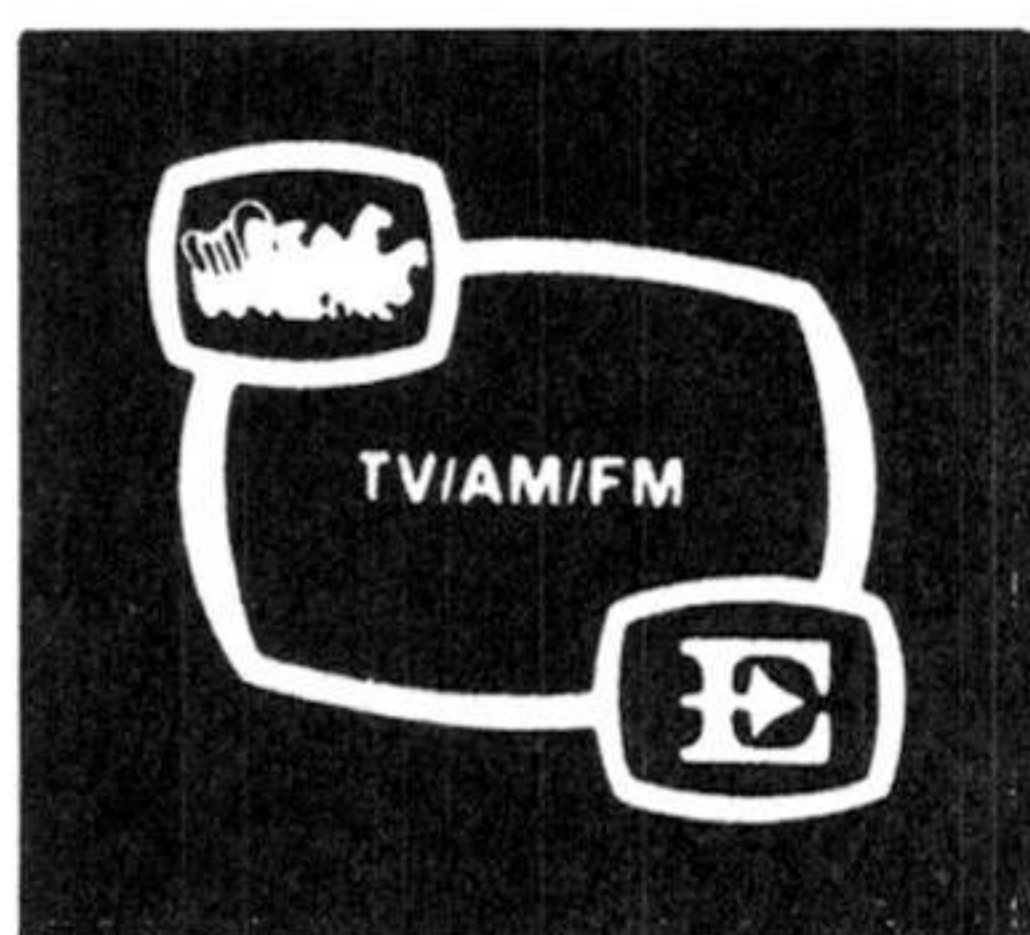




CAP *sule*

January 1988

Company Expands Broadcast Operations



On October 23rd Electrohome announced the agreement to purchase Sunwapta Broadcasting Limited of Edmonton, Alberta thus expanding substantially Electrohome's involvement in the Canadian broadcasting industry.

President, John Pollock and Dr. G. R. A. Rice, President of Sunwapta stated that the sale was subject to approval by the Canadian Radio and Television Commission (CRTC). Under the terms of the sale, both Sunwapta and C A P Communications, will report to Electrohome Communications Inc. which is a wholly owned subsidiary of Electrohome Limited. Each operation will have its own board of directors and in Sunwapta's case, four of the six board members will be from Alberta.

W. D. (Bill) McGregor, President of CAP Communications, says that both the Ontario and Alberta operations are similar in nature as each have a television station as well as AM and FM radio stations. C A P Communications in Kitchener has CKCO-TV, CKKW-AM and CFCA-FM. Sunwapta operates CFRN-TV, CFRN-AM and CKXM-FM all in Edmonton. Both television stations are members of the CTV network. Mr. McGregor stated that each broadcast operation employs over two hundred people at their respective facilities and that by combining the skills of each operation, programming will be enhanced and additional development opportunities will be provided for each station's personnel.

