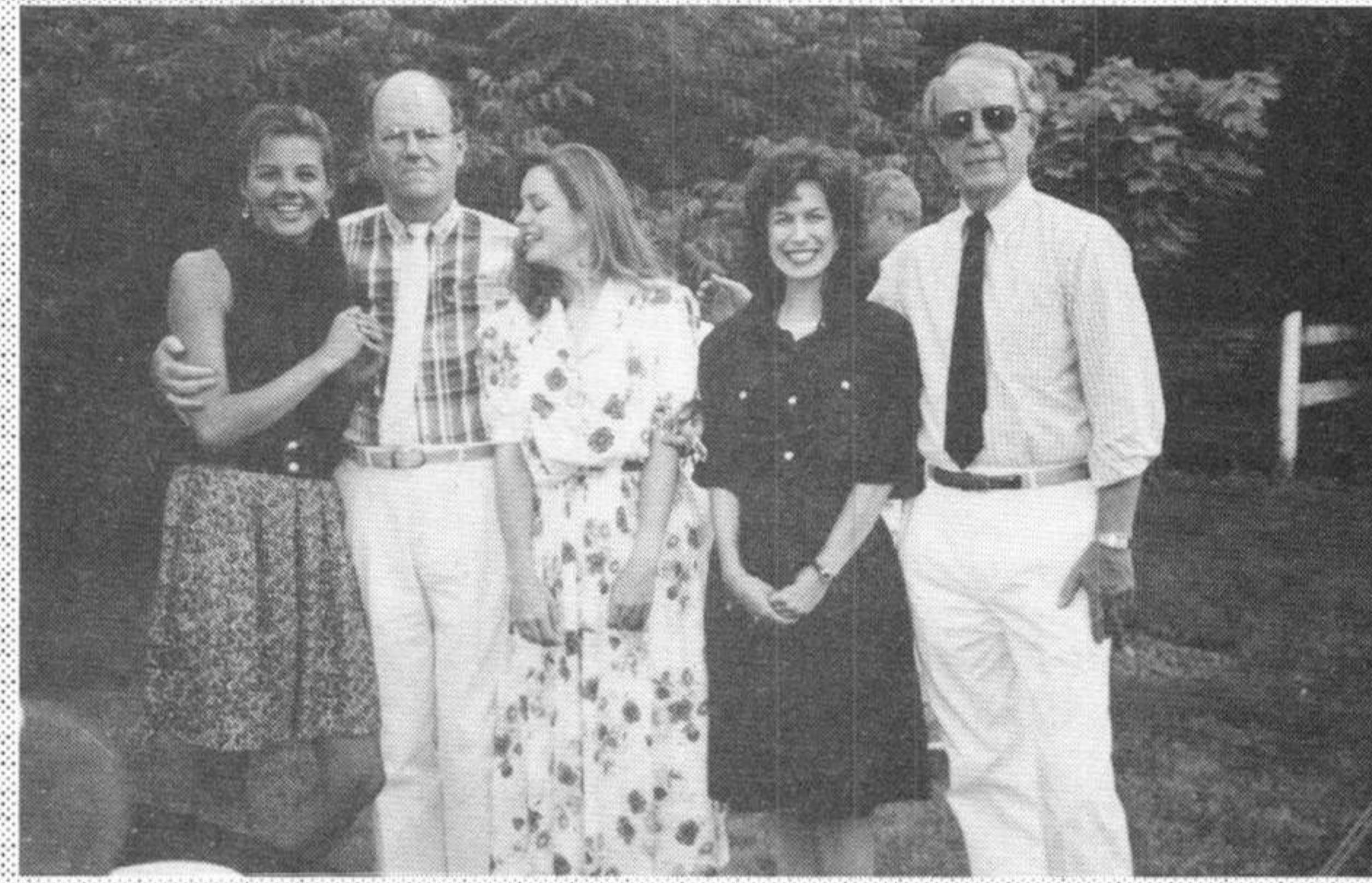
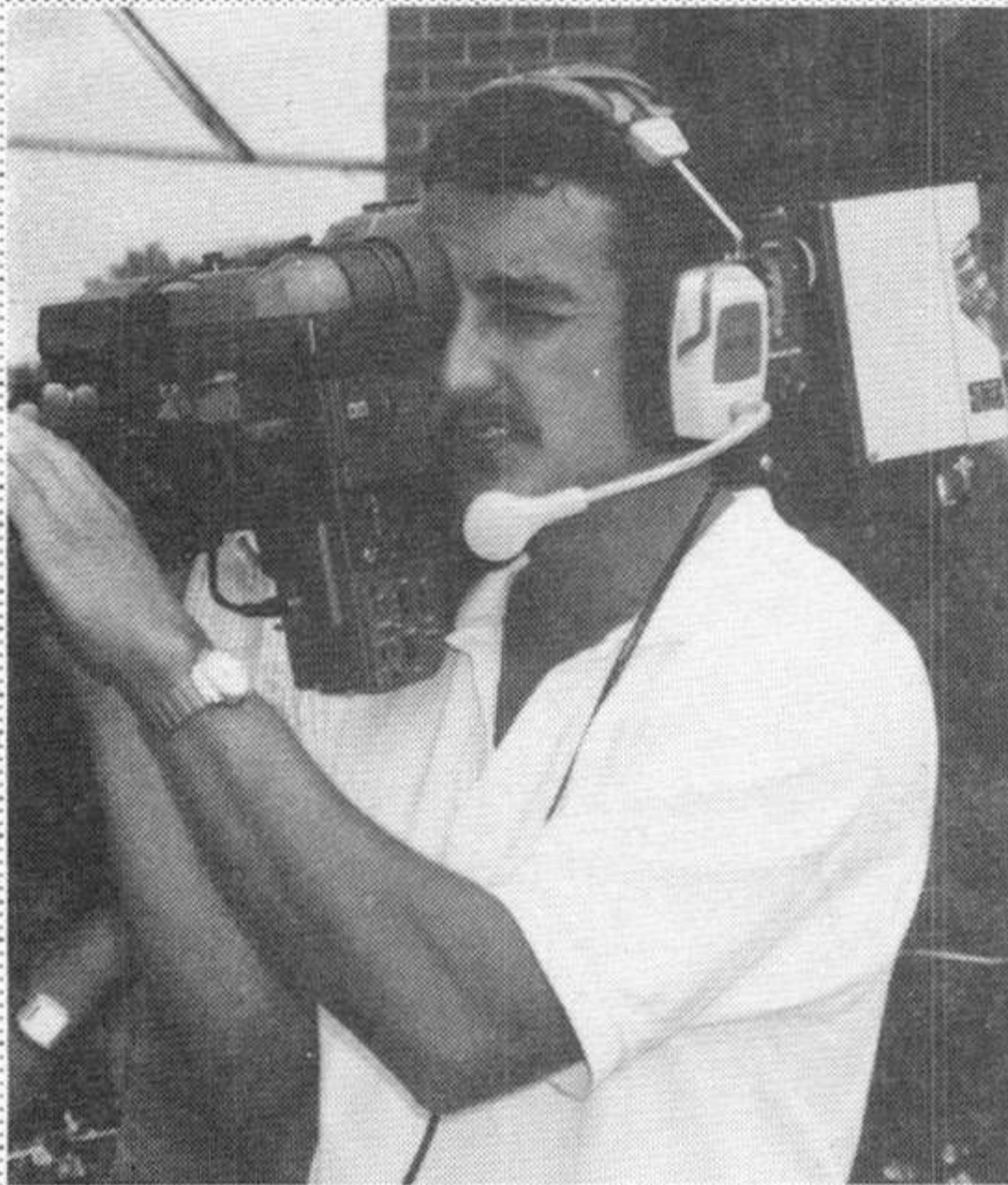




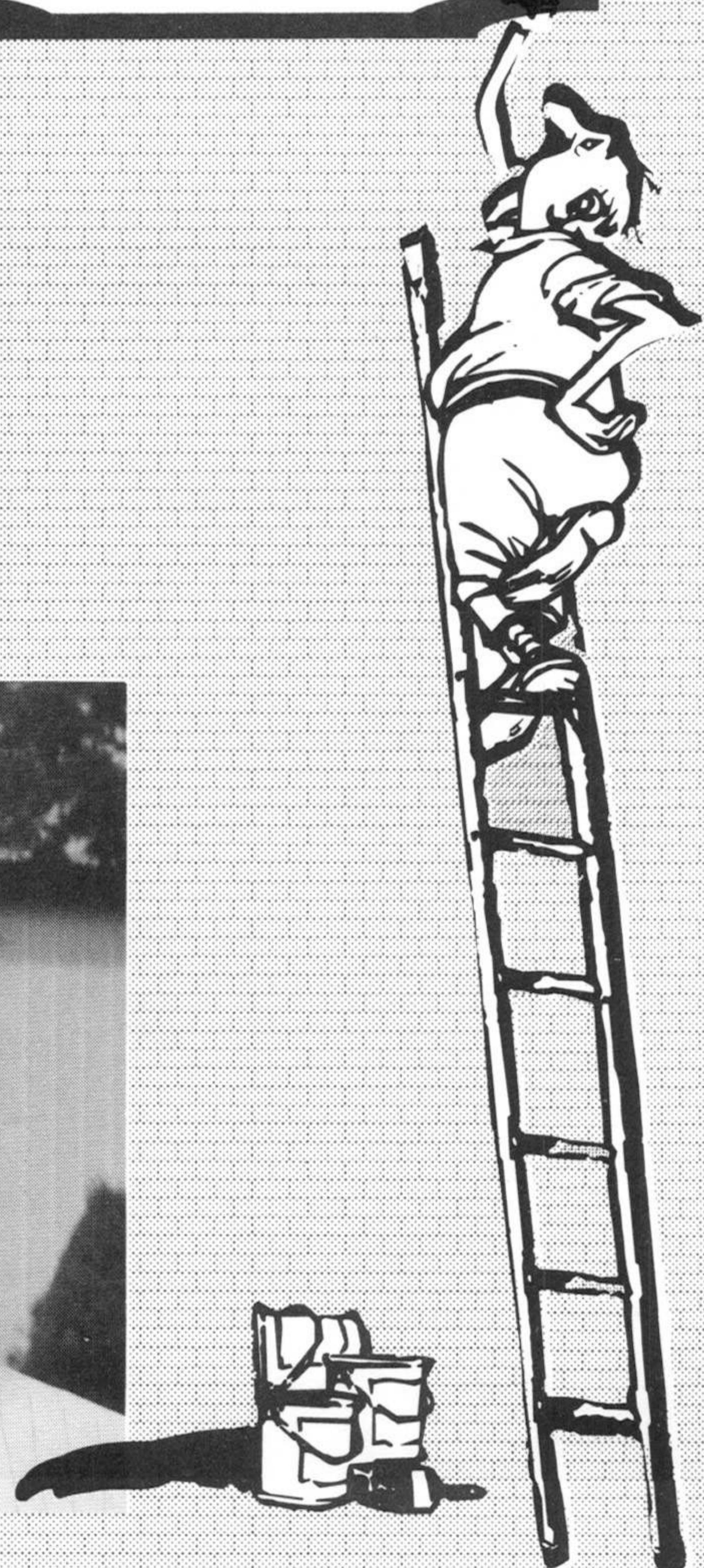
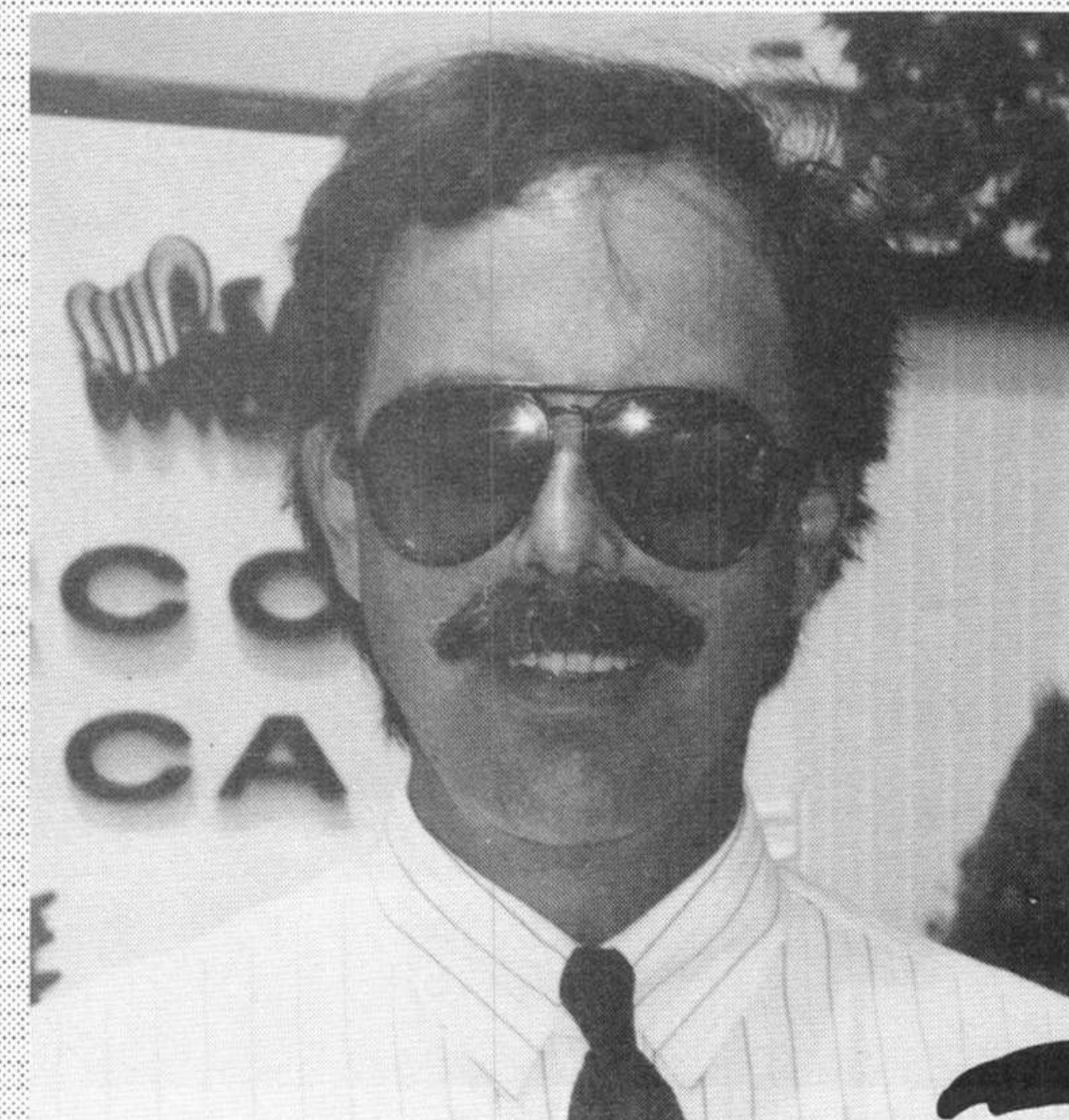
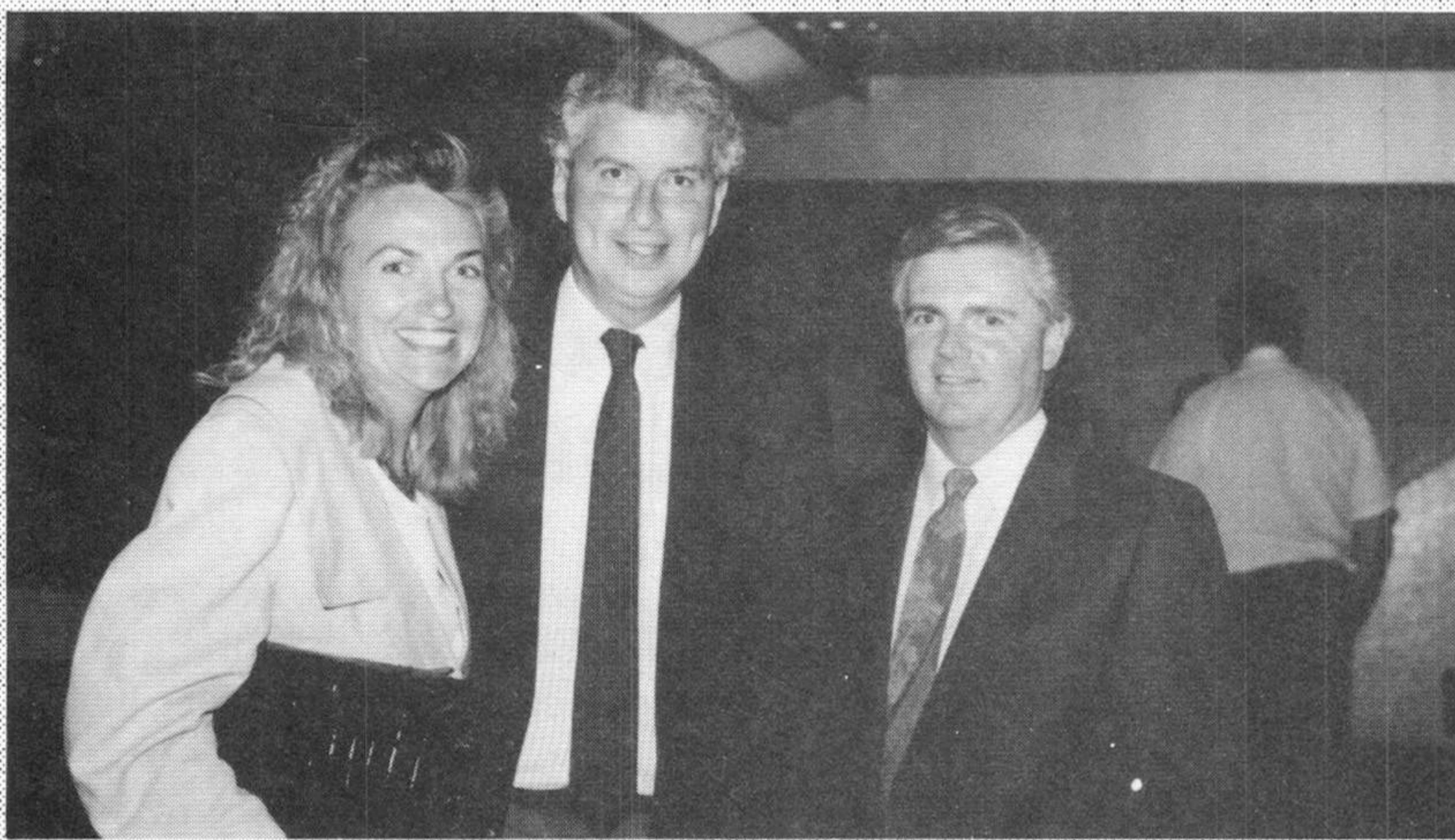
# CAP Sule

