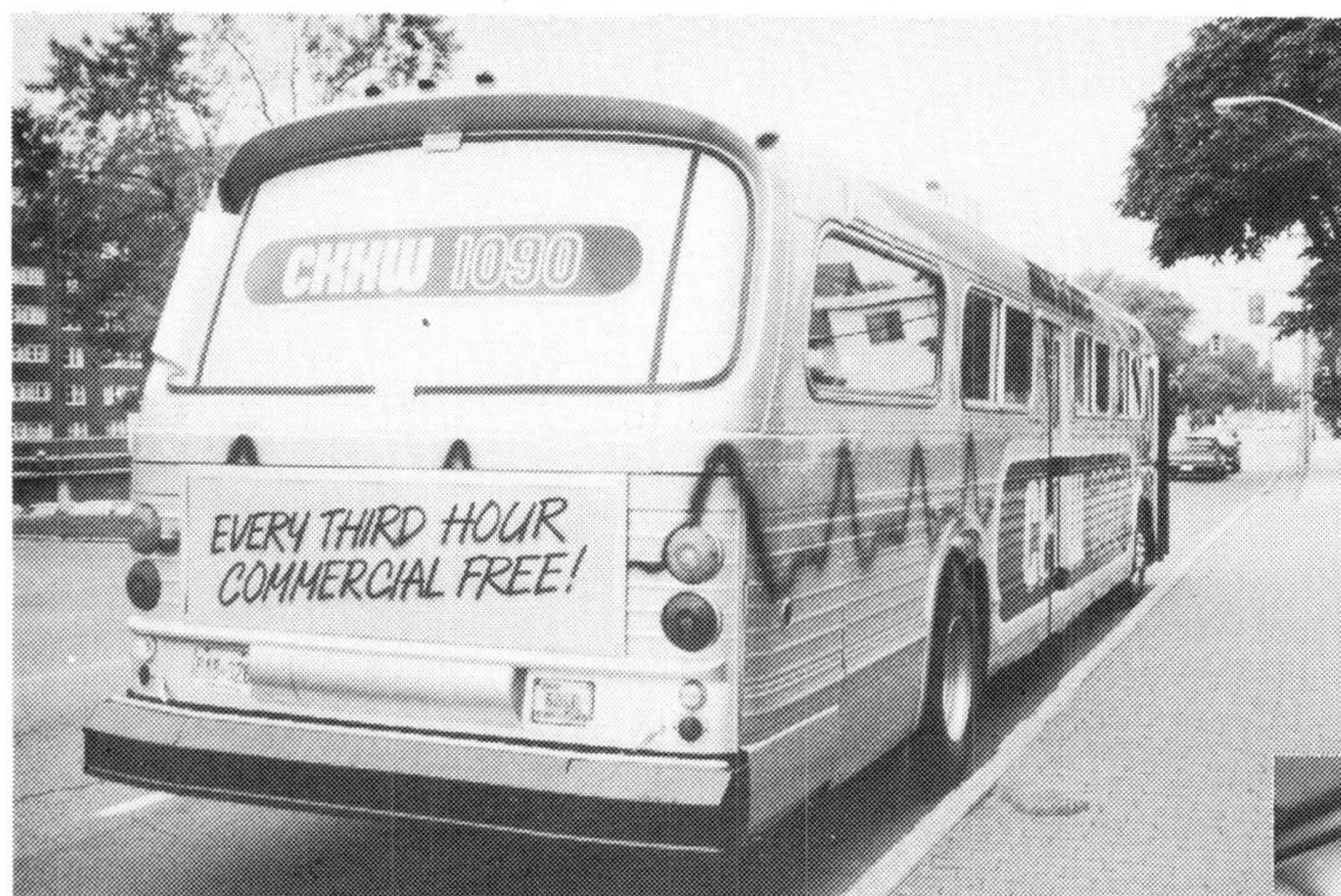




# CAP *sule*

November 1988



## CKKW 1090 "Where the Music Is"

The CKKW bus launched late in September, will ply the streets of Kitchener-Waterloo for the next year.

It will be used on most runs in both cities, and will also be pulled out of regular service to perform such duties as leading the Santa Claus parade, and various other promotions. CKKW personnel enjoyed it's first run around town on their way to lunch to celebrate the event...





# CRTC Hearings

The first week in October was a busy one for the Toronto area television stations, including CKCO-TV. It was licence renewal time as the CRTC began a series of public hearings across Canada. In fact, the Commission will hear eighty (80) licence renewal applications in a three-month period at a series of public hearings scheduled in various cities coast-to-coast.

CKCO-TV's application for renewal of licence was heard on October 11, 1988 and included five hours of intensive questions by a Commission panel consisting of Chairman Andre Bureau and four (4) other Commissioners. Those appearing on behalf of CKCO-TV were John Pollock, Bill McGregor, Don Willcox, Harold Zister, Bob McKeown, Al Brooks and legal counsel John Hylton. Wendy Purcell and Debbie Wagner from Electrohome were responsible for the many details necessary including the operation of the on-site office at the Valhalla Inn in Toronto and the visual presentation at the actual hearing.

During the hearing CKCO-TV outlined plans to add 2,400 square feet of space to the current facilities on King street during the proposed five-year licence renewal. This additional space will allow CKCO-TV to increase its post-production editing facilities.

It was also pointed out to the Commission that CKCO-TV is one of the first private television stations in Canada to

close-caption the local news productions as a result of the investment in computerized equipment for the News Department.

Some time was spent during the hearing describing CKCO-TV's extensive two-way microwave service between Windsor, Chatham, Sarnia, London and Kitchener and how this service complements the station's ability to serve this vast geographic area. This microwave service will soon be extended between Kitchener, Toronto and Barrie which will serve as a collection point for news from the station's northern coverage area.

It was pointed out at the hearing that during the licence renewal period CKCO-TV will continue to produce programs and event-specials for CTV and that over the next eighteen months, the station is committed to several music/variety projects. During the licence renewal period, projects involving independent producers and co-production partners will be developed and completed.

CKCO-TV's extensive involvement in the production of children's programming was detailed for the Commission and assurances given that this activity would not diminish between now and 1994.

In response to the CRTC's concerns regarding the development of a strong and viable Canadian Television Production industry, CKCO-TV has committed

over three million dollars during the five year renewal period to help finance CTV produced Canadian programming. CKCO-TV's concern was also reflected to the Commission in the financial commitment undertaken in producing local and syndicated Canadian programs during the next licence period. In the ten year period from 1984/85 until the end of the proposed five year licence period, CKCO-TV's commitment to Canadian programs will have increased almost 70% to 8.5 million dollars annually in 1993/94.

During the hearing, CKCO-TV also sought to have the proposed new licence for the station include permission to have 40% of the commercial availabilities on Channel 42 presented separately from those on the Channel 13 transmitter, in order to supply more separate Canadian programming to the viewers in Kent, Essex and Lambton counties.

CKCO-TV is on public record with the commission opposing local commercials without local programs and on that basis, the station committed to producing six (6) hours weekly of local programs, in return for the 40% commercial request.

The Commission is not expected to announce any decisions with respect to the licence renewal applications until late 1988 or early 1989.

## Gourmet Get Together



*Bill Inkol speaks to one of the winning couples.*

Another successful CFCA Gourmet Get Together was held at Club Willowells this past July. CFCA listeners wrote in to Phil and Bill hoping to be chosen as special guests for the very popular evening; ten



*Phil and Bill, suitably attired, greet their guests at the door.*

lucky couples were chosen and treated to a gourmet meal prepared by La Fontana Restaurant and served by Phil and Bill.