Dr. Rice, who started the Sunwapta operation back in 1934 with a small AM



station, feels the agreement is fortunate because C A P Communications holds similar philosophies to those of Sunwapta. Each organization cares about the public they serve as well as the people who are employed in each company.

Combined, the Sunwapta and C A P Communications organization will become the third largest entity in the CTV network.

The following is, in part, the application, as published in the Canada Gazette.

The Commission will hold a public hearing commencing on 16 February 1988, at 9 a.m., at the Château Lacombe, 101st Street and Bellamy Hill, Edmonton, Alberta, to consider the following:

Applications (873595300, 873596100, 873594600, 873644900, 873642300, 873643100) by SUNWAPTA BROADCASTING LTD., P.O. Box 5030, Station E, Edmonton, Alberta, T5P 4C2, licensee of CFRN-AM Edmonton; CKXM-FM Edmonton; CFRN-TV Edmonton; CFRN-TV-1 Grande Prairie; CFRN-TV-2 Peace River; CFRN-TV-3 Whitecourt; CFRN-TV-4 Ashmont; CFRN-TV-5 Lac La Biche; CFRN-TV-6 Red Deer; CFRN-TV-7 Loughheed; CFMH-TV-1 Crimson Lake; CFMH-TV-2 Rocky Mountain House; CKHP-TV Grouard Mission; CKHP-TV-1 Slave Lake, Alberta and of a radio network for the purpose of broadcasting certain home hockey games of the Edmonton Oilers, for approval to transfer the effective control of the licensee through the transfer of 27,375 Class "A" and 1,875 Class "B" common

shares of Sunwapta Broadcasting Ltd. from 364664 Alberta Ltd. to C A P Communications Limited, licensee of CKKW, CFCA-FM, CKCO-TV Kitchener, CKCO-TV-2 Wiarton, CKCO-TV-3 Oil Springs and CKCO-TV-4 Huntsville, Ontario.

As a result of the transaction, C A P Communications Limited would control 100% of the shares of Sunwapta Broadcasting Ltd.

In accordance with this policy, C A P Communications Limited will be required to demonstrate that significant and unequivocal benefits will accrue to the communities served by the broadcasting undertakings in question, and to the Canadian broadcasting system as a whole, and that approval of the application is in the public interest.

The Commission will wish to explore the impact of this transaction on the organizational structure, strength and performance of the CTV Television Network.

The hearing will take place in Edmonton beginning on February 16th. Naturally we will all be waiting for the CRTC's decision, which will be announced at a later date.

Capsule Returns by Popular Demand

After about a year's absence CAPSULE will again be published every two months. Anyone wishing to submit material is invited to do so. Deadline for our next issue is March 4, 1988 . . . Send copy and, or pictures to CAPSULE

Promotion and PR Dept. . . .

NEWS **CKCO CKKW CFCA**

Now that we're into the New Year we're hearing about resolutions . . . the most frequent being "I've just got to lose that 10 pounds I put on over the holidays" . . . good luck. Smokers thought they'd have to butt out in our building by January 1st but that date has come and gone and still no rule has been put into place. The referendum on a designated smoking area seemed to polarize the smokers and those who don't . . . but in the newsroom where the majority are non-smokers, those who still have the habit agree that a ban will at least help them quit, but they need that extra nudge.

Some good news to report, Lisa Lackenbauer is sporting a great big diamond on her finger these days (debut was at the Christmas party). No date has been set.

Jeff Hutcheson is about to become a father, Leslie's expecting in February and Hutch is hoping he'll be at the Olympics then (he can't stand hospitals).

Reporter Steve Parr (London bureau) and photographer Peter McCallum went to China in November . . . their News special will air in March. The half hour program will look at acupuncture and will follow a group of Canadian doctors attending a course on the ancient practice in China. There will also be a series of reports on "life in China" airing on the

Scan Newshour the week prior to the News special.

Brent Hanson and photographer Mike O'Drowsky went on a jaunt to Cuba (also in November) and their series of reports on the Newshour and half hour special will air at the end of January.

