



CAP *sule*

June 1989

Engineering: We Bring Good Things to Life

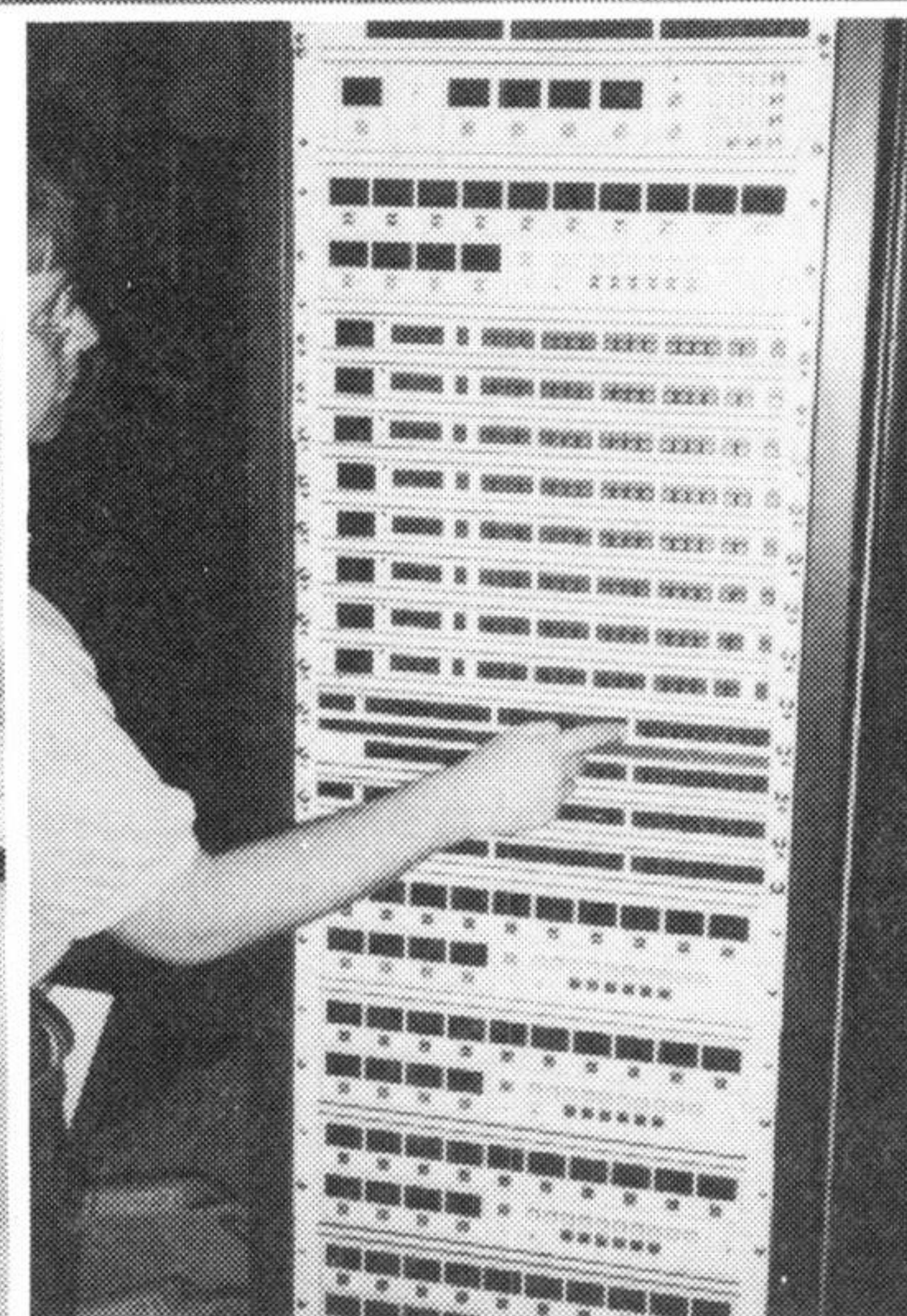
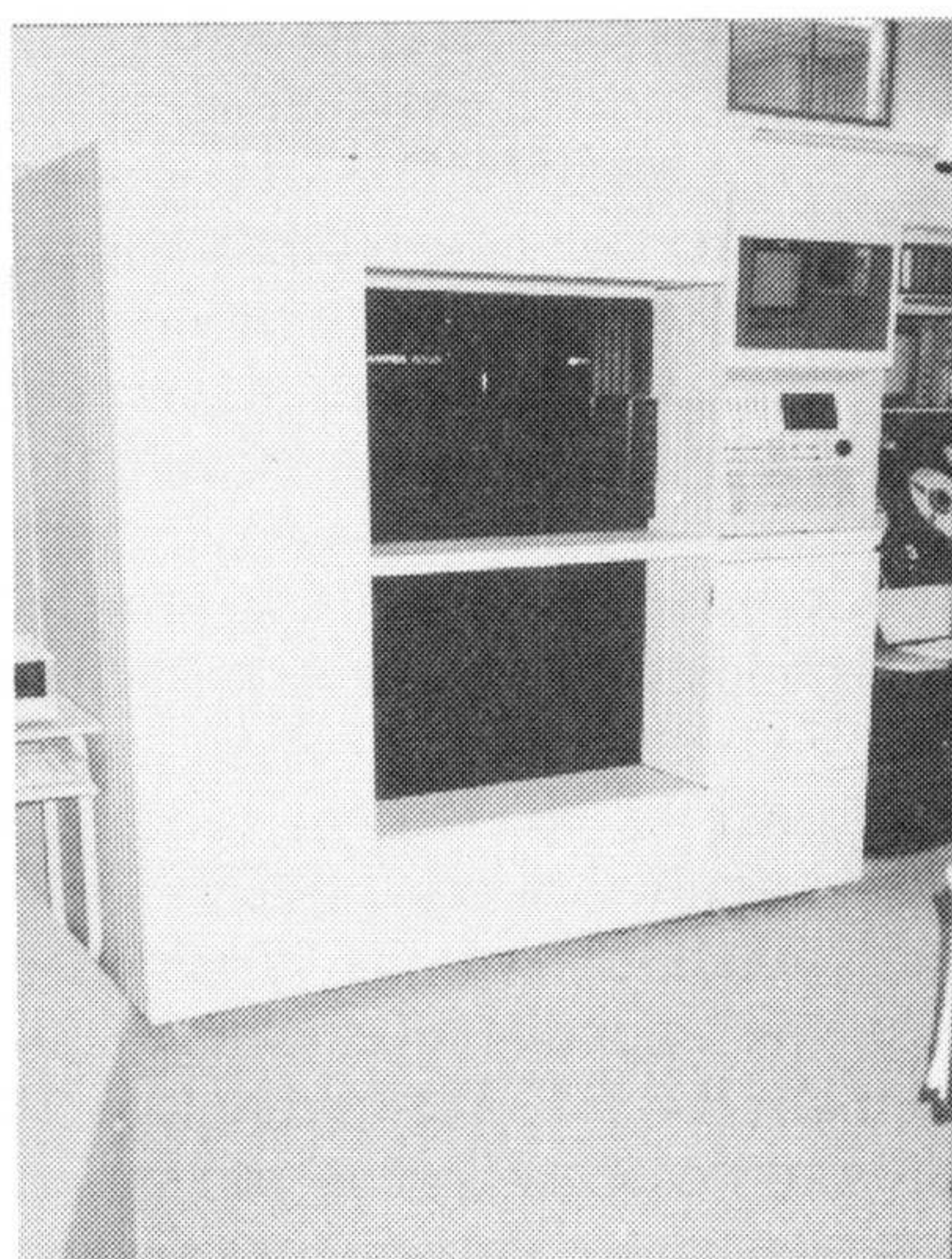
ACR-225 "Did You Knows"

