

CAP *sule*



December 1989

Each year as Christmas approaches, we begin to hear the traditional music of the season and all those phrases that are a part of the annual traditions reflecting both a Religious Christian event and the off-shoot of an Ancient Pagan Festival. The traditional words of Christmas hold personal meaning for each of us and this year the phrase "Peace On Earth, Goodwill To Men" probably best reflects the important events of 1989.

The relaxed oppression in the Soviet Bloc has truly seen a political miracle this year in Poland, Hungary, East Germany, and Czechoslovakia! Nobody would have presumed these events just twelve short months ago! This Christmas will truly be special for thousands of people who have never experienced many of the basic freedoms we take for granted. Perhaps by next year, there will in fact be other miracles in places like the Middle East, China, and South Africa!

I would like to take this opportunity to thank each of you for your efforts on behalf of CAP this year. As we focus on the Christmas season and all it means, Anne and I would like to extend our warmest wishes to each of you!

Compliments of the season



Don Willcox, General Manager





HITS RADIO AM 109 ASKED "WHAT WOULD YOU DO FOR \$10,000?"

Hits Radio AM109 gave listeners a chance to win \$10,000 toward outstanding bills... but it was not 'easy money', as our finalists discovered!

Listeners were invited to call AM109 to tell us what they would do for \$10,000. The only catch was... if they were chosen as a finalist, they would be required to perform their selected stunt, **PUBLICLY**.

Our AM109 panel of judges discarded those which were illegal, immoral or impossible, and came up with four finalists.

The AM109 'showdown' was hosted on Thursday, November 2nd at a Waterloo nightclub, "The Twist." Over one thousand people came out to witness the spectacle of our contestants performing the most bizarre, degrading and obscene stunts imaginable!

The grand prize winner, Dave Griffiths, really got 'down and dirty' with his performance. Griffiths, assisted by his wife, Susan, was covered head-to-toe in honey, then rolled in turkey feathers. As if this wasn't enough humiliation for one night, he proceeded to jump into a vat of pig manure to search for an apple... which he then consumed, core included!

Victorious, but smelly, Griffiths was awarded top prize. AM109 will be paying \$10,000 of his house payments for one year.

The other acts were not quite as 'spectacular' as the winner, but they were certainly entertaining!

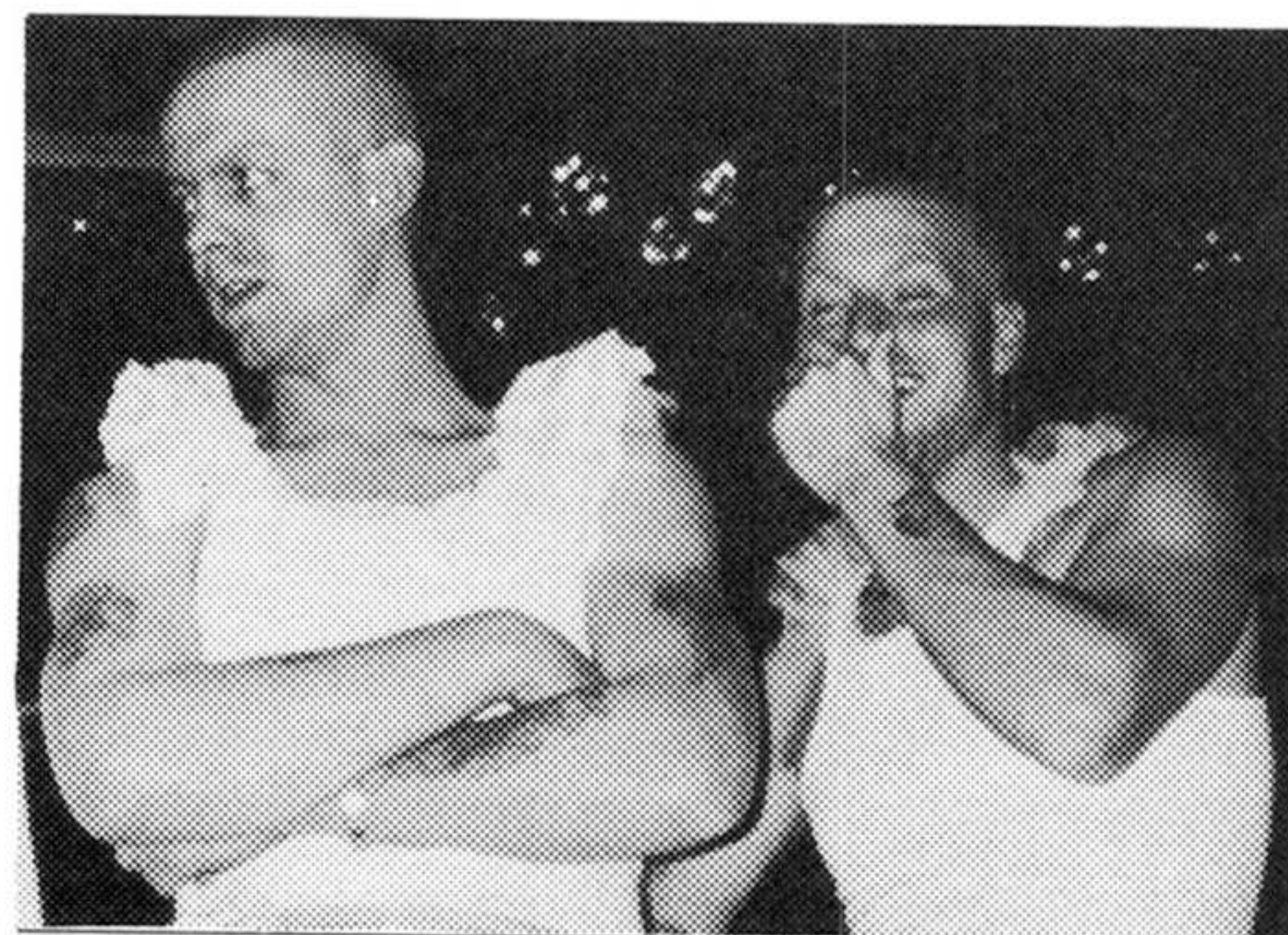
Mike Hofstetter and Chris Lantz were quite imaginative in their presentation. They shaved their heads, their eyebrows, and their armpits... then danced the tango cheek-to-cheek. The attire they had selected for this evening out together included tutu's, tights and work boots. The ensemble was accessorized with large rubber snakes, worn up their noses!

Mike Egerdeen licked the AM109 "Hits Patrol" vehicle clean with his tongue!

Roger and Cindy Lair dressed in one another's wedding clothes, and bathed in a bathtub full of Clamato juice.

These contestants received a trip for two to the Bahamas, courtesy of Thomson Vacations, Odyssey International, the Nassau Beach Hotel, and **HITS RADIO AM109**.

The story was carried by National Enquirer, Toronto Star—Globe and Sun plus CP WIRE—CFRB Radio did an interview with the winner. The tape was sent to Letterman's Show.



C A P United Way Campaign Successful!



United Way
OF KITCHENER-WATERLOO AND AREA

As reported in last month's CAPsule, our 1990 United Way campaign was kicked off on October 16, 1989 with a crane lift, where for monetary donations, C A P higher-ups were sent higher up. In addition to the crane lift, the United Way Campaign committee comprised of Joanne Palmer, John Yost, Deb Hopkins, Peggy Merritt, Derek Botten, Ute Neugbauer, Sandy Clarke, Frances Russell, Vaughn Boegel, John Smith, Scott Takacs, Mike Lorentz, Lisa Lackenbauer,

Frank Lynn, Lisa LaFlamme, Dale Parsons, Warren Letson, Dave McNeil and Wendy Purcell planned a fun-filled week of events to raise awareness about United Way and increase C A P's donations. These events included a waiter/waitress day at Marge's place (didn't Warren look cute in his waiter's outfit!), a scavenger hunt (who can forget 35 in 21), a slave auction (lots of car windows got washed on this one) and a raffle. First prize for the raffle was a **weekend at the Holiday Inn at the other end of town won by Frank Lynn**; second prize was **tickets to Mame won by Brian Bourke**; and third prize was an **Ingo sweater won by Wendy**

Purcell. There were also daily early-bird draws for participants in our payroll deduction plan.

At the end of a very successful week, our **donations totalled \$8,793.54—66% above last year's donations and well above the committee's 1990 target of \$7,500.00**. Payroll deduction participation was up also at 15% over last year. Thanks to everyone who participated both in planning the events and in making them a success. This is just one more example of the caring and commitment to the community that is repeatedly exhibited by C A P Communication's staff. Good work people!

CAPsule Comments from the News Department

Season's Greetings to everyone!!!

All the News elves have certainly been busy preparing for the festivities of the season.

We're also preparing our "Year End" programs which also wrap up the decade (1990 comes roaring in on January 1). The most