Operation Second Chance, a one hour prime time News Special is set to air January 13 at 10 p.m. A co-operative effort of all CTV affiliates, the program sheds light on the organ donor program by examining research and development across the country while taking time to look at the heart-wrenching tales of those who have gone through or are waiting for life saving transplant operations. It's believed to be the first program of it's kind in Canada, where all network affiliates contribute material that goes into a program assembled and anchored by each individual station, and aired on the same day. Ron Johnston and Pamela MacKenzie anchor the CKCO-TV program, station manager Al McKay of CJOH Ottawa was the man with the concept.

TERROR IN THE ANCHOR CHAIR . . . it sounds like a bad movie but it could have been the title of Scan Weekend, Sunday, January 3/88. Brenda Irving was advised just minutes before air that BOTH ACR machines were down!!! Most stories in the first segment of the newscast were on . . . you guessed it, ACR. It was a short segment, Brenda apologized and the items made it to air

later in the half hour. A gray hair perhaps, but none the worse for the wear . . . Brenda kept her professional cool (despite that feeling of stark terror that creeps down your spine when you go to air knowing the technology isn't there).

John Matlock, just returned to CKCO from 'The Journal', has helped us utilize technology in our nightly newscasts. Joel Haslam interviewed Tom Selleck and Ted Danson from Los Angeles LIVE via satellite for his Friday night entertainment segment. It was a first for CKCO and went off without a hitch. We also used a satellite link in an interview with a Kitchener family carrying the Olympic Torch through the Kingston area. We're planning to use this technique more and more in our day to day coverage.

We're sorry to report photographer John Johnston is leaving us after 12 years or so. John has been in our Toronto bureau for the past few years after starting as a 'lab assistant' in the "olden days" when we used film. Wanting to do some travelling and take in the Calgary Olympics, John will be missed.

Radio News 'captain' Dave Carswell is counting the days 'til spring when he'll be able to get up and away again in his home built aircraft. It's a nifty little acrobatic machine that cost him a house . . . something about the wife saying, you've got your plane . . . I want a new house! Both are happy now (but they'll both likely be working for the rest of their lives to pay for it all).

SIMULSAT

Many people have asked what the big dish in the parking lot does, so we asked John Grant of the engineering department. His first answer was—It's a feeding dish for buzzards, we waited a week, none appeared.

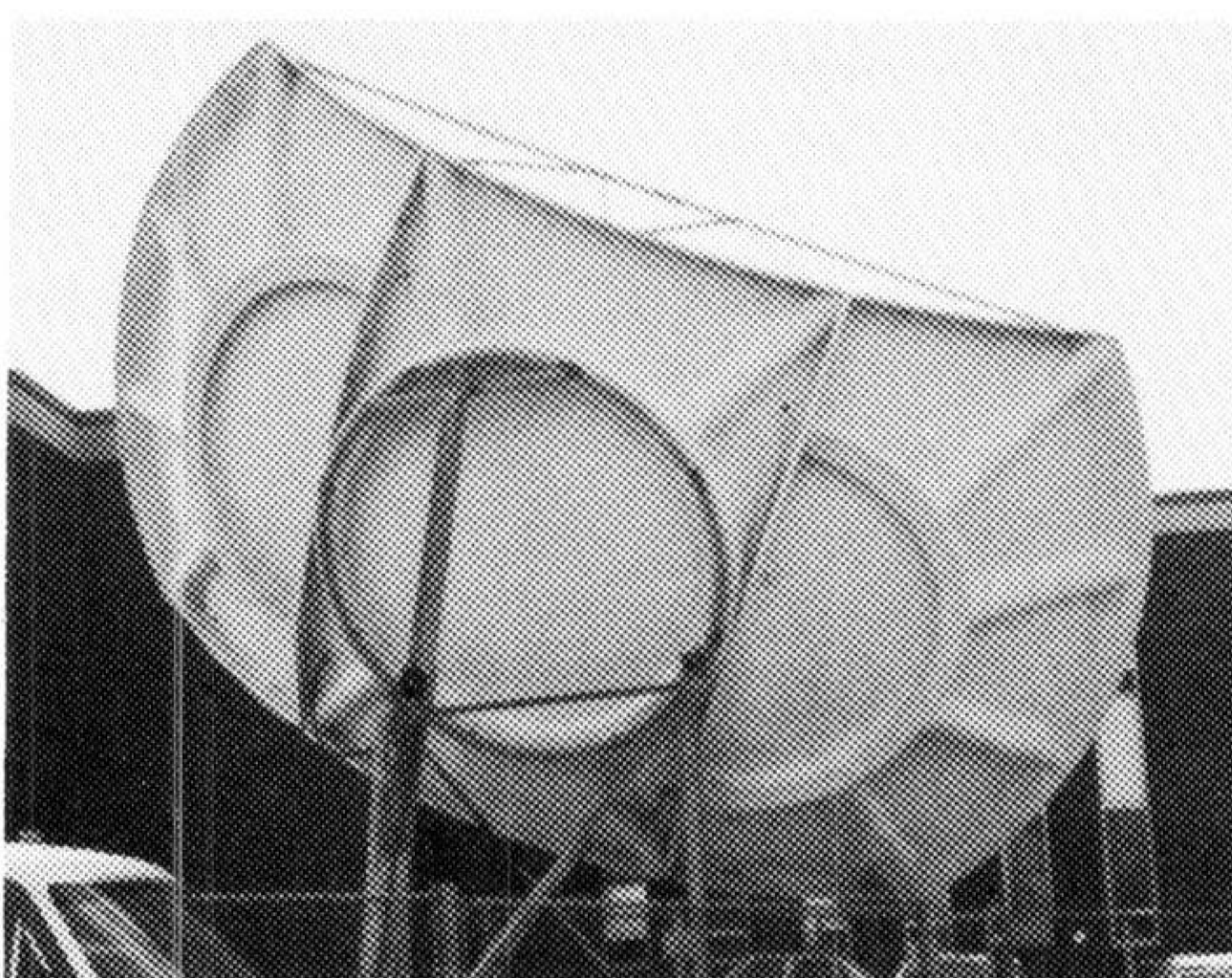
His second answer explained what the dish does . . . The following is translated from engineering talk . . .

