



# CAP *sule*

January 1989

*... changing  
the way  
you see  
the news.*

 **CKCO-TV**





## CAP COMments

As we begin 1989, many of us probably have already broken many of those New Year's resolutions we quietly (or otherwise) stated just a few short days ago!

A resolution I made for 1989, which I hope will not go the way of most resolutions, deals with "communication". It is my intent to communicate regularly with you through CAPsule and to also hold regular monthly staff meetings — to "communicate" information important or interesting to all of us employees of CAP. Our first staff meeting is scheduled on January 31, 1989 at 2:00 p.m. in the new TV studio. I hope to see you there.

This month wraps up the great "computer-caper" which certainly has been a popular program for all of us. It is exciting to see the response; we all must become more computer-literate and your response to this offer certainly speaks well for CAP's computer future.

As well, our "new" television news look was unveiled this month and congratulations are certainly in order to everyone involved for introducing such a fresh, contemporary look to our daily news presentations.

The broadcast industry never seems to settle into the mundane — especially in the area of new equipment availability. The year 1989 barely saw the light of day when we had six brand new Sony videotape machines arrive at our door. These machines are certainly state-of-the-art "digital" format machines and are the first step in our conversion to digital electronics.



Hopefully, our new Ampex ACR 225 automatic spot player also will be on-stream within the next month. We will be only the fourth broadcast company to have received delivery of this new "wonder" machine. Next on the shopping list — a new TV Routing Switcher. Other equipment coming on stream includes a new four-channel audio recorder which will certainly broaden the production capabilities in the Radio Division.

Speaking of Radio — we welcome **Brian Currie** and **Derek Botten** to CKKW and **Wanda Love** to Radio Promotion.

Some of these items must be covered elsewhere in CAPsule, however, my intention is to "communicate" each month with you in this fashion and I hope that as the months go by I'll "shakedown" my thoughts to the point where I'll be answering all your questions (well — at least most of them)!!

Keep communicating!!!