## Special Holiday Dates and Events to Note

CAP Christmas Party...Saturday, December 17th. Transylvania Club. Cocktails at 5:45 p.m....followed by dinner at 6:45 p.m....Everyones invited. Remember RSVP.

Rec. Clubs Childrens Party...Sunday December 11th. Masonic Temple Weber Street in Waterloo at 1:00 p.m.

### Holiday Holidays

December 26th and 27th, January 2, 1989.



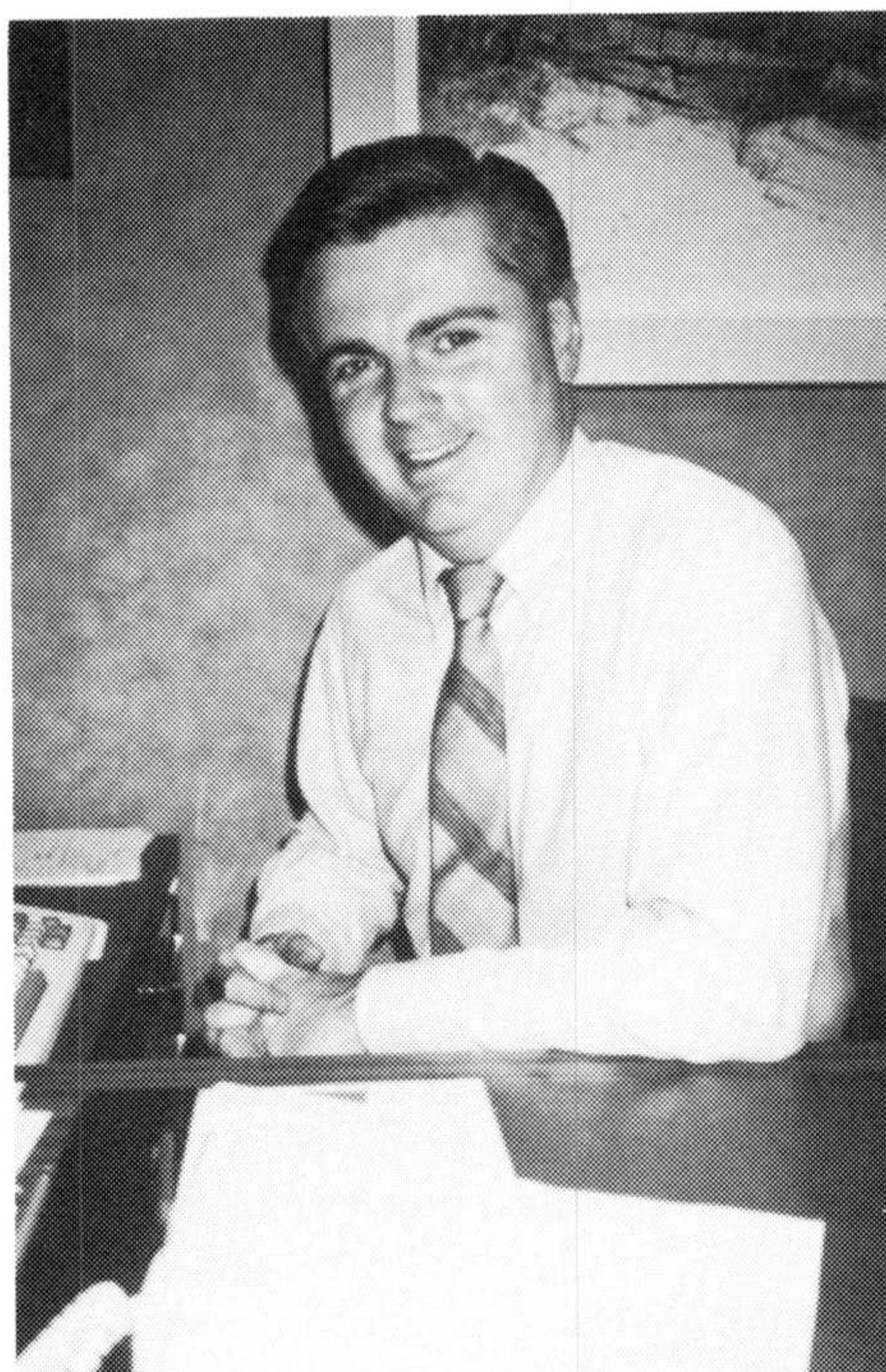


## Capsule Comments from the News Department...

**THE ELECTION...** Who's going to win the election??? Which one??? Two of the most frequently asked questions in the newsroom these days. The most frequent answer is...don't ask me, ask **Paul Brent**. Paul is co-ordinating our coverage for the Municipal Election on November 14 and the Federal Election the following Monday, November 21. Long time election co-ordinator **Gary McLaren** asked for a 'break' from co-ordinating this time out, preferring to try something else...that doesn't mean sit home and watch. Gary will be front and centre...anchoring (with **Pamela MacKenzie**) our channel 13 coverage of both elections. Not only are there 2 elections but we're producing multiple programs as well...when **CIVIC 88** goes to air at 10 p.m. November 14, Gary and Pam will be seen 'live' on channel 13 while **Jim Haskins** and **Daiene Vernile** will be anchoring a 'live' program on channel 42 with municipal results from the Southwest. Viewers in the channel 2/11 area will see regular programming.

When **DECISION 88—the Federal Election** goes to air a week later, we'll be sending out 3 'live' programs simultaneously from good old 864 King!!! **Lloyd Robertson** will anchor the CTV coverage and we'll be doing our 'regional cut-ins' every 20 minutes...with separate anchor teams and results for each coverage area. Gary and Pam on 13, Jim and Daiene on 42 and **Diana Ottosen** on channels 2/11. It's a lot of work and planning...Paul's doing a superb job and we've had super co-operation from the Engineering and Art departments in setting everything up (3 on-air control rooms...3 sets) and I'm sure it'll go off without a hitch or a glitch!!! Fingers are crossed anyway and if you're near a TV set on election night be sure to watch to see what happens...if not, tune in to your nearest radio because CKKW will be doing updates on both elections, CFCA will do cut ins on the Municipal and 'wall-to-wall' coverage on the Federal election...originating from the radio level board room.

**NEW NAMES IN NEWS...** I mentioned Diana Ottosen earlier...she's just one of a few new faces in the newsroom. Diana is our new weekend anchor replac-



Ron Johnston

ing **Brenda Irving** (who was destined for that spot but got away before taking over the role—former weekend anchor **Brent Hanson** is anchoring the NOON REPORT weekdays). Diana is a western...a native of Victoria B.C. She has quite a bit of experience in TV NEWS, first with CFTK Terrace B.C. then it was on to Winnipeg with MTN and before moving to K-W, Diana was working for CBC-TV in Edmonton (just across the street from sister station CFRN!!). Joel Haslam left us in September (we miss him already)...he's producing and hosting a half hour weekly program at CJOH-TV Ottawa called "Regional Contact". 'The Lip' was toasted and roasted at a soiree that also bade farewell to **Breandan McGrath**. 'Bree' is doing freelance graphics work in Toronto...part timer **Brian French** has taken over Breandan's spot. **Chris Duncan** is moving from our Windsor Bureau into the newsroom (after 4 years in the Motor City, Chris was getting 'lonely' in the bureau and wanted to get back into a newsroom atmosphere again—he may regret that...we'll see), he worked in TV News in Sudbury and Thunder Bay before joining us in '84. **Rick Walker** will be taking over for Chris at the bureau in Windsor. Rick

has been a part time reporter in Kitchener, the Windsor bureau and most recently the London bureau after attending Fanshawe College and winning the CKCO-TV award in his graduation year. New-comer **Chuck Rosenberg** becomes a part-timer in the London Bureau... Chuck moved back to the "Forest City" from Boston where he was working in radio and cable TV News after graduating from the Boston University College of Communication in '87. Chuck knows London well...he got his B.A. in Political Science at U.W.O. in '85. Mike Beeston has left our radio News side...he's moved to Bancroft where he's News Director and morning newscaster at CJNH Radio. A lot of changes in the past few months...but that's the nature of our business and the injection of some 'new blood' with fresh ideas is always positive for those of us who've been around for awhile!!!

