



CAP *sule*

MARCH 88

The Olympic Notebook

By: Steve Simic, Production Dept.

'SHOOTING' FOR GOLD

While we were watching our TV sets to witness Olympic athletes compete for gold, silver and bronze medals, our own team was gaining a gold medal of its own in television production. The newly re-fitted CKCO mobile combined with "a bunch of pros" made for good television.

CTV Host Broadcaster provided "an overall fantastic show for the rest of the world. The Europeans seemed really impressed.", cites unit manager Henning Grumme who was able to watch what foreign networks were selecting to broadcast in their own countries.

The CKCO-TV crew telecast the medal presentations at the Olympic Plaza in the heart of Calgary. The task at hand — producing a show for 17 days, and "doing the same show every night, you don't want to do the same thing every night." Daily production meetings were held, in which the night's performance was critiqued. Broadcasting to a world audience can be nerve wracking, but "trying not to think about it, while being watched by 300,000,000 people" was the key to success, according to switcher Paul Franciscutti.

That success was outmatched only by the outstanding success of the Olympic plaza itself. Designed to accommodate 10,000 people, "it was unbelievable to see crowds of 60,000 pour into the streets after the show was over".

Despite "a damn good time" and "a real experience" with "everybody working together", the crew had to roll with the punches; even if that meant sleeping in long underwear and a ski uniform because of the intense cold in your room at the media village, or having "to keep the baby (mobile) running" on the trek because of starter motor problems. "Wearing one's own clothes was an added bonus, that is, if the laundry crew was on your side."



CALGARY '88 - CTV HB/OLYMPIC PLAZA



Front Row L-R

Alex Spirodonov (VTR); Ian Murray (Producer); Lise Rochon (Production Assistant); Loy Becker (Production Assistant); Vic Newman (Camera)

2nd Row L-R

Randy Ricketts (Audio); Zeljko Zugaj (Maintenance); Ken Elliott (Video); Gord Enno (Director); Brian Vos (Producer/Director)

3rd Row L-R

Paul Franciscutti (Switcher); Robert Tiffin (Camera); Paul Nyhout (Technical Director); Dan Sloane (TVA); Tony Brecknock (Production Assistant)

Top Row L-R

Dan Bailey (Camera); David MacNeil (Audio); Henning Grumme (Unit Manager); Kevin Doerr (TVA); Brian Clemens (Maintenance)

Calgary, The City (or Impressions of a City)

Friendly! How many times have we heard that from our recently returned Olympic TV types? Without a doubt, Calgarians reached into themselves to show the real cowboy spirit.

The Chinooks! Certainly a pain for ski jumpers but definitely not for those who sported shorts during their time off. The winds did make for dry air though. Just ask the retailers who couldn't keep stock of room humidifiers.

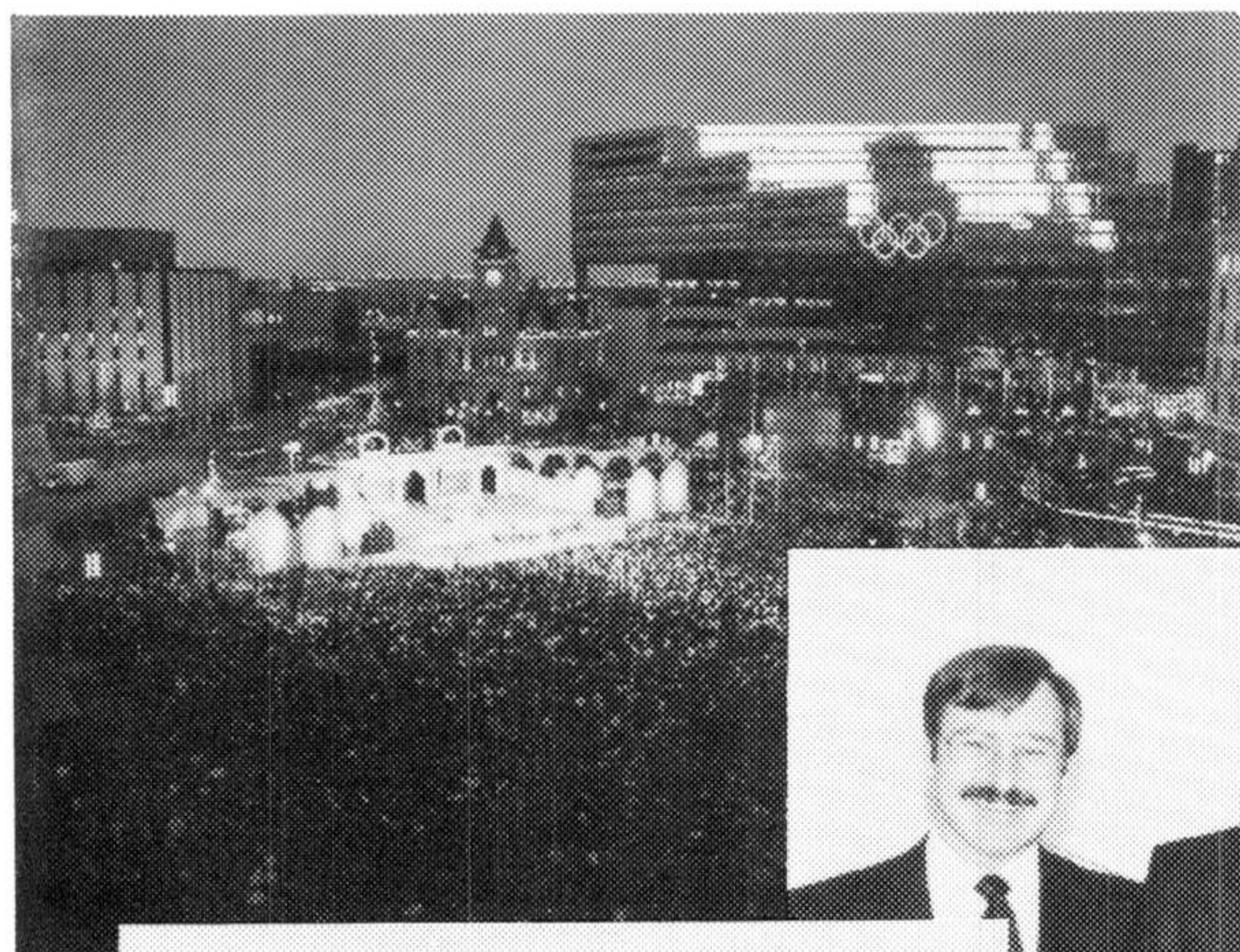
Big! Spread out! Reminded some of the City of Dallas.

The L.R.T. receives a four star rating as does the entire Olympic transportation system!

Overall, a first class city. Why have we discovered this only now?

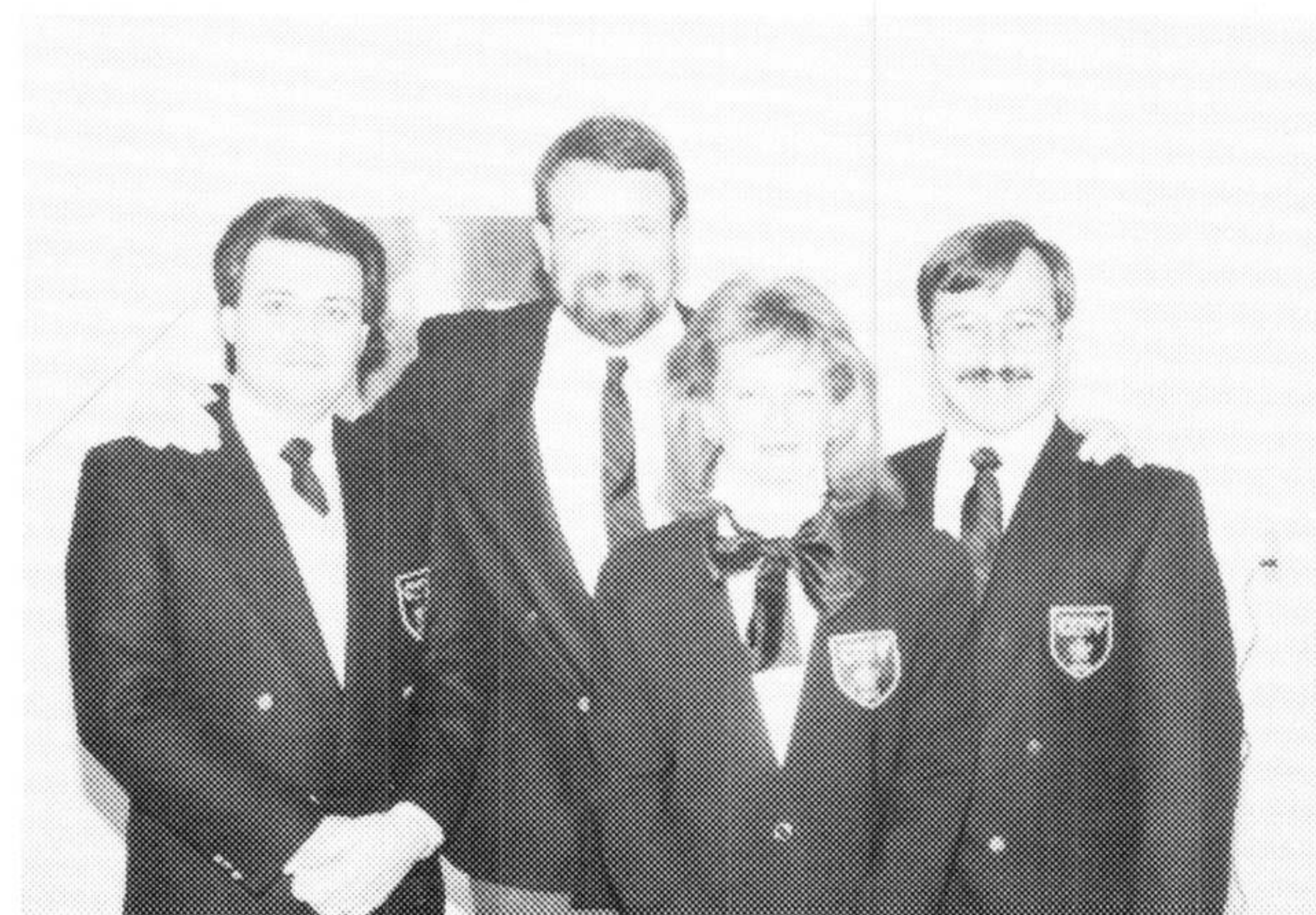


Rejean Houle and George Reed with our group.