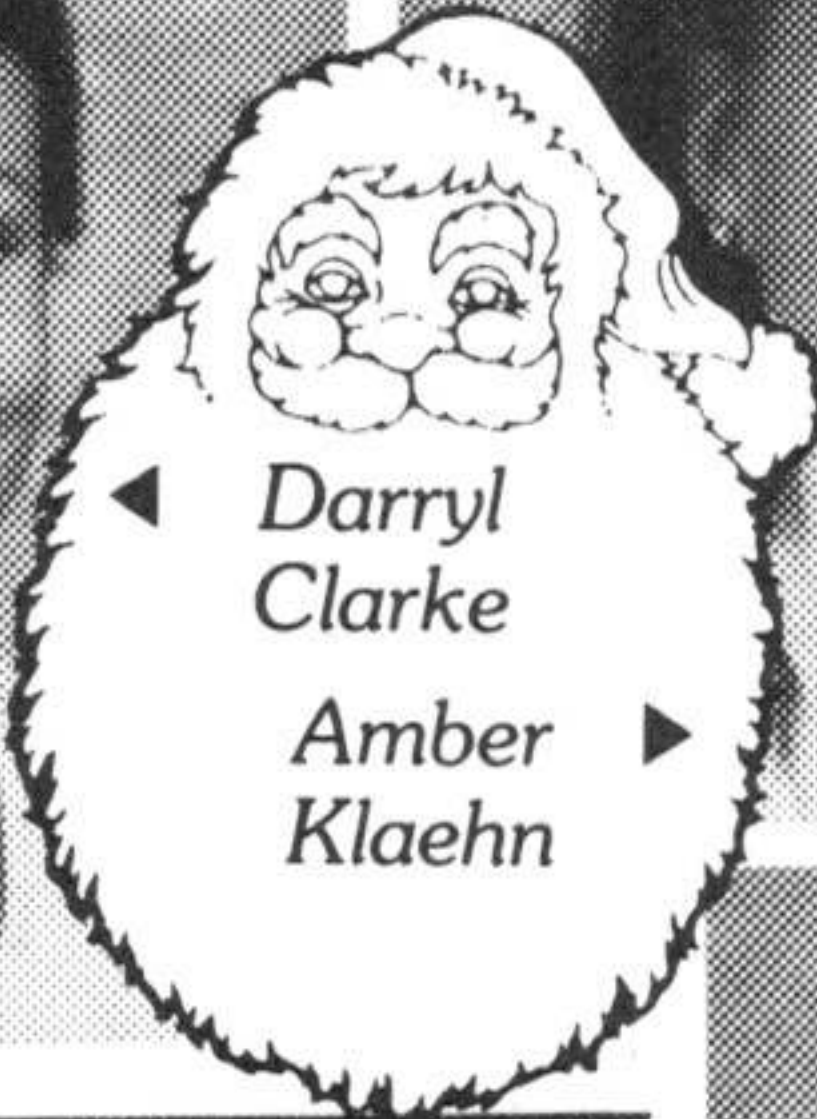
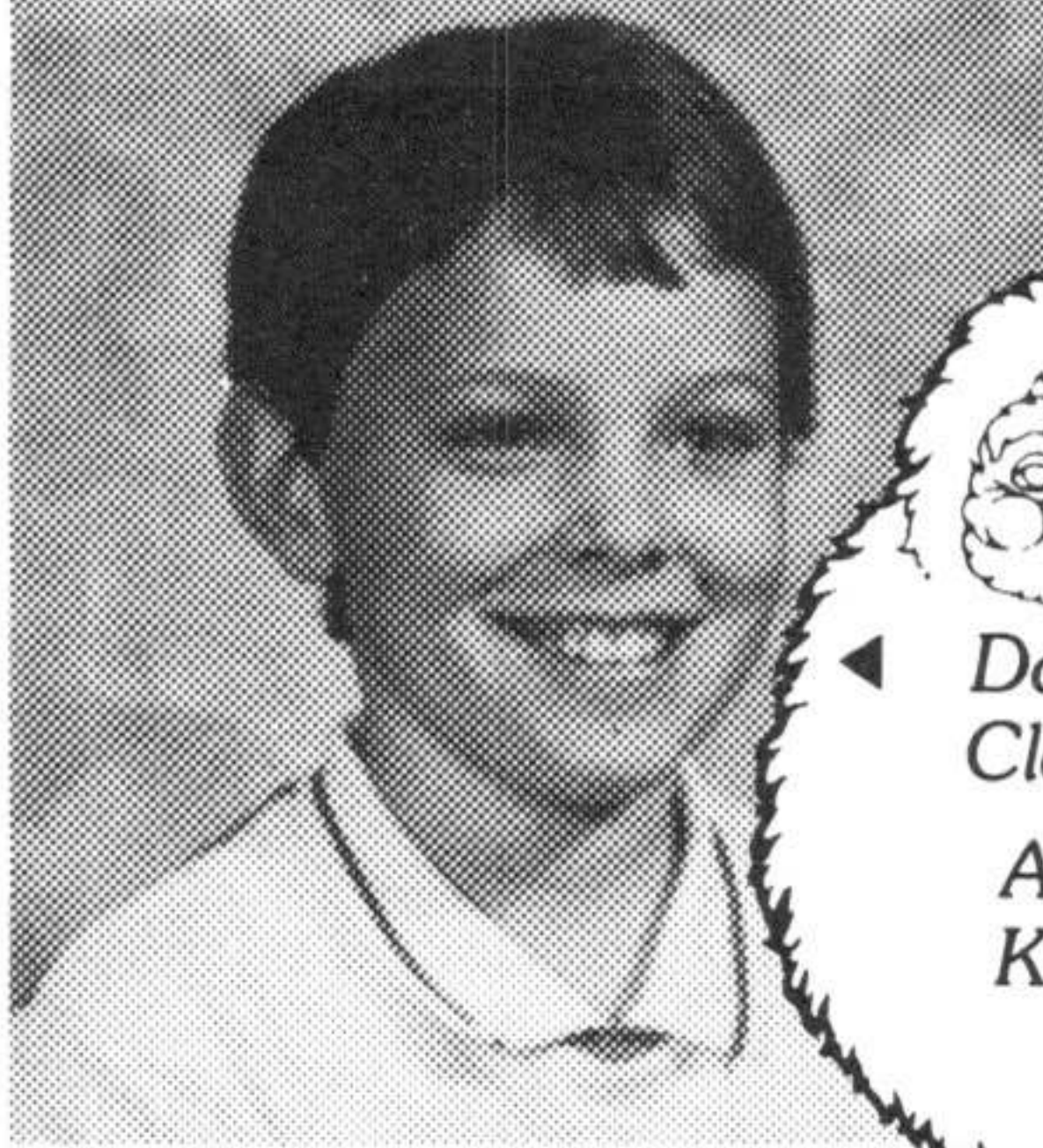
significant event of the year will be the collapse of the Berlin Wall and the decline of Communism across Eastern Europe. Pro democracy demonstrations in China continue the theme of 'people power' sweeping the globe... the 90's will likely see even more change. Here at home the issues were abortion and tax talk... plans for the GST to take a bite out of virtually everything.

No newcomers to welcome, although Paula Sinclair (Murphy) is back from maternity leave to bring the News to afternoon

drive listeners of AM109. Part timer Ingrid Clark joins the list of those expecting a visit from the stork in the New Year. John Haslip of the Chatham Bureau has decided to retire in June of next year. John turns 64 next May... he was one of, if not the first person employed by CKCO-TV in the channel 42 area in November '75. Congratulations John!!

That's all from News... other than to wish everyone a very Merry Christmas and a Happy New Year!!!!

Season's Greetings ... from all of



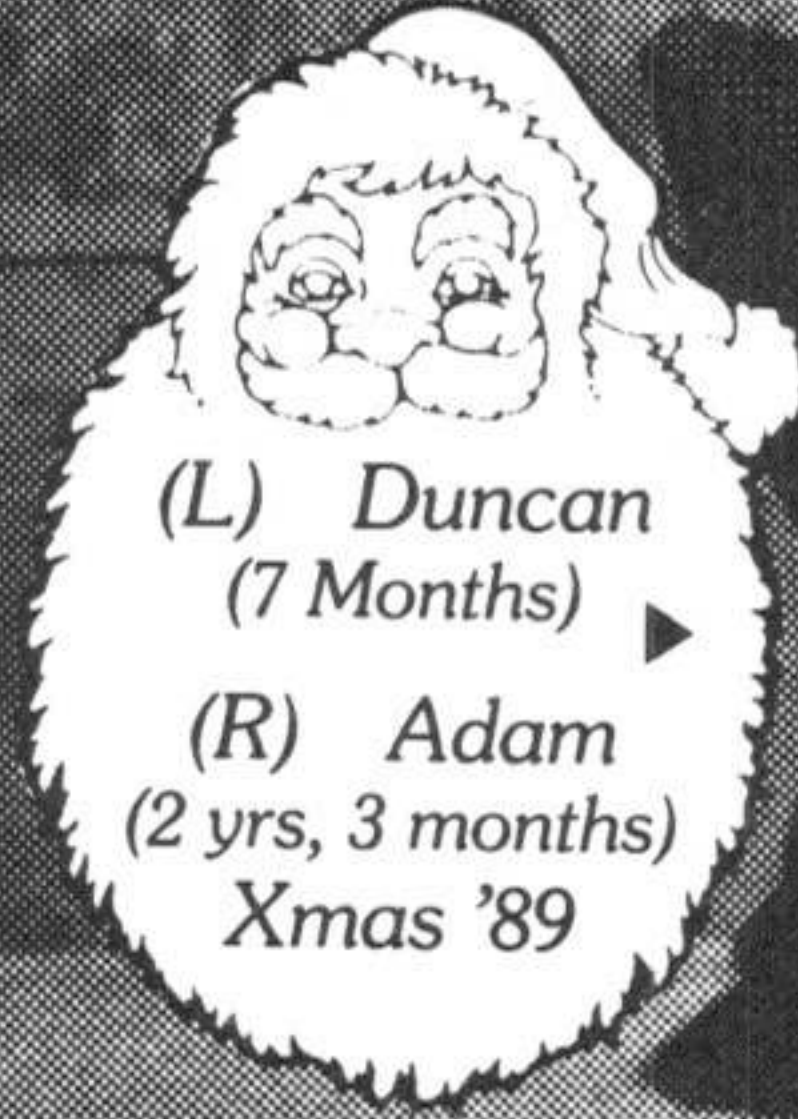
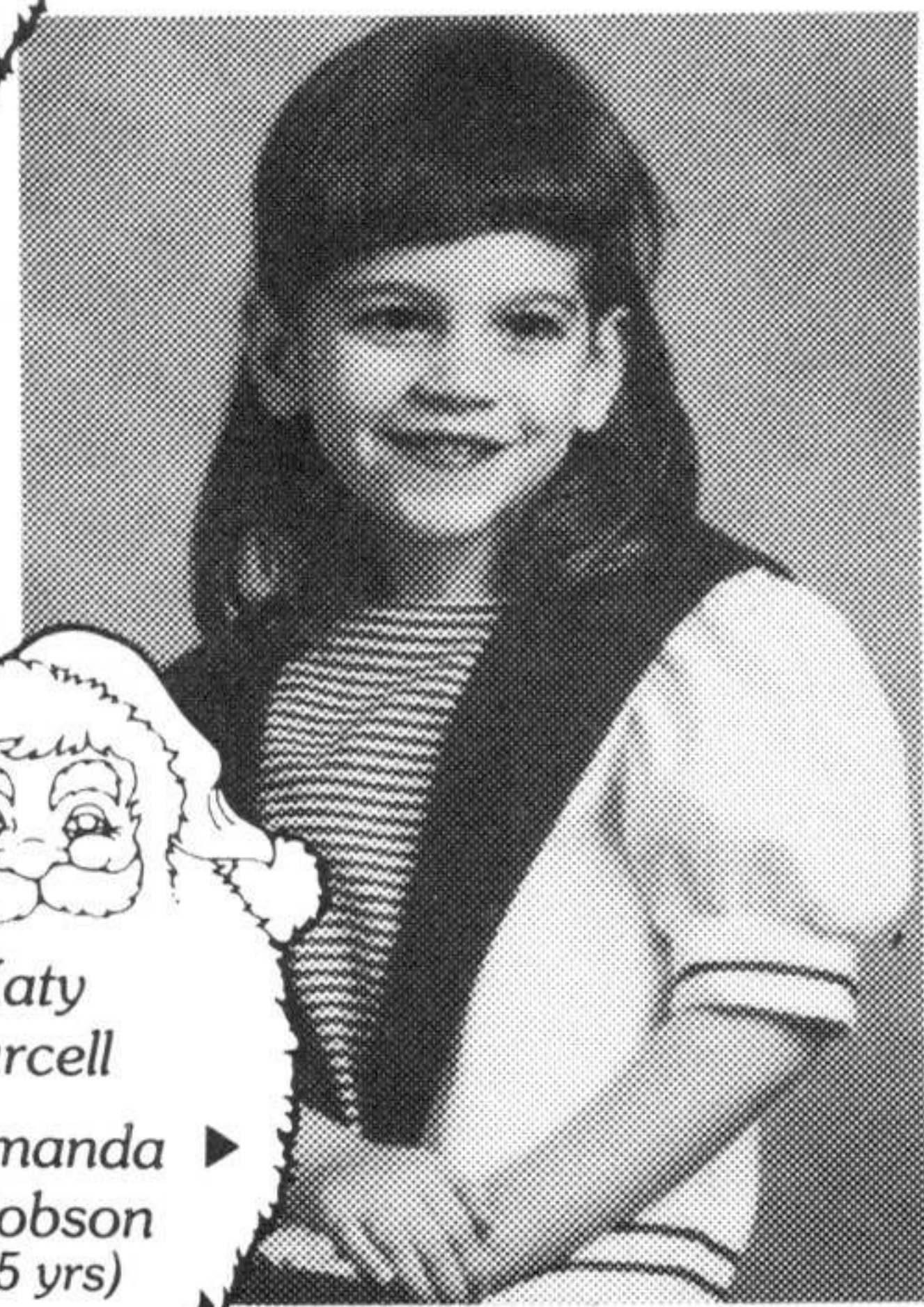
◀ Darryl
Clarke
Amber
Klaehn ▶



