



# CAPsule

July 1988



## Kitchener Rangers and CKKW on the Move — UP

**CKKW 1090**

It's summertime and the living is easy — and it's also hot but it's still time to talk about hockey and in particular the Kitchener Rangers of the Ontario Hockey League.

Last year was not the best of times for the Rangers. In fact, it was closer to the worst of times as the team struggled to make the playoffs and lost four straight to the Windsor Spitfires. That all sounds bad but the good news is the Rangers stayed with youth last year and should be rewarded with improved play from Steven Rice, Rival Fullum (The Nook of the North) and Tyler Ertel this year.

They are the youngest of a good crop of returning players, the likes of Darren Rumble, Cory Keenan, Randy Pearce (The Pride of Elmira), Richard Borgo (not

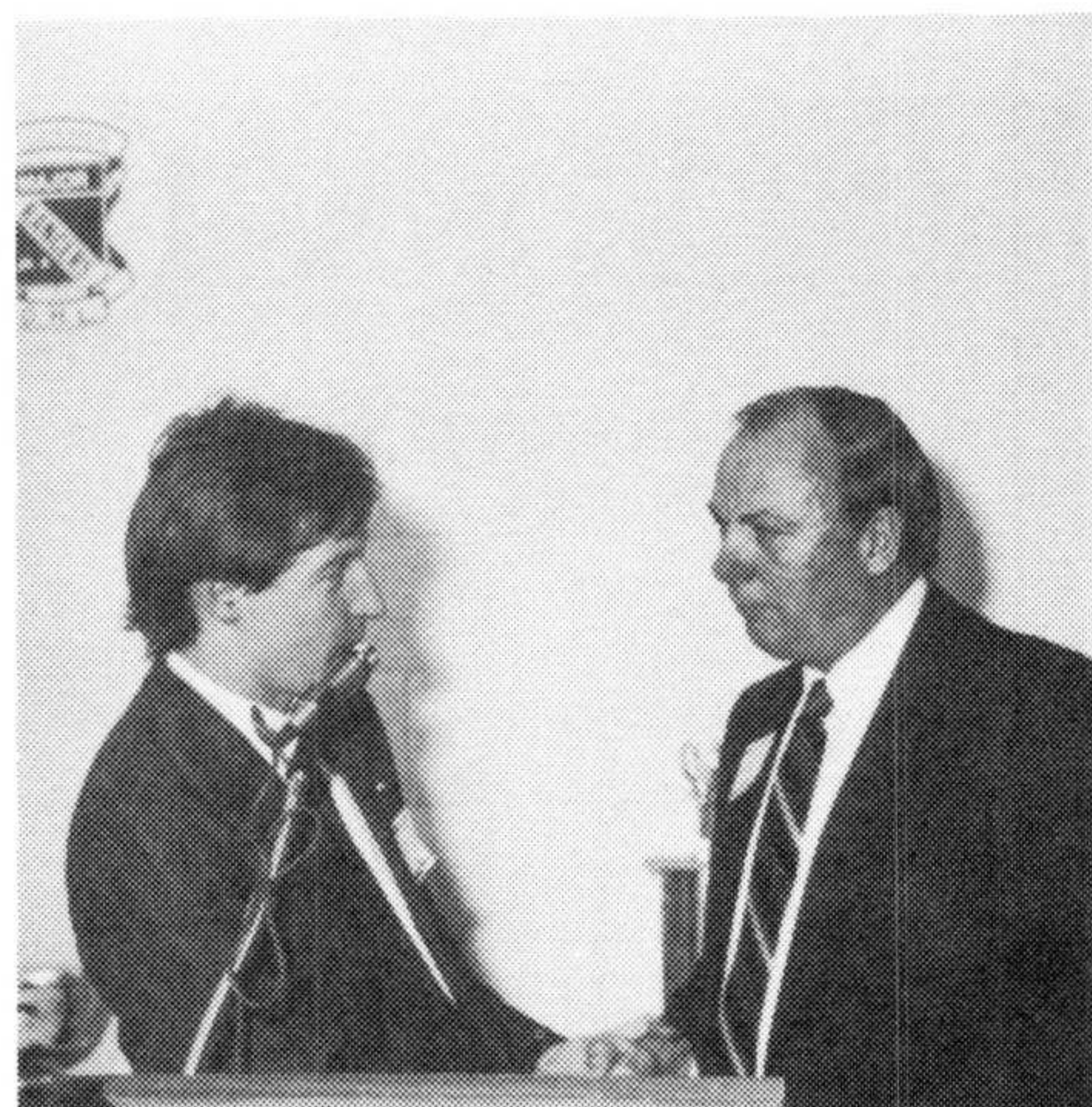
Victor's son) and Mark Montanari (He calls player-agent Gus Badali "uncle") that should make the Rangers First Division Contenders in the Emms Division.

The OHL held what they call the "Priority Draft of Midget Players" in Toronto on May 28th. The Rangers, drafting fifth, took defenceman Brad Barton of Pickering first. He **will** play and so **will** the second pick goaltender Mike Torchia from the Toronto Midget Red Wings. The **experts** call The Affable Torchia "The second coming of 'Gump Worsely'". The Rangers hope these "**experts**" are right. Two other newcomers to watch are center Jason Firth from Ottawa and fourth round pick Sean Stansfield from Belleville. Firth is compared to a "Water-Bug" (that means he's

quick) and Stansfield is smaller but much like former Kitchener Star, Shawn Burr, now with the Detroit Red Wings.

After four years of frustration the Rangers appear ready to move up, in fact the fans are almost demanding it. It will not be easy, other teams in the Emms division have also improved and there's always a few surprises but count on the Rangers to be there and count on CKKW-RADIO to be part of it all.

This year CKKW will again be the "Voice of the Kitchener Rangers" but the broadcasting schedule will be slightly different. All road games will be broadcast from start to finish and on the home games there will be four cut-ins per hour. Good days ahead for the Kitchener Rangers and CKKW.



Don Eglie & Wes presented mementoes to all Ranger Players from CKKW—The Home Of Ranger Radio.



Top: Randy Pearce, Darren Rumble, Gus Morschauer  
Bottom: Jeff Noble, Mark Montawari, Cory Keenan, Jim Hulton



Wes Lillie Color Commentator on all Ranger Games receives presentation from Art Diegel, Pres. of Ranger. Wes MC'd Awards Dinner on Don Camerons behalf.



## Alumni 5 Hockey Series



## NOTES FROM NABET



The NHL, a decade ago will be revisited by hockey fans and CKCO-TV August 18th, 19th, 20th and 21st at the Kitchener Auditorium. CKCO-TV will be involved in the production of 13 one hour made for television shows which are to be syndicated in all major markets in Canada, as well as U.S. distribution. The series, dubbed Alumni 5, features former NHL players from Toronto Maple Leafs, Montreal Canadiens, Buffalo Sabres, Boston Bruins and New York Rangers. The lineup of players is pretty impressive. Eddie Shack, Darryl Sittler, Michel Plasse, Guy Lafleur, Pierre Bouchard, Danny Gair, Gilbert Perreault, Gerry Korabb, Don Marcotte, Peter McNabb, Don Awrey, Walter Tkaczuk, Bill Fairbairn, Gerry Desjardins, Rene Robert,

Don Luce and a galaxy of former National Hockey League stars will take to the auditorium ice.

The television crew includes Ron Hewat, Gary Doernhofer with Bill Inkol as host. Former NHL referees, Bruce Hood, Ron Wicks and Bill Friday will do the officiating. This series is another prime example of CKCO-TV production expertise gaining more North American exposure.

Bill Inkol, Sports Director of CAP Communications is executive producer for this series.

Tickets for staff members will be available through the promotion and public relations department for a nominal fee.

Dave MacNeil from TV master control became President of the local as of July 1st. Dave, who works in TV master control, has been the local Vice President for the past year. He replaces Randy Ricketts who has been president for the past 2 years.

Calvin Shaver, a director, has taken on the job of local treasurer. Calvin replaces Larry Ernewein who has been standing in as treasurer since Frank Parsons went on leave from the company 3 months ago.

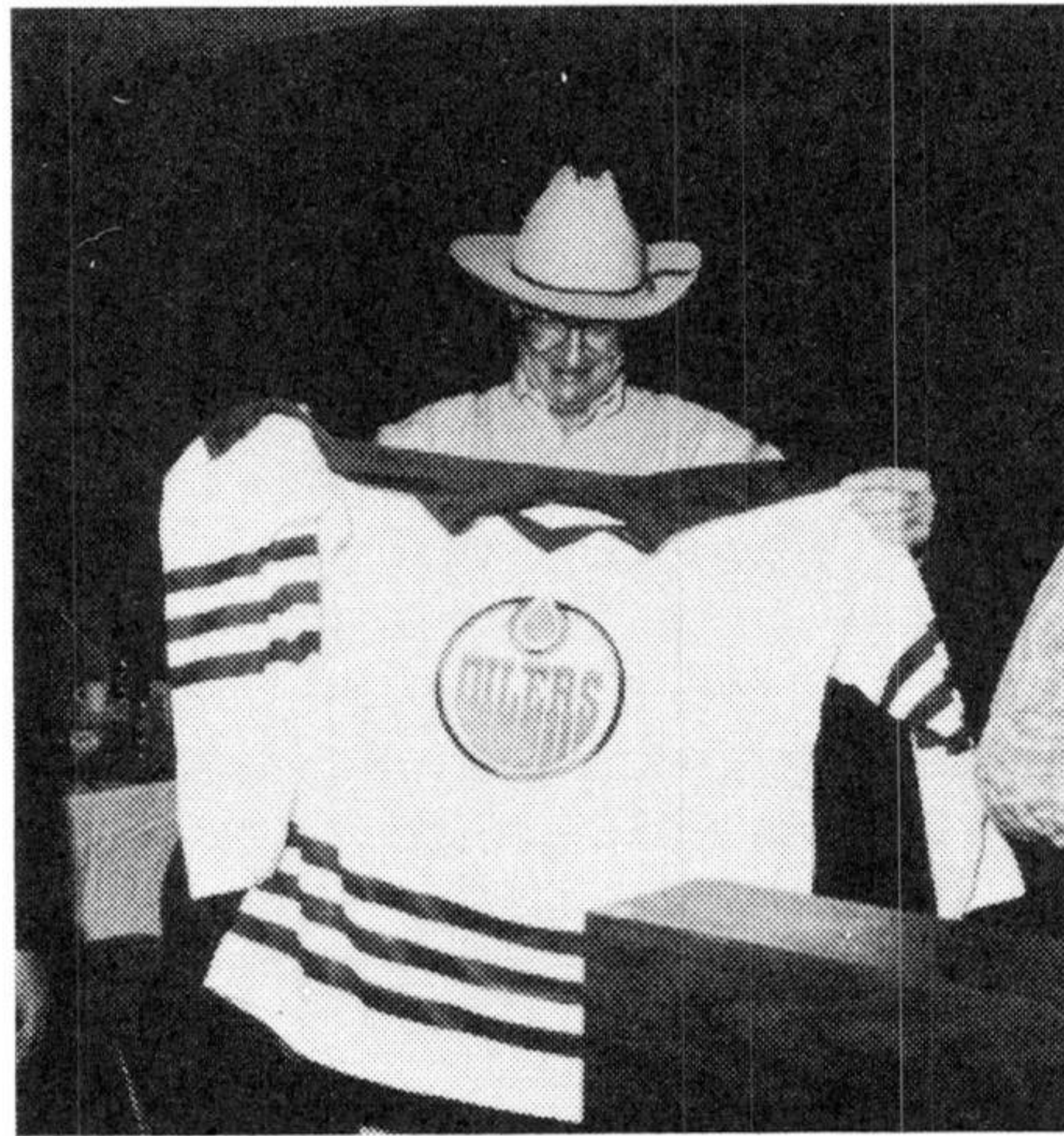
The Health and Safety of all of the employees is important. CAP Communications and NABET sit down regularly to discuss any problems that may arise. Health and safety starts with the employees. If you see anything that may be a hazard please report it.

Your Nabet representatives on the committee are Ken Elliott, TV master Control, Ruth Walker, Talent, and John Grant, Engineering.