September, 1991



**"PEOPLE ARE OUR MOST IMPORTANT ASSET"**

Carl A. Pollock



# MARTIN FERGUSON (FERGIE)

Everyone at CAP Communications was stunned by the sudden passing of Fergie. General Manager **Don Willcox** aptly expressed the feelings of the entire staff in a letter to Ferg's wife Sherri, it reads as follows;

Dear Sherri:

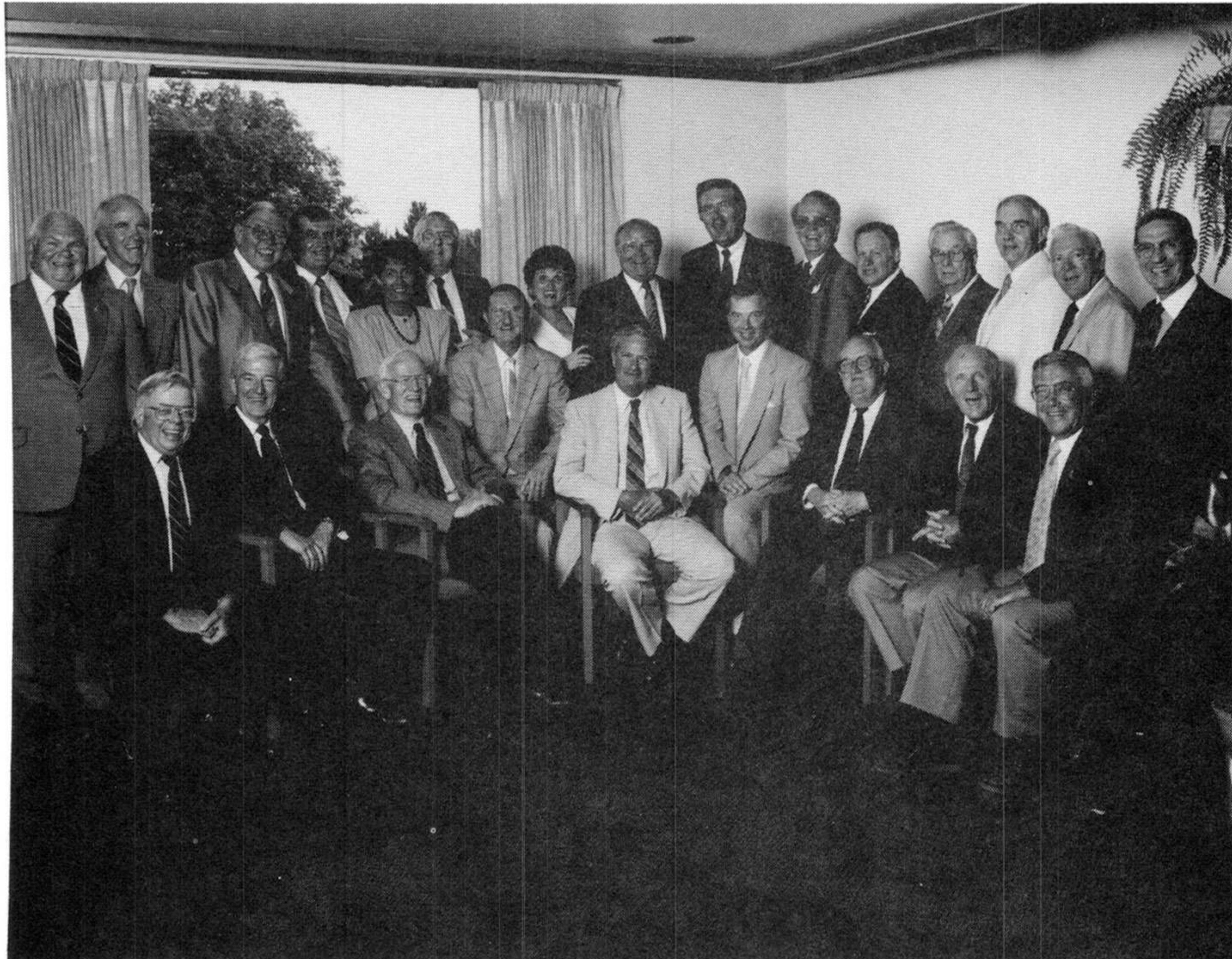
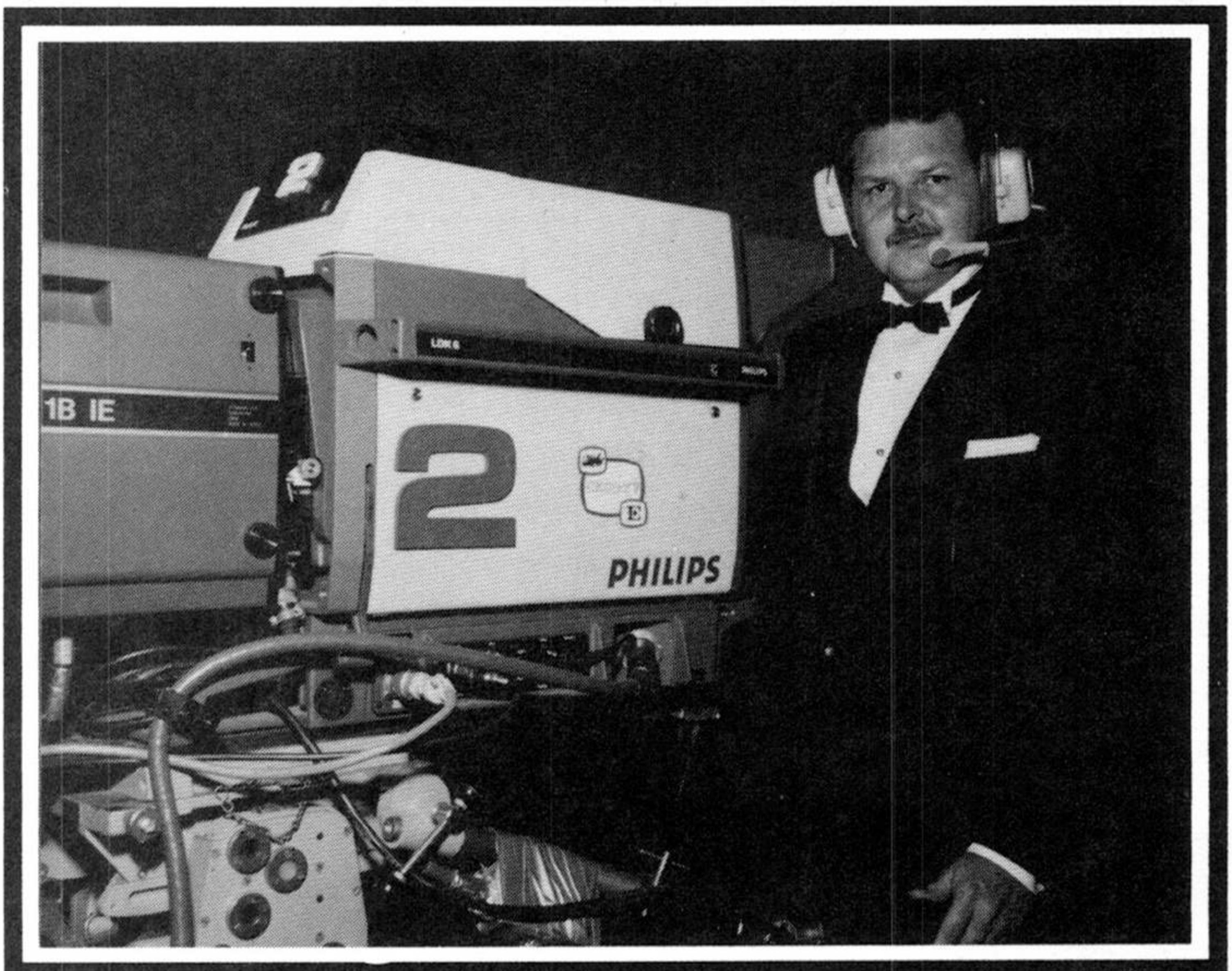
*On behalf of all the employees here at CAP, I would like to extend our deepest sympathy to you, Christa, Geoffrey, and the Ferguson family. We share your grief deeply.*

**Fergie** was a valued member of the **CAP** family for 15 years and we won't forget his valued contributions to the success of CKCO-TV. His professional abilities were important but of greater value, to all of us, were his personal relations skills.

The broadcast business is "team" oriented and **Fergie** was always there to lead, assist, help, and uplift everyone when required. His easy-going approach, his warm smile, and his genuine concern for everyone around him were his special traits, so valuable and important to all of us!!

The **CAP** family, along with your family, will long remember the "good times" we all shared with **Fergie**. We all support you in any way we can, as individuals and as a Company.

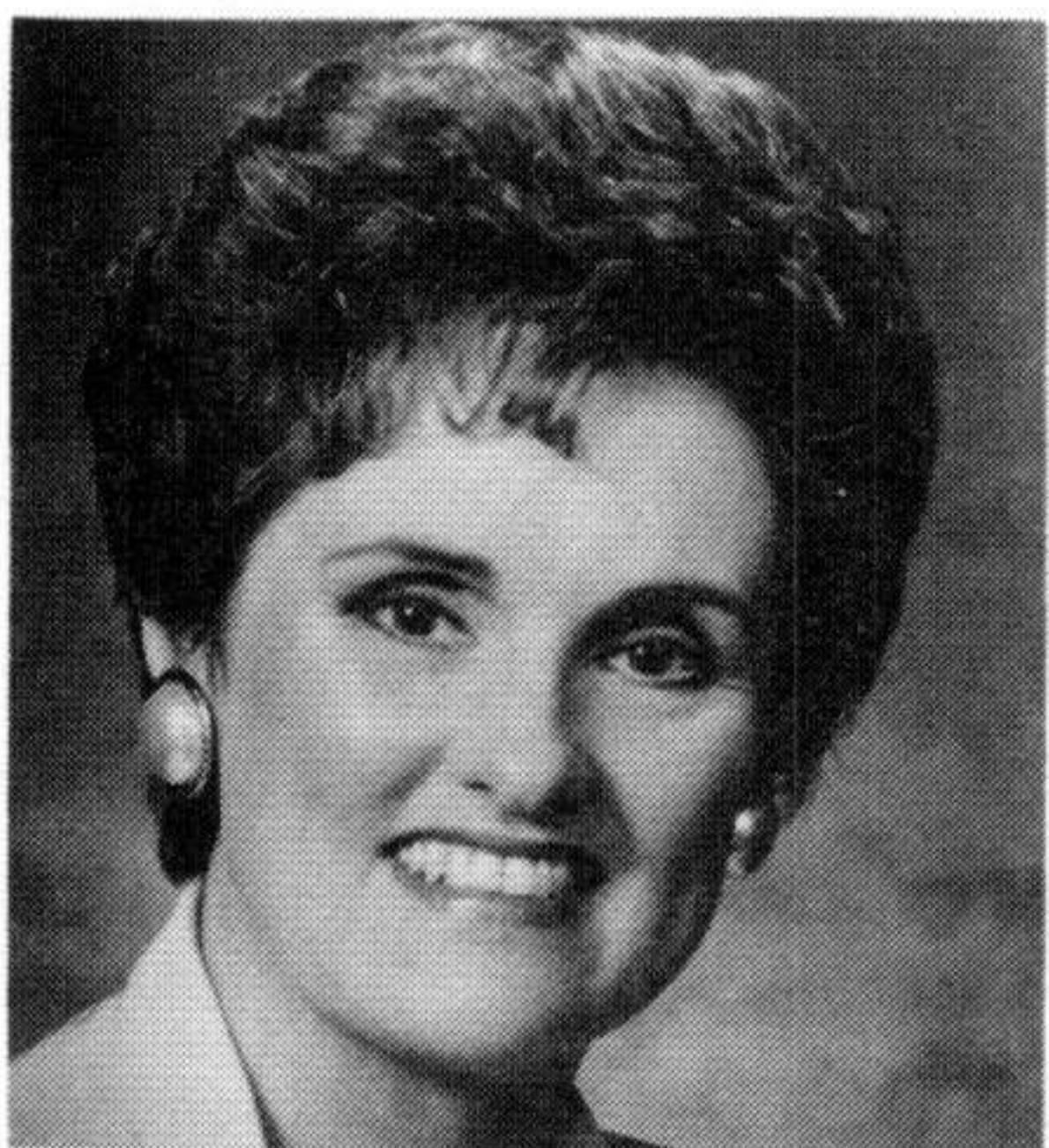
We have all been "blessed" in being able to share "**Fergie**" for a few of his 42 years, for that we are so very thankful!



## CAP 25 YEAR CLUB MEMBERS

Four new members joined the Quartery Century Club at the annual get to-gether at the University Club in June ... they are **Elaine Economoff, Fred Merritt, John Arajs and John Donahue** ... (l to r) **Marv Stroh, John Donahue, George Moskal, Paul Turchan, Elaine Economoff, Dan Fisher, Betty Thompson, Harold Zister, Fred Merritt, Don Willcox, Jack Alexander, Charlie Packham, Gary McLaren, Joe McIntyre, Reg. Sellner.** (seated) **John (Hoppy) Hodges, Jack Liddle, Bill McGregor, Bob McKeown, John Pollock, Larry Ernewein, Dennis Connolly, Eric Sutherland and John Arajs** ... absent **Don MacDonald.**

## APPOINTMENTS



**Betty Thompson**

**Peter Jackman**, Manager of CKCO-TV is pleased to announce the appointment of **Betty Thompson** to the newly created position of Community Relations Co-ordinator for CKCO-TV.

Betty's extensive experience as host of CKCO-TV morning shows, and specials, and her many awards for her volunteer and fund raising projects, will add prestige and expertise to this position.

While continuing to appear on CKCO-TV Morning Magazine with features, Betty will also work closely with the Promotion and Public Relations Department co-ordinating CKCO's involvement with many outside groups and associations.

### BOB McLEAN TO HOST CKCO-TV'S MORNING MAGAZINE FOR CHANNELS 2, 11 AND 13



**Bob McLean**

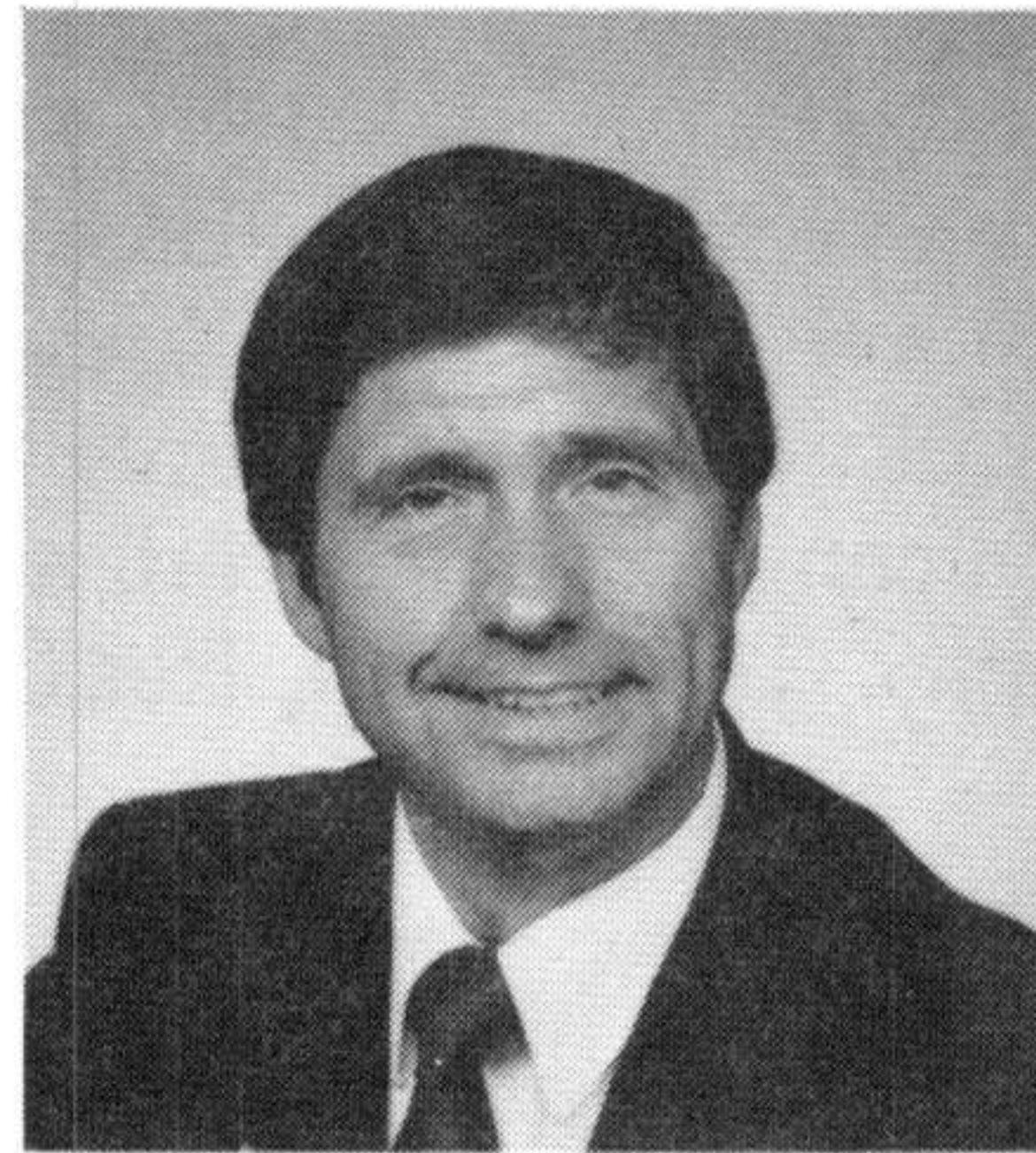
Beginning September 16th, **Bob McLean**, popular host of the South West edition of Morning Magazine, will take on hosting duties as well for Morning Magazine produced at CKCO's Kitchener studios for channels 2, 11 and 13.