CKCO is the first broadcaster in Canada to have purchased an AMPEX ACR-225. This new machine will eventually replace our two older ACR-225's. To honour the memory of these fine old machines the numbers will be retired, with the new machine becoming known as "ACR-3".

"ACR-3" is a digital video recorder, the pictures are recorded as a series of numbers called bytes that describe the picture content. The ACR-225 records these numbers at a rate of 132,000,000 bytes per second, which by any ones count is a lot. The machine also holds up to 248 cartridges. Each cartridge will hold up to 64 "30 second" spots or 15,872 spots in the machine. "ON LINE". If you are counting that's 476,160,000,000 bytes or 132.26 hours of video.

The machine also records four 20 bit digital audio tracks as well. A compact disk only uses 16 bits to record audio (the ACR-225 is 16 times better!).

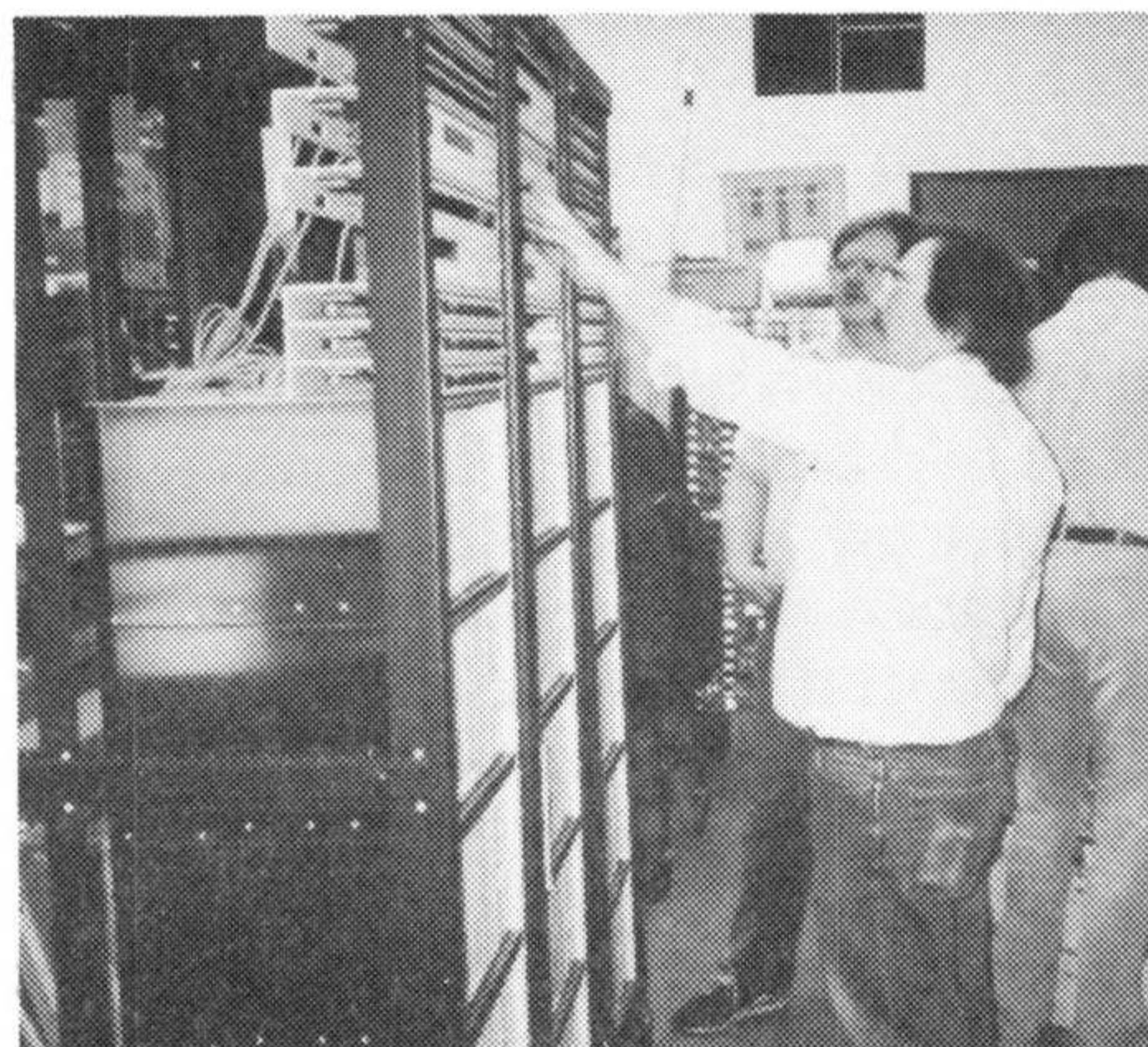
All of these great things come with a price. Our Operations staff will have to become VERY computer literate to use either the router or ACR-3. This should be an easy task for this group, most are already quite used to bits and bytes.



Routing Switcher "Did You Knows"

Engineering is in the midst of the largest installation in the history of CKCO TV. We have a new routing switcher. This switcher forms the heart of Master Control, routing and rerouting signals and programs through some 2,000 video connections and over 24,000 audio connections.