Way to go Buck

A few miles away from downtown Calgary, and the guys at the Olympic Plaza covering things for Host Broadcaster were Tom Keller, Brian (Buck) Dunseith, and Jeff Hutcheson, who were covering the Luge and Bobsled runs for CTV Domestic.



At the luge, Hutch, Tom, Marylene Vestergom and Brian Vachon.

THE "HOW ABOUTS . . ."

With a major trip like this, funny things are bound to happen. Tales to tell the grandchildren so to speak. We won't give details so use your imagination . . .

How about those Dare chocolate chip cookies?

How about the sleeping arrangements in the stairwell?

How about that electrical panel?

How about the transmission in the Astro Van?

How about your preference to Levi's?

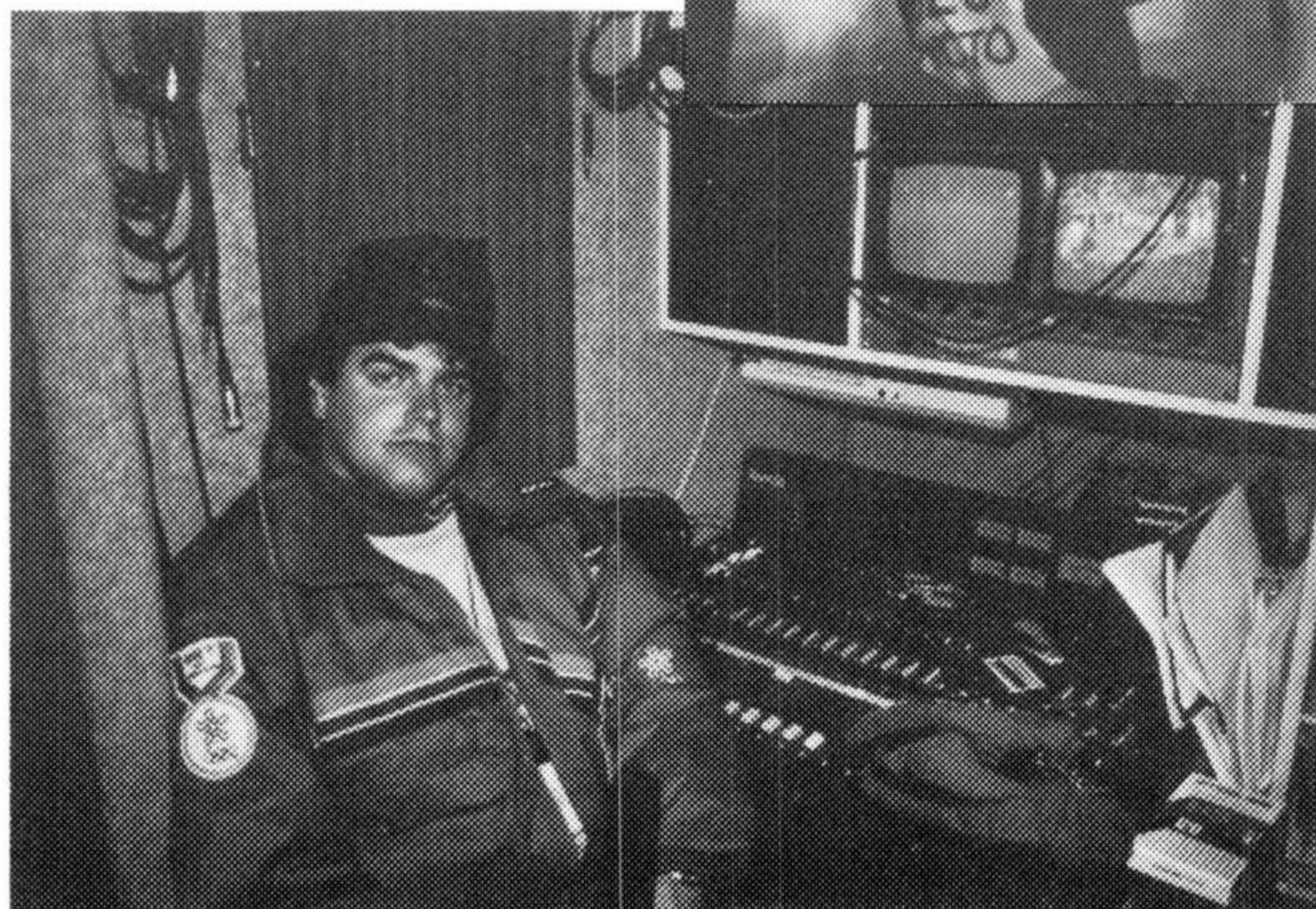
(and this one seems particularly interesting)

How about that brick, you know, "Team Boink"?

EDS. NOTE:

Steve Simic wrote this piece for Capsule after talking to most of the crew upon their return, and it reflects their thoughts and observations.

"THANX GUYS", from all of us, for letting us SHARE THE FAME . . .



The following are some audience figures that are quite interesting . . .

The first ratings on Olympic audiences arrived at the CTV Television Network and they are of Olympic proportions.

Opening ceremonies achieved a quarter hour average of 3,612,000 viewers and a total reach of 4,879,000 during the whole telecast.

As a point of comparison, The Cosby Show that week (Feb. 8-14) achieved 3,965,000 viewers with a total reach of 4,079,000. Cosby, a prime time U.S. program, did not achieve the same reach as the opening ceremonies which ran between 2:30 p.m. and 5:15 p.m. in the afternoon on Saturday.

Sunday's event showed a gradual build in audience from 12:30. The 4:00-6:00 p.m. segment (ski jump/hockey) achieved a quarter hour viewership of 3,723,000 and total reach of 4,973,000 from 6:00-8:30 p.m.

The speed skating/curling events averaged 2,908,000 viewers on the quarter hour with a total reach of 5,166,000.

The whole time period of 12:30-8:30 p.m. on Sunday averaged 2,677,000 adults every quarter hour with a 50/50 split between men and women (as opposed to the usual 40/60).

When the games drew to a close, it was an emotional event. "After 17 days and working on your last shoot, knowing you've done a crackerjack job and knowing it's all over after this." That pure emotion was felt by the whole crew, an entire city (which produced a spectacular and spontaneous human wave at the closing ceremonies) and the world as the Olympic flame was dwindling in its dying moments.



Ron Johnston

Terminal madness continues in the News department as we convert our NEW-STAR system to the latest version of software. The initial installation (almost a year ago) went extremely smooth and with fingers crossed we eagerly anticipate a similar experience (by the time you read this it should be completed — March 10). In preparation for the change-over, 3 news people travelled to Newstar headquarters for 3 days of intensive training on the new software. **Paul Brent, Jeff Soltysiak** and **Bill Moffatt** found Madison, Wisconsin a lovely place to visit . . . “it was just like K-W” they were heard to say, bars closed early (last call 12:15) and beer stores closed at 9:00 (more primitive liquor laws than Ontario??) but the people were friendly. Armed with pages and pages of instructions the trio returned with frazzled brains and spoke nothing but computer-eeze for several days. The new software makes the production of the television newscasts even simpler . . . just a couple of key strokes to print the entire script. We’ll also be able to provide closed captioning for the hearing impaired in our audience with the conversion to “version 4” software. We are the first Canadian station to be converted to this software package . . . now they tell us version 4.1 will be announced at the upcoming NAB convention in Las Vegas, thanks guys.

In the last issue I mentioned that **Jeff Hutcheson** would likely become a father while he was out at the Olympics . . . guess what, the bundle of joy arrived early (a big bundle, in excess of 8 pounds) and Hutch was able to participate in the delivery of his daughter **Sarah Marian** . . . THEN he took off for Calgary, missing out on all the “diaper” fun at home!!!

Watching the Olympics on CTV . . . it looks like Jeff was having quite a few laughs in Calgary and in his daily radio reports on CKKW, Jeff told us about riding with the Canadian bobsled team “it was a blurr”. **Tom Keller** and “**Buck**” also had a wild ride down the chute.

Broken hearts abound across Southern Ontario (and throughout CAP Communications) after sparkling diamonds were spotted on the left hands of two of our anchors recently. **Brenda Irving** came back from a Mexican vacation with confirmation that she and Tim (May . . . formerly of our newsroom, now of CFTO’s) were planning to wed. The big day will be November 12. Single males just getting over that shocker had another set-back when **Janine Grespan** came in with an engagement ring. She’s planning to tie the knot on the other side of the ocean in late October. “We met in Switzerland” she says, so that’s where we want to be married. Swiss officials want to know why they’re not getting hitched in Canada, perhaps fearing something subversive??? “Not at all” says Janine . . . it’s just something romantic (isn’t that nice!!).

