



# CAP Side

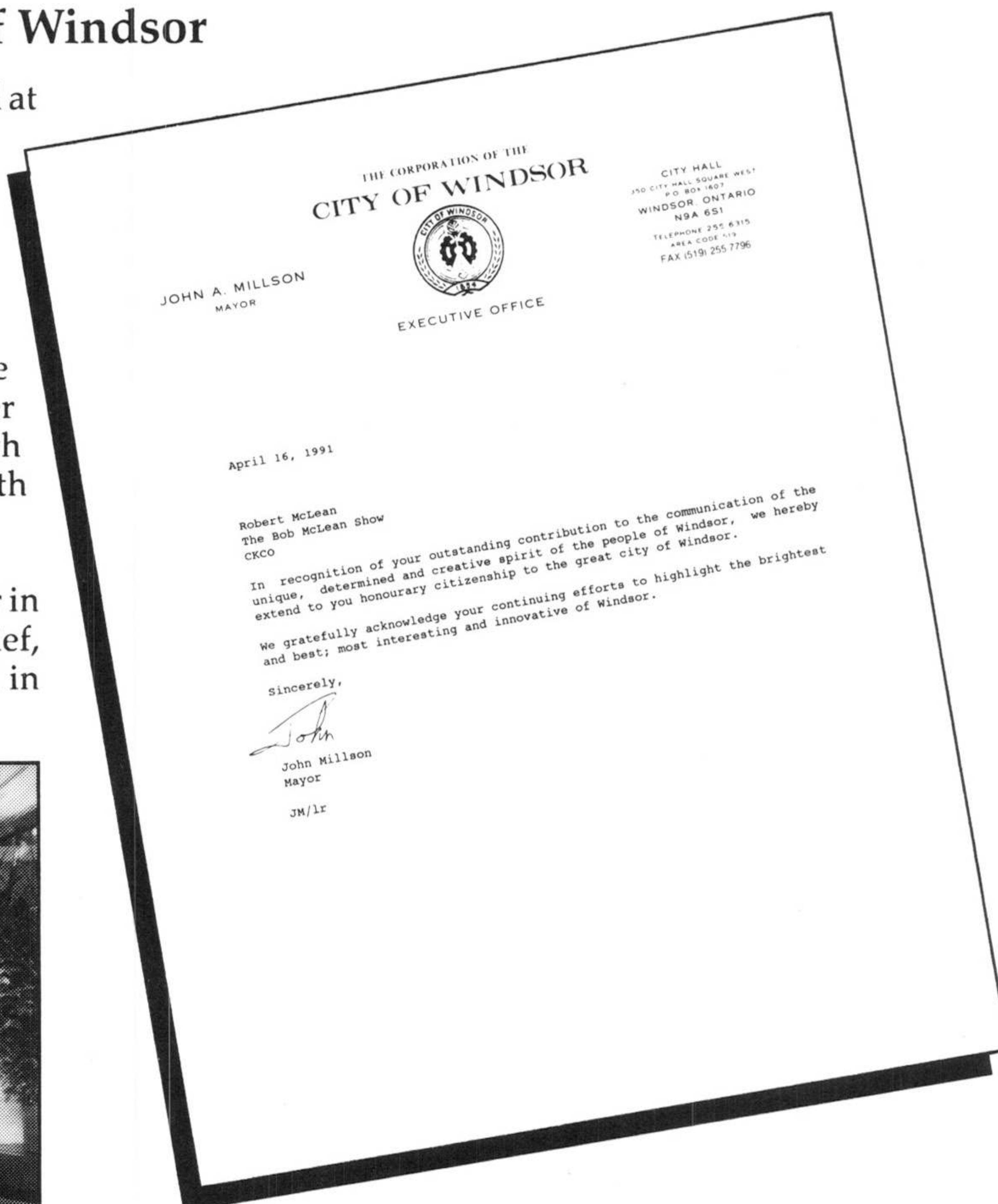
June 1991

## Bob McLean Named Honorary Citizen of Windsor

The Channel 42 edition of MORNING MAGAZINE ... taped at the Devonshire Mall in Windsor, is gaining momentum in the GREAT SOUTHWEST. At a recent taping session, Mayor John Millson presented **Bob McLean** with the Key To The City and a citation as an Honorary Citizen Of The City.

CKCO-TV manager, **Peter Jackman** also appeared on the same show and discussed many topics, from cross border items, the CBC closings and CKCO's presence in the south marketplace. Jackman also held a rather lengthy meeting with the Mayor off camera.

The Channel 42 presence is becoming increasingly stronger in Windsor Essex, according to Windsor News Bureau Chief, **Rick Walker** who is becoming more and more recognized in the pursuit of his area news...



McLean with another talk show personality DINI PETTY....



## New Provincial Network

### Peter Jackman, Manager TV

I thought it might be a good idea to bring you up-to-date on the Ontario Network Television. No doubt you have seen a new logo appearing on the Blue Jays telecasts. Baton Broadcasting and C A P Communications (CKCO-TV) have joined to form this new provincial network. Ontario Network Television is comprised of CFTO-TV Toronto, CJOH Ottawa and the Mid Canada System, all operated by Baton, and CKCO-TV of Kitchener, operated by C A P Communications, with all re-broadcasters, Muskoka, Georgian Bay and Southwestern Ontario. The Ontario Network is initially carrying Ontario telecasts of Blue Jays Baseball, and there is more programming planned for the fall. The network effectively covers most of the province, with a combination reach of well over 7 million. This network of communities will enable advertisers the reach virtually all of the provincial population with a single buy, providing a most viable alternative to Global and selective buying. This is a strategic fresh new force in Canadian programming and advertising that we are very optimistic of.