Toronto Bureau chief **Leon Korbee** and photographer **Mike O'Drowsky** have been shooting a News special we're hoping to air in December. It's on the Environment and so far has taken them to Ottawa, Dorset and Washington. Among the subjects being tackled...Acid Rain, Air Pollution, Toxic Waste, Garbage, the Greenhouse Effect and the Ozone Layer. While outlining the problems and their impact on people, Leon hopes to try and identify some possible solutions by talking with environmental experts and the government officials on both sides of the border responsible for the environment. As a sidebar...some of the beautiful fall footage from Muskoka was edited into a 'photo-essay' for the Sunday Edition program with **Mike Duffy**.

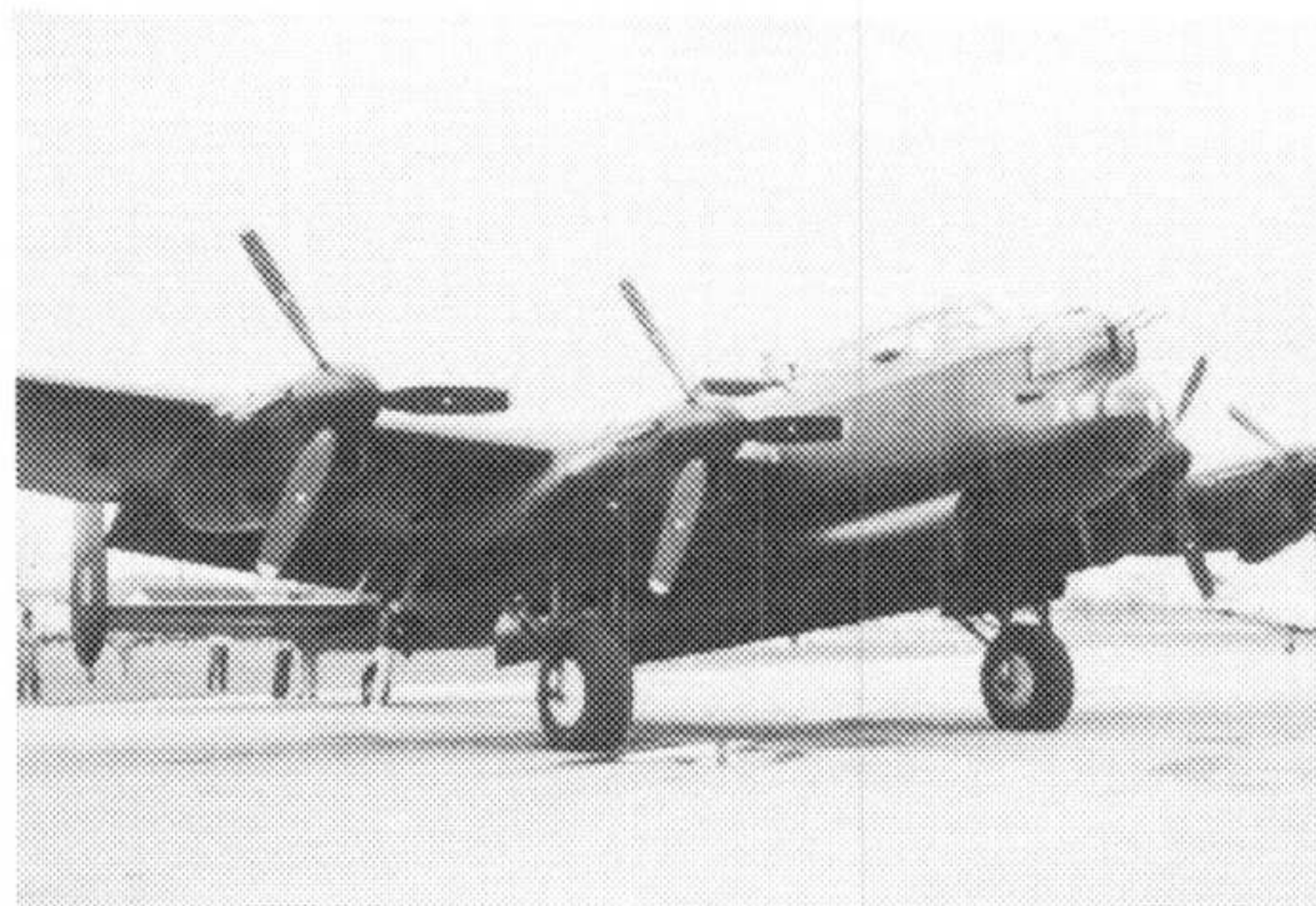
Like many other parts of the building the News department has what's affectionately known as the "Young Millionaires Club", a group of folks all tossing a couple of bucks into the pot to buy Lotto 649 tickets whenever the prize tops 10 million. We thought we had a big winner recently...**Lisa Lackenbauer** was so excited, she figured we won 10 thousand \$\$\$\$ but alas, it was not to be...the total winnings were just a little more than \$100. Oh well...it's the stuff dreams are made of—but what if we win??? Will there be anybody to do the News??



## A Thrill of a Lifetime

After a thundering low level pass and a perfectly executed touchdown, the pilot proudly swings his spirited charge around on the hardstand and shuts down. In the deafening quiet that follows, the crew patiently shepherds a reverent group of devotees—a rag tag of civilian pilots for the most part...under, around and into this beautifully restored piece of history. A privileged few even manage a couple of precious seconds in the cockpit's treasured left-hand seat—an experience to be savoured for a lifetime.

The object of this late October afternoon pilgrimage is a very rare bird, one of only two to be found flying in the entire world, an Avro Lancaster—certainly one of the most well known bombers of World War II. Her effortless flight and spotless appearance are the result of ten years and thousands of hours of tedious restoration. This special performance is occasioned by a short stopover scheduled by the pilot, an Air Canada Cap-



tain, enroute from London to the aircraft's home base—the Canadian War Plane Heritage Museum, in Hamilton.

Anyone interested in viewing this venerable old lady of the airways, along with a host of other vintage war birds, will find a visit to Hamilton Airport well worthwhile. Better still, see them fly at the annual air show, held each September.

Vintage Aircraft Buff—**Bob Smith** of CFCA Sales submitted this item after he witnessed the Lancaster landing at Breslau International.



## And the Winners Are...



Winners of the SUNWAPTA Celebration Trip to Oktoberfest, Barry Raddis (Left), Susan Larson (Centre), guests from CFRN, Edmonton. Guenter Jessat (Right), Oktoberfest President.

TV Creative Services won two first place awards in the TVB 1988 Retail Commercial Competition.