Operations will no longer have to plug, stick, drag, or patch a myriad of cords into the patch bays just so News can record a feed from the southwest. Nor will there be a mad scramble when Wayne Kooyman wants to record the



"Little Rock Tiddly Wink Championships" during the Scan pack.

The new Routing Switcher will allow News, Sports, Edit Suites, Production and Master immediate access to over 60 Video sources and 50 audio Sources in Full Stereo (where available). In short we will be able to connect any piece of equipment to any other piece of equipment with nothing more than a push of a button. **"Engineering", "We bring good things to Life."**

Our Thanks to John Grant



June 5, 1989

Here it is the month of June, halfway through another broadcast year at CAP Communications. I have quickly reviewed what I reported to you in the last issue of CAPSULE and can simply say that we are making progress in most areas.

In the last issue of CAPSULE, I commented that we had made an application to the CRTC for a power increase at Dwight on Channel 11. I also reported that we had asked for cable substitution in Windsor. Our new Ampex ACR 225 automatic spot player was just about ready to leave California and we had ordered a new television routing switcher. I am happy to announce that the CRTC will hear our application for a power increase on June 27. We are now receiving cable substitution in the City of Windsor, and our ACR 225 has arrived; has been installed and is undergoing final testing before coming on-stream. Our routing switcher has also arrived and is being installed. That's progress!

In the last issue of CAPSULE, I commented on the very intense effort being made on AM109 as we introduced a new format to listeners in the Kitchener-Waterloo area. I am very happy to announce that the BBM ratings just released, certainly show the results of that effort. Our ratings for listeners between the ages of 18 and 34 (our target audience) have shown a great improvement from 12 months ago. This is tangible evidence of the hard work being expended by everyone involved with AM109. I would like to take this opportunity to congratulate, in particular, Brian Currie and the on-air staff for the fantastic effort they have put into AM109 over the last six months. I would be remiss if I bypassed

CAPSULE Comments from the General Manager

AM109's sales department, because sales figures certainly have improved as well. Everyone is certainly very excited about this improvement and look forward to that day when Brian delivers a number one AM radio station (I won't let you forget your statement Brian).

Those same BBM ratings certainly indicate that CFCA continues to dominate the radio market designed for older demographics and the fine tuning suggested by a recent consultant's report will only improve upon those ratings.

As you are all now aware, pay equity has become a major issue within the broadcast industry and in particular here at CAP Communications. Federal legislation demands that Equal Pay for Work of Equal Value be put into place within the next year or so. Recent meetings with the executive of our NABET local and with each of you as employees certainly will expedite our pay equity arrangement. I would like to thank all of you for your co-operation as you spend time completing questionnaires regarding pay equity. This rather intense and complex exercise will certainly be beneficial to all of us in the future.

I would also like to remind all of you that we have arranged for a Group Staff Pension and Insurance Meeting dealing with our company benefits on Tuesday June 20th at 2:30 in the afternoon, and again at 7:30 in the evening for those that cannot attend the afternoon meeting. I sincerely trust that these meetings will answer all of your questions regarding our pension and insurance plans. As you know, we have recently arranged so that employees, if they desire, may retire at the age of 62 with full benefits and the implications of that early retirement option should be fully explained on June 20th.

As you are aware, our parent company Electrohome Communications, continues to seek out new broadcast properties to be added to CAP Communications and Sunwapta in Edmonton. One of those properties is Mid-Canada Communications with extensive television and radio operations in Sudbury, Timmins, North Bay and other northern Ontario locations. As I write this CAPSULE

report, no final decision has been announced by Mid-Canada; however, you can be assured if we are not the successful applicant there will be other properties which Electrohome Communications will bid for as they become available in the near future.

Our television Program Manager, Al Brooks, and myself spent two weeks in California in late May screening the new American prime time properties that had been offered to the three American networks for scheduling beginning in September, 1989. We were part of the CTV Program Committee screening group that ultimately purchased eighteen hours of new and renewed prime time U.S. programming for scheduling this fall. We are very excited about CTV's new fall schedule which will get some detailing probably in the next issue of CAPSULE.

I would also like to take a moment to extend on behalf of everyone at CAP sincere sympathy to the families of two of our retired employees who passed away recently. Bill Valentine was a very valuable member of our radio management team. He served CKKW and CFCA as Sales Manager for many years and those who worked with Bill will always remember him as a consummate professional. Many of the older employees on staff will remember Percy Runnels, a valued member of our Art Department, especially in those early formative days at CKCO-TV. We will all miss Bill and Percy and to their families we extend our condolences.

The next issue of CAPSULE will probably not be in your hands until we are almost at the end of the summer season. I would like to take this opportunity to wish you all a safe and happy summer. Our vacation time is important time. I know everybody will enjoy it.

Keep communicating!!
Don Willcox, General Manager

CAPsule Comments from the News Department...

WINNERS!!!

CKCO-TV News picked up 2 awards at the recent Radio-Television News Director's Association annual conference in Toronto. Our coverage of "**The Bastien Case**" in Windsor won for "Continuing Coverage" (a new award this year). Reporter Chris Duncan provided extensive coverage of the accidental shooting death of Bernard Bastien by an OPP Tactical unit in Windsor and the inquiry that followed, breaking many aspects of the story. Our entry won for the Central Canada region . . . we also had a National award winner, **A Borderline Deal: Ontario and Free Trade**. This program won the Royal Bank Business Award and was judged best in the country!!! It seems so long ago, but this was the program featuring Simon Reisman that tied in most of our bureaus, stringers and a studio panel with the man at the centre of the deal. Producer John Matlock was instrumental in pulling the program together and getting it to air less than 24 hours after the taping.

Speaking of winners . . . I guess we all are. The Spring BBM Television ratings were very good for us. While most of our competitors lost audience, we increased audience for all of our newscasts . . . NOON REPORT was up 18%, SCAN NEWSHOUR was up 10% and the ONTARIO REPORT was up 35%. It was the first major rating after our change of wardrobe and set . . . sure glad the people like it!!