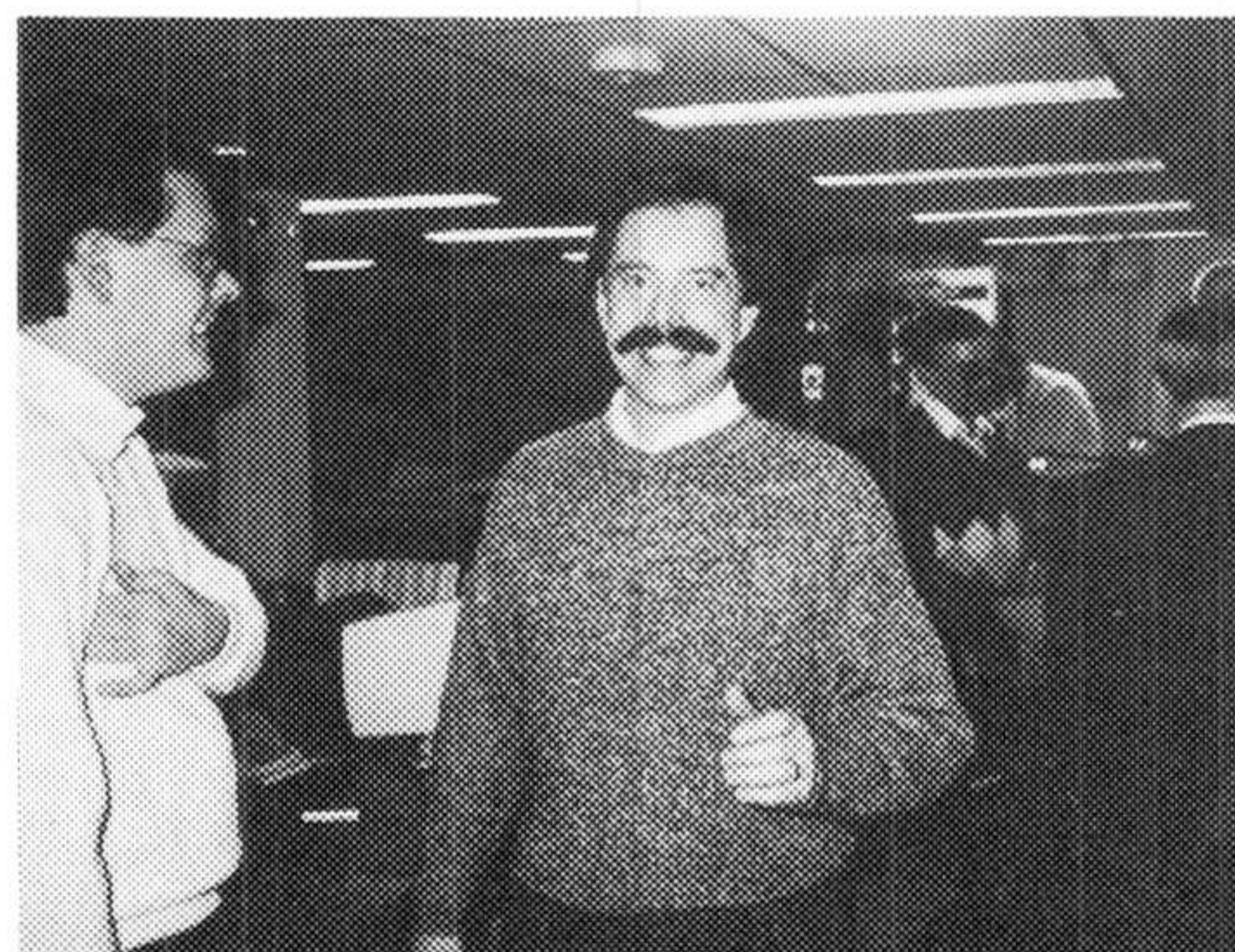
Two of our part timers have moved on to full time positions elsewhere. **Suzanne Dawson** was only with us a short time (October-January), she’s moved on to CKVR-TV Barrie. **Colleen McEdwards** joined us as a co-op student (4 months here, 4 months in class) from the University of Waterloo in September 1985. She recently graduated from U.W. and has accepted a job with ATV in Fredericton, New Brunswick. Colleen (and her rabbit) left in a blizzard in early February . . . we may see her stories come back at us on the CTV Daily News service. Joining us in a part time capacity is **Ingrid Clark** (most recently of 570-CHYM). She’s a Ryerson grad (’86) and has a couple years of radio reporting under her belt, as well as some experience at KXAS-TV in Dallas/Fort Worth Texas (as Canadian exchange student through a RTNDA scholarship). In our bureaus . . . London part timer **Pat Foran** is moving into a full time job with ATV, he’ll be based in Bathurst New Brunswick. **Rick Walker** will move into the part time job in London from a similar position in Windsor . . . at the time of writing the Windsor opening was not filled.

We’re pleased to report that our newest News program “NOON REPORT” has topped the ratings . . . keeping our record intact — whenever we have News on the air, we win the time slot. The Nooner (as it’s known affectionately) bumped Global’s package down to third in the latest survey!!!

Our next major News Special will air in late March. A one hour program linking most of our bureaus up with **Simon Reisman** to talk about FREE TRADE and its impact on Southern Ontario. We’ve been trying to nail Reisman down for a couple of months . . . finally we have a commitment. **Jim Alexander** has been co-ordinating our participation in the National Knowledge Test, organized by CFCF Montreal, with participation by several CTV affiliates across the country. Not a scientific survey, just a “general knowledge” test of grade 13 students. Both the public and separate school boards in Waterloo County refused to participate . . . Wellington County agreed and the series will air on the Scan Newshour the week of March 7. **Brian Bourke** has been working with Jim and will air the results on CFCA simultaneously.

Radio news people no longer have to suffer from “camera envy” . . . you’ll see their mugs published elsewhere in this issue of CAPsule (and it’ll become evident why they’re on radio — just kidding, a great looking group!!!). Both newscasts . . . sounding good.

That’s about it from the News department this issue . . . so — 30 — for now.



Not Me — “Moffatt’s the Assignment Editor now”

Johnny Walters . . . and Friends . . .

On Valentines Day a young lady appeared on Morning Magazine with Johnny Walters and Betty Thompson . . . Her name, Heather Mitchell, half of the music and song writing team of Heather and Dave, who write songs for gifts She penned the following for John

Johnny Walters

This song is the story of a man of fame
Johnny Walter is his name
He was born a while back, down in
Grimsby town
And for almost fifty years he has been
around
He once worked in Cleveland &
Cincinnati
Perhaps it was at W.K.R.P.
But he came home to Canada and
CKCO
And since then he's hosted many a
show
Like Horoscope Dollars and Temp too
And Trivia Company to name a few.

Johnny's well-known and he has lots of
fans
We know he's a dedicated kind of man

To get rid of fifty bucks in cash, you see
He'll tackle and block and bring you
down to your knees
He's liked by all you can understand
Ask anyone, they'll say Johnny's grand
Except for the opera singer, Vivian by
name
She's not his favourite person, thank-
you just the same
And here's a little-known fact, but we
swear it's true
His favourite song is Sioux City Sue.

He's the father of two and the husband
of one
With Jackie, Lee & Aubrey he's had
much fun
And a few days ago Johnny really
smiled
To learn that he now had his first
grandchild
He likes to cook and he wishes he
could sing
He has a passion for any zany thing
He craves buttered popcorn and caviar
He calls it lumpfish, he'll eat the whole
jar
You'd never know it but we're told he's
shy
Our Johnny is a family man and one
terrific guy
We all love your laugh and the sound of
your voice

Of warm friendly TV types, you've
been our choice
So here's to a guy who just rolls right
along
Dear Johnny we sing you this Valentine
song



Araus thought the song was great "Right John?"



"The author" Heather Mitchell

CN CP Tower . . . Our Neighbour

Last month in our "Dear John" letter we described the function of Simulsat, in the back parking lot.

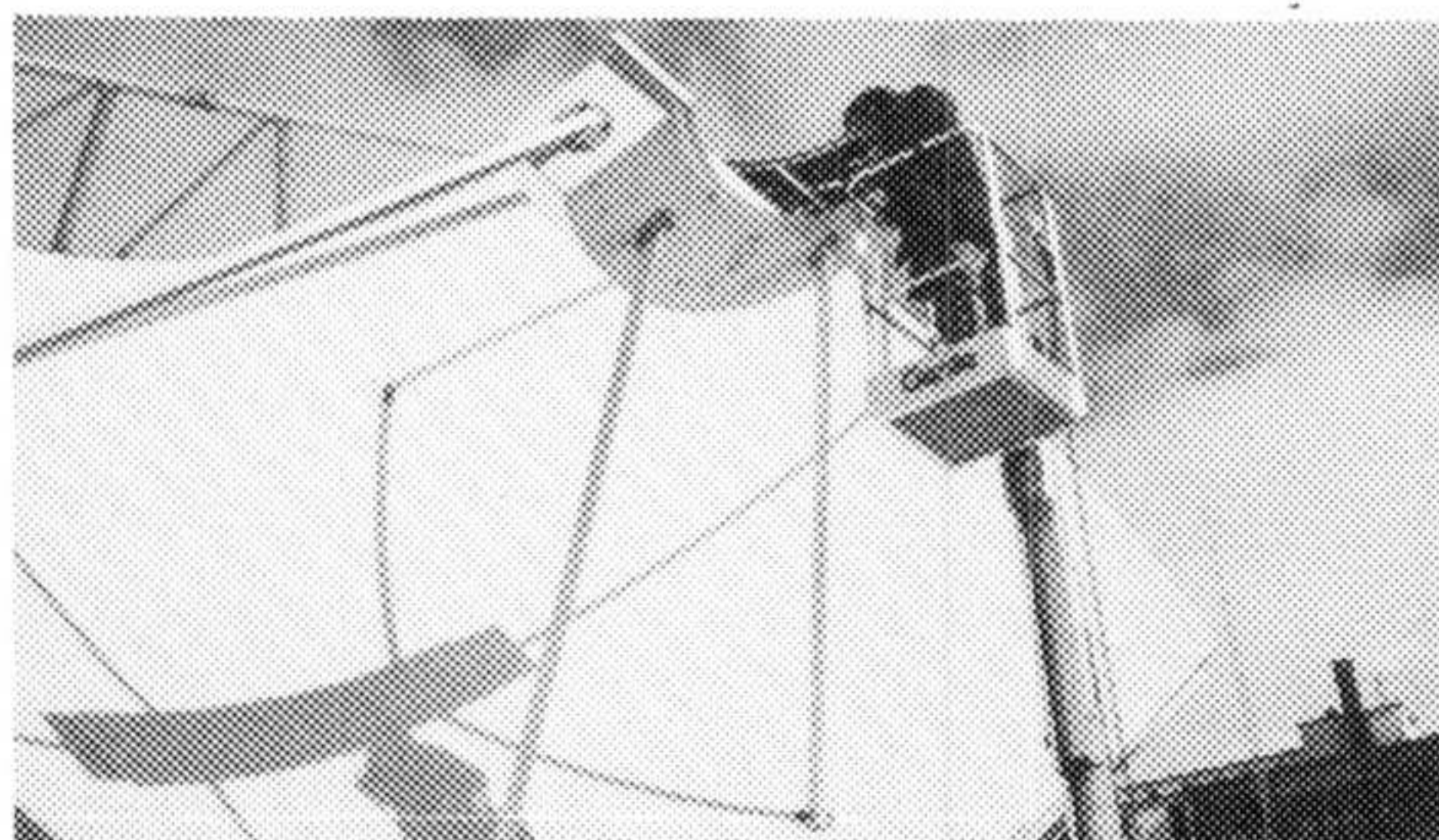
Since then, we've had questions about the tower next door, so, we asked John Grant of engineering what the story was. His first answer was—"It's for Choo Chos to talk to each other."