A couple of weeks ago, **Reg Sellner** and myself had the pleasure of taking part in the regular meeting of the Southwestern Ontario group of the News Bureau personnel. I found it very informative and useful for future planning and discussions. Their concerns reflect those of the people in Kitchener, however, there are some specific situations that are important for us to be made aware of. I hope I will be able to attend these area meetings on a regular basis.

The new Chatham Bureau Office will be opened in the near future thanks to the many efforts of **Harold Zister**, and we look forward to a proper inauguration with **Mark Haslip** and **Simon Crouch**.

The fall launch will soon be upon us, (some of the work has already begun) and budget time is also here. I would ask everyone to continue their full co-operation. It will indeed be an exciting season, one that we are confident will aid in returning things back to normal.

## Peter Graham Receives Police Award

C A P newsman **Peter Graham** was honored by the Waterloo Regional Police Services Board at their yearly ceremonies recently for, as the citation reads, "In grateful acknowledgement of outstanding service rendered to the Waterloo Regional Police during the performance of their police duties". A Staff Inspector said that Peter contributes significantly to promote police media relations in this area, showing more than the usual co-operation by media in using discretion in coverage of many events. Peter goes out of his way to aid the force over and above his assigned duties and is looked upon as a responsible and professional newsman.



## The Cable Connection

Rogers Cable and Maclean Hunter Cable in London teamed up to produce a monthly show which will examine many of the stations carried on their systems ... named **THE CABLE CONNECTION**.

CKCO-TV was the first station to be featured on the program. Rogers taped a tour of CKCO-TV that was shown on the feature, and the stations history was discussed as well. It was a phone in program and CFCA-FM's presence in the London area was also discussed ... the program will be a regular feature on both systems....



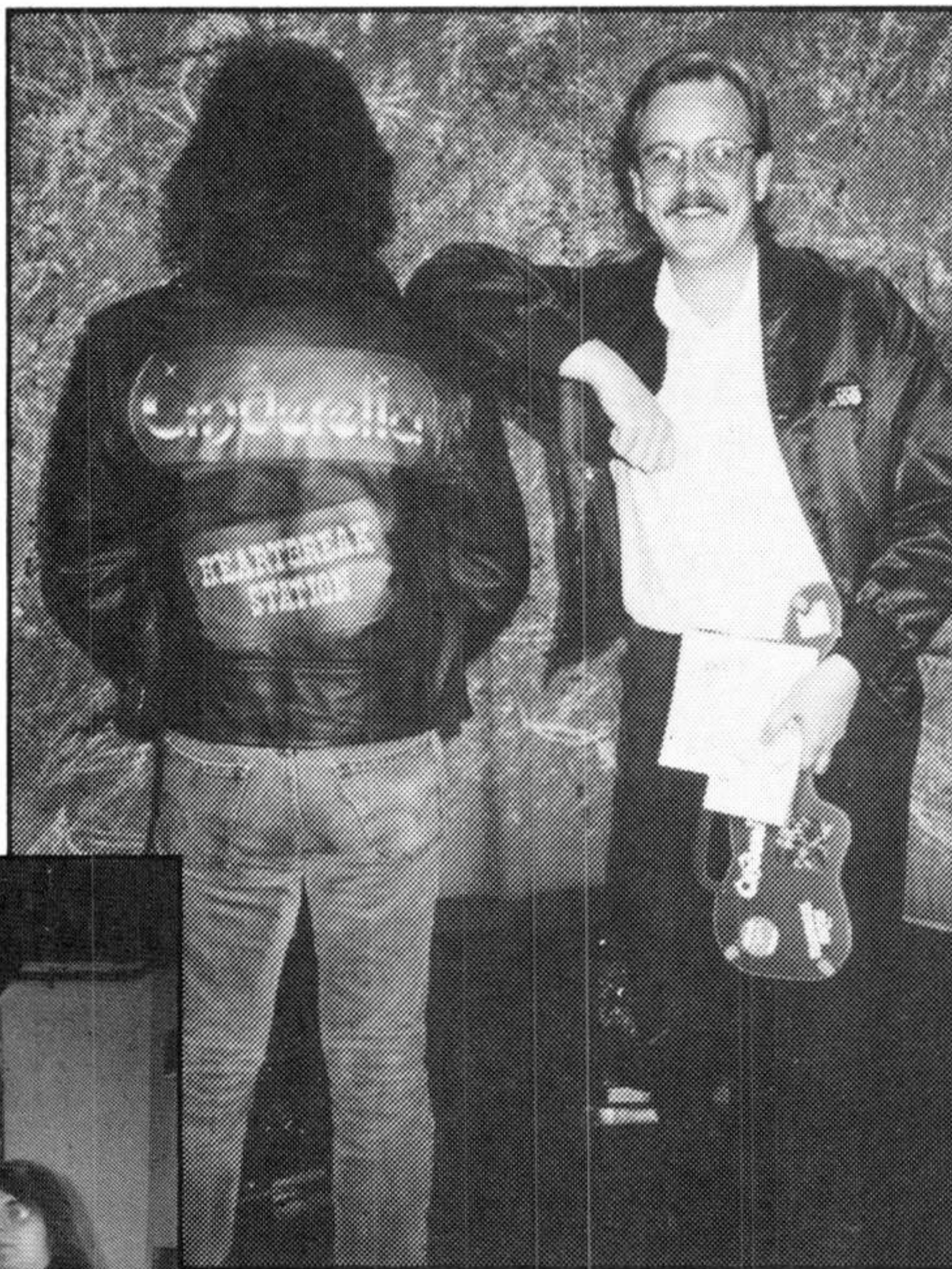
L-R Host Richard Harding, Division Manager Rogers Cable TV Ltd.; Earl Catchpole, Program Manager Maclean Hunter Cable TV; and **Reg. Sellner** of C A P Communications.