## Familiar Faces About Town



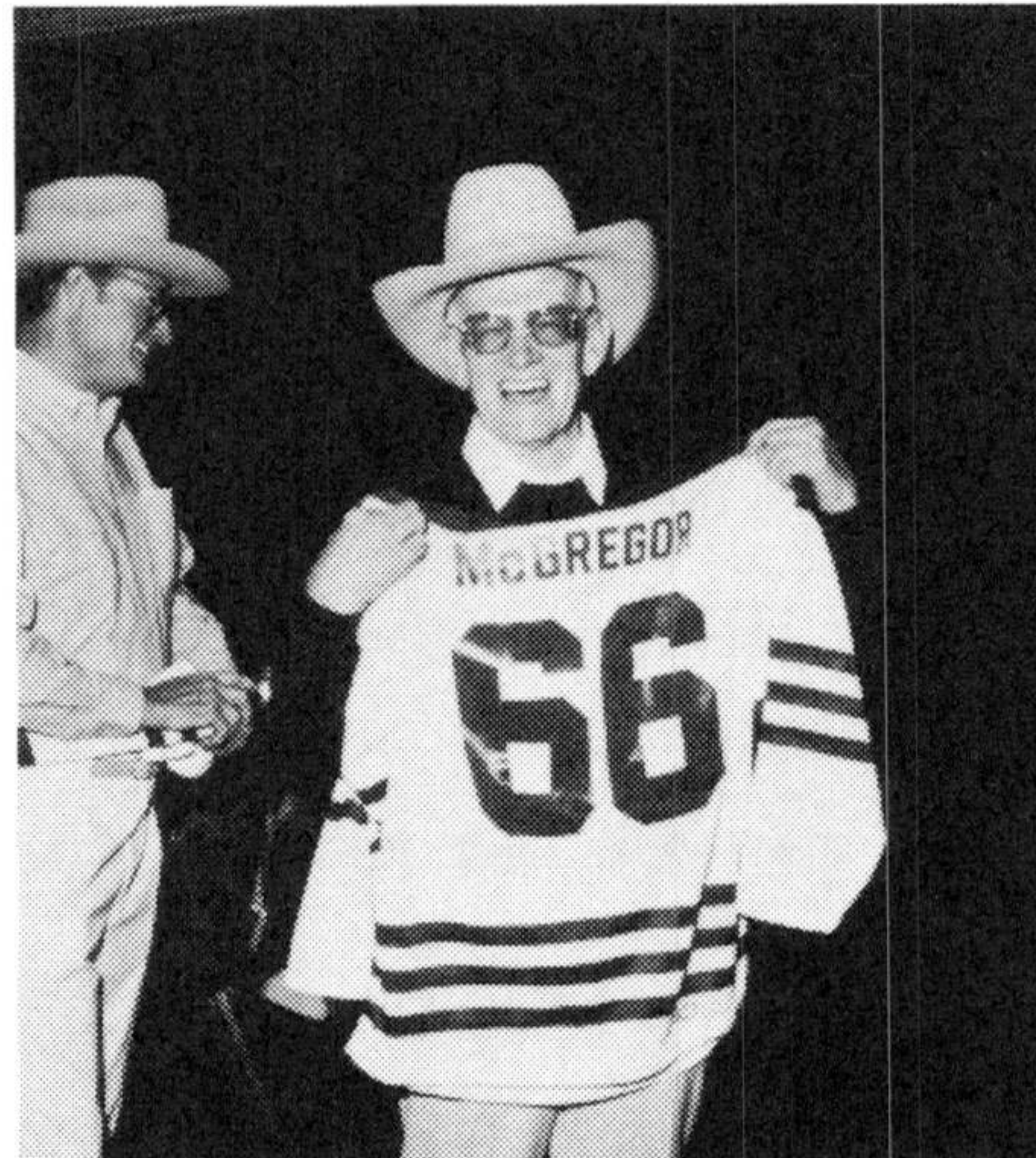
CKKW's Erwin Nikel and Ross Poll come in last in the canoe race at the Multicultural Fest.



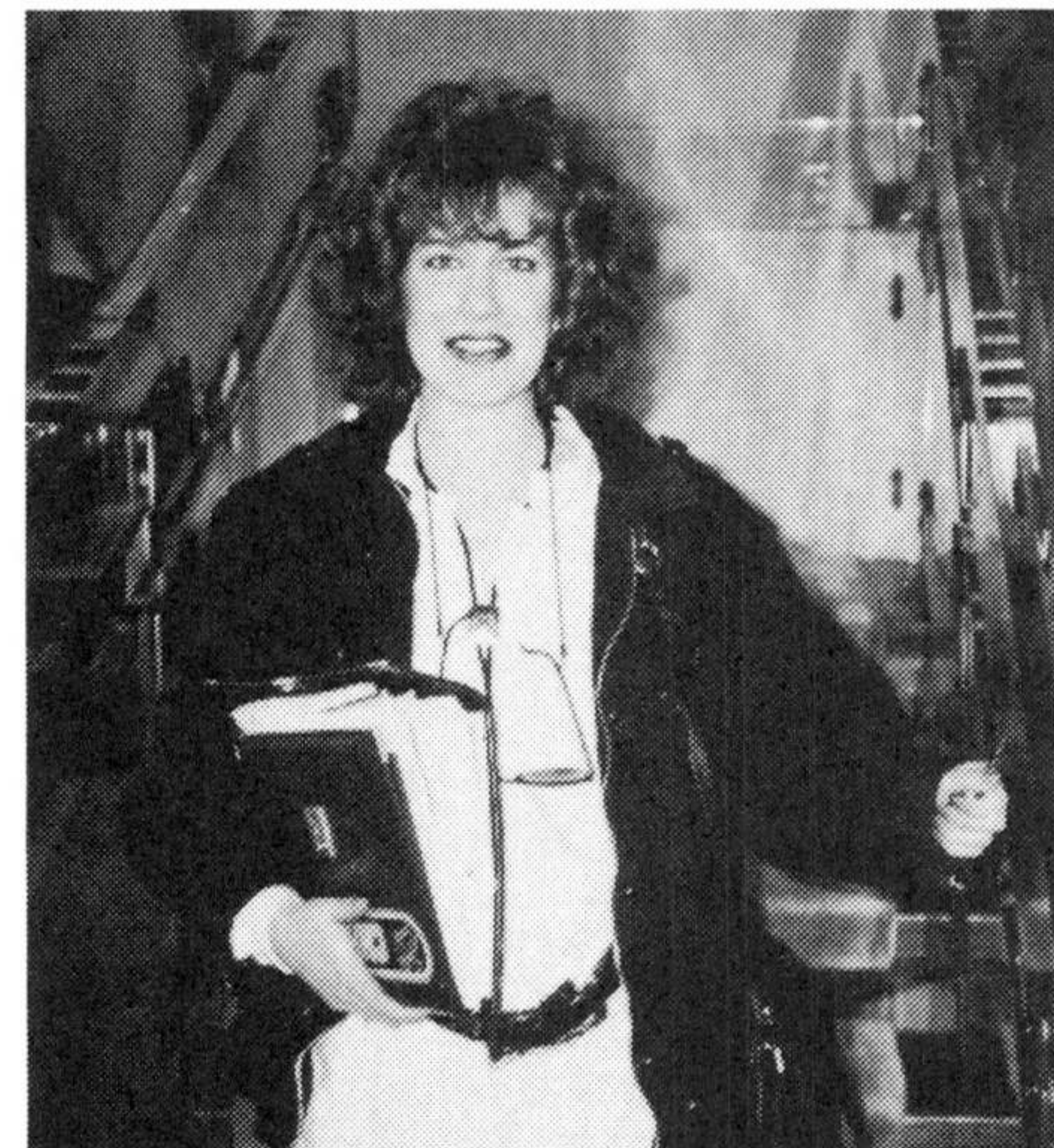
Subbing for Mario Lemieux.



CFCA's Phil Meighan and friends at Kids' Korner Day at Sportsworld.



Is this number 99?



Linda Brooks our traffic reporter in the CKKW Cruiser.



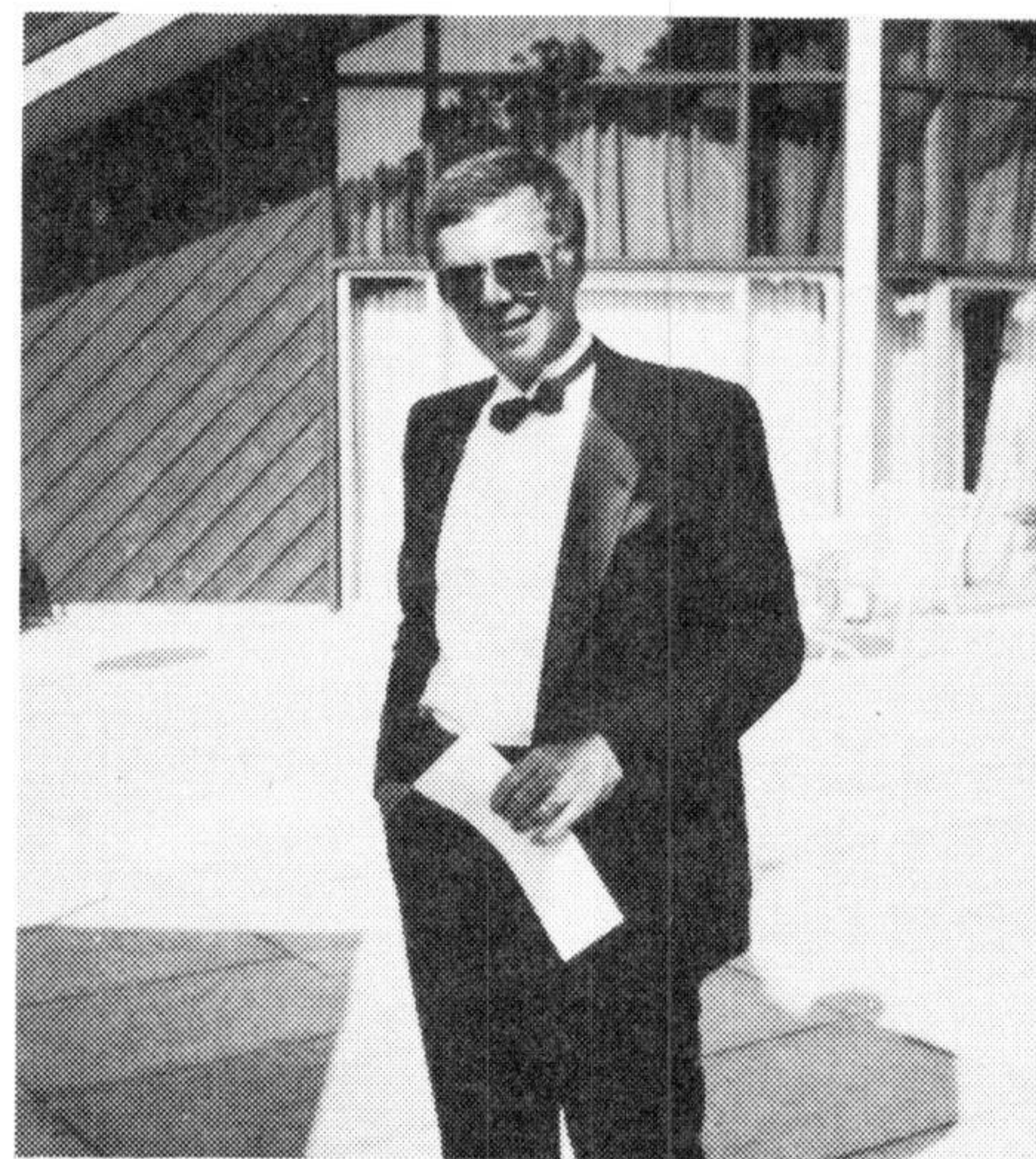


## All's well with CFCA at Stratford

Monday, May 30, 1988, Opening Night of The Stratford Theatre's 36th Season and CFCA is there. Appropriately tuxedoed for the occasion, veteran broadcaster Bob Farrow takes to the airwaves from his canopied perch above the main entrance of the Festival Theatre—a privileged vantage point which CFCA has been invited to occupy for the past five years. This is a particularly exciting evening for The Festival, poised on the threshold of a season which has already generated a record-breaking seven million dollars in advance ticket sales.

Weeks of careful preparation have gone into this special broadcast. Production, Creative, Traffic and Art Departments have all done their part to ensure that CFCA sounds and looks its best on location. Bob Farrow has spoken with the director and principal actors involved in the opening night production of *Richard III*. Portions of his pre-taped interviews are to be aired throughout the evening, along with some complimentary material provided by CKCO's Stephanie Slater. In addition to her duties as a news reporter Stephanie co-hosts "Arts Album" for Television. Her in-depth interviews with members of The Festival Company and clips from preview performances provide CFCA listeners with more than a superficial view of what this season has to offer.

Assisted by librarian Tony Luciani and CFCA's Program Director Paul Scott, Bob Farrow selects appropriate music for the evening: Show tunes from past and present productions, including this year's "My Fair Lady". Supplementary "Live" programming is provided by Stratford's Perth County Pipe Band, The Festival's own trumpeters as well as traditional opening night interviews with artistic director John Neville and veteran of 260 Festival Productions "Butch Blake", still performing at 82. Erwin Nikel has mounted speakers on the balcony, carrying the program to Festival visitors as they stroll about the beautifully manicured grounds of the theatre. John and Joyce Pollock give a friendly wave as



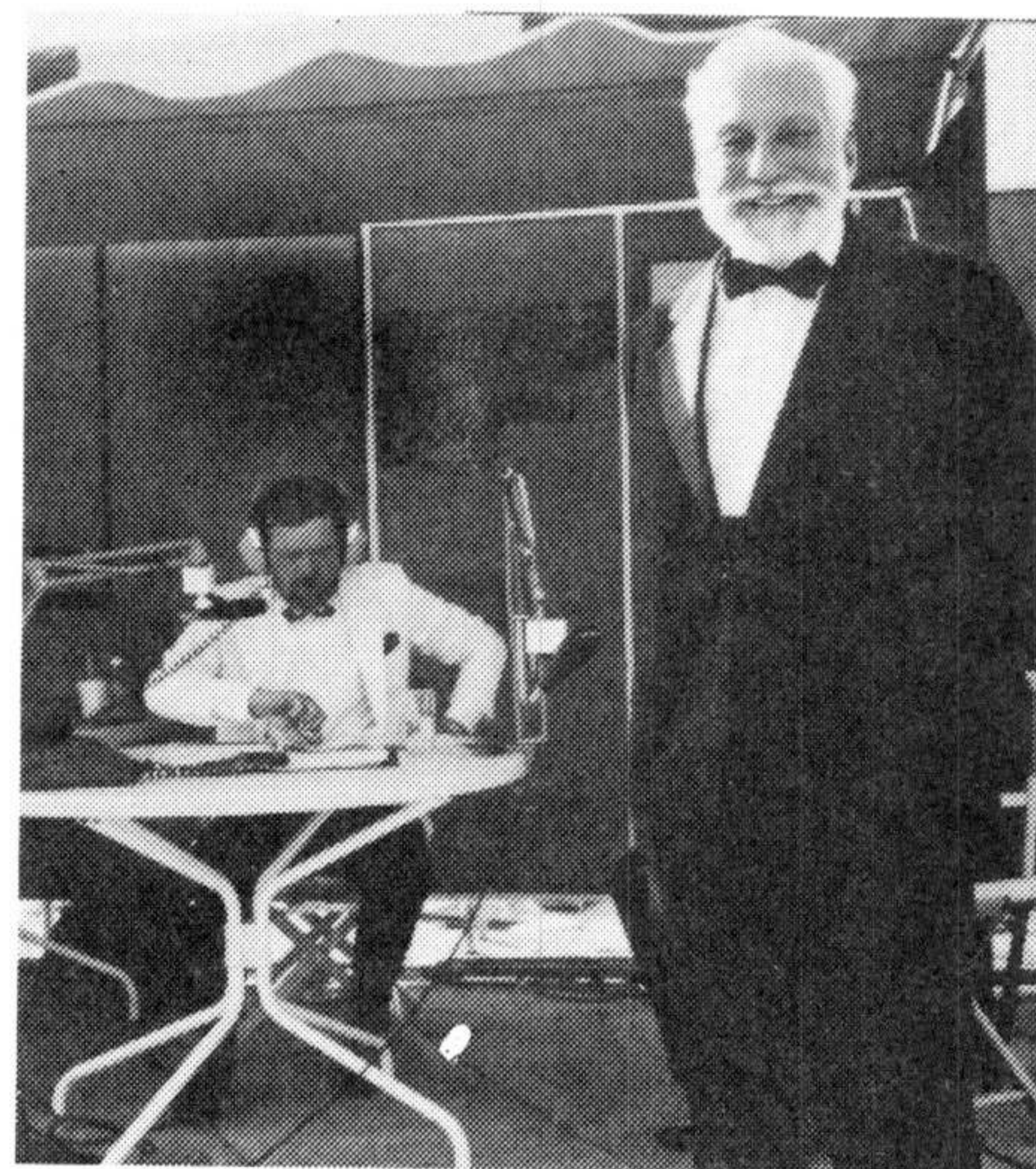
Bob Smith, our Ambassador to Stratford.

they hurry by to attend a pre-theatre reception.