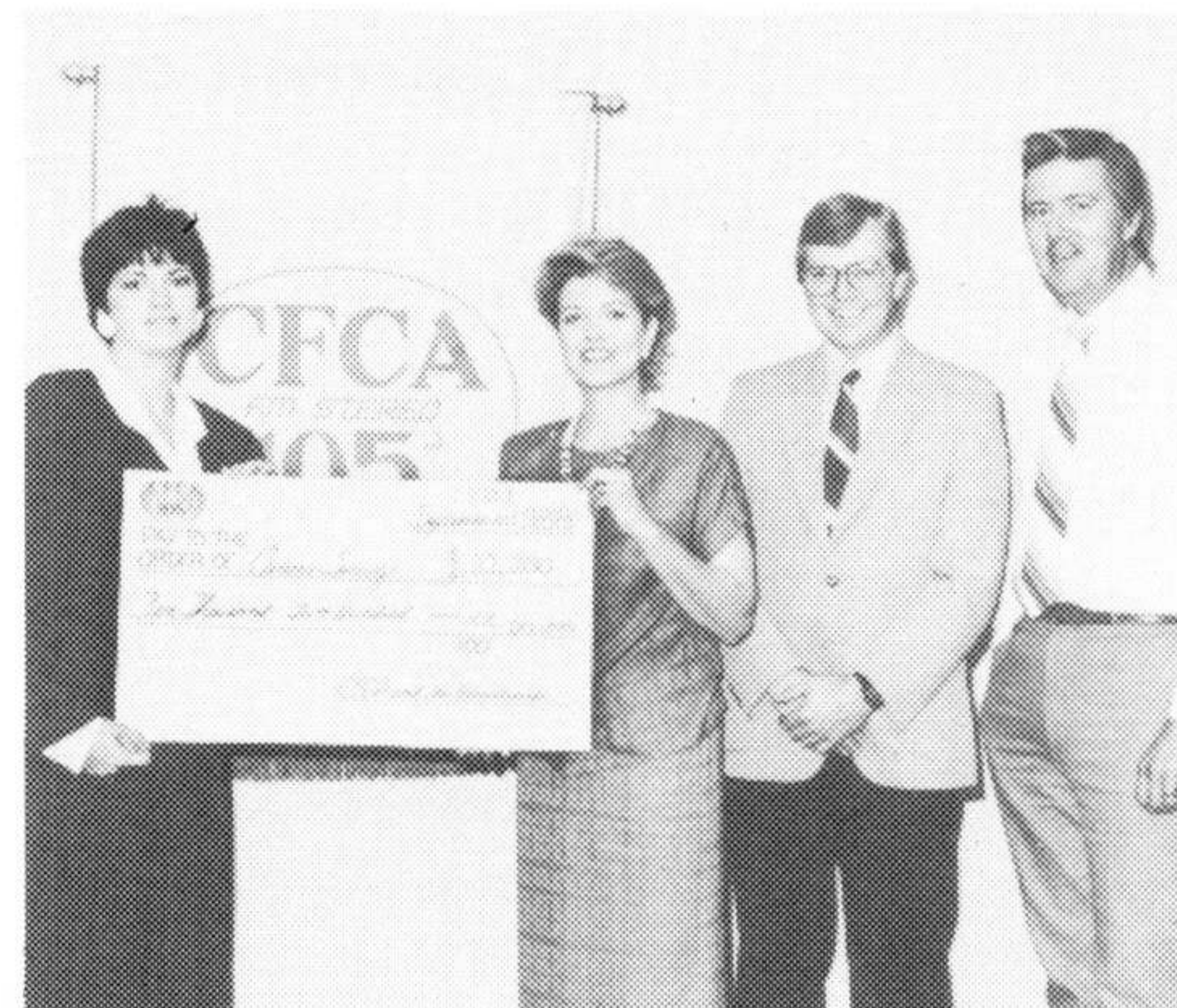
In the Category of Office Equipment... the winner was "Mita Copiers" written by Eric Nixon of our Sarnia office for the Ellis and Osmand office equipment account.

In the Dairy Products Category... the winning commercial was "Nostalgia" written by Pamela Sahli for Maple Lane/Beatrice.

Our Congratulations  
TVB (Television Bureau)

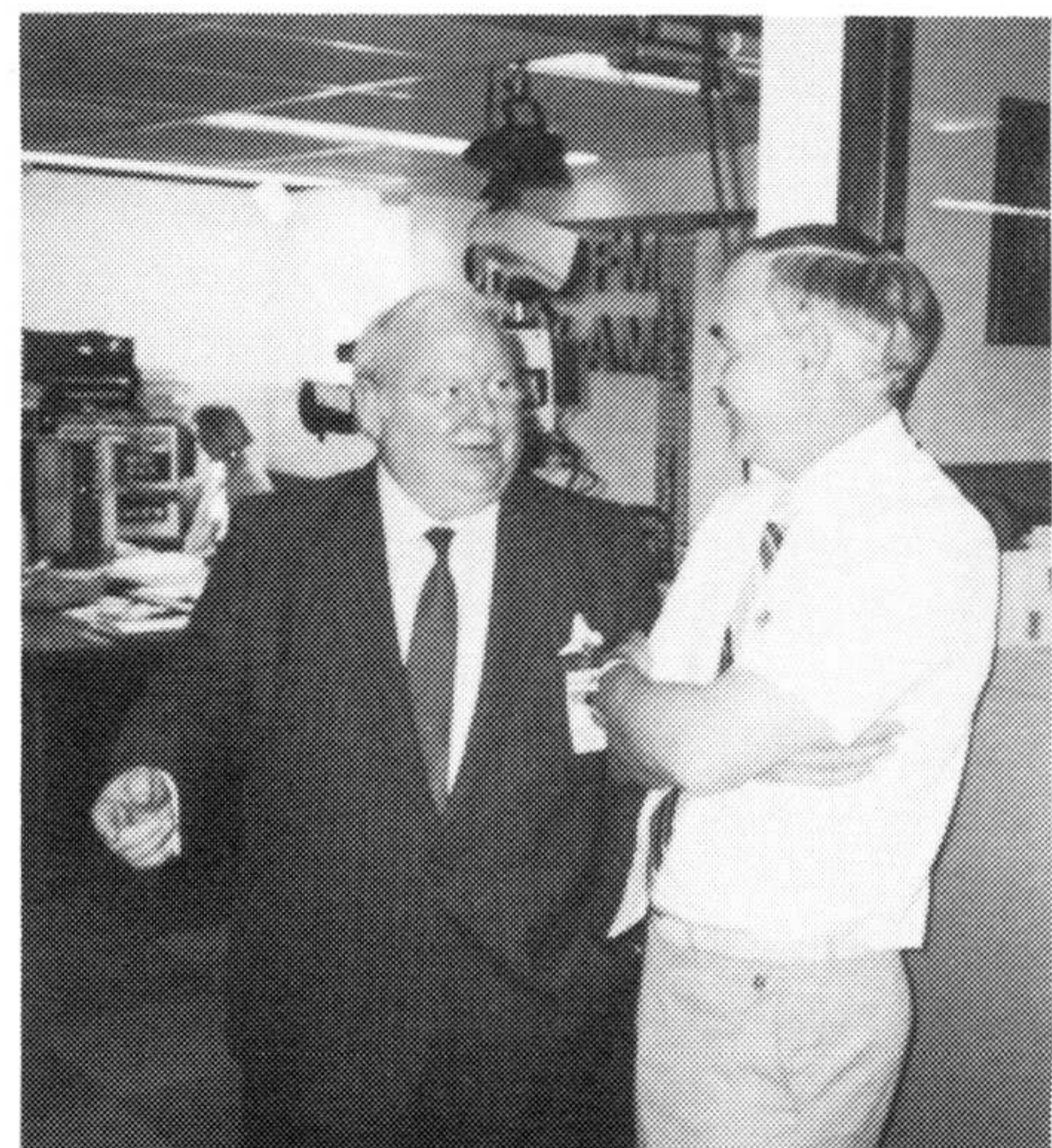
## Cancer Society Donation

Aubrey Walters, Paul Scott and Fred Merritt present a cheque for \$10,200.00 to Suzanne Kavanaugh of the North Waterloo Unit of the Canadian Cancer Society. The donation was a result of the efforts and generosity of CFCA's announcers, sales team and advertisers.