## Cinderella

AM 109 presented rock group "Cinderella" in concert on Tuesday, April 23 at the Kitchener Memorial Auditorium. The concert drew a crowd of over 4,000, with the opening act being "Slaughter".

For several weeks prior to the concert, AM 109 and Polygram Records held a contest for listeners, with a grand prize which included a "Cinderella" black leather jacket, compact disc collection, and a unique concert video, unavailable to the public.



Chris Williams of Kitchener was selected as the grand prize winner, and had the opportunity to go backstage and meet the "Cinderella" band members.



## Strange Days

Hits Radio AM 109 congratulates 1990 "Future Rock" winners "STRANGE DAYS" on the release of their first recording effort, which is available on compact disc in local record stores.

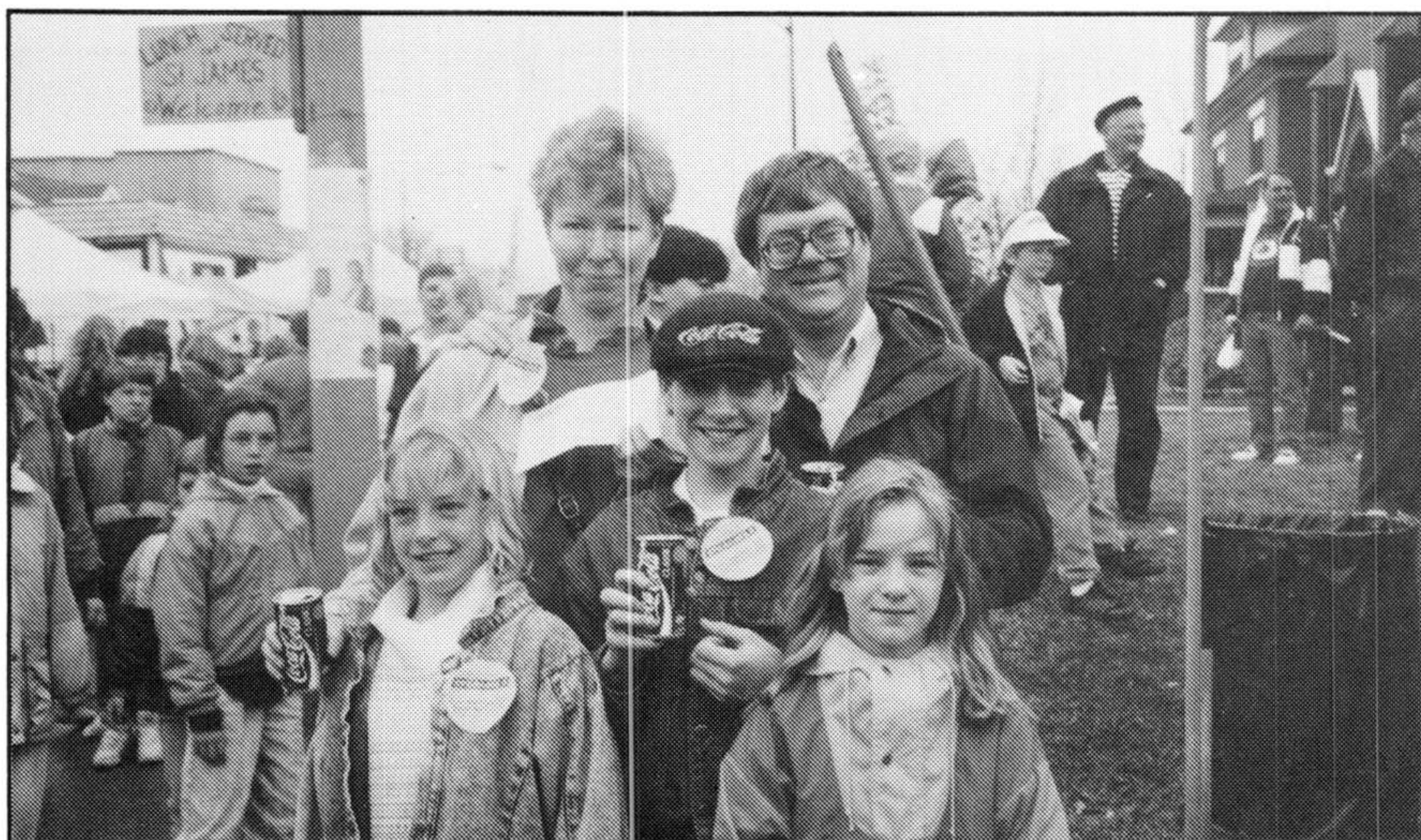
The 'CD Release Party' was held for them at Phil's Grandson's Place on May 16th, and was hosted by AM 109.

Strange Days emerged as the winner when they competed against over 20 other local bands who entered the 1990 edition of "Future Rock", an AM 109 contest for local bands.