As showtime draws closer hundreds more spectators gather to observe the arrival of the rich and famous by limousine. CKCO reporter Joel Haslam and cameraman Jack Vethaak can be seen working the crowd for the evening news. They speak with a man who has attended every performance for 36 years. "This is our town" he says. "It all started here." The colour guard is in position as the pipe band swings up the long driveway at the head of the regal procession. Among tonight's honoured guests: actor Tony Randall, author Pierre Berton, various



Bob Farrow, "Tracy the Bardmaid" and Erwin Nikel.

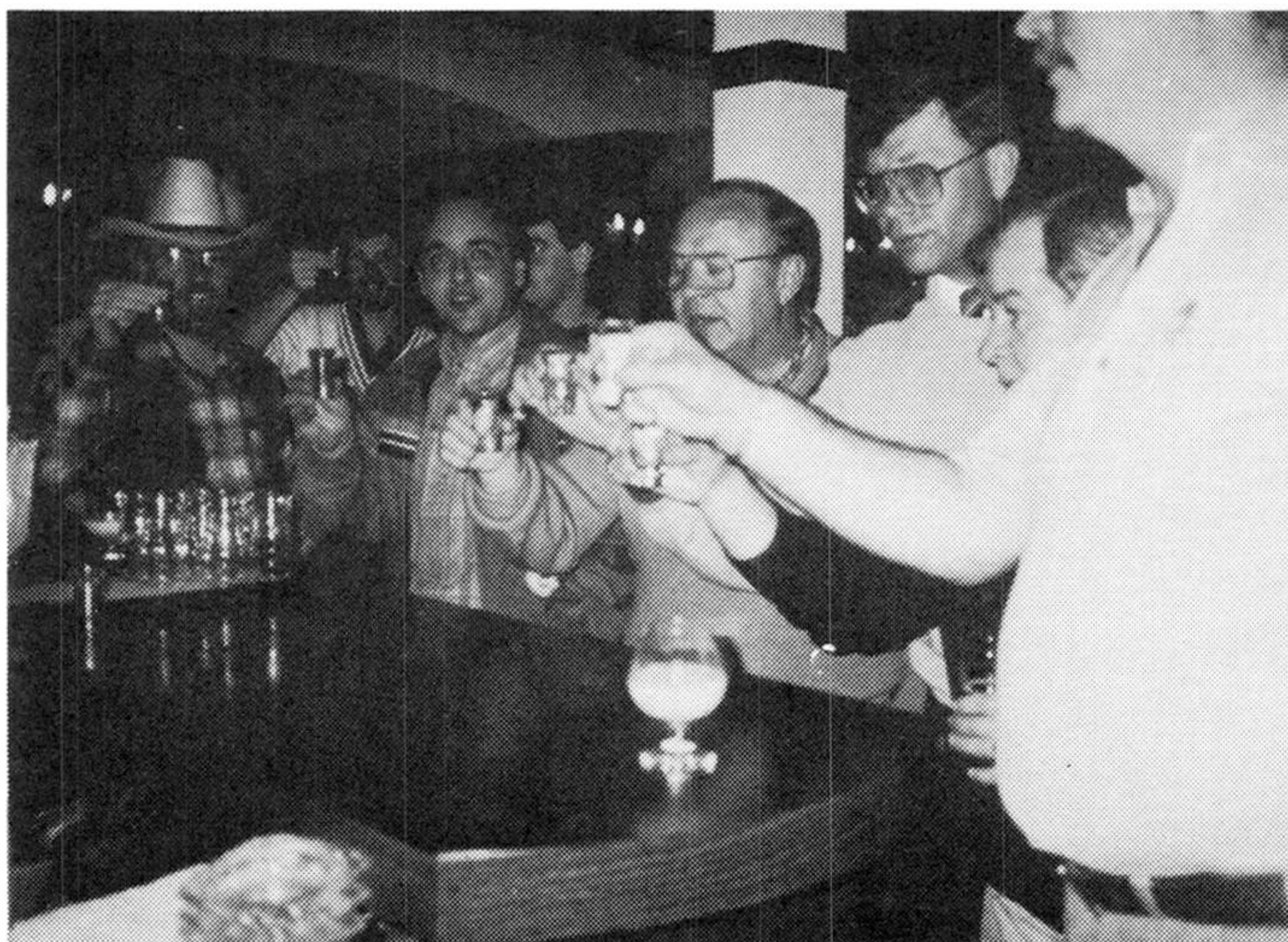


Butch Blake with host Bob Farrow.

Federal and Provincial Politicians, as well as CBC's Don Harron, who performed in *Richard the Third* on the first opening night. It is a time for all to see and be seen.

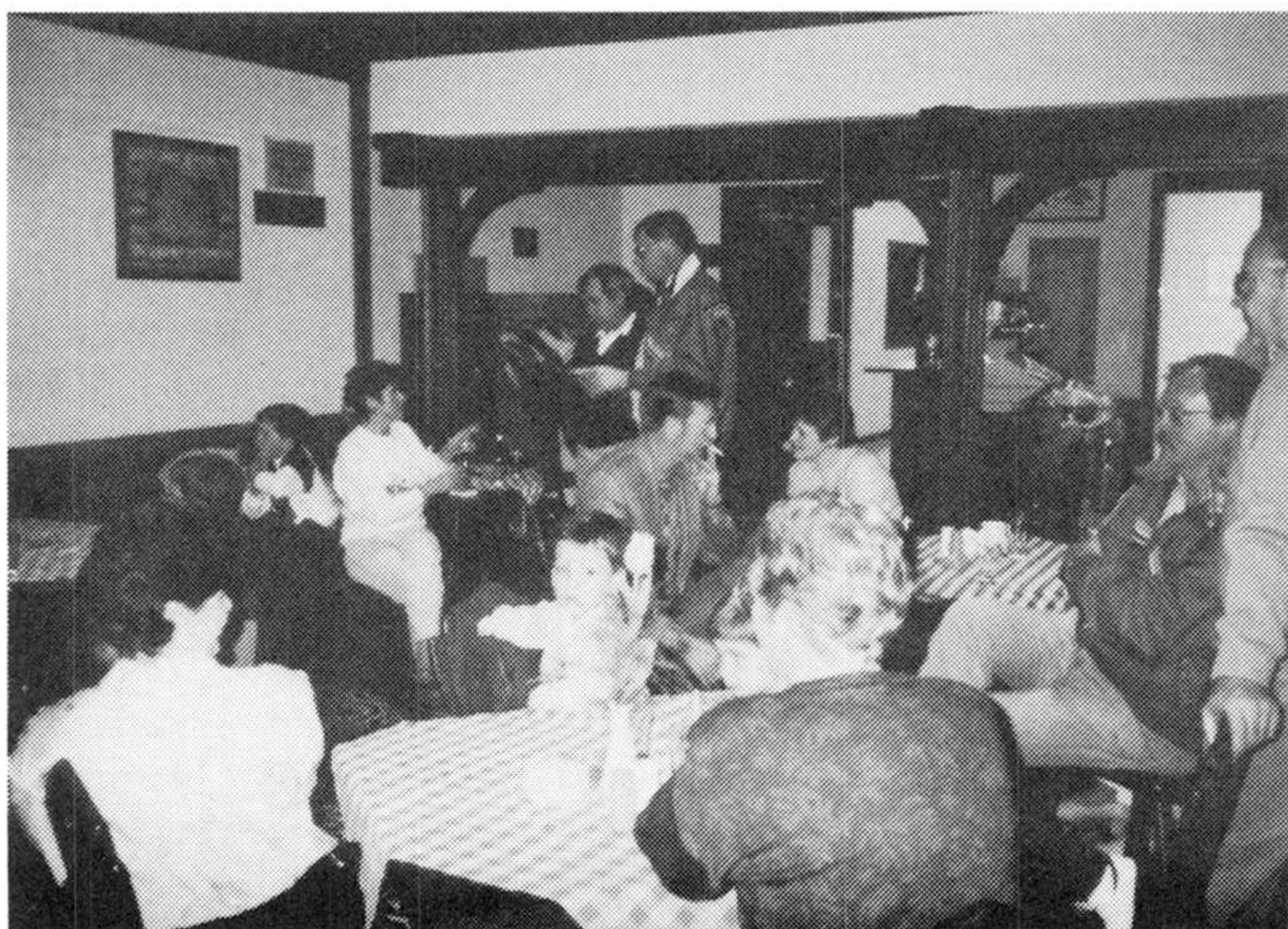
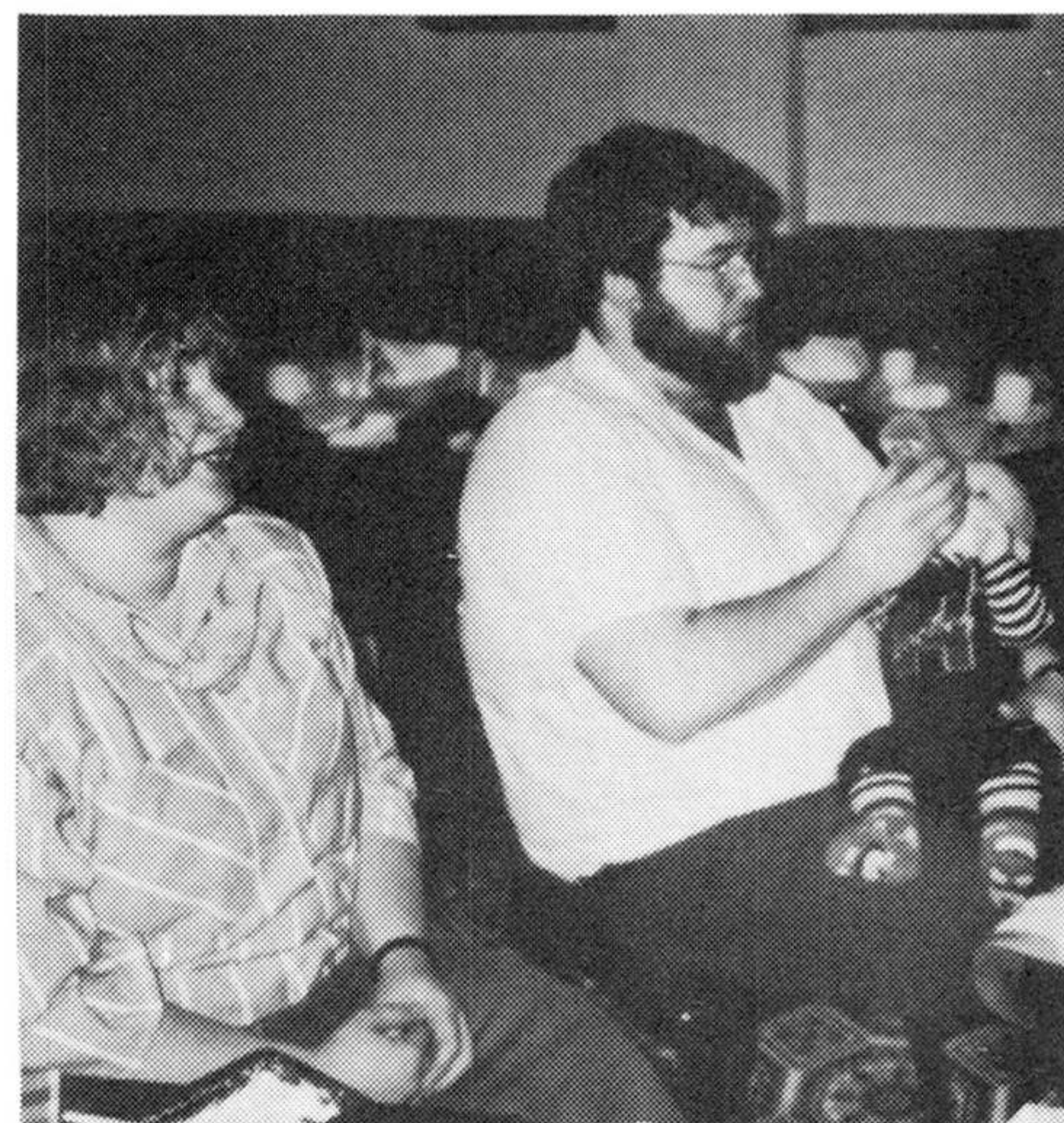
CFCA's coverage of opening night at Stratford ends as the trumpeters fanfare summons guests to their seats. Bob signs off, as always, wishing his listeners "A good night and a better tomorrow." It seems only fitting that the exploding charge of the traditional cannon gives off a perfect smoke ring high above the theatre—surely a good omen for a successful season. It is a perfect ending to a most enjoyable day—for the CFCA crew, truly, "An Experience to Remember."





## OLYMPIC WINDUP

The people at CKCO TV who were involved in the Calgary Olympics, gathered with their families at the Transylvania Club for a little reminiscing. They brought along a few out takes and pictures, and had many stories to pass along. Our thanks to CTV for providing sports bags for all the kids . . . We found out that our unit's ideal of an Olympic Flame . . . is booze that burns . . .