## The Boys of Sunday

**Mike Duffy**...of "Sunday Edition with Mike Duffy", visited the CAP Newsroom and chatted with Gary **McLaren**, among others, to remind people about his show which started October 2nd, on CKCO-TV at noon....**McLaren** from 8 to 10 with Sunday AM... **Duffy** from noon to one, **Vernile** from 6:30 to 7:00 with Provincewide, plus Scan at 6:00 and CTV News and Ontario Report at 11:00 ...one really does not have a need for a Sunday paper in this part of the country...unless maybe, you own a bird...





## DECEMBER 1988

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
	NATIONAL AUTISTIC CHILDREN'S WEEK 1-7 & SAFE DRIVING WEEK			1	2 CHRISTMAS EDITION CAPSULE DEADLINE	3
4  HANUKAH	5	6	7	8	9 CKKW WHITE GIFT NIGHT AT THE KIT. AUDITORIUM	10
11 REC. CLUB CHILDREN'S XMAS PARTY, MASONIC TEMPLE, WEBER ST. WATERLOO, 1:00 P.M.	12	13	14	15	16	17 CAP XMAS PARTY TRANSYLVANIA CLUB, 5:45 P.M.
18	19	20	21	22	23	24
25  MERRY CHRISTMAS	26 BOXING DAY	27 HOLIDAY	28	29	30	31

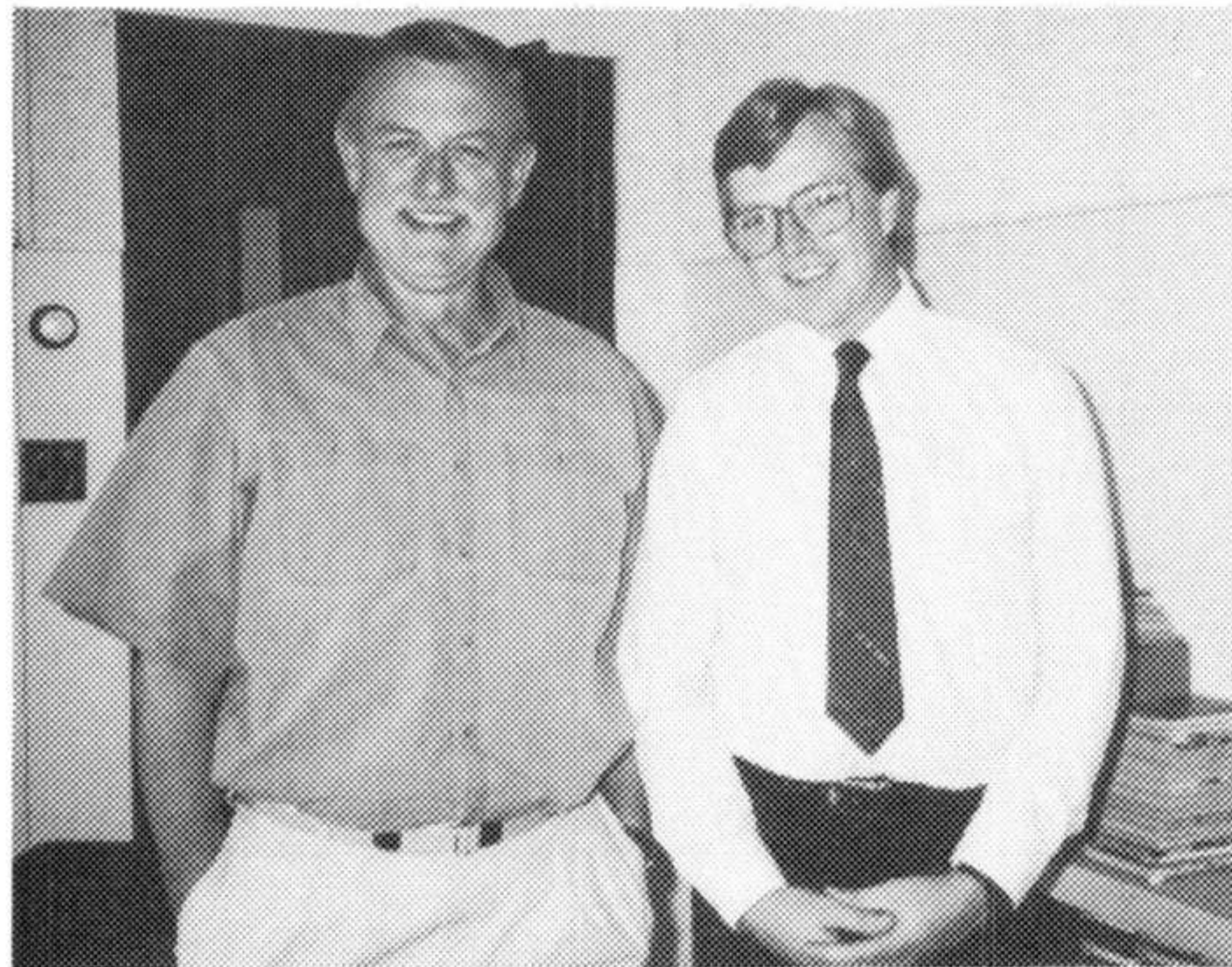
## JANUARY 1989

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
1 NEW YEARS DAY HAPPY NEW YEAR	2 HOLIDAY	3	4	5	6 CAPSULE DEADLINE FOR JAN ISSUE	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31				



## Roger Whittaker

**Roger Whittaker**, who was in town to perform at the Centre in the Square, dropped by to chat with **Paul Scott** about his concert tour and his newest album.



## Challenge Journal Completes Taping

**CHALLENGE JOURNAL** a series of 13-half-hour episodes looks at the issues surrounding the disabled. According to producer **Carolann Reynolds** "it's not one specific disability we're looking at but rather disabilities in general and how the disabled are affected by our attitudes and by the language used to describe disabilities. It will address access for the disabled to the workplace, school and recreational facilities and the integration of the disabled into all facets of life."

Hosted by **Joe Coughlin** and **Susanne Pettit** **CHALLENGE JOURNAL** is a co-production of CKCO-TV, CJOH-TV (Ottawa), Challenge Media



Productions and the Ministry of Community and Social Services. The series is scheduled to launch in January '89.