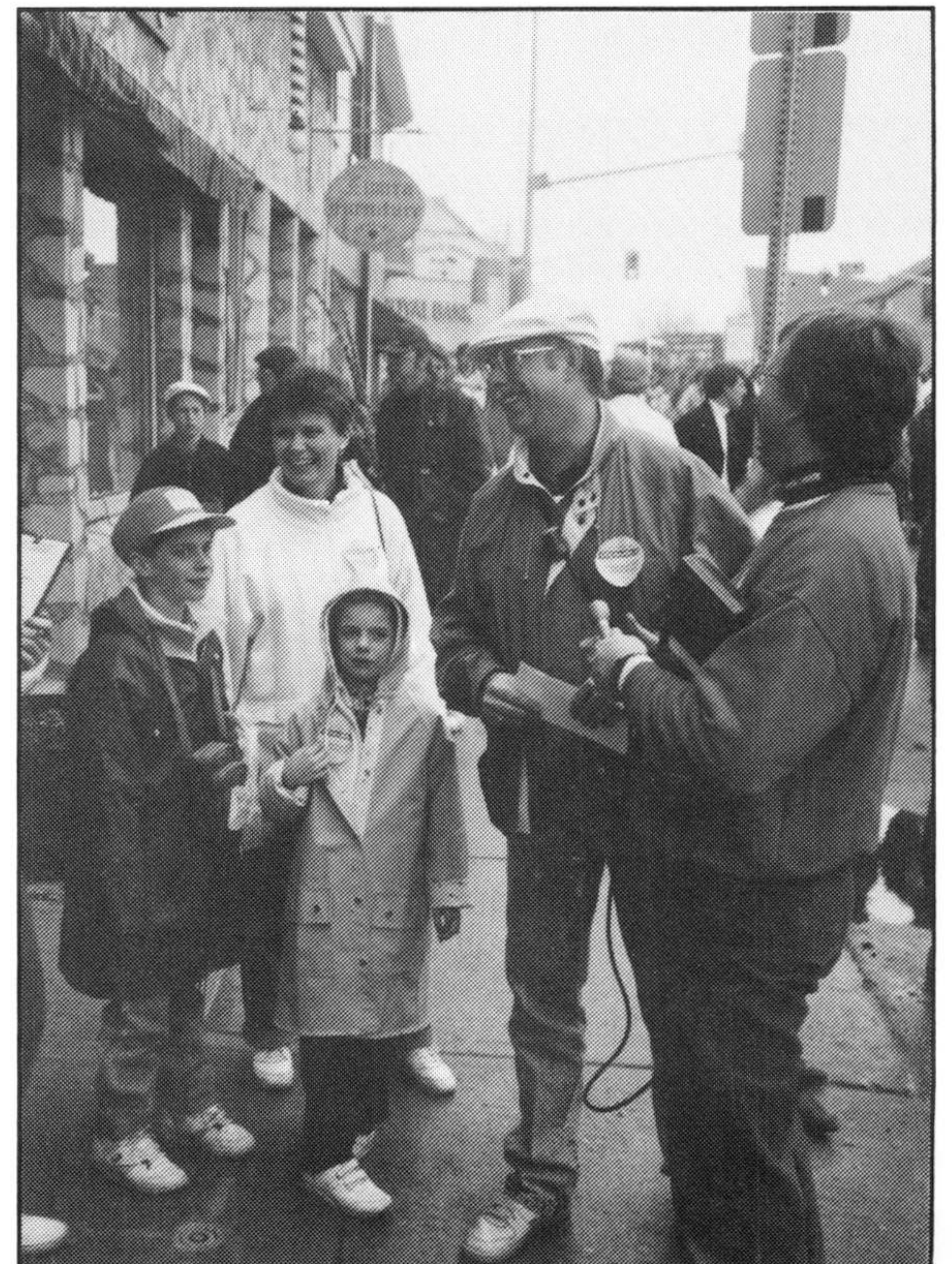
## Elmira Maple Syrup Festival

CFCA FM was once again "the official voice of the Elmira Maple Syrup Festival" which was held on Saturday, April 6. CFCA's involvement this year included the traditional six-hour remote broadcast from Main Street of the festival, as well as two new additional activities, made possible by paid sponsorships.

Jerry Van Dyke Travel joined forces with CFCA at the festival by sponsoring 'badges' which were distributed by CFCA staff and gave festival-goers the opportunity to win cash prizes of \$10.53 or \$105.30. Approximately 9,000 badges were distributed and a total of over \$700 in cash prizes was awarded to lucky winners.



Some of the Stratford Festival Staff were on-site as well, handing out schedules of this year's playbill, and promoting their upcoming season. They also brought along a small brass band to entertain the crowds at the festival.





# From The Top Floor

**It's Summertime Summertime..Sum..  
Sum..Summertime (all together now)**

"Where In The World Are You Now?" returns to the CFCA airways for a second summer of special events, local attractions, and human interest reports. **Jacki Nelson** and **Carole McMillan** climb aboard the Heffner Lexus Toyota Forerunner to explore the countryside and sail thru the city streets of Kitchener, Waterloo, Cambridge and Guelph.

Jacki is returning for her second season with CFCA. Carole is a Waterloo resident who has just completed her second year at the University of Western Ontario in London.

If you have any story ideas, leave them in the girls mailbunk located in the FM announcers office. We welcome our sponsors Smitty's Fine Furniture and Ontario Northland back again, to CFCA for a summer of activity.

**Stratford Opens Its 39th Season...**B-K motors again sponsored CFCA's opening night broadcast of the **Phil Meighan Show** live from the verandah of the Festival Theatre on May 27th. Phil had many special guests including the artistic director of the Festival, David William. "**Stratford Calling**" also started for another season on CFCA and will continue until the season closes in October. As well CFCA will present two evenings at Stratford this season ... Les Belles Soeurs on June 20th, ... and the world premiere of Treasure Island on August 20th.

**The Guelph Spring Festival** ... CFCA was pleased to present the second prize and a cheque for \$350. to Johann Lotter, a young violist in this years Edward Johnson Music competition at the 24th Guelph Spring Festival. This is part of CFCA's Canadian talent initiatives programme that includes sponsorship of the opening production at the first ever Drayton Summer Festival.

**The Summer of AM 109...** started with a bang as 250 local locations displayed the AM 109 "**STREETsheet**" ... Watch for it ... On June 1st, AM 109 capped off their "**HITPAYDIRT**" promotion at the site of the new Kitchener City Hall ... watch for AM 109 at this years COE June 12 - 16 it will be hard to avoid seeing AM 109 at the COE grounds ... you could win a HONDA motorbike ... you could throw yourself to the wall of VELCRO ... even buy an AM 109 tee-shirt ... you could pick up an AM 109 badge and wear it ... see you at the COE.