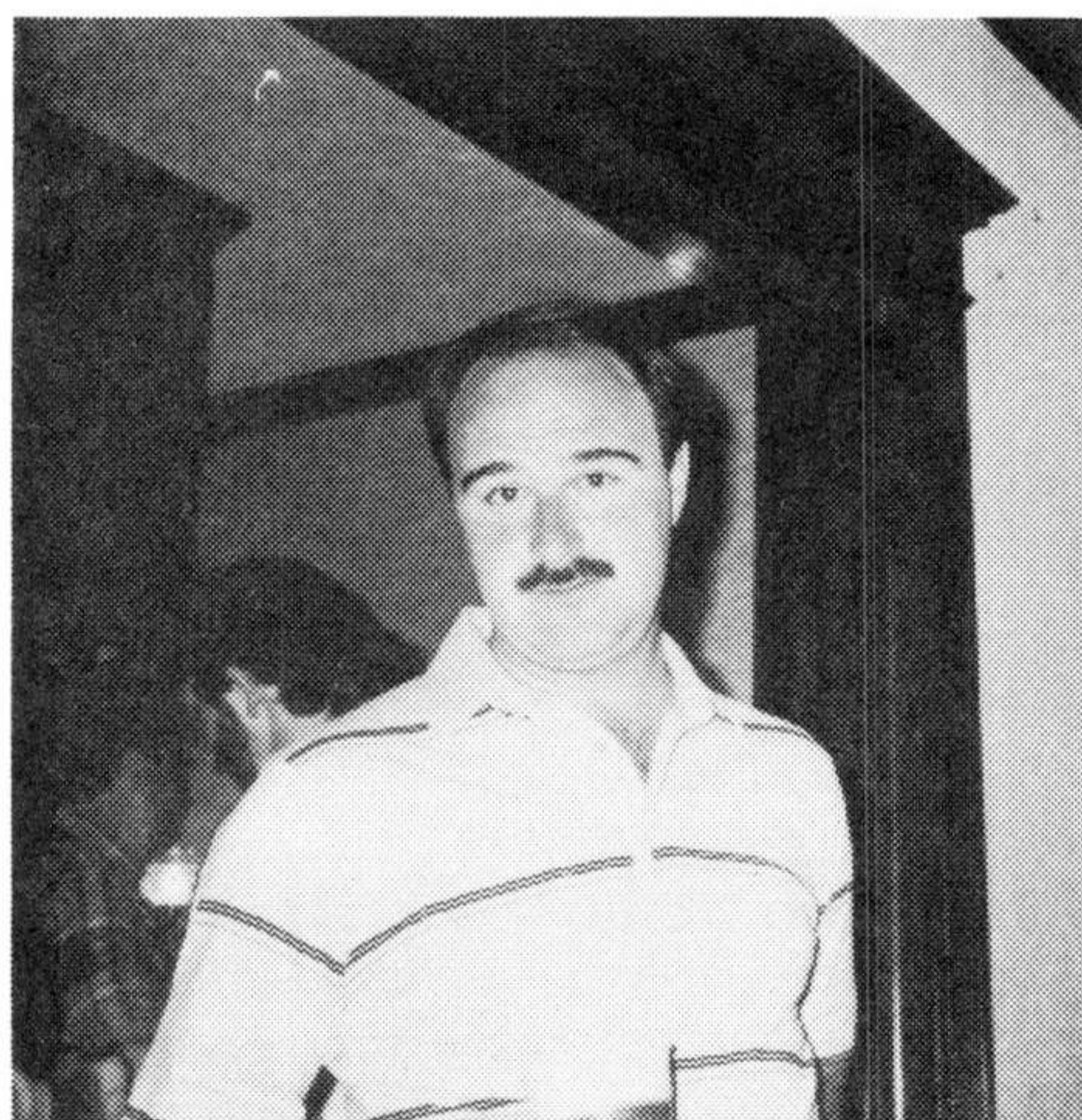
# CAP Golf Tournament Another Success!!

A record field of 72 golfers (?) took to the links at a Foxwood Golf Club on Thursday, May 26th for the 6th annual CAP Communications (A division of Electro-home) Golf Tournament, and for the sixth year in a row ... No Rain! This year's tournament took on a new format called a "Scramble" and everyone but Peter Kent seemed to enjoy it. The format called for everyone in the foursome to hit a shot, pick the best of the bunch, and then the other golfers got their balls and hit from the shot selected. This process continued until the ball was holed out. Once again this year, we received valuable support from our main Tournament sponsor, Uniroyal-Goodrich, and from

Labatt's. After the playing, the event wound up with dinner and prize presentations at the Labatt's Kuntz House beside the Brewery in Waterloo ... Labatt's also supplied free "product" during the evening to all those who played in the tournament. The golf committee especially thanks Uniroyal-Goodrich president Dick Shaub and U-G's Owen Lackenbauer who along with retired brother Doug, has always been a friend of the tournament ... Our thanks also to Ernie Bezaire for the hospitality from Labatt's ... There were also many other sponsors who helped make the event possible, but space prevents us from listing them all ... The winners on the day were the team

made up of Jeff Hutcheson, Dave Schaub and Owen Lackenbauer of U-G and Labatt's National Public Relations man Dick Bradbeer ... They received the K-W Oktoberfest steins generously donated each year by Dennis Yanke.

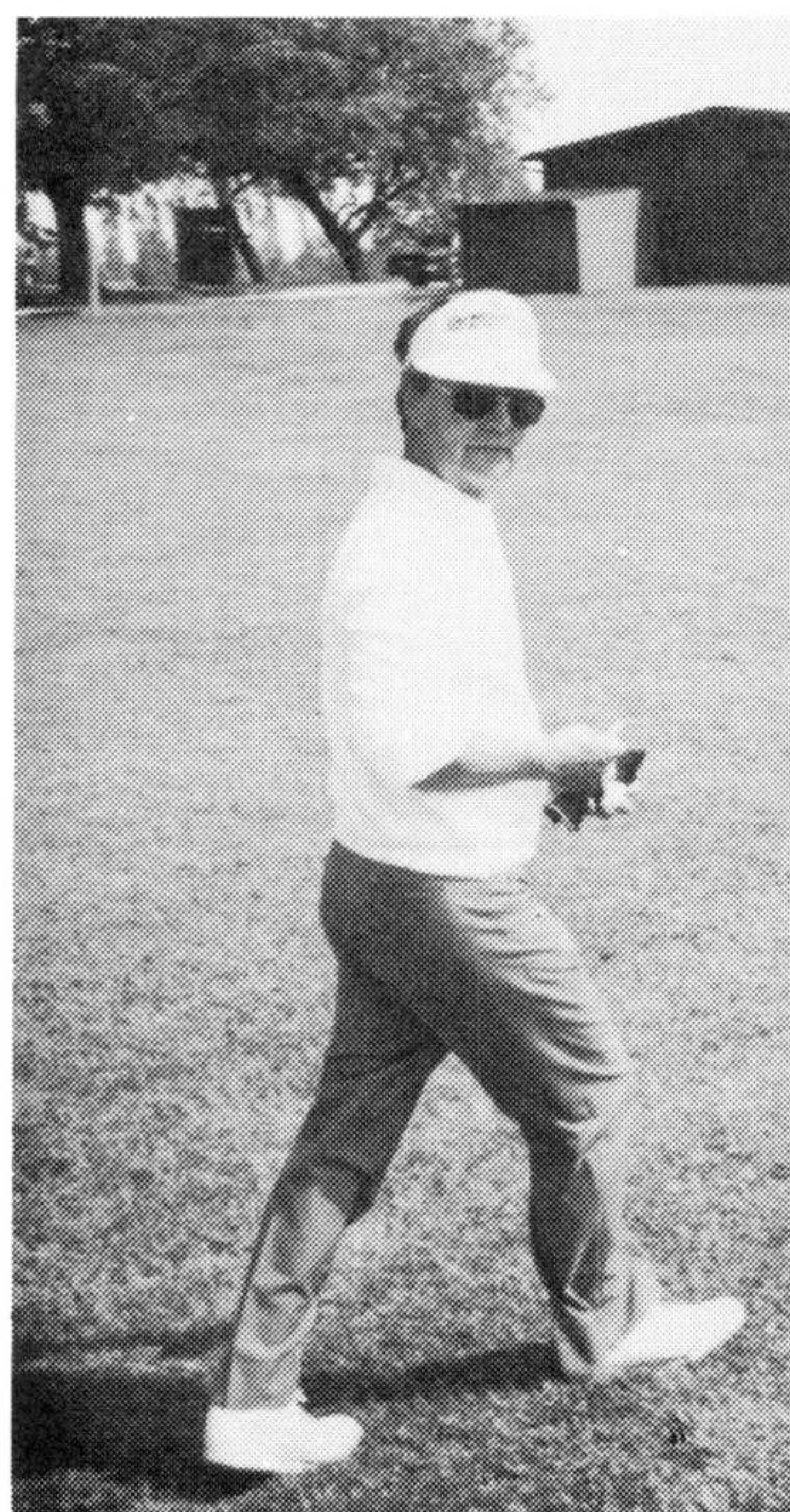
The CAP event has come a long way since it's inception 6 years ago at Rockway in Kitchener when just 17 teed it up ... The Golf Committee thanks all those employees who came with sponsors, and in turn thanks the sponsors who donated prizes. Hopefully even more can make it next year, and if you're wondering if it's worth taking a holiday or a stat to play in it, just ask anyone who played this year ... except Peter Kent!



*Roger Moser, Kitchener Beverages.*



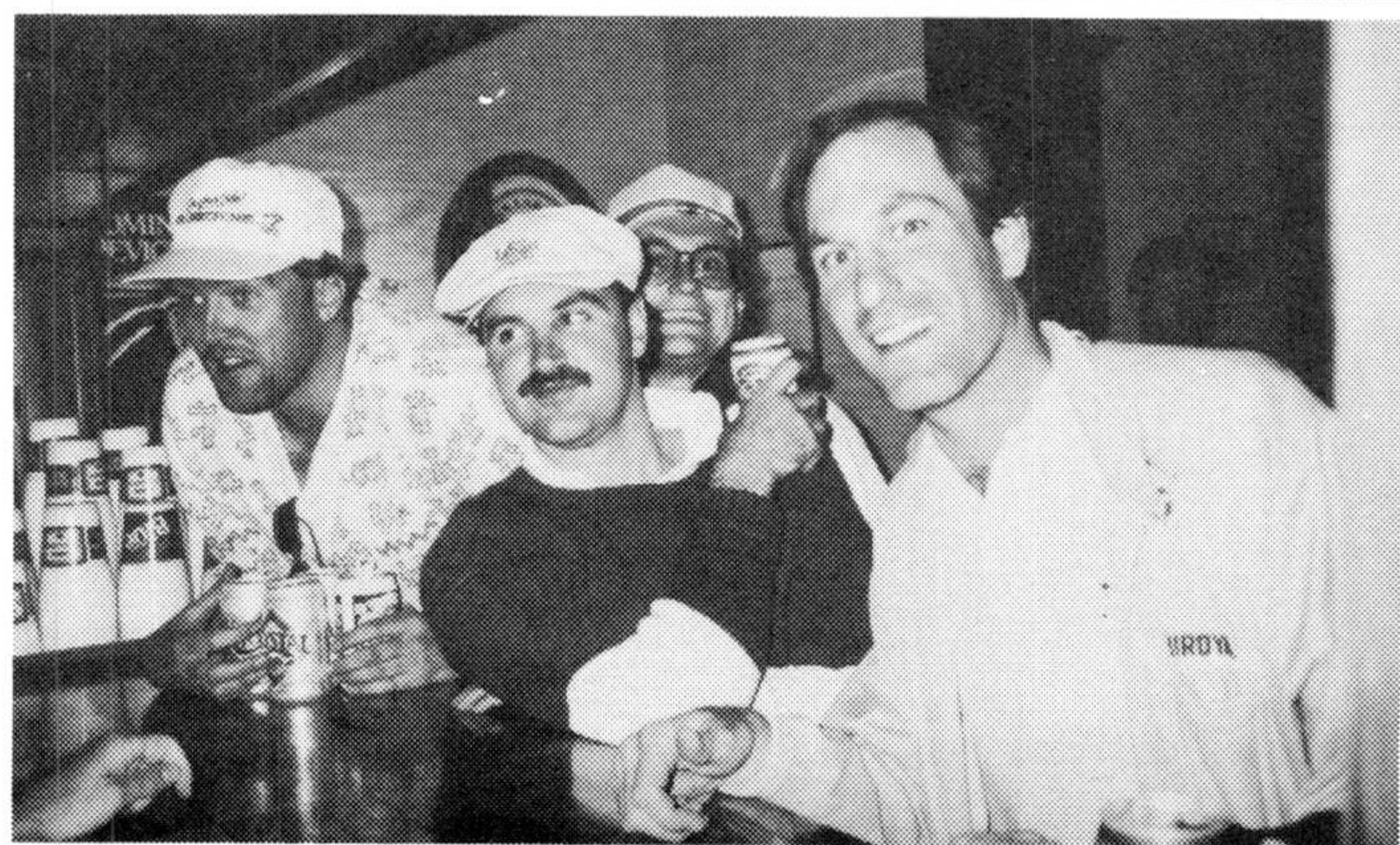
*Jeff Hutcheson with Dick Bradbeer, Labatts Canada.*