NAMES IN THE NEWS

Diana Ottosen, our weekend anchor went flying with the SNOWBIRDS!!! It's an annual media flight prior to the London International Air Show and despite being a little under the weather, Diana was a real trooper and flew sky high with Canada's premier aerobatic team. While in formation, Diana's plane hit a bird and had to fall away from the rest of the planes to make sure the bird didn't get into the engine . . . after considering 'ejecting' the pilot said everything was fine and resumed the flight. Diana joined us live on the Newshour from London to describe her flight. **Ross MacLeod** is a newcomer since the last issue of CAPsule. He's doing weekend mornings on AM 109 and will fill in for **Paula Sinclair** when she takes maternity leave later this summer. Ross moved over from CHYM (yes—another one!) and can relate to Paula's condition, his wife is expecting soon too. The baby boom continues . . . **Kevin Bechard** who left us for Hamilton's CKDS a few months ago is the proud father of a baby boy and **Valerie Quinn** gave birth to a little girl recently. **Lisa LaFlamme** moved into on-air duties (weekend afternoons on AM and FM) from TV Preps recently. **Marc Haslip** of our Chatham bureau got married a few weeks ago and **Pamela MacKenzie** will be getting hitched in August to **Joel Haslam**, formerly of our Newsroom, now of CJOH Ottawa. A number of the 'girls' around the station

asked me to get Pam to come in early for a 'shower' last month . . . it's not easy to keep a secret in this building but when Pam arrived for the 'meeting' she sure was SURPRISED!!! **Olaf Heinzl** is another newcomer since the last CAPsule . . . he's doing weekend TV Weather and is a veteran broadcaster with Mid Canada Television in Northern Ontario. **Jeff Hutcheson** did his Sports-cast 'live' from the SKYDOME prior to the first ball game to be played there. Get this . . . the Saturday night opening extravaganza for the DOME was done with the retractable roof open . . . it rained!!!

That's all for now from the Newsroom . . . other than to say we've been asked back to defend our title in the Southern Georgian Bay Chili Cookoff. With any luck we'll lose the media competition so I can get rid of the ugly trophy we picked up last year!!! Bye for now.



The most recent staff meeting played to an overflow crowd.

CAMP CARIBOO WINS CAN PRO GOLD—MAKES SALE TO YTV

CAMP CARIBOO, the popular children's television series, has tied for the first place Award of Excellence in the Syndicated Children's Programming category at this year's CAN PRO Festival. The honour is shared with "Flash Varicelle" from CFTM, Montreal.

CAN PRO is an annual festival designed to promote and develop private television in Canada, and to honour locally produced TV programs and promotions.

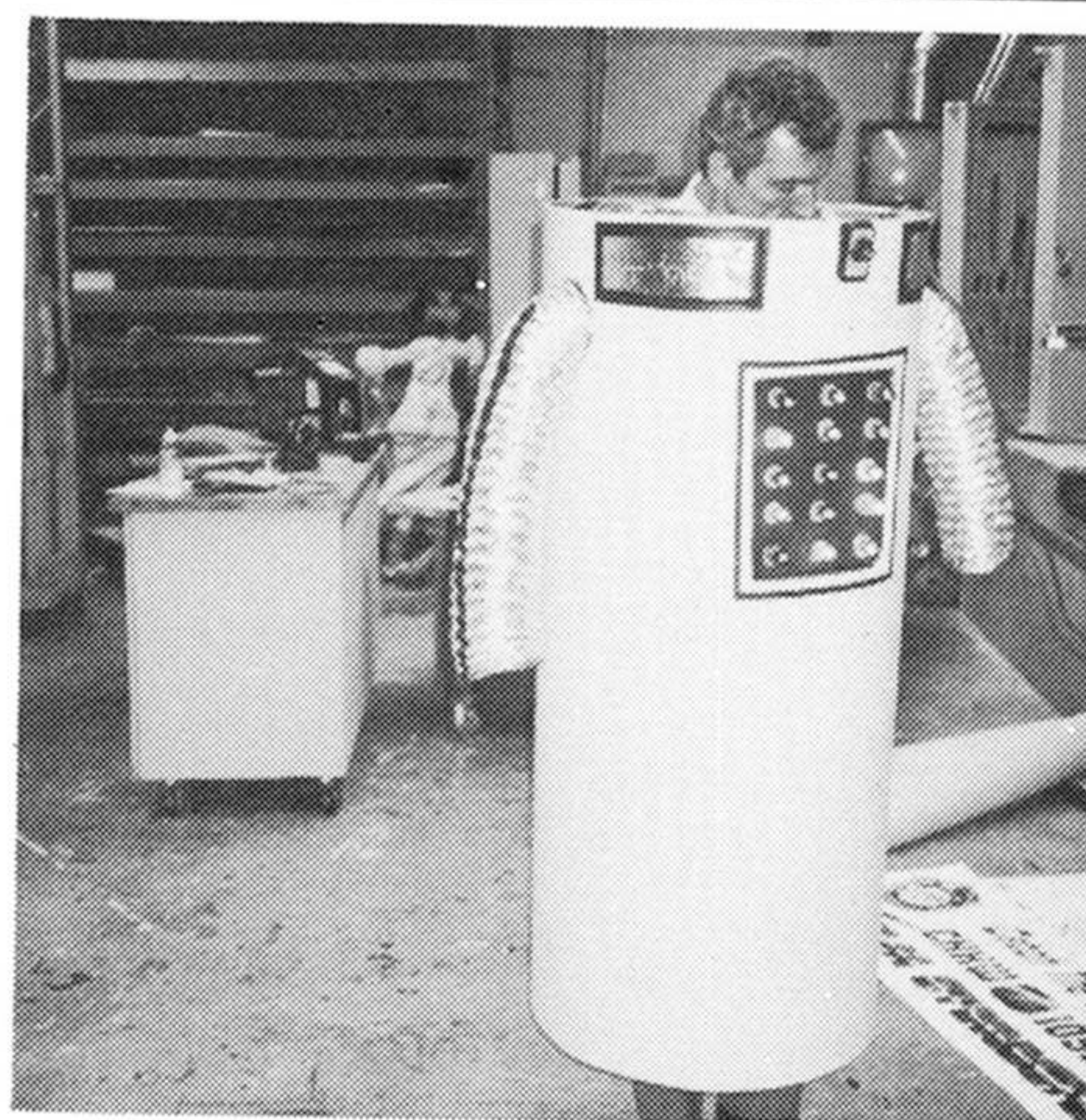
CAMP CARIBOO, produced by CAP Communications through CKCO-TV, Kitchener, is beginning its fifth year of production. "What a wonderful way to kick off our new season," says series producer Janis Nostbakken. "We were thrilled to win the CAN PRO gold last

year. This year's award is like icing on the cake!" CAMP CARIBOO also received the prestigious Children's Broadcast Institute Award in 1987.