**POPCORN TUESDAY** ... Are you ready ... well obviously you are ... cuz you said "Let's do it again". THE DATE IS TUESDAY, JUNE 18TH and we are once again working in cooperation with the nurses and staff at K-W Hospital, Kidney Dialysis unit. Microwave Popcorn ... \$1.00 a bag ... the Mayor's of Kitchener and Waterloo are declaring it PopCorn Tuesday, watch for a banner across King Street ... last year we sold 24,000 bags of popcorn ... can we beat it ... **you bet we can!**

**GOING AND COMING** ... AM 109's sales force is undergoing a changing face. A very emotional goodbye was said to **Steve** and **Louise Ingle** recently. They left for Saskatoon, where Louise begins studies on her MA and PhD. in clinical Psychology, and Steve is sales supervisor at CKOM radio. Good luck to them both. At the same time the radio floor welcomes to new sales reps at AM 109 ... **Wilma Zondag** who comes to us from CJOY/CKLA in Guelph, and **Jennifer Maslanka** who comes to us from a career at CP Rail.

**OCANADA** ... At the urging of **Mr. Willcox** AM109 and CFCA have come up with an on air initiative to support the CAB's programme "Canadians Talking To Canadians". The subject - CANADA THE COUNTRY WE CALL HOME. Listen on the July 1st weekend as just before each newscast we play the voices of ordinary residents of Kitchener, Waterloo, Cambridge and area giving their thoughts about Canada. Listen also for the voices of our own staff and their thoughts. Join C A P as we wave the flag from our building and from our airwaves.

## What is M-II?

## A High Quality Component Format

by **GeorgeMoskal**

You have probably wondered why all of a sudden our photographers, tape editors and news personnel have been walking around with smiles on their faces. The reason, M-II has arrived.

For the past few years, we have been evaluating various formats to replace the obsolete "M-I" Y-I-Q component format for ENG (Electronic News Gathering) and EFP (Electronic Field Production) which has served us well.

### Why M-II?

Because of superior quality of both video and audio, C A P Communications is committed to a total Digital format, but until recently, a single unit Digital Camcorder was not available. We therefore had to find an interim format.

We evaluated Beta SP, M-II, S-VHS and Hi-8 as possible formats. We found that Beta SP & M-II were by far the most superior video formats.

As Beta SP and M-II were of equal video quality and this was to be an interim format, price as well as quality played a large part in the final format decision. M-II won over Beta SP by a wide margin.

We purchased seven M-II Camcorders for both ENG and EFP and equipped four edit suites and a dub centre with M-II format "Source" machines. This enables us to shoot and edit directly from M-II to Digital D2, then go to air in the digital format.

Our local News, Commercials and Programs shot in M-II have shown a vast and immediate improvement in our "Off Air" video and audio quality.

As previously mentioned, this is an interim step in CKCO-TV's policy of acquiring digital equipment over analog wherever possible.

Our next step, when available, will be to replace the ENG and EFP M-II Camcorders and recorders with Digital "DX" (1/2" Digital format) or "D-8" (8mm Digital format) and replace the bureaus and regions 3/4" equipment with M-II.





JUNE

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
					1-7th Red Cross Water Safety Week 1st. Prize Fight Televised WNBIN. Y. Lou Nova-Decision over Max Baer	1
Banff TV Festival 2-8th 1952 1st Canadian Test Pattern - CH2- Montreal	3 1st Televised Coronation Elizabeth II 1953	4	5	6 BBM-TV 6-19th	7	8
9	10	11	12 COE 12-16th AM109 Wall of Velcro	13 RTNDA National Montreal 13-15th	14	15
16 Fathers Day Occupational Health & Safety Week	17	18	19	20	21	22
23 CCBA Conv. Delta/Chelsea Toronto 23-25 MultiCultural Festival AM109	24 St. Jean Baptiste Day CCBA Convention Toronto	25	26 Fred Allen's Last Regular Radio Show 1949	27	28	29

JULY

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
	1 Canada Day 1st. Color TV in Cdn. CFTO-(1966) Multicultural Festival Victoria Park	2	3	4 BBM TV to 17th	5	6
7	8	9 All Star Game Sky Dome Toronto	10	11	12	13 Stratford Festival opened 1953
14	15	16	17	18	19	20
21	22	23	24	25 Farm Safety Week 25-31st	26	27
28	29	30	31			

AUGUST

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
				1 Fall Launch TV	2	3
4	5 Civic Holiday	6	7 Tornado Hits Woodstock (1979) Rec. Club Blue Jay Night	8 BBM-TV to 14th	9	10
11	12	13	14 CNE Opens 14-Sept 2	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	31 September is Arthritis Month