He's right. The tower is used to carry communications between trains among other things, such as teletype, telex, fax, and many other forms of communications, provided by CN-CP.

The tower also carries equipment that provides our STL (Studio Transmitter Link) for CKCO-TV to our transmitter in Baden, along with the STL for CFCA-FM to Baden, and the STL for CKKW to Ayr, the site of our AM transmitter. The microwave from CTV is also received on the tower.

Over the years, the tower has been the playground of Harold Zisters playful squirrels. It has, at times, been the site for adventurous people threatening to jump, and it has been the training ground for the pigeons of the ornithological bomber command. . . .

If you have any questions about equipment, let us know.



John Grant adds equipment to receive another transponder.



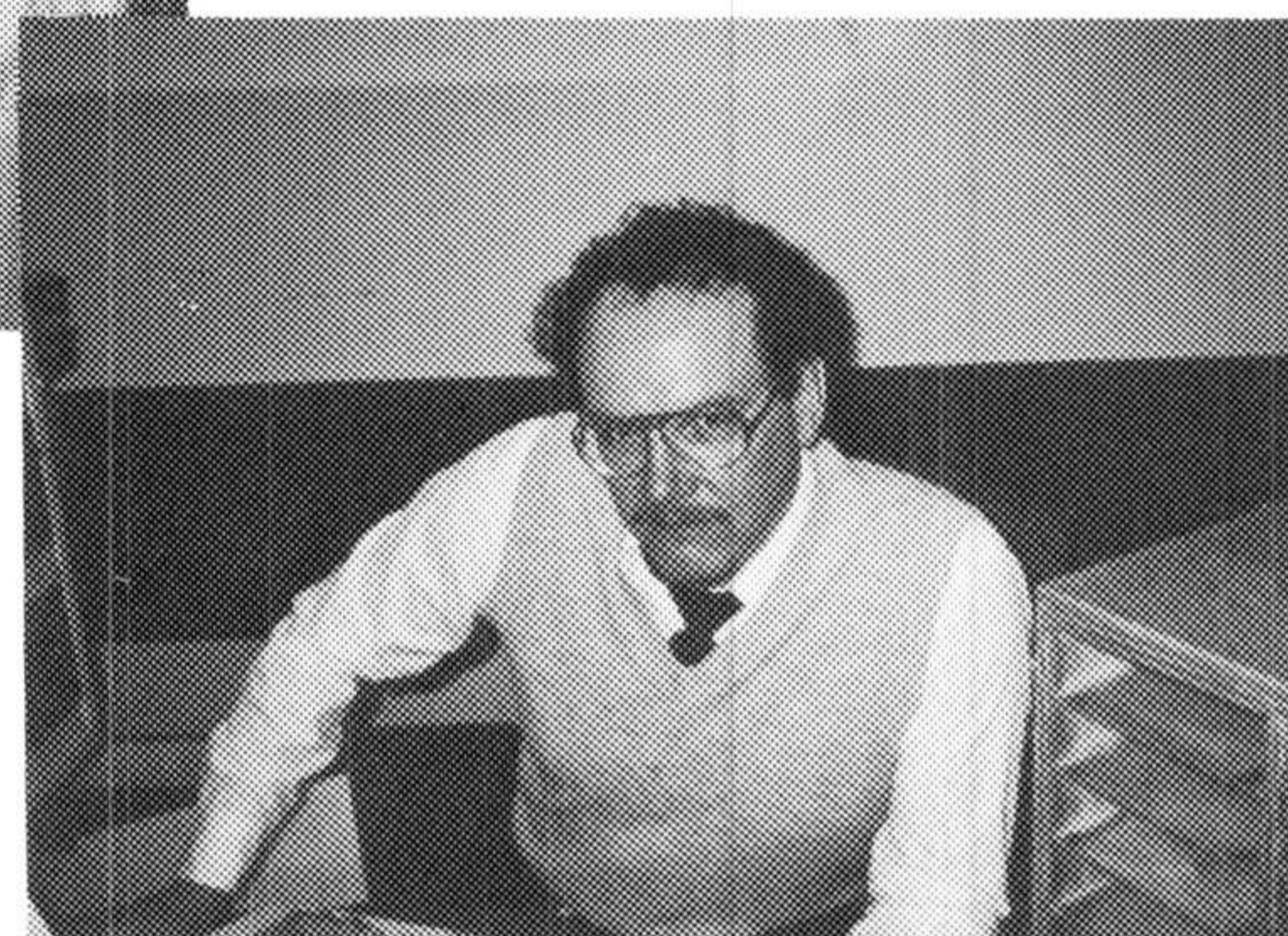
Tell them you saw us on the Radio

Over the years, people have listened to radio and conjured up visions of the faces that they believe match the voice.

These are the people, who present the news on CKKW and CFCA-FM... and they are



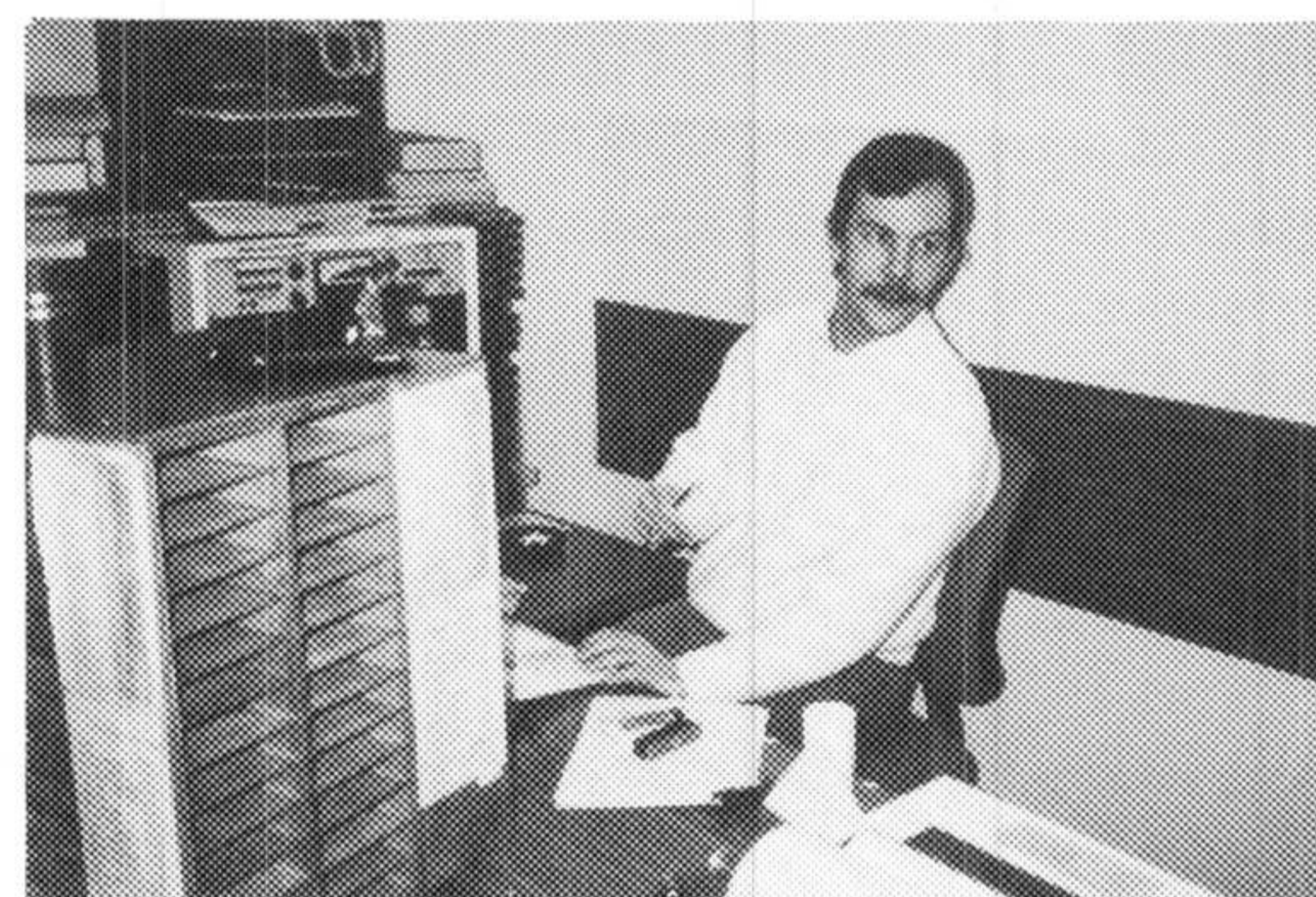
David Carswell—Radio News Assignment Editor CKKW morning news at 6:30, 7, 8:30 and 9 a.m. CFCA-FM morning news at 7:30 a.m.



Steve Bender—CKKW Mid-day news at 11 a.m., 1, 2, 3, 4:40 and 6 p.m. as well as a daily feature "PERSPECTIVE" . . . a reflective comment on life.