*Owen Lackenbauer, V.P. Uniroyal Goodrich.*



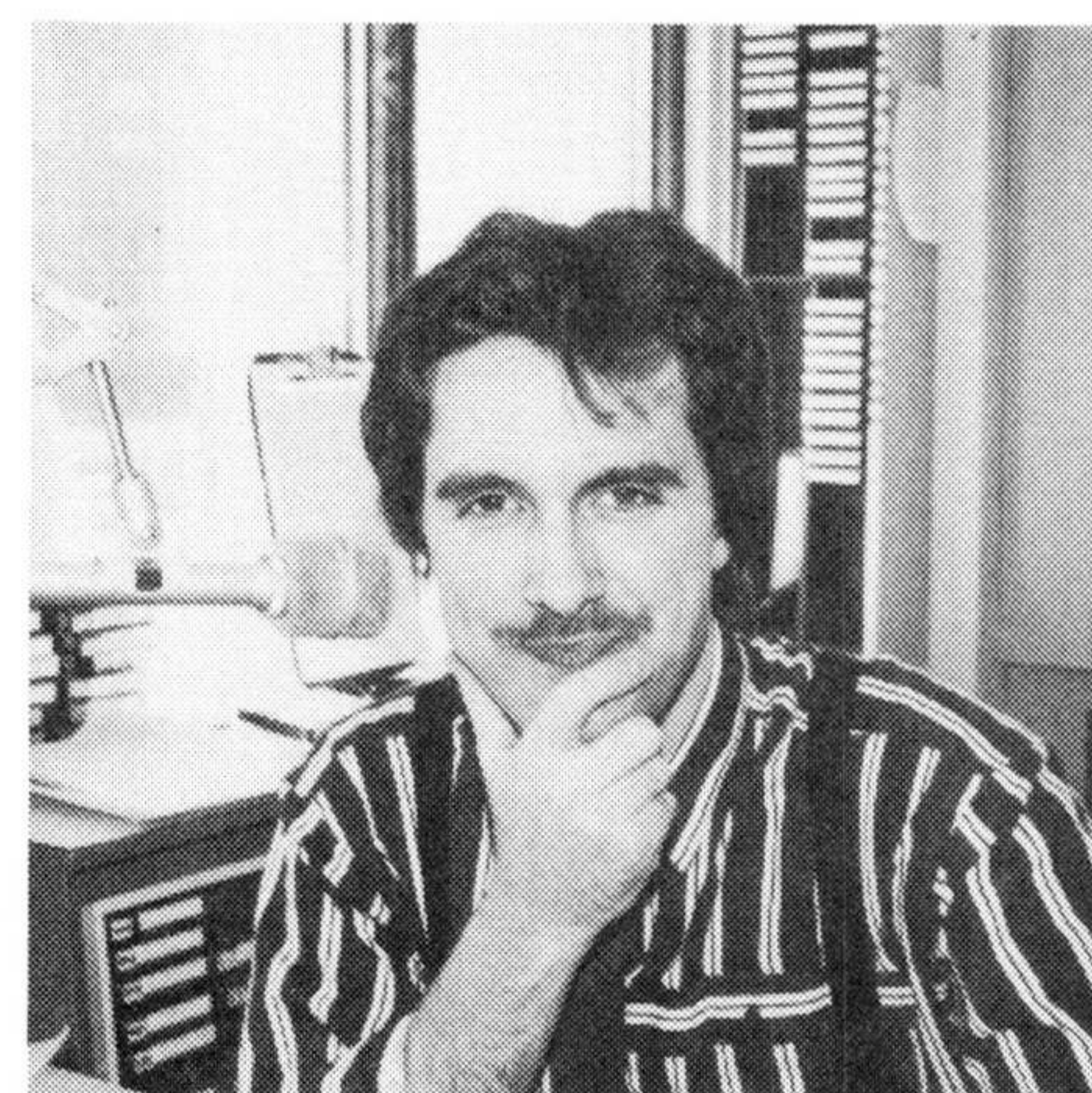
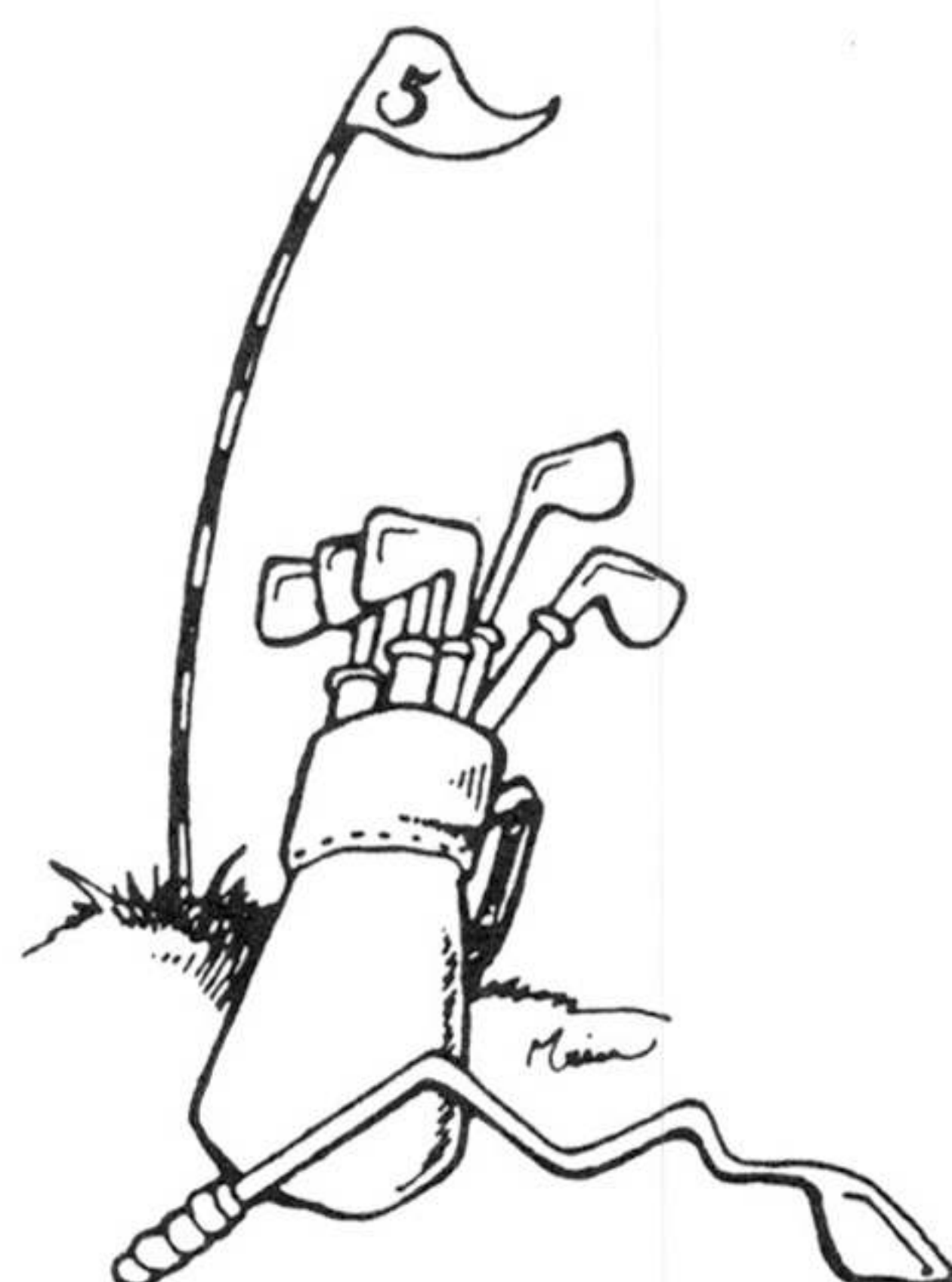
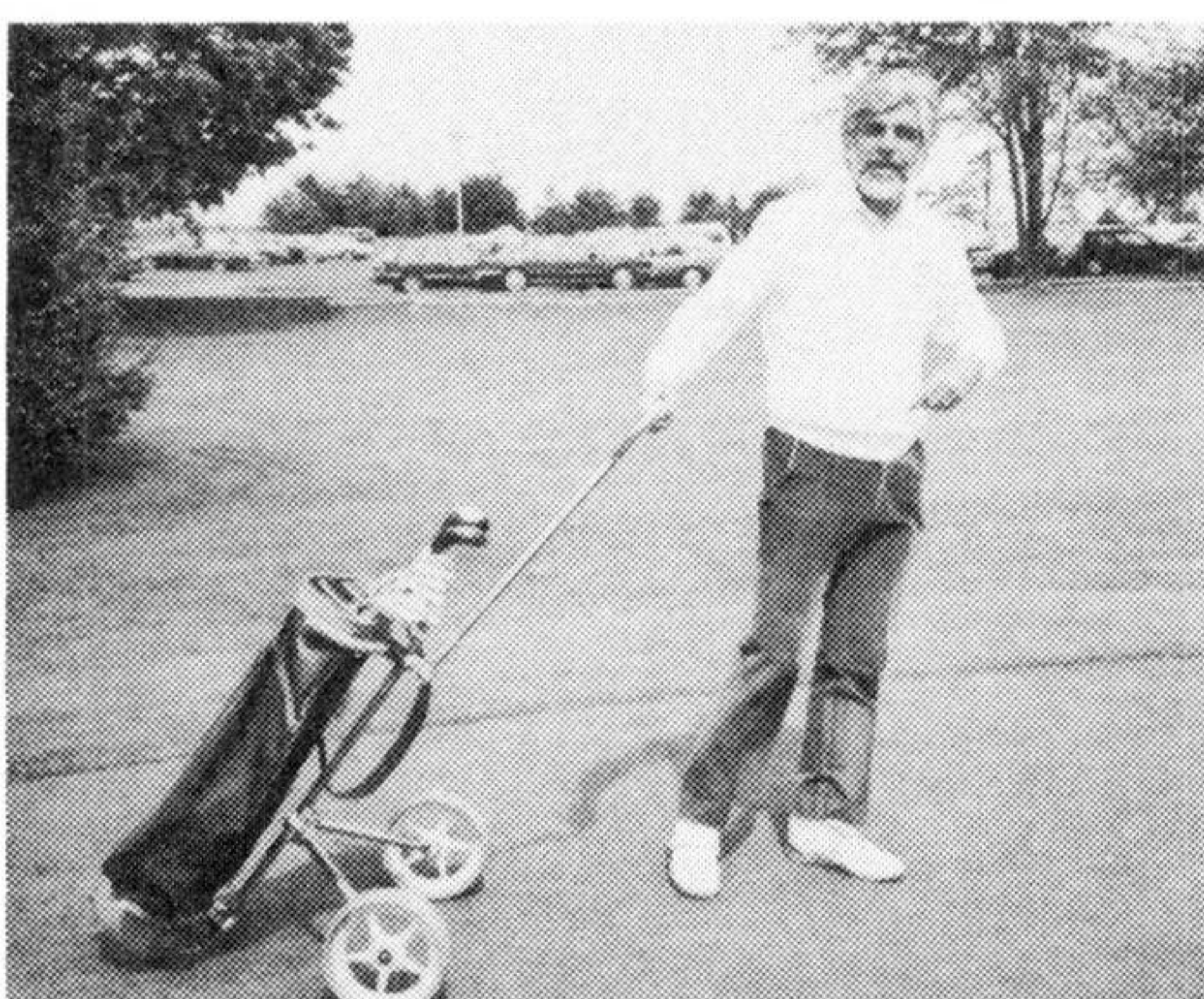
*Dick Shaub, President, Uniroyal Goodrich.*