Al Brooks, executive producer and director of programming for CKCO-TV is especially pleased with this year's win. "The award comes at a great time. We have just finalized the sale of the series to YTV. Starting in September, kids across the country will be able to see the show." YTV is the national children's television network that celebrated its first anniversary in the fall.

CAMP CARIBOO will be a welcome addition to the network's line-up. Each episode is packed with the zany humour and lively action of summer camp. Counsellor/hosts Tom Knowlton and Mark

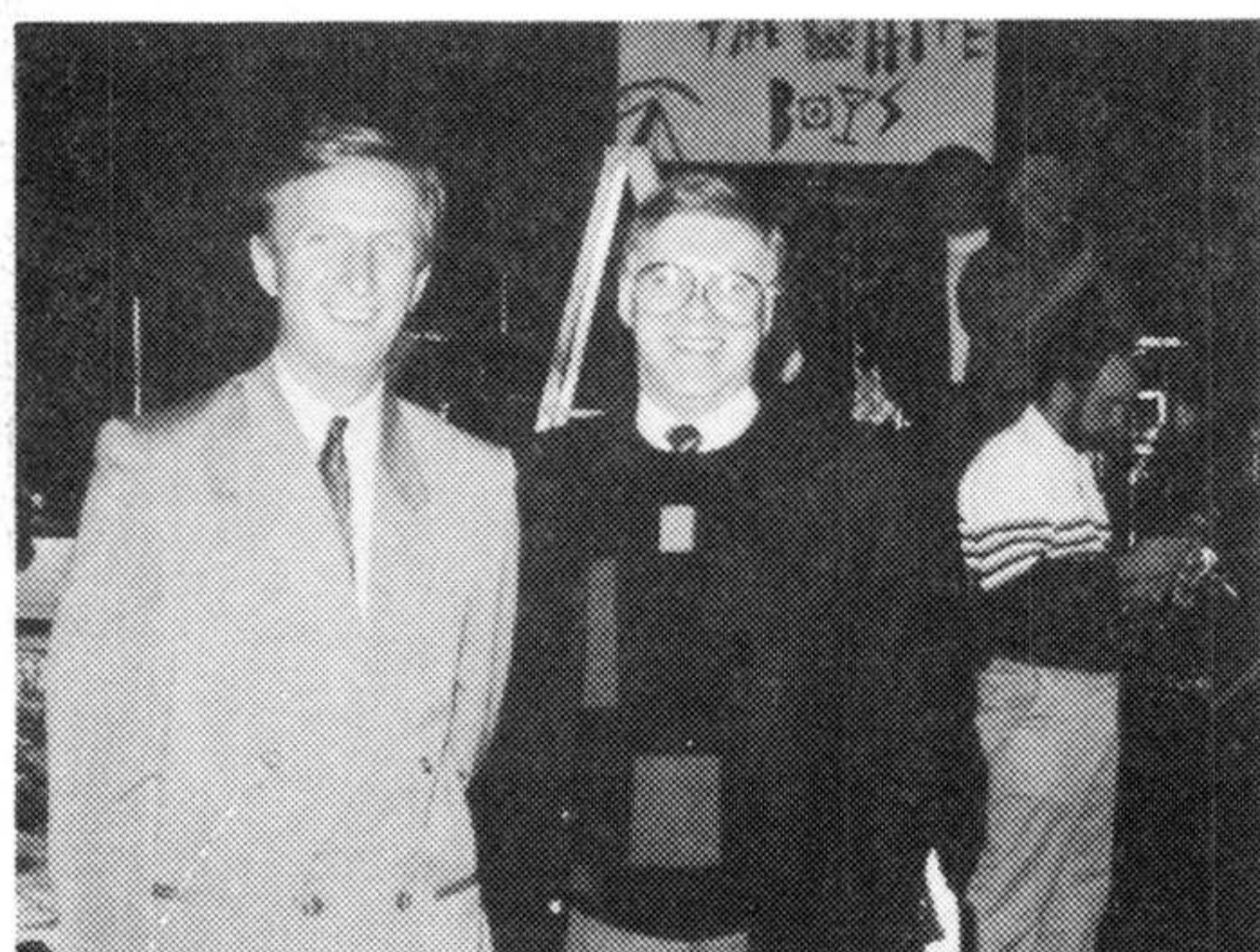
Baldwin offer singalong songs, stories, games and off-the-wall fun packaged together in a fast-paced half hour by director, Paul Francescutti.