This follows the appointment of **Betty Thompson**, former host of the program as the new Community Relations Coordinator for CKCO-TV. Betty's fans - and they're

legion after her many years as host of Morning Magazine and a variety of other CKCO-TV morning shows - will be glad to know that she'll be continuing her association with Morning Magazine, contributing a segment of special interest to active seniors every Wednesday.

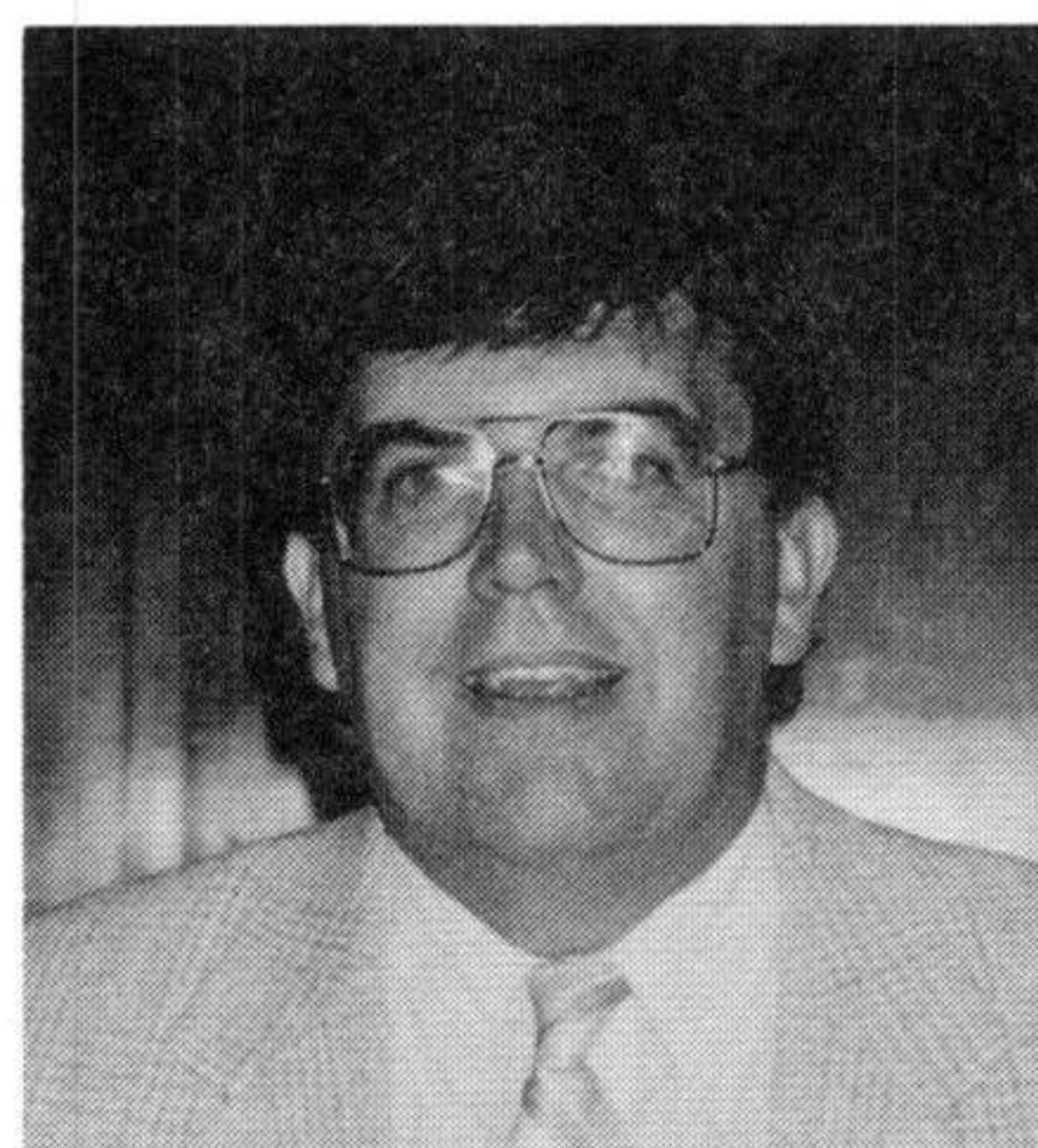
**Bob McLean** brings a wealth of experience in television and radio across Canada and the northern U.S. to Morning Magazine. His relaxed, easy-going style has made him many friends on Channel 42. Through his appearances as a contributor on Betty's show, viewers throughout CKCO-TV's coverage area have come to appreciate his style. His questions display the background and knowledge necessary for a program that covers a broad scope of topics. But even more important, he has a knack for bringing out the "interesting" side of his guests and their topics.

Behind the scenes, keeping Bob on his toes and making sure the facts and figures are at his finger-tips will be the show's producer (and his wife) **Willa McLean**.



**Bob Stewart**

Bob has been an active member of the Waterloo Family YMCA since 1976. This appointment is effective immediately.



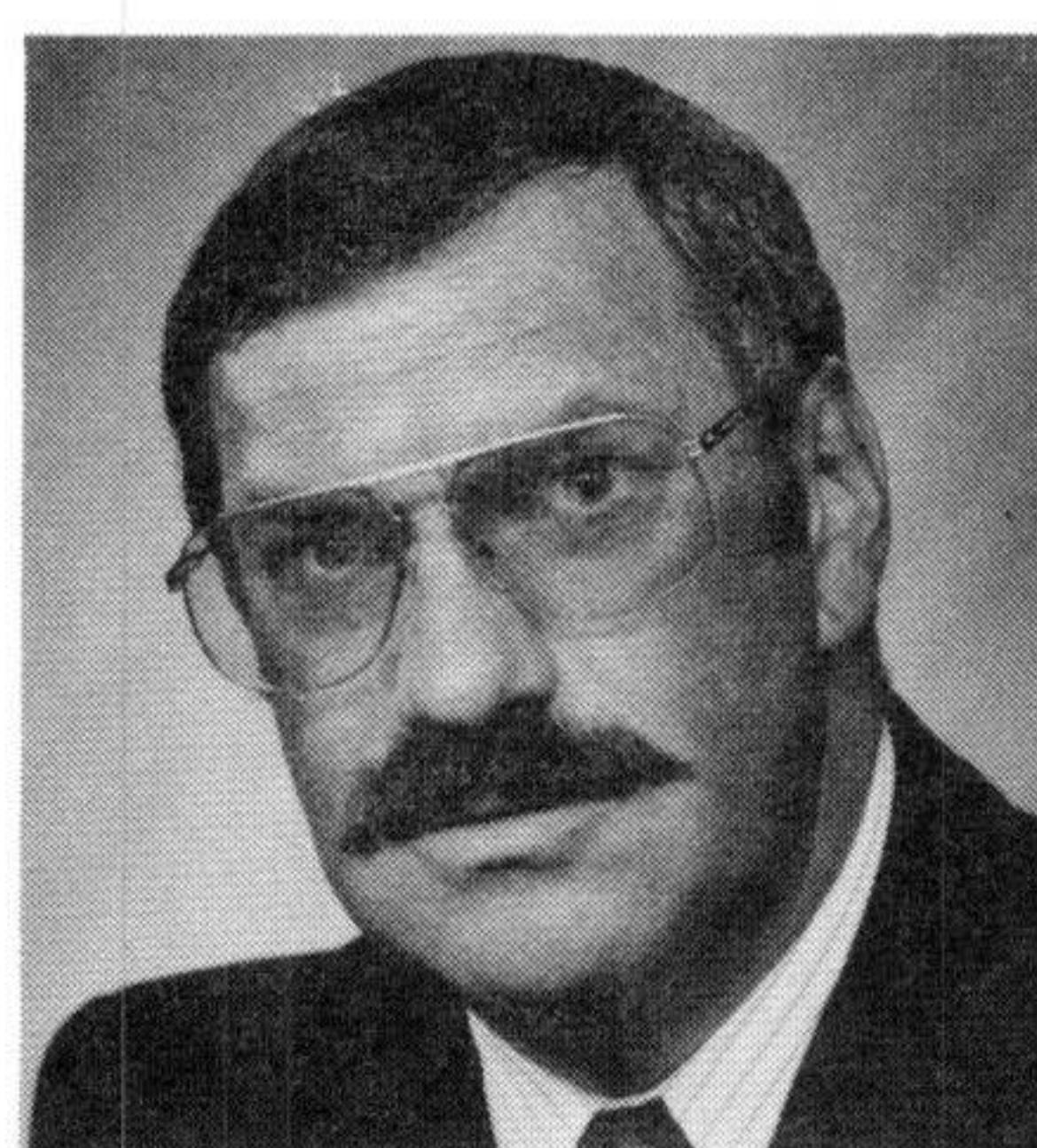
**Craig Smith**

**Dennis Connolly**, Retail Sales Director, CKCO-TV, is pleased to announce the addition of **Bob Stewart** to the progressive sales team. Bob has been involved in retail sales in the K-W area for over 14 years and brings with him extensive experience and background in advertising and marketing with most media.

**John Spragge**, Manager Radio Division of CAP Communications is pleased to announce the appointment of **Craig Smith** as Programme Director of CFCA-FM 105.3 effective immediately.

Craig brings with him 21 years experience in broadcasting in various capacities in the Toronto market and is responsible for creating CKFM's Looking Back.

Craig also has extensive experience as a writer, producer and performer, and for the past two years has been doing swing shift announcing for CFCA-FM.



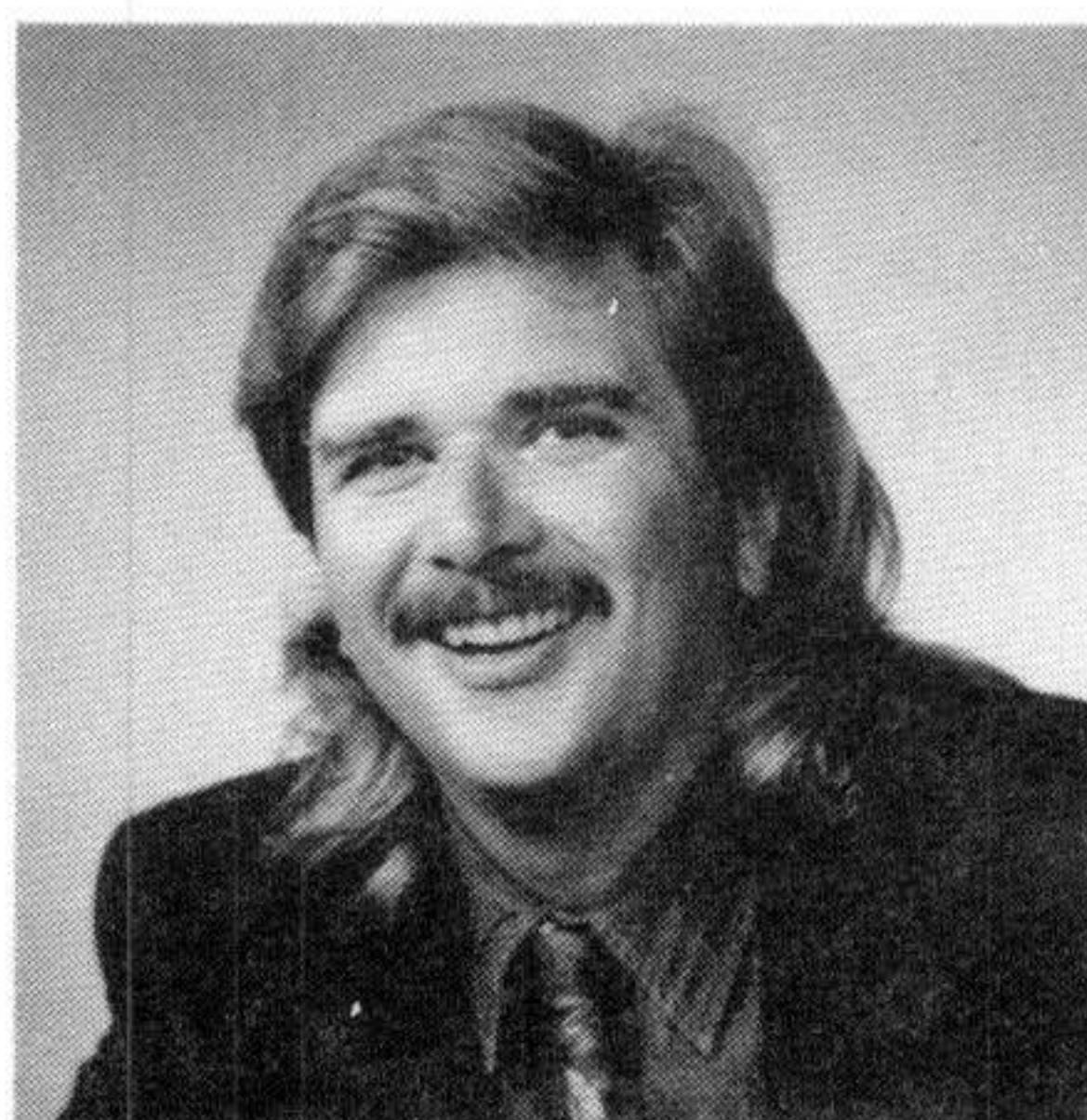
**Joe Brenner**

**Don Willcox**, General Manager of CAP Communications, is pleased to announce the appointment of **Joe Brenner**, to the position of Manager, Engineering, effective June 1, 1991.

Joe began his career with CAP in 1970 on a part-time basis while attending Conestoga College, becoming a full-time staff member in 1973, employed as a

Maintenance Technician. In 1978 he was appointed to the position of Maintenance Supervisor, and has served the Company in that capacity until his recent promotion.