Don Wilcox  
General Manager

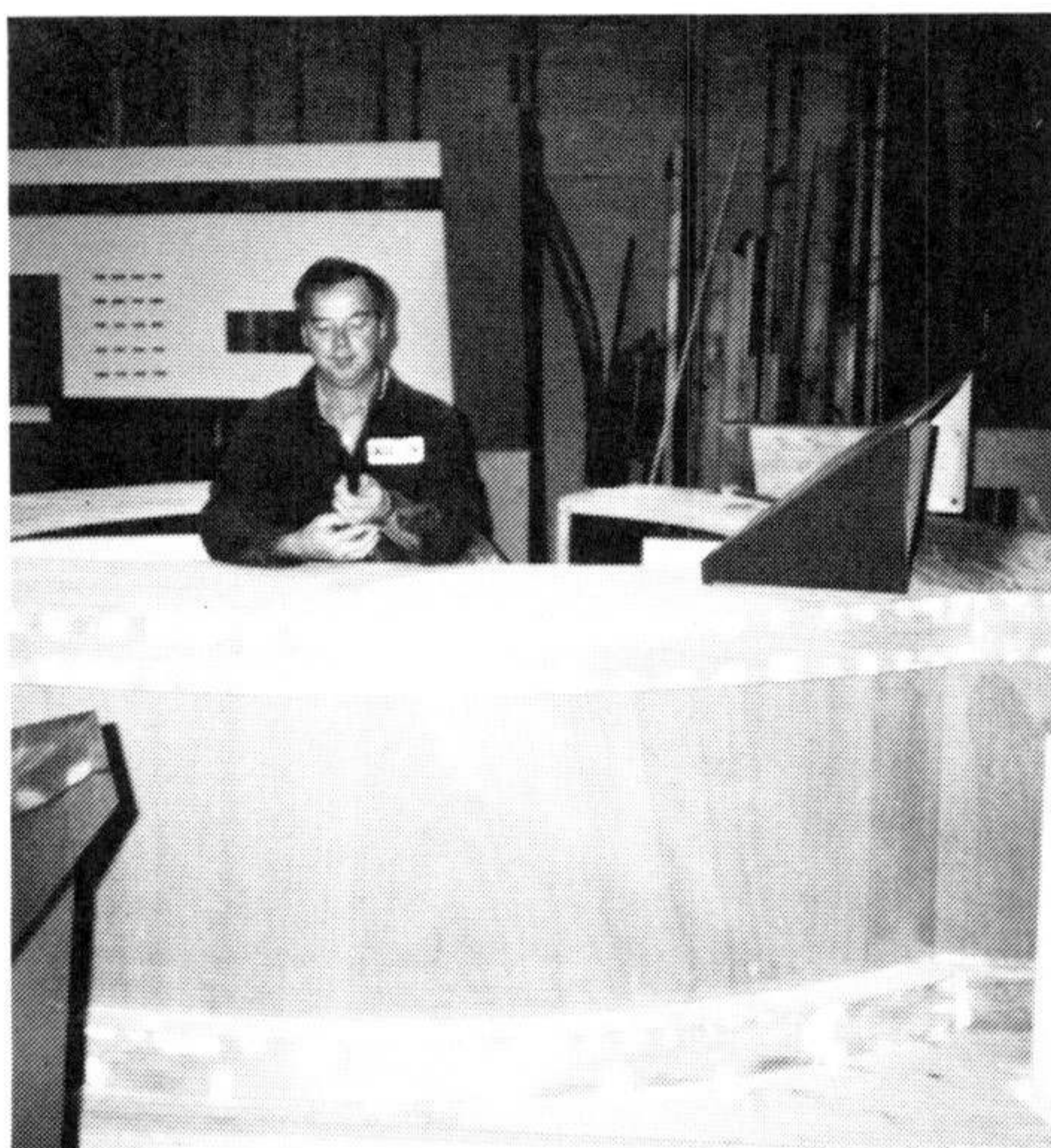
## CFCA and the K-W SYMPHONY

CFCA-FM is pleased to announce its participation as a corporate sponsor in the KITCHENER-WATERLOO SYMPHONY'S CANADA'S BEST SERIES

The series features three of Canada's top symphony orchestras: L'Orchestre Symphonique De Montreal, The Calgary Philharmonic and The Kitchener-Waterloo Symphony. Subscribers can tour all three without leaving town.

A special offer to all CAP employees: series subscriptions will be made available to you at the special student/senior discounted rate (\$49, \$42, \$35) rather than the full adult price. Single tickets may also be purchased for the Montreal Symphony and Calgary Philharmonic at the student/senior discount rate.

For further information and reservations contact CFCA's **Bob Smith** at 576-1053 ext. 276.



Our new anchorman? . . . We'll give you the complete story on the new NEWS operation in the next issue of CAPsule.

## CANADA'S — BEST —

IS RIGHT HERE

**L'Orchestre Symphonique de Montreal** Sunday, February 5, 1989 2:30 p.m.

**Kitchener-Waterloo Symphony** Fri./Sat., April 7-8, 1989 8:00 p.m., or  
Sunday, April 23, 1989 2:30 p.m.

**Calgary Philharmonic Orchestra** Tuesday, May 16, 1989 8:00 p.m.

Adult:	\$57 \$51 \$43
Student/Senior:	\$49 \$42 \$35

*It doesn't get much better than this.*

*A series of three concerts sponsored by CFCA-FM Stereo.*



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# CAPsule Comments from the News Department...