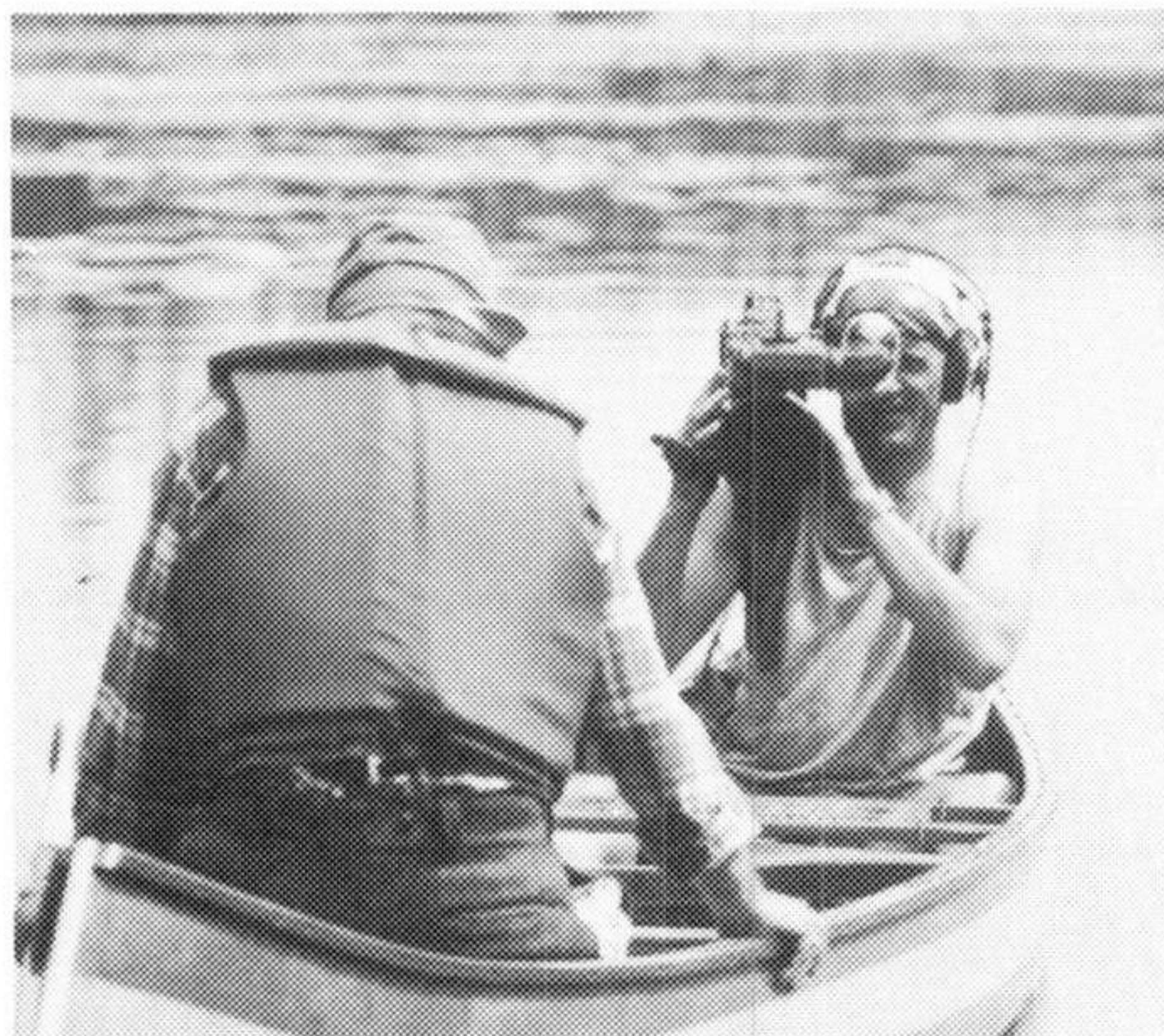
## Carole McMillan... Miss Kitchener- Waterloo

Sponsored by CKCO-TV at the Miss Canada Pageant

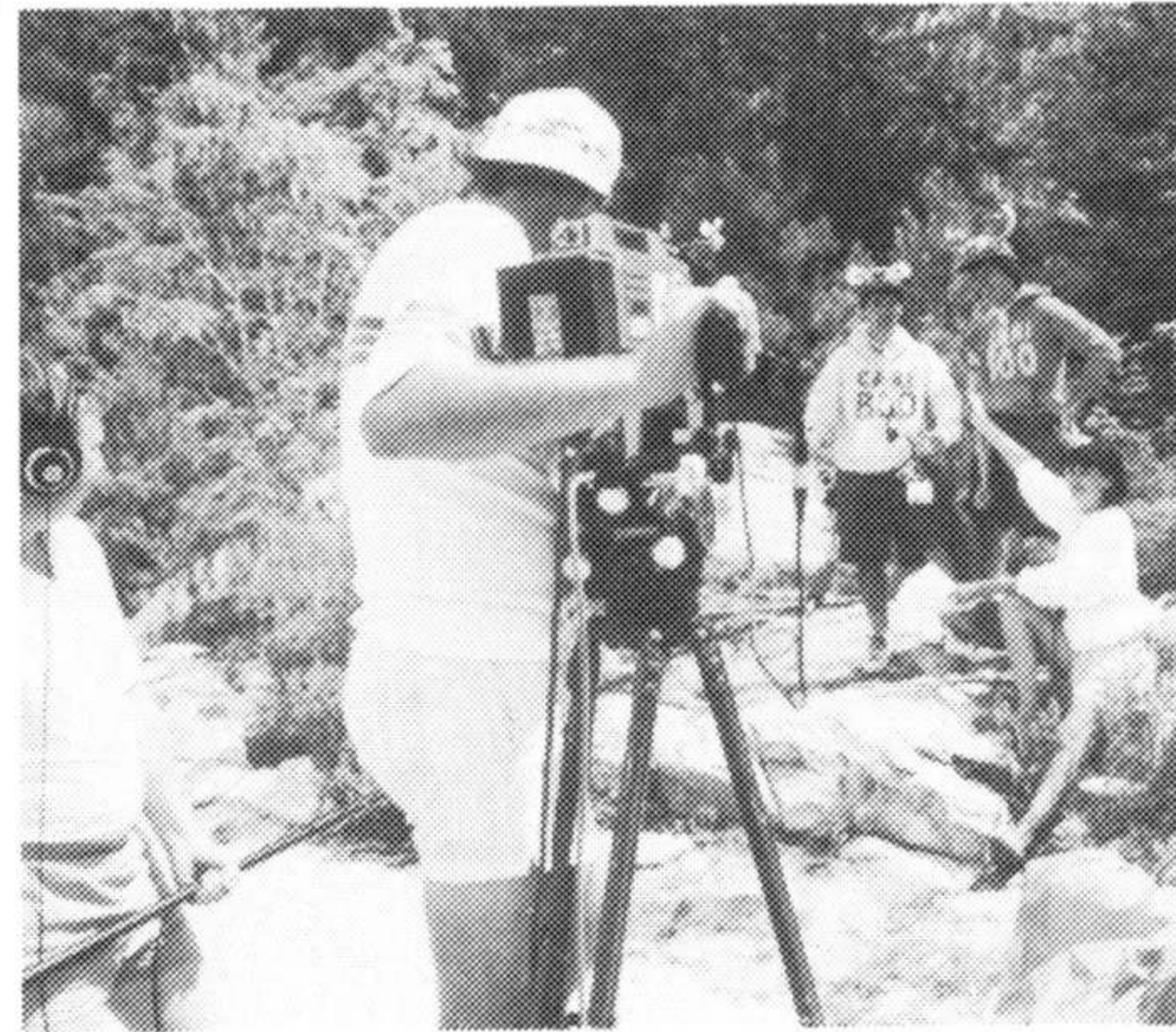


"Thanks Carole," for so ably presenting a good image for all of us...

"A CLASS ACT"



On location with the award winning "Camp Cariboo Gang"