## Golf Tournament

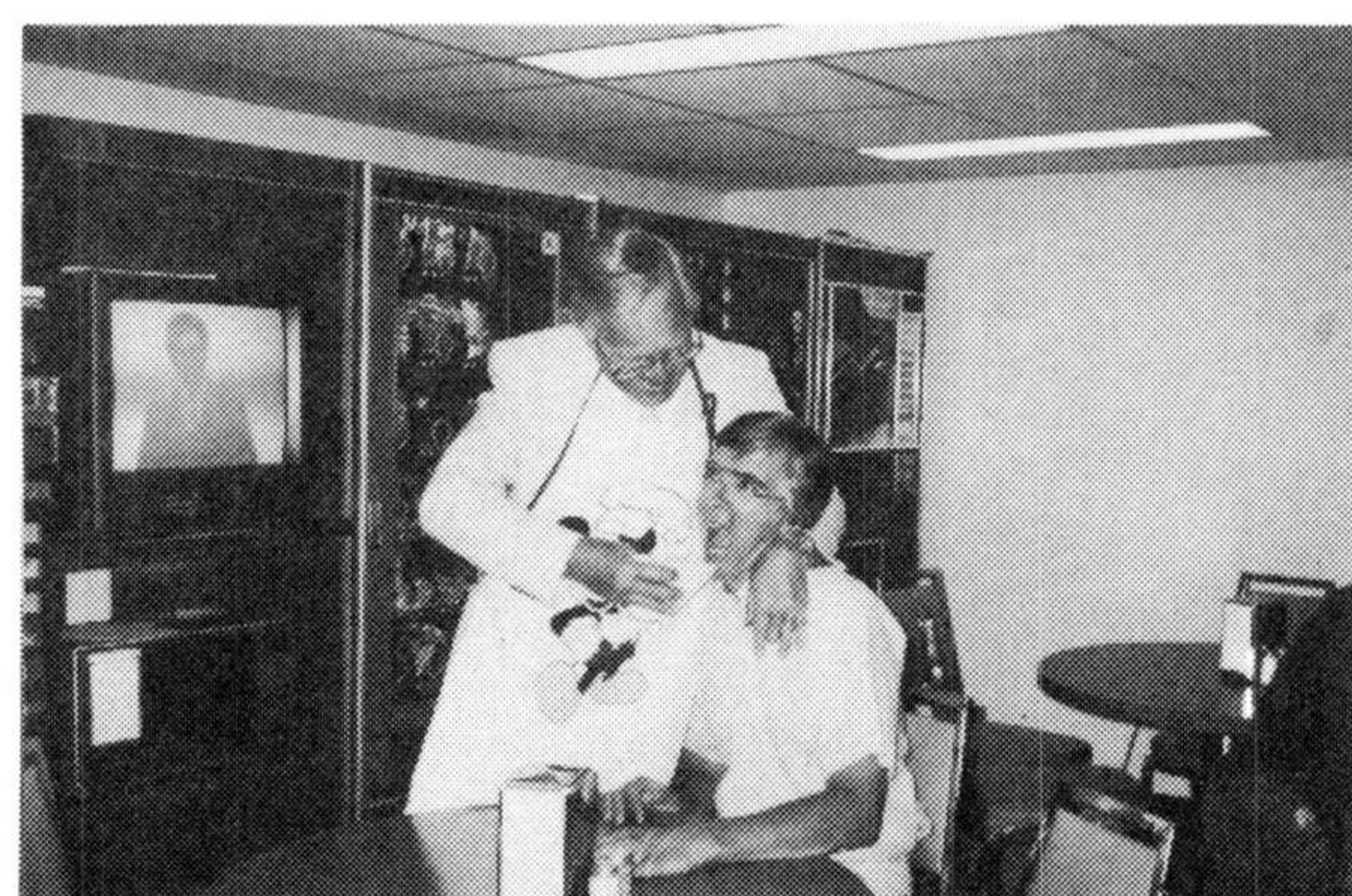
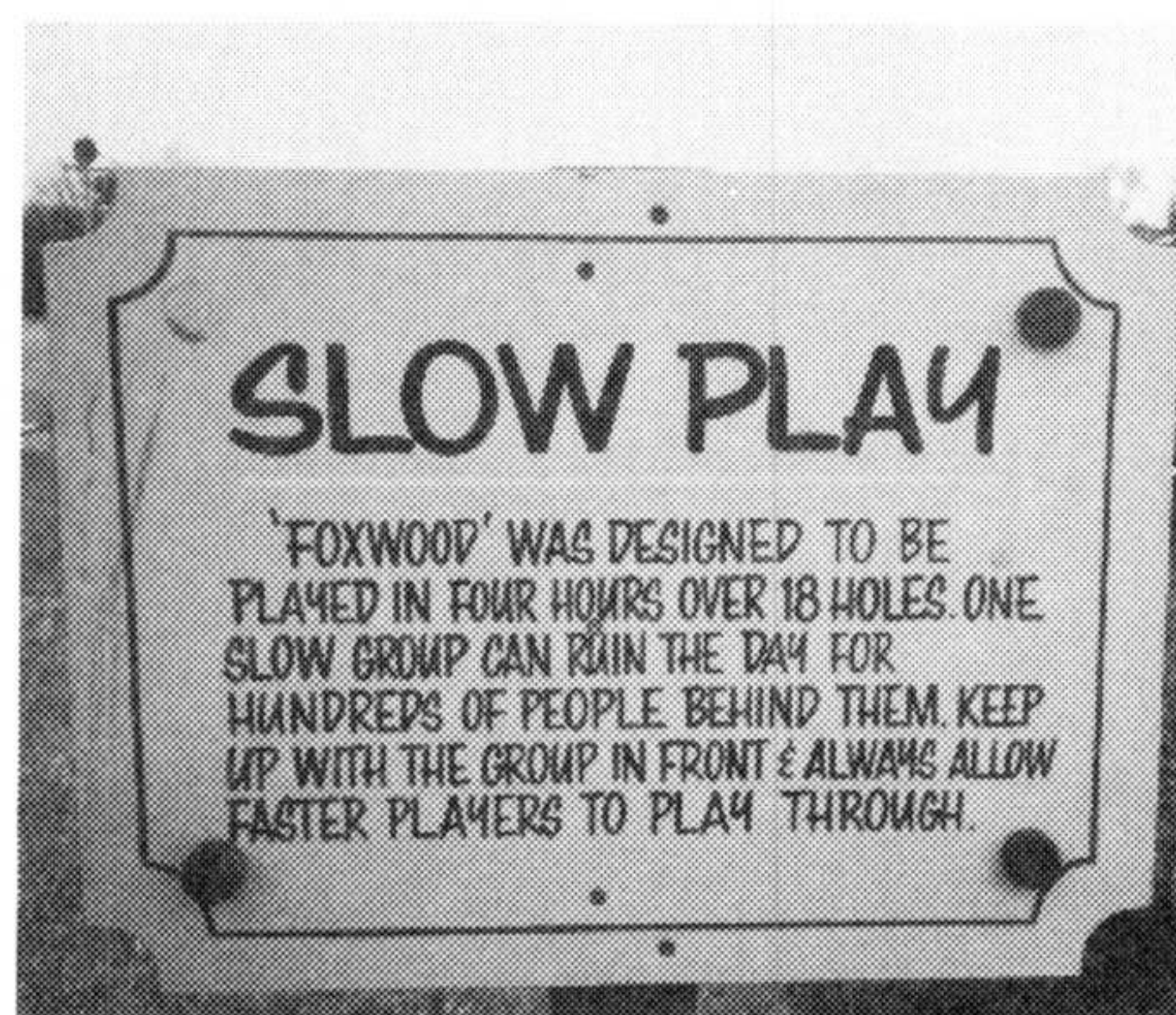
## New Addition



If you look below you'll see the reason for the smug look on the face of CKKW's Tino Monte . . .



Christopher Lee "Monte"  
May 31st, 12:59 p.m.  
First Spoken Words: "Fisher Price"  
Has brightened our home considerably . . . in fact . . . the lights have been on . . . every night since. His Goal In Life: To grow some eyebrows. (He's an underachiever) . . . with a terrific smile . . .



Phil and Bill . . . warming up for the CFCA "Gourmet Get Together" at Willow Wells . . .

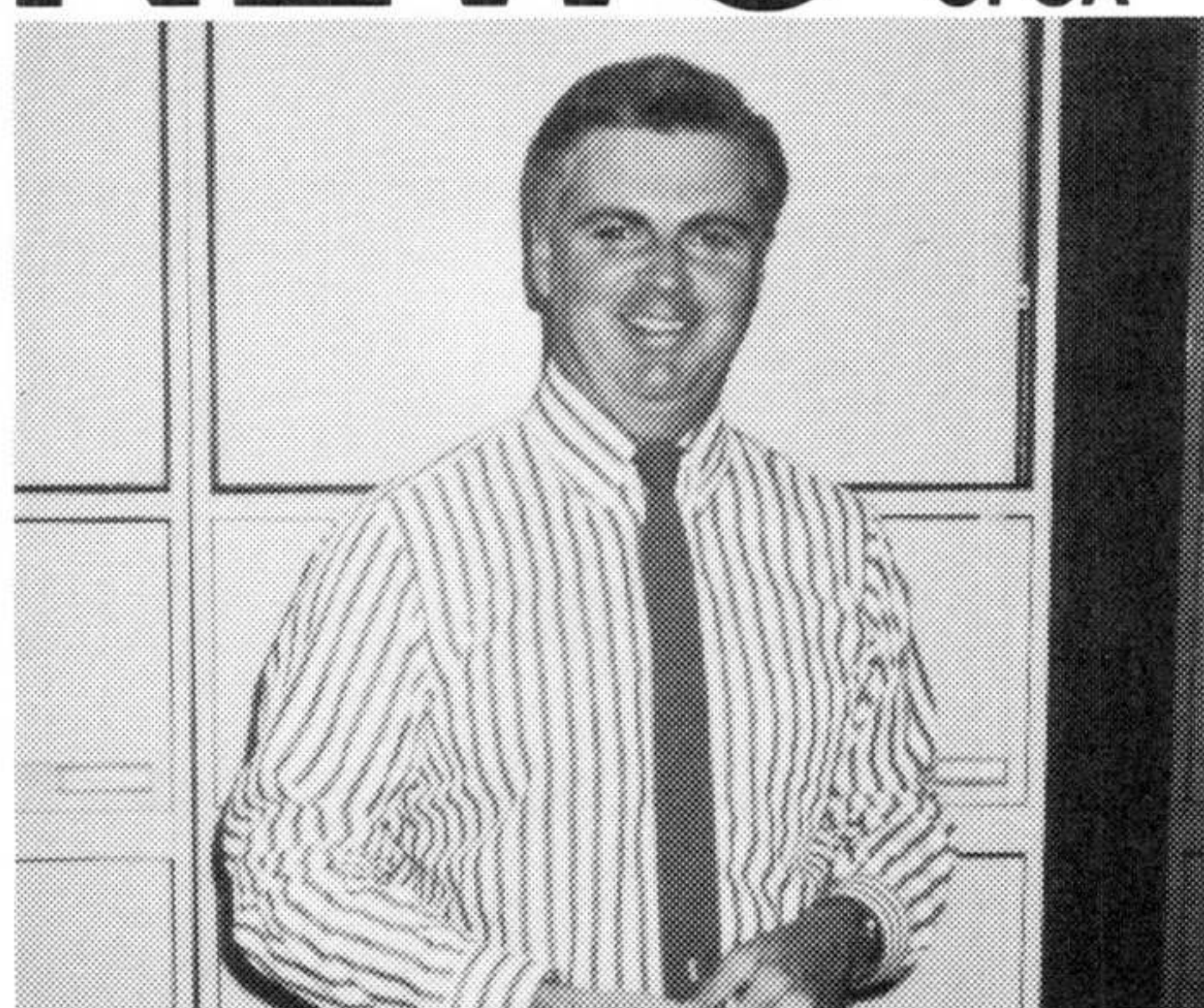


Betty and Oopsie at the Shriners Parade.



# NEWS

CKCO  
CKKW  
CFCA



It's summertime and the News business slows down. People are on vacation so it's more difficult to line-up stories and to an extent many of our usual sources dry up . . . although Parliament is proving to be a good source of copy this summer as the government tries to ram a number of bills through before the next election call. The latest betting has us heading to the polls in October (12th???) for a federal election, the rationale being the Prime Minister would like to have a mandate before Free Trade is implemented (phase one is due to take effect in January of '89). It's quite a dilemma for the Tories though, despite the byelection victory in Quebec and the overwhelming success of the Economic Summit in Toronto . . . all the polls continue to rank the Conservatives near the bottom. Election posturing and speculations will prove to be interesting to watch as the summer proceeds and should make for some interesting News.

What a HEATWAVE!!! It was even hotter than expected the weekend of July 9 in the newsroom when strange and unusual displays came up on the NEW-STAR computer . . . then nothing at all happened — for 5 hours!!! We'd been told it's not a question of IF but WHEN the computer (any computer) goes down . . . and crash it did. Typewriters were

found and dusted off, the old "carbon paper 6-copy" was located (stored in the basement of Homelocators up the street), the newswire printer re-connected and preparation for putting a newscast to air "the old way" were in high gear. The technical wizardry of John Grant had our system up and running again however by 5:15 that afternoon, and the 6:00 Scan Weekend went to air normally (only the splits were taped using the back-up system). Congratulations to all who made it through a rather trying time and THANKS for all the extra effort put in to ensure we would have been ready!!! Weekend Assignment Editor Jim Alexander kept things going in an orderly fashion which helped to keep the 'potential hysteria' to a minimum.

Speaking of Jim Alexander . . . what luck eh?? The guy wins a major cottage (elsewhere in Capsule) but hasn't set a date for the party yet (hint, hint)!!!

Speaking of parties . . . a News department employee's wife has won a gas barbecue, all kinds of refreshments and the services of several radio announcers to do the cooking at a big bash this summer!!! Sounds like fun, especially since the radio jocks are from a local "country-FM station".

Wanna try some chili???? I don't know how . . . but I got roped into heading up a team of our Northern Correspondents in the Thornbury-Clarksburg Rotary Club's Annual Chili Cookoff!!! Richard Thomas, Vicki Gough, Jim Armstrong, Gar Lewis and I will be cooking up some pretty hot stuff July 9 . . . wish us luck, it seems everyone else in this contest takes it pretty seriously. Now, was that tobasco sauce or tomato??? How about a dozen or so hot peppers??? Onions . . . love 'em??? Any kitchen tips from Marge??? Should we draft Yvonne???? Remember Yvonne??? Is chili anything like missette?

Answers to these and other probing questions in the next issue of Capsule. Maybe.

## Light Notes

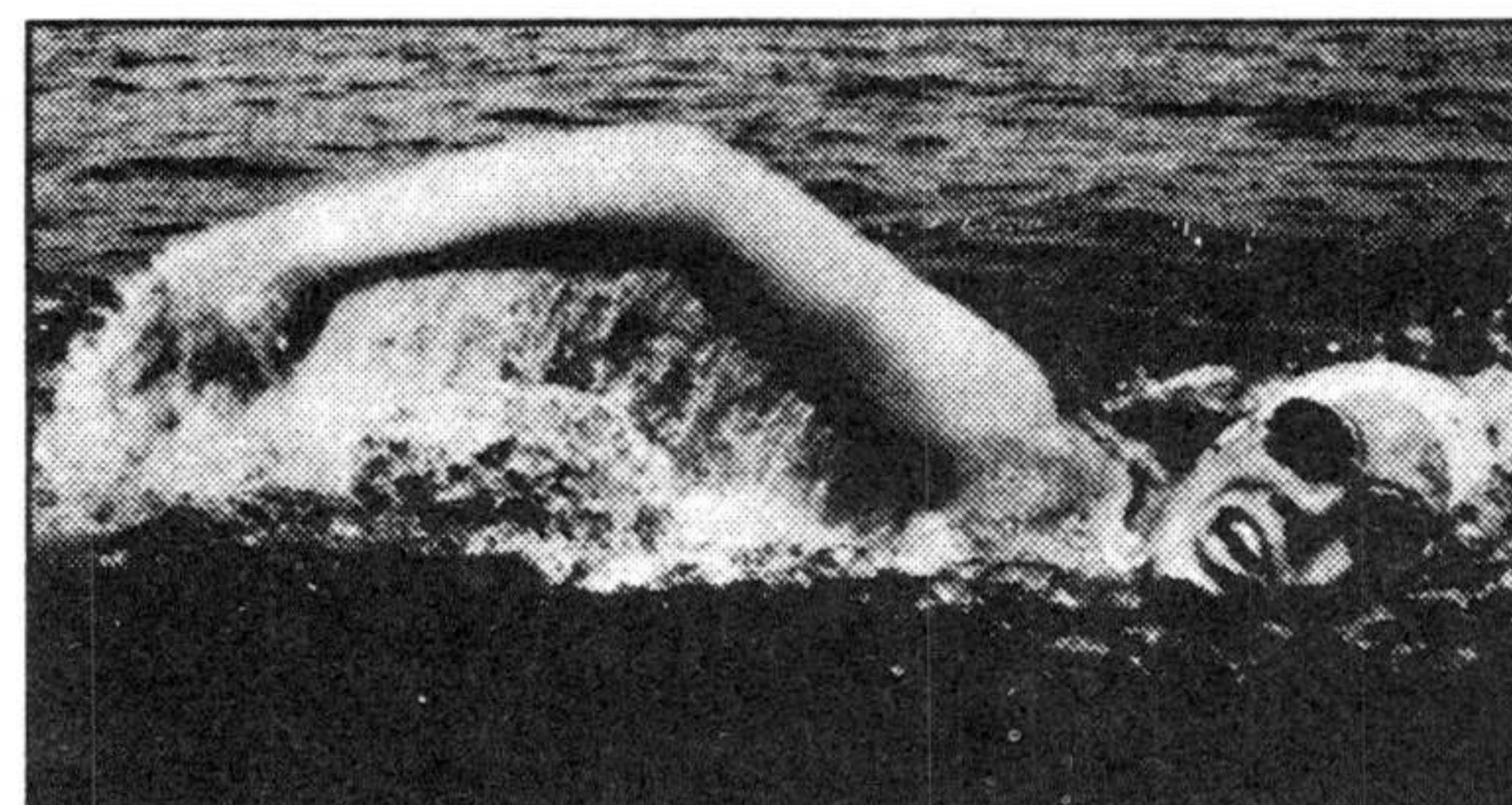
Congratulations to JIM ALEXANDER of our newsroom. Jim was the winner of the \$150,000 cottage overlooking Georgian Bay at Kettle's beach. July 1st HARVEY KIRCK (sitting in for HAROLD BAL-LARD) drew Jim's name from the 4,413 tickets in the Midland Rotary Club's raffle . . .