## THE NEW LOOK

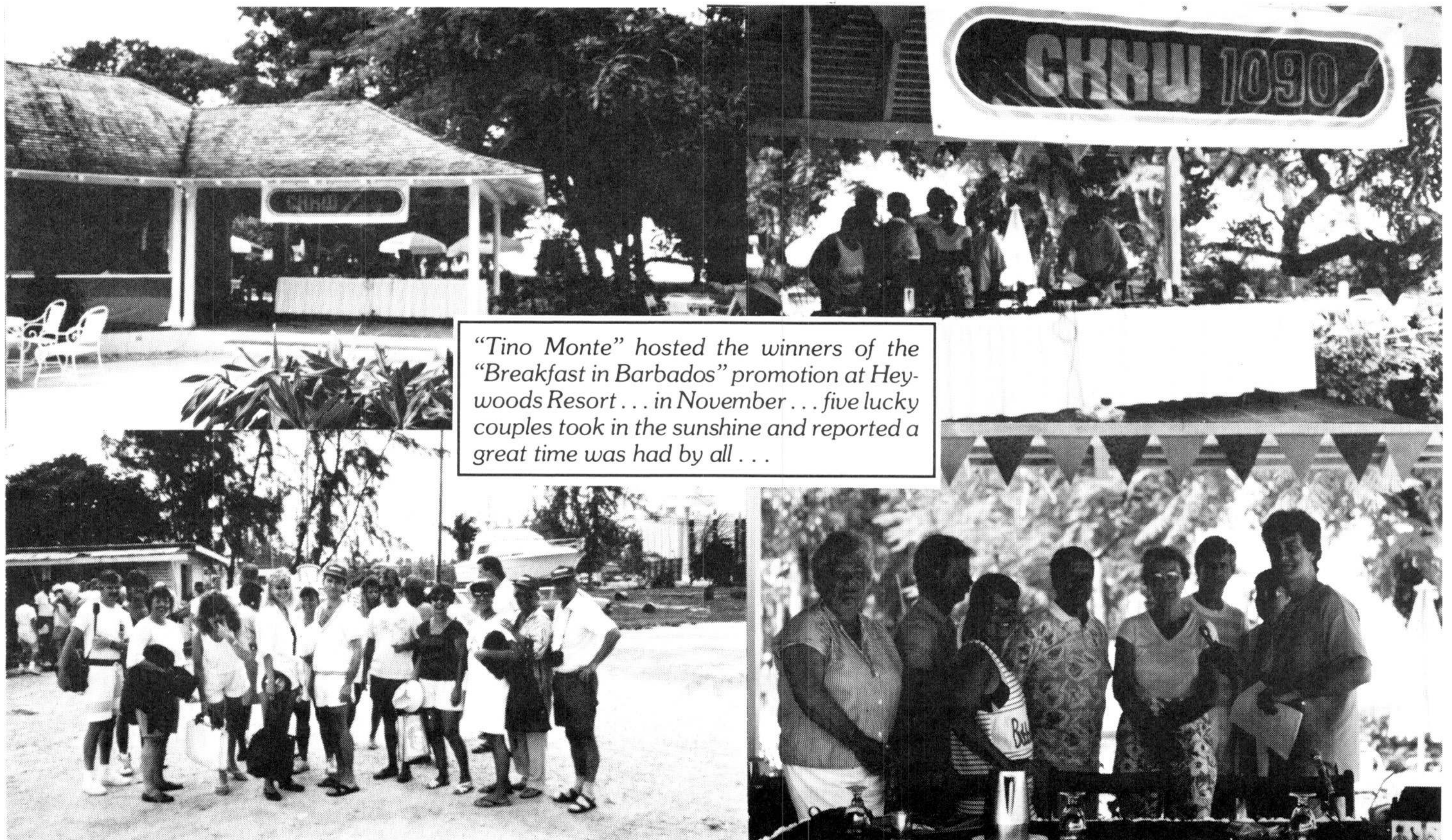
It's been on the air for a couple of weeks by the time you read this column but as I write it . . . it's only the second day on the air and we're still pretty excited!!!! Immediate reaction has been extremely positive to the set and wardrobe change . . . our Toronto sales representatives sent along champagne and flowers after the first Newscast at Noon January 16 and congratulatory calls started coming in. During the 6:00 SCAN Newshour, **Debbie Shiry** on the switchboard jotted down the remarks of 18 callers . . . 16 were very positive, one was negative and one was neutral. Some of the comments were . . . a Huntsville caller saying "it was time for a change", a Kitchener viewer "vibrant set . . . Pam looks wonderful in her new jacket", a Waterloo caller "likes the new set and different camera angles", "everything looks better and crisper", "it makes the News easier to watch", another caller remarked "the new jackets are much better, they almost look like real clothes — but **Ron Johnston** looks like a pumpkin — a reference to makeup, REALLY!! (c'mon . . . I really have lost some weight!!). One caller from the channel 2 area preferred the red jackets,

which another liked the change from red but said we've gone too far and are now too dull. Oh well . . . you can't please everyone. Over the next few days and weeks we'll be doing some 'fine tuning' but for the most part — it's all right there. The change of set and wardrobe received a tremendous amount of publicity, from colour pictures in the London Free Press to mentions in **Gary Dunford's** column in the Toronto Sun and on various radio stations across the province (**Steve Bender** heard the morning guys on CHAM Hamilton talking about us!!). A BIG THANKS to everyone who worked on the project from **Larry Ernewein** (who can finally start building something else) and the rest of the Art Dept. crew to **Kenny** and **Kevin** for lighting and there are just too many others to mention individually . . . except for one, **JOHN MATLOCK**. This was one of John's first assignments as News Producer, to help create a whole new look for our programs. Taking our ideas and turning them into reality . . . John has been consumed by this project for many months but it has all come together in a very gratifying way. The graphics pack-

age, the music, the set . . . it all has John's stamp all over it and gives us a very professional on-air image. Thanks John!!

## NAMES IN THE NEWS . . .

**Pamela MacKenzie** is sporting a great big rock on her finger these days . . . a little gift picked up at Christmas from our pal **Joel Haslam**. The two are planning to tie the knot in Ottawa August 19. (a pair of commuter jets and a home half way between here and Ottawa as wedding gifts???) **Mike O'Driscoll** and **Debbie Shiry** walk down the aisle this summer as well . . . all the best to all concerned. **Rod Hoddle** is doing our weekend TV weathercasts . . . you'll recall Rod from his days at CKKW as Rod Charles. **Kirk Dickson** is the newest news voice on "Hits Radio AM 109" . . . he's doing weekend mornings and is the same Kirk Dickson that you may recall from CHYM for almost 10 years. Kirk has been working as "the voice" of Broadcast News National newscasts for the past 5 years but never moved to the big city and finally got tired of the daily commute from his Cambridge home . . . we're glad he did and that he's joined us!!