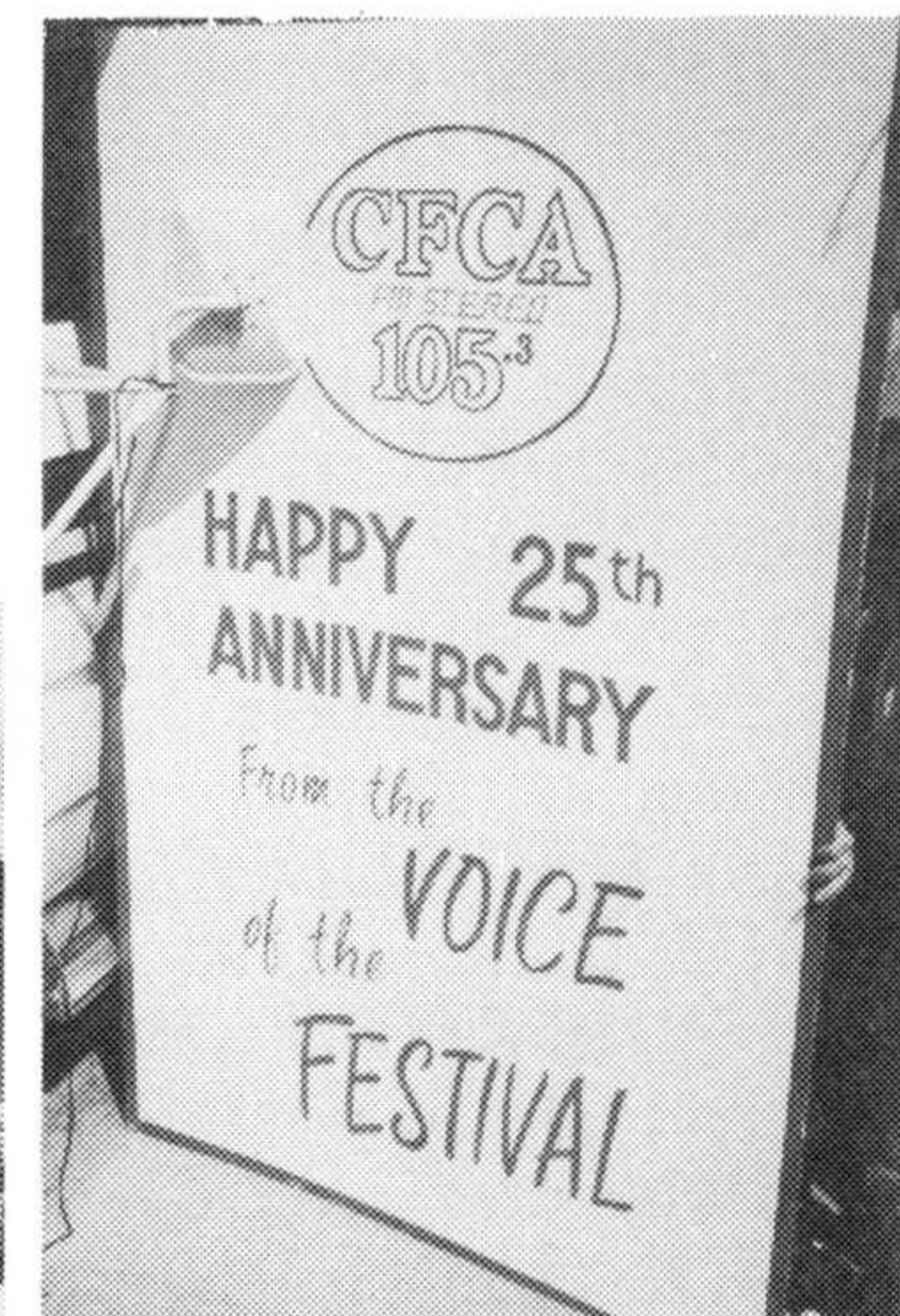
The last time I was in Paris The **Pissior** seemed bigger.



Rec Club members enjoy an outing at Mohawk Raceway on April 18. . . .



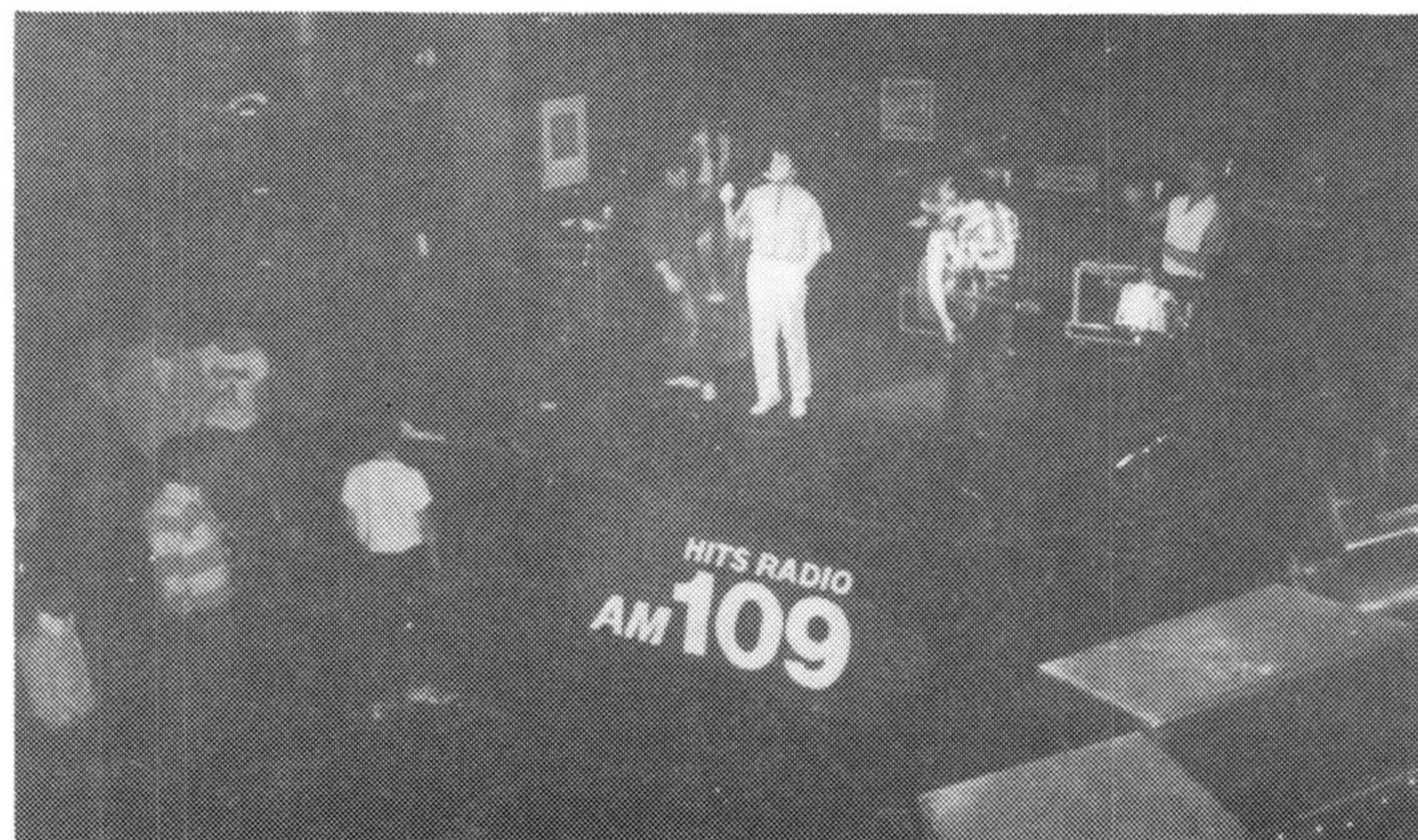
CFCA at the Elmira Maple Syrup Festival.



Mark Kraft, owner of Stratford's Church Restaurant, with CFCA's Bob Smith at the 7th Annual "Meet the Festival Media Brunch." Founded by CFCA/CKCO to preview the Stratford Festival Season, the brunch has been expanded over the years to accommodate up to 40 stations from across Ontario and surrounding border states. This year's Cabaret portion of the day featured "J.D. and The White Boys", a rock group of festival actors complete with sunglasses, slicked back hair and white sports coats.