### NEW MORNING MAN ON AM 109

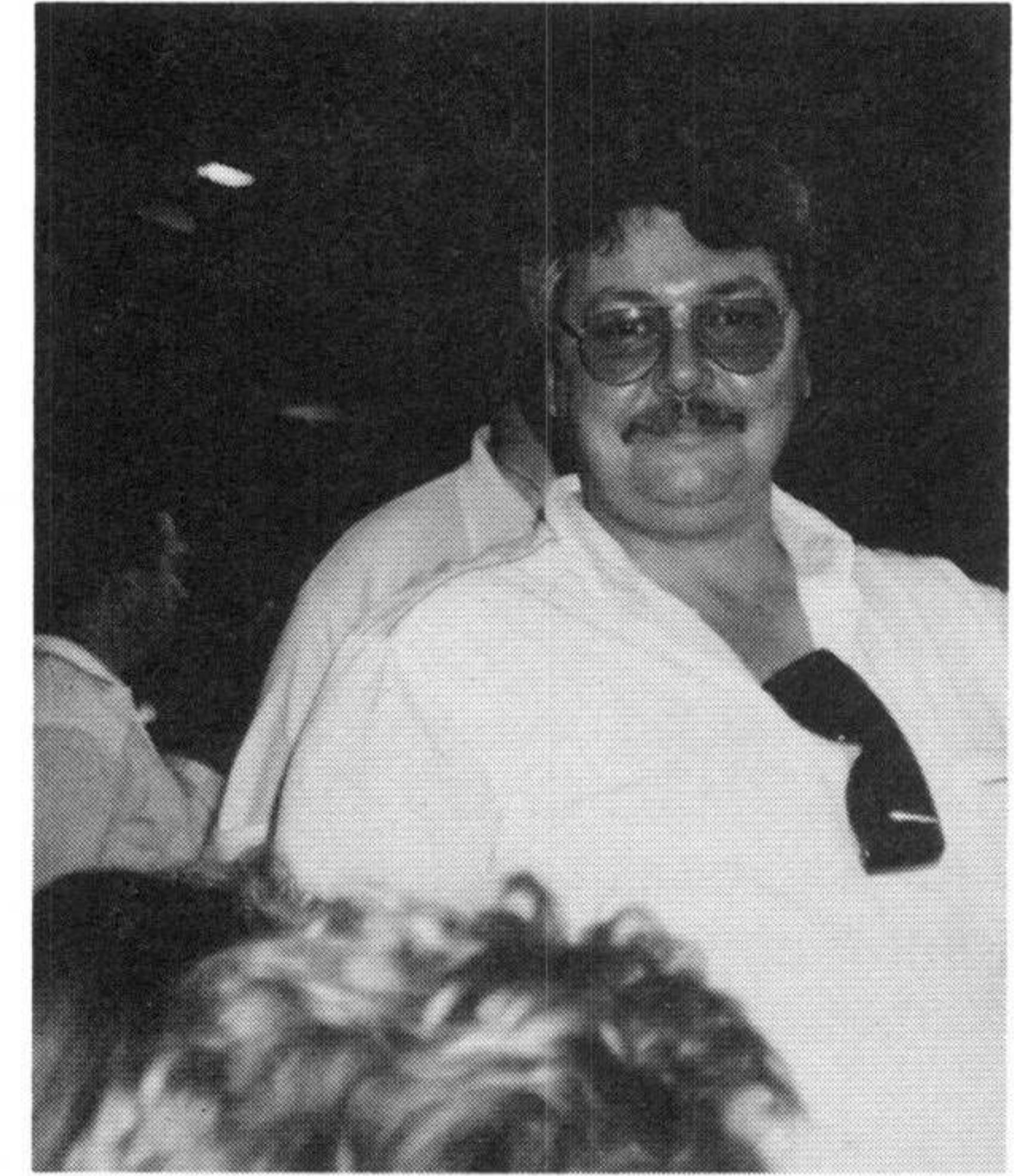
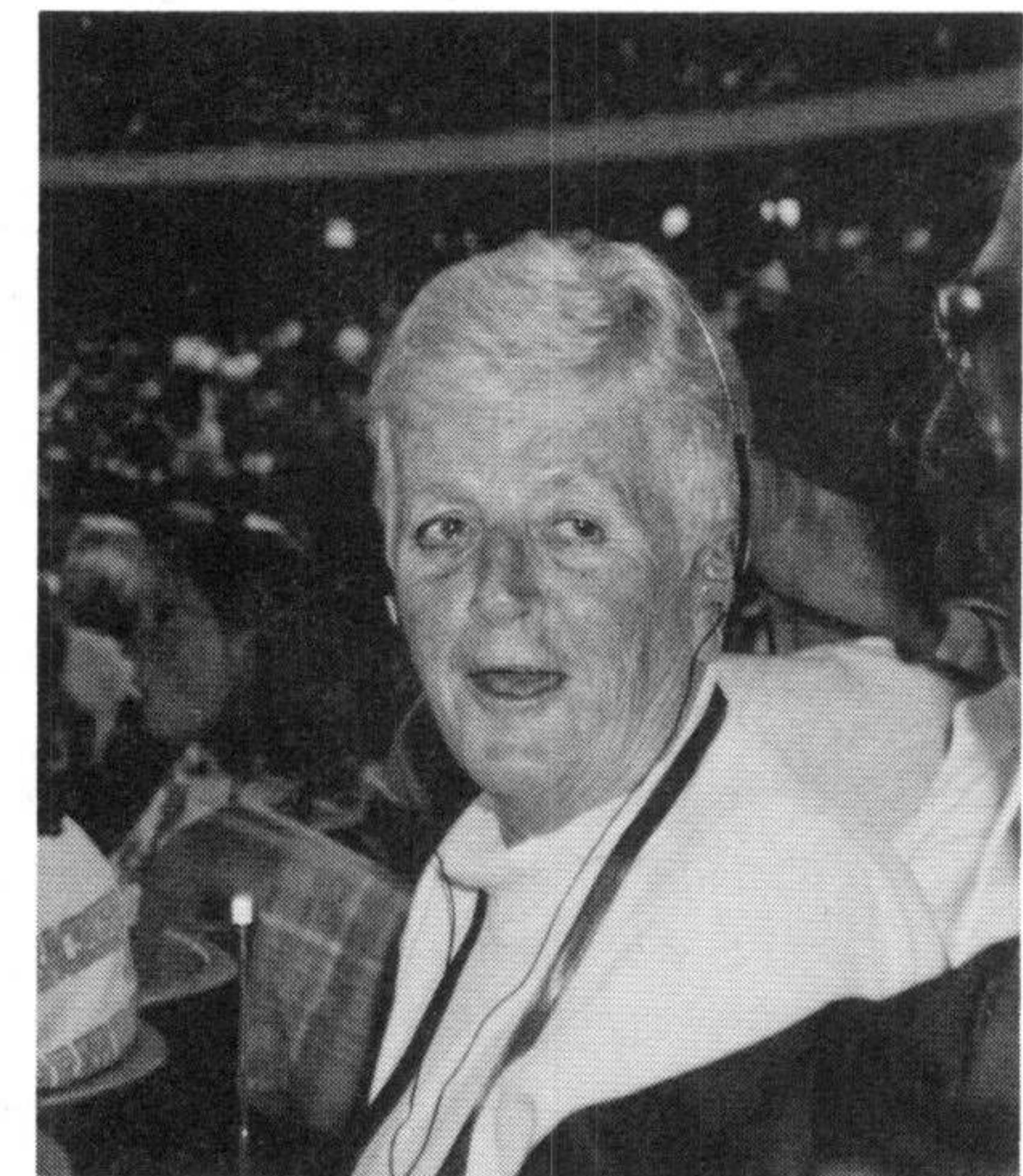
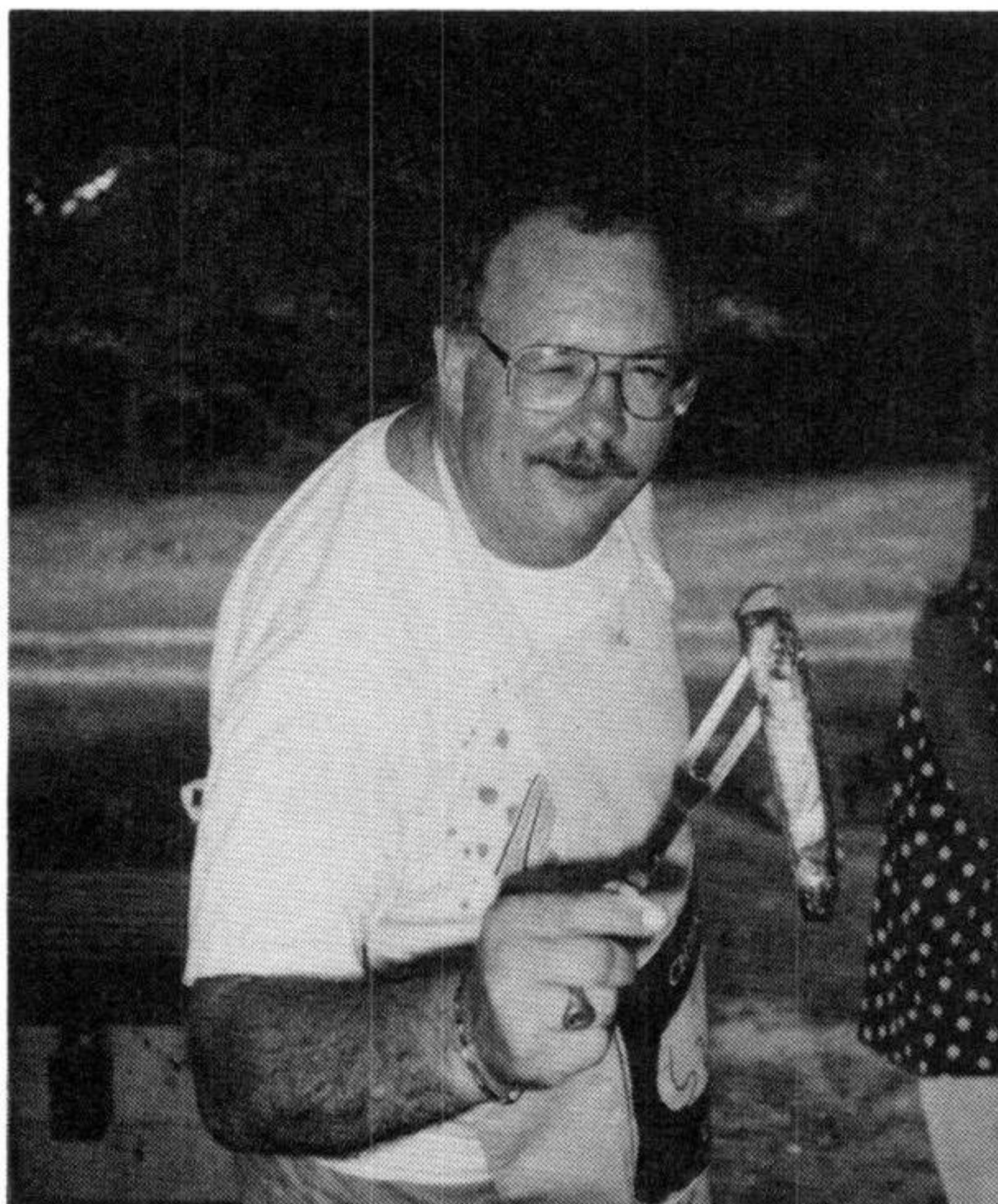
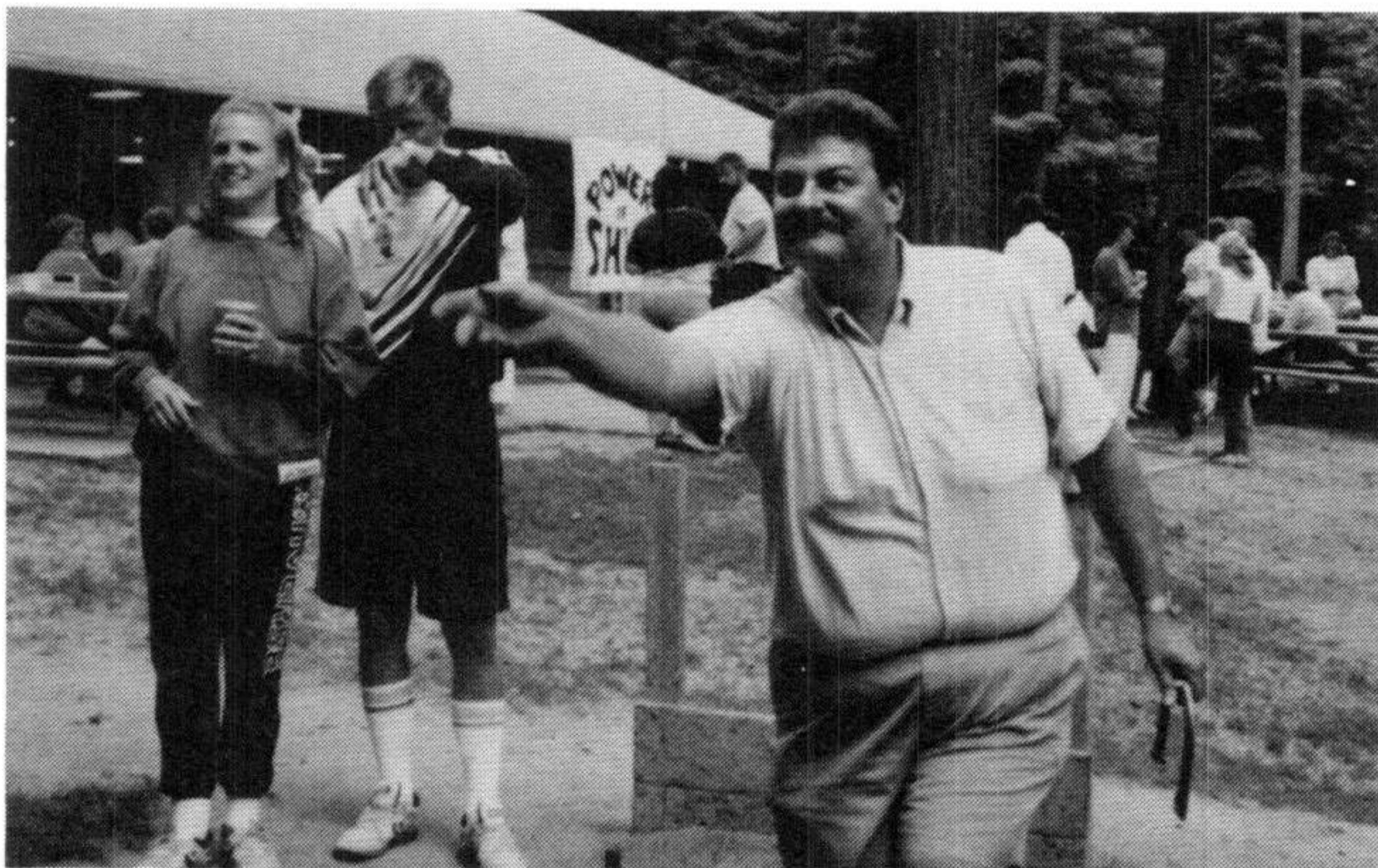


**Paul Hill**

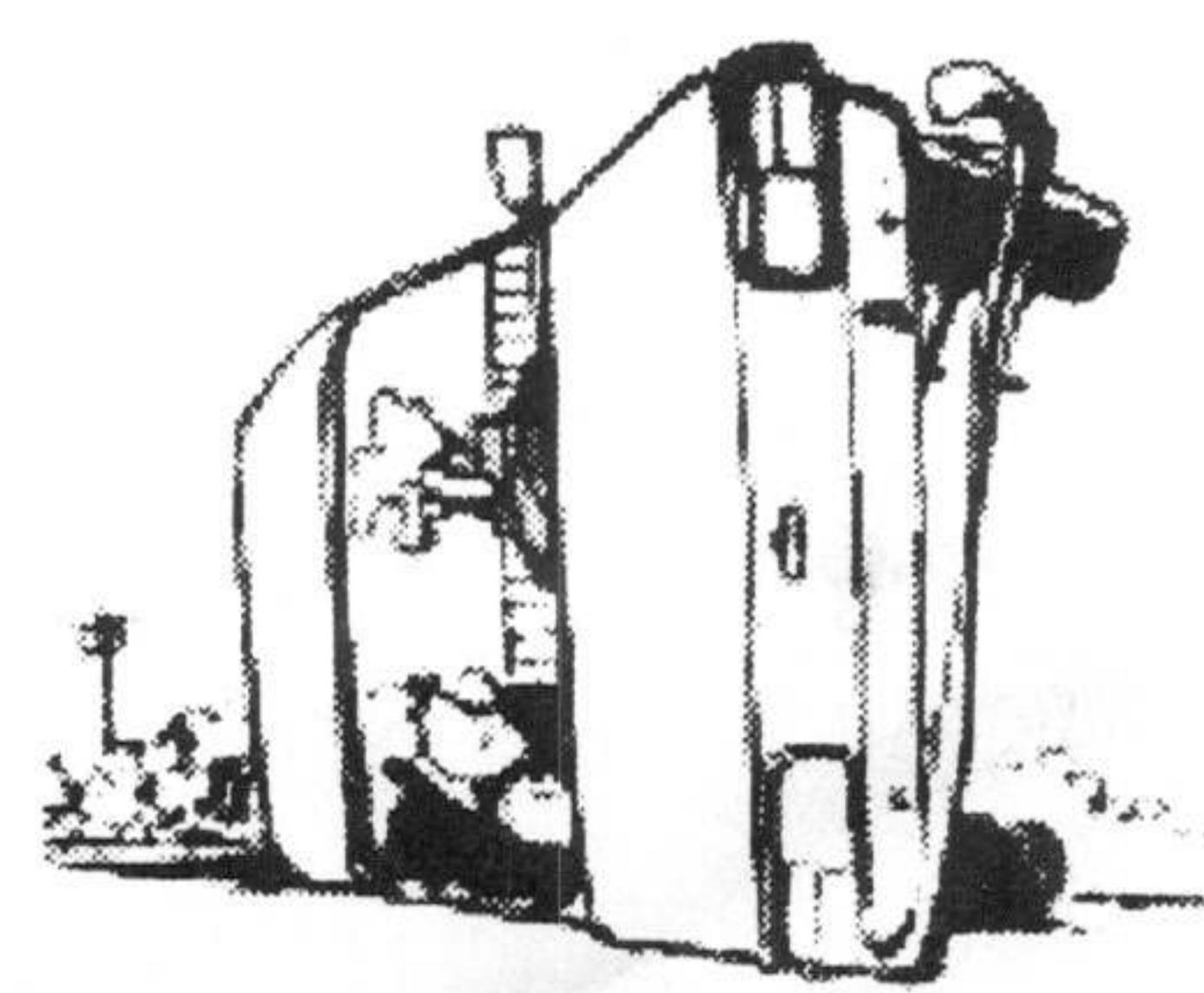
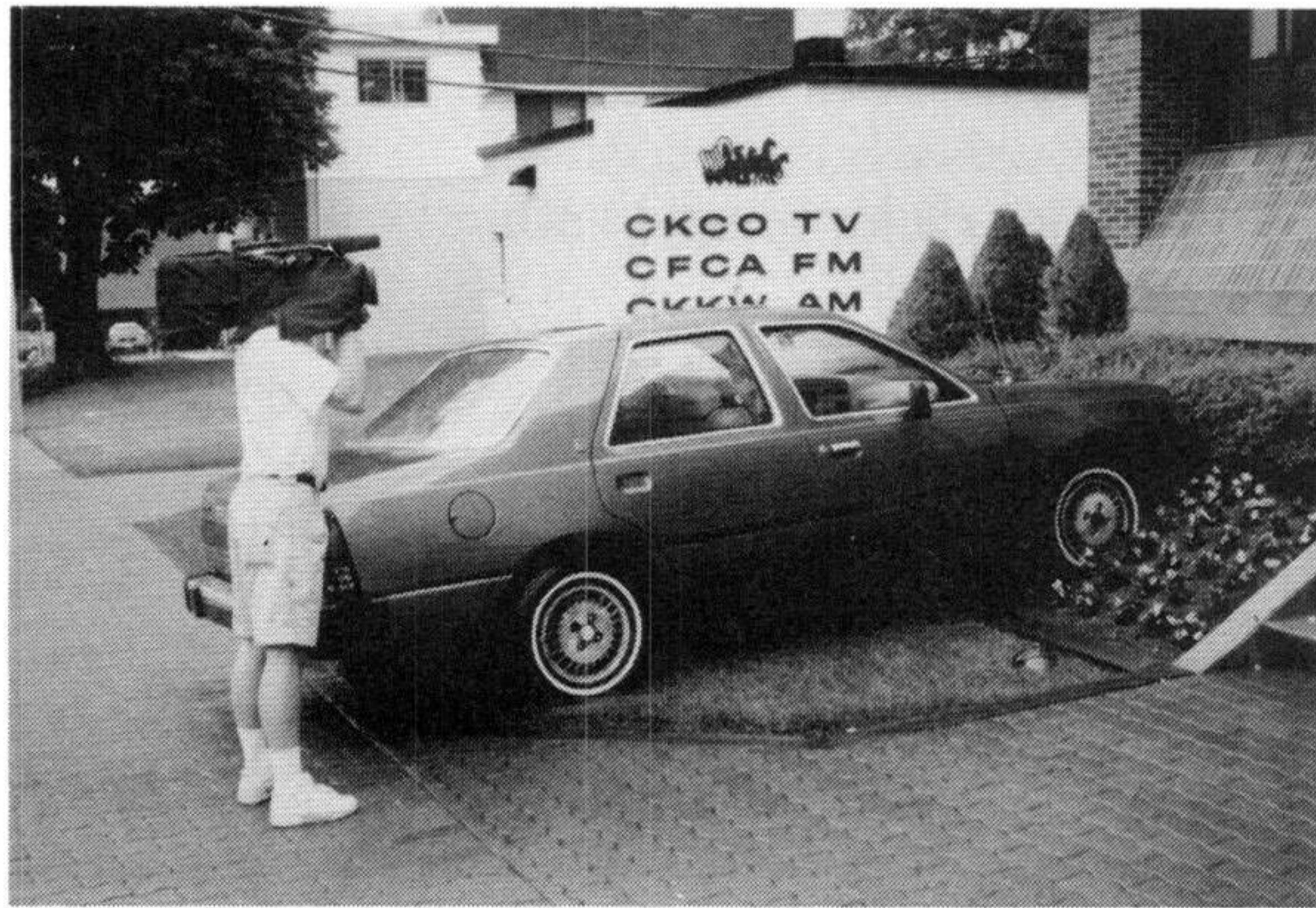
**Paul Hill** is the new morning man on AM 109. Paul is a former Conestoga and Fanshawe student who worked at CKKW part time in 85-86. He has since worked at CJCS in Stratford, AM 96 in Cambridge, CKGL Kitchener, and most recently as morning host at CFOS in Owen Sound... Give him a listen... you'll like what you hear.