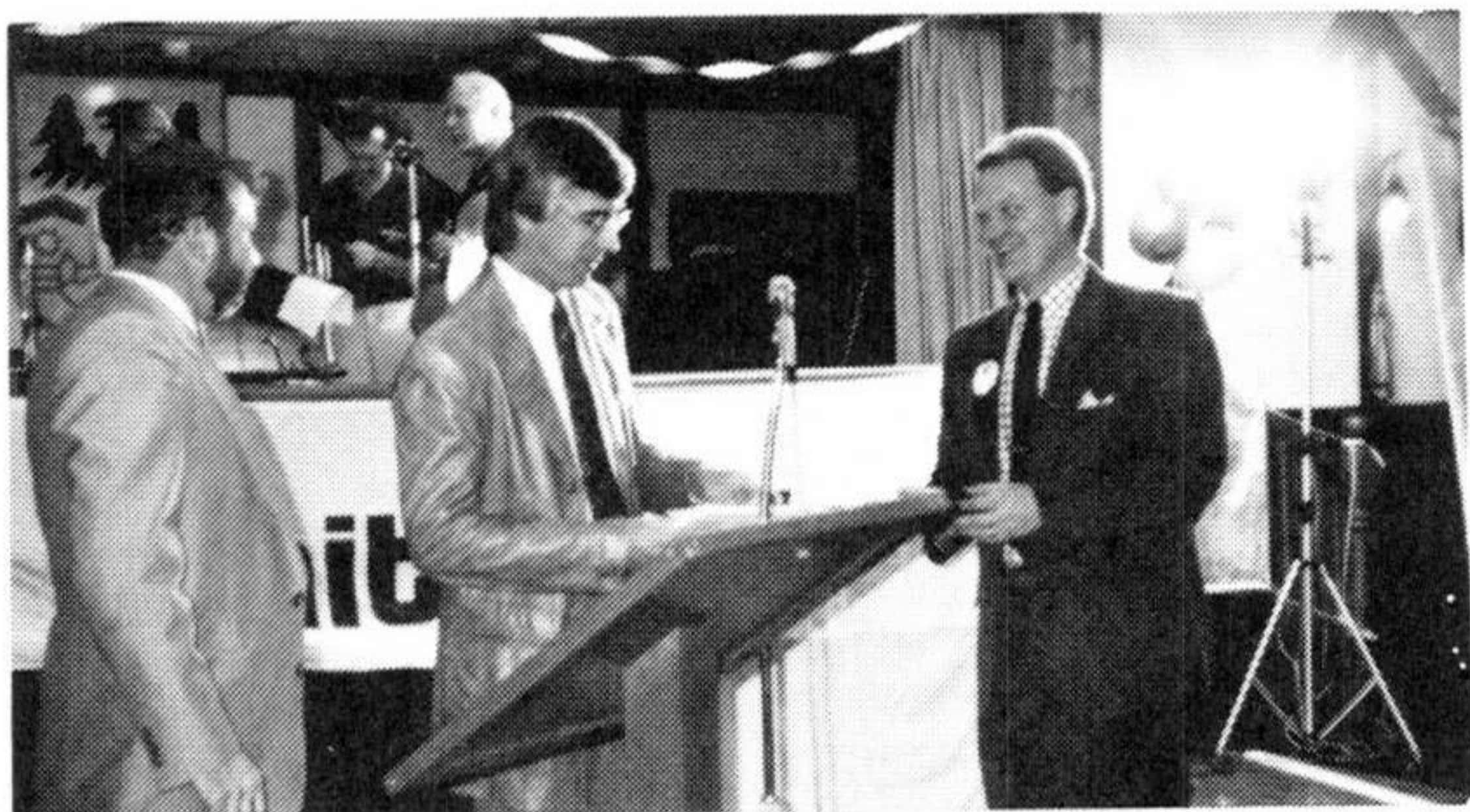




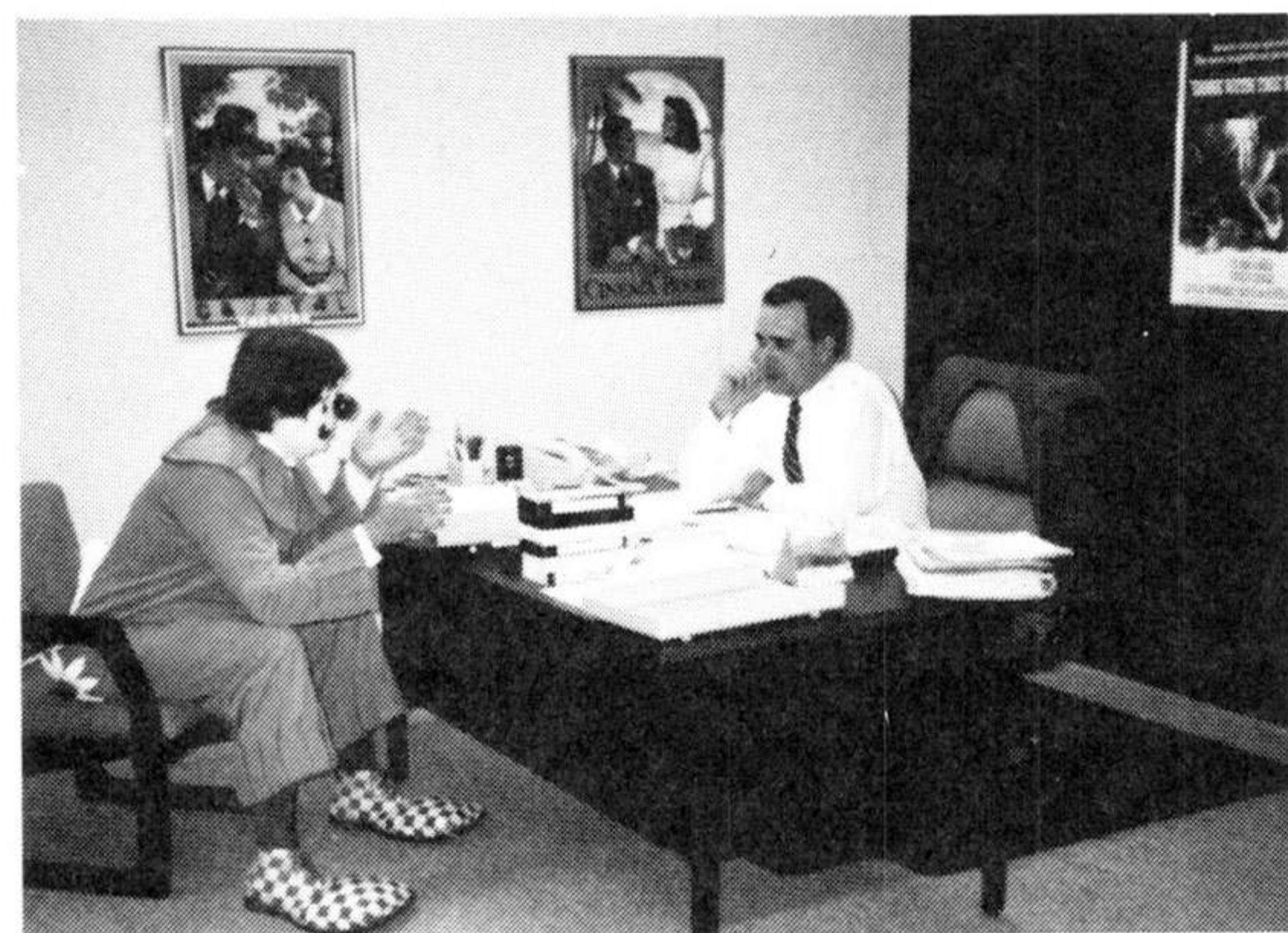


mas  
8





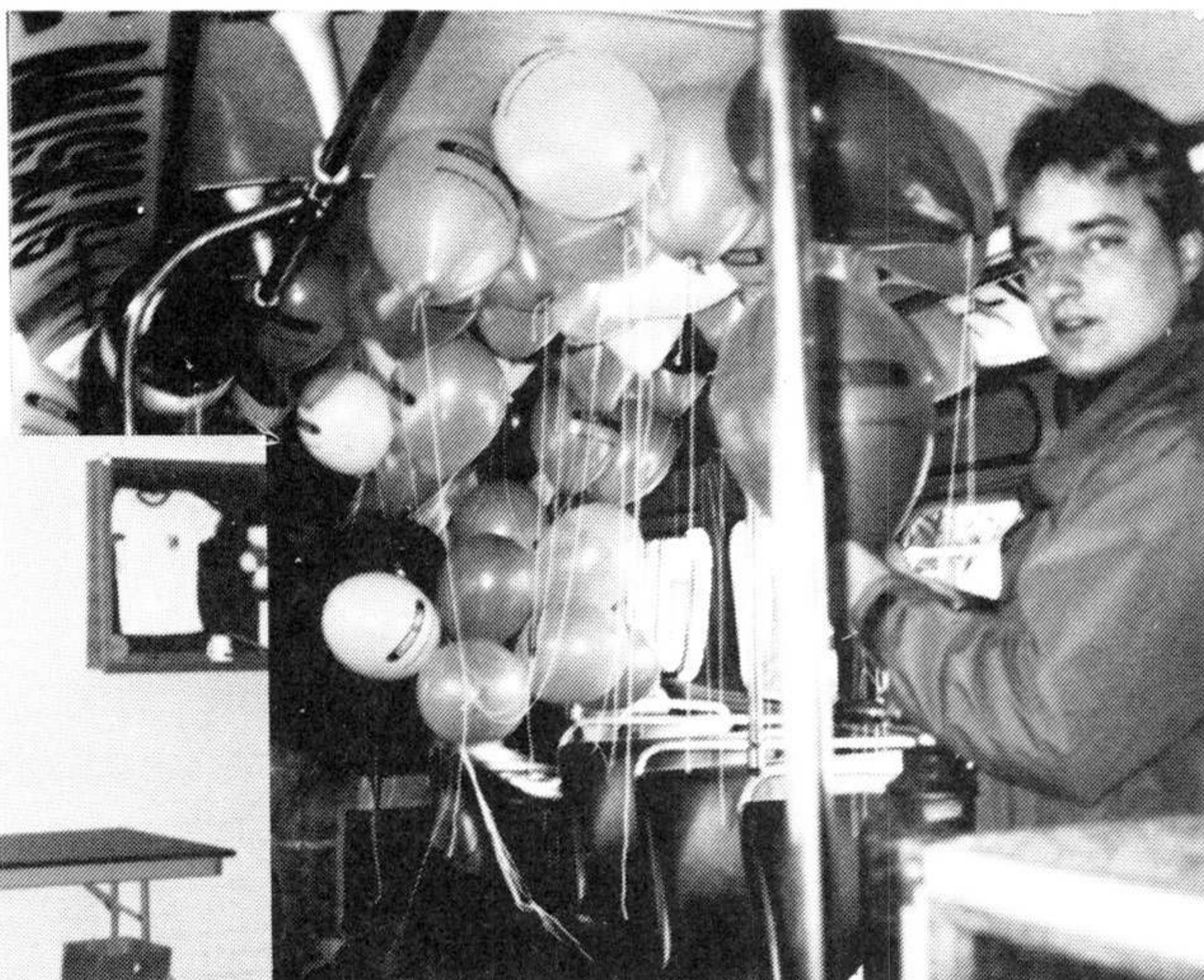
CFCA's Phil Meighan co-hosts the United Way reception held at the Schwaben Club.



"LET'S MAKE A DEAL"



AM 109's Don Egley collects canned goods at the CKKW White Gift Night at the Kitchener Auditorium. By the end of the night we had collected a whole van full of "white gifts" for the Salvation Army.



AM 109's Glenn Turchan and Todd Aitchison (lost in the balloons) help out aboard the CKKW bus during the Santa Claus Parade.



AM 109's Tino Monte and Linda Brooks along with CFCA's Dan Fisher help the city of Kitchener open up their brand new transportation centre.