The SIMULSAT, simultaneously receives a number of different satellites from different spots in the sky. It has a capacity of 38 satellites at one time.

Each satellite has up to 24 signals on it, for a total of 912 channels.

Each channel can carry a video, and up to 10 audio signals.

The following are some of the signals that are received . . .



For Radio

BN Networks 1-2-3-4

TBS—Radio Entertainment

EN—Electronic News e.g.—The Saturday Nite Gold Show from New York

TBS—Handles the Hockey Games for CKKW

For Television

CBS

ABC

NBC

WORLD COMMUNICATIONS—A syndication Company e.g.—Disney World

WTN

NIWS

BLUE JAY BASEBALL

Television programming is received each day of the week, and more channels are added as needed.

If you have any questions about any of the stuff you see around here, let us know, and we'll include it in our "Dear John Letter" in the next issue of CAPSULE . . .



Service Pins Awarded at Christmas Party '87



5 YEARS

Brian Bourke
Stephen Ingle



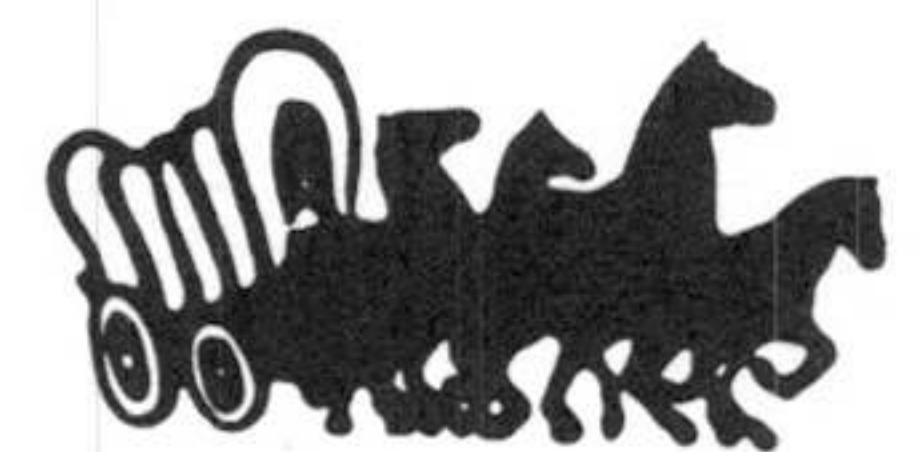
10 YEARS

Walter Hulme
Jeff Hutcheson
David Imrie
Dan Sutherland



15 YEARS

Paul Francescutti
John Smith
Betty Thompson



20 YEARS

Pat Fitzgerald
Henning Grumme
William Inkol



30 YEARS

Don MacDonald
Gary McLaren

FEBRUARY 1988

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
	1	2	3	4	5	6
7	8	9	10	11	12	13
14 St. Valentine's Day	15 NIELSEN TV SURVEY STARTS TO MARCH 6	16 CRTC HEARINGS BEGIN	17 Ash Wednesday	18	19	20
21	22	23	24	25 BBM TV SURVEY STARTS TO APRIL 6 CH-11-1976 GOES ON AIR	26	27
28	29					

MARCH 1988

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
		1 CKCO-TV 34 YRS. YOUNG TODAY HAPPY BIRTHDAY	2	3	4 DEADLINE FOR NEXT EDITION OF CAPSULE	5
6 NIELSEN TV SURVEY ENDS	7	8	9	10	11	12
13	14 BBM RADIO RATINGS BEGIN TO MAY 1ST	15	16	17 St. Patrick's Day	18	19
20	21	22	23	24	25	26
27 Palm Sunday	28	29	30	31		

CKCO/CKKW Blood Donor Clinic



The second annual CKCO TV/CKKW Christmas Blood Donor Clinic was held on Wednesday, December 23 in Studio 3. The clinic ran from 10:00 a.m. to 4 p.m., including the live telecast of Morning Magazine. Particular thanks go to the good turnout of first time donors.



CKCO-TV A big part of the XV Olympic Winter Games in Calgary

When you see the athletes at this Olympiad receive their medals, you'll see it through the facilities of CKCO-TV. CKCO-TV forms part of the host broadcast team that will provide pictures to over 50 countries and millions of people around the world.