◀ Cris, Trev,
and Corey
Waurechen



◀ Katy
Purcell
Amanda
Dobson
(5 yrs) ▶



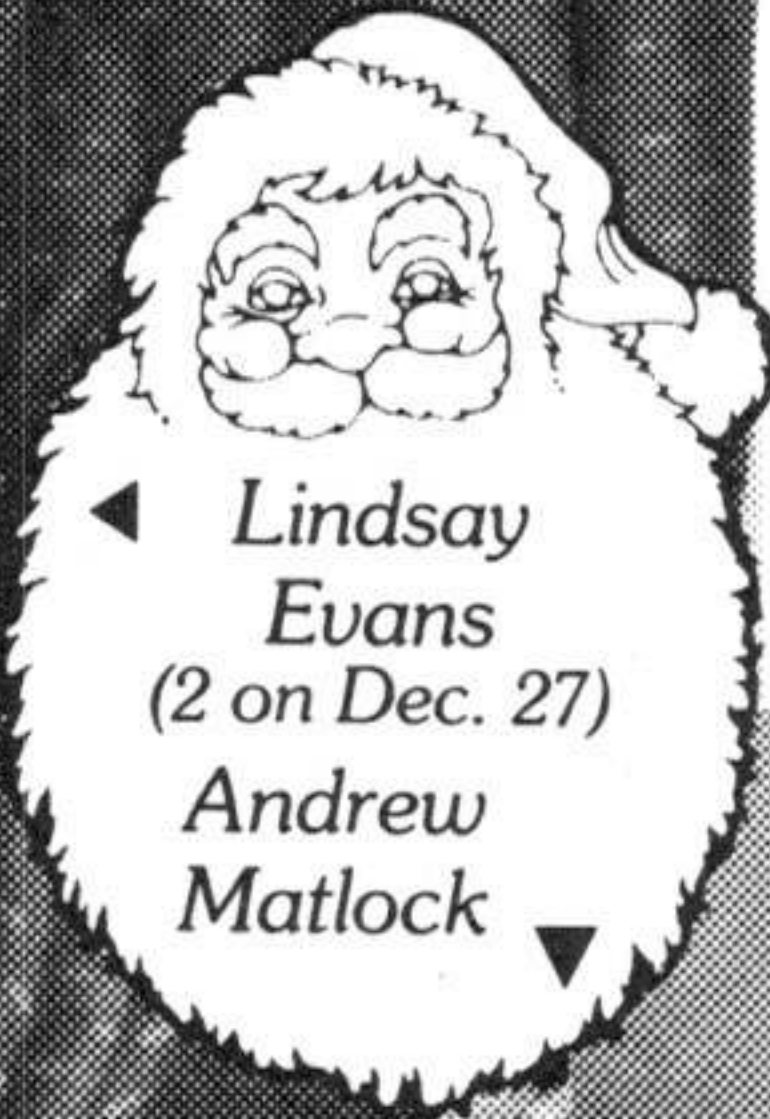
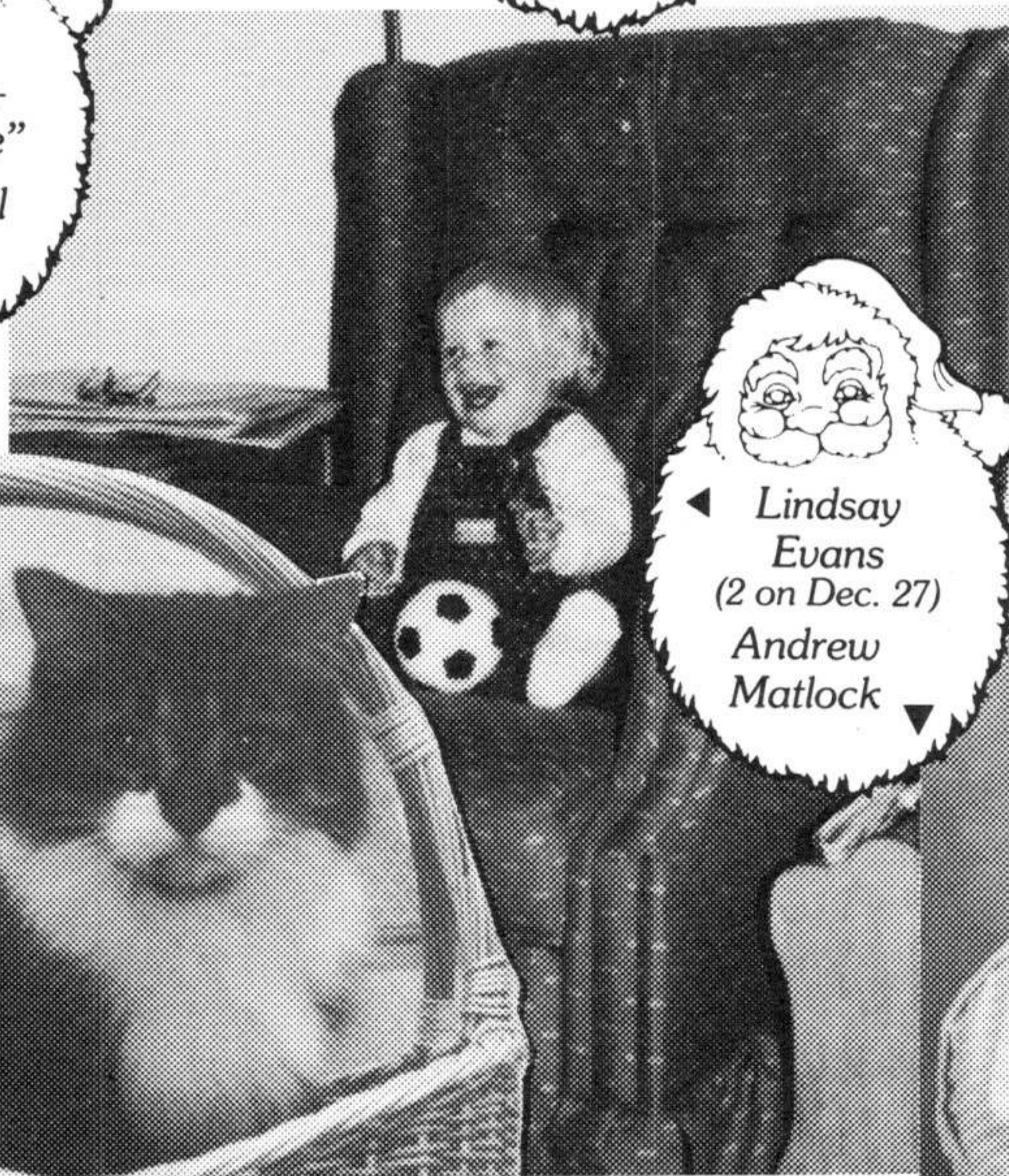
(L) Duncan
(7 Months) ▶
(R) Adam
(2 yrs, 3 months)
Xmas '89



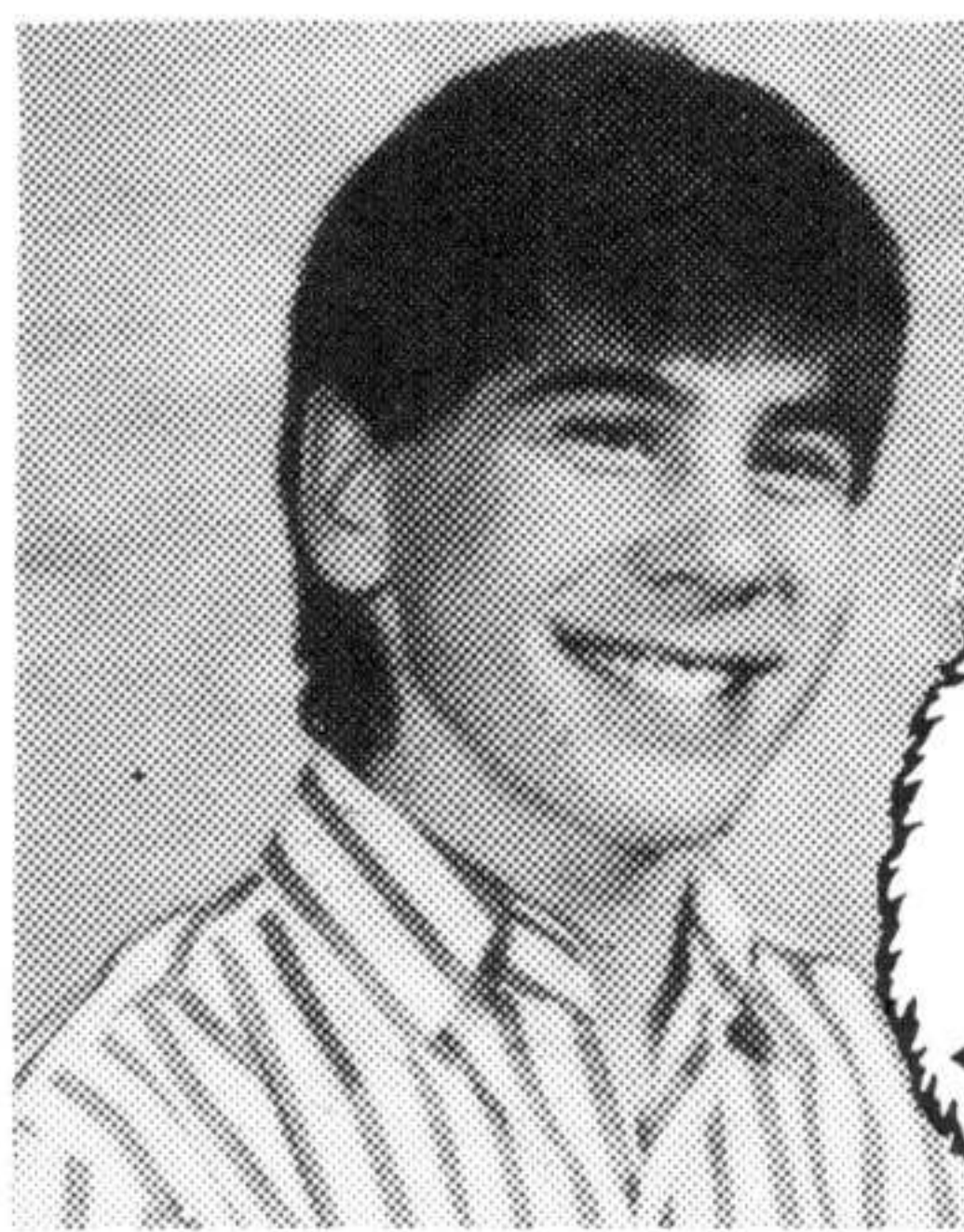
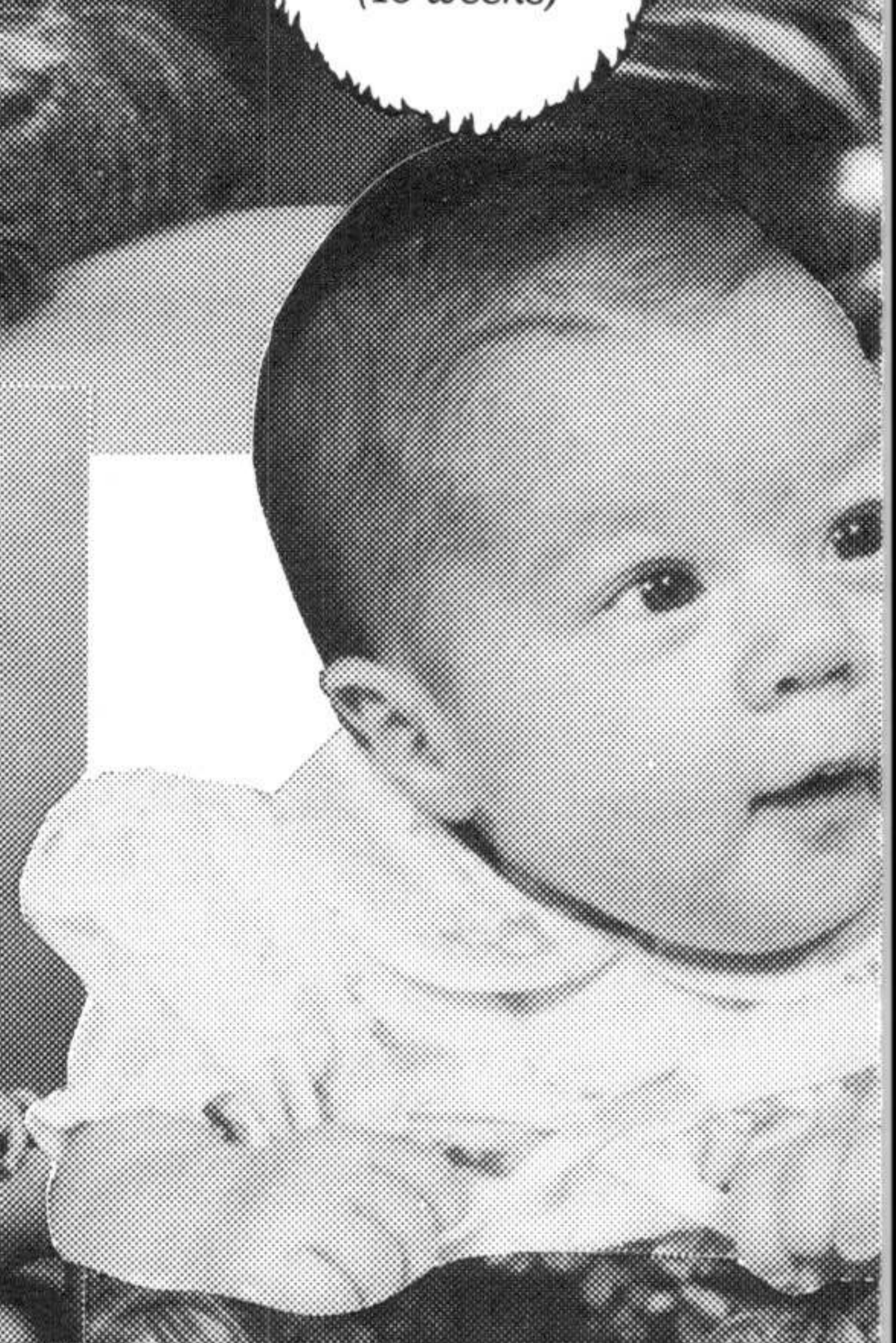
◀ Tomas &
Rosie
Maciaczyk
(15 weeks) ▶