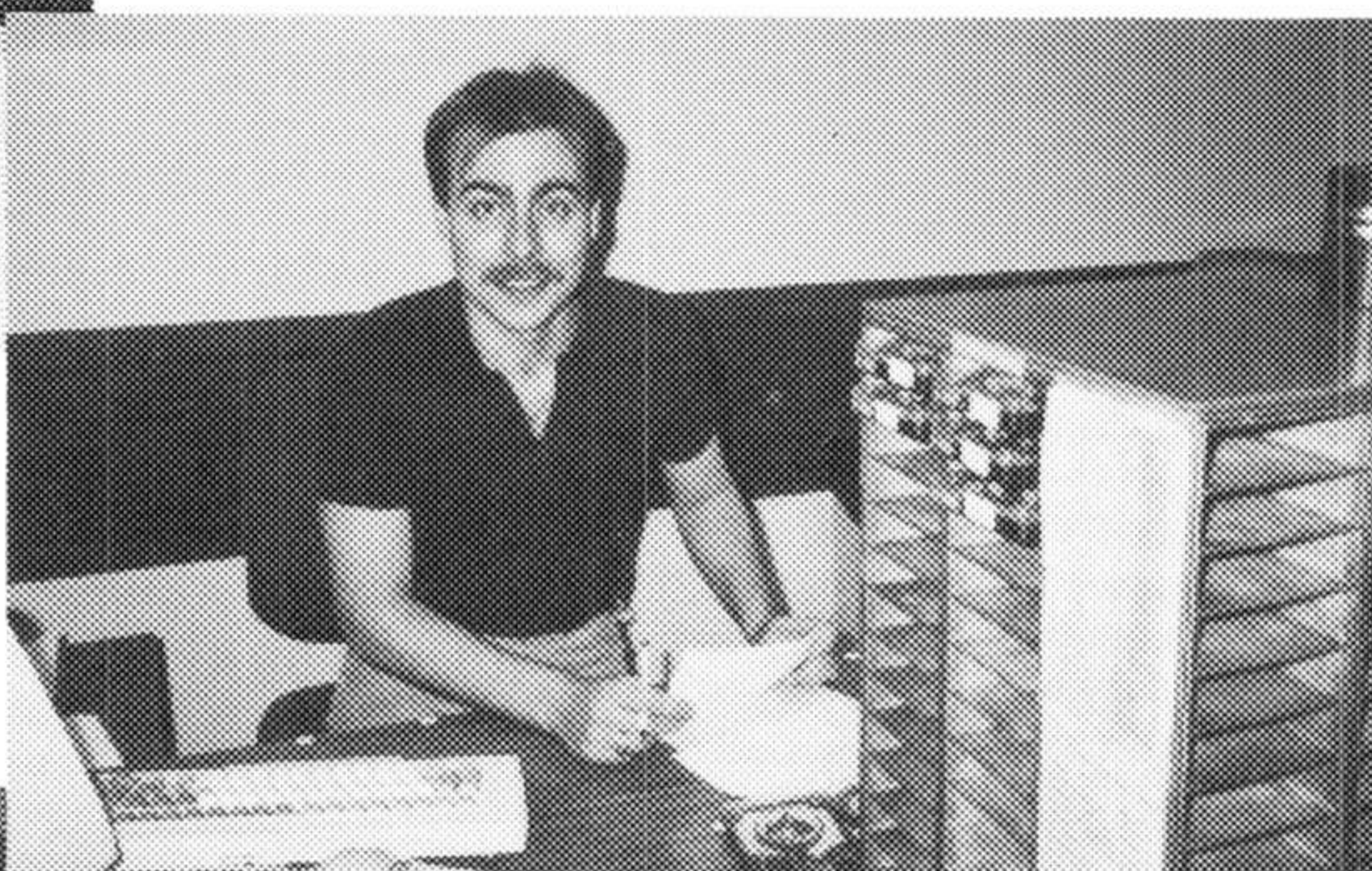
Daniel Sherman—CKKW Morning news at 5:30, 6, 7:30, and 8 a.m. as well as 10 a.m. and the Noon Report



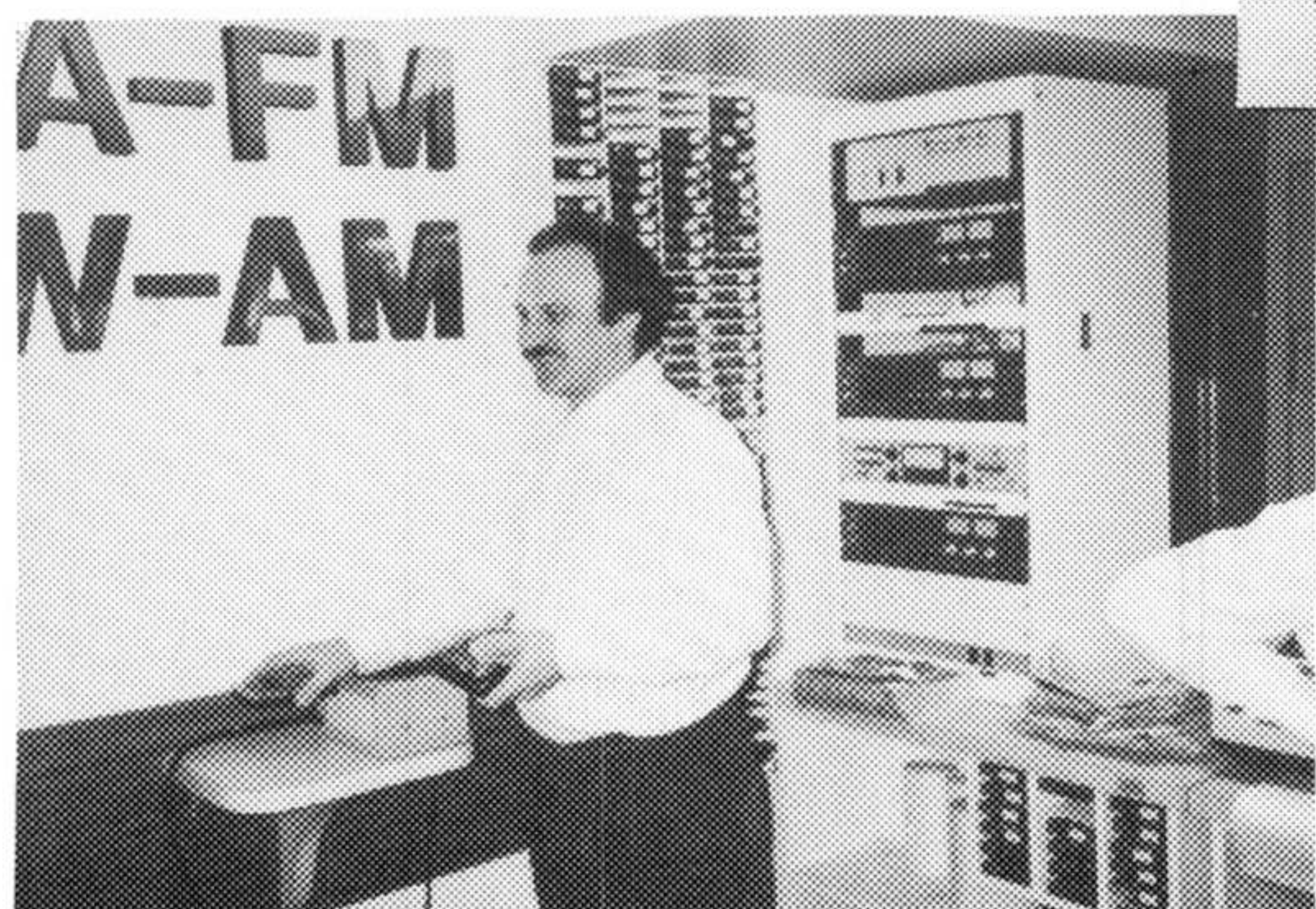
Brian Bourke—CFCA mornings . . . 6, 6:30, 7, 8, 9, 10 a.m. and 12 noon major as well as "PROFILE" . . . the weekly public affairs show heard Wednesday evenings on CFCA.



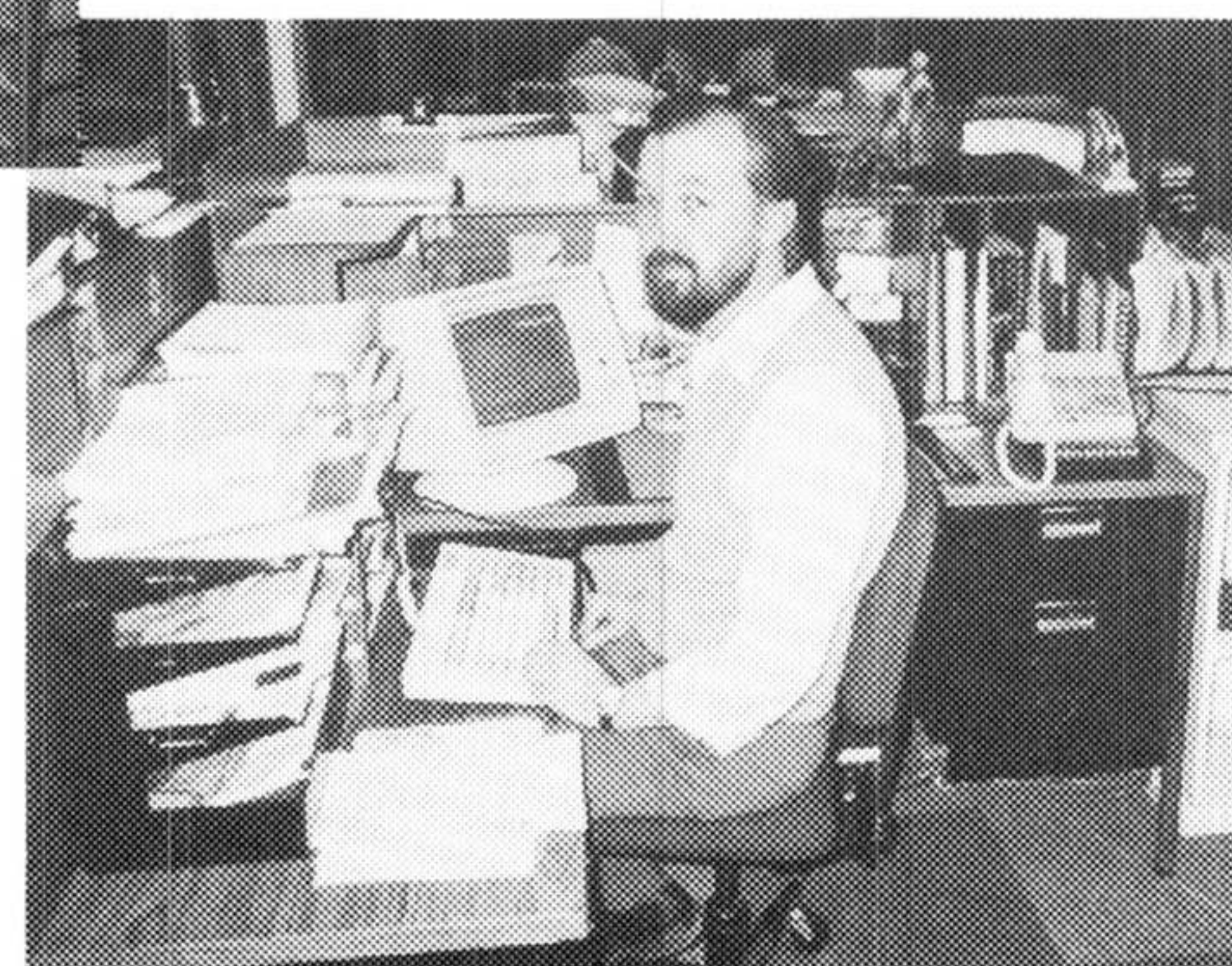
Paula Sinclair—CKKW evenings and Saturday-Sunday mornings, 4 p.m., 5 o'clock major and 7, 8, 9, 10 evening updates as well as the 11 o'clock wrap-up of the day. Hourly and half-hourly Saturday mornings, and hourly Sunday mornings.