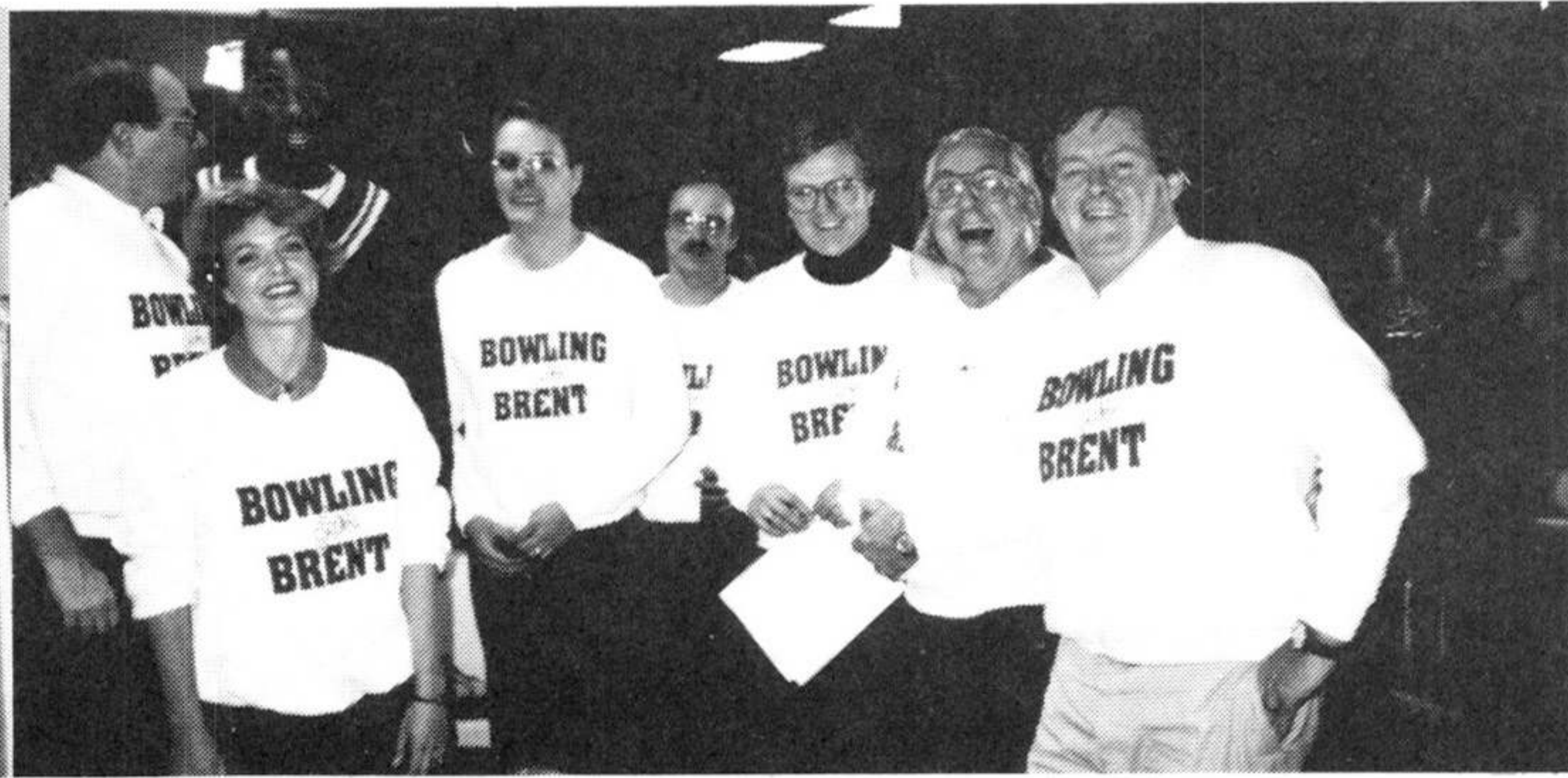
Santa gets emotionally involved with Bob Smith. (Note hands)

Neil Aitchison (a.k.a. Santa) presents little Bobby Smith with his Christmas gift at the Annual Radio Division Christmas party at the Granite Club.



AM 109's Ringette Team (Don Egley, Andy Coppolino, Kevin Kelly, Steve Beaupre, Ross Poll) pose for a team picture after being annihilated by the Kitchener Deb's during a between period demonstration at a Kitchener Ranger game.

FINAL SCORE THEM 8 FINAL SCORE US 0



Members of the CFCA, AM 109 and CKCO TV bowling teams pose here with Gold medalist Lennox Lewis at the Bowl-a-thon raising money for Brent MacKay. Over \$40,000.00 was raised. Thanks to all who sponsored our bowlers and, of course, thanks to those who bowled.





## Kids Christmas Party

### FEBRUARY 1989

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
			1	2	3	4
	HEART MONTH			GROUNDHOG DAY (WIARTON WILLY)	SMPTG SAN FRANCISCO	
5	6	7	8	9	10	11
	NIELSON TV SURVEY FEB. 6-19	TORONTO TV DAY				
12	13	14	15	16	17	18
		VALENTINE'S DAY				
19	20	21	22	23	24	25
				BBM-TV SURVEY FEB. 23 TO APRIL 5		
26	27	28				
	NEILSON TV SURVEY FEB. 27-MAR. 19					

### MARCH 1989

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
			1	2	3	4
	RED CROSS MONTH		CKCO 35th ANNIVERSARY			
5	6	7	8	9	10	11
12	13	14	15	16	17	18
	BBM RADIO SURVEY MARCH 13th TO APRIL 30TH				ST. PATRICK'S DAY	
19	20	21	22	23	24	25
			GENIE AWARDS (TORONTO)		GOOD FRIDAY	
26	27	28	29	30	31	
EASTER SUNDAY	EASTER MONDAY					APRIL 2 DAYLIGHT SAVINGS TIME BEGINS

#### BABY PATROL...

Anxious father-to-be **Kevin Bechard** is nail biting these days as the March due date draws nearer. **Paula Sinclair** (Murphy) is pretty excited... she's expecting a little 'bundle of joy' this summer. It's the first child for Paula and Greg, but for **Jeff and Cheryl Soltysiak** number 2 is on the way, due any time in early February. Number 2 is also on the way for **Jim and Sandra Haskins**... and as **Dave Carswell** says, it just goes to prove there is life after the midnight shift!!!