AM 109 presents Summer Fashions at Stages.



AM 109's Tino Monte on Stage.



Rec. Club President Pat Taylor . . . conducts the recent **MICKEY MOUSE** Party at the Transylvania Club . . . A good crowd was on hand to see Norma and Harold Blake shipped off to Toronto mid way through the evening as winners of a weekend trip, while David (FARM) Imrie and his bride won the trip to Florida to visit the real Mickey Mouse.



Huge Mouse Crowd at Trans.



Pat Taylor conducts.



ART *forms* 1 9 8 9 6 April – 14 May

Don Willcox officially kicked off CFCA's presentation of **ART FORMS 1989** on April 6th to a large gathering at the K-W Art Gallery. The show ran through to May 14 A record number of entries (490) were received for the juried exhibition, and 94 were displayed. This was the 17th year for **ART FORMS** and the first year CFCA has participated as a sponsor, the combination proved to be a good one as it was a record year for entries and patrons as well. CFCA will continue their participation in 1990



RANGERS WIND UP 88/89 SEASON

To quote Charles Dickens "It was the best of times, it was the worst of times" for the Kitchener Rangers in 1988-89. The team was expected to do well, maybe finish in the top three in the EMMS Division. But they surpassed everyone's wildest expectations by finishing first in the division and first overall. Coach Joe McDonnell was the coach of the All Star Team and was later named Coach of the Year in the OHL. Those were the happy times for the team.

The disappointment came in the playoffs when the Rangers faced the sixth place North Bay Centennials and lost to them in five games. That's Playoff Hockey, but it was still tough to swallow for the fans who supported the team to the tune of about 120-thousand for the regular season, the best in the league. The closing banquet was not the happiest place for the ardent ranger supporters. The graduating players naturally were the most disappointed. Captain Mark Montanari won four team awards but they failed to soothe his wounded pride. He, and his teammates wanted a trip to The Memorial Cup. That will have to wait for another time.

That time could be this coming season. Fourteen players from last year's team will be back plus two overagers. Coach McDonnell is over the disappointment and is looking forward to a successful draft in Toronto in late May.

HITS RADIO, AM 109 was once again involved with the Kitchener Rangers. This past season featured a slight change in the broadcasting. Reports on home games—play-by-play of road games. At first there were complaints from fans but in time things settled down and the new format ran smoothly. (Oh, for a few more playoff games).

Another important note for the coming season. The Memorial Cup will be played in Ontario and the City of Kitchener is making a strong bid to host the week-long event. HITS RADIO AM 109 will be very much involved **when** that happens. Next year is almost here and so are the Ranger games. Wouldn't it be nice to see a large number of REC CLUB MEMBERS at one of these games?



Don Cameron and friends at Ranger closing banquet. L to R . . . Captain Mark Montanari, Cory Keenan, Don Cameron, Jason Firth.



L to R . . . Don Pankiw, Mike something or other, and Diana Ottosen.

W.H.M.I.S.

W.H.M.I.S. These are the initials of a new workplace health and safety information system. The initials stand for **WORK-PLACE HAZARDOUS MATERIALS INFORMATION SYSTEM**, but the idea they express is also known as the **RIGHT TO KNOW**. It is a Canada-wide system to provide employers and workers with information about the hazardous materials they work with on the job to protect their health and safety. WHMIS is the outcome of four years of consultation and negotiation among federal and provincial governments, industry and organized labour. Its rules apply in every province and territory, as well as workplaces covered by federal law.

WHMIS gives everyone in the workplace the right to know about the hazards of materials used in the workplace. It does this by means of:

- warning labels on containers of hazardous materials;
- separate safety data sheets providing further detailed information (known as Material Safety Data Sheets or MSDS);
- worker training on how to use this information.

If you have not noticed a WHMIS label in your area, check the fire extinguisher near you. It should have the new WHMIS label and new hazard symbol.

By Larry Ernewein

Flying the Edge

Almost 10 years ago Canada concluded a deal to buy the latest in fighter aircraft, the McDonnell-Douglas CF-18.

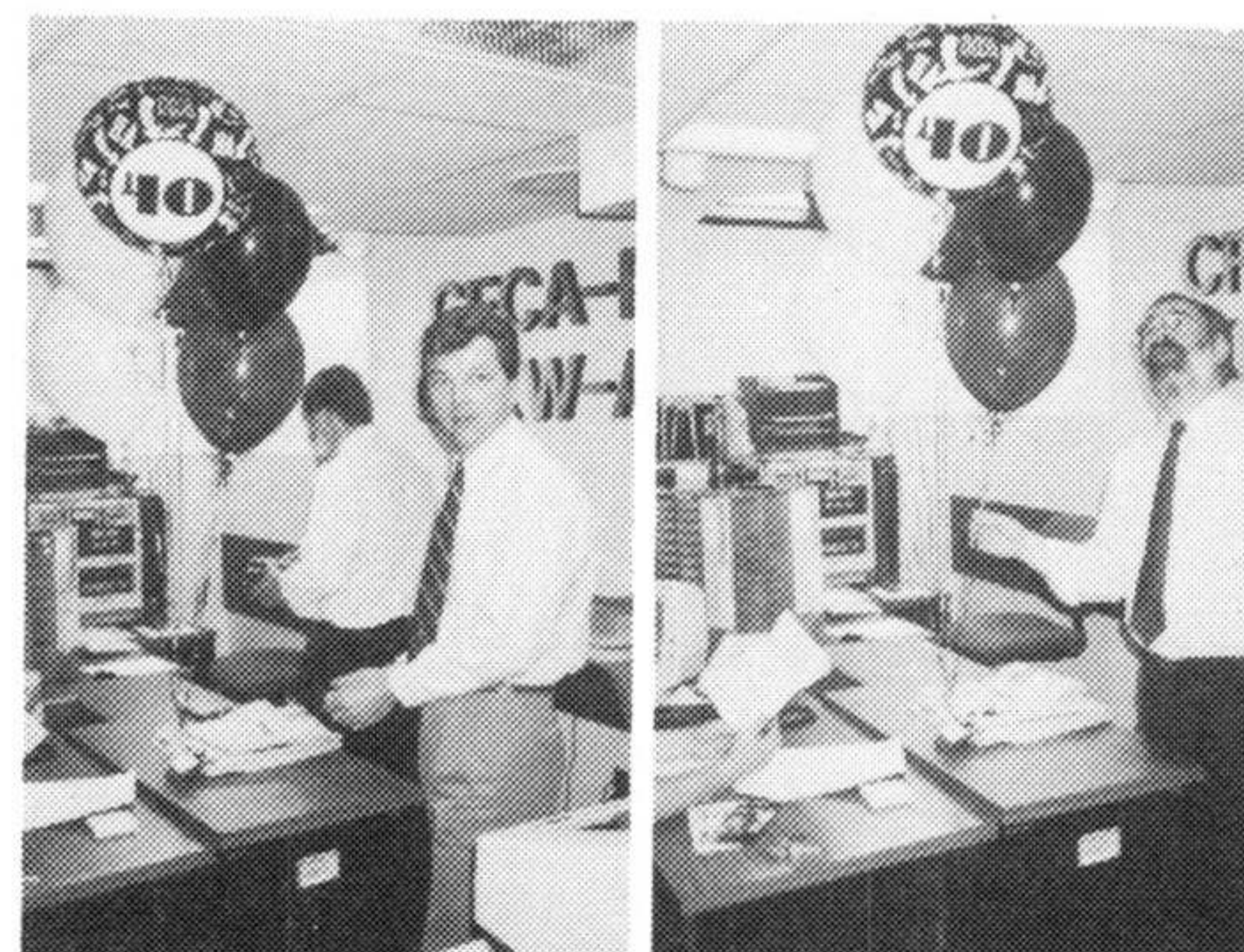
It has cost Canada some 4 billion dollars for the aircraft but it appears we made a good buy. CKCO's **Jim Haskins** travelled to Bagotville, Quebec one of the main airbases for the fighter and talked to the pilots.