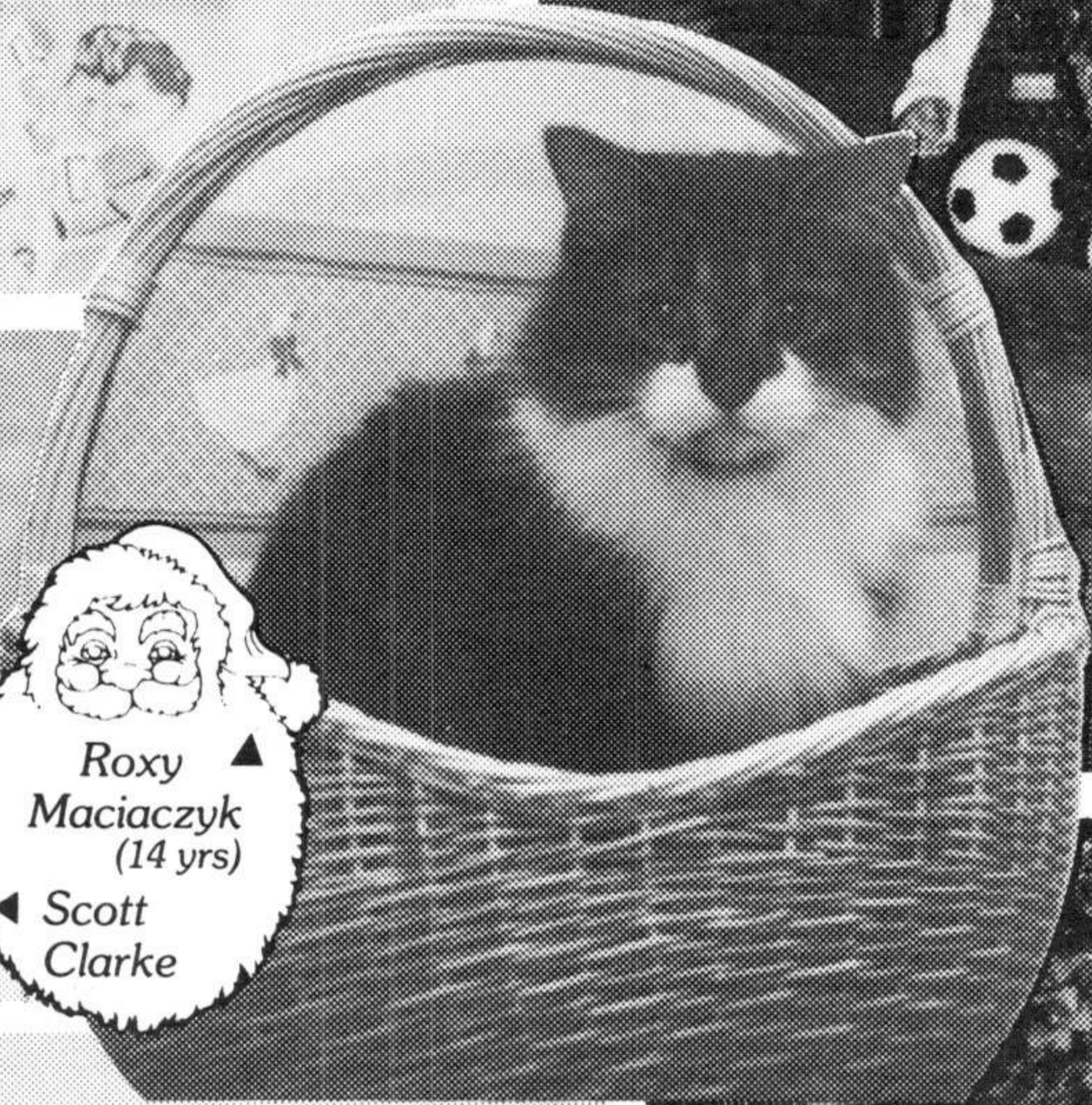
◀ "First ice-
cream cone"
Justin Poul
Blake



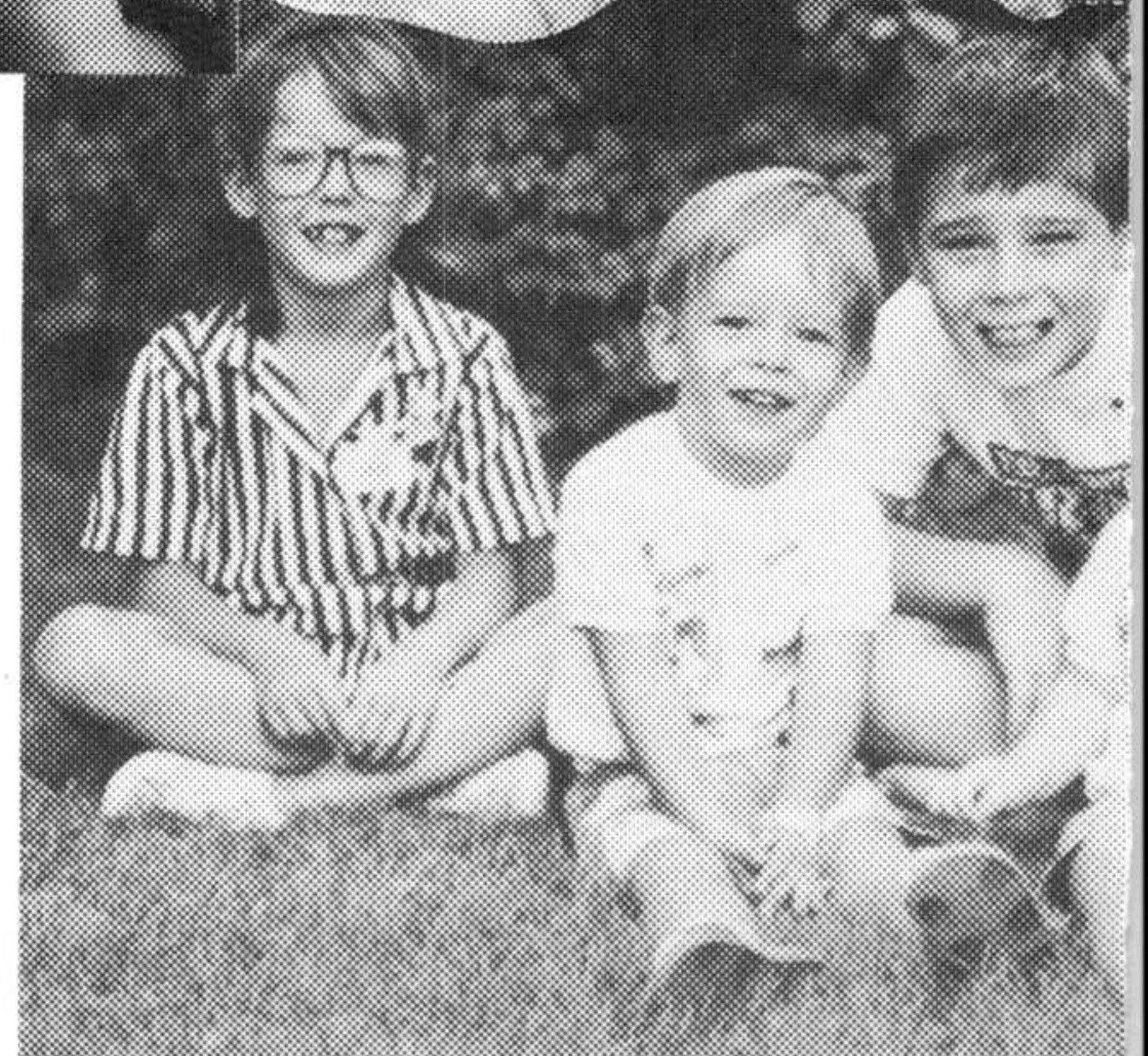
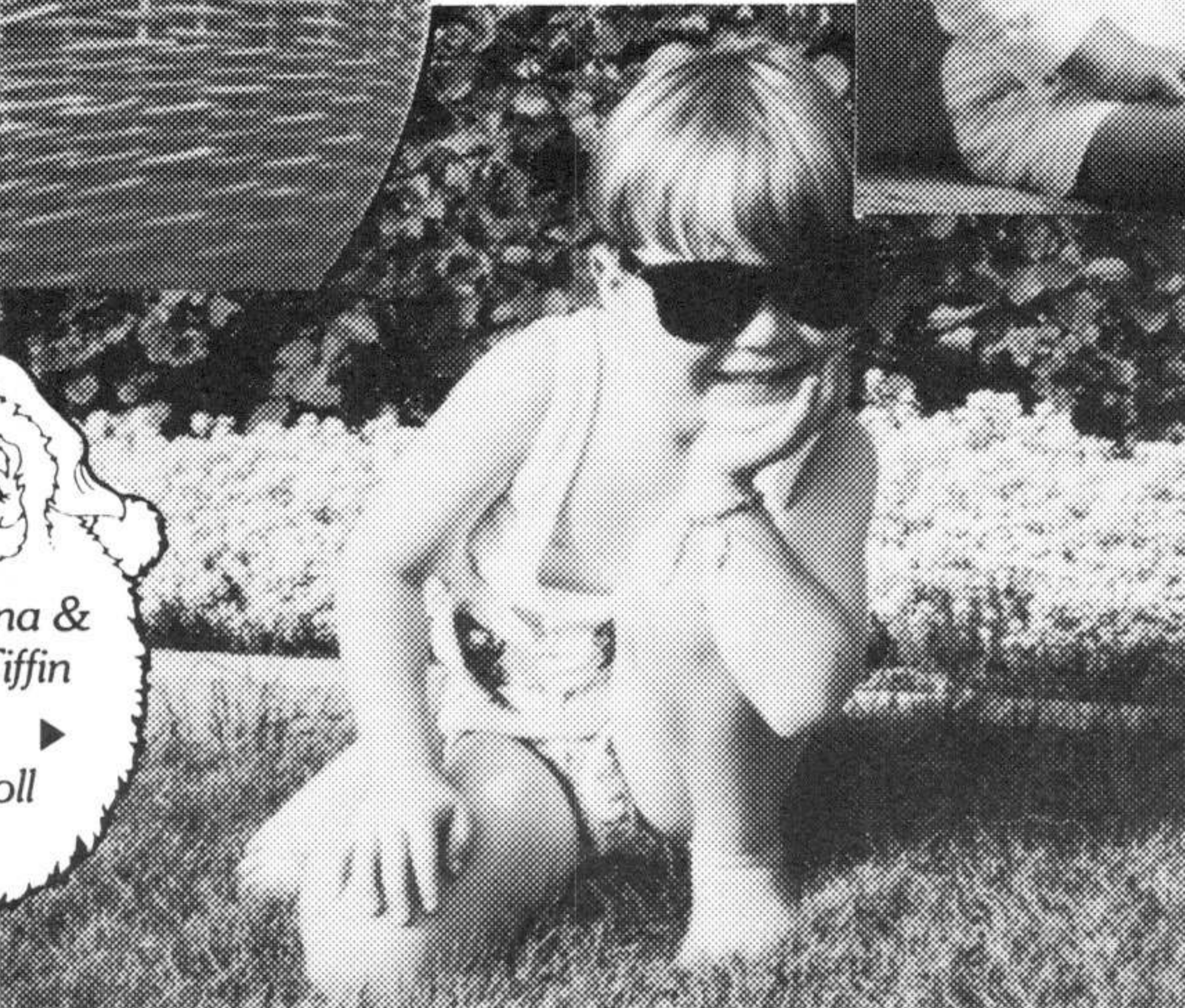
◀ Lindsay
Evans
(2 on Dec. 27)
Andrew
Matlock ▶