CFCA FM morning man on Saturdays for the past number of years GARY PARKHILL made his final appearance on July 30. GARY is retiring as morning host and Course Co-ordinator of the Radio-Television Arts programme at Conestoga College. Gary will keep his finger in the pie, teaching at Loyalist and Conestoga, as well as some on air duties with CBC . . . RETIREMENT? . . . Best of luck Gary . . . (more on Gary in our next issue)

# CKCO-TV



GIVE...  
to give  
HOPE



CKCO-TV, in conjunction with the Arthritis society and the Regional Manager Mauri Vallee, have produced a promo with Kim, to promote the swim. The spot will be aired throughout Ontario.

Former staffer Al Orme of CKNC provided the expertise in Sudbury in taping of Honorary Chairman, Alex Bauman's remarks.

For those who remember Al, he has just been appointed Program Manager and Operations Manager of CKNC . . .

Former PD Larry Gavin has been moved to Ottawa, to work in the area of Program Development . . . in Ottawa and Pembroke . . .







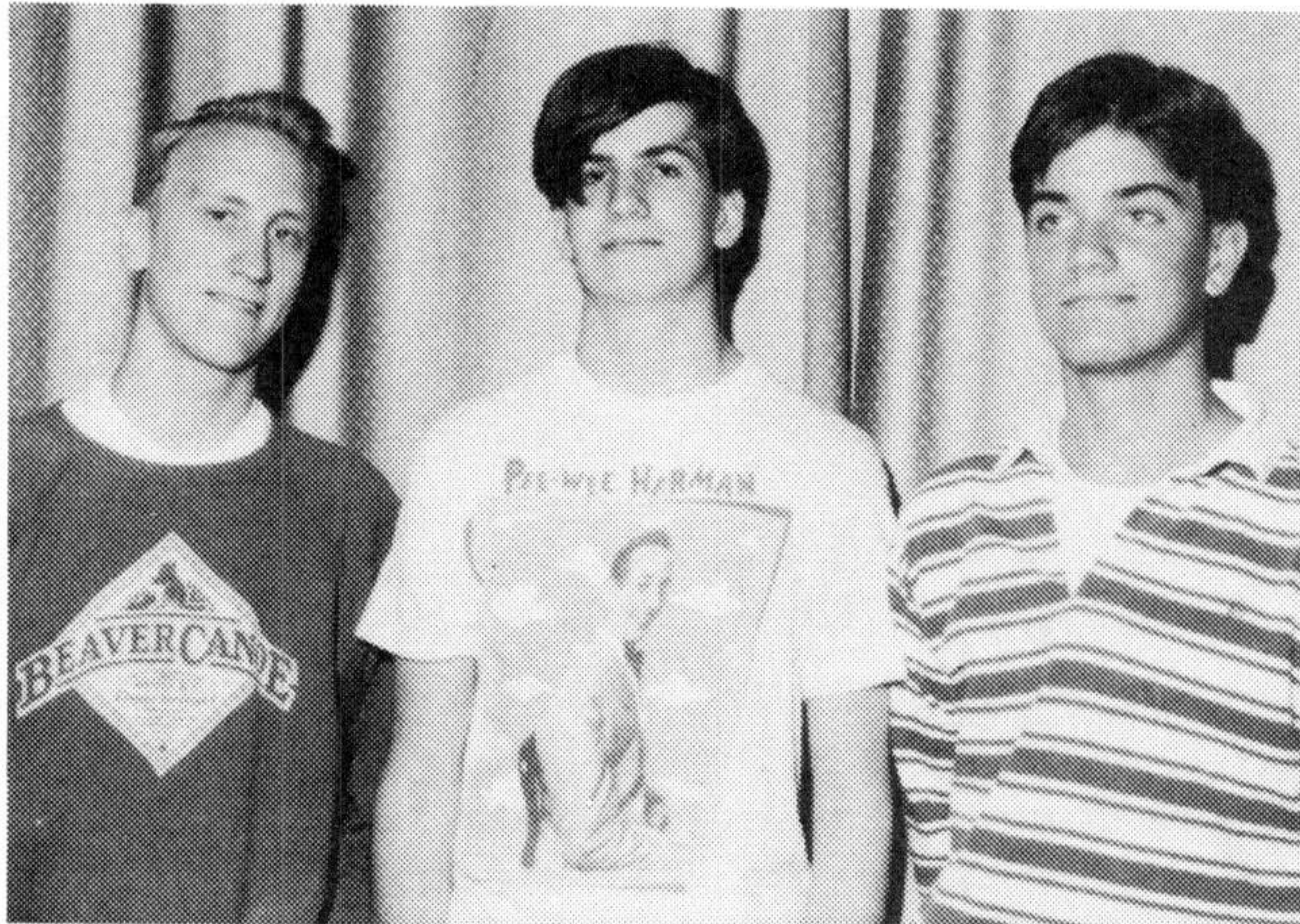
## CKCO-TV "Charlie" Awards

The CKCO-TV "Charlie" Awards have been a significant part of The Waterloo County High School English Awards for the past ten years. During each of these years awards sponsored by CKCO-TV have been given to secondary school students who have manifested excellence in videomaking and filmmaking.

Winning students receive \$400.00 in cash, trophies, certificates, and Banquet dinners. The winner of the best three videos receives \$300.00 (\$100.00 for each film) and the best "overall" video receives an additional \$100.00.

Judges for the CKCO-TV "Charlie" Awards have included CKCO-TV personnel such as John Arais and Frances Russell. The judging of the Awards occurs approximately two weeks prior to the English Awards in May. Immediately after the judging session the top three videos are announced. The best "overall" video is announced, however, two weeks later at the English Awards Banquet (well calculated to keep the student in suspense). At the Banquet the Awards are presented by the judge representing CKCO-TV.

The major aim of the CKCO-TV "Charlie" Awards is to provide a festival and awards which allow secondary student video and film makers to communi-



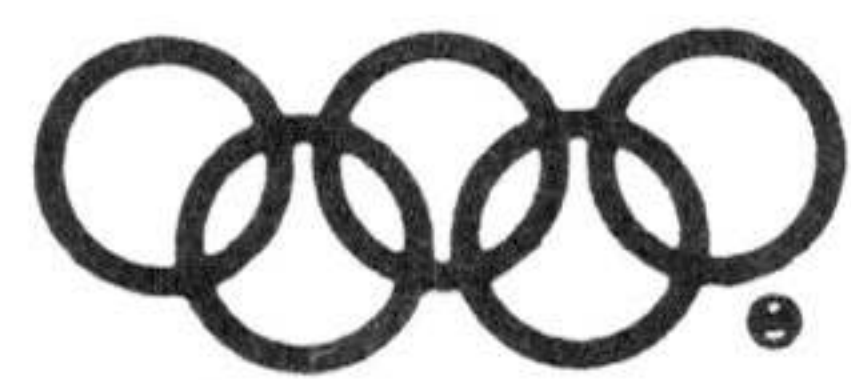
Winners of CKCO-TV "Charlie" Awards Best Film . . . from Kitchener-Waterloo Collegiate & Vocational School (L-R) Stuart Hoegner, Peter Gilbert, Brent Jenkins, (Absent) Melanie Cameron.

cate with one another. Although sophisticated equipment is generally unavailable to students, consideration is given to editing, story-telling ability, camera placement, originality, and appropriateness of sound.

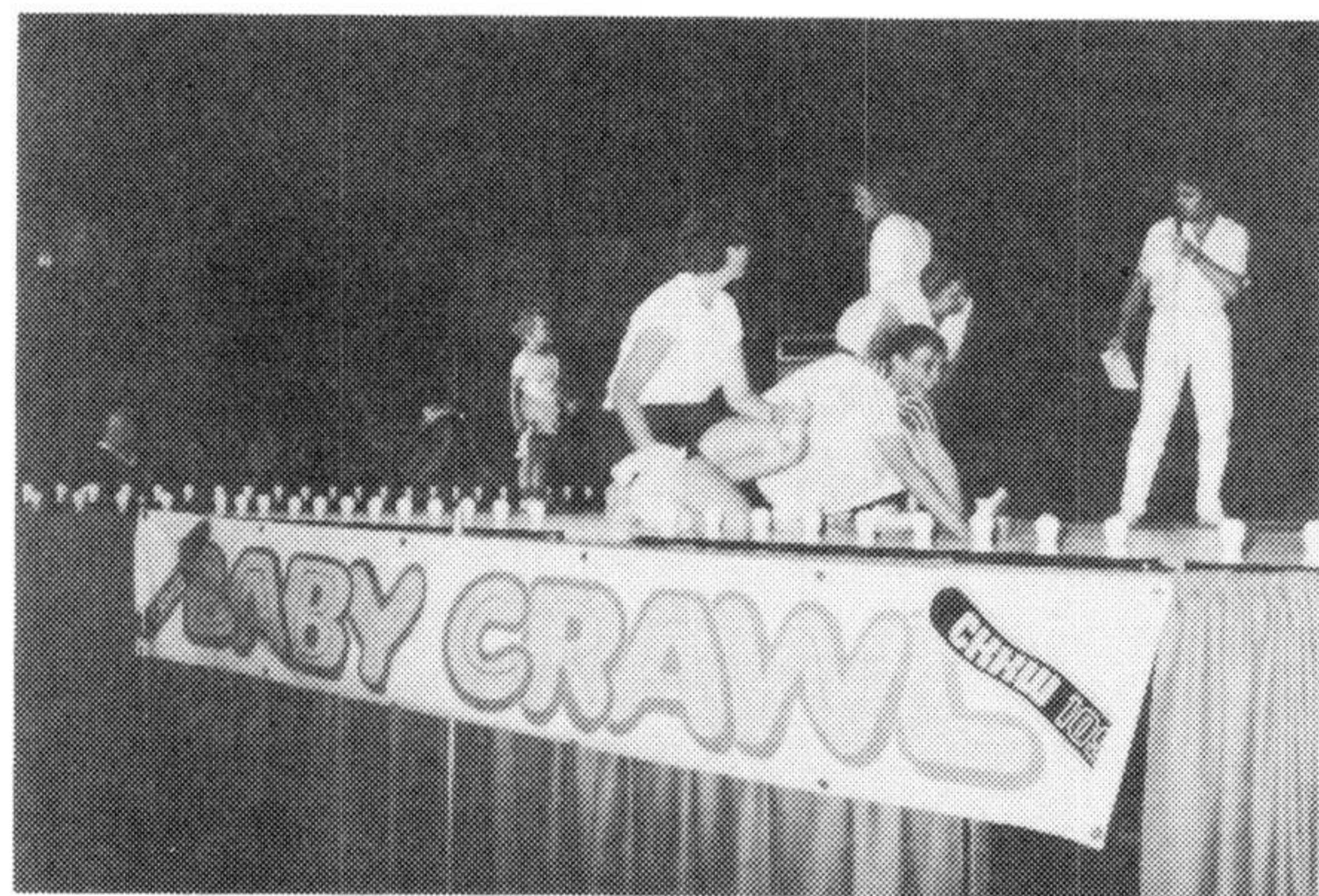
The CKCO-TV "Charlie" Awards, over the years, have provided students not only with an opportunity to win awards, but also to learn about the visual media. Although participants may not enter the media as a profession, they will certainly gain a greater appreciation of the visual media arts and will become discriminating and critical viewers.