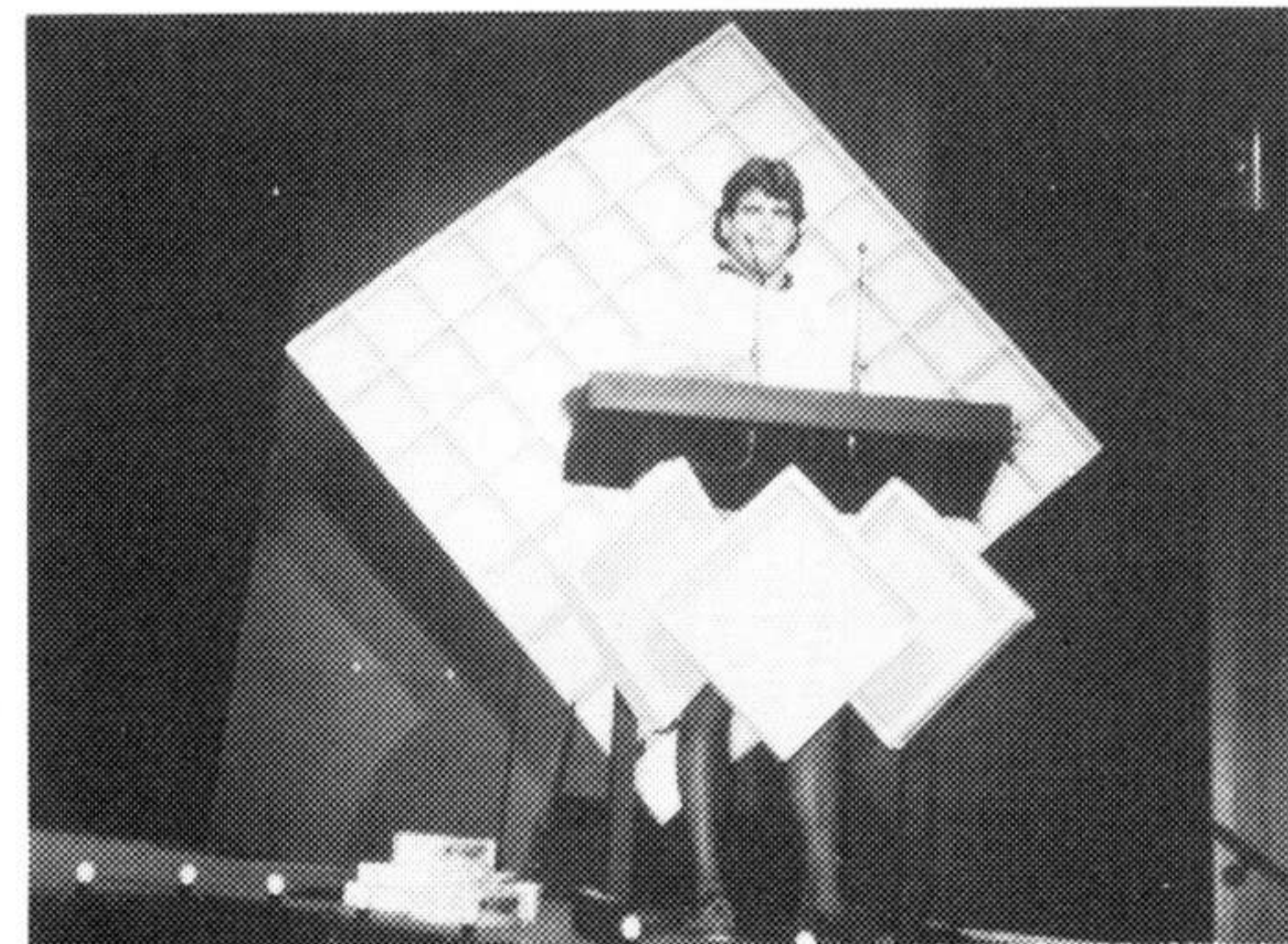
Waterloo...from John Araj's perch, high atop the Mutual Life building.



An ol' friend of CKCO...Hee Haw's Gordie Tapp does a bit for charity on Betty Thompson's show.



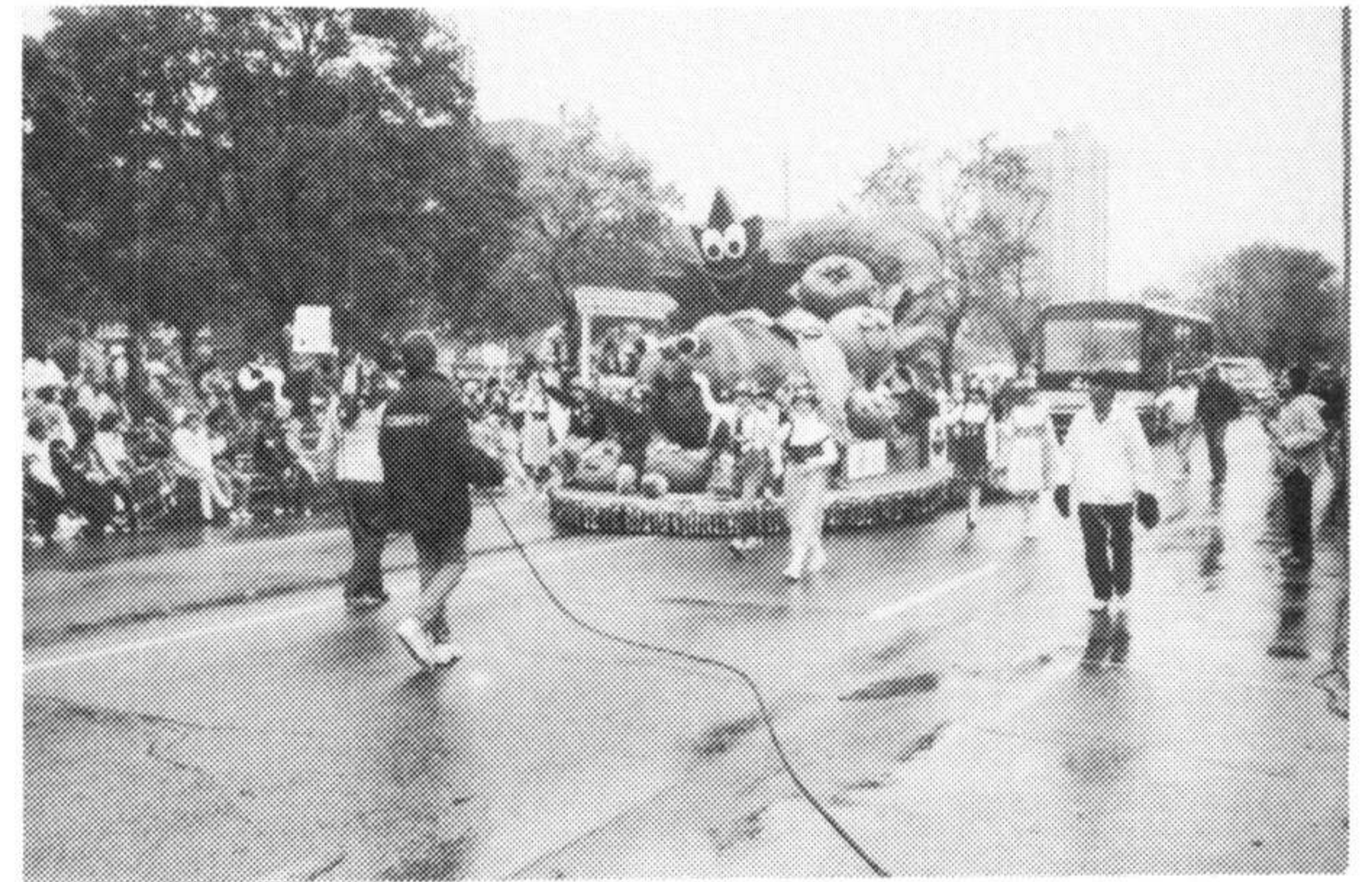
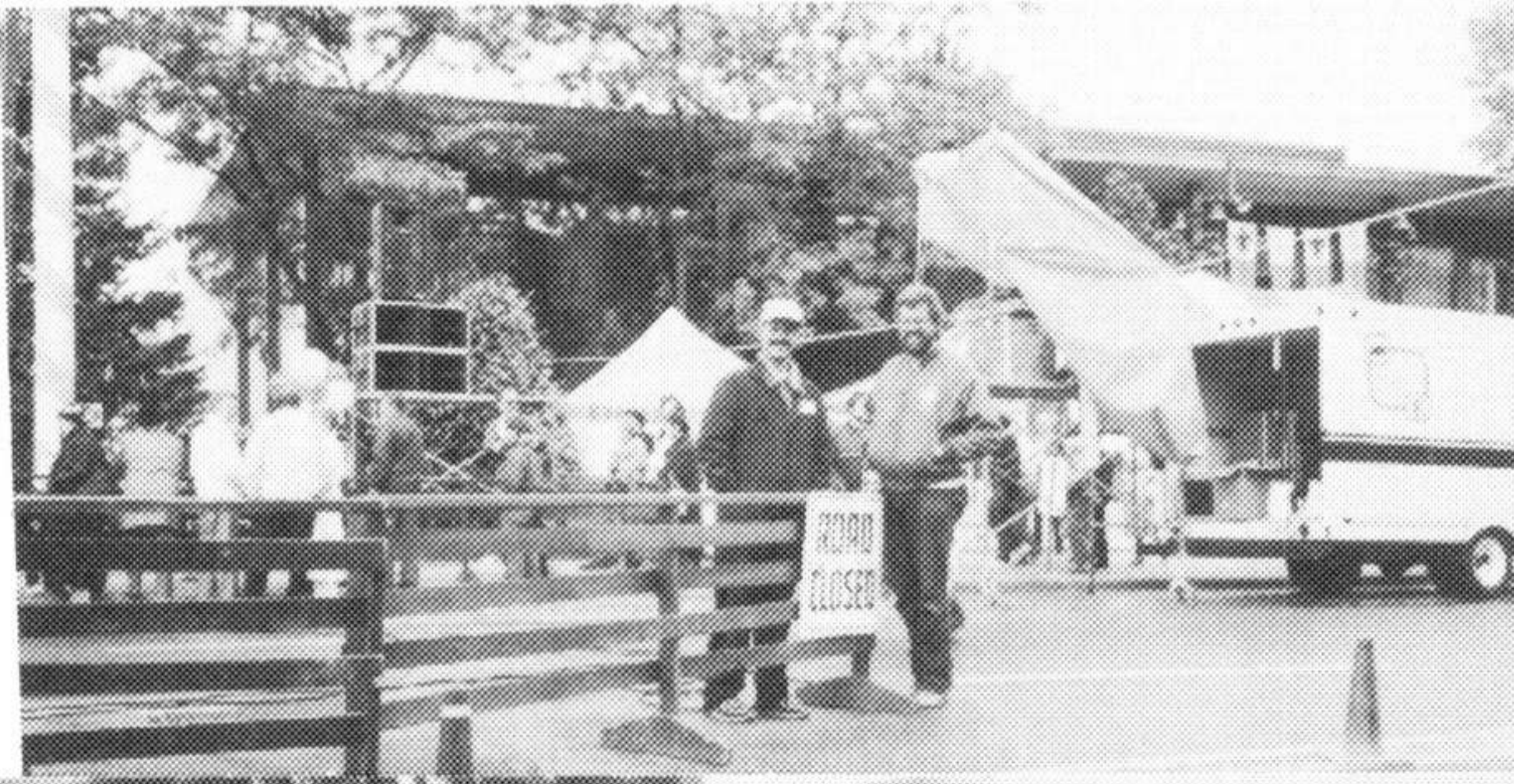
Latest addition to the mobile unit.