## REC CLUB ACTIVE THIS SUMMER

Rec Club president **Bruce Emmerson** and his committee provided a bunch of fun over the summer with a trip to see the Blue Jays at the Dome and the annual summer picnic ... Two observations were made ... the POWER OF SHUH can perform in fresh air ... and bus drivers are nervous about pizza ... Thanks to the Rec Club for their usual great job ...



*Due to recent budget restrictions ... CKCO TV NEWS has arranged to have all traffic accidents occur on the immediate property to cut travel expenses...*



# DRAYTON FESTIVAL THEATRE OPENING

SPONSORED BY CFCA-FM

July 1st marked opening night for the Drayton Festival Theatre's Inaugural Season. CFCA sponsored the opening show, "Vaudeville" ... the first of three shows which made up the season. "Brighton Beach Memoir's" and "Pirates of Penzance" round out the playbill.

CFCA's **Alex Mustakas** is artistic director for the Drayton Festival, as well as acting in each show. Alex has a feature "Show Business", heard twice daily on CFCA.



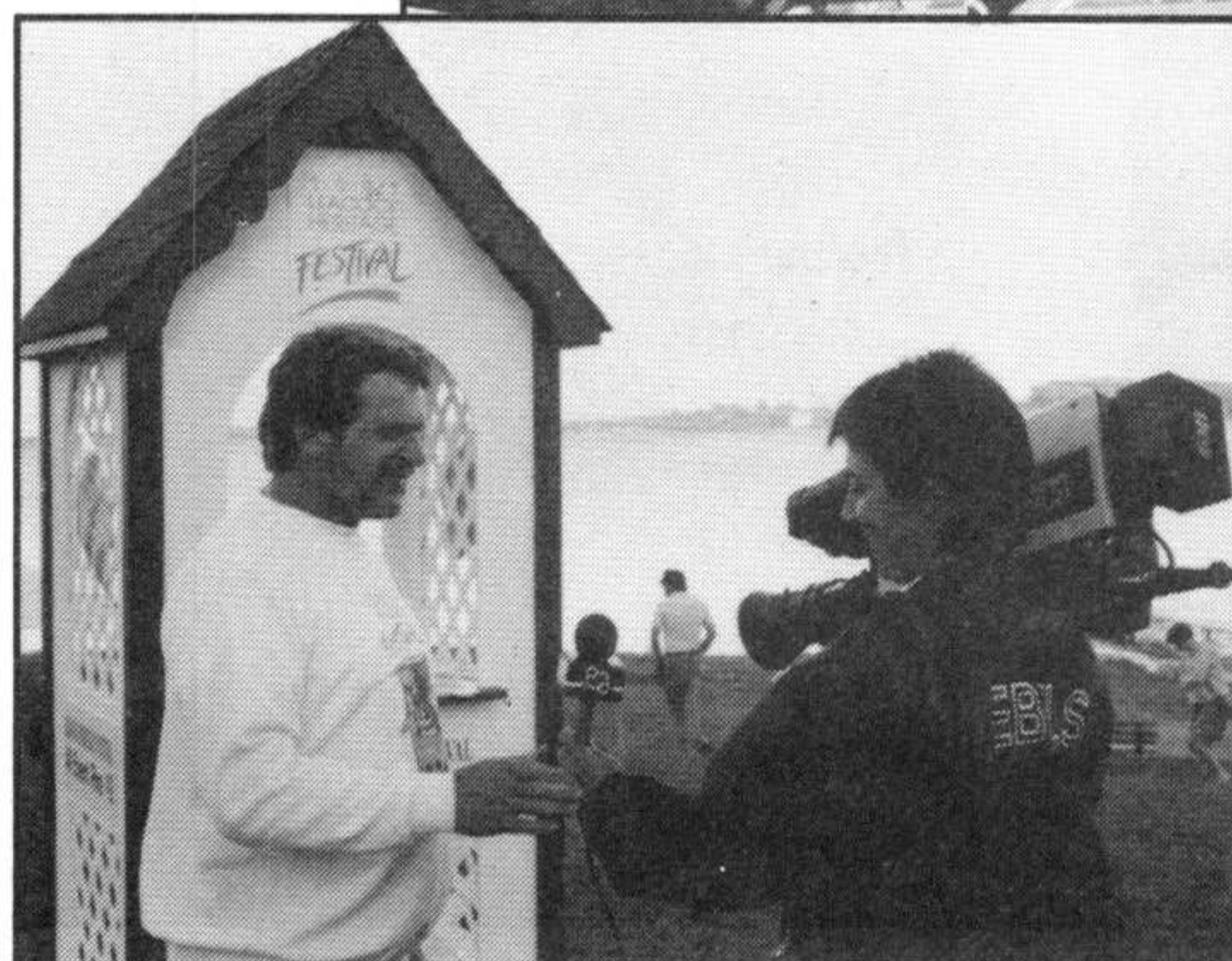
## CKCO-TV PRESENTS COLOURS IN THE STORM

August 13th was opening night for the CKCO-TV presentation of "Colours in the Storm" at the Gravenhurst Opera House. This is the 18th year of the Muskoka Festival, and this year it marks the final season of artistic director **Michael Ayoub**. Michael has been a strong supporter of the festival and CKCO-TV, and we wish him all the best. "Colours" played to excellent reviews last season and seems stronger than ever this year. Our congratulations to author Jim Betts of Orangeville who brings this story of the Group Of Seven painter Tom Thompson to life. An exciting evening of theatre for the usual full house.



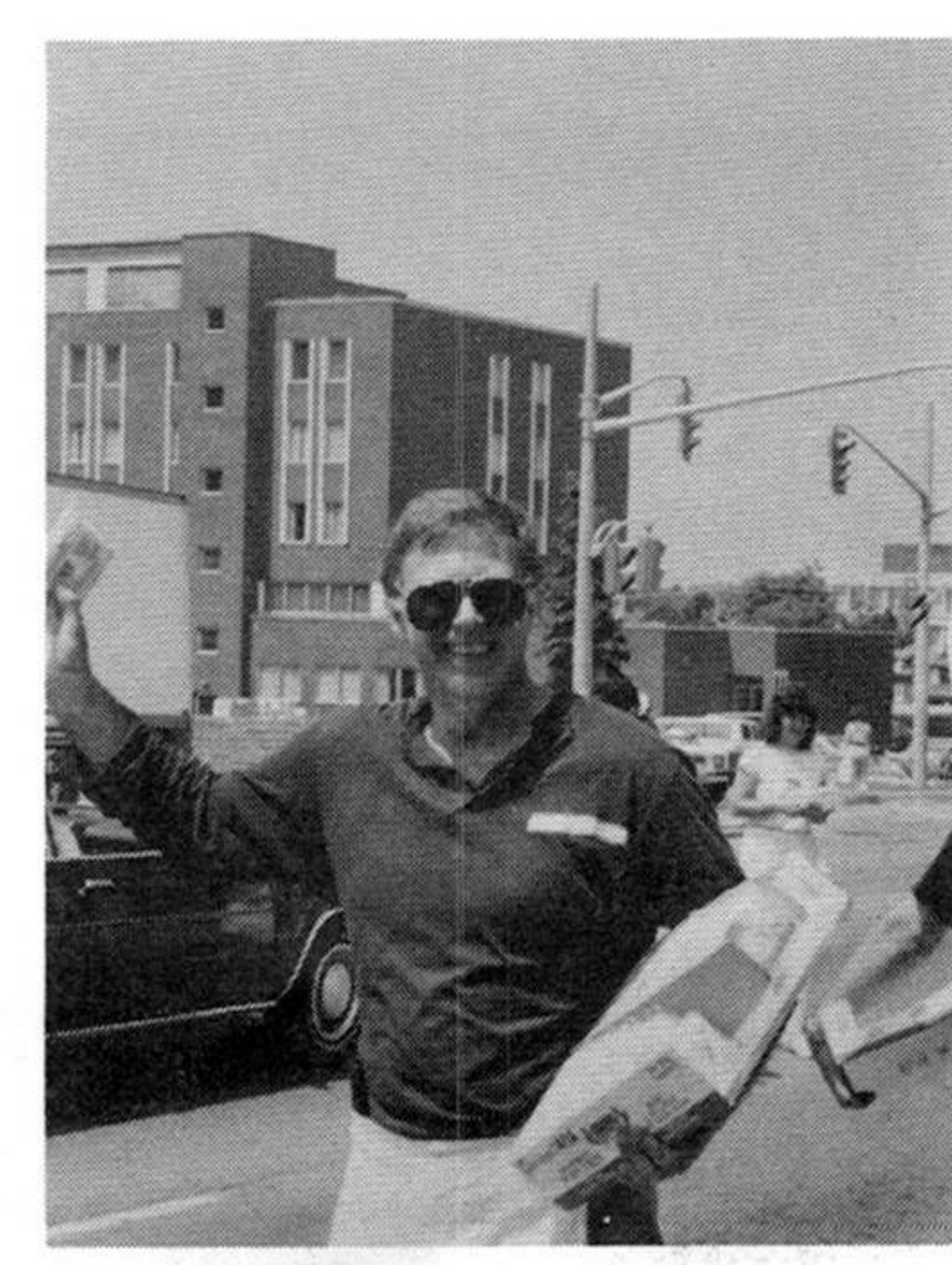
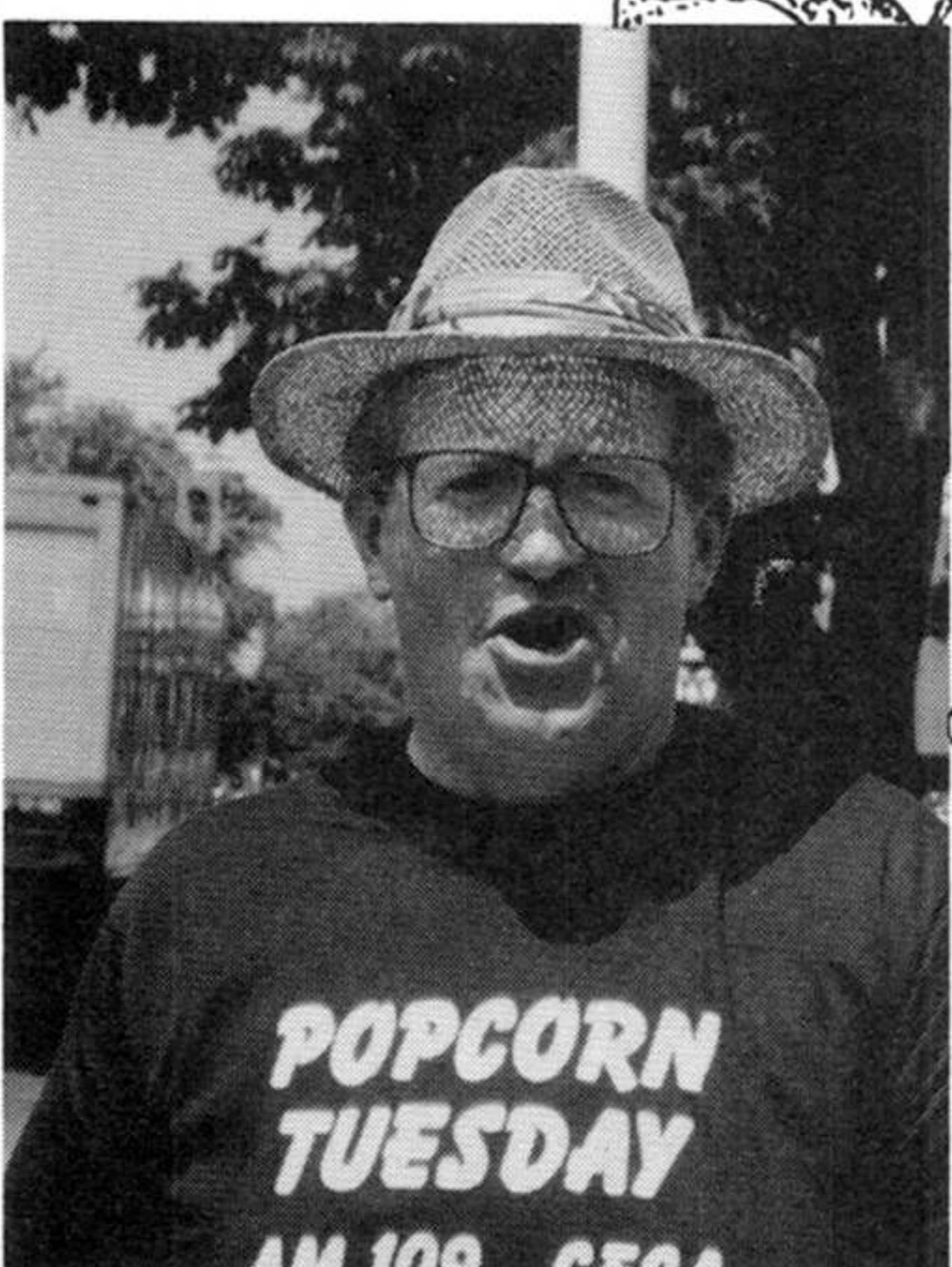
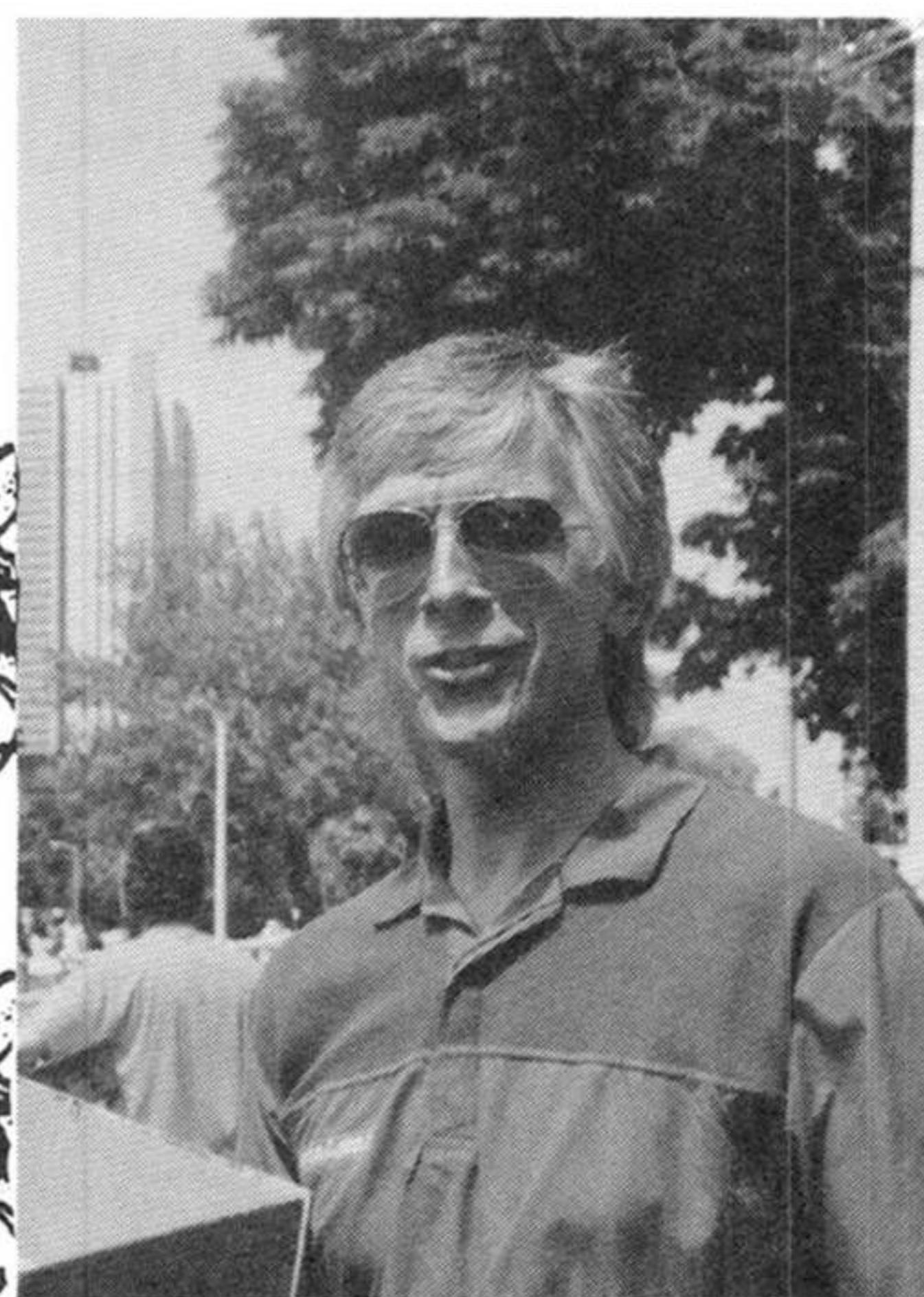
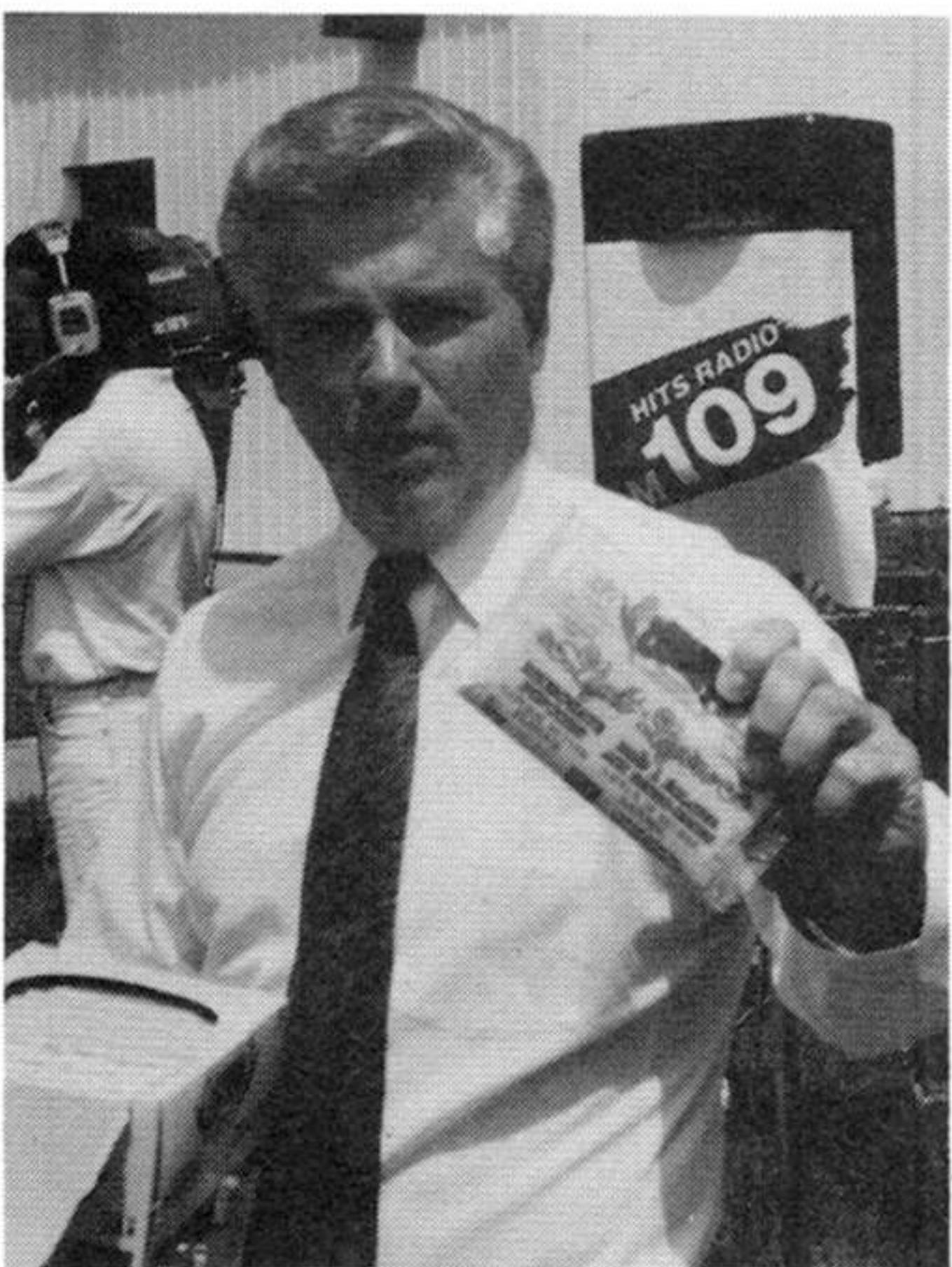
## LEACOCK FESTIVAL OF HUMEROUS SONG