## Birthday List

George Moskal	June 1
William D. McGregor	June 3
Robert MacKay	June 6
Howard Fraracci	June 7
Simon Crouch	June 8
Sean Jasmins	June 10
Donald Willcox	June 10
Jane Dobson	June 13
Kathy Fedy	June 13
Richard Howe	June 13
Brian French	June 18
Gregory Attridge	June 19
C. Martin Ferguson	June 19
Scott Farhood	June 22
Deborah Bohnert	June 24
Philip Molto	June 24
Tino Boves	June 25
Laverne Atkinson	June 26
Winnefred Habel	June 26
Peter Kent	June 26
Warren Letson	June 28
Michael McDonald	June 28
David Pettitt	June 28
Stefan Frahm	June 29
Philip Meighan	June 30
Daiene Vernile	July 1
Richard Mills	July 6
Eric Nixon	July 7
Chris Matlock	July 8
Michael Radcliffe	July 9
Lianne Poloz	July 11
Ross Poll	July 13
Larry Ernewein	July 15
Linda Brooks	July 16
Donald Egley	July 17
Kenneth Silvester	July 17
Gary MacLaren	July 20
Linda Richards	July 21
Pamela Small	July 21
Zeljko Zugaj	July 21
Carmen Vera	July 22
John Arais	July 24
Lisa LaFlamme	July 25
James Alexander	July 26
Marilyn Chir	July 26
Eric Patrick Gamble	July 27
Randy Steinman	July 27
Linda Kearns	July 29
D. Neil Aitchison	July 30
Peter Graham	July 31
Mike Kelly	August 1
Shahina Khan	August 1
Catherine Parise	August 1
Beth Gennings	August 2
Rita Arais	August 3
Marc Haslip	August 3
Gareth Lewis	August 4
J. David Imrie	August 6
Peter McCallum	August 7
Dennis Connolly	August 9
Gary McPherson	August 9
Paul Francescutti	August 10
Richard Thomas	August 11
Heidi Toffolo	August 13
Joseph Torbay	August 13
Robert Bambury	August 15
David Carswell	August 15
Wanda Love	August 16
Annemarie Raines	August 17
Peter Jackman	August 18
Randy Ricketts	August 19
Steve Bender	August 20
Heidi Baechler	August 23
Norma Blake	August 23
Andrew Heubner	August 23
Brian Bourke	August 25
Richard Walker	August 29
Keven Doerr	August 30



# Sunday-AM and the Gulf War

by Gary McLaren



Back in late October 1990, I arranged through the public affairs office at National Defense Headquarters in Ottawa, to send each week 3 VHS copies of "Sunday A.M." to the 3 Canadian ships serving in the Persian Gulf.

Each week the program was recorded on VHS cassettes, sent by Priority Post to Canadian Forces Base, Trenton and from there the cassettes were sent by regular military flights to the Middle East. Each ship received a cassette, the destroyers HMCS Athabaskan and HMCS Terra Nova, and the supply ship HMCS Protecteur.

Lt. Commander Ian Thomson, who served for 4 and a half months on board the ships and at the Canadian Base in Bahrain, said the ship's crews were able to receive little news or information about events back in Canada. Accordingly, he said, they were hungry for any information and stories from Canada, and the "Sunday A.M." programs were a welcome and much watched addition to their library of video material.

There are 3 "MESSES" or lounges, aboard each ship, Officers, NCO's and Seamen, the the cassettes rotated from one mess to the other each week.

The Canadian Forces personnel were from all parts of Canada, and since "Sunday A.M." always contains stories and reports from across the country, many of the men and women were able to see something from their community or region, and this was an added attraction.

We also commenced sending a cassette to the Canadian Base at Bahrain early in 1991, continued the shipments to the ships and the base until the war ended.

Lt. Commander Thomson, from the Canadian Forces Maritime Command, presents a "Certificate of Appreciation" to CKCO-TV, in appreciation of our support to the men and women of the Canadian Forces serving in Bahrain and aboard the 3 Canadian ships during the Persian gulf crisis.

The "Sunday A.M." VHS cassettes contained the program as it went to air, complete with commercial, and the regular morning news, sports and weather report.

# Power Play

Don Egley of AM 109 along with Derek Parker of Canadian Airlines, Peter Van Der Heyden of Goliger Travel and Ross McLean of Thrifty Car Rental are pictured here presenting Karen Young and her husband Kevin with the Grand Prize in this years "Power Play" promotion.

Everytime the Kitchener Rangers scored on a Power Play AM 109 took names of qualifiers.

This years prize was a weekend for two to Edmonton to see the Edmonton Oilers play the Calgary Flames.

Special thanks to Neil Finley of our sister stations CJKE/CFKN for providing the Edmonton Oiler hockey tickets.



Left to Right: Kevin Young, Ross McLean, - Winner Karen Young - Don Egley, Peter Van Der Heyden and Derek Parker.