◀ Roxy
Maciaczyk
(14 yrs)
Scott
Clarke ▶



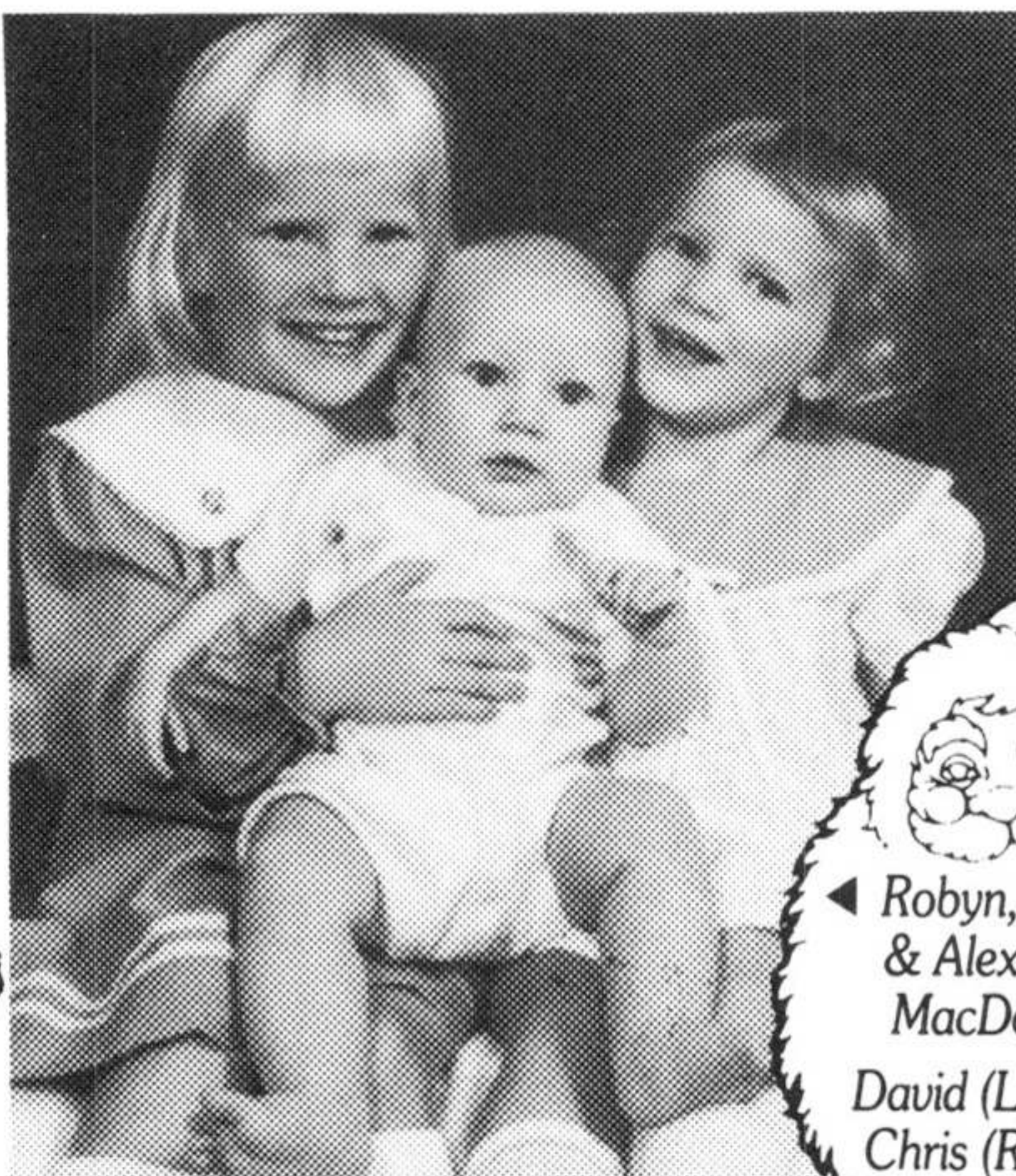
◀ Christina &
Steven Tiffin
Wesley
O'Driscoll
(5 yrs) ▶



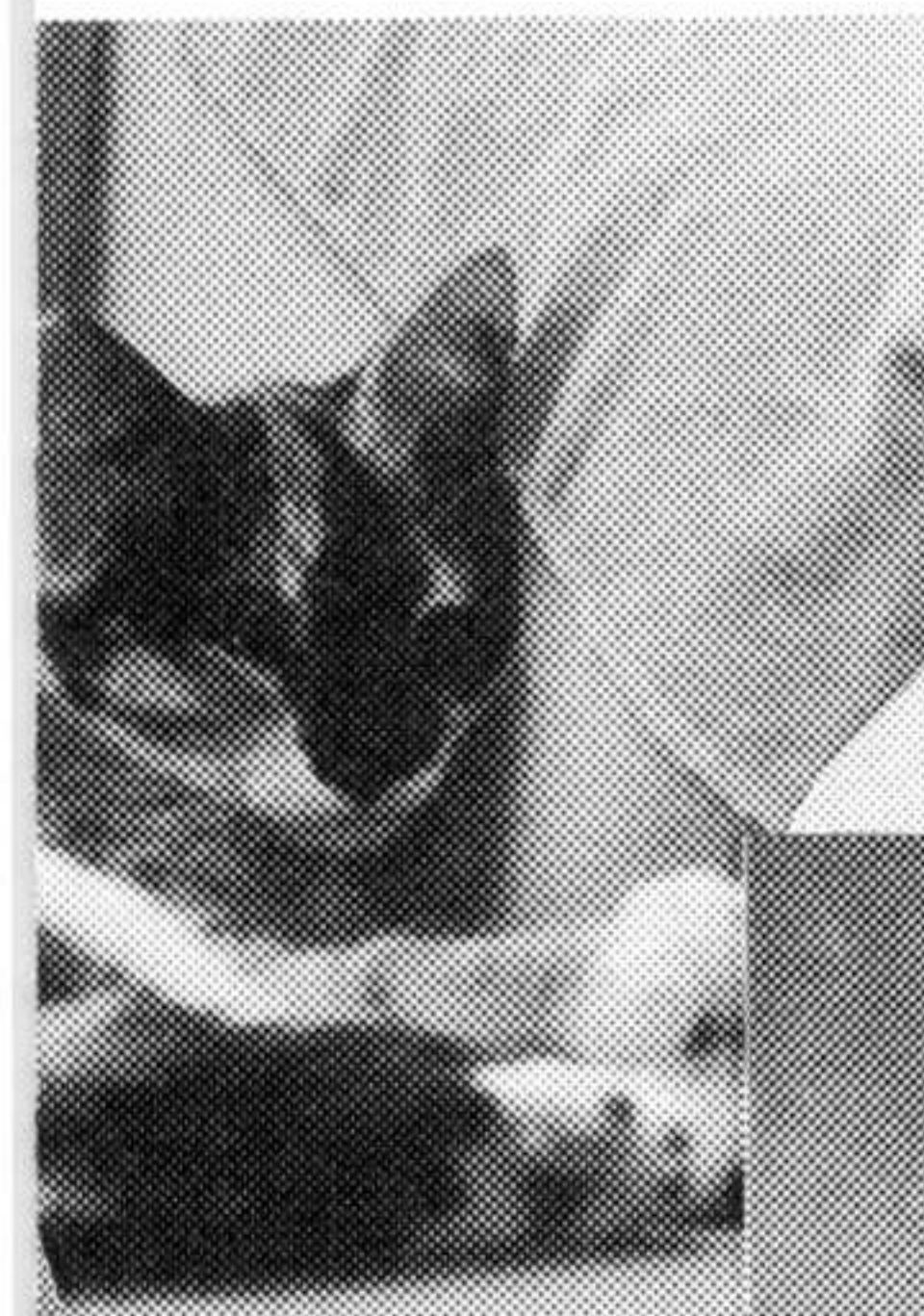
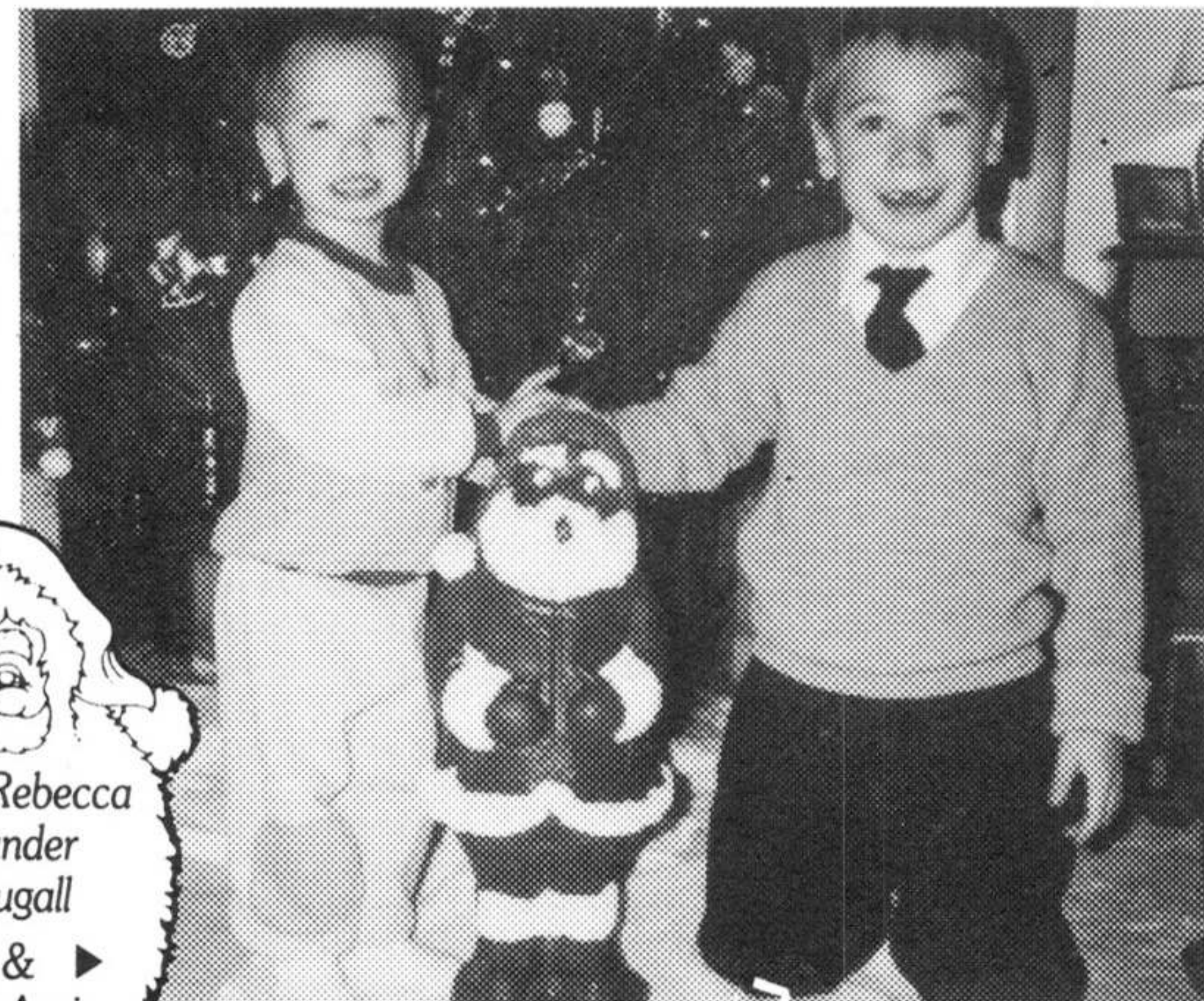
tings
us