Our remote unit will leave Ontario at the end of January and will be driven to the site by Paul Nyhout and Brian Clemens. The location in Calgary is the Olympic Plaza, the site of the medal ceremonies and some cultural events. It's located downtown, across from the City Hall, and adjacent to the centre for Performing Arts.

This facility includes an ice-skating rink, water fountain, and lighting for night use. Every evening during the Games a portable floor will be moved across the surface of the ice so that the medal ceremonies can take place there. We will use a five camera mobile that will cover all presentations, plus scenic shots of the Plaza and downtown Calgary.

The CKCO-TV crew consists of Henning Grumme, Paul Nyhout, Dave McNeil, Bob Tiffen, Ken Elliott, Dan Sloane, Kevin Doerr, Dan Bailey, Alex Spiridonov, Randy Ricketts, Brian Clemens, Zeljko Zugaj, and Paul Francescutti. Jeff Hutcheson of C A P Sports who has handled events for Wide World of Sports and other events such



Calgary's Olympic Plaza

as the Memorial Cup, will do the commentary of the luge and bobsleigh events. Hutch will have to rush to Calgary after covering the Tidy Bowl Football Classic between Guam and Haiti.

After the flame dies on the biggest sports spectacle in Canadian Television History, Henning Grumme, will, alas alone, guide our mobile unit across the heartlands of Canada to meet Jeff Hutcheson in Waterloo for yet another spectacular presentation, Bowling for Dollars.

Actually Paul Nyhout joins Henning on the trip home.



Jeff Hutcheson

Jamie Niven On Air With Betty Thompson



Jamie Niven On Air with Betty Thompson creating his world famous Lemon Meringue Pie with Graham wafer crust.

CRUST

- 1-1/3 cups Graham wafer crumbs
- 1/4 cup packed brown sugar
- 1/3 cup melted butter
- 1/2 tsp. cinnamon

Thoroughly mix crumbs, sugar and cinnamon—then melted butter. Put a little bit of the mixture aside for topping meringue. Press into 9 inch pie plate and bake at 375° for eight minutes. Cool before filling.

PIE FILLING

- 1/2 cup cold water
- 7 tblsp. corn starch
- 1/4 tsp. salt
- 1 cup white sugar
- 1 cup boiling water
- 3 egg yolks, slightly beaten
- 2 tbsp. butter
- 1 tsp. ground coriander
- 1 tsp. grated lemon peel
- 1/2 cup lemon juice

Mix together corn starch, salt and cold water. Add sugar and boiling water gradu-

ally. Bring mixture to a boil—lower heat—cook and stir for 10 minutes. Stir about 1/2 cup of hot mixture into egg yolks. Mix well and blend that back into rest of hot mixture. Stir and cook over low heat for 3 minutes. Blend in butter, coriander, lemon peel and juice. Stir for 2 minutes and allow to cool. Put into pie shell and top with meringue.