He also flew one of their regular training missions. This show provides a pilot's eye view of this powerful and dangerous aircraft. In addition the report examines the business end of the CF-18 deal, that has brought billions of dollars to Canadian firms.

However a major problem exists as the air force has problems getting enough qualified pilots who will serve more than their minimum time with the military.



"Flying the Edge".



Lordy—Lordy—Which One's Forty? Hanson or Sherman?

JUNE/JULY 1989

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
JUNE	CALENDAR ALTERED TO MEET PUBLICATION DATES	11-18 BIG BROTHER WEEK				
18 FATHER'S DAY	19	20	21 BPME-BDA DETROIT	22 BPME-BDA	23 STAFF SUMMER PARTY BPME-BDA	24 BPME-BDA
25 CCBA—SUDBURY CENTRAL CANADA BROADCASTERS ASSN.	26 CCBA	27 CCBA	28	29	30	JULY 1 SAFE BOATING WEEK 1-7 CANADA DAY
2	3	4	5	6	7 CALGARY STAMPEDE 7-16	8
9	10	11	12	13 REC CLUB— BLUE JAY GAME	14	15

JULY/AUGUST 1989

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
16	17	18	19	20 KLONDIKE DAYS EDMONTON 20-29	21	22
23	24	25	26	27	28	29
30	31	AUG. 1	2	3	4	5
6	7 CIVIC HOLIDAY	8	9	10	11	12
13	14	15	16 C.N.E. TO SEPT. 4	17	18	19

NOW PLAYING AT CAP . . .

JOINING THE CAST ARE:

Full Time

Ken Grist—Master Control
(Technical Operator)
Norma McDonald—Secretary to
Manager of TV
Tracy Playfair—TV Traffic
Michelle Ringle—TV Traffic

Part Time

Olaf Heinzl—Weather
Maurlea Austin—News
Dale Molnar—News (Windsor Bureau)
Rob Wreford—Announcer AM109
Terry Doran—News (Sarnia Bureau)
Ross MacLeod—News
Lisa McLaughlin—Switchboard
Shane Roberts—News
(Windsor Bureau)
Kimberly Williams—Switchboard
Gregory Dietrich—Master Control
Peter Shannon—Editor



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Reg Sellner

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<i>Faye Bechtel</i>	

CAP Communications Birthday List

<i>Employee's Name</i>	<i>Birthday</i>	<i>Employee's Name</i>	<i>Birthday</i>
George Moskal	June 1	Erin Toner	June 29
William D. McGregor	June 3	Philip Meighan (Phil)	June 30
Howard Fraracci (Howie)	June 7	Daiene Vernile	July 1
Simon Crouch	June 8	Gordon Maier	July 4
Robert Welch	June 9	Richard Mills (Rych)	July 6
Donald Willcox (Don)	June 10	Eric Nixon	July 7
Jane Dobson	June 13	Chris Matlock	July 8
Kathy Fedy	June 13	Ross Poll	July 13
Richard Howe	June 13	Larry Ernewein	July 15
Brian French	June 18	Linda Brooks	July 16
Paul Hoffman	June 18	Donald Egley	July 17
C. Martin Ferguson (Ferg)	June 19	Gary McLaren	July 20
David Pohl	June 22	Linda Richards	July 21
Debbie Sue Bohnert	June 24	Pam Small	July 21
Philip Molto	June 24	Zeljko Zugaj	July 21
Tino Boves (Tino Monte)	June 25	John Arais	July 24
Peter Kent	June 26	Lisa Laflamme	July 25
Winnifred Webb	June 26	James Alexander (Jim)	July 26
Pam MacKenzie	June 27	Marilyn Chir	July 26
Warren Letson	June 28	Kris Svela	July 28
David Pettitt	June 28	Linda Kearns	July 29
Michael McDonald	June 28	D. Neil Aitchison	July 30
Stefan Frahm (Steve Stevens)	June 29	Peter Graham	July 31

**Have a
Safe and
Fun Summer**



What Was All the Stink About?

On Tuesday, April 4th, there was commotion around our building when an unknown, strong odour permeated the TV Traffic and News departments. After clearing out most of the employees in these areas, officials from the Fire department, the City of Kitchener maintenance and gas departments, Roberts Electric, Oscar Wiles Construction, and our own "experts" converged on the area to determine the source of the fumes. ("When there's something strange, in the neighbourhood, Who you gonna call . . . 'Gas Busters'!!") What was discovered was a wet trap, a part of the "invisible" plumbing, that had dried out, allowing sewer gas to back up through the pipes. (Normally, water fills the wet trap to prevent any sewer gas from backing up.) When the gas got into the plumbing, it was eventually picked up by the air conditioner, which then spread fumes through the office. So, it wasn't pleasant while it lasted . . . but it also wasn't dangerous! Just another memorable day at CAP.