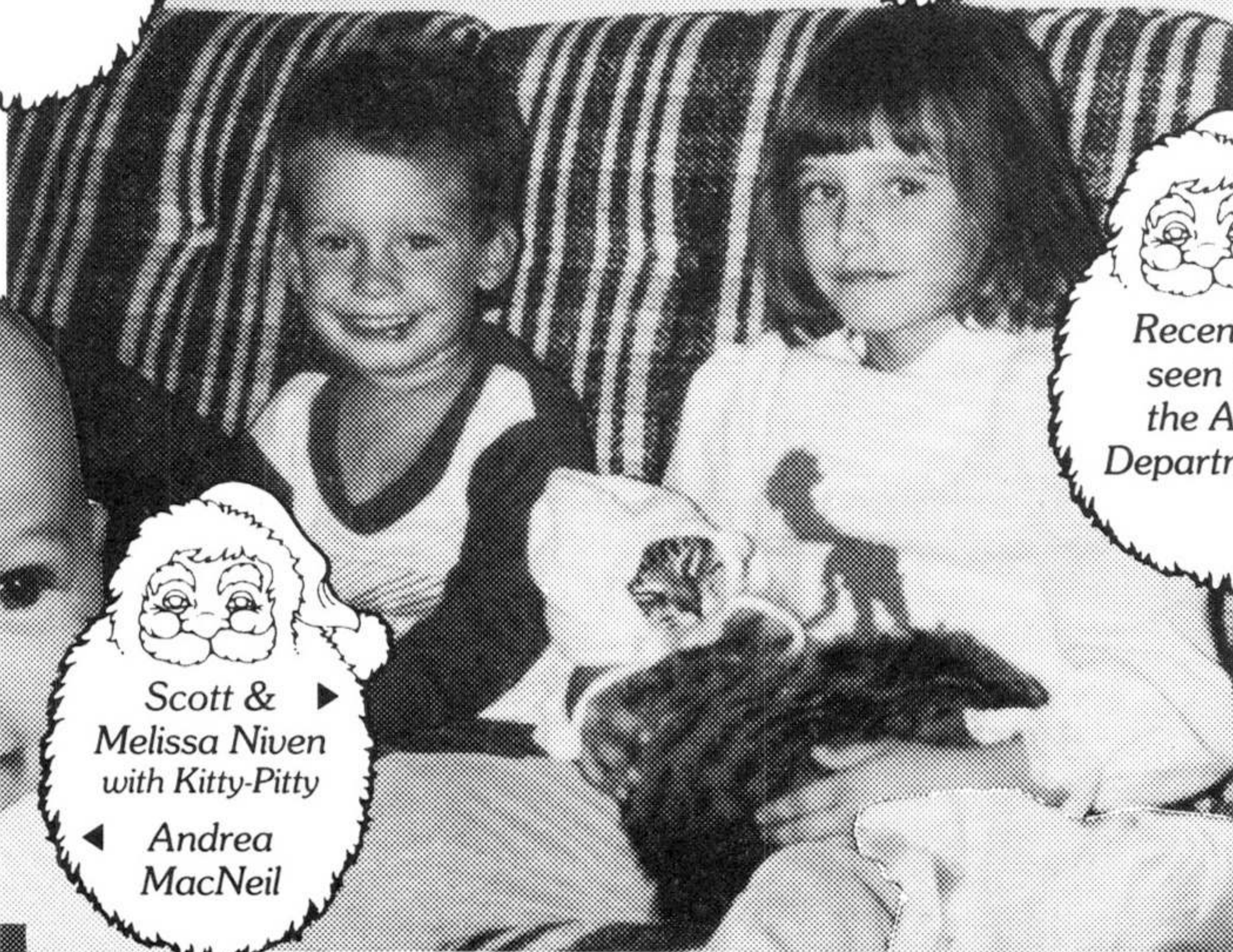
▲ Jack
Haskins
(2 yrs)



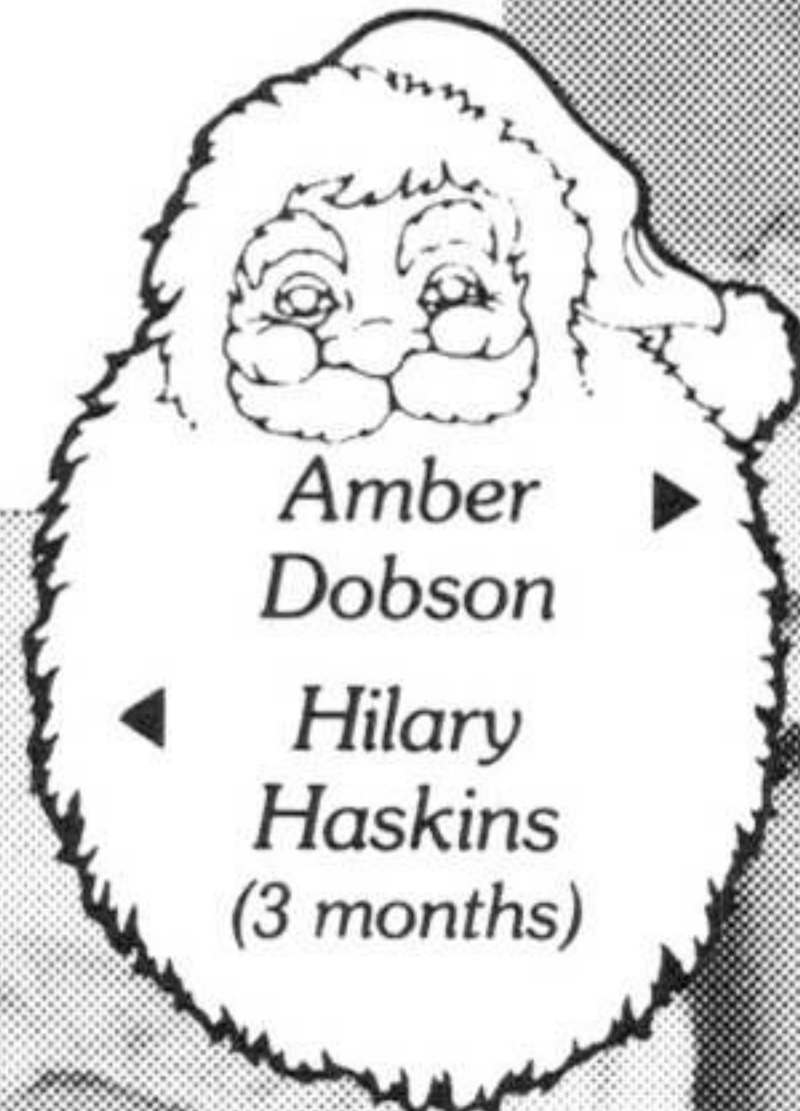
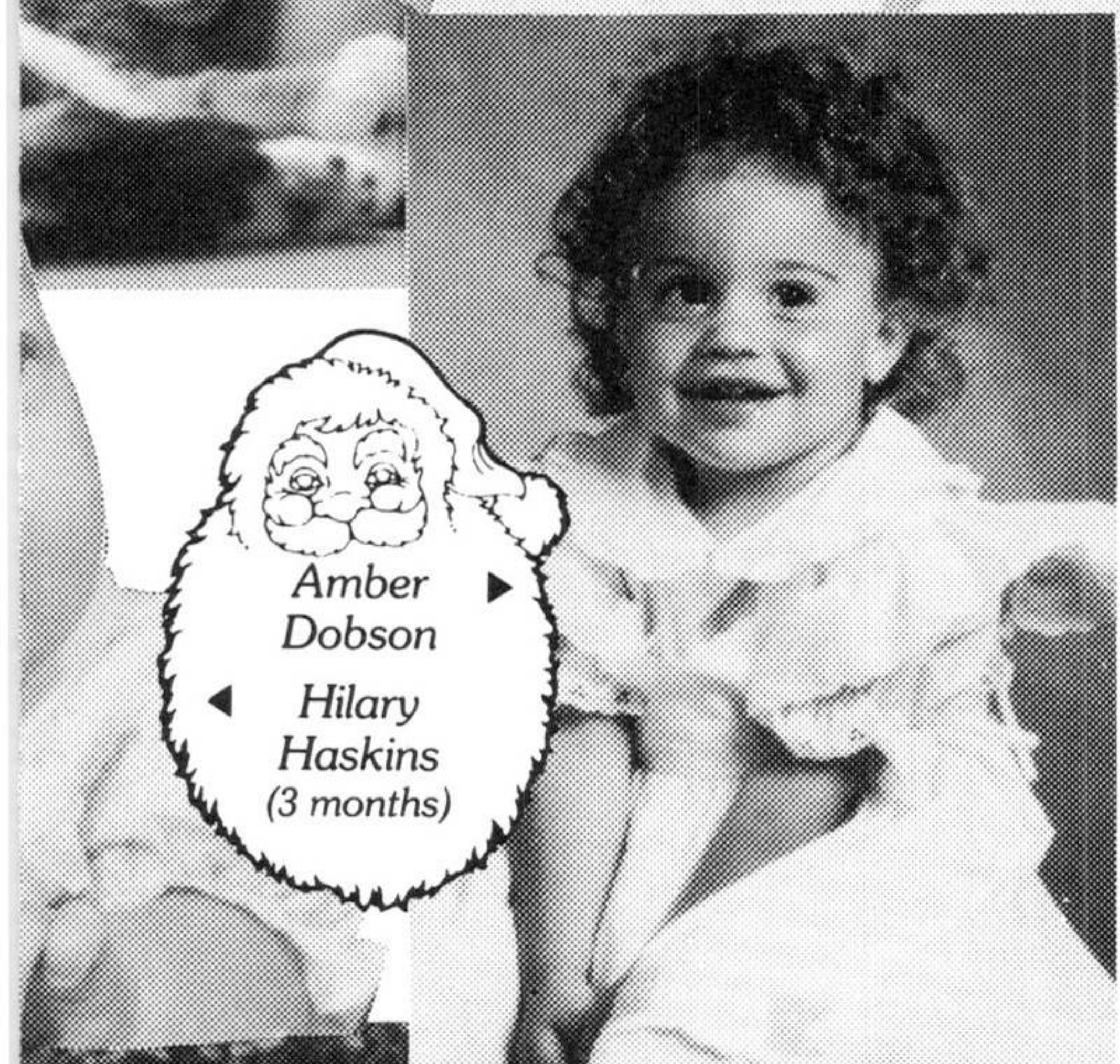
◀ Robyn, Rebecca
& Alexander
MacDougall
David (L) &
Chris (R) Araj's



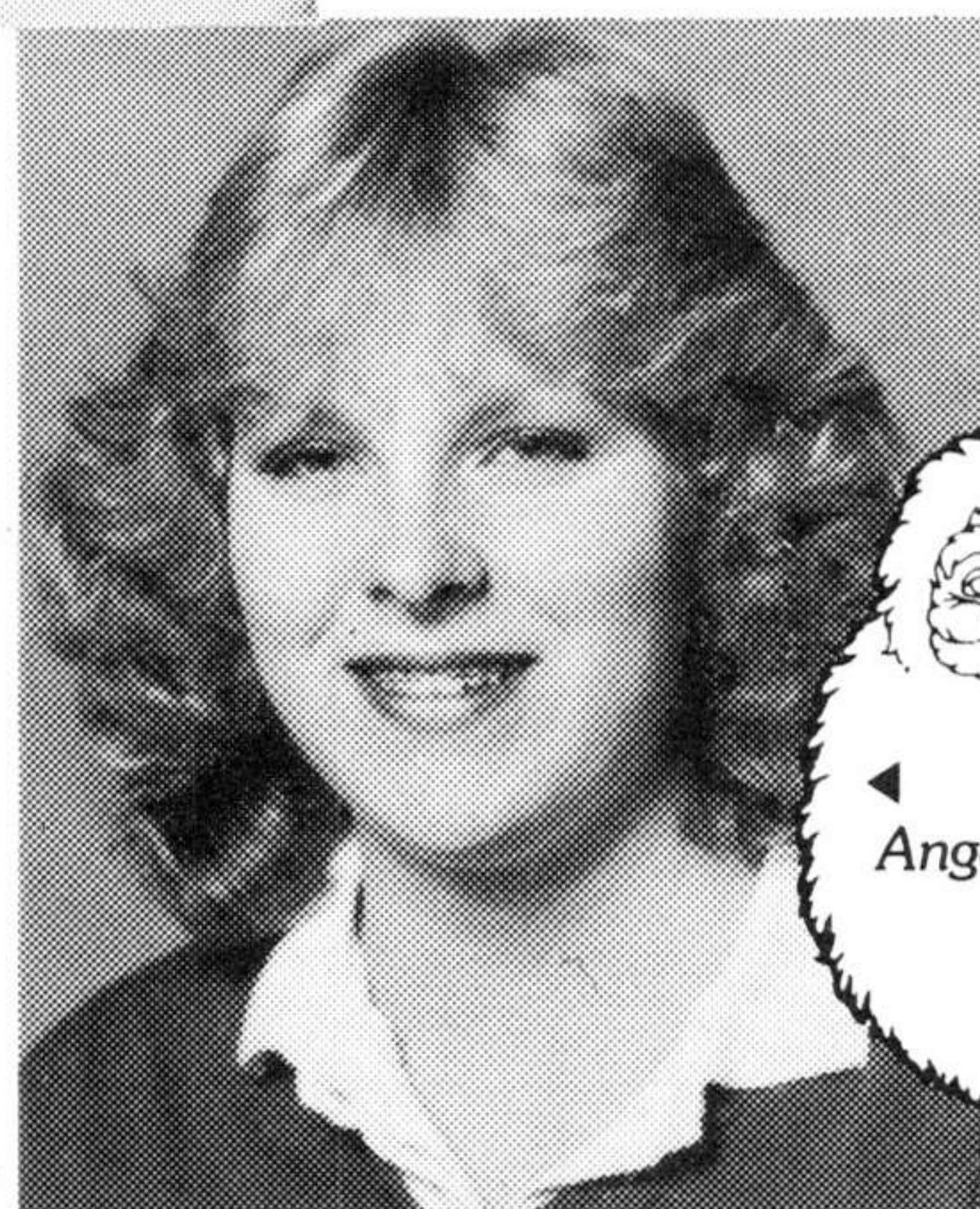
◀ Scott &
Melissa Niven
with Kitty-Pitty
Andrea
MacNeil