**EDS NOTE: THE "CHARLIE" AWARDS (NAMED FOR CHARLIE CHAPLIN) HAVE PROVEN TO BE ONE OF THE FAVOURITE ITEMS ON THE SCHEDULE FOR ENGLISH STUDENTS.**

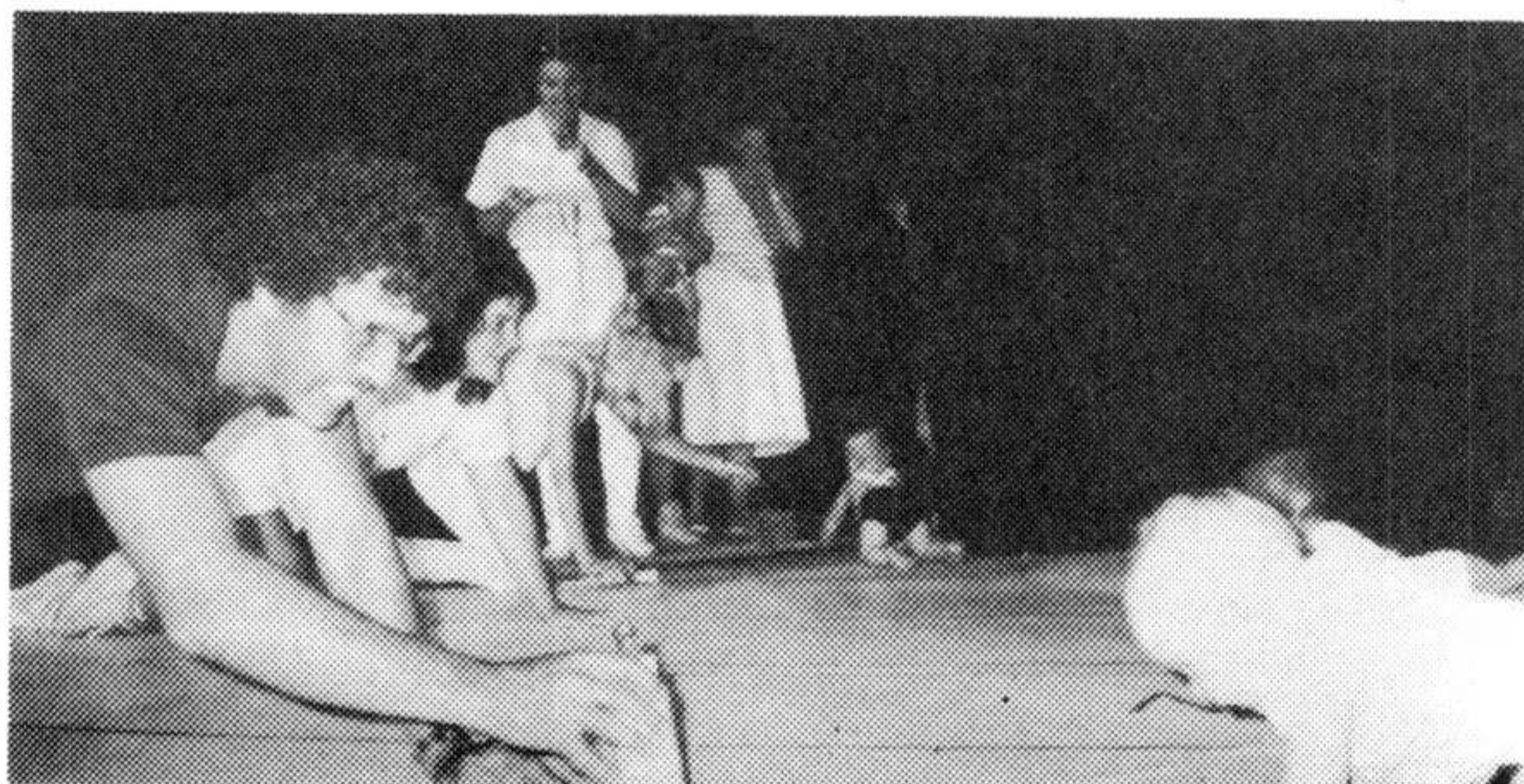
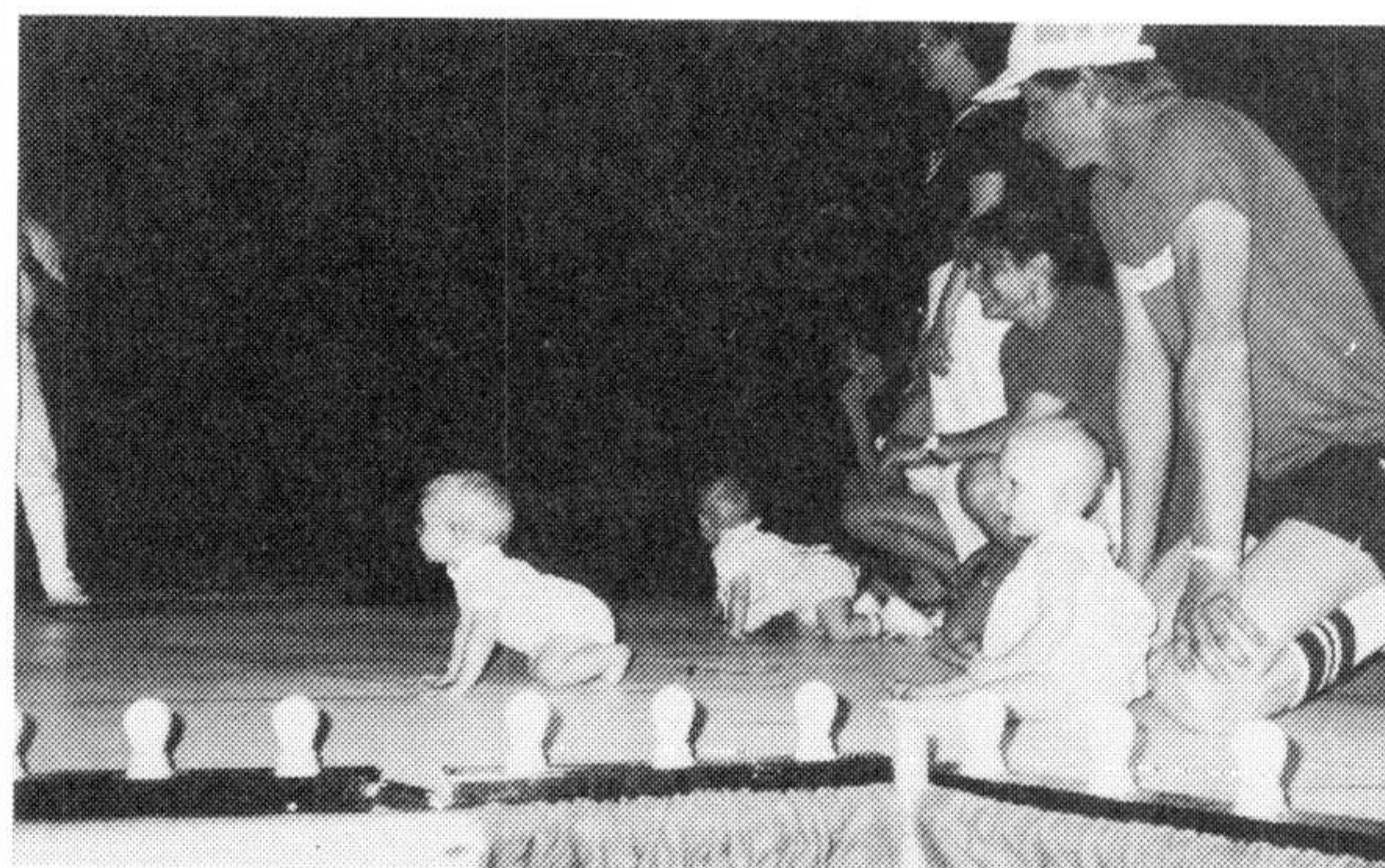
Our thanks to Wayne McNanney, Co-ordinator of English, with the Waterloo County Board of Education, Human and Educational Resources Division, English Dept. For the first time, this year, all submissions were on video . . .



## at the C.O.E



The Annual CKKW Baby Crawl — at the C.O.E. Our nomination as a demonstration sport at the Seoul Olympics —exclusive coverage live on CTV and CKCO-TV.





# AUGUST 1988

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
	<b>1</b>  CIVIC HOLIDAY	<b>2</b>	<b>3</b>	<b>4</b>	<b>5</b>  "SWIM WITH KIM" CRYSTAL BEACH	<b>6</b>
<b>7</b>	<b>8</b>  BLUE JAY BASEBALL REC. CLUB	<b>9</b>	<b>10</b>  "CHALLENGE JOURNAL" TAPING Co-produced with CJOH-TV	<b>11</b>	<b>12</b>	<b>13</b>
<b>14</b>	<b>15</b>	<b>16</b>	<b>17</b>  CNE OPENS TO SEPT. 5	<b>18</b>  CKCO-TV BUS INTRODUCTION IN LONDON	<b>19</b>  ALUMNI HOCKEY 5 Series Taping At Auditorium Thurs. thru Sun.	<b>20</b>
<b>21</b>	<b>22</b>	<b>23</b>	<b>24</b>	<b>25</b>	<b>26</b>	<b>27</b>
<b>28</b>	<b>29</b>	<b>30</b>	<b>31</b>			

# SEPTEMBER 1988

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
				<b>1</b>	<b>2</b>  Deadline for Submission for September Capsule	<b>3</b>
<b>4</b>	<b>5</b>  LABOUR DAY	<b>6</b>	<b>7</b>  ARTHRITIS MONTH	<b>8</b>	<b>9</b>	<b>10</b>
<b>11</b>	<b>12</b>  JEWISH NEW YEAR	<b>13</b>	<b>14</b>  NAB RADIO CONVENTION WASHINGTON	<b>15</b>	<b>16</b>	<b>17</b>
<b>18</b>  ANNUAL TERRY FOX RUN	<b>19</b>  BBM RADIO SURVEY TO OCTOBER 23RD	<b>20</b>	<b>21</b>  YOM KIPPUR	<b>22</b>	<b>23</b>  AAB ANNUAL CONVENTION ST. ANDREWS, N.B.	<b>24</b>
<b>25</b>	<b>26</b>	<b>27</b>	<b>28</b>  SALES ADVISORY CONFERENCE BANFF	<b>29</b>	<b>30</b>	





Which one in this group is a CAP staff member?



Published by the Public Relations & Promotion Department of  
CAP Communications  
a division of Electrohome Limited  
Send contributions to the Editor.

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Reg Sellner

**Contributors:**

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Bob Smith

Ron Johnston

Aubrey Walters

Wayne McNanny

Wooly

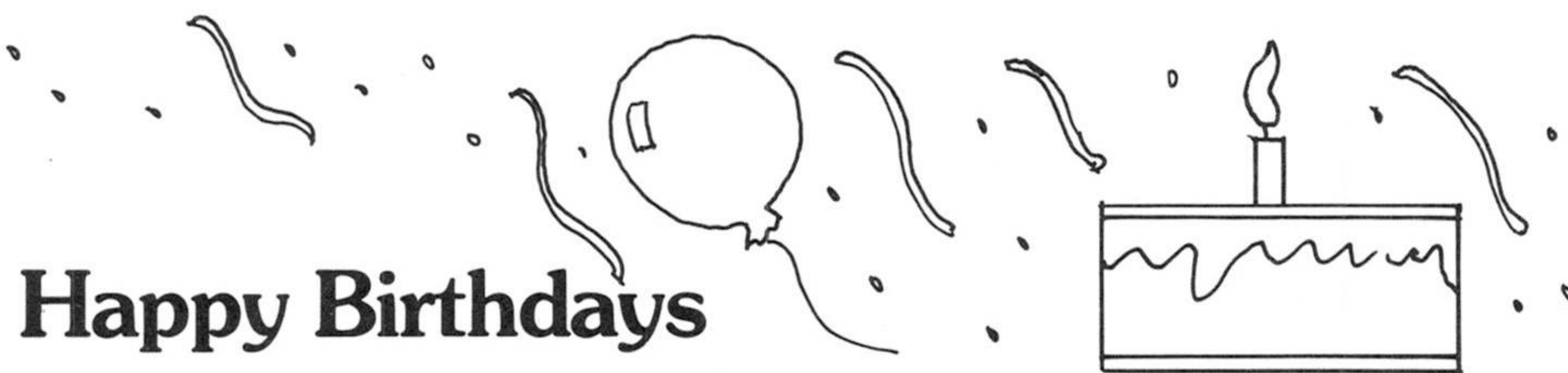
Jeff Hutcheson

Hoppy

Sandy Clarke

Bill Inkol

Faye Bechtel



## Happy Birthdays

Employee's Name	Your Birthday		
MAIER, GORDON	July 4	ARAJ, RITA	August 3
MILLS, RICHARD	July 6	HASLIP, MARC	August 3
NIXON, ERIC	July 7	IMRIE, J. DAVID	August 6
MATLOCK, CHRIS	July 8	MCCALLUM, PETER	August 7
POLL, ROSS	July 13	CONNOLLY, DENNIS	August 9
KEHOE, TOM	July 14	MCPHERSON, GARY	August 9
ERNEWEIN, LARRY	July 15	FRANCESCUTTI, PAUL	August 10
BROOKS, LINDA	July 16	TOFFOLO, HEIDI	August 13
EGLEY, DONALD	July 17	TORBAY, JOSEPH	August 13
MCLAREN, GARY	July 20	INGLE, STEPHEN	August 14
RICHARDS, LINDA	July 21	BAMBURY, ROBERT	August 15
WILLS, PAMELA	July 21	CARSWELL, DAVID	August 15
ZUGAJ, ZELJKO	July 21	RAINES, ANNEMARIE	August 17
SALIBASIC, DEBORAH	July 23	RICKETTS, RANDY	August 19
VAN HORNE, JAMES	July 23	BENDER, STEVE	August 20
ARAJ, JOHN	July 24	BRINDLEY, MARJORIE	August 20
FAUCON, DENIS	July 24	EDISSI, CLARK	August 20
ALEXANDER, JAMES	July 26	BLAKE, NORMA	August 23
CHIR, MARILYN	July 26	HEUBNER, ANDREW	August 23
LIPPERT, PETER	July 28	BOURKE, BRIAN	August 25
SVELA, KRIS	July 28	HEINEMANN, MARK	August 26
KEARNS, LINDA	July 29	MANNING, WILLIAM	August 29
AITCHISON, D. NEIL	July 30	WALKER, RICHARD	August 29
GRAHAM, PETER	July 31	DOERR, KEVIN	August 30
PARISE, CATHERINE	August 1		



Don MacDonald . . . Manager Radio Division, CAP Communications was recently elected a Director of the CCBA Central Region for the 1988-89 term. The elections took place at the annual meeting in Kingston in June . . .

## Beg Your Pardon

(with apologies to Sandy Baird of the Record)

In last month's issue you may have thought that the picture of the Channel 2 transmitter was upside down. Actually that is how Joe Brenner installed the equipment. Sorry Joe, but then, we all know, the printed word is **never** wrong. That's why BEG YOUR PARDON was invented . . .