Kevin Bechard—CKKW weekend mid-days . . . hourly newscasts Saturday and Sundays as well as swing news shifts.



Hal Rothenberg—CFCA afternoon drive and evening news . . . 4, 5, 6, o'clock business report, 6:30 evening report 7 p.m. and 11 p.m. news.



Mike Beeston—CKKW . . . Thursday, Friday, Saturday and Sunday late afternoon and evening news CFCA . . . Saturday and Sunday evening news.

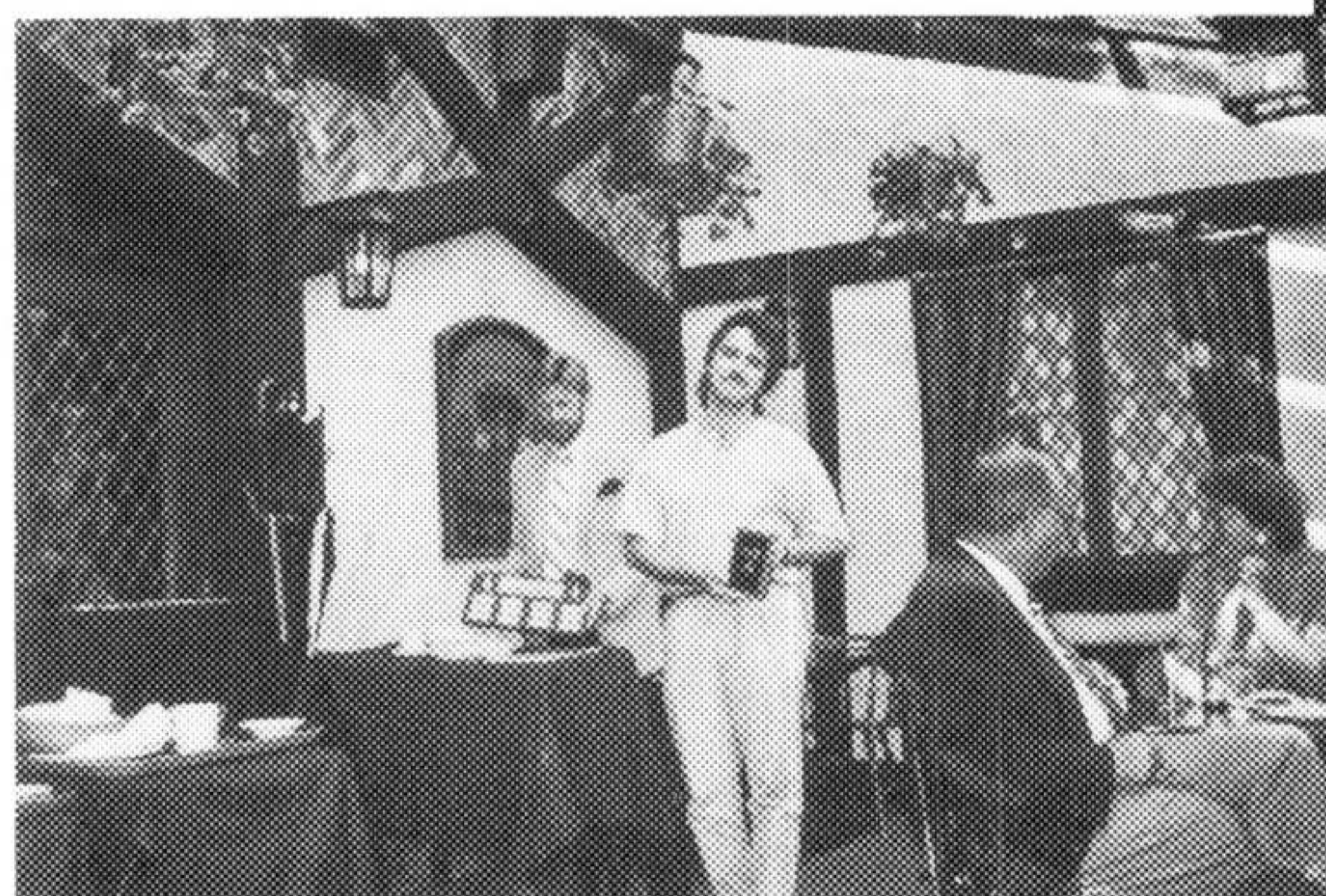
I saw it on the radio! Happenings from the not too distant past!



Sandy just loves pies!



CKKW at The Home Show.



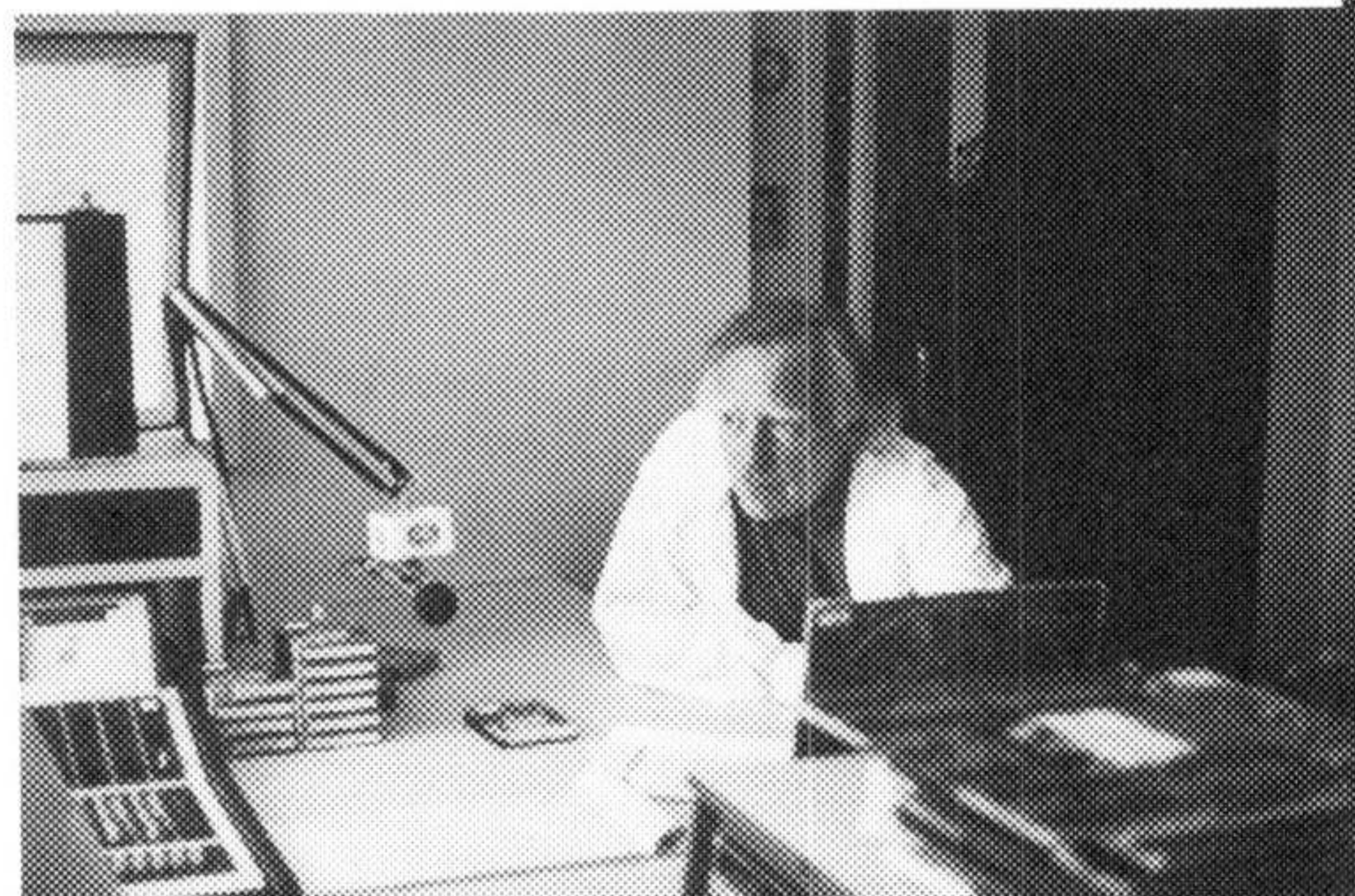
Mike does the honors while Tino gets the honors . . . Broadcaster of the Year for 1986 . . . Stay tuned for the '87 award.



Pies for the Guys with Phil and Bill at Mr. Grocer in the Westmount Shopping centre.



Ummmmmmmmmm - Deeeeeeelicious



Recent visitor to CFCA studios . . . the incomparable PETER APPELYARD.