Dave MacNeil...the crew's choice in the Miss London Pageant.



## Oktoberfest Parade



## Dirndle Days at CAP





# The Single Most Important Radio Show ever to be put on the Air



'Single Most' is a 1 hour Sunday morning (8:05) CKKW News Magazine produced and written by Steve Bender and hosted by Steve and CKKW personality Tino Monte.

'Single Most' is a fast paced lifestyle production of CKKW news which prides itself in its sense of humour and ability to appeal to the part of the listeners brain that's closest to the heart...that's why it's fun and interesting to listen to.

Regular contributors are CKKW's Daniel Sherman, Kevin Bechard, Tino Monte, Steve Bender and the entire CKKW news team.

Features: University of Waterloo Field Hockey Coach and CBC Commentator for the Summer Olympics, Judy McRea, Live from Seoul and Donny Lalonde from Las Vegas.

AND...'Single Most' always concludes with the irreverant and slightly tasteless...NOT NECESSARILY DEAD. So far our marauding microphone has located Elvis Presley, Howard Hughes,



Steve Bender

Amelia Earhardt, Walt Disney, Jim Morrison and Jimmy Hoffa.

We like it. I know you will too.

Published by the Public Relations & Promotion Department of CAP Communications a division of Electrohome Limited. Send Contributions to the Editor.

**Publications Editor:**

Reg. Sellner

**Contributors**

Sandy Clarke

Aubrey Walters

Wooly

Bob Smith

Ron Johnston

Steve Bender

**Special Kids Edition of Capsule, Deadline**

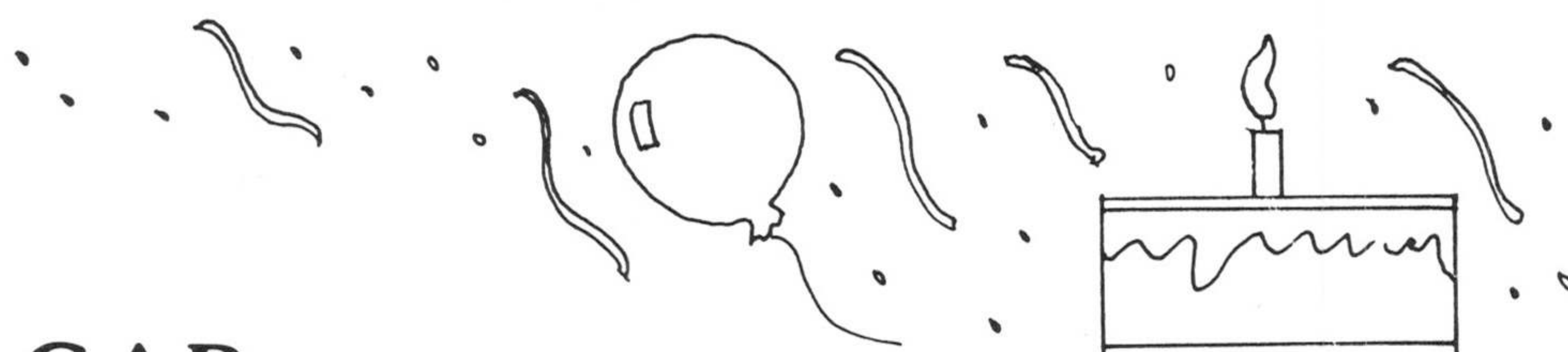
December 2, 1988



**Special Christmas Edition of Capsule, We Need Your Help... Immediately...**

There are few things more special at Christmas and Holiday time than children. We'd like to feature them at this time of year. Simply loan us a picture of the kids, color or black and white, label them, and we'll put them all together in a special Christmas edition to come out before the big day.

No kids? Loan us a shot of your pet. Remember the old show biz saying... "You can't lose with kids and animals" ...**Deadline December 2.**



## CAP Communications Birthday List

Employee Name	Birthday		
Frances Russell	November 5	James Switzer	December 8
Aubrey Coppolino (Walters)	November 7	Tracy Hallman	December 11
Robert Farrow (Bob)	November 7	Gerald Morrow	December 12
Holmlund Garry (Wooly)	November 8	Ute Neugebauer	December 14
Linda Stante	November 14	William Inkol (Ink)	December 16
Christopher Gothard	November 15	Christine Roenspiess	December 17
William Moffatt	November 18	Ed Fox	December 18
Michael Burton	November 21	Wendy Purcell	December 18
Bruce Johnston	November 23	Brian McKague	December 19
Alex Spiridonov	November 26	Gordon Hatton	December 22
Harold McNamara	November 27	Michael O'Drowsky	December 26
Paul Hollingsworth	November 28	Linda Stockert	December 28
Brad Brough	December 3	Alan Brooks	December 29
Douglas Biggs	December 8	Betty Thompson	December 29