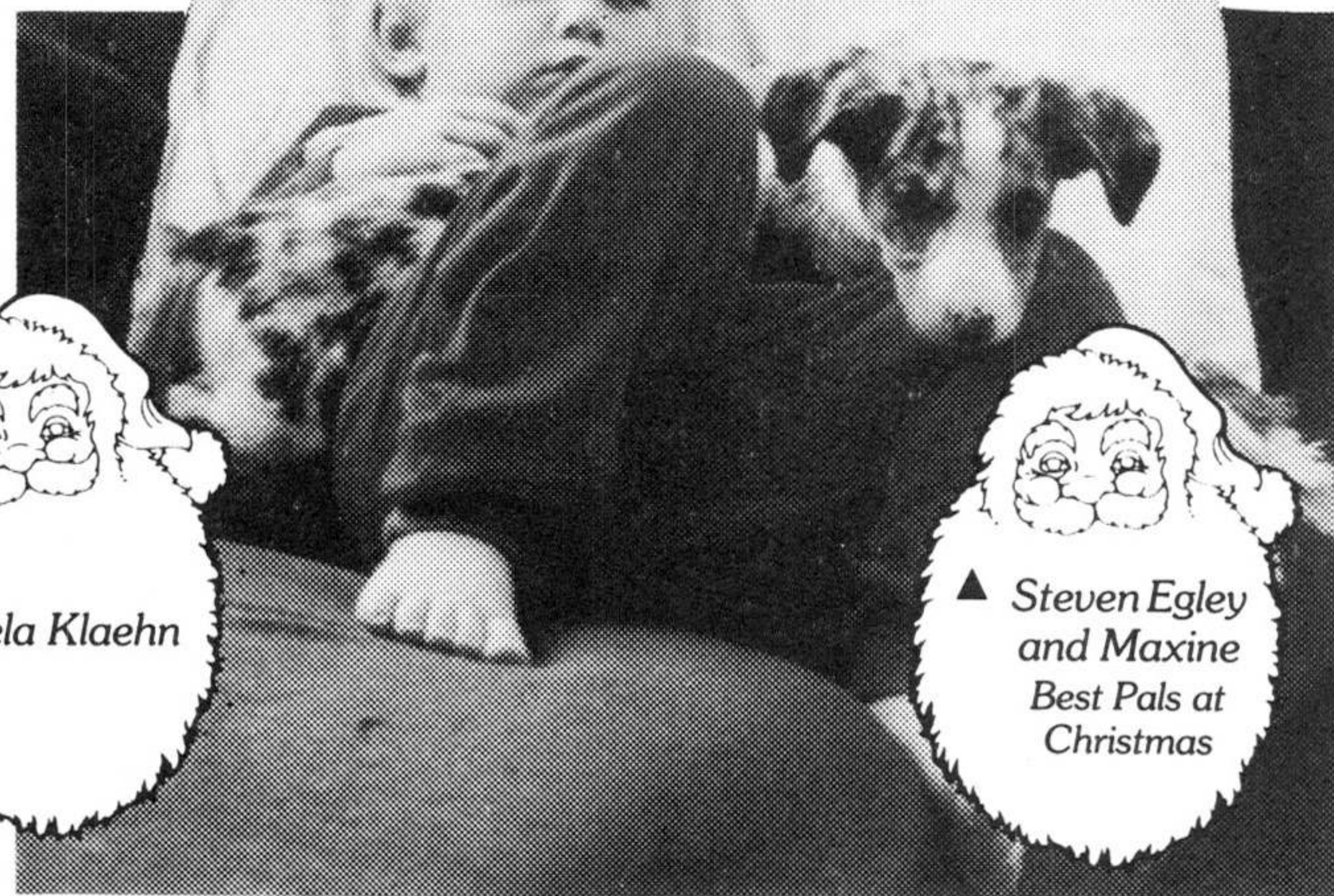
Recently
seen in
the Art
Department



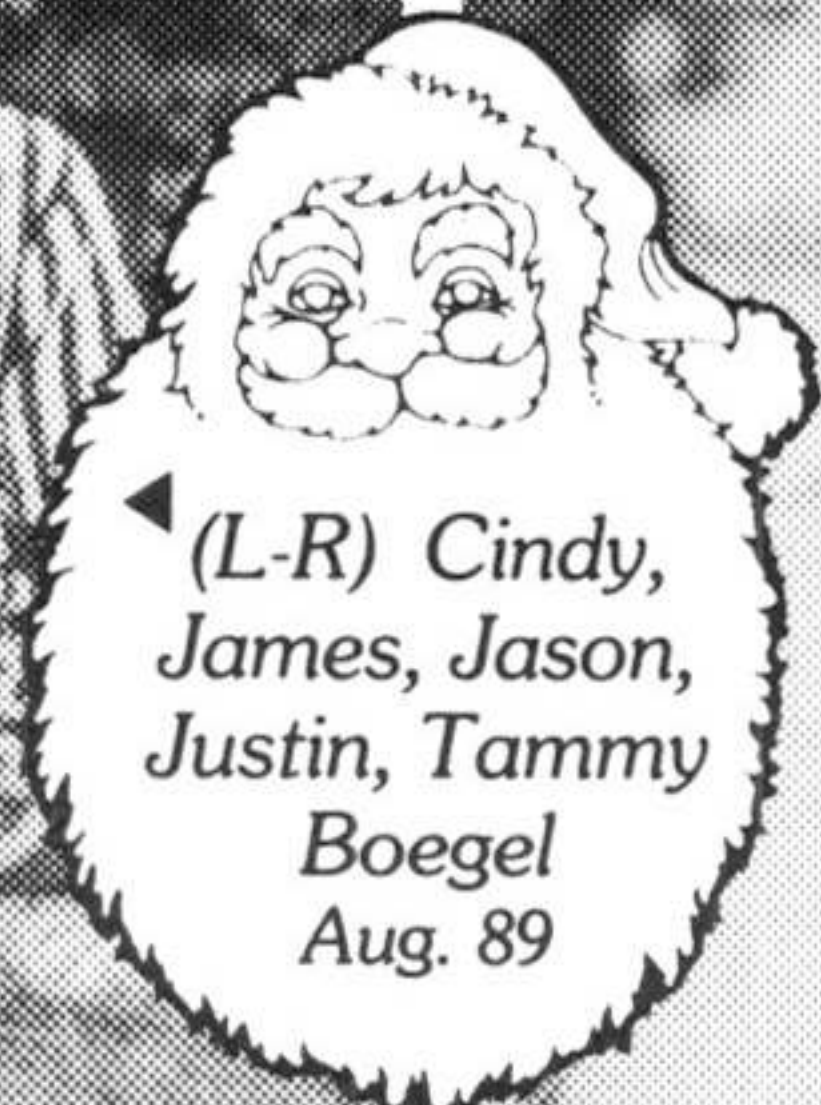
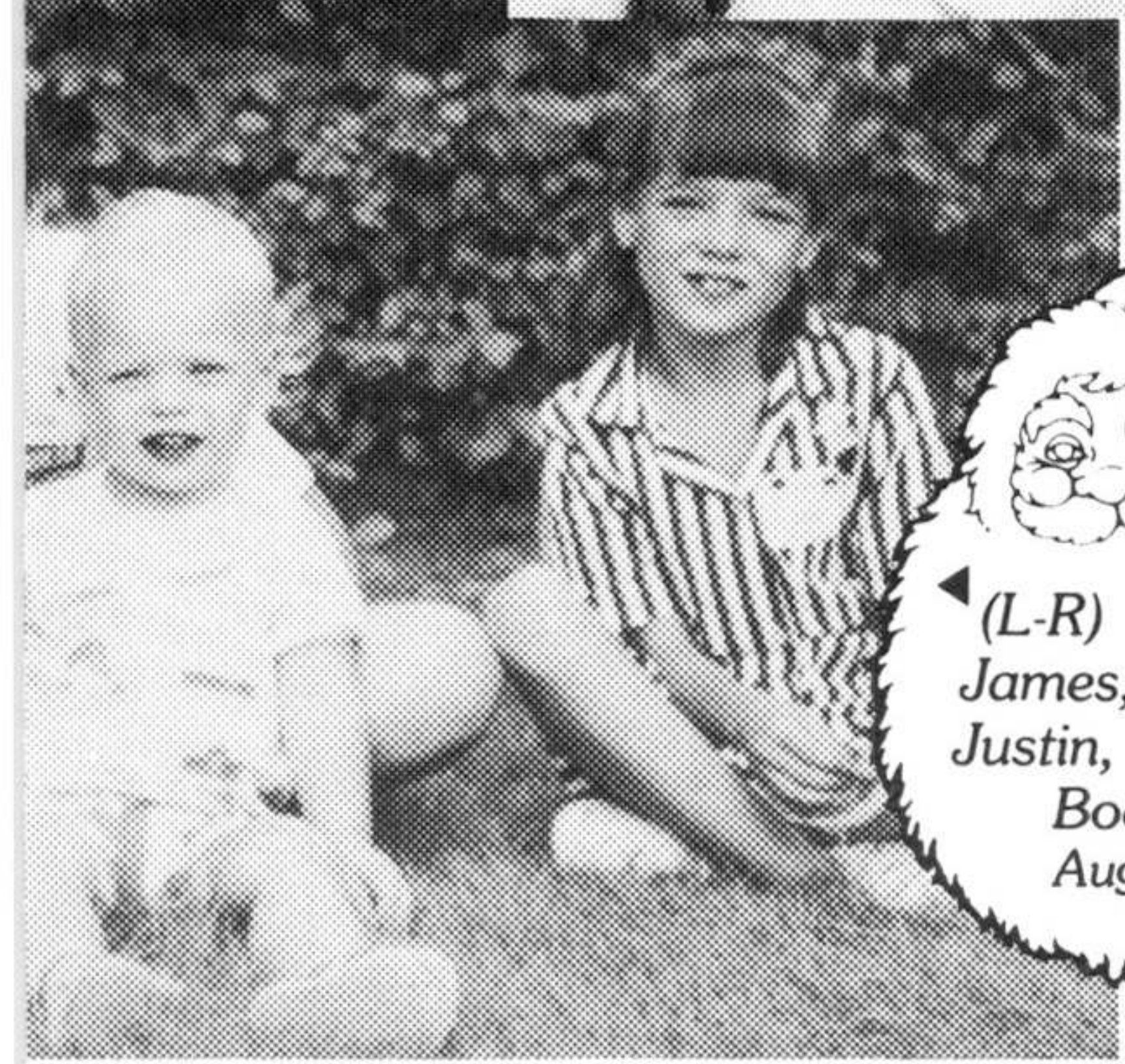
Amber
Dobson
Hilary
Haskins
(3 months)