Christmas Carol Singing at Fairview Mall. Could it be that Dan forgot the words to Silent Night?



Christmas shenanigans at the Annual Radio Bash at the Granite Club.



Kevin Kelly of CKKW fame (Middays - Monday to Friday) . . . Still looking for a meaningful relationship . . . Shavin might help!

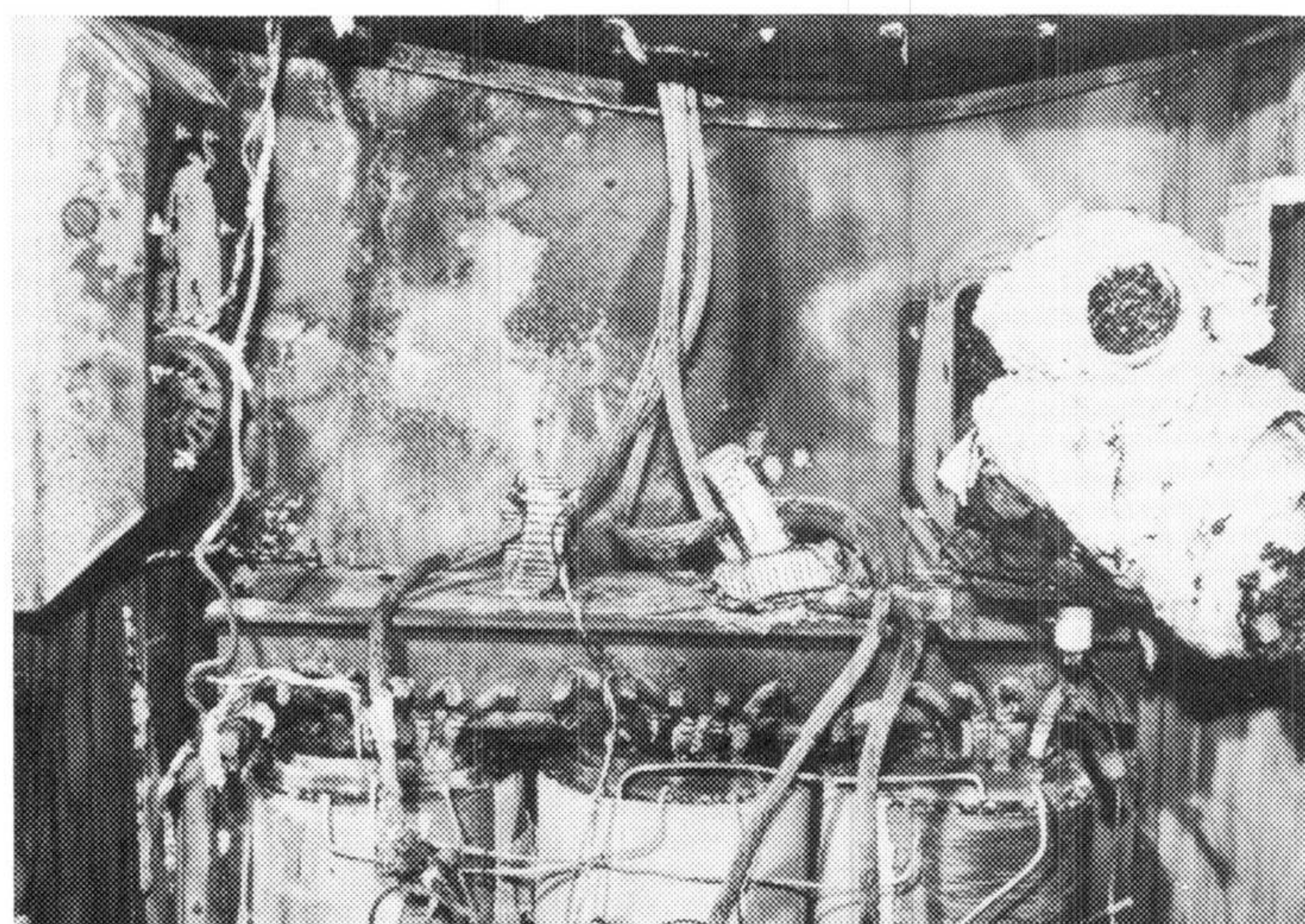
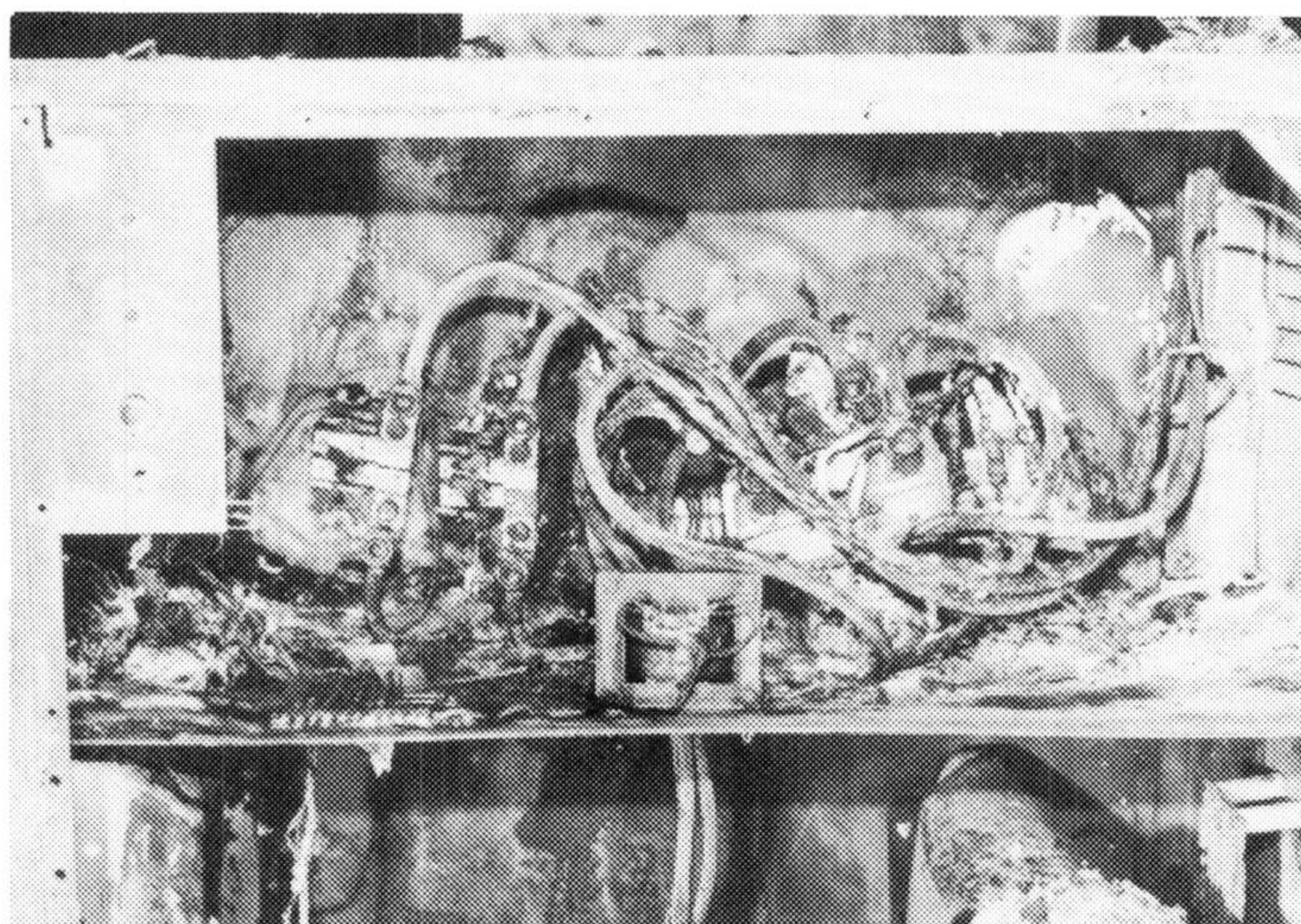
Fire At Channel Two Transmitter

On December 31st, 1987, (New Year's Eve), a serious fire hit our Channel Two transmitter at Lions Head. We were able to be back on the air on January 1st, 1988, but with only 5% power.

A re-insulation and cleanup was under way until January 29th, when we were able to return to air with 50% power. Cleanup of stereo equipment and other amenities is still underway and we were able to return at full power on March 8. There is no estimate of damage at this time. We'll keep you up to date in our next issue of Capsule