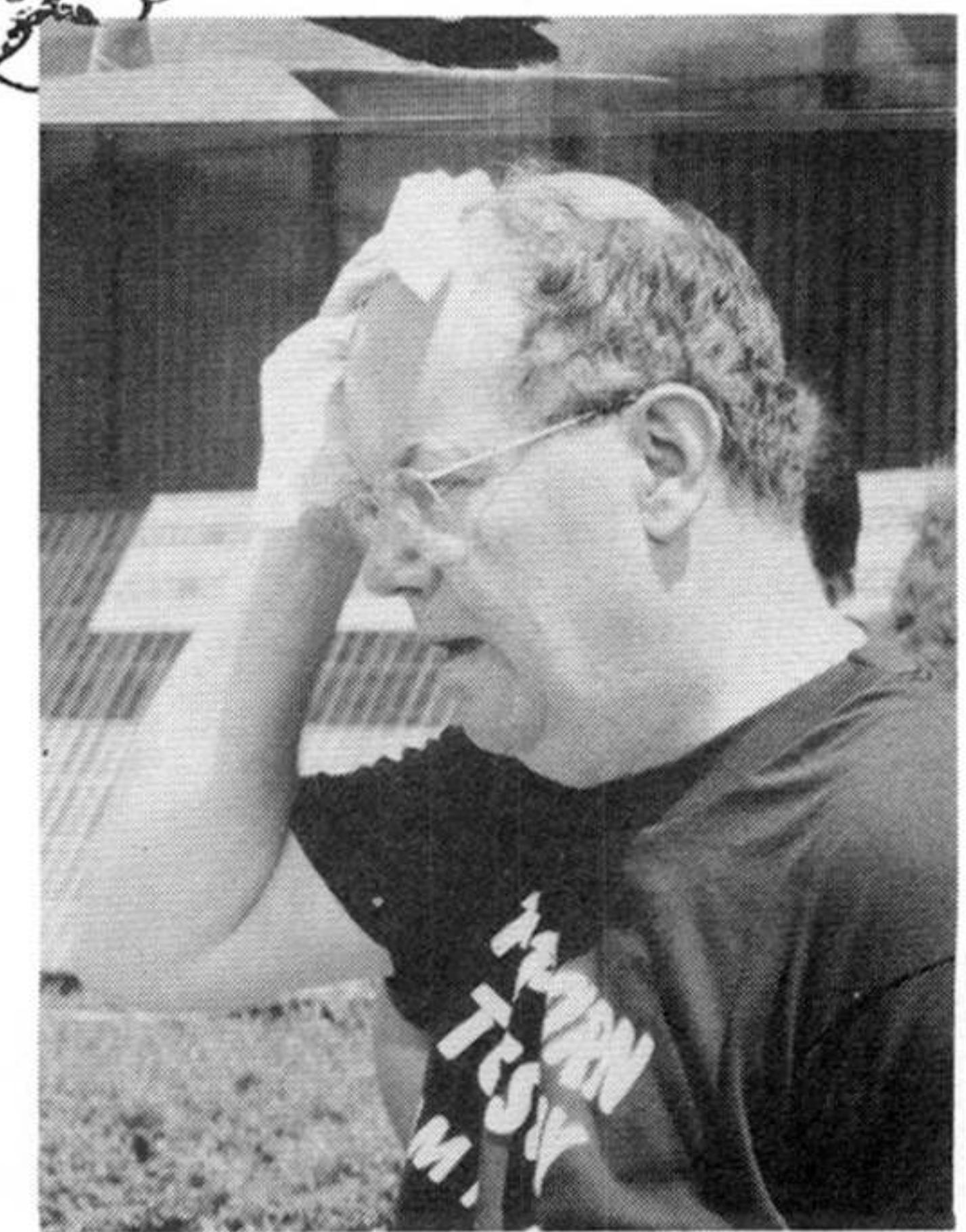
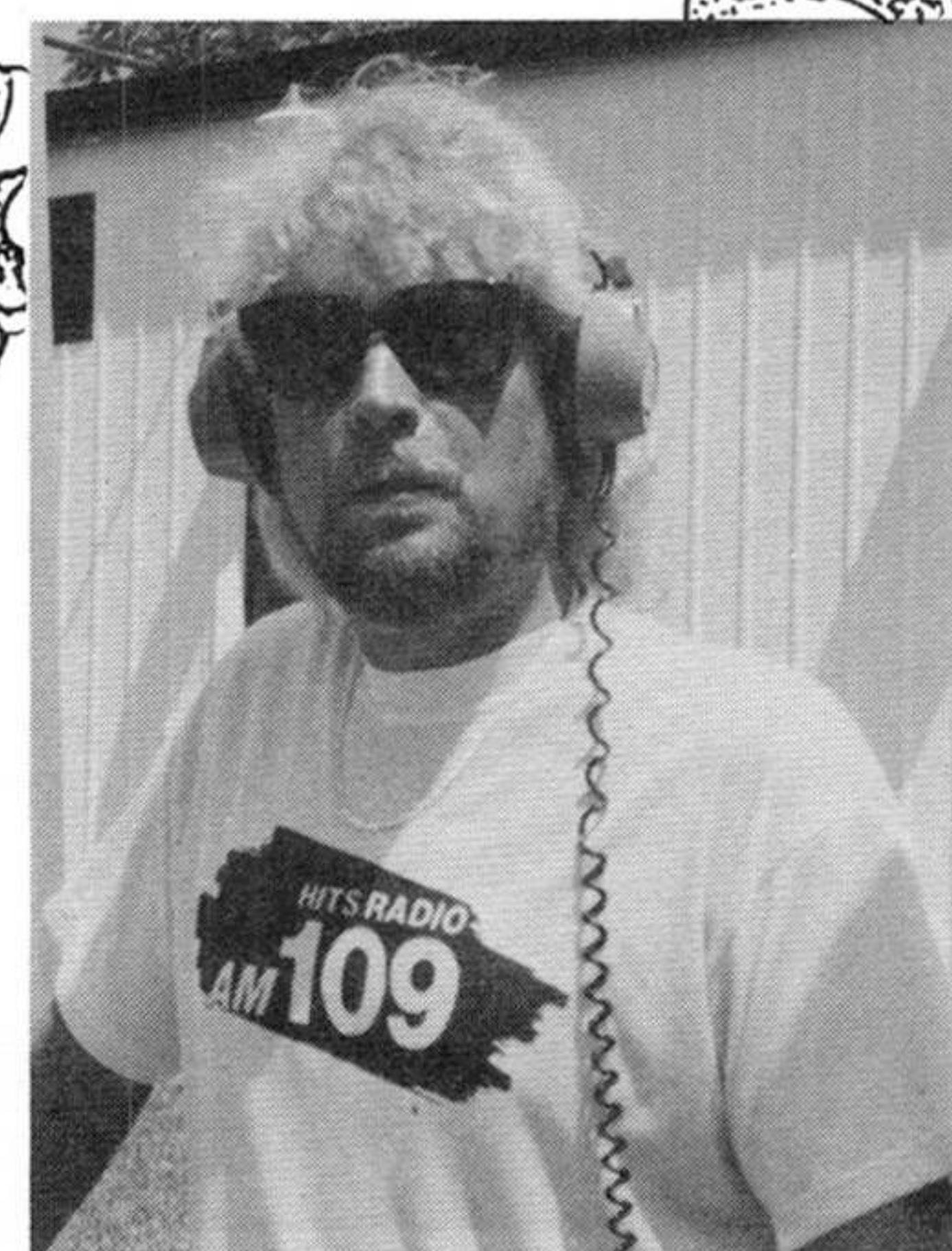
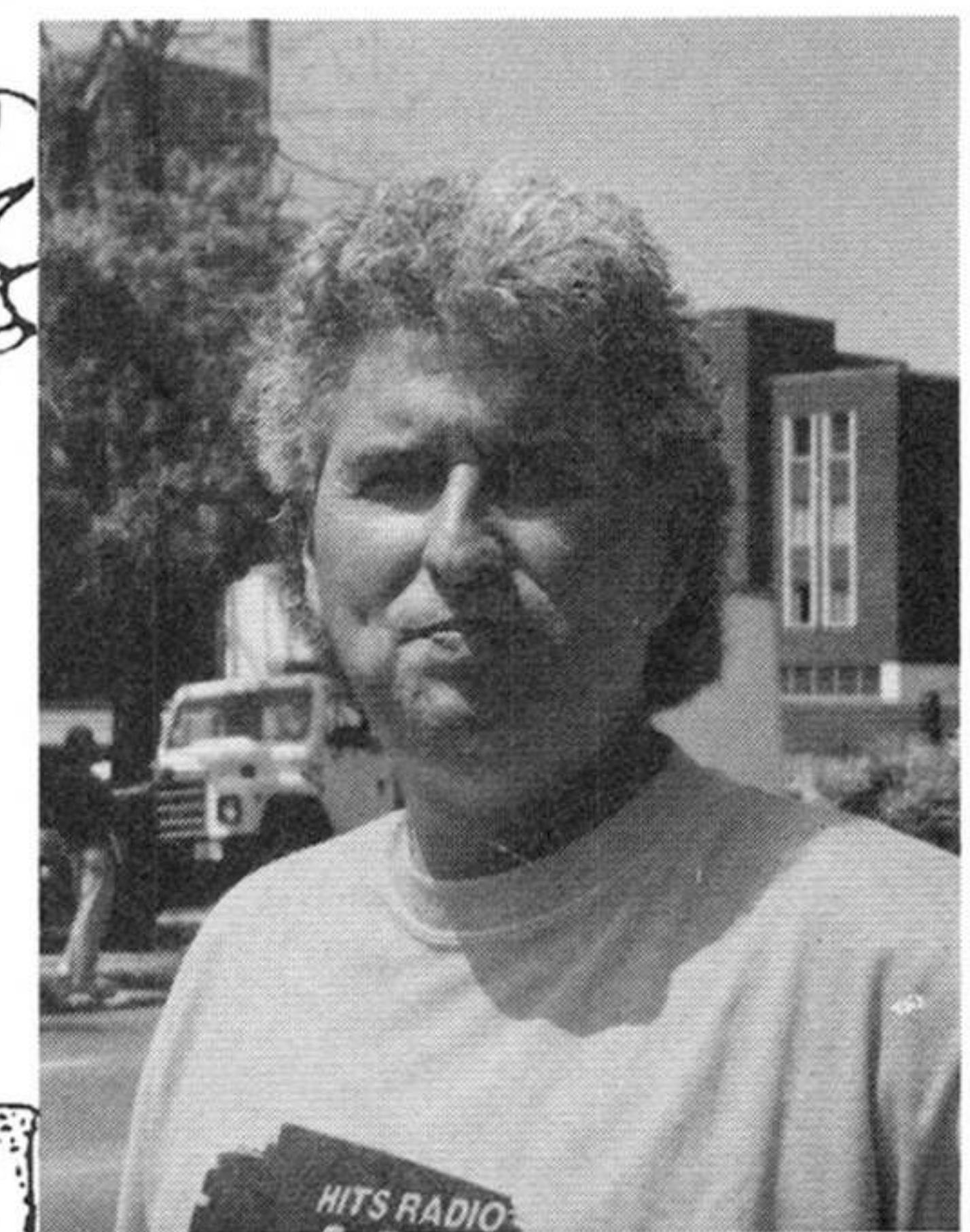
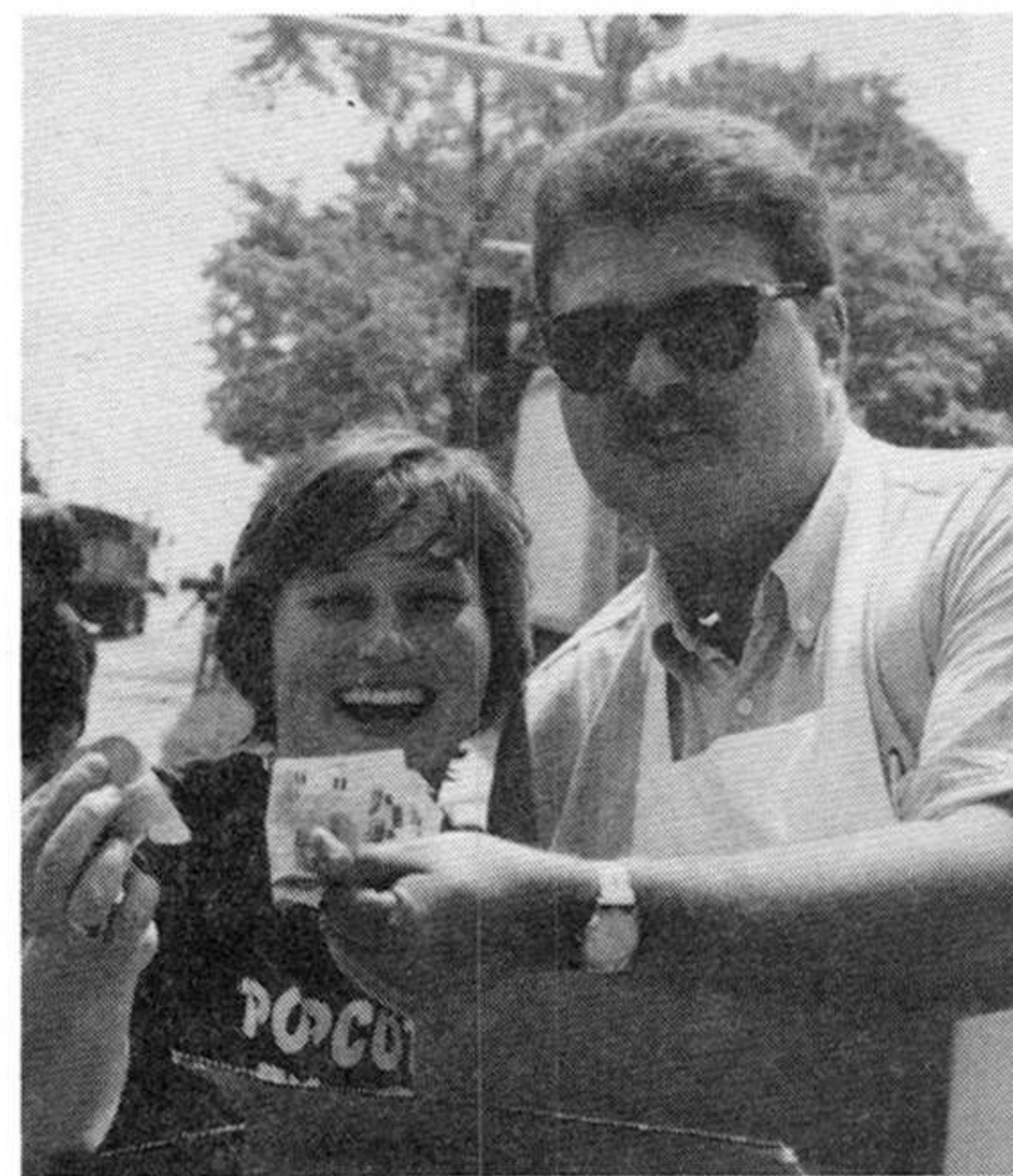
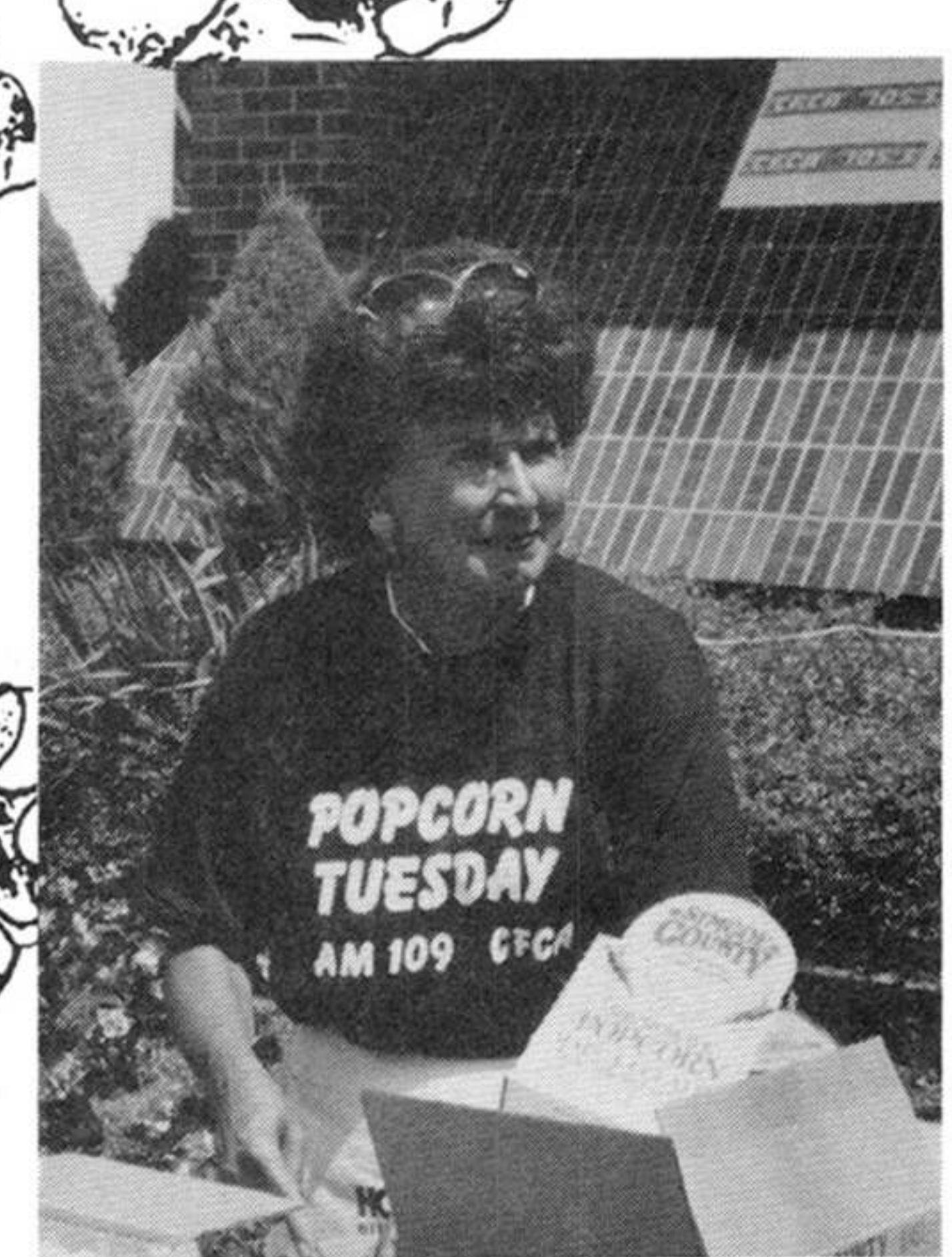
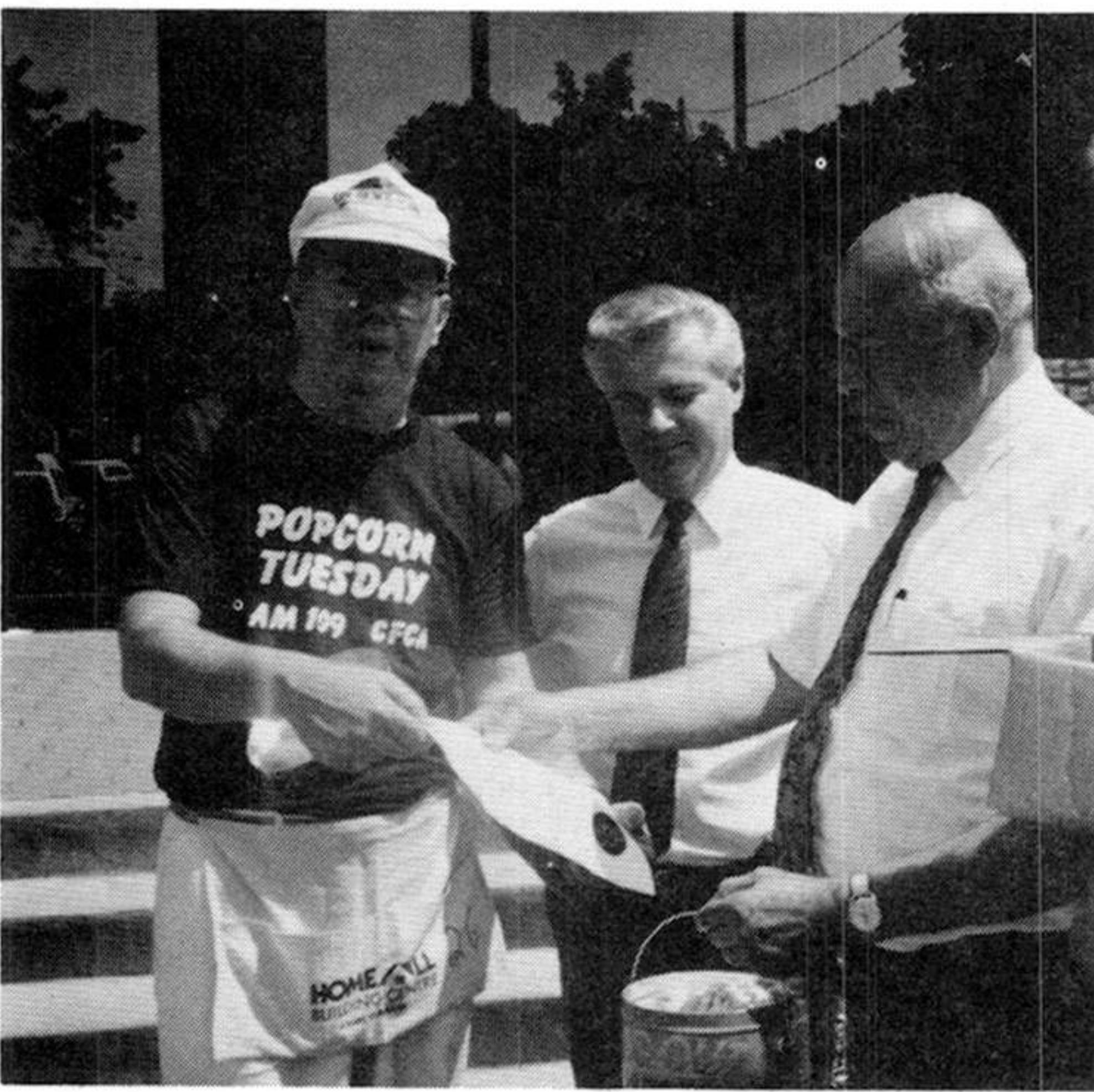
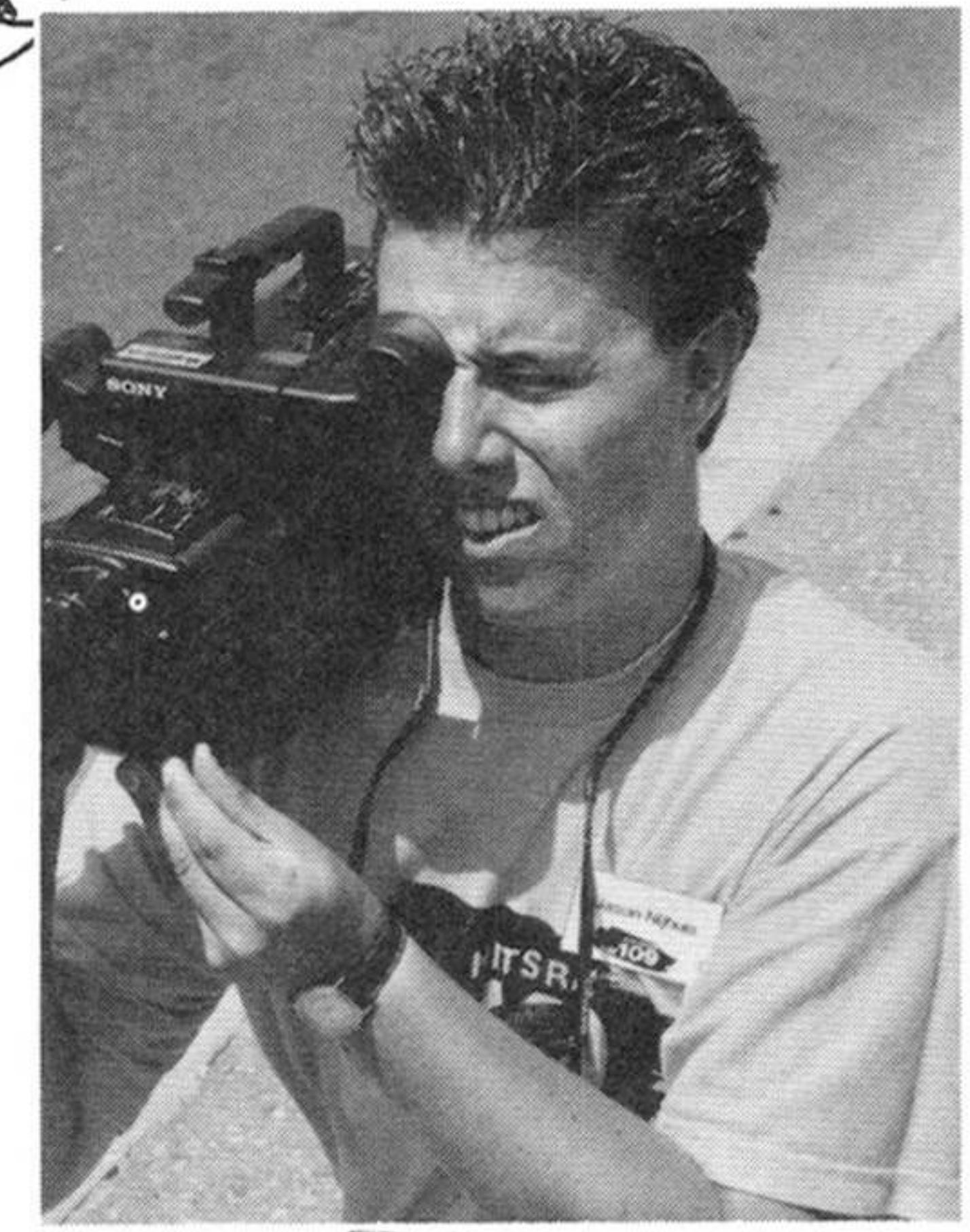
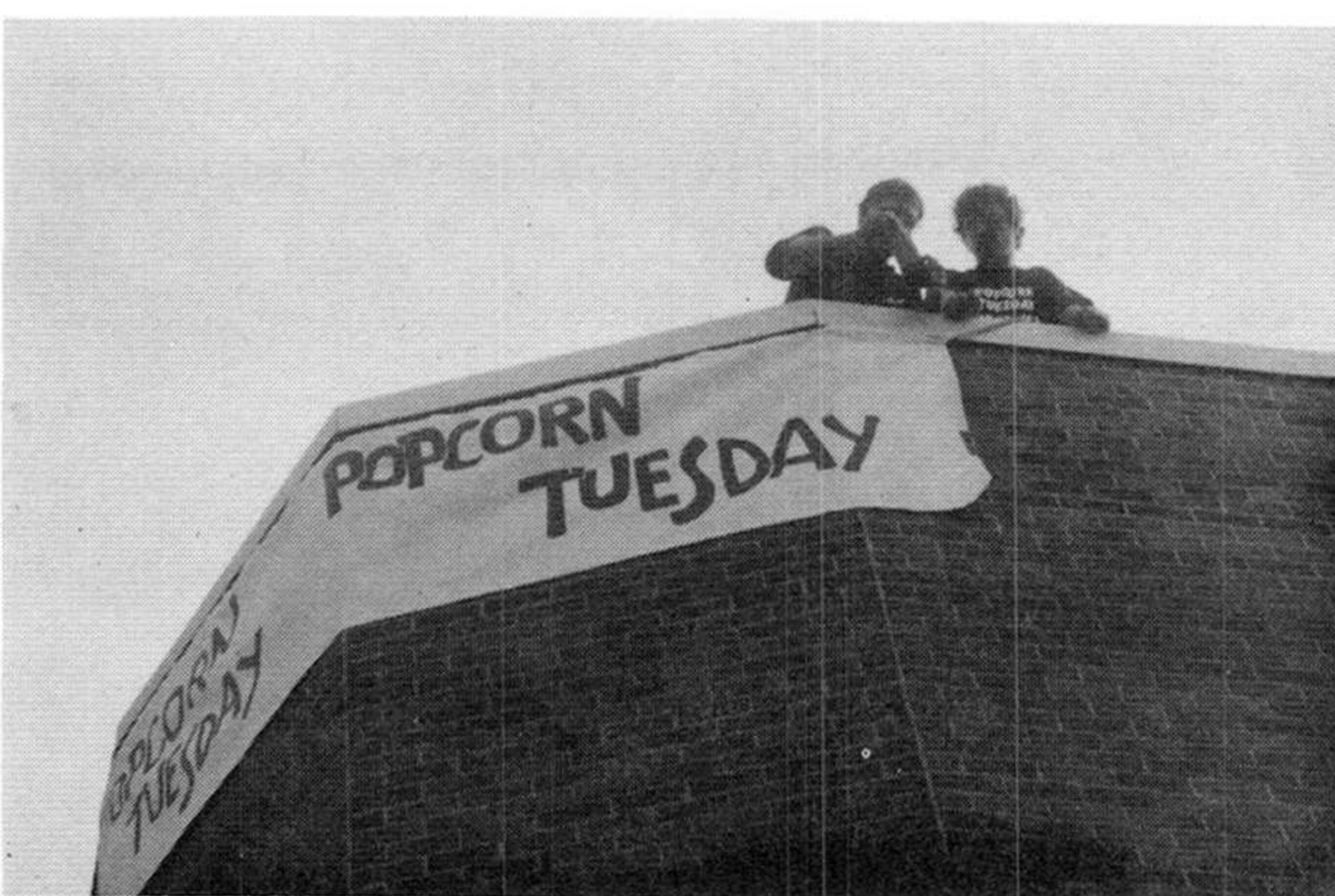
A new event for the Leacock Festival in Orillia was ushered in this season, sponsored by CKCO-TV ... "An Evening of Humorous Song". In true Leacock fashion it proved to be an entertaining and fun filled evening with offerings by some of Canada's top songwriters and satirists. Appearing, among others were Tony Quarrington, Bob Snider, James Gordon, Alex Sinclair, Joe Hall, Paul Quarrington, Don Freed and Marie Lynn Hammond. The Aqua Theatre of Couchiching Beach Park provided the setting, and organizer Doug Little sees it as a new important asset to the Festival.