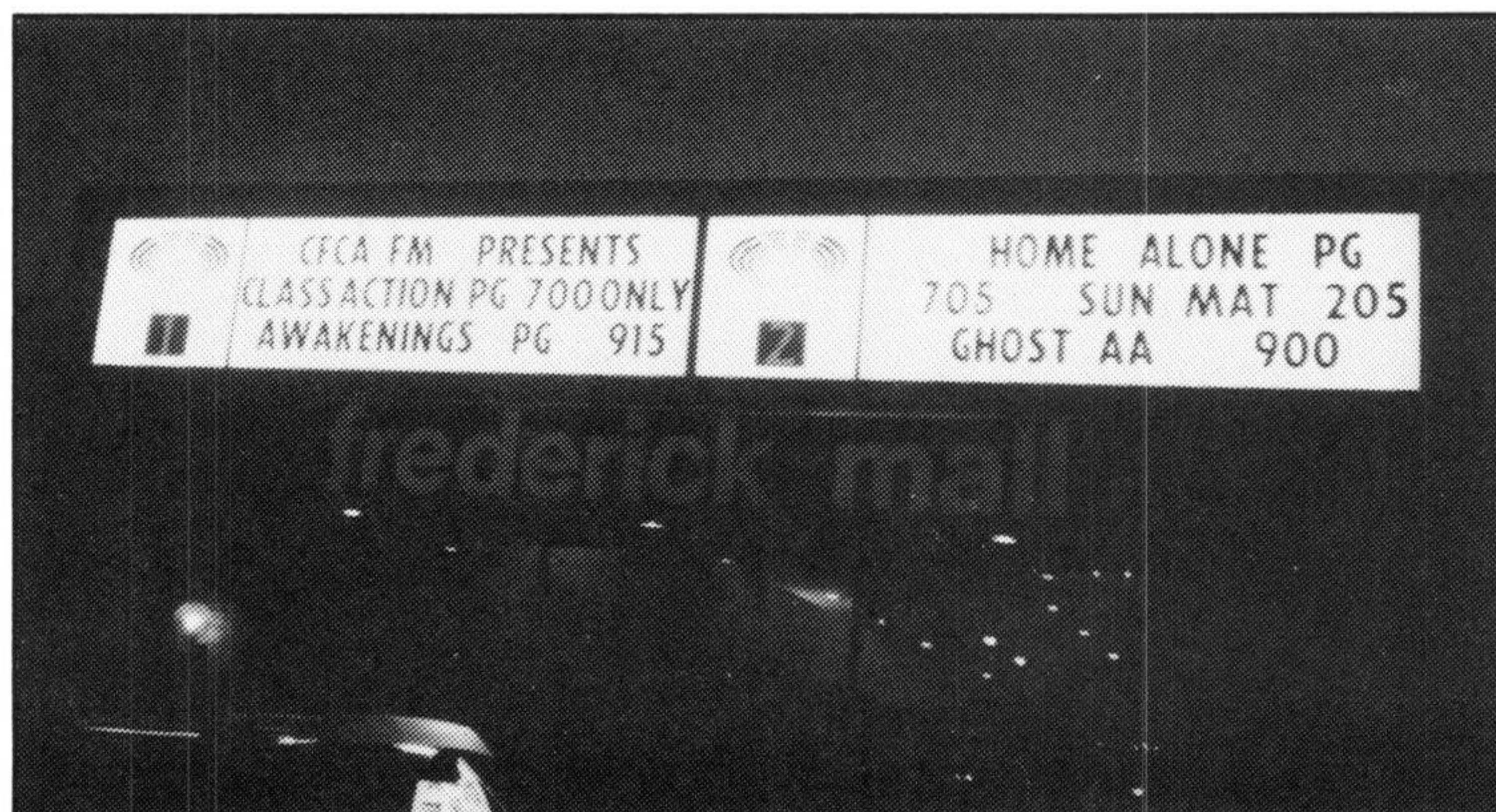
# Class Action

CFCA FM hosted its first-ever movie premiere, "Class Action", on Wednesday, March 13th.

105 listeners and their guests attended a pre-premiere reception held in the ballroom of the Valhalla Inn, where they were treated to hors d'oeuvres and drinks.

Following the reception, the winners travelled up the street to the Frederick Street Cinemas, where they viewed the Kitchener premiere screening of the movie "Class Action", a drama starring Gene Hackman and Mary Elizabeth Mastrantonio.

The CFCA premiere boasted a capacity crowd, with the movie receiving excellent reviews from all in attendance.





## Number 9 ... Another Success!!

The 9th Annual C A P Communications Golf Tournament was the best yet ... despite the rain! (for those who noticed). Saturday, May 25 was the date, and 111 cappers, their guests, spouses and sponsors teed it up at Merry Hill Golf course ... The tournament was so big this year, it took three hours and 45 minutes to get all the groups teed off. Unfortunately, rain, and I mean rain, hit just as the last group, anchored by **Mike Yaworski** and **The Glove**, made it to the ninth hole. After half an hour, the tournament was called, and those who didn't complete 18, just had their nine hole score doubled. No one, not even **Peter Kent**, complained about this, because it meant the fun and frolic at the Labatt's Kuntz House would start early ... the golf committee would like to thank **Ernie Bezaire** and **Paul Sanford** from Labatts for their hospitality. For the 4th year, Labatt's provided their house and hospitality at no cost...without them, our tournament would not be the success it is. Thanks also, to the REC Club and to NABET Local 712 for their continuing support ... thanks also to the CAP Sports Fund ... **Roger Moser** at Kitchener Beverages, another example of some one who has gone beyond the call of duty for us ... **Dave Simon**, of Hiram Walkers (depending on when this is printed!), **Mike Kelly** of APEX, **Graeham Dunnell** of Hitachi and **Lloyd Justice** of Sony, Tournament Sports, Athletes World, **Gil** at Sam's who also helped out beyond the call of duty, **The Matlocks** for the course and their contributions and **Mrs. Hutch** at Sportsworld ... and our winner .... **Faye Bechtel** who recorded a net 51 to win the OKTOBERFEST mug, once again graciously donated by **Dennis Yanke** of R.G. Dalton and OKTOBERFEST ... **Tom Keller** was next followed by **Peter Badenhorst** and **Nancy McKeller** ... Popular winners all ... Thanks to **Wooly** and **Bruce** for the cookin ... which they were really! For those who need another run down of the scoring formula here it is:

$(9-3) = 10 + (9-3) = 10 = 20 - (6 + \text{YOUR SCORE}) \times 3 - \text{YOUR GROSS SCORE} = \text{NET SCORE}.$

And here is something else to remember ...

The 10th Annual CAP Golf Tournament  
Saturday, May 23rd, 1992  
Merry Hill Golf Course  
First Tee Time at 10.

*P.S. The power of SHUH is holding another CAP sports fund raiser on Saturday, June 29th at the Polish Legion ... "The Power of Shuh Summer Do!" ... Bring Your Friends ... Bring Yourself ... cold food, hot band, cheap beer!*





## A Proud Bourke Family

Raising children today ... sometimes seems like little more than an endless round of appointments ...

From doctors to dentists ... T-ball games to music lessons ... there's always somewhere else to go. But you forget all about the run around, when something good happens ... a great play in a T Ball game, or just the right note in a musical recital.

For us, five years of driving back and forth to the Waterloo Dance Centre, came to fruition on Thursday, May 16th. Our 10 year old daughter Allison has been selected as one of less than 100 students, from around the world, to attend the National Ballet School summer session.

The selection for the one month summer program came after two months of nationwide auditions involving several thousand children up to 16 years of age. She'll leave home to live at the school in Toronto at the end of June. After that the school officials will decide which of the auditioning students will be offered positions in the fulltime program this September.