#### SPECIALS COMING UP...

London Bureau chief **Steve Parr** will be travelling to Bangladesh next month. Along with co-host **Jeff Taylor**, Steve will produce a number of stories and a News Special on conditions in that country and the Southern Ontario involvement in helping out. Jeff's aunt is one of those organizing a trip to a new orphanage called "Children's Village"... as well, three kids who were born in a Bangladesh orphanage and then adopted by South-western Ontario families will be returning to their homeland for the first time (they are now teenagers). They'll be visiting Mother Theresa's orphanage in old Dacca. **Leon Korbbe's** hour long Special on the ENVIRONMENT now has an air date: Saturday, February 11 at 8:00 p.m.

That's all for now from the News department... stay tuned for more in the next CAPSule.



## NOW PLAYING AT CAP . . .

### JOINING THE CAST ARE:

#### Full Time

Diana Ottosen — News Dept.  
 Brian French — News Dept.  
 Chris Duncan — Kitchener News Dept.  
 (moved here from Windsor Bureau)  
 Derrick Botten — AM 109  
 Brian Currie — AM 109  
 Nancy Paul — AM 109  
 Wanda Love — AM/FM Promotion

#### Part Time

Angela Farrell — Switchboard  
 (weekends)  
 Chuck Rosenberg — London News  
 Bureau  
 Mark Francis — News Dept.  
 Cheryl Lewis-Stringer — Radio  
 Operations  
 Dale Jackson — Windsor News Bureau  
 Jim Bushman — Windsor News Bureau  
 Rick Walker — Windsor News Bureau  
 Luba Bury — AM 109 Cruiser  
 Kirk Dickson — News Dept.



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**Publications Editor:**

*Reg. Sellner*

**Next Capsule Deadline**

*March 10, 1989*

**Contributors**

*Sandy Clarke  
 Debbie Sue Bohnert  
 Aubrey Walters  
 Wooly*

*Phil Meighan  
 Hoppy  
 Ron Johnston  
 Forde Studios  
 Joe Torbay*

*This edition marks the completion of  
 one year of regular publication. Our  
 thanks to all who have contributed, and  
 we'd appreciate any suggestions, at  
 any time . . .*

## CAP Communications Birthday List

### Employee's Name

### Your Birthday

Calvin Shaver	January 4	Kevin Bechard	February 7
Jeff Koch	January 5	Deborah Hopkins	February 11
Matthew Richards	January 7	Frank Lynn	February 13
Dave Macneil	January 8	Bruce Emmerson	February 14
Steve Hooper	January 9	Lia Rosekat	February 15
Kathleen Steele	January 9	Frederick Merritt	February 17
Laverne Heisz-Kandy	January 13	J. Scott Jensen	February 18
Douglas Daum	January 14	D. Jamie Niven	February 19
Robert Tiffin	January 15	Gregory Shaughnessy	February 19
Lana Malcolm	January 19	Brian Clemens	February 23
Fred Martinovic	January 19	Robert Shiry	February 23
James Haskins	January 26	Janet Taylor	February 23
Kellie Hubacheck	January 28	John Yost	February 24
Michael Walloschek	January 28	Glenn Turchan	February 25
Renata Van Loon	January 31	Kristen Culp	February 26
John German	February 1	Scott Takacs	February 28
Leon Korbee	February 6		

### WHY IS IT?

*A man wakes up after sleeping  
 under an ADVERTISED blanket  
 on an ADVERTISED mattress  
 and pulls off ADVERTISED pajamas  
 shaves with an ADVERTISED razor  
 brushes his teeth  
 with ADVERTISED toothpaste  
 washes with ADVERTISED soap  
 puts on ADVERTISED clothes  
 drinks a cup  
 of ADVERTISED coffee  
 drives to work  
 in an ADVERTISED car  
 and then  
 refuses to ADVERTISE  
 believing it doesn't pay.  
 Later if business is poor  
 he ADVERTISES it for sale.*

*(Author Unknown)*

## PIES FOR GUYS

CFCA's second annual "Pies for Guys" contest (the guys being **Phil Meighan and Bill Inkol**) attracted dozens of delightful recipes from CFCA listeners. Phil and Bill picked ten recipes that looked most appealing, read them on the air during "Sports and Weather Together" and invited the ten kitchen wizards who submitted the recipes to a "Bake Off" and taste test at the Mr. Grocer store in Westmount Place, Waterloo, Saturday, November 26th, 1988.

All ten entrants received a food hamper from Catelli-Five Roses.

The Grand Prize Winner, based on judging by Phil, Bill and Mr. Grocer manager Jim Morris also received \$100 dollars' worth of free shopping at Mr. Grocer.

Dorothy Davidson of Listowel won the shopping spree with her delicious toasted coconut pie!

"Mr. Grocer", Jim Morris, Bill Inkol and Phil Meighan dig in to one of the ten pies created by CFCA listeners for the "Pies For Guys" contest.