# POPCORN TUESDAY

POPCORN TUESDAY, started last year turned out to be bigger and better this year, with staff members hitting the street again, and peddling the popcorn to a tune of over 60 THOUSAND BAGS SOLD, in aid of the dialysis unit at the K-W Hospital... CONGRATULATIONS PEOPLE .....





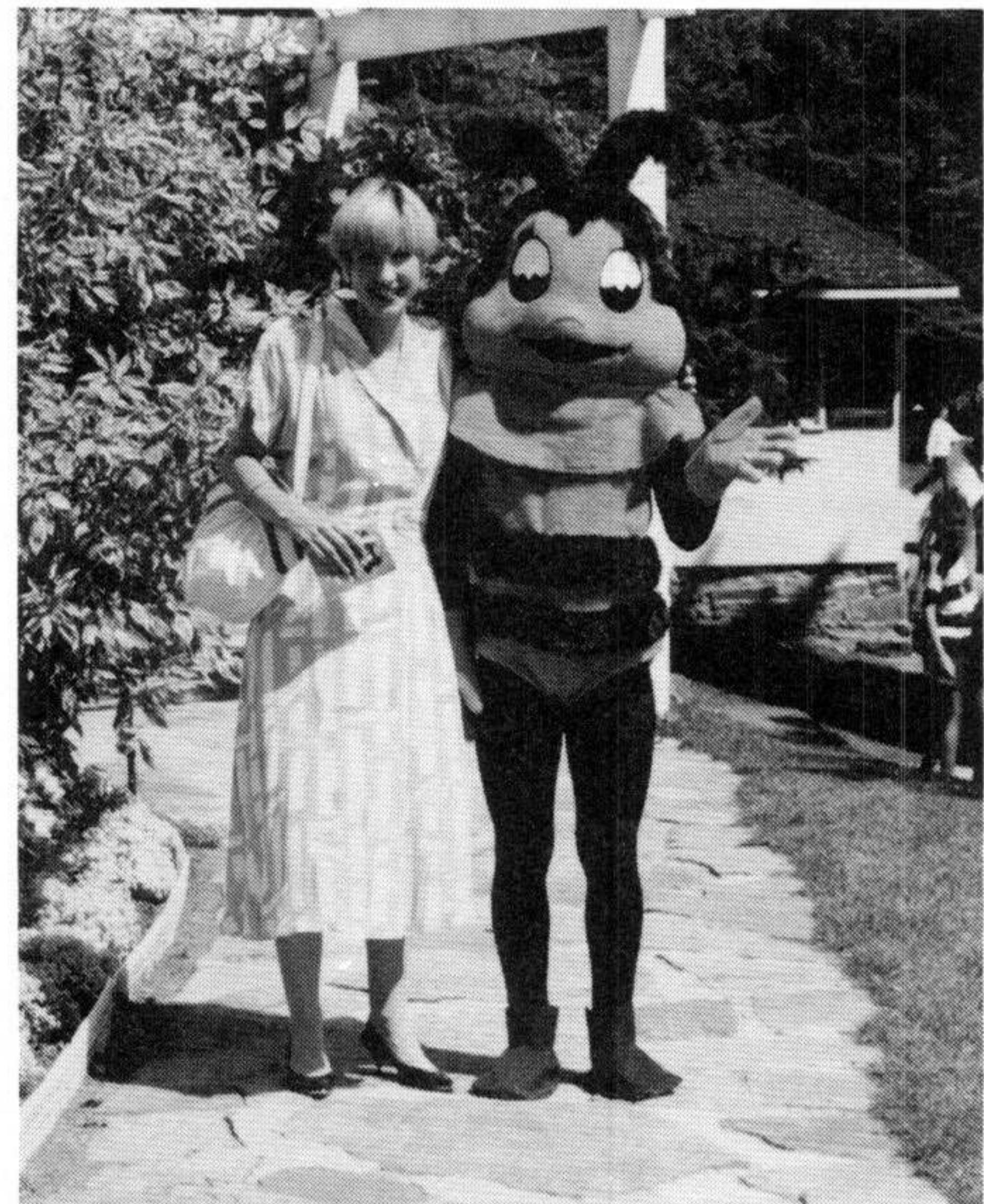
# CKCO-TV'S MUSKOKA COMMUNITY GARDEN PARTY WAS A RESOUNDING SUCCESS!!

There were over 700 sun-loving guests who turned out to meet CKCO-TV News/Entertainment personalities on Tuesday, August 20th at the Muskoka Community Garden Party which included **Jeff Hutcheson, Ron Johnston, Dave MacDonald, Daiene Vernile, Colleen Walsh, Janine Grespan, David Imrie, Bob McLean, Tino Monte, Linda Brooks, Fran Pappert** (Miss Fran), **Bob McNea** (Oopsy) and **Betty Thompson**. Guests were also buying balloons, tickets on a Lyle McIntyre photograph and making donations to boost the amount to \$4,000 which will be presented to the Huntsville and Bracebridge Hospitals.

Entertainers Hugh Clairmont and the Trillium Dixie Jazz Band, as well as the colourful Huntsville Academy Dancers donated their musical talents to this event.

All of this was made possible by the valuable contribution of Grandview Inn, M & M Meats, and CKCO-TV.

Thank you everyone for your part in CKCO-TV's First Muskoka Community Garden Party.





**Published by the Public Relations & Promotion Department of CAP Communications a division of Electrohome Limited. Send Contributions to the Editor.**

#### **CONTRIBUTORS**

Wanda Love  
Betty Thompson  
Rick Moss  
Janet Taylor  
Frances Russell

Deadline November 22

## SEPTEMBER

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
1 ARTHRITIS MONTH	2 LABOUR DAY	3	4 BRIAN MULRONEY BECOMES PRIME MINISTER OF CANADA	5	6 WESTERN FAIR LONDON TO 15TH	7
8	9 ROSH HASHANAH	10 1988 - CTV SWITCHED FROM GROUND TO SATELLITE TRANSMISSION	11 NAB RADIO SANFRANCISCO	12	13	14
15	16 BBM RADIO TO OCTOBER 20	17	18 YOM KIPPUR	19	20	21
22	23	24	25 RTNDA DENVER, COLO.	26	27	28
29	30					

## OCTOBER

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
UNICEF MONTH		1 CTV BEGAN 1961	2	3	4	5 1921 WJZ NEWARK N.J. 1ST PLAY-BY-PLAY WORLD SERIES GAME ANNOUNCER WAS GRANTLAND RICE
6 FIRE PREVENTION WEEK TO 12th	7	8	9	10 OKTOBERFEST PAGEANT CKCO-TV	11 PROSIT OKTOBERFEST TO 19TH	12
13	14 THANKSGIVING OKTOBERFEST PARADE CKCO-TV	15	16 WORLD FOOD DAY	17 BEAC BROADCAST EDUCATORS ASSN. DELTA CHELSEA, TORONTO	18	19
20 CAB - CCBE TORONTO TO 23RD BBM RADIO ENDS	21	22	23	24	25	26
27	28	29	30	31 BBM-TV STARTS TO NOV. 27 HALLOWEEN		

## NOVEMBER

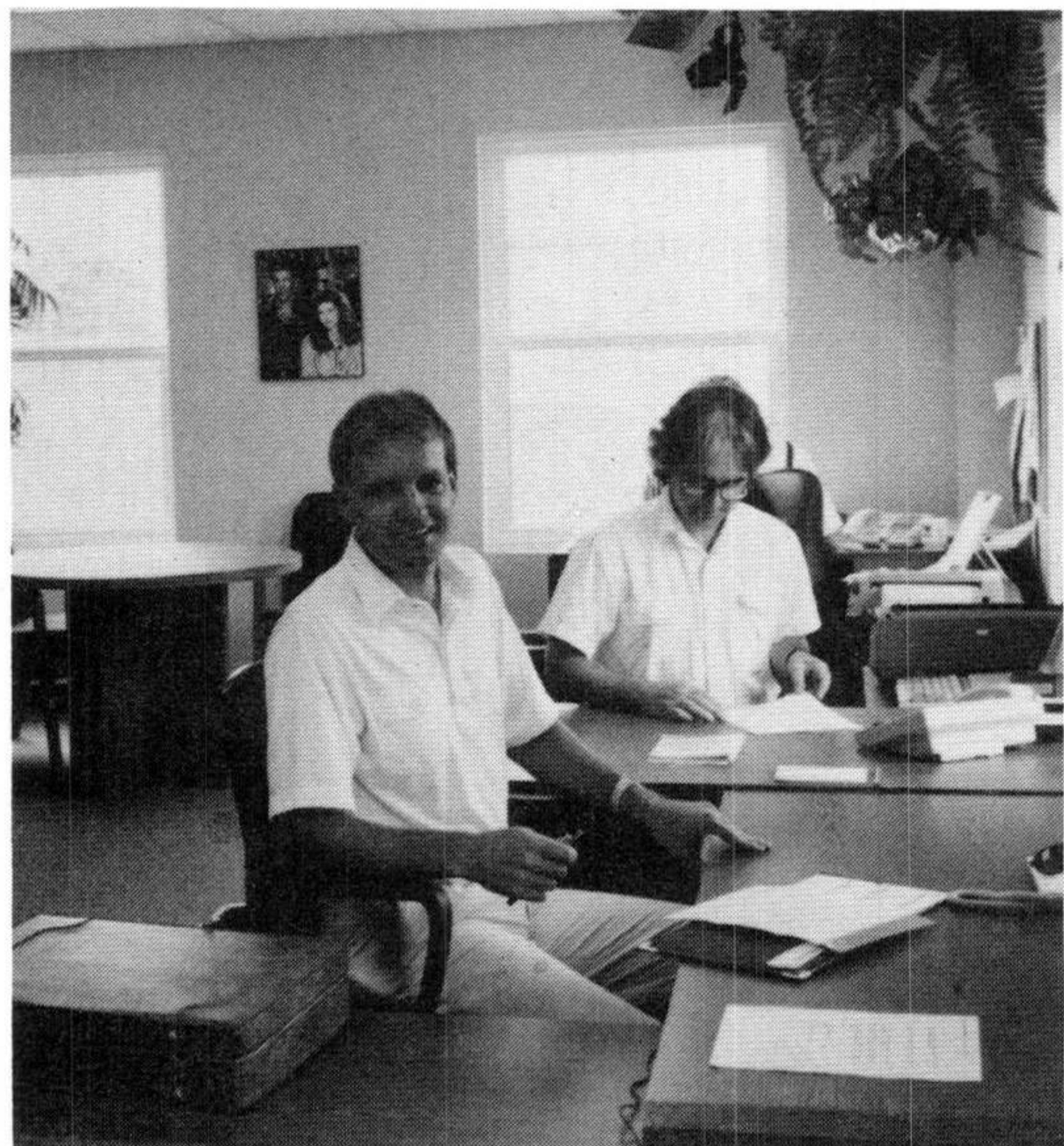
					1	2
3	4	5	6	7	8	9
10	11 REMEMBRANCE DAY	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27 BBM-TV ENDS	28 U.S. THANKSGIVING GRAND OLE OPRY STARTED IN 1925 ON WSM	29	30 ST. ANDREWS DAY

## Birthdays

- Henning Grumme September 2  
 Cathy Maciaczyk September 4  
 Lisa Lackenbauer September 5  
 James Tracey September 5  
 Steven Simic September 6  
 Ken Elliott September 7  
 Elaine Economoff September 8  
 Brian Dunseith September 11  
 Wolfgang Urschel September 15  
 Nancy McKellar September 16  
 Paul Nyhout September 18  
 Raymond Irwin September 19  
 Julie-Marie Innes September 20  
 Ron Johnston September 21  
 Jeff Soltysiak September 24  
 Robert Smith September 25  
 Alan Fraser September 26  
 Wayne Kooyman September 26  
 Susan McKillop September 26  
 Ronald Molland September 27  
 Harold Rothenberg September 28  
 Michael O'Driscoll September 30  
 Donald Pankiw October 1  
 Mark Rehkopf October 1  
 Reg Sellner October 1  
 Steve Parr October 6  
 Lynda Gevaert October 7  
 Paul Reekie October 7  
 Jackie Jeffrey October 8  
 Philip Maeers October 11  
 Doug McLaughlin October 11  
 Shane Roberts October 13  
 Glenn Toner October 13  
 William White October 13  
 Douglas Daum October 14  
 Merv Morris October 15  
 Jason Mijhuis October 15  
 William Anderson October 16  
 Anne King October 18  
 Donna MacKinnon October 18  
 Robert Coleman October 24  
 Patricia Krieg October 24  
 David Melse October 25  
 Peter Badenhorst October 28  
 Earl Pierson October 28  
 Ross MacIntosh October 29  
 Elizabeth Kieswetter October 31  
 Nancy MacDougall October 31  
 Trent McMullen November 1  
 Frances Russell November 5  
 Tracy Willcox November 7  
 Garry Holmlund November 8  
 Chris Mailloux November 13  
 Robert F. Cooke November 14  
 Linda Stante-Fricker November 14  
 Christopher Gothard November 15  
 James Troyak November 21  
 Bruce Johnston November 23  
 Michael Lockston November 23  
 Lance Kagel November 24  
 Monica McCann November 24  
 Alex Spiridonov November 26  
 Paul Hollingsworth November 28

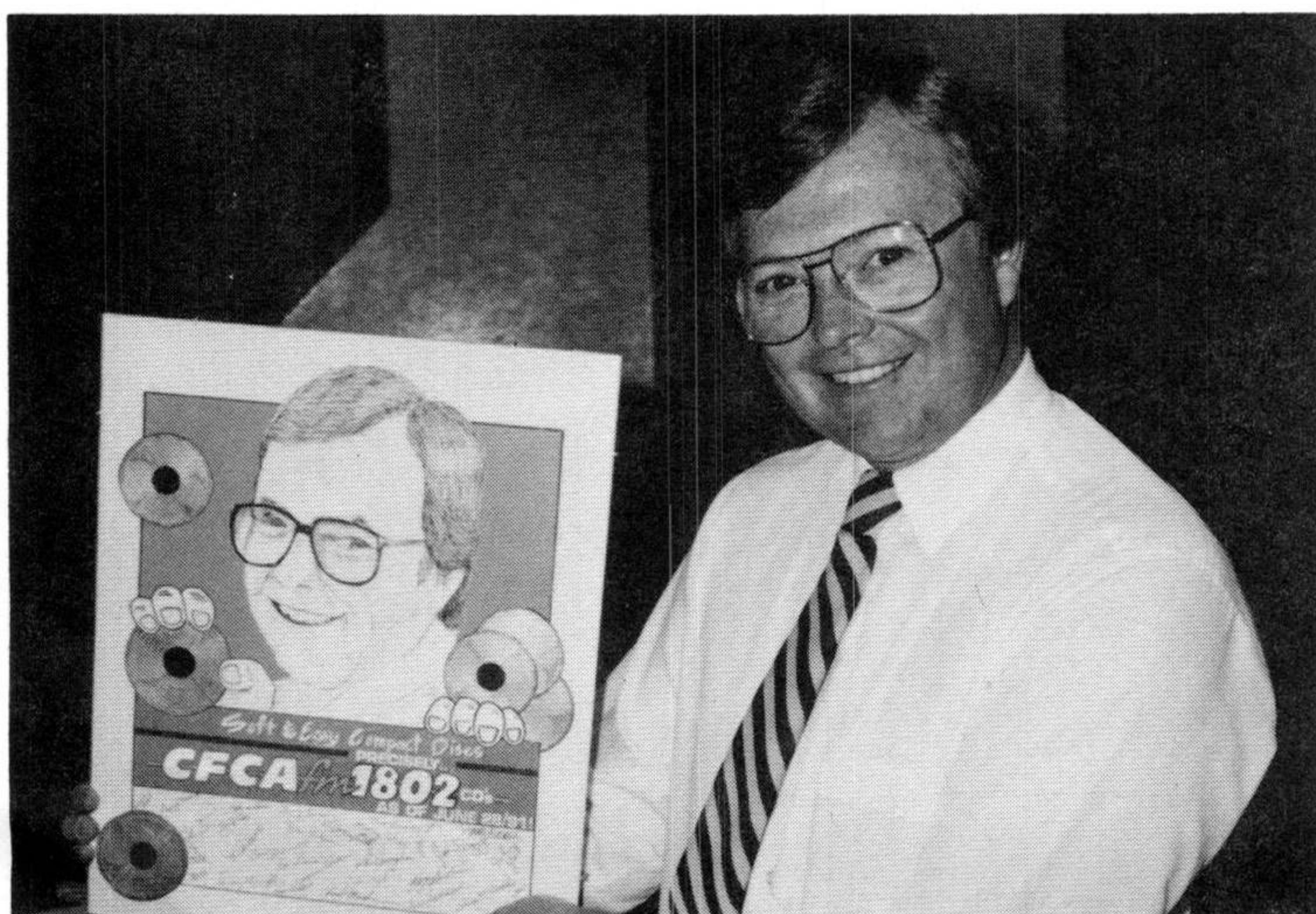
# CHATHAM OFFICE IN NEW LOCATION

CKCO-TV moved into new quarters on Riverbank Drive in Chatham recently ... much to the delight of staffers - **Mark Haslip, Randy Steinman, and Simon Crouch**. Southwest sales will also use the new facilities ... **Archie Ferrie, and Dave Rowden** ...



## PAUL SCOTT (CD) MOVES ON

**Ric Waurechen**, Art Director, provided the sketch of **Paul Scott** for his "so long" reception at the Transylvania Club ... The former CFCA FM Program Manager has taken the position of Program Co-ordinator for the BRT programme at Conestoga College ... It's really not like losing a good friend and colleague ... but rather gaining a resident supervisor for our employee training programme ... GOOD LUCK PAUL ...



## New Employees

<b>Bob Stewart</b>	TV Sales Representative August 6
<b>Mike Lockston</b>	Production-Tech Op. August 12
<b>Craig Smith</b>	FM Program Director August 27
<b>Pamela Church</b>	Accounting Dept. - July 31
<b>Paul Hill</b>	New Morning Man AM109 July 2
<b>Wilma Zondag</b>	AM 109 Sales Rep - June 3
<b>Jennifer Moslanka</b>	AM 109 Sales Rep - June 3
<b>Julie Rosenberg</b>	Radio General Clerk Typist June 10
<b>Robin Moss</b>	Temporary - covering Debbie McCrudden's maternity leave Account Payable to assist Joan Mueller

## "PEOPLE ARE OUR MOST IMPORTANT ASSET"

In the reception area of CAP Communications, under the bust of founder Mr. Carl A. Pollock is the quotation; "**People are our most important asset**" ...

Normally, things are a little slower in the summer time, what with holidays and all, but assembling this edition of CAPsule, we found there was so much going on that it can't all be included in this issue. What is included is a peek at some of the activity accomplishments of these **People** over the past while and to them *Congratulations!*

Editor