Angela Klaehn



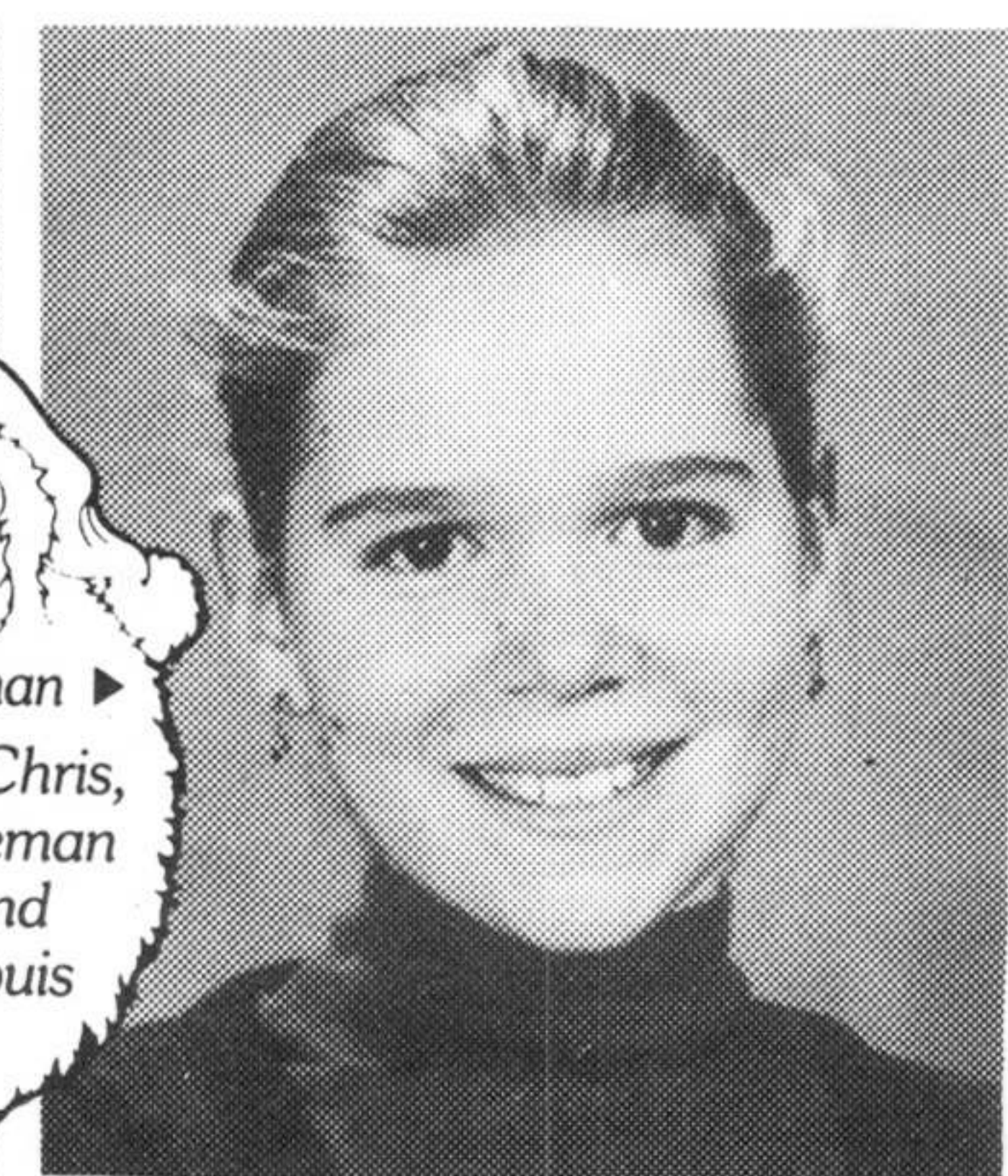
▲ Steven Egley
and Maxine
Best Pals at
Christmas



◀ (L-R) Cindy,
James, Jason,
Justin, Tammy
Boegel
Aug. 89



Anne Meighan
◀ Sean, Chris,
Geoff Coleman
and friend
Reid Dupuis



JANUARY 1990

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
	1 NEW YEAR'S DAY	2	3	4	5	6 EPIPHANY
7	8	9	10	11	12	13
14	15 NATPE (New Orleans) 15-19	16	17	18	19	20
21	22	23	24	25 ROBBIE BURNS DAY	26	27
28	29	30	31			

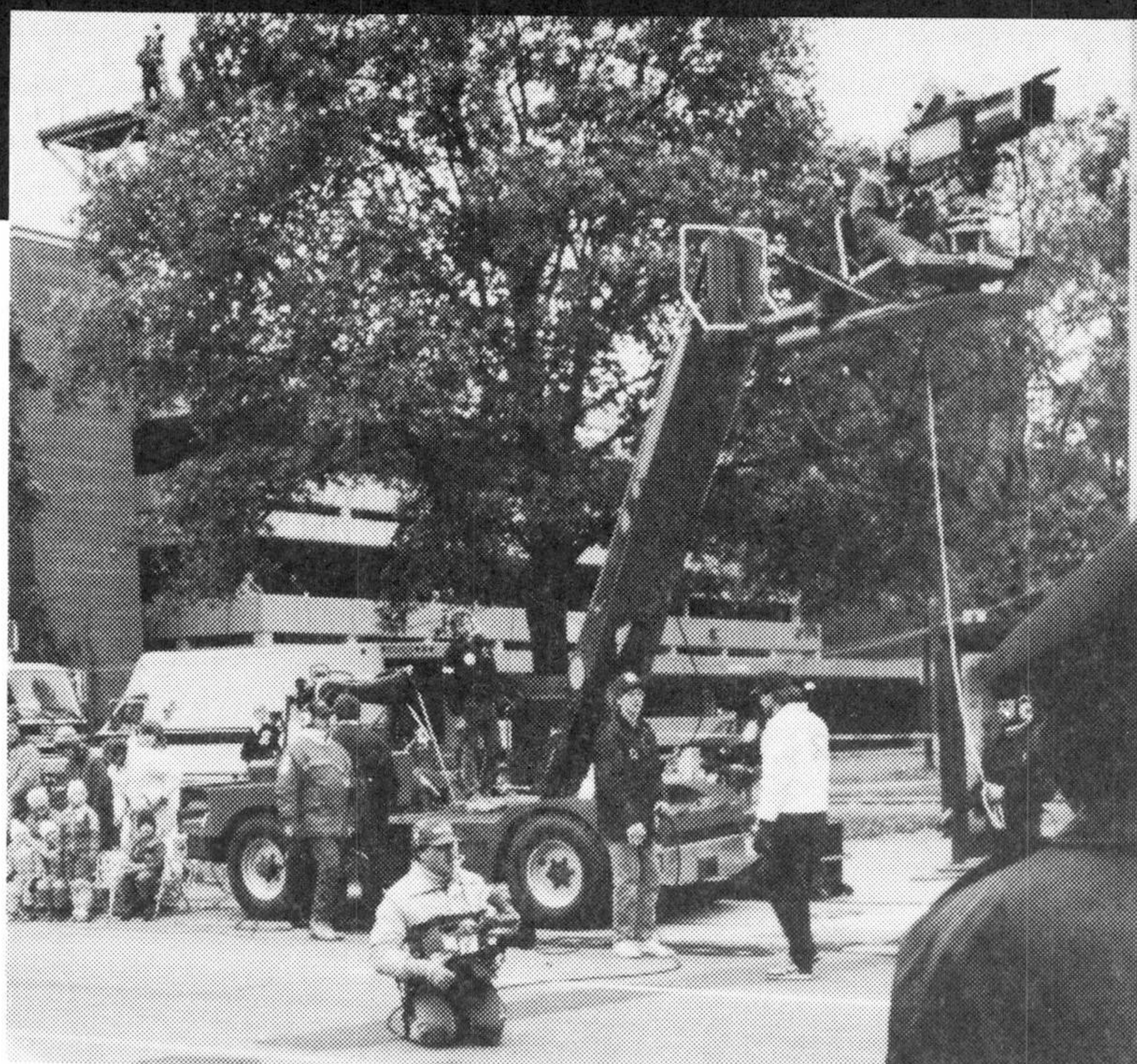
FEBRUARY 1990

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
			HEART MONTH	1	2	3
4	5 5-11 WHITE CANE WEEK (CN18)	6	7	8	9	10
11	12	13	14 VALENTINE'S DAY	15	16	17
18	19 BROTHERHOOD WEEK (19-25) SCOUT/GUIDE WEEK (19-25)	20	21	22 BBM-TV Feb. 22-Apr. 4	23	24
25	26	27	28			

OKTOBERFEST PARADE

CKCO-TV again fed the 1989 Oktoberfest Parade to the full CTV Network on Thanksgiving Day . . . Dini Petty and Dan Matheson were this year's hosts . . . As well as the Thanksgiving Day Parade, CKCO-TV . . . Televised the Pageant . . . Hosted by AM 109's Tino Monte and the

Opening Ceremonies . . . both live . . . and just for good measure . . . the regular Sunday morning Church Service was also done live (as usual) . . . A busy weekend . . . and all were (as usual) first class presentations . . . to all . . . a big tip of the CAP . . .



NOW PLAYING AT C A P . . .

JOINING THE CAST ARE:

Part Time: Reza Honari—Production
 Tonya Rehder—News
 Craig Nageleisen—AM 109
 Tracy Willcox—TV Operations
 Lora Cousineau—Production
 Tom Farwell—TV Operations
 Andrew Tinning—TV Operations



Published by the Public Relations & Promotion Department of
C A P Communications
 a division of Electrohome Limited.
 Send Contributions to the Editor.

Publications Editor:
 Reg Sellner

Next Capsule Deadline
 January 22, 1990

Contributors
 Don Willcox
 Faye Bechtel
 Ron Johnston
 Sandy Clarke
 Wooly
 Wanda Love

HAPPY
Holidays

Here come the 90's

Just a wish for a Merry Christmas, and may you, in the New Year, realize many of your wishes. I also pass along our thanks for the contributions to CAPSule during the past year, and ask for your co-operation in the 90's.

The 1890's were often referred to as the "GAY 90's" . . . I guess there is really no change, except for the meaning of the word . . .

Editor

C A P Communications Birthday List



<i>Employee Name</i>	<i>Birthday</i>	<i>Employee Name</i>	<i>Birthday</i>	<i>Employee Name</i>	<i>Birthday</i>
Michael Yaworski	December 1	Christine Uhrig	December 20	Douglas Daum	January 14
Douglas Biggs	December 8	Gordon Hatton	December 22	Cheryl Lewis-Stringer	January 15
James Switzer	December 8	Derek Botten	December 24	Robert Tiffin	January 15
Tracy Hallman	December 11	Diana Ottosen	December 24	Lana Malcolm	January 19
Tracy Playfair	December 11	Alan Brooks	December 29	Fred Martinovic	January 19
Gerald Morrow	December 12	Betty Thompson	December 29	Lora Cousineau	January 21
Ute Neugebauer	December 14	Calvin Shaver	January 4	Kimberley Maukonen	January 21
William Inkol	December 16	Matthew Karley	January 5	James Haskins	January 26
Christine Roenspiess	December 17	Matthew Richards	January 7	David Rowden	January 27
Ed Fox	December 18	Dave MacNeil	January 8	Kellie Hubacheck	January 28
Wendy Purcell	December 18	Steve Hooper	January 9	Peter Shannon	January 28
Brian Mckague	December 19	Laverne Heisz	January 13	Michael Walloschek	January 28
		Reza Honari	January 13		

**EVEN I WON'T BE A
CLOWN, I'M GOING TO
SAVE FIVE DOLLARS
BY TAKING A TAXI HOME
FROM THE CHRISTMAS
PARTY!**



PLEASE:

**TAKE A TAXI,
OR USE A
DESIGNATED DRIVER.**

*SHOW "HENNING"
YOUR RECEIPT AND
YOU GET YOUR "FIVE"
RETURNED.*