MERINGUE

- 3 egg whites
- 3 tbsp. sugar

Beat egg whites and gradually add lemon juice, then sugar. Cover pie and add sprinkling of crust mixture on top. Bake at 350° for 15 minutes or until lightly browned. Let pie cool then chill in fridge before serving.



Video-Q Goes Microwave

Video-Q has made significant technological changes since our last column. Most of our stores now receive the Video-Q program via microwave. This allows us to make changes in program material as required.

With this new facility we are able to keep viewers up-to-date on weather reports, sports results and up-date other information daily or more often, if required.

In addition to our microwave facilities, we have installed a 1/2" VHS editing facility, and character generator which allows us to make necessary changes.

This system, coupled with the addition of new 1/2" HQ machines has greatly

improved the quality of the Video-Q program in the stores.

Our office in Toronto is located at 20 Eglinton Avenue West, Suite 1109. Our transmitter is located in the same complex right at the corner of Yonge and Eglinton.

Video-Q staff located in Toronto include:

Barry Stranks
Moir Burgess
Karen Jendruska
Paul Bolte

If you would like information on Video-Q store locations or to arrange to visit our office, contact Wendy Purcell or Walter Hulme.



Published by the Public Relations & Promotion Department of C A P Communications Limited.

Send contributions to the Editor.

Publications Editor:

Reg. Sellner

Happy Birthdays

<i>Employee's Name</i>	<i>Your Birthday</i>
SHAYER, CALVIN	January 4
KOCH, JEFF	January 5
RICHARDS, MATTHEW	January 7
MACNEIL, DAVE	January 8
REDHEAD, CHARLES	January 8
HOOPER, STEVE	January 9
STEELE, KATHLEEN	January 9
WEBSTER, ROBERT	January 9
HEISZ, LAVERNE	January 13
DAUM, DOUGLAS	January 14
TIFFIN, ROBERT	January 15
MARTINOVIC, FRED	January 19
WITHERBEE, JAYSON	January 20
HASKINS, JAMES	January 26
WALLOSCHKE, MICHAEL	January 28
VAN LOON, RENATA	January 31
GERMAN, JOHN	February 1
KORBEE, LEON	February 6
BECHARD, KEVIN	February 7
HOPKINS, DEBORAH	February 11
LEHMAN, TED	February 13
LYNN, FRANK	February 13
EMMERSON, BRUCE	February 14
MERRITT, FREDERICK	February 17
NIVEN, D. JAMIE	February 19
SHAUGNESSY, GREGORY	February 19
WALTON, KAREN	February 19
CLEMENS, BRIAN	February 23
RYAN, JANET	February 23
YOST, JOHN	February 24
TURCHAN, GLENN	February 25
TAKACS, SCOTT	February 28



CFCA-FM and Fred Merritt

CFCA began broadcasting in April of 1967, and Fred Merritt has been serving-up gourmet offerings ever since. "Recipe Corner" is tuned-in by thousands each weekday morning at 10:30 . . . listeners looking forward to hearing the latest on the subject of 'food' from the Merritt Kitchen. It's true that most of the recipes presented on-the-air have been prepared and sampled by Fred and his wife Jo-Anne in their own kitchen at home. Indeed, when it comes to culinary delights, Fred knows of what he speaks. We at CFCA hope you'll enjoy some of Fred's personal favourites as collected over twenty years. We hope too you'll continue to enjoy "Merritt in Stereo"

Monday through Friday, 10:00 a.m. to 2:00 p.m. over CFCA.

Fred Merritt's Recipe Corner Cookbook is available from our Promotions department for \$1.00. The proceeds are being donated to the Children's Wish Foundation.



**20 YEARS
OF GOOD
TASTE**

Congratulations TV Creative Services

In the recent TVB competition CKCO picked up two honorable mentions: Muskoka Transport (written by Brian McKague) and Smellie's Stationery (Dale Parsons). Congratulations to them and the Account Executive for both winners: Ray Irwin.