The National Ballet school accepts only 200 students each year ... offering a full program of academics and dance from Grades 5 to 13. It is acclaimed, as perhaps the best school of dance in the world.

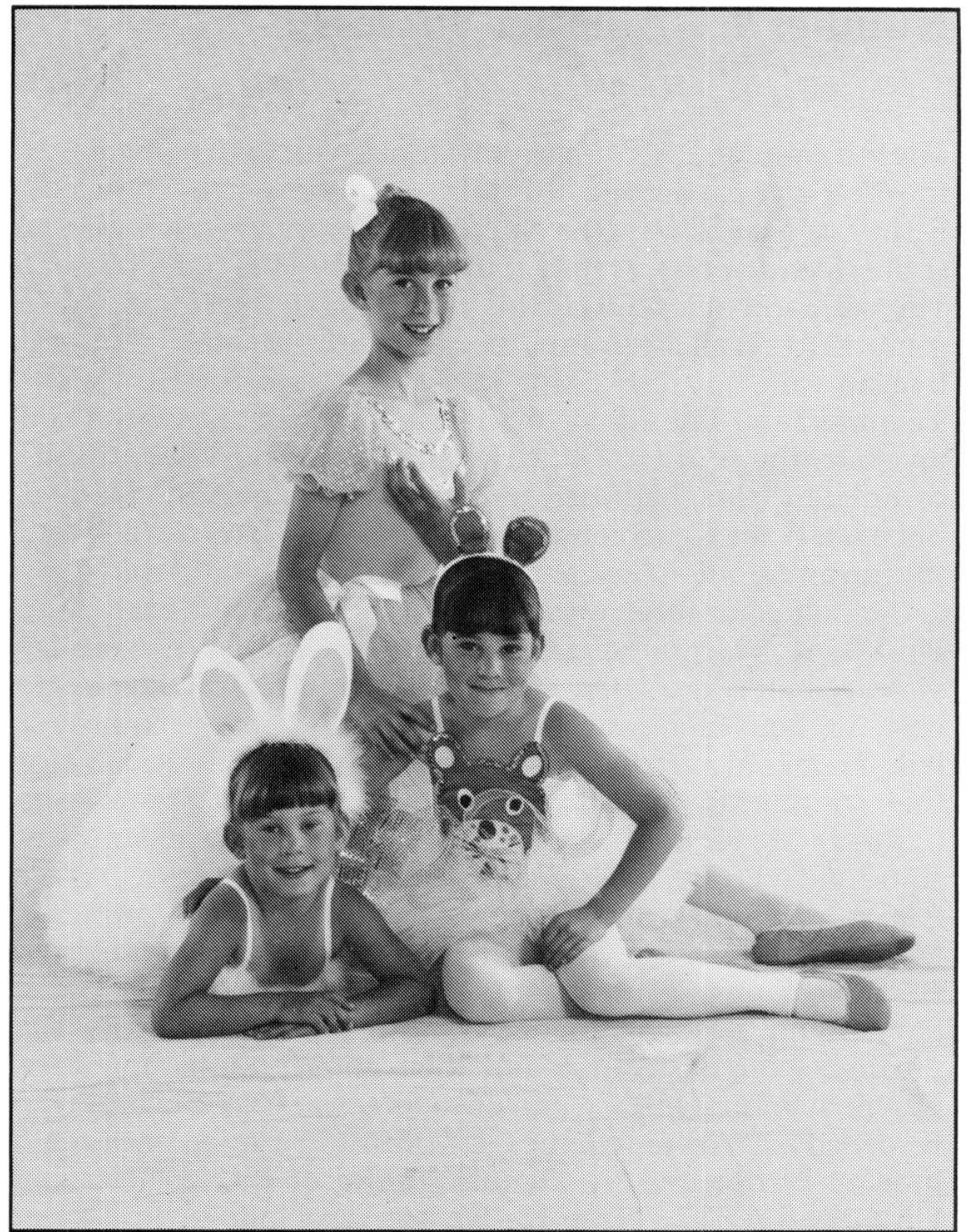
While you'll read a certain amount of parental pride in this report ... there's a lot more than that involved. Mostly, we're impressed with the determination and drive which allowed a 10 year old girl, to set her sights on what she wanted ... then went out and got it. Congratulations Allie!!!

*Editors Note: Brian Bourke has been at C A P for over 8 years and is an early morning news anchor on CFCA-FM.*

## C A P Communications ... Active in Summer Festivals



This summer CFCA-FM will join CKCO-TV in presenting a summer festival ... CFCA will have the honor of sponsoring the opening show of the inaugural season of THE DRAYTON FESTIVAL THEATRE ... with an Alan Lund salute to the good old days of musical theatre ... titled VAUDEVILLE. The show opens July 2 and runs to July 20 ... other shows in the summer lineup are Neil Simon's Brighton Beach Memoirs and Gilbert and Sullivan's Pirates of Penzance ... **Alex Mustakas** is the Artistic and Managing Director of the Festival ... Under his direction we know it will be more than a successful summer ... CKCO-TV will continue to sponsor a play in the MUSKOKA FESTIVAL ... This year IMPERIAL OIL joins CKCO-TV in Presenting "COLOURS IN THE STORM" back ... after a critically acclaimed season last year. This original Canadian musical about the life and still mysterious death of artist Tom Thompson returns to the scene of its initial success ... Written by Jimm Betts ... Michael Ayoub, Artistic Director of the festival since its inception in 1972 has announced that he is planning to leave the festival sometime in 1992 ... Michael will direct COLOURS IN THE STORM...



Pictured above are Nicole, Allison and Heather.



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Publications Editor  
Reg Sellner

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**Next Capsule Deadline August 30, 1991**