Front of Transmitter



Inside Power Supply where fire started



Back of transmitter—night of fire

APRIL 1988

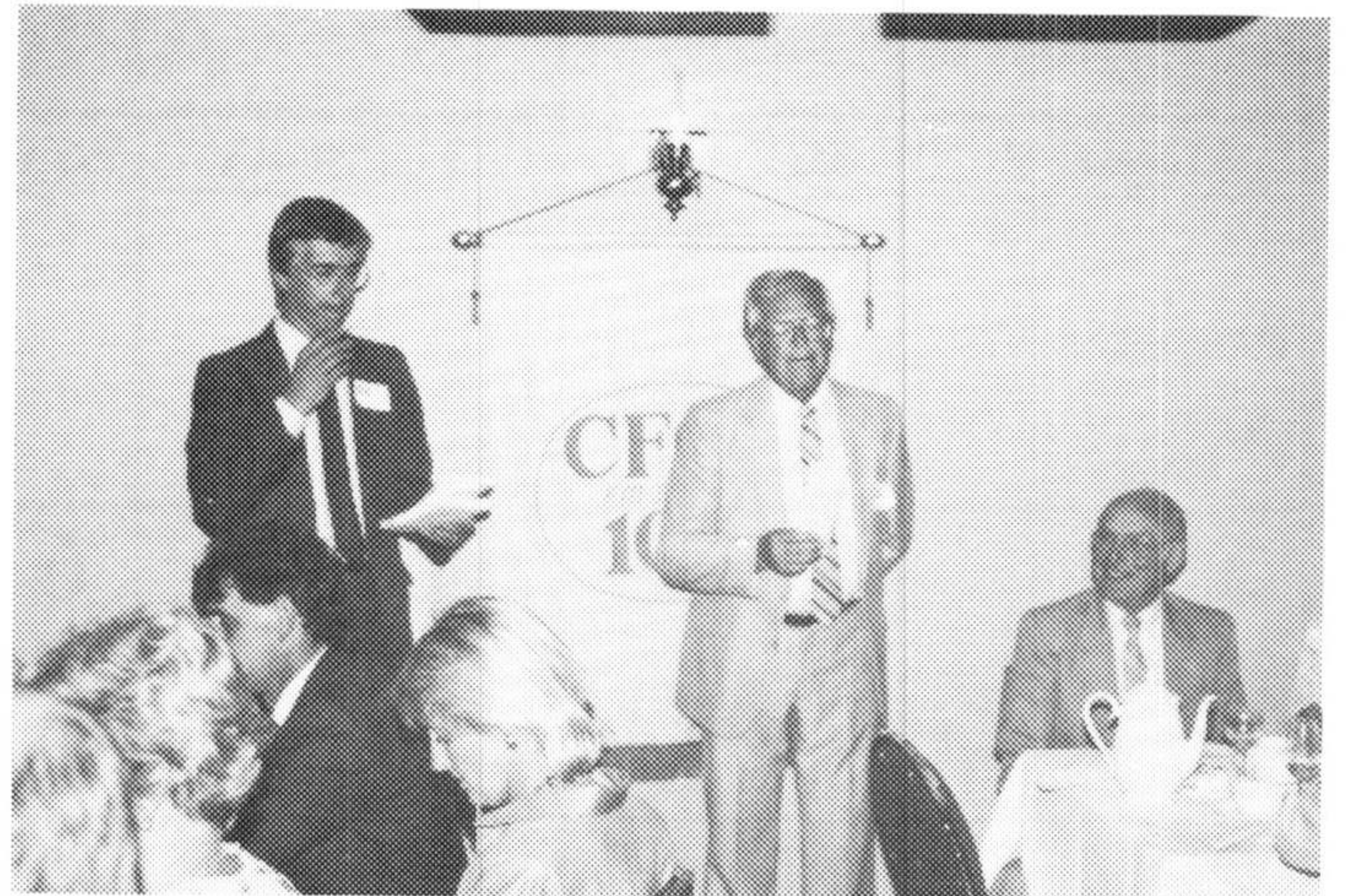
SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
CANCER MONTH DENTAL HEALTH MONTH					1 Good Friday	2 Jewish Passover to 9th
3 Daylight Saving Time Begins (Spring Forward) Easter	4 JAYS vs KC SEASON OPENER ON CKCO-TV	5	6 BBM-TV SURVEY ENDS	7	8	9 CFCA-FM CANCER FUND RAISER
10 To 16th NATIONAL WILDLIFE WEEK	11 JAYS OPEN vs. NY AT HOME ON CKCO-TV	12	13	14	15	16 CAN PRO BEGINS IN REGINA
17	18	19	20	21	22	23
24 Professional Secretaries' Week to 30th	25	26	27 Professional Secretaries' Day	28	29 DEADLINE MAY CAPSULE	30

MAY 1988

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
1 Child Safety Week M.S. Month BBM-RADIO ENDS	2 (Rec. Club) HARNESS RACING MOHAWK	3	4	5 CKKW-AM CRUISE NIGHT BEGINS	6	7 CKKW-AM THANKFUL TANKFUL AT TALISMAN ESSO KITCHENER
8 Mother's Day World Red Cross Day	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23 Victoria Day	24	25	26	27	28
29	30	31				



Back that truck in here—Inkol's ready to eat.



Bill just found out he's getting the bill.



I'm Phil's Manager.



Oh you're the Nissan dealer?



You mean Norma gets paid?



Left to right:

Don Willcox—Program Manager of CKCO-TV in Kitchener and presenter of the TV Producer of The Year Award.

Carol Ann Whalen—Co-winner of the TV Producer of the Year Award.

Rob Currie—Co-winner of the TV Producer of the Year Award. Rob is the son of former long-time CKCO-TV employee Bob Currie. Rob is a graduate of Wilfrid Laurier University and like Carol Ann Whalen is in his graduating year of the 3 year Broadcasting Program at Conestoga College.

Rob has been, for more than a year, a part-time employee of the CKCO-TV News Department.



FOURTEENTH ANNUAL BROADCASTING RADIO AND TELEVISION AWARDS DINNER



Wednesday, January 20, 1988
Waterloo Inn, Waterloo

CAP Communications is pleased to be associated with the Radio and Television Program of the Conestoga College of Applied Arts and Technology



Left to right:

John Pollock—Chairman of the Board Electrohome Ltd., Presenter of the "Carl A. Pollock Memorial Award".

George Clark—News Director of CFPL-TV London, President of CAP Communications Ltd.; Vice-President of Electrohome and presenter of the TV London/Neil Stevens Memorial Award. (Neil Stevens was a '74 Conestoga B.R.T. graduate who was the Evening News Anchor at the time he was killed in a tragic car accident in July '87.)

Rob Currie—Quadruple Winner of the awards given by these four presenters.

Sandie Rinaldo—Weekend Anchor for the CTV National News.

Don Wilcox—Program Manager of CKCO-TV in Kitchener and presenter of the TV Producer of the Year Award, which Rob co-won with classmate Carol Ann Whalen.

Bill Leeson—General Sales Manager of CHYM and CKGL-FM and presenter of the K.A. MacKenzie Memorial Award.



Left to right:

Don MacAlpine—Executive Vice-President and General Manager, Rogers Cable TV and presenter of the award for TV Programming in the Community Interest.

W. D. McGregor—President of CAP Communications Ltd.; Vice-President of Electrohome Ltd., presenter of the Broadcaster of the Year Award.

Owen Smart—Double Award Winner, Broadcaster of the Year and the award for TV Programming in the Community Interest.

Sandie Rinaldo—Weekend Anchor for the CTV National News.



Left to right:

Don Goodwin—Director of CBC for Ontario and presenter of the CBC Ontario Region Communication Award.

Agnes Voros—Winner of both the CBC Award and the Central Canada Broadcasters Association Award for Television. Agnes is presently a production Assistant at Global.

Sandie Rinaldo—Dinner Speaker and Weekend Anchor for the CTV National News.

W. D. McGregor—Chairman of the Board, CTV Network; President of CAP Communications Ltd.; Vice-President of Electrohome Ltd., and presenter of the C.C.B.A. Television Award.

Happy Birthdays

<i>Employee's Name</i>	<i>Your Birthday</i>	<i>Employee's Name</i>	<i>Your Birthday</i>
HAROLD ZISTER	March 1	KAREN JENDRUSKA	April 3
GREG SLOAN	March 4	ART BAUMUNK	April 6
RUTH WALKER	March 4	TONY LUCIANI	April 9
JANINE GRESPAN	March 6	PAUL TURCHAN	April 11
GRAHAM VEALE	March 6	JANICE WALKER	April 12
JOE LANGE	March 7	ELEANOR BROWN	April 14
ALAN MERRITT	March 8	FRANK PARSONS	April 14
JOE ULMER	March 8	TOM BOLDT	April 15
TOM BARTON	March 10	JEFF HUTCHESON	April 15
PAT FITZGERALD	March 11	MICHELLE TREMBLAY	April 15
CHRIS KOLONELOS	March 12	DON CAMERON	April 16
BRENT HANSON	March 13	RICK SMITH	April 16
JOANNE PALMER	March 13	KATHRYN CARTER YOST	April 17
DAVID REKTOR	March 13	BREANDAN MCGRATH	April 17
DOUG NEWMAN	March 14	SANDY CLARKE	April 18
VAUGHN BOEGEL	March 15	BRENDA IRVING	April 19
WALTER HULME	March 17	DONNA BAXTER	April 22
MIKE LORENTZ	March 18	DON MACDONALD	April 22
PAUL MOSER	March 18	TOM KELLER	April 23
JOE BRENNER	March 19	FRANK LEONARD	April 23
ERWIN NIKEL	March 26	BOB MCKEOWN	April 23
PAUL SCOTT	March 26	VALERIE QUINN	April 24
FAYE BECHTEL	March 27	PAMELA SAHLI	April 24
CHRIS DUNCAN	March 29	JOHN MATLOCK	April 25
SANDRA VANOS	March 29	DANIEL SHERMAN	April 27
JOHN VETHAAK	March 29	JOHN LIDDLE	April 28
TONY CHIR	March 30	DAN SLOANE	April 28
MOIRA BURGESS	March 31	FRANKIE TABOR	April 28
ARCHIE FERRIE	March 31	DALE PARSONS	April 29
PAULA SINCLAIR	March 31	DEBBIE SHIRY	April 29
HOPPY	April 3	RIC WAURECHEN	April 29



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Send Contributions to the Editor.

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John (Hoppy) Hodges

Ron Johnston

Next Capsule Deadline:

April 29th

NOTE

At the time of writing and printing all positions and titles of individuals were correct. For daily updates, on personnell, check the moccassin telegraph in the coffee bar.



CAP Golf

Any full or part-time employee INTERESTED in forming a golf league this year?

For example:

Every Wednesday, Tee times are reserved for us at Foxwood (because it's cheap) from 4:00 p.m. to 5:30 p.m.

You can do 9 holes or 18 . . .

We can get a discount because of bulk, but it might not be much more than a \$1.00 off 9-hole fee.

Every little bit helps, and you'd be golfing with someone you know, rather than strangers who might get the wrong idea . . .

There are other fund-raising things that could lessen the cost even more.

If you're interested,

Please sign the GOLFING list on Pamela Sahli's door.

Sunwapta Acquisition

The many phases of our proposal acquisition of Sunwapta Broadcasting are winding down to three, the decision, (if favourable) the formal changeover and the integration with Electrohome Communications Inc.

Indications are that it will be late March or early April before the Commission decision, the other steps will follow.

Sunwapta will strengthen the broadcasting segment of Electrohome and in turn the parent company. As such we must hope the Commission agree with our proposal and permit us to move into a new era for CAP Communications Limited.

President.